

Volume 20

# Brain & Global Impact

1999

President's Report

Issue

From the beginning, the world came to us. From its beginning, Brandeis's direction and identity were shaped by a faculty that included a significant number of European intellectuals and master teachers. Only 10 years after the University's founding, the Wien International Scholarship Program led the way in attracting international students to the University from all parts of the globe and providing them with a first-rate education. It is a model program that many other universities have emulated. Today, we continue to draw 15 percent of our student body from abroad.

The world is still coming to us. Yet, as we mature into our second half-century, the work done at Brandeis University by our students, staff, faculty, and 48 classes of alumni is directed outward. Brandeis is now impacting the world. We have become an institution with a global reach.

This President's Report issue of the *Brandeis Review* is designed to provide a sense of the ways in which the University affects and interacts with realms far beyond

its campus. Our two graduate schools, the **Graduate School of International Economics and Finance** (GSIEF) and **The Heller School**, enjoy worldwide renown. Not only does GSIEF use the global business environment as its laboratory, but its graduates also go on to play important roles in the international business arena. Faculty, students, and alumni of The Heller School, too, exert exceptional influence on national policy impacting families, children, women, the elderly, and healthcare. Such outstanding figures as **Robert Reich**, former U.S. secretary of labor, are among those contributing to its reputation.

Universal respect for the sciences at Brandeis is reflected in the numbers of research grants awarded to University scientists. This past fiscal year, our relatively small science faculty received more than \$22 million in sponsored research grants. This research includes the work of **Professors Michael Kahana and Robert Sekuler** who are exploring the secrets of the brain's sense of direction and its link to epilepsy.

The widespread impact Brandeis alumni have always had is disproportionate to their numbers. In the fields of education, entertainment, law, health, and

government, graduates of Brandeis are at the apex of their chosen careers, while also disproportionately in the area of social activism. **Deborah Bial '87** is an exemplar of this Brandeis tradition, and her impact has been so far-reaching that it has influenced her own alma mater.

The arts too have been integral to Brandeis from the very beginning. Indeed, for some, the reputation of the University rests mainly in its Departments of Music, Theater Arts, and Fine Arts. Poised to expand its programming and physical size, **The Rose Art Museum** is looking ahead to a time when the magnificent permanent collection, the foremost of its kind in New England, will be effectively unveiled to patrons of modern and contemporary art.

The reputation and influence of Brandeis have never been as far-reaching as they are today, as we stride into our second half-century. I look forward to your continued enthusiastic support as we continue to excel.

Jehuda Reinharz  
President

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## New Slifka-Backed Initiative Draws Campus Community Together

The University has launched a three-year coexistence initiative aimed at building more respectful relationships across differences of religion, ethnicity, race, class, and political conflict.

The Brandeis Initiative in Intercommunal Coexistence, which was set in motion by the International Center for Ethics, Justice and Public Life, seeks to engage University students, faculty, and staff in interdisciplinary and creative inquiry, and to enhance intercommunal relations on campus.

The initiative's kickoff celebration, "Coexistence and Community Building at Brandeis University and in the World," featured a series of events, including a special address by Alan Slifka, who committed \$750,000 to the effort. In his remarks at the Rapaporte Treasure Hall on September 21, Slifka stressed that coexistence is a concept relevant to us all. Quoting the late Senator Hubert Humphrey he said, "the pursuit of peace resembles the building of a great temple. In concept it requires a master-architect; in execution, the labors of many."



*Alan Slifka*

Slifka said he was thrilled to be at Brandeis and congratulated everyone who celebrated what University officials characterized as a momentous occasion. Slifka appealed to the audience to "find, create, and support programs that encourage tolerance, inclusion, and mutual respect; and to recognize the responsibility of majorities to understand and appreciate the minorities within their own communities."

Coexistence program Director Cynthia Cohen says she hopes the initiative will create opportunities for the Brandeis community to deepen conversations about the real diversity in the campus community.

"I am hoping that at the end of three years Brandeis will be farther along on the path toward a community in which all voices are sought out, validated, and celebrated," said Cohen.

—Terry West

## Research Institute at Brandeis University Now Bears Hadassah's Name; Hadassah Announces Major Endowment

The only academic institute in the world to focus on the study of Jewish women will now bear the name of its founder, Hadassah, the Women's Zionist Organization of America. By a unanimous vote of Hadassah's National Board at the organization's recent national convention in Washington, D.C., the International Research Institute on Jewish Women will become the Hadassah Research Institute on Jewish Women (HRIJW).

"We are extremely proud that this pacesetter institute bears our name," said Bonnie Lipton, Hadassah's national president. "Moreover, Hadassah is leading the way in creating the HRIJW and endowing it. With this landmark event, we are showing that women's organizations can enhance their effectiveness through partnerships—in this case with an outstanding university."



## New Advising Initiatives Bolster Academic Support at Brandeis

A redesigned Office of Undergraduate Academic Affairs and First Year Services at Brandeis opened its doors this summer, with new programs and services to give undergraduates more support on campus.

Associate Dean of Undergraduate Academic Affairs and First Year Services Michele Rosenthal is spearheading this effort. Rosenthal, who joined Brandeis this summer, supervises the Office of Undergraduate Academic Affairs, serves as first-year student dean for academic and other matters related to college life, acts as a community resource for undergraduate issues, and supervises class deans and coordinators.

Rosenthal explains that the Office of Undergraduate Academic Affairs and First Year Services has adopted a new system, in which students have one dean to follow them throughout their college career. Rosenthal says that system enables academic advising to concentrate on the particular needs of students, according to the stage of their academic careers.

Through the new advising system, she explains that deans work with students to help promote greater class identification by establishing class-specific traditions.

Also new to the Office of Undergraduate Academic Affairs and First Year Services is Mimi Arnstein, M.A. '99. As coordinator of first year academic services, Arnstein works with Rosenthal to assess the needs of first-year students and to plan, implement, and sponsor programs and workshops. Additionally, Arnstein supports the first-year Orientation program and develops effective

communication methods to assist and inform first-year students.

The Office of Undergraduate Academic Affairs and First Year Services works closely with faculty and collaborates with offices across campus to support the undergraduate experience. The Office of First Year Services recently worked with the Office of Campus Life to create an AIDE (advise, integrate, develop, and educate) group reunion. The event focused on follow-up discussions about Jonathan Kozol's book, *Amazing Grace*, which first year students read prior to entering Brandeis. The event also encouraged students to talk about their transition into the Brandeis community.

Rosenthal says she would like the Office of Undergraduate Academic Affairs to be a place where students don't just come because they have a problem. She hopes students will come to talk about their academic and intellectual paths, as well as their future aspirations.

"It's gratifying to help students claim their liberal arts education at Brandeis. Students must take an active role to create a positive experience. We play an integral part in guiding them to make choices that will continue to shape their lives," says Rosenthal, who adds, "this year in particular we are asking hard questions that will assist us in shaping our advising philosophy to best meet students' overall needs."

—Terry West

Hadassah has committed \$4 million to the institute to be used as an endowment in addition to operating funds. The first payment was made this past August, the final payment is scheduled for June 2001.

Since its founding in 1997, the institute has held academic conferences, developed publications, including *Nashim*, a journal of Jewish women's studies and gender issues co-published with the Schechter Institute of Judaic Studies in Jerusalem, a book series on international Jewish women, and conducted varied and wide-ranging research projects.

Barbra Streisand is honorary chair of the HRIJW board, which comprises distinguished male and female academics and Jewish community leaders from around the world. Shulamit Reinharz, professor of sociology and director of the Women's

Studies Program at Brandeis University, is the institute's founding director, and Sylvia Barack Fishman, is codirector.

Founded in 1912, Hadassah, the Women's Zionist Organization of America is the largest women's and largest Jewish membership organization in the United States. In Israel, it supports medical care and research, educational and youth institutions, and reforestation and park projects. In the United States, Hadassah promotes health education, social action and advocacy, volunteerism, Jewish education and research, and connections with Israel.

## Class of 2003

"In the 50th anniversary year of the University, we enrolled an outstanding class selected from the largest applicant pool in the University's history," says Brandeis Director of Admissions Michael Kalafatas '65. "And this is the fifth such record in the last six years." Sixty-three percent of these first-year students are from the top 10 percent of their high school classes. "And for the first time," says Kalafatas, "we had three applicants who were grandchildren of Brandeis graduates."

There has been a 49 percent increase of applications to Brandeis during the last decade. Record numbers of Early Decision students are enrolling, and the geographic diversity of classes is growing, with members of the Class of 2003 coming from 37 states and territories and 26 foreign countries. California is now among the top four states represented on campus.

"Among other factors, the University's continuing commitment to need-blind admissions and merit-based scholarships provides us with a significant advantage," Kalafatas says. "We're pleased with the proportion of the class that are merit scholarship holders. We've been able to sustain very strong applicant pools while enhancing the quality of the classes."

Kalafatas believes the arrival of the second Posse marks "a new period of growing multicultural feeling" at Brandeis. The Posse program, founded to bring graduates of inner city high schools to selective colleges and universities, is already a marked success at Brandeis. And Kalafatas believes new administrators—Associate Dean of Undergraduate Services and First-Year Students Michele Rosenthal, Coordinator of First Year Academic Services Mimi Arnstein, and Faculty Mentor Malcolm Watson, professor of psychology—will all play a role in making this class have a four-year experience that is as invigorating as their first weeks here—which were busy!

The theme of their orientation was "Embrace the Challenge: Your Adventure Starts Here." First-year students attended Playfair, a program of "ice-breaking" exercises; a forum on academic integrity; and a cruise around Boston Harbor. International students became familiar with Boston thanks to a scavenger hunt, while commuters braved a Duck Tour, a journey through the city and along the Charles River in open, amphibious vehicles. Orientation was capped with the Class of 2003 crowding Spingold Theater to hear author Jonathan Kozol discuss their summer reading, his best-seller *Amazing Grace*, about the lives of children in the South Bronx.

"It's a wonderful time in Brandeis history," Kalafatas says. "You can sense a tremendous esprit."

—Steve Anable

## Some Stories behind the Numbers

- A young man from Amman who, at age 11, represented his country, Jordan, in various artistic and acrobatic cycling championships in Germany, France, and the Netherlands. In addition to serving as vice chair of the Leadership Council at his high school, he volunteered many hours to orphanages and at an archaeological site. He participated in a research project examining the water purification in Jordan. He also won an oratory prize in English and visited the United States as part of Friendship Force, a program between the Jubilee School in Amman and Northwest Atlanta High School.
- An adventurous sculptor from Brooklyn, New York, who spent his summers pushing himself beyond his comfort zones. One year he hiked up old lava flows on Volcano Arenal in Costa Rica and the next he backpacked in the northern woods of Maine and made his descent from Mount Katahdin along Knife's Edge, New England's most difficult trail named for the two vertical drops on either side of it. A tennis player and writer, this student was also involved in technical theater and his high school chorus.

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## Former Drum Major Leads the Pack of the Class of 2003

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Why would a drum major from La Grange, Texas, come to Brandeis?

"I want to get the best education I can," says Laura Mueller, one of the outstanding members of Brandeis's Class of 2003.

"I applied to several schools...but when I came to Brandeis in April, I discovered that I really liked the campus, and liked that the classes are small," Mueller continues, stating the size of the Brandeis community is similar in size to La Grange. But this "small town girl" has worldly aspirations and ambition.

"I have always been one to get away from what everyone else was doing," Mueller says. Leading the pack is one of Mueller's specialties. For three years in high school she was the drum major, directing the high school band at athletic events and parades. "The drum major is the main leadership position...I always wanted to be in a leadership position. The drum major needs to keep the band together, conduct for the band while they march, and solve problems," she explains.

Mueller's enthusiasm for her days leading the band is evident. "Those were the best three years I had." Mueller's abundant energy was not limited to her role as drum major. "I love to be in extracurricular activities," she explains, "I love to do just everything." She also divided her talents

- One young man who is a member of the Adirondack 46-Rs, a prestigious organization made up of over 4,000 men and women from around the world who have climbed all 46 of the mountains in New York State whose summit reaches above 4,000 feet.
- A student from Cambridge, Massachusetts, who is a championship Chess Club captain, initially drawn to the game by the interesting shapes of its pieces and later gained appreciation for their positions on the playing board and the game's unpredictable nature. He competed in national tournaments, helping his team place first among public schools in the United States. A badminton player and Tennis Team captain, his preferred way to let off steam is with a good game of Bughouse, a double board variant of chess.
- A Californian from the San Jose area who literally bends over backwards to enjoy herself during her free time. This student intensively studied the art of acrobatics and contortionism to eventually become a professional circus performer. An official member of the international cast of Cirque San Jose, this student wows audiences with her contortionist's ability to "twist her body into knots."
- A future history and music major from New York City who has a passion for visiting historical sites and for following current events. He was selected to participate in a nationally televised ABC/Peter Jennings program on Bosnia that was a forum with children from the war-torn country. He is the principal bass player with the 75-year-old All-City Orchestra and has performed at Lincoln Center. He also composes music and plays the piano. He plays varsity basketball and participated in the 1997 Maccabi games in Pittsburgh.
- A young woman from Massachusetts who is president of her church youth group spent last summer as a volunteer teaching English and working in an orphanage in Uzbekistan and Kazakhstan. Deeply moved by the plight of the children there, she hopes to return next summer. She has studied piano and voice at the Longy School of Music and is active in school choral groups. In addition she plays varsity volleyball and is treasurer of the Asian Cultural Society.
- Years of hard work, getting up at 4:00 am on school days, and endless hours of practice on the ice led to this Californian's success in figure skating. She qualified to participate in the Novice Ladies and Junior Ladies National Competition three different years placing as high as third.
- An accomplished violinist from Hawaii, who began his study at age 3. He has been a member of the Hawaii Youth Symphony for five years at Interlochen Arts Camp. He was a member of its World Symphony Orchestra and played under some of the world's premiere conductors including Neeme Jarvi, Maximilian Valdez, and Mark Russell Smith. In junior high he was selected to perform as a soloist with the Honolulu Symphony. He also teaches violin to young children and is a member of a performance quartet for hire for special occasions.

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## First-Year Filmmaker Brings Fresh Perspective to Campus

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among the tennis team, the Forensics Society, and the Debate Club.

As president of the Forensics Society, Mueller oversaw every speaking event, including poetry readings, prose readings, and the engagements of the debate and math clubs. Mueller's love of debate is what truly reflects her personality. "I was always really strong willed," she shares with a giggle. "I have always been interested in hearing both sides of an issue and then really talking about it." Mueller was an undefeated member of the Debate Team for four years. She enjoyed grappling with the facts of both sides, stating, "as soon as you do the research, you totally see the other side."

Mueller knows that her love of facts and debate will serve her well in the future. "Since I was 10, I always wanted to be a lawyer," she states, noting that she would like to take part in Brandeis's accelerated

program with Columbia University's Law School. Mueller also adds that she would eventually like to be a Supreme Court Justice, much like the University's namesake, Louis D. Brandeis. "I was in a summer program at Yale," Mueller recalls, "and one of my teachers wrote on my paper 'You should be a great Supreme Court Justice someday,' and I thought, 'yeah!'"

"I have a lot of work ahead of me but it will be worth it," Mueller smiles, "I am excited to get started."

—Audrey Griffin



Laura Mueller

If you want to get Joey Frank '03 to talk, just ask him about film.

"I love it," he smiles. But this first-year student from Washington D.C., isn't passionate about watching films, he is passionate about making films. "After my freshman year of high school a bunch of my friends and I made our first film, *Bubble*. It was filmed at my house, and ended up being a 50-minute black and white."

"*Bubble* was about a kid who wanted to be immortal by telling everyone lies about his family. He eventually befriends a woman and tells her that he wants to kill the mailman, because the mailman has 'no purpose'... at the end of the movie he declares that he killed the mailman, then he kills himself. But the woman then discovers all the lies about his background and wonders if he really did kill the mailman, if he was in fact capable of hurting anyone else." Frank shrugs his shoulders and happily proceeds to discuss the next film, *American Green*.

"I guess it is kind of film noir," he begins.

"*American Green*... examines what is really behind competitiveness, money, and greed," Frank continues to recap the story, its events centering around the rape and murder of the high school protagonist's girlfriend.

By now, the obvious question to ask this seemingly happy, well-adjusted, self-possessed

young man is what inspires his plots. "Oh, we're all children of psychiatrists," Frank quips. [The interviewer breathes a sigh of relief.]

Frank's storylines luckily do not stem from childhood experiences. In high school, Frank's extracurricular activities kept him too busy to do much else. This talented writer, actor, filmmaker, and now first year Brandeis student brings to the University a varied list of credits that include film festivals, animation, and magazines.

*Bubble* and *American Green*, along with *Jogetown* and *Freudian Fruit*, two films he funded with his own production company, Fifth Period Lunch Productions, were mentioned at Washington D.C.'s Rosebud Film Festival. This, according to Frank, was "pretty cool," since the festival is solely for professional filmmakers.

Frank's other brush with festival fame is for an animated film, another one of his loves. *Cocktale* is a five-minute animated short film detailing a first meeting between a man and a woman that "is done like a silent movie," he explains. "It was accepted and filed in Spike and Mike's Sick and Twisted Festival of Animation but would require purchasing the rights to Rogers and

Hammerstein songs to be shown nationally," Frank declares proudly, adding, "I received a letter from the living one, Mike...he really liked it."

The project he is most proud of, however, is *Free Monet*, "a one page, legal-size, front and back, seven-point type" magazine that he started at his high school, the Sitwell Friends School (for those of you wondering, he talked to Chelsea only three times and danced with her once in the eighth grade). The motivation for its size was simple, Frank states, "if it is only one page, it is easy to read...kids can have it on their desks when they are pretending to listen to teachers talk." His eyes twinkle and he smiles. *Free Monet* became a success, gaining school funding and printing 17 issues.

Suddenly, Frank pauses and thinks about his accomplishments and motivation. "If people are silent...too focused to cough or fidget in their seats, then you're doing a good job. That, for me, is the most rewarding thing with art...and walking through the halls and seeing everyone reading your little paper...it is very rewarding and so much fun."

With his passions for film and animation, one cannot but wonder...how did he choose Brandeis? He explains that he highly values the strong knowledge base he has received and the educational ideals that his parents have instilled in him. "I don't want to turn my back on that and focus



Joev Frank

on only one thing," he states. Though he was accepted into the honors film program at USC, Frank feels as though he did not want to narrow himself by going to a school that focused on only one subject. "I love many things. Right now I am looking at film studies, theater arts, and American history." But then his passion resurfaces. "This semester I am taking Forensic Chemistry, because that really helps with detective movies."

"I also felt that in order to write screenplays...I need a group of people to help...film is really a collaborative effort. Everything I accomplished relied heavily on other people's work as well as my own." He adds that he likes the campus, its proximity to Boston and "all its energy."

As Frank ponders his next four years at the University, he states that he is "trying to write a screenplay" and that he "really wants to make movies here." He does have one concern, however, that is more immediate. "I am a huge sports fan...I love baseball and definitely want to check out a game at Fenway, but I want to make sure Pedro Martinez is pitching that night." Perhaps scene one of his screenplay will start at Fenway.

—Audrey Griffin

## Shonkoff Elected to the Institute of Medicine of the National Academy of Sciences, One of Only Three in Brandeis History

Jack Shonkoff, dean of The Heller Graduate School and the Samuel F. and Rose B. Gingold Professor of Human Development, was recently elected to the prestigious Institute of Medicine of the National Academy of Sciences. He is one of only three people in the University's history to be awarded this honor. Other recipients are former Brandeis President Samuel Thier, M.D., and Stuart Altman, Ph.D., the Sol C. Chaikin Professor of National Health Policy.

Established in 1970 as a unit of the National Academy of Sciences, the Institute is broadly based in the biomedical sciences and health professions, as well as related aspects of behavioral and social sciences, administration, law, the physical sciences, and engineering. It is concerned with the protection and advancement of the health professions and sciences, the promotion of research and development pertinent to health, and the improvement of health care. Members are elected by the incumbent membership on the basis of professional achievement and of demonstrated interest, concern, and involvement with problems and critical issues that affect the health of the public.



*Jack Shonkoff*

Shonkoff joined the Brandeis faculty in 1994. Prior to that he was an academic pediatrician, first at the Boston Children's Hospital and Harvard Medical School, and then at the University of Massachusetts Medical School, where he was chief of developmental and behavioral pediatrics. An author of five books and more than 80 papers and abstracts, his primary research interests focus on early childhood policy, particularly as related to vulnerable children and families. He has received numerous professional awards and is active in many professional and civic organizations.

## MacArthur Foundation Awards "Genius" Grant to Jacqueline Jones



*Jacqueline Jones*

Jacqueline Jones, the Truman Professor of American Civilization, was recently awarded a "Genius" Grant from the John D. and Catherine T. MacArthur Foundation. Jones will receive \$350,000 of unrestricted, "no strings attached" support over the next five years.

Jones has been a Brandeis faculty member since 1991. A social historian whose scholarship focuses on how economic transformations have affected the status of workers, her research interests include African American, women's, southern, and labor history. Her courses at Brandeis include Modern American Social History, Race in the Workplace from 1600 to the Present, and Problems in American Women's History. Jones is the author of numerous articles and five books, including *Labor of Love, Labor of Sorrow: Black Women, Work, and the Family from Slavery to the Present*, which was a Pulitzer Prize finalist in American history. Her latest book, *A Social History of the Laboring Classes: From Colonial Times to the Present*, published this year, explores four centuries of work and workers.

Jones received a B.A. in 1970 from the University of Delaware and a M.A. in 1972 and Ph.D. in 1976 from the University of Wisconsin, Madison.

The MacArthur Foundation is a private, independent grantmaking institution dedicated to helping groups and individuals foster lasting improvement in the human condition. The foundation's Fellows Program provides unrestricted fellowships to exceptionally talented and promising individuals who have shown evidence of originality, dedication to creative pursuits, and capacity for self-direction. MacArthur fellowships are intended to enhance the ability of recipients to pursue their work in accordance with their own inclinations and are granted directly to individuals rather than through institutions. Individuals cannot apply for the fellowships, but are secretly nominated by MacArthur Foundation "talent scouts." Jones is one of 32 fellows selected in 1999.

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## Assistant Surgeon General Susan Blumenthal is Visiting Professor in Women's Studies

Susan Blumenthal, assistant surgeon general and rear admiral in the United States Public Health Service, Department of Health and Human Services (DHHS) and a national expert on women's health and mental illness, is spending the 1999-2000 academic year as a visiting professor in the Women's Studies Program.

According to Blumenthal, she will deliver lectures throughout the year, take part in panel discussions with other experts and students, and "help foster new initiatives to stimulate women's health programs at Brandeis to improve women's health in the community and nationally."

Blumenthal brings a highly accomplished background to the University. Until 1998, she served as the country's first deputy assistant secretary for women's health in the DHHS, playing a major role in moving women's health issues to the forefront of the national health care agenda. She oversaw research, services, and education programs dedicated to advancing women's health across the agencies of the DHHS and with other federal and nongovernmental organizations. From 1982 to 1994, she directed major, national research programs at the National Institutes of Health.

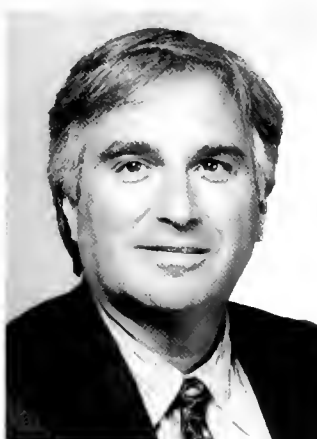
Her achievements in advancing women's health are many. She initiated "From Missiles to Mammograms," a unique collaboration with the CIA, NASA, and the Department of Defense. The program transferred military and space imaging technology to improve the early detection of breast cancer. She also established National Centers of Excellence on Women's Health; developed a national Women's Health Information Center; and cochaired and was responsible for the coordination and implementation of the National Action Plan for Breast Cancer.

Blumenthal has an M.D. from the University of Tennessee, and an M.P.A. with concentrations in Health Policy and Public Health from the Harvard School of Government. She has written scientific articles and books and currently writes a monthly health column for *Elle* magazine. She has won numerous awards and honorary degrees for her scientific contributions and national leadership in women's health and mental illness research and education. *The New York Times* named her one of the top 12 doctors in the women's health field and the *Medical Herald* cited her as one of the 20 most influential women in medicine.

—Donna Desrochers

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## Cohen Named ECAC Male Administrator of the Year



Jeff Cohen

Jeff Cohen '64, director of athletics, recreation, and intramural sports, has been named the Jostens/Eastern College Athletic Conference (ECAC) Male Administrator of the Year. The award is presented annually to a male and female administrator from a member institution in recognition of outstanding or meritorious service to the ECAC. Cohen received the award at the ECAC Fall Convention Awards Banquet in October. The honor is given in conjunction with Jostens, an official trophy/awards company of the ECAC.

During his 13-year career at Brandeis, Cohen has been instrumental in several improvements to facilities, including the opening of the Gosman Sports and Convocation Center. Under his leadership, the University has hosted numerous national and regional tournaments, including the 1999 NCAA Men's and Women's Fencing Championships and the 1998 NCAA Division III Indoor Track and Field Championships.

Cohen's hard work and dedication is not limited to Brandeis. He is the current chair of the ECAC finance committee. Cohen also served on the ECAC Executive Council from 1996 to 1998, was the chair of the ECAC Marketing and Television Committees, and also served on the Chapman Retirement Committee.

Prior to Brandeis, Cohen worked in a variety of capacities with the Boston Celtics, including seven years as vice president. He was later named executive vice president and general manager of the Kansas City-Omaha (now Sacramento) Kings of the NBA.



## Polonsky Appointed to Holocaust Chair

Antony Polonsky, the Walter Stern Hilborn Professor of Judaic and Social Studies, has been named as the first Albert Abramson Chair of Holocaust Studies. The appointment is part of a cooperative agreement between Brandeis and the United States Holocaust Memorial Museum in Washington, D.C.

The Chair was established by The Hon. Albert Abramson of Maryland, who donated \$2 million to the United States Holocaust Memorial Museum Council to fund the Chair and related academic programs organized jointly by the museum's Center for Advanced Holocaust Studies and Brandeis University. The Center for Advanced Holocaust Studies supports research, the growth of the field of Holocaust studies, and the ongoing training of future generations of scholars.

Polonsky is a distinguished scholar whose research and writings are focused on the history of Polish Jewry. He is the author of *Politics in Independent Poland: The Little Dictators: A History of Eastern Europe since 1918*; and *The Great Powers and the Polish Question (1941-1945)*. He is currently working on a history of the Jews in Poland and Russia from 1764 to the present. During the spring 1999 semester Polonsky was the Skirball Visiting Fellow at the Oxford Centre for Hebrew and Jewish Studies and senior associate member of Saint Antony's College at Oxford. Earlier

this year he was awarded the Knight's Cross of the Order of Merit of the Republic of Poland (the highest honor that can be awarded a non-citizen) for his "outstanding contribution to studies in Polish Jewry."

Polonsky is vice president of the Institute for Polish-Jewish Studies in Oxford and of the American Association for Polish-Jewish Studies. He is an editor of *The Library of Holocaust Testimonies*, and a member of the International Board of the Mordechai Anieliewicz Center for Jewish Studies at Warsaw University.

A native of South Africa, he studied history and political science at the University of Witwatersrand and was a Rhodes Scholar in 1961. In 1970 he was appointed lecturer in international history at the London School of Economics and Political Science and in 1989 was awarded the title of professor. In 1993 he was appointed to his current position at Brandeis. He chaired the Department of Near Eastern and Judaic Studies from 1995 to 1998.

Albert Abramson said he was "delighted that this gift will enhance the teaching of the Holocaust at Brandeis as well as the work of the Center for Advanced Holocaust Studies."

Brandeis University President Jehuda Reinharz added, "this University is fortunate to have someone of Professor Polonsky's talents and intellect that so perfectly fit the parameters of this new Chair."

## Gerald W. Bush Dies at 62

Gerald W. Bush, a former professor in The Heller Graduate School, died on July 20 of a brain tumor in his home in San Francisco. He was 62.

An expert in human resource management, employee benefits, and health care policy, Bush was best known as one of the leaders of the Peace Corps. At the time of his death, Bush was president and chief executive officer of Saybrook Graduate School and Research Center in San Francisco. Founded in 1971, Saybrook awards master's and doctoral degrees in psychology and human science.

Bush came to Brandeis in 1984. He joined the faculty of The Heller Graduate School as a human services management professor and director of the School's effort to prepare a new kind of manager in the employee benefits field who would possess knowledge of social policy and a concern for social justice. He was also the director of the Heller Master in Management of Human Services Degree Program.

Bush was brought to The Heller School by Stuart

Altman, the Sol C. Chaikin Professor of National Health Policy, who was then Dean. According to Altman, "one of the highlights of my 13 years as dean was my ability to recruit Gerry to the faculty. Gerry's academic training and work experience fit extremely well into the goals and mission of Heller."

Altman continued, "He was deeply committed to social issues and he was well respected in the private sector. To top this all off, Gerry was a hell of a guy."

Andrew Hahn, professor and director of the Program on Innovations in Social Policy, commented, Bush "brought guidance and dedication to The Heller School's master's programs," adding, "Gerry taught us that social welfare needs to be protected and promoted in many settings, whether it be in the workplace through employee benefits, or in the government through special programs."

Stephen Coan '84, M.M.H.S. '90, Ph.D. '97, president of the Medfield Group, a management consulting and government



## Schulz Wins Testimonial Award from United Nations



Gerald W. Bush

relations organization, and president of the Heller Alumni Association, is a former student of Bush's. Coan remembers Bush "had a remarkable ability to bring out the best in people...He really inspired me, and was singularly responsible in motivating me to pursue a Ph.D. at Heller...We will miss him sorely. He always had a twinkle in his eye, a grin on his face, and a funny story to make anyone's day brighter."

Perhaps Altman sums up the death of Bush the best: "Gerry was a good colleague and a special friend and it was a loss when he chose to leave Heller and Massachusetts for the Wild West. It is now the country's loss that he is not with us."

Bush's achievements are many. In 1962 he was a member of President Kennedy's White House Staff. Bush was a member of the Committee on Foreign Affairs Personnel, conducting studies of personnel and management problems at several top U.S. agencies. Conclusions of the research were published in the report "Personnel for the New Diplomacy." From

1963 to 1965, he was assistant director of training—Far East then the executive secretary and special assistant to the director of the U.S. Peace Corps. Bush was responsible for training all volunteers assigned to the Far East and for all aspects of the director's office, respectively. He also held senior posts at the U.S. Department of Labor and Arthur D. Little.

In 1972 he moved to Massachusetts to become the director of the mayor of Boston's Office of Commerce and Manpower. During his three years as director, he created and supervised the first citywide economic development programs and expanded Boston's Manpower Training and Human Development Agency.

After his work for the mayor's office, in 1975 he moved to Gulf Oil Corporation in Pittsburgh, Pennsylvania, where he was the senior vice president for human resources. He managed the worldwide corporate human resources department, including labor relations and all human resource functions.

The Secretary-General of the United Nations, on the occasion of the International Year of Older Persons, and in recognition of his dedicated service in support of the United Nations' Program on Aging presented James H. Schulz, the Ida and Meyer Kirstein Professor for Planning and Administration of Aging Policy at The Heller Graduate School, with a Testimonial Award. The award was presented at the

General Assembly building in New York City. Presiding were Madame Louise Frechette, Deputy-Secretary General and Mr. Nitin Desai, under-secretary-general for economic and social affairs. Also present was Dr. Alexandre Sidorenko, coordinator of the International Year of Older Persons.

While on sabbatical in 1990-91, Schulz worked as a consultant for the United Nations Center for Social Development and Humanitarian Affairs (which was in Vienna, Austria, at the time). While there, he authored a review of the global situation with regard to older people and programs to serve them. This report, *The World Ageing Situation*, 1991, was published by the United Nations in English, Spanish, and Russian in 1991.

Bush was the author of four books and numerous articles. He also served on many civic and professional boards, including the Board of Overseers of the Rose Art Museum, The United Way, and the National Head Injury Foundation, where he was chair for several years.

Bush was born and raised in Barberville, California. He received a B.S. from Santa Clara University, an M.A. from Claremont Graduate School, and a Ph.D. from Northern Illinois University.

Bush leaves his wife Jean (Wentworth); his children, Michael J. of Mountain Lakes, New Jersey, Patrick K. of Galveston, Texas, Mark W. of Boulder, Colorado, and Robert of Mountain View, California; his brothers Bernard J. of Los Altos, California, and Robert of Oakdale, California; and two grandchildren.

Contributions in his honor may be made to The Heller School's Annual Fund in Gerald Bush's name.

—Audrey Griffin

## Recent Faculty Promotions

**Richard Alterman** of the computer science department has recently been promoted to the rank of full professor. A cognitive computational scientist, Alterman's research includes work on spatial reasoning and investigating the shape of objects and how people relate to them, using FLOBAN, a computer program he invented. Alterman's research in semantic memory explores how people derive meaning from and make connections between events. His current work focuses on intelligent adaptive "groupware," software used by multiple interactive users for problem solving and planning. Alterman's computer models offer insights into how human beings learn and adapt individually or as groups. The real world applications of his research could result in reduced planning and communication costs, and improved worker performance.

Alterman's new courses are the University seminar *Everyday Activity*, *Computational Cognitive Science*, and *Human Computer Interaction*. He is also cluster convener of *Intelligence: Real and Artificial*. Additionally he is a member of the B2000 subcommittee on salaries and on faculty utilization.

**Adam Jaffe** has recently been promoted to the rank of full professor of economics. Jaffe is a leading figure in the area of technological change and its role in the growth of the economy. He has researched the "spillover" effect of inventions over time, the effects of geographical proximity on the diffusion of technological innovations, the importance of university research to industrial technological innovation, and the importance of research and development to a firm's market value. His research also deals with the impact of energy-efficient regulations on the adoption of energy-efficient technology. Jaffe is project director of productivity studies at the National Bureau of Economic Research, sits on several editorial boards, and has received substantial research support from the Department of Energy, NSF, and the Environmental Protection Agency.

Jaffe teaches *Advanced Microeconomics* and *Industrial Organization*, two core courses for the Graduate School of International Economics and Finance. In addition he teaches the introductory undergraduate course in economics and a course in environmental economics. He serves as honors coordinator for undergraduate honors projects.

**Marty Wyngaarden Krauss** has recently been promoted to the rank of full professor at The Heller Graduate School. Krauss is a major contributor to the field of mental retardation and disability studies and a nationally recognized leader on issues of family adaptation. Her most recent work focuses on how aging families cope and adjust over time to raising an adult child with mental retardation. Krauss's sophisticated methodology has uncovered several unexpected results that challenge conventional wisdom and have enormous implications for public policy. Krauss's research has revealed that family caregivers frequently adjust to their roles, function well, and provide stable family environments and morale in the face of stress. In fact, rather than being a burden on resentful family members, her research has uncovered that responsibility for an adult retarded offspring or sibling may be a positive and emotionally fulfilling experience.

Krauss's classes, which include *Survey Methods and Disability Policy*, are often oversubscribed. Her students appreciate her real world experiences as well as the organization of her classes and the opportunity to peer-review student work. Krauss is the director of The Heller Graduate School's Starr Center on Mental Retardation and chair of the B2000 subcommittee on faculty and staff compensation. She is also a fellow of the American Association on Mental Retardation and president of the Academy on Mental Retardation.

**Ranjan Sen** has recently been promoted to the rank of full professor of biology. Sen is at the forefront of the highly competitive field of genetic and molecular analysis of transcription factors important in gene expression. He is an internationally known leader in the field of transcriptional regulation in lymphocyte development and activation. Sen isolated the first NFkB protein and has continued to make major contributions related to its family members and their regulation of lymphocyte development, as well as significant contributions to understanding how certain enhancer regions control both immunoglobulin heavy chain genes and T cell receptor genes. His research, which has implications for selective drug targeting, has been supported by the March of Dimes Foundation and a Research Career Development Award from the National Institutes of Health.

Sen's courses include *Introductory Immunology* and *Advanced Immunology*. Next year he will teach *Genes and Genomics* a new course that will expand undergraduate offerings in this rapidly growing area. Sen is the chair of the Brandeis cell and molecular biology graduate program, and an undergraduate advisor.

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## Faculty Notes

### John Burt

professor of English and director, University Writing, had his chapter, "Prose Writing 1940-1990," appear in the *Cambridge History of American Literature*, Vol. VII, published by Cambridge University Press.

### Stanley Deser

Enid and Nate Ancell Professor of Physics, delivered plenary invited lectures at two international conferences: European Gravitational Conference, Weimar, Germany, and QG '99, Sardinia, Italy.

### Lawrence H. Fuchs

Meyer and Walter Jaffe Professor of American Civilization and Politics, had his chapter "Race, Religion, Ethnicity and the Civic Culture in the United States" appear in *The Accommodation of Cultural Diversity*, edited by Crawford Young and published by the United Nations Research Institute for Social Development and St. Martin's Press.

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## Recent Tenure Announcements

**Thomas King** of the Department of English and American Literature has been promoted to the rank of associate professor and awarded tenure. King's interests are performance studies, queer theory and gay studies, and 17th- and 18th-century English drama. He is credited with reconfiguring the history of Restoration—18th-century maleness/masculinity, and offering significant and compelling re-readings of fundamental questions that will change the way scholars approach the subject. The forthcoming *The Gendering of Men: Male Pleasures in Early Modern England* is expected to set a new standard for the discussion of gender and sexuality. King brings a high level of historical ambition and daring, innovation and energy to a complex, controversial, and provocative historical phenomenon.

His classes include Introduction to Literary Method, Making Sex, Performing Gender, and Desire, Identity, and Representation. He is also involved in the Creative Writing Program, serves as liaison to the joint master's program in English and women's studies, and serves on the University Committee for the Support of Teaching.

**Fred Diamond** has recently been appointed as tenured associate professor of mathematics. An expert in representation theory, algebraic geometry, and commutative algebra, Diamond is most noted for his extension of Wiles's work on Fermat's last theorem, one of the central and most puzzling questions in the entire field of mathematics. In doing this, he mastered a vast array of modern techniques in algebra and geometry and made important and technically sophisticated contributions to the field. Diamond has also contributed to the development of techniques that have led to advances with broad implications for several areas of mathematics.

Diamond has high standards of teaching and has proven his ability in a variety of undergraduate, remedial, and advanced courses. Clear and incisive, his lectures make a difficult and technically challenging subject surprisingly accessible. Diamond received fellowship support

from the American Mathematical Society and held a prestigious Ritt Assistant Professorship at Columbia University. He has also taught at the University of Cambridge, Ohio State University, MIT, and Rutgers University.

An econometrician who works at the intersection of economics and finance, **Blake LeBaron** was recently appointed as tenured full professor of finance in the Graduate School of International Economics and Finance. He is one of the leading figures in developing techniques, methodology, and realistic approaches to tackle difficult but essential research questions. His model of artificial markets attempts to see what kind of behaviors individuals exhibit as they interact in a market and whether or not markets are efficient. LeBaron's papers on technical analysis and predictability of stock price movements are important in bridging the gap between previously incorrect assumptions of academic research and realistic viewpoints of practitioners. LeBaron asks if technical trading rules are profitable, how prices are related to

other macroeconomic variables, and what the affect of central bank intervention is.

Students are impressed with LeBaron's breadth of knowledge and commitment to effective communication. He has become an important dissertation mentor and is a valuable contributor to the weekly doctoral research seminar. LeBaron will teach a combination of graduate and undergraduate courses and contribute to the direction of the Ph.D. program.

**Eugene Goodheart**

Edytha Macy Gross  
Professor of Humanities,  
had his book, *Does Literary  
Studies Have a Future?*,  
published by the University  
of Wisconsin Press.

**Arthur Green**

Philip W. Lown Professor of  
Jewish Thought, had his  
book, *These Are the Words:  
A Vocabulary of Jewish  
Spiritual Life*, published by  
Jewish Lights. Also, his  
article, "A Kabbalah for the  
Environmental Age,"  
appeared in the September  
issue of *Tikkun*.

**Edward K. Kaplan**

professor of French and  
comparative literature,  
presented a paper,  
"Tentations de la foi:  
L'énergie poétique et morale  
de l'impossible," at an  
international symposium on  
Yves Bonnefoy and  
contemporary French poetry  
at Dalhousie University. An  
interview about the  
religious thoughts of  
Abraham Heschel appeared  
in the French bulletin,  
*Information Juive*.

**Morton Keller**

Samuel J. and Augusta  
Spector Professor of  
History, was a resident  
scholar at the Rockefeller  
Study Center in Bellagio,  
Italy, June 1999; was elected  
corresponding fellow of the  
British Academy; and is  
coeditor of and contributor  
to *Taking Stock: American  
Government in the  
Twentieth Century*,  
published by Cambridge  
University Press.

**Ann Olga Koloski-Ostrow**

assistant professor of  
classical studies, delivered a  
paper, "...hic cacavit bene:  
Sanitary Conditions in  
Public Latrines at Pompeii  
and Herculaneum," at the  
annual meetings of the  
Archaeological Institute of  
America, Washington, D.C.  
She also chaired a panel,  
"Approaches to Teaching  
Multiculturalism in the  
Classics Classroom,"  
sponsored by the Minority  
Scholarship Committee of  
the American Philological  
Association.

**Marya Lowry**

artist-in-residence in voice,  
was the featured narrator  
with the Boston Pops (Keith  
Lockhart, conductor) in  
"With Voices Raised," a new  
composition for orchestra,  
mixed chorus, and speakers  
with music by Stephen  
Flaherty and text by Lynn  
Ahrens.

**Victor Luftig**

associate professor of  
English and American  
Literature, was named to  
the Merino Chair at the  
Bread Loaf School of  
English, Middlebury  
College, in the summer  
of 1999.

**Thomas Howard McGrath**

lecturer in fine arts, had his  
article "Drawing Practices  
and Market Forces in 16th  
Century Italy" in the  
*Festschrift* for John  
Shearman.

**Benjamin C.I. Ravid**

Jennie and Meyer Weisman  
Professor of Jewish History,  
delivered a paper on "Jewish  
Renaissance Migrations" at  
the annual meeting of the  
American Historical  
Association, Washington, D.C.

**Bernard Reisman**

Klutznick Professor  
Emeritus of Contemporary  
Jewish Studies, was invited  
to lecture in Zagreb,  
Croatia, at a special  
convocation celebrating the  
150th anniversary of the  
Jewish community in  
Yugoslavia. He followed  
with lectures to the Jewish  
communities in Prague and  
Budapest.

**Vardit Ringvald**

lecturer with rank of  
assistant professor of  
Hebrew and director,  
Hebrew and Oriental  
Language Programs,  
attended "The Heritage  
Languages in America"  
national conference at  
California State University;  
directed the Hebrew  
Language Summer Institute;  
and hosted the "Hebrew  
Language Proficiency  
Standards Seminar" at  
Brandeis for Jewish Day  
School students.

**Nicholas Rodis**

professor emeritus of  
physical education,  
represented the United  
States at the General  
Assembly of the  
International University  
Sports Federation (FISU) in  
Palma de Mallorca, Spain.  
He also attended the 1999  
World University Games in  
Palma.

**Howard Schnitzer**

Edward and Gertrude  
Swartz Professor of  
Theoretical Physics,  
lectured on "Tests of M-  
Theory" at the University  
of Santiago de Compostela,  
Spain Advanced School on  
String Theory.

**Stefan Timmermans**

assistant professor of  
sociology, published his  
book, *Sudden Death and  
the Myth of CPR*, with  
Temple University Press.

**Saul Touster**

professor emeritus of law  
and social welfare, has been  
researching a Haggadah for  
Passover, which he found  
among his father's papers,  
that was composed and  
illustrated by Holocaust  
survivors. The *Survivor's  
Haggadah* was reprinted in  
1998 by the American  
Jewish Historical Society  
and the Jewish Publication  
Society will bring out a  
trade edition in February  
2000. During his research,  
Touster was impressed by  
the care given to Jewish  
survivors by the American  
army after the liberation of  
the concentration camps.  
They provided not only food  
and shelter but newspapers,  
books of liturgy, and the  
publication of the Talmud  
in 19 volumes to replace  
what had been lost under  
the Nazis. In appreciation of  
all that the army had done,  
a copy of the *Haggadah* was  
presented to the West Point  
Jewish Chapel in September  
while Touster brought  
remarks on the history and  
significance of the  
*Survivor's Haggadah*.

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**Staff**

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**Sherri Geller '92**

associate director of  
admissions, chaired the  
1999 annual meeting and  
conference for the National  
Association for College  
Admission Counseling, at  
Roger Williams University,  
Bristol, Rhode Island. She  
has been elected an  
Assembly Delegate for a  
three-year term to the  
National Association for  
College Admission  
Counseling.

## Alumni Invited to Join New Rabbi Search

Following this summer's departure of Rabbi Al Axelrad, who had been Brandeis's Jewish chaplain and Hillel director for the past 34 years, the University is eager to involve its alumni in a search for his replacement. Hillel: The Foundation for Campus Jewish Life and Brandeis University are seeking an energetic and competent professional to serve as an educational leader, community organizer, counselor, Jewish presence, and chief executive for Brandeis Hillel. Candidates should be adept at working closely with students, the Brandeis Hillel Board and other lay leaders, Hillel staff, and the broader University community.

The Hillel director's responsibilities include providing strategic vision, programmatic initiatives, professional management, and leadership for the promotion and support of Jewish life on campus. The director helps develop the financial resources necessary to ensure Brandeis Hillel's continued growth and success.

An ordained rabbi is preferred—although under exceptional circumstances, a non-rabbi with a high degree of Jewish learning may be considered—and experience in Jewish community leadership, education, programming, and resource development are desirable.

The position offers a competitive salary and comprehensive benefits. The Search Committee began reviewing applications on December 1, 1999. Interviews with finalists will begin early in the second semester, but applications will be accepted and considered until the position is filled. Further information, including a detailed job description, can be found at [www.hillel.org](http://www.hillel.org). Applicants are asked to submit a resume, references, and salary requirements to: Mr. Eran Gasko, Director, Human Resources, Hillel, 1640 Rhode Island Ave. NW, Washington, D.C. 20036, 202-857-6626 fax, Attn: Brandeis Search.

## The Justice Now On-line

The *Justice*, Brandeis's weekly independent student newspaper, is proud to announce its new on-line edition. The entire text of each Tuesday's *Justice* is now available at [www.brandeis.edu/~justice](http://www.brandeis.edu/~justice). Point your browser to this new resource to stay in touch with weekly news and arts events, root for the Judges, and hear what Brandeis students, faculty, and staff are thinking. It's free, it's convenient, and it will keep you in touch with the pulse of Brandeis, wherever you may be. Questions or suggestions? E-mail [justice@brandeis.edu](mailto:justice@brandeis.edu).

## Letters

Dear Editor,

I taught at Brandeis from 1951 to 1970, won a Pulitzer Prize in History in 1968, was the founding dean of the Graduate School of Arts and Sciences, 1957-63, dean of the faculty, 1963-66, first Earl Warren Professor of Constitutional History, and received an honorary doctorate from Brandeis in 1987. I left Brandeis only because my wife required a warm, dry climate for traumatic arthritis. I'm the author of 20 books and the editor of another 16. I write now because on this day, my *Origins of the Bill of Rights* has been published, my *Palladium of Justice* is about to be published, my *Origins of the Fifth Amendment* has just been reprinted, and my *Ranters Run Amok and Other Adventures in the History of American Law* is about to be published. Inasmuch as I feel very close to Brandeis, I should appreciate the publication of this letter at some appropriate point in your pages. Thank you.

Leonard W. Levy

## A Note from the Senior Vice President for Development and Alumni Relations

Dear Alumni and Friends,

Last year at this time I was pleased to report to you the extraordinary progress that was achieved as we closed the books on Brandeis's first half-century. We are now building on these accomplishments, and I would like to take this opportunity to report on the results of the fiscal year ended June 30, 1999, and the progress of our campaign planning.

We concluded fiscal 1999 having raised \$43.5 million in cash gifts (a new record in gifts to Brandeis University). This continues a five-year sequence of positive fundraising trends from fiscal 1995 through this year. Total cash gifts have increased from \$24.3 million in fiscal 1995 to \$43.5 million this past year representing an increase of 79 percent.

Another positive trend is that alumni annual giving increased from \$3.4 million to \$6.0 million from 1995 to 1999, or an increase of 76 percent. From fiscal 1998 to fiscal 1999 the increase in alumni giving was 46 percent. At the same time that total dollars are increasing, our alumni giving participation rate has also grown. The alumni participation rate has risen from 22 percent in 1995 to 36 percent in 1999. In the recent issue of *U.S. News & World Report*, in which we

are ranked 31st among the top 50 national universities, only 12 national universities are ahead of us in terms of the percentage of alumni who give. This bodes well for our future fundraising. Significant increases in fundraising have also been achieved from Brandeis parents, friends, and in corporate and foundation grants.

I appreciate the many alumni who have had an enormous impact on their alma mater. For example, 26 alumni currently serve on our Board of Trustees. However, much work still lies ahead. While our alumni giving participation rate has risen, we must continue to build our level of alumni support. Alumni involvement is essential as we move forward with our campaign.

The fact that Brandeis is ranked among the finest universities in the country is particularly significant given the institution's young age. Only 50 years old and with a modest endowment, Brandeis nevertheless has achieved so much. For example, in both 1998 and 1999, a Brandeis faculty member has been awarded the prestigious MacArthur Foundation "Genius" Award. Two Brandeis alumni had their books on *The New York Times* Bestseller List concurrently... *Tuesdays with Morrie* by Mitch Albom '79 and *The Lexus and the Olive Tree* by Thomas Friedman '75.

We have an ambitious set of campaign objectives for fiscal 2000 aimed at sustaining this excellence. The Campaign Planning Committee, chaired by Trustee Sylvia K. Hassenfeld, was formed and met regularly to review the progress of campaign planning and to discuss campaign goals and objectives. In preparation for a feasibility study to test the University's campaign goals, 17 small-group briefing sessions have been held around the country in addition to more than 100 individual meetings to hear supporters' feedback on the case document for the University's campaign. During these sessions we outlined the University's needs and discussed with potential donors the role private support can play at Brandeis.

Following the briefings, the feasibility study conducted by Grenzebach Glier & Associates will involve hundreds of alumni, friends, parents, members of the National Women's Committee, and other supporters. Our priorities for the campaign will include endowed faculty chairs, scholarships, upgrading our technology, and enhancement of the physical campus.

One of the basic facts of philanthropy is that people support organizations that are well-managed and fiscally sound. I can report to you that under the visionary leadership of President Jehuda Reinharz, with the strong financial management of Executive



Nancy Kolack Winship

Vice President and Chief Operating Officer Peter French, and the academic stewardship of Provost and Senior Vice President for Academic Affairs Irving Epstein, Brandeis will continue to excel in teaching and research in the new millennium.

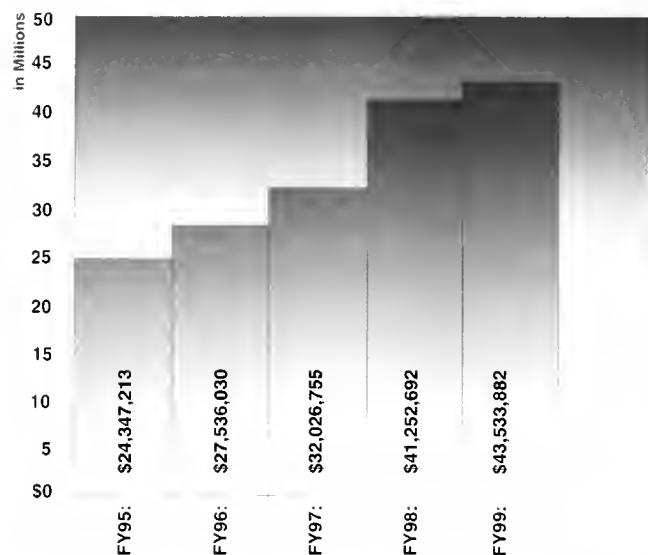
I deeply appreciate the efforts of our alumni, parents, Trustees, faculty, friends, and members of the Brandeis University National Women's Committee who have supported the University at all levels and participated in our development activities on campus and around the country. We have had outstanding growth in the dollars we raised over the past five years, and we are already hard at work to set an all-time record in fiscal 2000. I look forward to your continued support and active involvement as our campaign moves forward.

Sincerely,

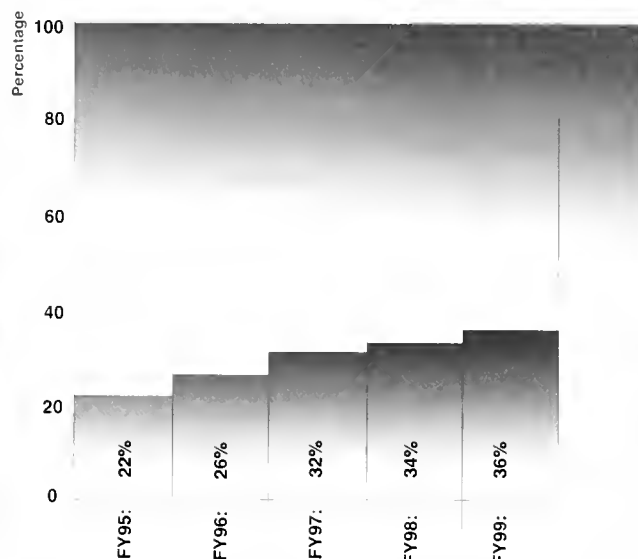
Nancy Kolack Winship  
Senior Vice President

## Total Giving

The following represents all gifts given to the University for all purposes (with the exception of contracts and grants through the Office of Sponsored Programs) over the past five years.



## Alumni Participation



## Sponsored Research Funding 1998-99

The University's sponsored research funding for academic year 1998-99 totalled \$42,666,882. This unusually large amount of research support for a university the size of Brandeis is corroborating evidence of the impact the Institution is acknowledged to have on the pursuit of knowledge and the quality of life in the global arena.

Programs and departments receiving more than \$200,000 in sponsored research funding during fiscal year 1998-99 are:

The Heller Graduate School	\$16,221,137
Rosenstiel Basic Medical Sciences Research Center	\$7,231,249
Biology	\$6,534,233
Biochemistry	\$3,065,371
Chemistry	\$2,255,289
Psychology	\$2,022,194
Physics	\$1,854,259
Computer Science	\$886,311
Student Enrichment Services	\$396,055
Mathematics	\$331,212
Cohen Center for Modern Jewish Studies	\$283,968
Women's Studies	\$224,619

## Highlights of Fiscal Year 1999

- Fiscal year 1999 concluded the fifth straight year of increased giving to the University. Total cash gifts increased from \$24.3 million in fiscal year 1995 to \$43.5 million this past year, representing an increase of 79 percent.
- Alumni giving increased from \$3.4 million to \$6.0 million in the same period, 1995-99, an increase of 76 percent.
- At the same time the total dollars increased, alumni participation increased from 22 to 36 percent.
- Foundations and corporations giving from 1995 to 1999 grew from \$4.5 million in 1995 to \$13.3 million in 1999.
- Parents giving grew from \$172,450 in 1995 to \$743,633 in 1999, which is more than triple over five years.
- The Class of 1964 Reunion gift is the first time a class established a fully endowed scholarship for \$600,000. Gift Committee members for the 35th Reunion were Ellen Lasher Kaplan, Myra Hiatt Kraft, Leonard Miller, and Lewis Serbin.

**New Grants\* Received in FY 99  
The Rice Family**

**Foundation** of New York awarded Brandeis University \$500,000 in support of the Brandeis International Fellows Program at the International Center for Ethics, Justice and Public Life over five years. The Rice Family Foundation grant supports the International Ethics Center's mission by enabling it to foster greater understanding and the cause of peace in divided communities and nations around the world.

**Procter & Gamble** of Cincinnati, Ohio, renewed its support of the Graduate Program in Bioorganic Chemistry by awarding Brandeis a four-year \$400,000 grant. Procter & Gamble funds will provide graduate fellowships in the bioorganic chemistry program.

**The Howard Hughes Medical Institute (HHMI)** made grants to Brandeis University totaling some \$1,567,000 in fiscal year 1999. HHMI's support included funding for an undergraduate science education program (\$300,000), the renovation of Assistant Professor of Biochemistry and Howard Hughes Medical Institute Assistant Investigator Melissa Moore's laboratory space (\$980,000), unrestricted funding in recognition of graduate student work and library support of the HHMI laboratories on campus (\$137,000), and partial funding for the purchase of a new nuclear magnetic resonance (NMR) spectrometer (\$150,000).

**The Ford Foundation** awarded Brandeis a three-year, \$300,000 grant for the Transitional Year Program (TYP). This prestigious grant will help establish tutoring services for TYP students, revise and update TYP teaching guidelines, improve TYP facilities and augment TYP faculty salaries, and create a TYP alumni network.

**Ongoing Grants That Provided  
Support\* in FY 99**

**The David and Lucile Packard Foundation** provided \$250,000 to Brandeis in 1998-99 for two Packard Fellowships, held by Assistant Professor of Biochemistry and Howard Hughes Medical Institute Assistant Investigator Melissa Moore and Professor of Neurobiology and Volen National Center for Complex Systems Piali Sengupta. These prestigious awards support the research of promising young faculty members in the sciences.

**The Alfred P. Sloan Foundation** contributed some \$350,000 to the University for the Sloan Center for Theoretical Neuroscience at the Volen National Center for Complex Systems. The Sloan Center helps to train postdoctoral researchers and graduate students in theoretical and experimental approaches to neuroscience.

**The German Academic Exchange Service (DAAD)** provided \$271,000 to the University for the continued operation of the Center for German and European Studies. The Center focuses on research and education organized according to three major themes: institutions, identity, and integration in the new Europe; diversity and conflict resolution in the new Europe; and

German and European culture, with special emphasis on the renaissance of Jewish life in Germany and the new Europe.

**Hadassah, the Women's Zionist Organization**, provided some \$226,000 to the University for the ongoing activities of the International Research Institute for Jewish Women.

**Sponsored Program Grants\***

Associate Professor of Biology Lawrence J. Wangh received \$244,000 from **Hamilton Thorne Research Associates** for a feasibility study for a project in molecular biology. Gregory A. Petsko, the Gyula and Katica Tauber Professor of Biochemistry and director of the Rosenstiel Basic Medical Sciences Research Center, received \$232,499 from the **Ellison Medical Foundation** for a study of how cells die in Alzheimer's and other neurodegenerative diseases.

At The Heller Graduate School, Associate Professor and Director of the Center for Human Resources Susan Curnan received \$425,000 from the **DeWitt Wallace Reader's Digest Fund** for the Summer Transitions program. Alan Melchior received \$218,895 from the **GE Fund** for the evaluation of the College Bound program. Leonard Saxe, adjunct research professor and director of the Cohen Center for Modern Jewish Studies, received \$418,396 from the **Robert Wood Johnson Foundation** for the national evaluation of the Fighting Back program. The **Robert Wood Johnson Foundation** also provided \$629,781 to Stuart H. Altman, the Sol C. Chaikin Professor of National Health Policy for a Council

on the Economic Impact of Health System Change and \$3,560,079 to Catherine Dunham for the National Access to Care Initiative. Associate Professor and Director of the National Policy Center on Women and Aging Phyllis Mutschler received \$200,000 from an **anonymous foundation** for the National Policy and Resource Center on Women and Aging, which she directs.

\* of \$200,000 or more

**Seattle's Dean of  
Philanthropy Joins Board  
of Trustees**



*Althea and Samuel Stroum*



## Brandeis, New England's Only Winner of Interdisciplinary NSF Grant, to Link Neuroscience and Computational Theory

A new multimillion-dollar National Science Foundation (NSF) grant will continue unique collaborations between neuroscientists and computational theorists at Brandeis, and maintain the strength of the University's pre- and postdoctoral programs in the rising field of computational biology. Brandeis is the only institution in New England to receive funds this year from NSF's Integrative Graduate Education and Research Training (IGERT) program, which supports interdisciplinary training for graduate students.

Brandeis will receive \$2.7 million over five years, say neuroscientists and grant codirectors Eve Marder and Laurence Abbott. The funds will advance the studies of approximately 11 graduate students annually, and a smaller number of undergraduates and postdoctoral researchers, in computational biology—a field that probes biological systems with quantitative methods more commonly used by theoretical physicists, computer scientists, and mathematicians.

Computational biology is "an exciting and rapidly growing field," says Abbott, a physicist-turned-biologist. The know-how of computational scientists

can do much to clarify the complex networks of chemical and cellular signals that many cell biologists seek to untangle, and can bring new light to neuroscientists' efforts to map out the network of neurons whose electrical signals drive our actions and behaviors. The benefits of computational approaches may also spill over into genetic and molecular biology research at Brandeis.

Abbott, the Nancy Lurie Marks Professor of Neuroscience and director of Brandeis's Volen National Center for Complex Systems, and Marder, the Victor and

Gwendolyn Beinfeld Professor of Neuroscience and also a member of the Volen Center, will lead 18 faculty members from six academic departments participating in the NSF grant. The funds build upon support the Volen Center received in 1994 from the Alfred P. Sloan Foundation, establishing one of just five Sloan Centers for Theoretical Neurobiology nationwide. Marder and Abbott say the Sloan support did much to bring computational scientists into biology labs, a process that continues with the new funding from NSF.

"This new funding is a way for us to extend the work begun five years ago with the Sloan Foundation's support," says Marder, who has long sought to integrate computational scientists into neuroscience. "We're very pleased that those efforts will continue under the IGERT grant."

While many institutions segregate computational scientists and biologists in separate buildings, the Volen Center physically integrates the theorists into the labs of neuroscientists and other biologists. The graduate fellows supported by the IGERT grant will have two faculty advisors, one a theorist and one an experimentalist.

This is the second year that NSF has sponsored IGERT grants, intended to produce scientists and engineers who are well prepared for a broad spectrum of emerging career opportunities in industry, government, and academia.

Samuel N. Stroum, the president of Samuel Stroum Enterprises (a personal investment firm), and a well-known philanthropist and civic leader in Seattle, has been elected to the Brandeis University Board of Trustees.

Stroum served as a University Regent at the University of Washington for 13 years from 1985 to 1998. He brings to Brandeis his many years of experience in University finance, endowment, development, real estate, budgeting, and strategic planning matters.

Born and raised in Waltham, Stroum settled in Seattle after military service and rose from being a salesman to become the founder of an electronics distribution firm, ALMAC/Stroum Electronics, which he built into the leading industrial electronics distributor in the Pacific Northwest. His true genius lay in his ability to spot potential emerging companies and nurture their growth. Among them were Egghead, Inc., Digital, and Starbucks. Following his unusual business success, he began his legendary career as a philanthropist.

In 1997, Stroum was awarded an honorary doctorate from Brandeis for his philanthropic work. Brandeis President Jehuda Reinharz, Ph.D. '72, said the University is "honored

to have a man of Sam Stroum's character, generosity, talent, vision, and dedication join the Brandeis family."

Stroum said he took on this new role because he believes "Brandeis is an institution of outstanding quality with an amazing story where I believe I can make a contribution." He added that he has "a warm feeling for the community, the campus, and the people at Brandeis and in my hometown of Waltham."

## Brandeis Receives \$2 Million for Jewish Youth Education



*Jehuda Reinharz and  
Charles Bronfman*

Brandeis University has received \$2.25 million from the Andrea and Charles Bronfman Philanthropies for a new institute to strengthen the field of informal Jewish youth education.

The mission of the Institute for Informal Jewish Education (IJE) is threefold: to provide innovative professional development and consultation to informal educators and their organizations, to support the creation of exciting, relevant youth education programs that can be reproduced in communities across the country, and to conduct new research on Jewish teens.

"The North American Jewish community is on the verge of a Jewish renaissance," said Charles Bronfman at the official launch of the institute. "The excitement is real. The anticipation is evident. We are confident that this new institute will be a significant player, as the world of informal Jewish education wholeheartedly accepts these challenges." The event, held in October, was attended by Trustees and

friends of the University including Steve Grossman, chair of the Board of Trustees, Myra '64 and Robert Kraft, Sara and Axel Schupf, and Henry and Lois Foster.

Informal educational experiences "are powerful motivators for young people to choose to remain Jews," said Institute Director Joseph Reimer. "Genesis, the program for Jewish teens at Brandeis, has been enormously successful in strengthening young people's bonds to Judaism. We'd like to see more programs like it across the country."

Trips to Israel are another approach to fostering Jewish identity among young people. As an example, Michelle Sternthal '00 spoke of her experience with the Bronfman Youth Fellowship in Israel. She said it taught her to value Jewish pluralism and tolerance. "I want to spend

my life promoting [these values] in the Jewish community," said Sternthal.

The IJE will collaborate with the Acharai Institutes at Brandeis to provide professionals and lay people with the knowledge and skills needed to advocate more effectively for the Israel experience.

"The institute will pay particular attention to providing educational programs for youth professionals who are already working in the field," said Reimer. "But we also want to attract new people. People who had great experiences with informal education and hadn't considered it as a career choice." A common complaint of Jewish youth educators is the lack of career options and high burnout associated with the field. "We hope to change that," said Reimer.

"The Jewish community spends a lot of money surveying adults, but it spends almost no money on research about people under 18. The extensive study of Jewish teens we are now conducting is a very strong start to what we hope will lead to a renaissance in this field," added Reimer.

Reimer, Susanne Shavelson, assistant director of the IJE, and Lauren Tishler Mindlin, director of the Acharai Institutes, will work in partnership with educators and communal organizations to design, test, and evaluate new programs in informal Jewish education to be used as possible models in communities across the country.

## Brandeis Honors Detroit Couple

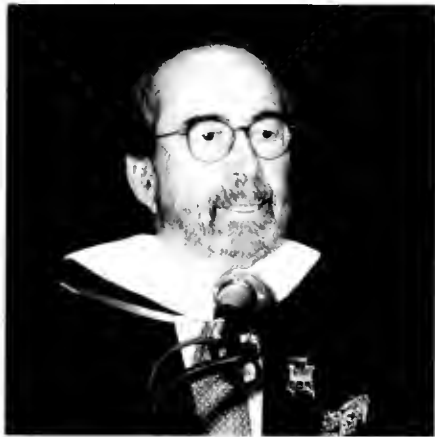
Pearl and George "Mike" Zeltzer have been named fellows of Brandeis University. At a recent ceremony, the couple was honored for their work with the National Women's Committee of which Pearl Zeltzer is a life-long member.

Active in many Jewish communal organizations including Hadassah, Ort, the Detroit Jewish Welfare Federation, and the Detroit Institute for the Arts, Pearl Zeltzer is also a registered nurse. She has worked at Detroit Osteopathic Hospital and the Borman Jewish Home for the Aged.

Mike Zeltzer has worked as an attorney, businessman, and bank president. He has also held positions in the Detroit Jewish Welfare Federation, United Jewish Hebrew Schools, and the Sholem Aleichem Institute.

The Zeltzers are also recognized for their contribution to Jewish culture. Together they established the Pearl Zeltzer Choreography Endowment as well as Jewish Cultural Annual Achievement Awards.

In accepting the honor, the Zeltzers said their main interest at Brandeis is "to create an opportunity to ensure that Brandeis will always stay on the cutting edge of technology."



*Mike and Pearl Zeltzer*

Many people get their first exposure to Brandeis at one of the Brandeis University National Women's Committee's 25 legendary annual used book sales in cities around the country or our used book stores in Boston, Miami, Boca Raton, and Phoenix. This poster, produced by the National Women's Committee for its stores and sales, will make that connection even clearer. The Brandeis "Book Business," started more than 40 years ago with the first used book sales in Boston and on Chicago's North Shore, raises approximately \$400,000 a year for the Brandeis Libraries. The most recent addition is a rare book catalog, available on line at [www.abebooks.com](http://www.abebooks.com), or by calling 781-736-4160.

**The Brandeis University**  
Waltham  
Massachusetts

**National Women's Committee**  
supports the Libraries of America's  
**#1 Rising**  
Research University



*N o t   B u s i n e s s*

*a s   U s u a l*

by John McGauley

The Graduate School of International Economics and Finance  
is a uniquely Brandeisian global business school that is confronting  
the new millennium, the fall of managed economies, and the rise  
of global markets with a bold curriculum that explores the nexus  
between policy, economics, and politics.

To anyone who buys stocks, trades through the Internet, has a pension fund, purchases consumer goods, or travels overseas while attending college, the international economy is no abstraction. When your mutual fund plummets because of the Asian Flu, or your company relocates "offshore," then the meaning of "international economy" becomes very real.

Few people realize this great commercial sea change more than Peter Petri, the founding dean of Brandeis's new Graduate School of International Economics and Finance. An inspection of his passport, and the recitation of his travel schedule well illustrate that the world has shrunk to the size of a cellular phone, laptop computer, and coach-class seats to Tokyo, London, Paris, and Beijing. Political borders may still matter, but commercial borders have ceased to exist. Capital moves around the world at the speed of light, literally.

That is the driving force behind an ambitious academic initiative at Brandeis, the establishment of a graduate school to educate those who are—and will be—managing the commerce of the new millennium. The Graduate School of International Economics and Finance was established five years ago and offers four degree programs for 160 students, including a new M.B.A. with a specialization in international affairs, a master's and doctoral program in international economics and finance, and a master of science in finance. Taken together, GSIEF, as it is known, makes up one of the most innovative international business education programs in the United States, one that combines highly defined academic rigor with career placement opportunities at some of the most prominent international organizations and most successful worldwide corporations, thus providing the two ingredients that can separate those who flourish in this global economy from those who simply are manipulated by it: knowledge and expertise.

"We've targeted a new niche in professional education—the burgeoning opportunities created by the globalization of economic activity," explains Petri, Carl J. Shapiro Professor of International Finance.

"Foreign exchange transactions have grown 100 times since the 1970s. The United States is twice as dependent on international trade as it was in the 1960s. Every company now has to constantly think of its competitive position in an international context."

The school was the brainchild of Petri and capitalized on a special confluence of academic expertise already in existence at Brandeis—economics and finance experts with specializations in international matters. Its germination was back in the years 1990 to 1992, when the American economy was rudely awakened by aggressive competition from Japan and Europe. It was a time when industry in the United States had come to realize that its products were no longer world leaders, and that other countries had captured the initiative in innovation and market development. Today, most nations participate in business without borders, the complexity of global business is ever increasing, and the tenets behind GSIEF are in more demand than ever. Knowledge and the ability to analyze and understand complex political, economic, financial, and legal and regulatory environments supersede all other skills if one is to successfully operate in a global economy.

"There's nothing quite like it," Petri says of the school. "The closest is INSEAD, the famous international business school in France, where only 20 percent of the students and faculty are French. The location means little. It's the international focus that makes the difference for the students. We believe we're on the verge of doing the same thing here in the United States. The world needs people with this kind of education and training."

Indeed, 40 countries are represented. All students complete a semester at one of 21 distinguished business school overseas—consistently one of the most meaningful and enduring experiences that students have, according to a long list of alumni now in the work world. The other is learning from each other. "Students are from France, Germany, Ukraine, Bulgaria, Belgium, Denmark, Holland, India, Pakistan, Finland, and Africa," observes Israeli student Effy Ritter. "I learn more just by talking to fellow students than I could through any textbook. With the world becoming so globalized, understanding the different cultures and mentalities has become

a desired asset. It lends an incredible range of depth and perspective to classwork and to the comprehension of global events," says the second-year B.A./M.A. student. (These students spend four years as Brandeis undergraduates and a year at GSIEF.)

Many business and management schools have adopted an international flavor in the last decade. Brandeis, though, is among the small number of intellectually rigorous programs that place international business at the heart of the entire curriculum, much along the lines of the University of Chicago. The school is also selective, admitting just 80 students a year. Taken together, the faculty comprises some of the world's leading experts on Asian economies and U.S. competitiveness and includes world-renowned authorities on international business, exchange rates, trade, patents, and technology. There are also professors who manage millions in investments, oversee the legal needs of international businesses, and advise major governments on economic policy. Seasoned professionals from New York and Boston's business, financial, and legal communities contribute expertise as adjunct professors.

"In many graduate schools a student can complete all the requirements for graduate degrees in economics or business without taking a single course that deals with the international dimension. At Brandeis, international trade, finance, and business are an essential part of the curriculum," says Rachel McCulloch, Rosen Family Professor of International Finance and director of GSIEF's Ph.D. program.

Also, GSIEF's location in the Greater Boston area gives the program, its faculty, and students a sharper edge. "To excel in Boston means you're able to compete with any of the best schools in the United States," says Petri.

Typical of GSIEF's curriculum is the course International Portfolio Management, which introduces students to such complex areas as asset allocation, currency management, and derivative strategies, arcane-sounding concepts that become all-important to success or failure on the international

monetary exchanges. Students also pore over topics such as underwriting agreements, default risk, inventory management, asset-backed lending, exposure management, and a range of other complicated subjects. For international monetary managers, these are subjects as basic and necessary as anatomy and biology to the physician.

Characteristic of the mature, somewhat experienced student that GSIEF seeks out is Effy Ritter, who served as a banking officer in the Israeli Air Force before coming to Brandeis. She has completed internships at Merrill Lynch and the Economic Resource Group and declares the Brandeis faculty "amazing. There is a lot of hands-on work. Faculty members are great about teaching cash flows and estimating the value of a firm, but they're also great about bringing in practitioners who make it all seem real."

Susanne Pilla, an American student who speaks Spanish, Russian, French, Japanese, and Italian, says she chose the program because she "didn't want just another cookie-cutter M.B.A. program." She feels the foreign language requirement and international coursework will help her distinguish herself from graduates of other schools. The program's small size also allows it to respond to events and changing conditions around the world. "Unlike other schools, we update our curriculum every year," Petri says, "We can address a major development like the Daimler/Chrysler merger only two weeks after it takes place. We can also develop new courses very rapidly that address fast-breaking issues and leading-edge technologies, from hedge fund management to the restructuring of the Asian economy." (GSIEF students did analyze the merger of Daimler Benz/Chrysler and presented their recommendations to key players from the actual merger. They all declared that the Brandeis students pretty much got it right.)

New courses this year include Global Financial Architecture, developed in response to the many questions raised by recent financial crises in international markets, and Birth of the Euro, which explores current issues in European economic integration.

"The financial crises over the last few years in Europe, Mexico, Asia, Russia, and Brazil led a group of faculty members to develop a module or half-semester course on global financial architecture. This course explores the current structure of international finance and policies affecting it to see if things should be done differently," GSIEF Professor Blake LeBaron explains. "The course is team taught and covers history, exchange rate mechanisms, lender of last resort, contagion, and safety nets. Regardless of whether our students are headed for policy-making institutions or multinational corporations, they'll need to understand these things when they graduate."

The marketplace is responding to Brandeis's new school. Numerous prestigious corporations recruit from GSIEF, including AT&T, Andersen Consulting, Chase Manhattan Bank, Bankers Trust, Bear Stearns, Morgan Stanley, Paine Webber, and non-U.S. financial institutions of Union Bank of Switzerland, Sumitomo Bank, Toyota. Also, GSIEF graduates work at public sector institutions such as The World Bank, the United Nations, the U.S. Federal Reserve Banks, the Ministry of International Trade and Industry in Japan, and the International Monetary Fund.

"A critical success factor in developing tomorrow's managers is the creation of an environment that fosters an understanding of the complexities, as well as the nuances, that exist in a business world without borders. GSIEF students embody the international and academic backgrounds that companies with a global business seek to engage," says Alfred Zeien, chair of the board and CEO of The Gillette Company.

Zeien reflects the sentiments of other influential commercial leaders, industrialists, and public policy directors who have chosen GSIEF as a venue in which to speak to students. Among others are Li Dayou, Chinese ambassador to the United States; Sumner Redstone, chair of Viacom; Marshall Carter, CEO of State Street Bank & Trust Company; and Senator John Kerry of Massachusetts.

Petri admits there is much work ahead for GSIEF. For one, it must better compete with some of the best management schools in the world—places such as Harvard, MIT,

**In 10 short years, GSIEF's alumni have risen in the ranks of the world's premier financial service and consulting firms, multinational corporations, and international organizations. Two of the school's first Ph.D.s have taken up positions with the IMF, a sort of "Supreme Court clerkship" in international finance.**

**The GSIEF network of founding alumni, overseers, and friends, from Washington to Wall Street and financial centers around the world, have strengthened every aspect of the school and its curriculum—and provide a new way for alumni at the intersection of policy, politics, and business to reconnect to the University.**

Stanford, Wharton, Kellogg, Chicago, and Michigan. That's a formidable task, for those schools have century-long traditions of strong networks in industry and commerce, as well as substantial "war chests" in terms of endowments. Still, Petri feels Brandeis is up for the challenge. "We feel that we've carved out a very meaningful niche at which we excel, and for which there will be a strong demand in the years to come. Our philosophy is to knit academic rigor with commercial applicability."

Apparently that philosophy is working. Although only a mere five years old at the change of the century, GSIEF is plotting a strategy to turn the heretofore unchallenged niche leader—Thunderbird, a graduate business school in Arizona, not to mention the powerhouses across the Charles River. "Our job is still ahead of us, but we've built up a tremendous momentum in a very short time," Petri says. "Ours is a perfect combination of a world-class university inventing an upstart business school whose time has come." ■

*John McGauley is president of Gehrung Associates, a public relations firm in Keene, New Hampshire, which specializes in representing colleges and universities.*





### Washington

Pictured (left and second from right) are Ira Shapiro '69, a partner at Collier, Shannon, Rill & Scott who specializes in international trade and was a key negotiator in the NAFTA Uruguay Round, and McKinsey & Company Director Larry Kanarek '76. Kanarek and Shapiro are two of the School's Overseers leading a broad-based strategic effort to put GSIEF on the map—right next to Thunderbird, South Carolina, and Wharton—as a top-of-the-niche player in global business education.

Caroline Kollau, Ph.D. '99, (second from left) developed and taught Birth of the Euro at GSIEF and is now the International Monetary Fund's Euro watcher. Andrea Dore '98 (right) is a Fulbright scholar from St. Lucia who is now in Treasury Operations at The World Bank. Both are GSIEF alumnae.



### Silicon Valley

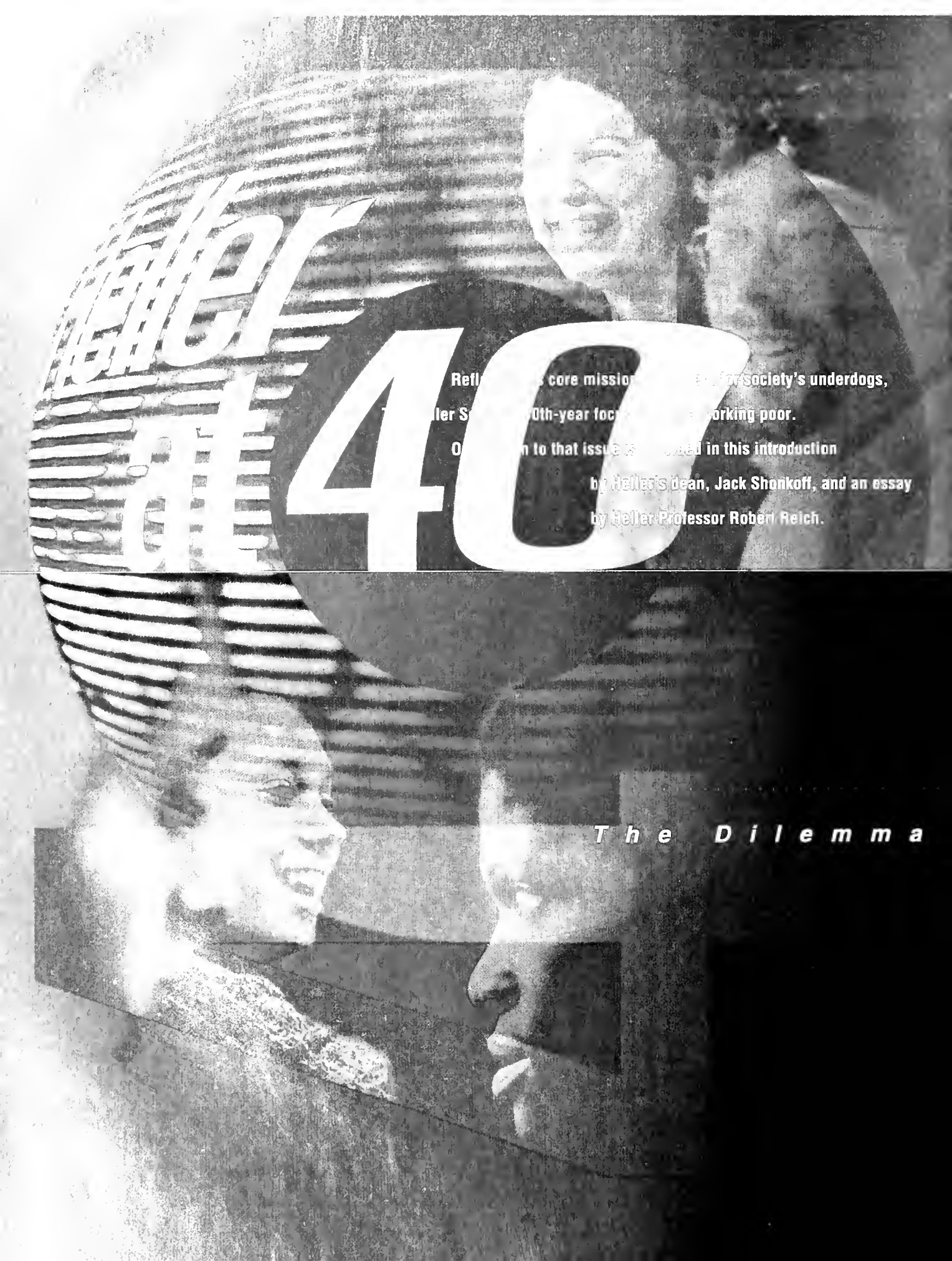
Stephanie Schear '90 is a Brandeis economics honors student who went on to become one of the pioneering Lemberg students. With a recent Goldman Sachs IPO, her Internet drugstore, PlanetRx, is a "dot com" success story. Her advice to GSIEF students interested in becoming entrepreneurs? "Take risks, be bold. It doesn't matter if you fail—everyone in Silicon Valley has learning scars." And those fish in the background? "They're piranhas," says Schear, "they symbolize our aggressiveness." Stephanie recently conducted a merger of a more personal sort—she and Eric Tilenius, himself an entrepreneur and the founder of Netcentives—were married in September.



### Wall Street

Shown on the floor of the New York Stock Exchange are (center, left and right) GSIEF Overseers George T. Lowy, a partner at Cravath, Swaine & Moore who specializes in international mergers and acquisitions, and Theodor Schmidt-Scheuber, chairman, North Hampton Partners, who built Dresdner Bank's investment business in the United States and Japan. Brandeis alumni and founding entrepreneurs Sundar Subramanian '88 (second from left), Cambridge Technology Ventures, and Andrew Klein '82 (far right), WIT Capital, have between them three companies now trading on NASDAQ—Wit Capital being the first to go public on the Internet.

GSIEF alumni (remaining left to right) Wang Zheng '96, David Bukovac '96, John Morris '92 (president, GSIEF Alumni Association, New York), and Rob Brown '89 are senior managers, analysts, traders, and consultants at J.P. Morgan, PriceWaterhouseCoopers, Global Fixed Income Arbitrage, and Morgan Stanley Dean Witter, respectively.



# Heller at 40

Reflections on the core mission of Heller School for society's underdogs,  
Heller School's 40th-year focus on the working poor.  
On the occasion of that issue is featured in this introduction

by Heller's dean, Jack Shonkoff, and an essay  
by Heller Professor Robert Reich.

*T h e   D i l e m m a*



Since its founding in 1959, The Heller Graduate School has blended academic excellence with a social mission. As the first professional school at Brandeis, it has embodied the core values of social justice and concern for human dignity that marked the character and career of the distinguished jurist whose name we carry. In this spirit, The Heller School focuses on the promotion of human health and well-being, with particular attention to those who are most vulnerable as a result of economic insecurity, illness or disability, or discrimination based on race, ethnicity, gender, age (elderly or

young), or sexual orientation. Graduates of our Ph.D. program in social policy, M.B.A. (human services) and M.M. programs in health and human services, and M.A. program in sustainable international development combine technical expertise and a strong sense of mission in preparation for leadership positions in public and private sector settings as well as in academia.

This fall, The Heller School marked its 40th anniversary with a gala alumni reunion and a substantive symposium, "The Working Poor: Our Unfinished Agenda." The goal of this event was to reaffirm the School's core mission by focusing public attention on the real and important struggles of those who are working hard yet having difficulty making ends meet, and who remain relatively invisible in American society. At a time

of unprecedented prosperity, with a growing gap between the "haves" and the "have-nots," The Heller School remains steadfast in its concern for the "underdog." In its research centers and its classrooms, Heller faculty, students, and staff seek greater understanding of contemporary threats to human development in order to craft new policies and practices that promote health and well-being for all.

—Jack Shonkoff, Dean of The Heller School and Samuel F. and Rose B. Gingold Professor of Human Development

When during his 1992 presidential bid Bill Clinton vowed to "end welfare as we know it" by moving people "from welfare to work," he presumably did not have in mind the legislation he signed into law in August of 1996. The original idea had been to smooth the passage from welfare to work with guaranteed health care, child care, job training, and a job paying enough to live on. If there were no such job in the private market, the government

help to the indigent and their children which Franklin D. Roosevelt had initiated more than 30 years before. From now on, the federal government would provide state governments a sum of money considerably less than the amount the government previously had spent on welfare; the states could do virtually whatever they wished with it, so long as they moved people off welfare within two years, and ensured that no one received more than five years worth of support during their lifetime. Instead of smoothing the transition from welfare to work, then, the new law simply demanded that people get off welfare.

would provide one. As a result—according to this original plan—former welfare recipients would gain dignity and independence, and society as a whole would have the benefit of their labors.

The 1996 legislation contained none of these supports—no health care or child care for people coming off welfare, no job training, no assurance of a job paying a liveable wage, nor, for that matter, of a job at any wage. In effect, what was dubbed welfare "reform" merely ended the promise of

Now, in the fall of 1999, the White House claims that the 1996 welfare bill has been a huge success—based on the large number of people who have been removed from state welfare rolls since then. But the sad truth is that we have no way of knowing how many of these people are in permanent jobs paying a living wage, or are in temporary jobs paying so little that they have to double up with other family members and leave their children home alone during the day, or are living on the street. And

## of Welfare and the Working Poor

by Robert B. Reich

we may never know, even after the economy slides into recession, and ranks of the unemployed begin to grow once again. All we do know is that even in the seventh year of an unusually long economic expansion, the ranks of the very poor have not diminished. More of them are working, to be sure, but they are no less poor than they were before. At best, they have moved from being poor and on welfare, to being poor and working.

The good news is that the American economy apparently can run at lower levels of unemployment without risking inflation, than anyone had assumed several years ago. Even better: There is new evidence from many locales where unemployment is under three percent that employers are so desperate to find workers that they are actively recruiting and training people who previously had been only marginally connected to the labor market. While low interest rates and tight labor markets do not offer a solution to the problem of moving large numbers of people from welfare to work, they are a critical component. The bad news is that, in the longer term, the movement of millions of

welfare recipients into the labor market will either displace millions of poor people from the jobs they already have, or will drive down the wages of all lower-income people, or, more likely, do some of both. The economist Robert Solow estimates that a one-percent increase in the demand for labor will require a two or three percent decline in real wages overall. Most of that burden will fall on low-wage workers who have been employed all along.

Why, then, did the president agree to sign this bill? Although I was a member of the president's cabinet at the time—I even attended the penultimate cabinet meeting before he made his decision—I cannot tell you with certainty. Perhaps it was because he thought it was about as good a deal as he could get from a Republican-controlled Congress. Previously, the Republicans had forwarded to him two other bills, even more punitive than this one, and he had vetoed them both. Undoubtedly the president wanted to fulfill his campaign pledge, and the clock was running out on his first term in office. Yet this cannot be the whole explanation, because the president could have vetoed the Republican bill for a third time, and then, during the 1996 presidential campaign,

highlighted the differences between the Republicans punitive approach to eliminating the dole and Clinton's own, more humane approach. Were he re-elected, Clinton could then claim an electoral mandate to reform welfare on his terms.

The more likely explanation is that Clinton dared not veto the third bill. Although opinion polls had him then a full 20 points ahead of his challenger, Robert Dole, then the majority leader of the Senate, Clinton's pollsters warned him that if he did not sign this time, Dole would charge that the President was not really in favor of reforming what everyone knew to be a deeply flawed welfare system, and that Clinton's 20-point margin would thus erode.

In short, being "tough" on welfare was more popular than being correct about welfare. The pledge Clinton had made in 1992, to "end welfare as we know it" and "move people from welfare to work," had fudged the issue. Was this toughness or compassion? It depended on how the words were interpreted. Once elected, Clinton had two years in office with a Congress

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controlled by Democrats, but, revealingly, did not, during those years, forward to Congress a bill to move people from welfare to work with all the necessary supports, because he feared he could not justify a reform that would, in fact, cost more than the welfare system it was intended to replace. The public would not see this as being sufficiently "tough" on welfare. Then the Republicans took control of Congress and showed their toughness unambiguously. Now, months before the 1996 election, Clinton feared that voters would be attracted to Robert Dole, were Clinton demonstrably weaker on welfare than the Republicans. It was a risk Clinton did not want to take.

But this political explanation only displaces the question. The president may have been risk-averse, to a fault. But why had the public become so hostile to welfare by 1996 that failing to appear sufficiently "tough" on it posed such a large political risk in the first place?

It is possible, of course, that the growing prosperity of middle and upper-middle income Americans has led them to more readily accept Social Darwinist notions that the fittest survive in the market, and those who do not make it have only their own shiftlessness to blame. But it seems equally plausible that prosperity in the middle and upper reaches of a society would result in greater generosity toward the poor. After all, that seems to have been the pattern in the 1960s.

A more likely explanation for the public's growing hostility to welfare is found in what has happened to the lower-middle and working classes in America during the course of the last two decades. Since the late 1970s, the incomes of the bottom fifth of American families dropped by almost 10 percent in real terms, and families in the next-to-poorest fifth experienced a drop of three to five percent. The median income, which had steadily risen in the three decades after World War II, stopped growing altogether. The strong expansion America has enjoyed

during the 1990s has barely restored the median to its inflation-adjusted level of 1989.

This downward trend in the family incomes of the bottom 40 percent is all the more remarkable, and disturbing, for the fact that since the late 1970s women have been entering the American workforce in great numbers. Most entered not because new opportunities were open to them but because they had little choice but to work if they were to prop up family incomes, given the rapid decline in the wages of male workers with only high school degrees. Today, in fact, most American women with young children are working. Many of them are struggling to make ends meet. They cannot afford adequate day care. A significant, and growing, percentage of them has no health insurance.

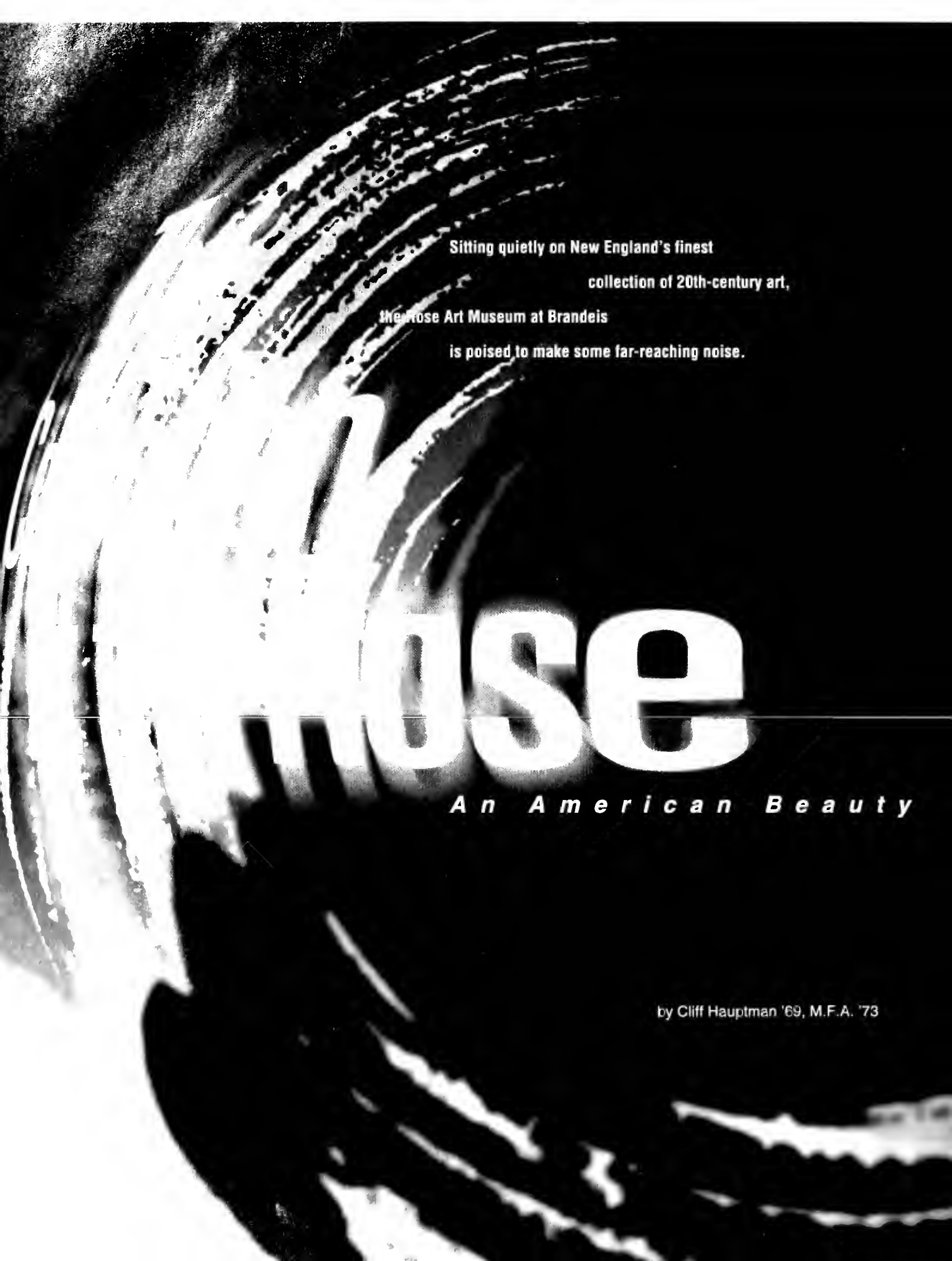
The reality of a large and growing number of working poor in America thus rendered the continuance of welfare politically untenable. The question was never asked explicitly in public, but it surely hung in the air: Why should a group of mothers who did not work be able to claim benefits unavailable to an increasing number of women—only marginally better off than welfare recipients—who did work? That a highly visible portion of welfare beneficiaries (although not a majority) was black or Hispanic surely aggravated the perception of unfairness. Being "tough" on welfare thus seemed to be a matter of imposing discipline on a group of people who are morally lax and undeserving, relative to the increasingly hard-pressed working women, and men, just above them.

Nor, under these circumstances, did it make sense to talk about "welfare-to-work" in terms of special benefits for those who made the transition. To create a separate class of former welfare recipients entitled to child care, health care, worker training, and a guaranteed job—while denying these same benefits to the working poor who had not formerly been on welfare—would have been perceived as no less unfair.

The only realistic alternative would have been—and still is, in my view—to make such benefits available to all people who are poor and working. There is ample precedent. In fact,

programs designed to help poorer members of society who work enjoy significant popularity in the United States. The minimum wage, first enacted into law in 1938, continues to have wide public appeal. Indeed, opinion polls showed that an overwhelming percentage of the public favored raising the minimum wage in 1996, prompting Congress and the president to do so, at almost the same time that Congress and the president put an end to welfare. Also popular in the United States has been what is called the Earned Income Tax Credit—essentially a reverse income tax, which provides working people with a larger income supplement the lower the wage they earn. That these two programs are premised on work suggests that the American public also would be amenable to an expanded system of guaranteed work and additional supports in return for a commitment to work on the part of the individual.

Had Bill Clinton been willing to use up a great deal of his political capital and also risk the possibility of not being reelected, he might have been able to sell the American public on a fair and effective system for moving people from welfare into work. Future historians may well fault him on this score, but they should also understand what he was up against. For the true challenge of reforming welfare in the United States, as perhaps elsewhere, lies not so much in designing decent policies for the non-working poor as in amassing the political will to do what is decent for everyone who is poor or near poor—for those who work but remain poor, for those who are physically or emotionally unable to work, and also for a larger group of people who, while not destitute, are growing poorer and less economically secure with each passing year. ■



Sitting quietly on New England's finest  
collection of 20th-century art,  
the Rose Art Museum at Brandeis  
is poised to make some far-reaching noise.

# Rose

*A n A m e r i c a n B e a u t y*

by Cliff Hauptman '69, M.F.A. '73

What could make a man with a national reputation as a 19th- and 20th-century American and European art history scholar, 19 years of experience as curator and director of a major university art museum, and, more importantly, a secure and stable job at a place he loves where he is respected and appreciated, leave that job and move half-way across the country to take over the directorship of an undersized, understaffed, underbudgeted, and underappreciated campus art museum?

"I was interviewing for the Rose job," says Joseph Ketner, "and I walked through the building, which is kind of funky, reflecting that the budget was not going to make it, and that the position required a lot of housekeeping and managerial work. And I was sitting here shaking my head, thinking, 'Well, I'm just going to be polite.' Then they took me in the storage room and started pulling these works out, and my jaw hit the floor and I dragged it across the floor for a good half-hour, 45 minutes... screen after screen. I realized then, 'This is *really* a tremendous opportunity for a mid-career museum professional like me.'"

Thus was Ketner seduced by a museum collection that, after his first 12 months in the director's seat at the Rose, he is increasingly confident in calling "the largest, finest, and most comprehensive collection of 20th-century art in New England." Bar none.

Architect Max Abramovitz created the Rose Art Museum in 1961 when the Rose family gave Brandeis's founding president, Abram Sachar, money to build a reception hall in which to house and display Mrs. Rose's 18th-century import china. The University then hired Sam Hunter, one of the hot, new, contemporary art curators who, with \$50,000 from the Gevirtz-Mnuchin families, bought hot, new contemporary art. In the early days of

the museum, six large glass cases of delicate 18th-century import china took center stage amid the newly acquired works of Warhol, Rosenquist, Rauchenberg, Jasper Johns, and others of their now-famous peers. Despite that odd combination of objects, however, Hunter was assiduously and astutely establishing the artistic identity of the institution as it exists today: acquiring contemporary art and exhibiting contemporary art.

Subsequent directors William Seitz and, most recently, Carl Belz, who spent 27 years at the Rose, embraced Hunter's quest with equal fervor. Belz brought a lifelong commitment to the contemporary art scene and established close ties with area artists. He is also responsible for the museum's acquisition of the significant, 44-piece Herbert W. Plimpton Collection of Realist Art. The result is that the collection from 1961 forward is excellent, as, with uncommon discernment, Ketner's predecessors bought the art of the time.

Robert Motherwell  
*Elegy to the Spanish Republic, No. 58, 1957-61*  
Oil on canvas  
84 x 108 3/4 inches  
Gift of Julian J. and Joachim Jean Aberbach, 1964.162



But the Rose's collection does not encompass only the last four decades of the 20th century. "The community that has supported Brandeis over the years has been very generous and endowed us with a very strong pre-1960s collection of art," explains Ketner. "So, essentially, the University collection, while having strengths and gaps, is the finest 20th-century collection in New England. It surveys modern and contemporary art over the last 100-plus years with excellent individual examples."

Ketner, normally spare with superlatives, is being overly frugal here. What one finds in the Rose collection are not merely "excellent individual examples" but *the* examples—the ones used in art survey textbooks, examples one always assumed were owned by world-class museums such as the Museum of Modern Art or the Whitney. While many other

universities have excellent teaching collections—a teaching collection comprises *representative* examples of various styles and by principal artists—the Rose owns *extraordinary* individual examples by many of the most important figures of the 20th century.

Yet the Rose Art Museum, despite the magnificence of its collection, is far from being a household name, even in New England. Ketner had clearly not been aware of its scope from as far away as St. Louis where he had been the director of the Washington University Gallery of Art for the last nine years. Given a glimpse of what—literally—lay in store, Ketner was nearly hooked, but what clinched the move was the challenge. The elements were all there, the potential seemed explosive, and a renewed sense of old-time, Abe Sachar evangelism was in the offing.

Ketner explains, “Part of the reason I was willing to take the chance with Brandeis—and remember, I had a stable job, I had transformed an institution, and we were building a big museum when I left—were [Brandeis

President] Jehuda [Reinharz], [Executive Vice President and Chief Operating Officer] Peter French, and now [Chair of the Board of Trustees] Steve Grossman saying ‘We’re taking this Institution to the next level. We’ve had our 50th Anniversary. We’ve had a mixed history of financial stability and instability. But we’re looking to a very solid future.’ And they said, ‘Do you want to do that with the Rose?’ I love this sort of challenge. And when I saw the resources of the Rose collection, the exhibition program, and Brandeis as an academic institution, and I started trying to shape for myself the idea of what the Rose could become, I realized these three foundations can distinguish the Rose Art Museum in New England and in the larger cultural community. We can do great things.

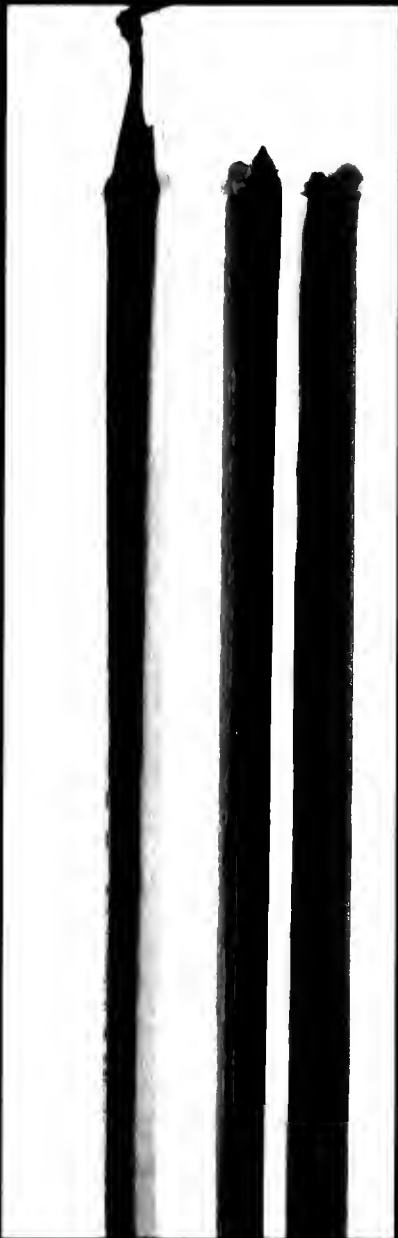
“The academic is a real key to me. For me the academics are the reason I’m in university museums and not in public museums. I think one of the qualities that Brandeis can bring to the larger community is academic programming or programming for the public at an academic level. This is something that, as I’ve looked back [to past exhibitions at the Rose], while they were great shows, they haven’t

always made the contribution to that educational mission of the University. We can do those things. That’s something that other institutions around here can’t, because they don’t have the academic environment, or won’t, because they’re focused inward and not sharing with the larger community.”

Over the past year, Ketner has carefully tracked attendance at the Rose in an effort to understand the museum’s puzzling anonymity. The collection is dazzling, and the exhibits of established and emerging contemporary artists have long been highly regarded by the Boston art community and well reviewed by the regional press. But what Ketner’s data revealed was that fully 80 percent of the museum’s visitors come when the Rose organizes some kind of program—a lecture, event, gallery talk, or reception. Ketner thereupon initiated “Thursdays at the Rose,” providing a changing array of programs each week during the extended (until 9:00 pm) Thursday hours. That is merely his starting point. “I want to have

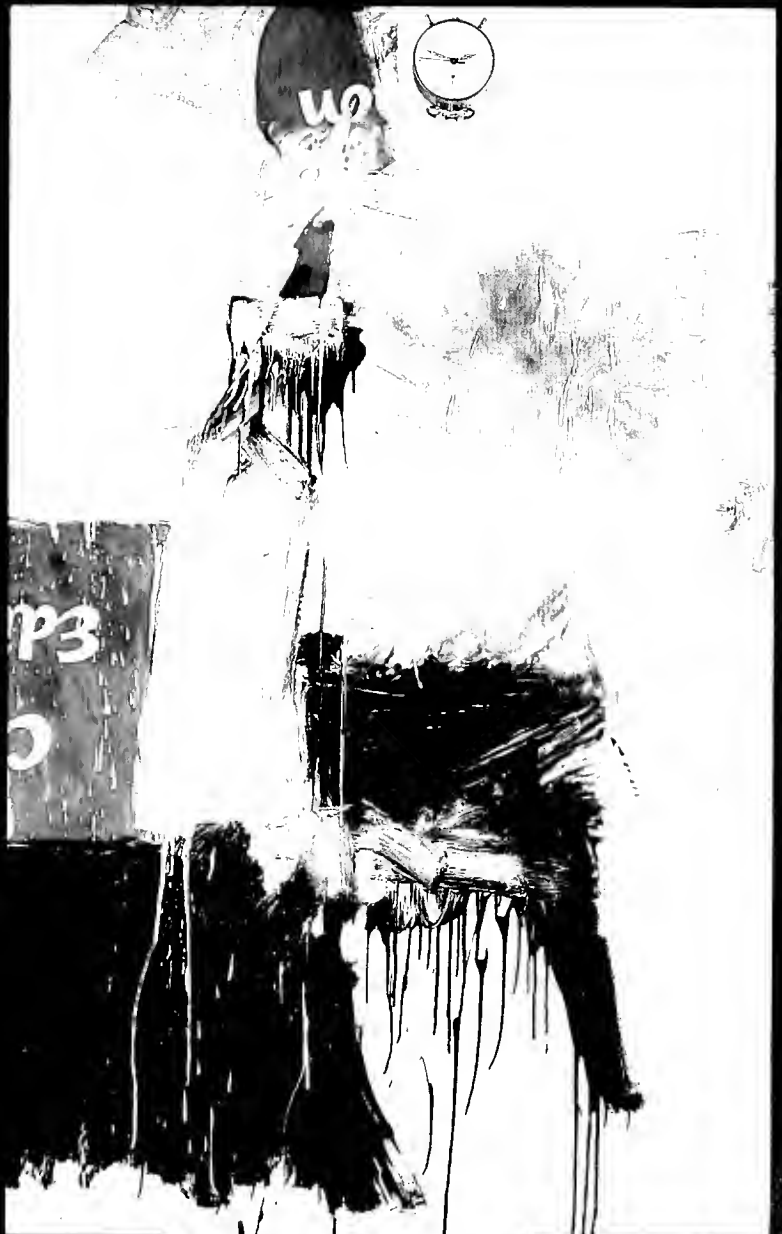
**Jasper Johns**  
**Drawer, 1957**  
**Encaustic and**  
**assemblage on canvas**  
**30 3/4 x 30 3/4 inches**  
**Gevirtz-Mnuchin**  
**Purchase Fund, 1962.133**





Morris Louis  
*Number 3*, 1961  
 Acrylic on canvas  
 95 x 31 inches  
 Gevirtz-Mnuchin  
 Purchase Fund, 1962.134

Robert Rauschenberg  
*Second Time Painting*,  
 1961  
 Oil and assemblage  
 elements on canvas  
 65 3/4 x 42 inches  
 Gevirtz-Mnuchin  
 Purchase Fund, 1962.140







Marsden Hartley  
*Musical Theme*, 1912-13  
 Oil on canvas  
 39  $\frac{3}{8}$  x 31  $\frac{3}{4}$  inches  
 Gift of Mr. Samuel  
 Lustgarten, .1267

Andre Masson  
*Le Cyclope Amoureux*,  
 1960  
 Tempera, oil, and  
 sand on canvas  
 29  $\frac{1}{2}$  x 29  $\frac{1}{2}$  inches  
 Gift of Mr. and Mrs.  
 Edwin E. Hokin, 1963.236





three...four...five such events a week going on here," says Ketner. "Clearly, the more things we organize and do, the more we're going to engage the community."

Once people become aware of the Rose through its programs, though, Ketner maintains that it should be the collection that continues to lure them back. "When we study audience and the dynamics of audience," he explains, "the blockbuster exhibit mentality draws in lots of big numbers, but the residuals from those are small. The core audience for museums are those who come to see collections. That is really the key audience that sustains institutional validity.

"That's the chief goal for me with the works at the Rose—to create an expectation that when you come here, you're going to see these great things. Yet, while we have this collection, we have not been able to really solidify the public identity of the Rose with that."

The obvious problem is a lack of space. It is the ability to keep a collection on display, allow viewers the comforting pleasure of knowing they

will see a favorite work whenever they visit, that gives a collection a sense of permanence and a museum a sense of distinction. To that end, Ketner looks to doubling the exhibition space of the Rose. The need is for space to continue mounting outstanding exhibits, while allowing the marvelous collection to be always on view.

"In determining exactly what we have in our collection, where and how good our strengths are, and what condition they're in, while I profess that one of my goals is to refine and focus the collection, I'm finding that the scope of where we have extraordinarily good objects is much broader than it was previously perceived to be," says Ketner.

That scope *had* been perceived as a 1960s through 1980s American collection. But what Ketner is finding as he continues to familiarize himself with the extent of the Rose's holdings is that extraordinary individual examples exist not only from the first half of the 20th century, but from the late 19th century, as well.

"I was in the storage room the other day," he says with contagious awe, "and I pulled out about seven

Modigliani drawings. I had no idea we had Modiglianis. We have 60 Rembrandt prints, over 500 Japanese woodblock prints, about 30 William Hogarths. I found Turner watercolors, Rodin drawings, Vuillard, two Cezannes, a handful of Renoirs. It just staggers me.

"What I'm really eager for is that when we get to the point of a significant expansion, and we have regular display galleries devoted to the collection, it's going to be like an unknown treasure revealed to the community. It will be a shock. It will be startling to see how extraordinary this collection is. And that prospect really makes me excited."

With Ketner's energy and enthusiasm, a little luck, and a collection worthy of widespread renown, it should not be long before the Rose Art Museum's reputation extends, as it clearly should, far beyond the Brandeis campus. ■

*Cliff Hauptman '69, M.F.A. '73, is director of publications at Brandeis and editor of the Brandeis Review.*



**Cindy Sherman**  
***Untitled*, 1981**  
**Color photograph (C-print)**  
**24 x 28 inches**  
**Rose Purchase Fund**



# Defining Men

by Marjorie Lyon

**Distraught at seeing capable students  
fall through the cracks of the  
normal college admissions process, an alumna  
devotes her prodigious energies to redefining merit**

**R**emember opening the envelope containing your SAT scores? At age 16, those numbers label you, like it or not, profoundly impacting your chances of admission to college—a choice with countless ramifications.

Current newspaper headlines blare opposing opinions in an ongoing debate over the fairness and value of standardized tests. A conservative atmosphere fuels a backlash against affirmative action college admissions policies.

Enter Deborah Bial '87. In 1989 she was working on youth leadership programs in New York City public high schools. Through those programs Bial met hundreds of students. She remembers with anguish exceptional students who went off to top-notch schools with scholarships and, within six months, had dropped out. The impact of culture shock for a New York City student who finds himself on an affluent, monochrome, country campus can be devastating.

"We were talking to a group of kids," she explains. "'Posse' was a hip word in the youth culture, meaning 'my friends'—the people who back me up. One kid said, 'You know, I never would have dropped out if I had my posse with me.' And we thought, 'What a great idea. Why not send a posse together to college so they could back each other up?'" This was how The Posse Program got started.

Bial's mission became Posse. She wanted to design a program that could identify ambitious, capable students that the normal admissions process might miss. She also wanted The Posse Program to help universities work on issues of diversity. You have to hear her talk to appreciate the depth of her enthusiasm. "These are talented, ambitious students with varied backgrounds—*phenomenal* kids," she exclaims. When she says "phenomenal" it is a declaration of tireless support, a rallying cry.

Vanderbilt University in Nashville took the first risk, accepting a group of five students they normally might have missed using their traditional admission policies. The prediction was that these students would have about a 20 percent chance of making it through their freshman year. But 100 percent of them graduated on time.

Bial and her original partner, Lynn Gray, spent several years developing Posse under metaNetworks, a youth leadership organization. Bial later took Posse out of metaNetworks and started The Posse Foundation with the support of Michael Ainslie, former president of Sotheby's. Ainslie became The Posse Foundation's chairman.

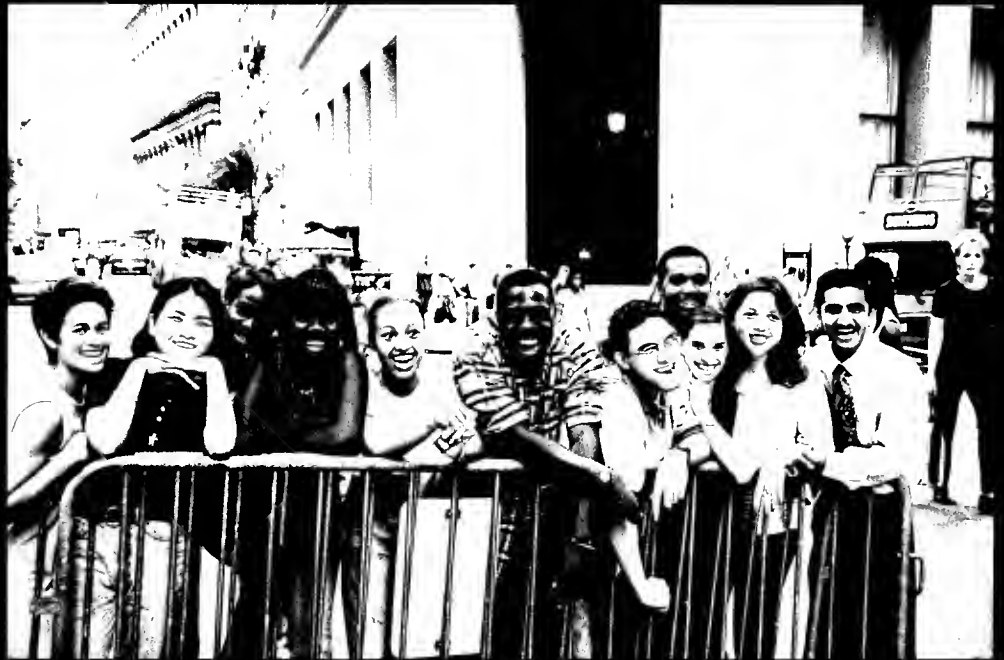
Since 1989 the Posse program has sent 175 students to six partner institutions: Brandeis, DePauw, Lehigh, Middlebury, Rice, and Vanderbilt. Two new colleges have been recently added: Wheaton and Bowdoin. These schools provide full tuition merit scholarships to the Posse scholars (approximately 10 students each year). Posse students have won a total of 14 million dollars in scholarships and they are being retained at these institutions at 90 percent, which is higher than the national average for any student, even among selective schools. But the students have done much more than successfully complete their course work. They have become campus leaders, including two presidents of the student government. Posse members have established a mentoring program for local high school students, a gospel choir, and a neighborhood literacy program. They have produced plays, encouraged student athletes to take steps to improve their academic performance, and worked with the homeless.

It is not surprising that these students have made an impact when you listen to Bial describe her idea of leadership: "How do you promote dialogue? How do you get people to engage in conversations that they don't normally engage in? How do you move an agenda forward? How do you build bridges between communities?"



Posse II member  
Maria Paniccioli '03 and  
Deborah Bial '87

Mentor Mimi Arnstein,  
M.A. '99 with Posse I  
members Sophia Moon '02,  
Natalie Graham '02,  
Esther Obuabong '02,  
Jenell Clarke '02,  
Emrold Nicholas '02,  
Marco Barreto '02,  
Kenroy Granville '02,  
Priscilla Araya '02,  
Kate Trambitskaya '02, and  
Abbas Qureshi '02



Posse II members meet  
Dean of Admissions and  
Financial Aid David Gould

According to Bial, The Posse Program works for three reasons: full tuition scholarships from Posse partner institutions stretch the definition of merit to include leadership and talent, but are not minority or need-based. Second, Possees arrive on campus armed with extensive preparation. Students go through 34 weeks of training, meeting every week for a two-hour workshop after school during their senior year in high school to make them not only academically prepared, but also psychologically prepared. They bond with Posse peers who make the leap into college together. And when they get there, they each have a graduate student mentor who meets with them on campus. The third reason is the unique recruitment and identification process, which finds the right students.

Newly established in Boston (spring 1999) and with plans to expand to Chicago next year, Posse hopes to have kids coming out of cities all across the United States and going successfully to top universities. "The idea is that not only will we help institutions to diversify their student body, to create a more interactive climate of diversity on their campuses, but that greater numbers of students from diverse backgrounds will graduate from top schools to take on leadership positions in the work force," explains Bial, adding with her signature enthusiasm, "Isn't that great?"

Bial ran Posse for eight years. This meant traveling to universities all over the country, meeting with Posse students, running retreats, staging ceremonies, and fundraising. After eight years she was ready for a change, and when an evaluation of Posse suggested that the identification and recruitment process that she had designed warranted further research, Bial realized that was exactly what she wanted to do. "I'm so proud of The Posse Program," Bial says. "Today Posse has a staff of eight led by our great executive director, Robbie Bent. This is an incredible group of people carrying on the mission and expanding the program."

Two years ago Bial left the intense everyday involvement in Posse to become a graduate student at Harvard, studying diversity in higher education, focusing on alternative admissions criteria specifically for the

most selective institutions. Her professor, Derek Bok, former president of Harvard, sent one of her papers to Bill Bowen, former president of Princeton and current president of the Mellon Foundation. Bok and Bowen are authors of *Shape of the River*, a national study that supports affirmative action.

When Bial got a phone call from Bowen, inviting her to visit the Mellon Foundation to talk about her research, the visit resulted in an offer to support Bial's development of an alternative assessment tool for college admissions. "How long did I need to think about that?" she exclaims, now working with a \$2 million grant from the Mellon Foundation.

Bial is now designing a new assessment tool inspired by the work that she did at Posse, testing it to see if it can really predict whether certain students who might look atypical can succeed at selective institutions. She is not designing a paper and pencil test, but rather an assessment tool to be used by evaluators who observe students in a dynamic setting. Her alternative assessment strategies were developed to identify students who might be misrepresented by standardized test scores. Bial applies her new, unorthodox evaluator's assessment tool to a rigorous selection process similar to the process she designed for Posse. Students participate in activities while "raters" make notes on individual behavior, scoring students in four major categories that include such traits as leadership, teamwork, problem-solving, and communication skills.

To gain access to subjects for her study, Bial hired The Posse Foundation so that she could apply her new rating system to their dynamic process of recruiting students. For example, imagine 100 students (recommended by teachers, guidance counselors, and principals) who meet in a huge room with no chairs. They are asked to form groups of 10, sit down together, and introduce themselves. A staff member explains to students, "This is unlike any interview you have ever been in. Get ready to take risks, have fun, be yourself. In front of you is a brown bag with pieces of Legos. You are no longer high school students in New York City. You are now members of the Zap Toy Company. You are a

creative and technically astute team. You have a task. In the next 10 minutes you need to replicate a toy robot that has already been built by another competing toy company. It's in a vault in the other room. You can go look at the robot, but you can only send one person at a time. And you have only 10 minutes."

"Raters" are making notes. "Some kids are shy. Some kids take charge. Some say, 'OK, you go first.' Other kids see someone being left out, 'Molly never went, let Molly go.'" explains Bial. "I don't really care that they build this robot. Evaluators are looking at interpersonal dynamics."

Here is Bial's vision: "I want to develop an alternative admissions tool. It will be used, maybe not in place of the SAT, but alongside the SAT and other traditional admissions measures. I would like to see centers in big cities all over the United States that can administer this tool, so that kids can have another way, a validated way, to show their potential for success. And these new score sets will hopefully accurately predict potential for college persistence." Bial's tool is meant to stand alone—without the support of a program like Posse.

Bial is also working on Brandeis's Transitional Year Program (TYP), with its director Thompson Williams, Jr., as a consultant evaluating what works best. TYP is the longest running uninterrupted program of its kind in the country, having helped countless, underprepared high school students attain admissions to college since 1968. She is also an adjunct faculty to Vanderbilt University, teaching students to apply what they have been learning in their human development major to a real organization.

The quintessential Brandeis alumna, Bial takes the same love of learning she displayed on campus and adds a passion for righting society's wrongs. By identifying students who might languish unnoticed in high school, her mission is twofold: to give them an opportunity to attend a selective university, and by so doing, to create a powerful agent of change. Indeed, Bial embodies the University's values: enlightenment, inclusion, and an original approach to solving problems. ■

*Marjorie Lyon is a staff writer for the Brandeis Review.*



Grandy's scientists are receiving

Worldwide recognition for groundbreaking work in fields

such as artificial intelligence, women's health,

cancer research, astrophysics,

and, as this article reveals, theta-wave research.

# # Memory, Epilepsy, and Video Games

by Steve Bradt

**F**or years, the debilitating effects of severe epilepsy made life a nearly constant struggle for Maureen Horrigan. "I'd have [seizures] every morning when I woke up and when I got really tired," says Horrigan, a college student from Windham, New Hampshire. She frequently missed school and was subjected to a slew of medications, many with side effects nearly as severe as the seizures they were meant to combat.

By last year, Horrigan and her family were so exasperated that they opted for neurosurgery to root out the parts of her brain responsible for the devastating seizures. In preparation for the surgery, doctors at Children's Hospital in Boston shaved off her long brown hair and implanted 148 fingernail-sized electrodes in the outer layers of her brain to monitor its activity. And it was then, while she was in the hospital awaiting neurosurgery, that Horrigan was approached by a team of Brandeis researchers interested in answering fundamental questions about how we find our way around the complicated world that surrounds us.

Their request of Maureen Horrigan? That she play video games in the name of science.

Now, by playing those video games, Horrigan and a dozen other epileptic teens have made important contributions to science: they have taught the Brandeis neuroscientists that certain brain waves may be the key to learning and remembering how to find our way from one place to another. The work, which has the potential to help us understand how memory works and ultimately point to cures for epilepsy and memory disorders, was reported in the June 24 issue of the prestigious journal *Nature*.

The paper told how a team of neuroscientists from Brandeis's Volen National Center for Complex Systems and Children's Hospital, Boston, examined the electrical activity in the teens' brains as they maneuvered through virtual mazes. The

researchers focused on slow, rhythmic waves of electrical activity known as theta oscillations, produced when groups of brain cells, or neurons, fire at once. It has long been recognized that when some brain waves go awry, they can kindle epileptic seizures; it now appears that theta oscillations, a special kind of brain wave, are also important for our ability to navigate through our surroundings.

The scientists focused on youngsters with severe epilepsy because one of the disorder's treatments, neurosurgery to remove problem areas of the brain, offers a unique opportunity for monitoring brain waves in humans. While researchers would never subject even a medical volunteer to implantation of electrodes in the brain, patients preparing for this neurosurgery already have electrodes in place so surgeons can pinpoint where in the brain seizures originate—allowing the Brandeis researchers to test their hypothesis that theta waves underlie navigational and spatial learning.

"I didn't have anything better to do. I could give up Jerry Springer to help them out," Maureen Horrigan says.

Brandeis researcher Michael J. Kahana, assistant professor of psychology and Volen National Center for Complex Systems, says the findings obtained through the participation of Horrigan and her peers bridge the gap between scientists' understanding of theta waves' role in animals and their role in humans. "Hundreds of papers have linked theta oscillations to spatial learning in rats and other animals; our study is the first to seal the link between theta and spatial learning in humans," says Kahana.



In addition to forging this exciting new link between the theta brain wave and spatial memory in humans, the work offers real hope for better treatments for epilepsy, which affects some four million Americans.

This research resulted from a unique collaboration between memory expert Kahana, vision expert Robert Sekuler, the Louis and Frances Salvage Professor of Psychology and Volen National Center for Complex Systems, and Joseph Madsen, a neurosurgeon at Children's Hospital with a special interest in the treatment of epilepsy. Coauthors Jeremy Caplan, a Brandeis neuroscience doctoral student, and Matthew Kirschen, a Brandeis senior, assisted Kahana, Sekuler, and Madsen.

For this research, Kahana and his coauthors called upon a video game, created specifically for this research, that put teenagers in virtual environments resembling those found in popular video games. The video game, named FRODO, was created by Ben Burack, then a 15-year-old high school student working in Kahana's lab as part of Brandeis's Summer Odyssey program. FRODO first leads players through the mazes, and then leaves them to find their own way through a sometimes baffling set of twists and turns. The key to success in FRODO is remembering where you've been and how you got there.

The teen navigators suffered from very severe epilepsy, a disorder in which some brain waves go out of control. In their case, the epilepsy could not be adequately treated with medication; instead, neurosurgeons must locate and remove the part of their brain where the seizures originate. To find out precisely where this epileptic focus is without disturbing healthy parts of the brain that are important for memory, language, and other cognitive functions, surgeons monitor the electrical activity of the brain by placing wires directly on the brain's surface.

With careful attention to the teenagers' safety and clinical treatment, the Brandeis researchers monitored the electrical signals of the brain's work while the teens worked their way through the mazes. They found that various parts of the brain produced telltale waves, like the ones produced in the brains of rats and other animals during similar tasks. The episodes of theta oscillations were most pronounced when the youths were wending their way through extremely difficult mazes.

"By playing video games today, these heroic teenagers are helping the kids of the future have happier, healthier, seizure-free lives," Sekuler says. "With more work, we may be able to understand why the brain's rhythmic activity sometimes spins out of control. Our long-range goal is developing a cure for epilepsy."

Normal brain waves occur at characteristic frequencies that underpin various brain functions. One well-known rhythm of about 10 cycles per second, the alpha wave, is associated with relaxation, while a slower wave of four to seven cycles per second, the theta wave, seems to be important in spatial learning. Understanding theta's temporal and spatial characteristics, which are important to its role in memory, required the creation of powerful, sophisticated statistical methods, developed by Caplan.

In epilepsy's four million American sufferers, brain waves turn into miniature electrical storms that sweep across the brain. People with mild epilepsy can be treated with medication, diminishing the risk of powerful and dangerous seizures. In more severe cases, the only option is surgery to root out the part of the brain where the most violent, seizure-inducing waves start. Frequently, these seizures start in a part of the brain called the temporal lobe, which also plays a key role in memory.

This might not be a coincidence, Kahana says, and further research could help understand how the brain remembers and why it can become epileptic. The Brandeis and Children's Hospital researchers believe that to understand epilepsy, it is important to understand memory, and vice versa. This understanding could lead scientists to better treatments for epilepsy and memory disorders.

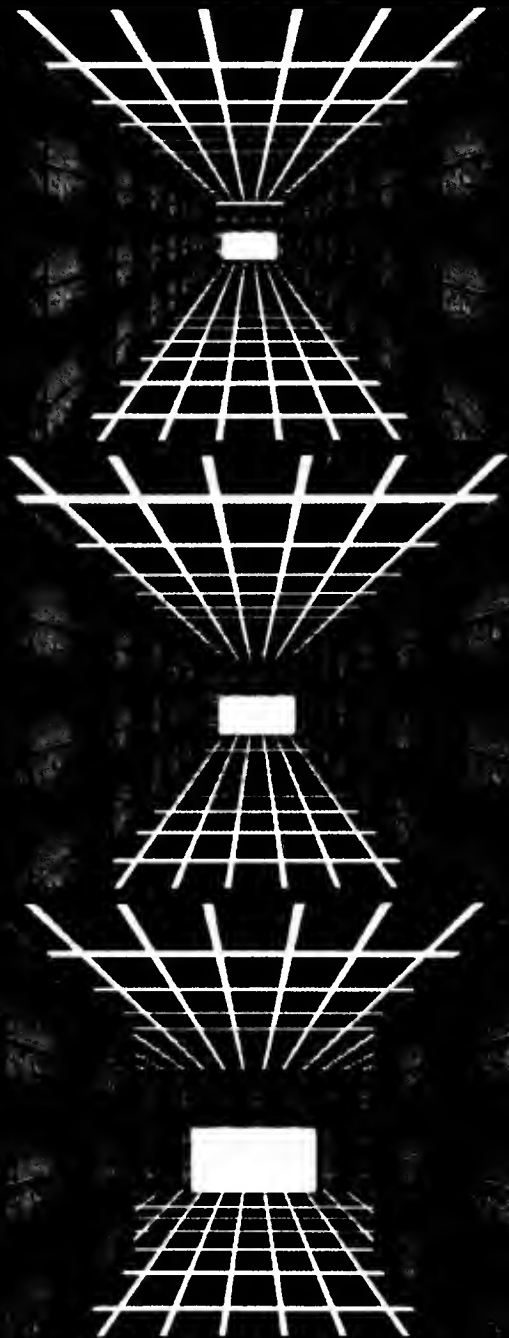
Madsen says the recognition of theta as a neural "signature" for certain kinds of memory should help neurosurgeons avoid inadvertently excising regions key to memory and other critical brain functions. "These findings may help to identify where memory functions are located in the brain and eventually assist in the treatment of epilepsy using surgery or other methods," he says.

Kahana, Sekuler, and Madsen continue their interdisciplinary collaborations. In work with John Lisman, professor of biology and a fellow Volen Center researcher, the group is exploring the role of theta in a wide range of learning and memory tasks. In this way they hope to see how brain oscillations are related not only to navigation and spatial learning, but also to symbolic learning and memory tasks. They are also looking at brain activity at various electrode sites to better understand where theta waves arise and to search for evidence of multiple theta-generating areas in the brain. Finally, they are moving in more clinical directions, to explore how neurosurgeons like Madsen might use their research to avoid damaging brain regions critical to learning and memory function.

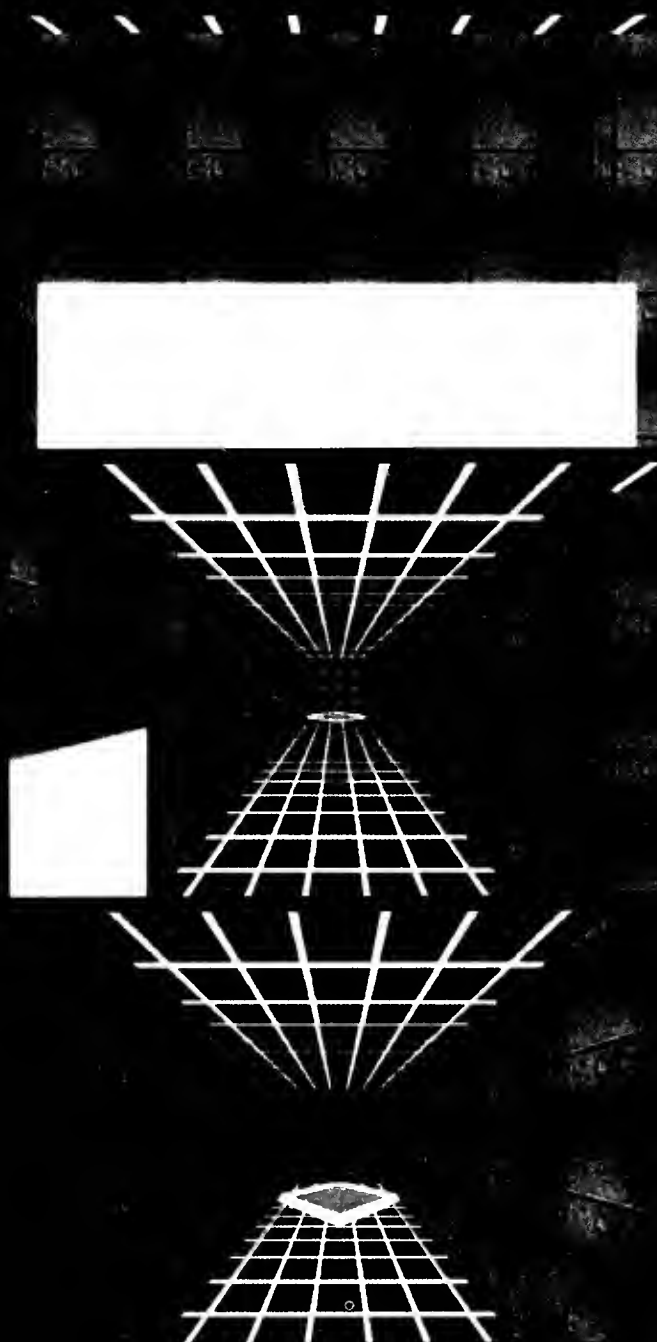
They continue to work closely with young patients like Maureen Horrigan. Kirschen, the Brandeis undergraduate who served as front man on the project, encouraging youths at Children's Hospital to play the special video games—even taking a year off from classes and forgoing studying abroad for the research—has evolved into a valued research colleague and a respected fixture in the hallways of the hospital. The prospective medical student is even a regular participant in neurosurgeons' pre-operative conferences.

For her part, Horrigan is happy to have played a small part in advancing the frontiers of science. "It's exciting to know that you've helped so much just by playing video games," she says, still somewhat incredulous. ■

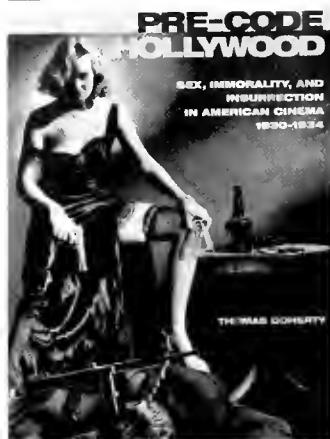
*Steve Bradt is media relations specialist for the sciences at Brandeis and editor of the Brandeis Catalyst.*



Sequential images,  
courtesy of Jeremy Caplan,  
showing a "player's-eye  
view" of the computer game.



## Faculty



**Thomas Doherty**  
Associate Professor of Film Studies (on the Sam Spiegel Fund)

*Pre-Code Hollywood: Sex, Immorality, and Insurrection in American Cinema 1930-1934*  
Columbia University Press

This book explores the period in American motion picture history from 1930 to 1934 when the commandments of the Production Code Administration (PCA) were violated with impunity in a series of wildly unconventional films—a time when censorship was lax and Hollywood made the most of it. The movies represent what Hollywood under the Production Code attempted to cover up and push offscreen: the raw stuff of American culture, unvarnished and unveiled.

**Brian Donahue**  
Assistant Professor of American Environmental Studies (on the Jack Meyerhoff Foundation) and Director of the Environmental Studies Program

*Reclaiming the Commons: Community Farms and Forests in a New England Town*  
Yale University Press

*Reclaiming the Commons* is about engaging the citizens of suburban towns with their land. The author argues two things. First, suburbanites must work to protect forest and farmland as they resettle the countryside by curbing their craving for large private estates. Second, this land

should be protected not simply for passive ecological, educational, or recreational purposes. It should also be used for productive purposes including farming, timbering, and sugaring.

**Valerie Epps**  
Adjunct Professor of Legal Studies

*International Law for Undergraduates*  
Carolina Academic Press

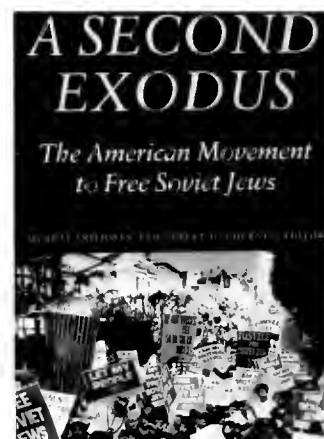
The purpose of this book is to introduce undergraduate students with no previous legal training to the study of public international law. The aspiration of this book is that students will acquire a general understanding of the mechanisms and concepts of the international legal system and that they will find encouragement to pursue their own study of the area in greater depth.

**Stefan Timmermans**  
Assistant Professor of Sociology

*Sudden Death and the Myth of CPR*  
Temple University Press

With rates of survival among cardiopulmonary resuscitation (CPR) recipients hovering in the low single digits, *Sudden Death* suggests that we reinvent the technique as a means of prolonging life by just a few minutes, long enough to allow family members to say their final farewells. The author argues that this reinvented approach will not only dignify sudden death, but will also help foster more realistic expectations of CPR's abilities.

## Brandeis Series in American Jewish History, Culture, and Life

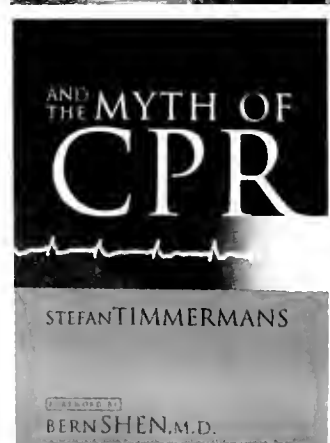
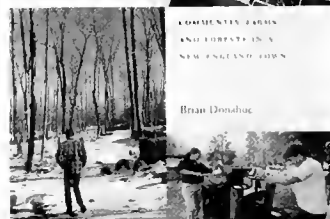
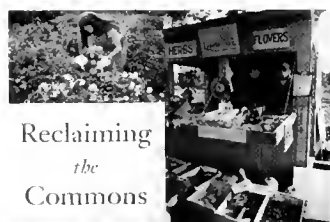


Murray Friedman and Albert D. Chernin, eds.

*A Second Exodus: The American Movement to Free Soviet Jews*  
University Press of New England

Since the early 1960s, some 1.3 million Jews from the Soviet Union and its successor states have immigrated to the West, primarily to Israel and the United States. Largely because of the imaginative and skillful mobilization efforts of Jews and their friends throughout the world, this great exodus had important ramifications for U.S. relations with the Soviet Union/Russia and Israel. In addition, the success of American Jews in mounting and sustaining this lobbying effort represented a coming of age for the community, which only a few decades before had been unable to extricate millions of Jews from Europe and the Nazis.

Friedman is director of the Meyer and Rosaline Feinstein Center for American Jewish History at Temple University and Chernin is executive vice chair emeritus, National Jewish Community Relations Advisory Council.



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## Alumni

**Stephen Almekinder, M.A. '79**  
Almekinder works in the administration at the State University of New York at Geneseo and works at his writing.

*Winterhold*  
Hard Shell Word Factory

*Winterhold* is in the form of an ebook. The motto of the publisher is "Save a tree, read electronically." The story takes place in a ritual bound society, rife with court intrigues on a planet locked in perpetual winter. It concerns the generations-old conflict between its King and Queen, and the love between a man and a woman that threatens to shatter the patterns established by the Rituals, the complex set of rules and customs that governs every aspect of life. A battle among the different factions ensues. After it is over, everything has changed and nothing has changed.

**Cindy S. Aron '67**  
Aron is an associate professor of history at the University of Virginia. She is also the author of *Ladies and Gentlemen of the Civil Service: Middle Class Workers in Victorian America*.

*Working at Play: A History of Vacations in the United States*  
Oxford University Press

In *Working at Play* the author tells the story of the constant tension between work and leisure in American culture. The book explores not only how and why vacationing became part of American life, but

how Americans struggled to reconcile their desire for vacations with their continuing distrust of leisure.

**Jonathan Barkan '71, ed.**  
Barkan is on the staff of Communications for Learning based in Arlington, Massachusetts.

*American Art & Architecture of the Boston Public Library*  
Trustees of the Public Library of the City of Boston

This book takes the reader through a variety of media found in the Boston Public Library. It opens with the story behind the development of the Library's McKim building and goes on to focus on the Louis Saint-Gaudens's twin Memorial Lion statues and many other works representing examples of public artwork. Other themes are explored: "The Boston Scene," which showcases local artists, "Posters of the 1890s," "Motherhood, Apple Pie and War," historic photos such as a Ted Williams home run, Civil War images, postcards, children's book illustrations, and architectural renderings.

**Benjamin Chetkow-Yanoov, Ph.D. '66**  
Chetkow-Yanoov is a retired professor of community social work. He continues to engage in professional teaching and consultation in Israel.

*Celebrating Diversity: Coexisting in a Multicultural Society*  
The Haworth Press

In *Celebrating Diversity*, the author asserts that the increasing religious-ethnic-linguistic pluralisms of the 20th century require that we cease lumping people different from ourselves into an "other" category. He identifies classical elements of a coexistence model and suggests various strategies and tactics for implementing coexistence in modern societies. Throughout the pages you can learn social skills for preventing conflict escalation, for finding areas of common interest, and for working cooperatively.

**Nancy J. Chodorow '75**  
Chodorow is a psychoanalyst in private practice and professor of sociology at the University of California, Berkeley.

*The Power of Feelings: Personal Meaning in Psychoanalysis, Gender, and Culture*  
Yale University Press

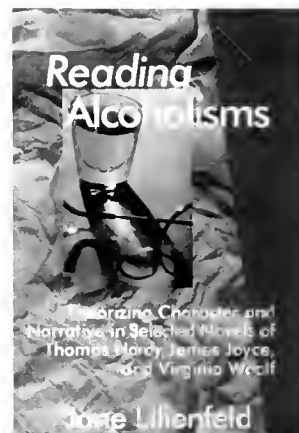
In *The Power of Feelings* the author explores the many ways we create meaning in

our lives. She articulates a new theory of meaning that celebrates individual uniqueness while recognizing how the external world of culture and society is drawn into the inner world of personal feelings. Meaning, she argues, is cultural and personal at the same time. Emphasizing the activity and creativity of the individual psyche, Chodorow addresses long-standing debates about whether the self and experience come more from without or from within.

**Mary Ann Corley '67**  
Corley is director of the National Adult Literacy and Learning Disabilities Center.

*Bridges to Practice: A Research-based Guide for Literacy Practitioners Serving Adults with Learning Disabilities*

The development of *Bridges to Practice* is centered around the vision of the National Adult Literacy and Learning Disabilities Center (National ALLD Center) that (1) adults with learning disabilities have specific and unique educational service needs; (2) literacy programs can and should meet the needs of adults with learning disabilities; and (3) by focusing on research-based information, the National ALLD Center can help literacy programs better meet the needs of adults with learning disabilities.



**Hilene Flanzbaum '80, ed.**

Flanzbaum is an associate professor of English at Butler University, Indianapolis, and an editor of *Jewish-American Literature: A Norton Anthology*.

*The Americanization of the Holocaust*

The Johns Hopkins University Press

Hilene Flanzbaum presents a collection of essays in *The Americanization of the Holocaust* on America's cultural appropriation of this central event in 20th-century history. The authors discuss a broad range of topics and examples. The volume examines how much of our knowledge of the Holocaust comes to us through cultural filters—from editors, publishers, producers, directors, artists, and advertising executives.

**Kathryn Hellerstein '74, translator and editor**

Hellerstein is a lecturer in Yiddish language and literature in the Department of Germanic Languages and the Jewish Studies Program at the University of Pennsylvania.

*Paper Bridges: Selected Poems of Kadya*

Molodowsky  
Wayne State University Press

Molodowsky published six major books of poetry in Yiddish including the children's poems for which she is best known today. She was one of the few Yiddish women poets able to sustain and develop her

writing throughout her life. All of her books reflect the cultural and historical changes that she experienced in her life. The poetry in this book begins with poems from her first book, *Nights of Heshvan*, published in Vilna in 1927, and ends with poems from her last book, *Light of the Thorn Bush*, published in Buenos Aires in 1965.

**Judy Illes '81**

Illes is cofounder and executive director of the new brain research center and director for grants and research program development in the department of radiology at Stanford University.

*The Strategic Grant-Seeker: A Guide to Conceptualizing Fundable Research in the Brain and Behavioral Sciences*

Lawrence Erlbaum and Associates, Inc.

Successfully competing for research dollars requires strategy and skilled execution. *The Strategic Grant-Seeker* is designed to serve as a resource for researchers and research-entrepreneurs in the brain and behavioral science disciplines who seek to build a complete toolbox of these strategies for funding success.

**Halbert Katzen '92**

Katzen is a spiritual educator, a legal professional, an environmental and political activist, as well as a writer.

*The Logic of Love: Finding Faith Through the Heart-Mind Connection*  
Insights Out Publishing

*The Logic of Love* is written for those who embrace love—the desire and willingness to do well for others—as the most important value in life. The author demonstrates how faith in God can be a logical extension of love. If you do not have faith in God, this book offers an approach to faith that does not play upon your emotions or ask you to believe testimonials. In fact, it is written from an agnostic perspective. If you do have faith, but have trouble communicating to others that this is reasonable, the ideas presented here can help you express your faith to others as a logical and loving approach to life.

**Richard A. Kopley '72, ed.**

Kopley is associate professor of English at Penn State DuBois, author of numerous studies of Poe, Hawthorne, and Melville, and vice president of the Poe Studies Association.

*The Narrative of Arthur Gordon Pym of Nantucket*  
by Edgar Allan Poe  
Penguin Books

A stowaway aboard the whaling ship *Grampus*, Arthur Gordon Pym finds himself bound on a voyage to the high southern latitudes. Poe's novel recounts the "incredible adventures and discoveries" of Pym and his companions. It was Poe's unique genius, however, that imbued this Gothic adventure tale with such allegorical richness that readers have been fascinated ever since. In his illuminating introduction and notes to this new

edition of Poe's masterpiece, Kopley reveals hidden layers of meaning involving Poe's family and biblical prophecy.

**Jane Lilienfeld, Ph.D. '75**

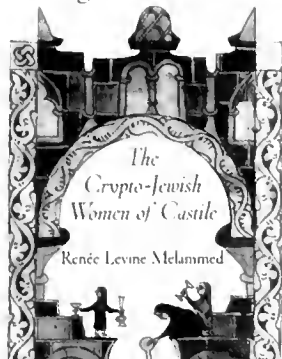
Lilienfeld is associate professor of English at Lincoln University, a historically black college located in Jefferson City, Missouri. She has published essays on Virginia Woolf, Margaret Atwood, Willa Cather, Colette, Elizabeth Gaskell, Charlotte Brontë, James Joyce, and feminist theory.

*Reading Alcoholisms: Theorizing Character and Narrative in Selected Novels of Thomas Hardy, James Joyce, and Virginia Woolf*

St. Martin's Press

This book is important in its ability to capture the emotional truth of alcoholism and its effects on the family through literary works. The author has produced a cross-disciplinary study using the social, psychological, and scientific literature on alcoholism and family alcoholism to examine the novels of Hardy, Joyce, and Woolf. Each of these authors was directly affected by the alcoholism of a family member or mentor and Lilienfeld shows how the effects of alcoholism organized their texts.

## Heretics or Daughters of Israel?



**Renée Levine Melammed, M.A. '78, Ph.D. '83**

Melammed is assistant dean at the Schechter Institute of Jewish Studies in Jerusalem.

*Heretics or Daughters of Israel? The Crypto-Jewish Women of Castile*  
Oxford University Press

Through the lens of the Inquisition's own records, this study focuses on the crypto-Jewish women of Castile, demonstrating their central role in the perpetuation of crypto-Jewish society in the absence of traditional Jewish institutions led by men. Drawing on the secret records of heresy trials instigated by the Inquisition, the author shows how many "conversas" acted with great courage and commitment to perpetuate their religious heritage, seeing themselves as true daughters of Israel.

**Eva Newbrun '56**

and H. Peter Oberlander. Newbrun became interested in housing issues years ago when she was a social case worker. She is an educator and professional writer living in San Francisco.

*Houser: The Life and Work of Catherine Bauer, 1905-64*  
University of British Columbia Press

Catherine Bauer was a leading member of a small group of idealists who called themselves housers because of their commitment to improving housing for low-income families. In her lifetime she changed the concept of social housing in the United



States and inspired a generation of urban activists to integrate public housing in the emerging welfare state of the mid-20th century. In this biography of Bauer, the authors trace her fascinating life and career.

**Jeffrey Garson Shapiro '84**

Shapiro offers private consultations in homeopathy and flower essences and serves as the dean and president of Curentur University.

*The Flower Remedy Book: A Comprehensive Guide to Over 700 Flower Essences*  
North Atlantic Books

During the author's course of studies in homeopathy, he discovered flower essences. He found them to be a wonderful healing art in their own right, as well as a marvelous complement to homeopathy. He also found that there was not one comprehensive, accurate, and easy to use source to cover each particular remedy. The book tells how to use flower essences; answers the question: are flower essences just for acute situations; and how to take flower essences.

**Ileene Smith Sobel '75**

Illustrated by Mark Podwal. Sobel has been an editor of literary books for many years. Her publishing prizes include the PEN/Roger Klein Award, the Tony Godwin Memorial Award, and a Jerusalem Fellowship.

*Moses and the Angels*  
Delacorte Press

## THE FLOWER REMEDY BOOK

Moses and Pharaoh. Moses and his people. Moses and the angels. A thousand and one tales, miraculous and inspiring, exist in the universe of commentaries about this singular biblical leader whose destiny marks a turning point for Israel and the world. This book will appeal to the moral imagination of the child, as well as to the adult who dreams of ancient times and magical beginnings.

**Diane Winston '74**

Winston is a research fellow at the Center for Media, Culture and History at New York University.

*Red-Hot and Righteous: The Urban Religion of The Salvation Army*  
Harvard University Press

When The Salvation Army landed in New York in 1880, local citizens called its eye-catching advertisements "vulgar" and dubbed its brass bands, female preachers, and over-heated services "sensationalist." Yet a little more than a century later this movement had evolved into the nation's largest charitable fund-raiser. In this study of religion, urban life, and commercial culture, the author shows how a self-styled, "red-hot," militant Protestant mission established a beachhead in the modern city.

**Elizabeth Zelvin '64**

Zelvin is a New York City psychotherapist who has directed treatment programs for substance-abusing women and for homeless alcoholics and drug addicts.



*Gifts and Secrets. Poems of the Therapeutic Relationship*  
New Rivers Press

These poems are about the poet's family, her work with clients and flowers, her loss of friends, the passage of time, and our efforts to recapture the past. The poems are divided into three sections: "Secrets of the Therapeutic Relationship"; "The Poet in the Garden"; and "Their Last Gifts."

## Recordings

**Sally Pinkas '79, Ph.D. '91**

Pinkas, pianist-in-residence of the Hopkins Center at Dartmouth College, is an associate professor of piano at Dartmouth and an artist teacher at the Longy School of Music in Cambridge, Massachusetts.

*George Rochberg: Piano Music*  
Gasparo Records, Inc.

This two-CD recording lists the following music of George Rochberg, who was presented the Gold Medal of Achievement of the Brandeis University Creative Arts Award in 1985: *Partita-Variations* (1976); *Nach Bach* (1966); *Sonata-Fantasia* (1956); *Carnival Music* (1971); *Four Short Sonatas* (1984); and *Variations on an Original Theme* (1941).



## Alumnus Gift Sets Leadership Standard

Jonathan G. Davis '75 and his wife, Margot T. Davis, have pledged \$1 million to Brandeis University to establish the Jonathan G. '75 and Margot T. Davis Endowed Scholarship Fund. Earnings from the scholarship fund will enable Brandeis to strengthen its recruiting of students in the top 30 percent of its applicant pool by subsidizing up to 85 percent of their tuition, room, and board.

Davis believes building Brandeis's financial strength through endowment is key to delivering on the growth potential the University has demonstrated in its short but successful history. He explains, "In only 50 years, Brandeis has become one of the nation's top research universities. It is amazing that so much has been accomplished without the traditional alumni financial support that underwrites older institutions. My wife and I want to help build the foundation that will ensure Brandeis's continued success."

Building foundations for success is what Jon Davis does for a living. Davis is founder and chief executive officer of The Davis Companies, one of the largest and most successful privately held real estate development companies in the Northeast. Davis has acquired, developed, and rehabilitated more than

\$650 million worth of real estate since starting his career at age 20. He is known for creating architecturally tasteful and commercially successful transformations of aging, historic buildings into thriving new office, retail, and residential complexes, as well as for developing extensive new construction projects.

A "bootstrap" entrepreneur, Davis started his real estate career during his junior year at Brandeis. He completed his first major real estate project when he was only 26, converting an 83-unit turn-of-the-century brownstone city block in the Jamaica Plain neighborhood of Boston into residential condominiums.

With this development, Davis set the pace for the future, demonstrating capabilities key to his success: the vision to recognize hidden potential; a commitment to quality; and innovation in investment strategies. His projects include redeveloping Newbury Street's landmark Exeter Theater into retail and office space; building River Court, a \$60 million high-rise condominium project in East Cambridge; and converting the Brimmer Street Garage on Beacon Hill into the nation's first condominium for cars.

In 1992, he and a partner, Paul Marcus, formed Davis Investment Ventures, Inc., one of the first companies in New England to embark on the acquisition of commercial properties after

the deep recession of the late 1980s, capturing these investments at attractive prices. Over the past few years, they have teamed up with two major insurance companies—Prudential and Metropolitan Life—in agreements to develop nearly one million square feet of new office space, at a time when land to develop these properties was significantly undervalued. This year, Davis has tapped a new area—Boston's fast-growing Seaport District—with the purchase of the 550,000-square-foot Boston Design Center, New England's preeminent interior design facility, which houses 75 showrooms that feature fine furnishings and fixtures in a converted industrial building dating from 1919.

When asked which aspect of his career has been most gratifying, Davis replies without hesitation, "I'm proudest of the fabulous team of talented people we've been able to put together, and the positive imprint we have been able to make on the communities in which we've been involved."

Not only has Davis made physical imprints on the landscape through tasteful architecture and sensitivity to community concerns in his work, but he makes a significant impact with his volunteerism as well. Currently on the boards of the Combined Jewish Philanthropies, the New

England Aquarium, and the United South End Settlements, Davis is a former board member of the Park School, the Chestnut Hill School, and Temple Israel of Boston. He is also active in the Dana Farber Cancer Institute and the Massachusetts Society for the Prevention of Cruelty to Children. In June 1997, The New England Realty Unit of B'nai B'rith presented its Distinguished Achievement Award to Davis in recognition of his professional service and dedication to the community.

Activism has been a way of life for Jon Davis since his teenage years. The oldest of three children, Davis credits his father for teaching him that you can accomplish anything that you believe you can. This power of belief, combined with his mother's commitment to community service, led Davis into early involvement with a variety of causes. "My parents were involved in the civil rights movement. I volunteered at an office for CORE in Pittsburgh where I grew up. Then the Vietnam War came. A lot of institutions were changing very rapidly. I identified with many causes, motivated, I'd like to think, by a social conscience and a belief in working for the greater good. And those things have not left me. Those philosophies fuel my involvement with causes I believe in today."

Activism is important in family life as well. Margot, a psychiatric social worker at a community mental



## Republic National Bank of New York Event

Nearly 200 Brandeis Trustees, alumni, parents, and friends gathered on September 9 at Republic National Bank of New York to hear Brandeis alumnus and Trustee Thomas L. Friedman '75 speak about globalization as described in his *New York Times* best-selling book, *The Lexus and the Olive Tree*. The event was graciously hosted by Brandeis parent Dov Schlein, chair of the Board of Republic National Bank.



*Chair of the event and Brandeis Trustee Louis Perlmutter '56 and Trustee and Cochair Bernard Nussbaum*

*Allen Alter '71 and Esther Kartiganer '59*

health center, has also been involved in mission-driven organizations such as the Dana Farber, Parents & Children's Services, and the Nativity School in Roxbury. Their two children are also involved in community service at their respective schools.

Brandeis is one of the causes the Davises believe in. With conviction, Davis explains, "We truly believe there is an important role today for an institution that is Jewish-sponsored but nonsectarian, and committed to academic excellence and social justice. The University has strong and visionary leadership, and seems to me to excel in delivering a quality educational product. So this is an opportune moment to fortify the institution's financial position, ensuring a strong foundation for continued growth."

Gift chair for his Brandeis 25th Reunion, Davis has also volunteered to serve as a non-Trustee member on the Board's Development Committee and Physical Facilities Committee. He asserts, "We must build new academic and residential facilities to compete for top students and enhance the endowment so that we can support competitive faculty salaries and student scholarships. Many peer institutions have mostly or fully endowed their financial aid. Brandeis is not in that position, thus putting enormous pressure on annual fund-raising. The founding families of the

University brought Brandeis to life and supported it for the last 50 years. They gave a wonderful gift to American higher education, to the Jewish community, and to the students of Brandeis. Now is the time for the alumni, who have been the beneficiaries of that largesse, to step up and take responsibility for the University's future."

*Jonathan G. Davis '75*



## Dedication of Expanded Mildred Lee Gallery

On Thursday, October 7, 1999, family and friends of Mildred and Herbert Lee gathered at the Rose Art Museum to celebrate the rededication of the expanded Mildred E. Lee Gallery. Due to a fall the night before, Mildred (Micki) was unable to attend and missed the many tributes given by President Jehuda Reinharz, Rose Art Museum Director Joseph Ketner, her son Trustee Tom Lee, and Chair of the Rose Art Museum Board of Overseers Jill Starr.



*Joseph Ketner, Director of the Rose Art Museum, and Herbert Lee*

*Alex Lee, Suzanna Lee, Herbert Lee; foreground, Barbara Lee*

*Trustee Tom Lee*



*Herbert Lee, President Jehuda Reinharz, Trustee Samuel Stroum*

## Fall 1999 Board of Fellows Reception

Fellows, Trustees, and guests from the Boston area joined together on the evening of October 26, 1999, in the Napoli Room at the Gosman Sports and Convocation Center to celebrate the hoodings of Daniel Abelman '75, Hans Lopater, Annette Miller '58, M.F.A. '76, Michael Miller, and Shirley Spero as their official induction onto the Board of Fellows. Toby '60 and Bernard Nussbaum, co-chairs of the Fellows, welcomed the attendees and outlined ambassadorial, social, and student-oriented plans for the Fellows. Steve Grossman, chair of the Board of Trustees, extended his greetings and introduced David Gould, dean of admissions, who spoke about "The Power of a Small Research University" and his recent recruiting trips to Germany, Austria, and Jordan. President Jehuda Reinharz recounted the history of the Board of Fellows and its importance to the University before introducing each of the honorees and hooding them with the help of the Nussbaums. Honorees and guests expressed delight with the evening and enthusiasm for future events.

## 1998-99 Report on Giving

By now each member of the University community should have received the 1998-99 Report on Giving. As always the Office of Development and Alumni Relations regrets any errors that escaped our attention. To the President's Councilors: we regret that an error occurred in the raw data translation of some names and we offer our sincerest apologies. We are confident that the installation and implementation of new software will alleviate this problem in the future.

Our thanks for your understanding and continued support.



Hans Lopater tells of his introduction to Brandeis through an exhibit on Viennese Jewry, which contained a picture of his childhood synagogue that had been destroyed on Kristallnacht. A former vice president of marketing for the Gillette Company, Hans is a member of the Tauber Institute for the Study of European Jewry Board of Directors.



Michael Miller shares some reminiscences as Annette Miller '58, M.F.A. '76 looks on. Annette is a distinguished actress who has long been associated with the Theater Program at Brandeis and sits on the Fine Arts Council as well as the National Board for Women's Studies. Michael is a former assistant attorney general of Massachusetts, president and CEO of the Firestone Financial Corporation, and a partner in his law firm. During the decade he served as the chair of the Hillel Board of Directors at Brandeis, he was responsible for bringing the exhibit on Viennese Jewry to the University.



Shirley Spero, a former vice president of the Brandeis University National Women's Committee and a recipient of the Brandeis Distinguished Community Service Award, remembers some of the good times.



Dean of Admissions  
David Gould



President Reinharz looks on as Daniel Abelman '75 receives his recognition award as a Fellow from Toby '60 and Bernie Nussbaum, cochair of the Fellows. Danny is the executive vice president, director and co-owner of Belmont Equities as well as co-owner of Zatar's Oven, a popular kosher restaurant in Brookline. He has also served as cochair of the Alumni Annual Fund and as Gift Committee chair for his 20th Reunion at Brandeis.



Fellows and  
Trustees in  
attendance



Trustee Suk  
Won Kim '70 (right) and  
his wife, Soon Moon Park



Chair of the Board  
of Trustees  
Steve Grossman

## Tibetan Activist Finally Safe at Home



*Daja and Phuntsok Meston*

This past August, Daja Meston '96 made international headlines when his fact-finding trip to China became a life-threatening ordeal. Detained in the small, northwest town of Xiangride, the site of an antipoverty program recently approved for funding by the World Bank, Meston was subjected to days of nearly non-stop interrogation, forced confessions, and confiscation by Chinese secret police of his notes and film. Eventually, he either jumped or fell from a third floor window of the

hotel room in which he was being held.

Meston, whose Tibetan name is Thubten Wangchuk, sustained a broken back, crushed heels, and injury to his spleen, which had to be removed. He was first treated in a hospital in Qinghai province, then released by police to be flown to Hong Kong for further treatment. Finally, 11 days after his initial arrest, Meston was placed on a medical-evacuation aircraft to Boston, where he underwent additional evaluation and treatment at Brigham and Women's Hospital. He is currently recovering at home, confined to a wheelchair, and is expected to begin physical therapy soon. Doctors say that, with luck, he could be walking again in six months, but it may be as long as two years before the removal of the plates and screws that hold his feet together.

The China Western Poverty Reduction Project, which Meston was researching, involves resettlement by the Chinese of about 58,000 Chinese farmers from eastern Qinghai Province to western Qinghai's Dulan County, land currently occupied by Tibetan and Mongolian nomadic herders. Also proposed is the development of irrigated agriculture and rural infrastructure, including roads, drinking water supply, and electricity.

Meston was graduated from Brandeis with a degree in sociology. He was raised in a Tibetan monastery in Katmandu, Nepal, where his mother left him when he was just 6 years old. Meston was born in Geneva as his parents traveled through Europe and Asia in the 1960s on a quest for spiritual growth. Eventually, they found their way to Dharmasala, India, the exiled home of the Dalai Lama and center of Tibetan Buddhism, and then Katmandu.

From 1976 until 1985, when he was 15, Meston stayed at the monastery, an isolated place without access to television or magazines. There he lived with 79 other monks, memorizing prayers, reciting what was learned, pondering philosophical questions, and cleaning assigned areas.

After the monastery in Nepal, Meston was sent to a much larger monastery in southern India where, eventually, his yearning to discover the Western world took control of him. He left India at 16 and toured Europe alone, discarding his monk's robes and stopping along the way to work as a cook and handyman at a Buddhist center near Pisa, Italy.

In 1987 he made his way to the United States and lived with family friends in Southern California. As a profile of him noted in the *Brandeis Review* in 1995, both of Meston's parents were Jewish, his grandfather wrote and produced the old

## Stan Brooks Wins Michael Landon Award

western TV series *Gunsmoke*, and he is related to Henrietta Szold, Zionist leader and Hadassah founder. Meston is married to Phuntsok, a Tibetan from India whom he met in the United States.

The expenses for Meston's med-evac flights and medical bills will reach well over \$200,000.

Contributions can be made to the Bank Information Center/Daja Meston and sent to Bank Information Center, 733 15th Street NW, Suite 1126, Washington, D.C. 20005.

A Web site at [www.bicusa.org](http://www.bicusa.org) has been created by the Bank Information Center to provide background and updates about the World Bank resettlement project that Meston and Gabriel Lafitte, an Australian researcher, were visiting when they were detained by Chinese authorities. The World Bank's funding had been approved on condition that scrutiny of the project be permitted to outsiders. The project is now under investigation by the World Bank's Independent Inspection Panel.

Meston is currently writing an article on this subject for a future issue of the *Brandeis Review*.



Donald  
Sutherland,  
Stan Brooks,  
and  
Matthew Fox

Stan Brooks '79 was recently selected by the California Governor's Committee for Employment of Disabled Persons (CGCEDP) as the 1999 recipient of the Michael Landon Award. The award was presented to Brooks by Donald Sutherland, who worked with him on the critically acclaimed film *Behind the Mask*.

The Michael Landon Award honors an individual who has consistently advanced the positive portrayal of persons with disabilities. According to the CGCEDP, Brooks's work "has consistently achieved and surpassed the criteria

established by our committee." Brooks is president of Once Upon a Time Films. He developed the Academy Award-winning film *Rain Man* and has produced more than 20 specials, television movies, and feature films. He is the former president of Guber-Peters Television.

The CGCEDP was established in 1947 to work toward eliminating the barriers to employment for Californians who have disabilities. The committee advises the California governor's office on various disability-related employment issues, provides technical assistance to employers and employees, and engages in several projects and activities.

The award was presented to Brooks at the 17th Media Access Disability Awareness Awards held at the Beverly Hilton Hotel on October 24.

## Brandeis's Legacy: Enduring Values

Meyer Koplow '72, and his son, Michael '02, share an experience of Brandeis that is at once completely different and quite similar, depending on with whom you talk. But one thing is identical: they both thoroughly enjoy and appreciate the University.

Transferring to Brandeis from Boston University for his junior and senior years, Meyer says, "My two years at Brandeis were probably the best two years I ever had doing anything. It was a terrific environment, helping me to develop intellectually, with extremely close and collegial interaction with faculty, and absolutely terrific kids," he says. "If I had the opportunity to do it over again, I would."

He talks further of a chance to learn from teachers who were great scholars, and the privilege of spending time with them on a one-on-one basis. He reminds the listener that this usually doesn't exist in a larger university setting.

Koplow was married to a Boston University alumna the week before his graduation. He went on to NYU law school after spending a year in the Boston area teaching in private schools and running an afternoon Hebrew school.

Koplow, a partner in the law firm of Wachtell, Lipton, Rosen & Katz in New York City, has three children, Michael (the oldest), a son starting his senior year in high school (and hoping to follow Michael at Brandeis), and an 11-year-old daughter. "Nothing would make me happier than if they all go to Brandeis," he says.

Michael went to Yeshiva University High School for Boys, and wanted to go to Yeshiva University. Meyer encouraged him to consider spending four years in an intellectual environment that was likely to expose him to some things he would not be exposed to at Y.U. Initially reluctant, Michael decided if he didn't like Brandeis he could always transfer back to Yeshiva.

"As things are now," says Meyer, "there isn't the slightest chance that you could entice him into transferring anywhere. He's a satisfied customer."

Meyer grew up in Lynn, Massachusetts. When he went to New York to go to law school, he moved to New York with every intention of moving back to Boston. "But I got a summer job at a firm in New York and really loved it, and I've never left," he says.

Now he can come to Boston to visit his son at Brandeis. "Times have changed, but in basic ways, I think the Brandeis experience is similar," says Meyer. "Michael has had an opportunity to get to know his professors very well,

they are willing to spend time with students outside of class, and from my perspective it has stimulated his intellectual curiosity in a way that I found it did mine. And after all, that is what university education is supposed to be about."

Meyer majored in Near Eastern and Judaic Studies, focusing on Jewish medieval history. Michael is a history major. There is a difference between a religiously oriented teaching institution and a liberal arts university, notes Meyer. "You can study books of the Old Testament in the two different schools and sometimes wonder whether you're studying the same thing. The focus in a university opens you up to biblical criticism, and the focus in a yeshiva is on rabbinical commentary and exegesis. So it's really quite different."

After high school, Michael spent a year in Israel at Yeshiva. That was a great year too, he says, a totally different experience. "Intellectually Brandeis was such an opening from Yeshiva High School. I happen to like it better. I was on that campus for four years of high school, and going to that college would be like another four years of my high school. Another reason I'm happy I chose Brandeis was to change my environment."

Michael sees more contrasts than similarities to the Brandeis that his dad attended. "He was there in the sixties, a different era. I think it was a totally different experience, and things have calmed down a lot. He was there during the Ford Hall takeover. Nothing at all has happened like that since I've been here."

Listen to Michael, the guy who was very hesitant to come to Brandeis: "I like the size of Brandeis—not too big, not too small that it feels like a high school. I like the fact that it's out of New York. I like the whole atmosphere of the campus. I like all my classes. I pretty much like everything."

**Haynes Named**  
**Associate Director**



*Autumn Haynes*

Autumn Haynes has been named associate director of alumni relations. She is an alumna of Wellesley College and Case Western Reserve University.

For nearly five years, Haynes worked at Northeastern University, where she was associate director of alumni relations, an office responsible for more than 140,000 alumni. She managed alumni programs and volunteers for all eastern New England alumni, graduates of the health sciences programs, graduates of the College of Computer Science, and the Alumnae Club for female graduates.

"I am eager to work with the diverse Brandeis alumni body and continue to build on the Alumni Association's momentum. I also look forward to broadening alumni participation through the dynamic Alumni Association clubs and affinity groups that gather throughout the country and around the world," she says.

A transfer student from Boston University, Saul Wolfe '55 had always planned to go to a big school. But after his first semester freshman year, he was invited to Brandeis's first Commencement. "I walked onto the Brandeis campus, and I listened to Abe Sachar and Eleanor Roosevelt, and I was just blown away. It was love at first sight. There was no place else I ever wanted to be. So I transferred three months later, in September of 1952, and that was it," he says.

Was he taking a risk? "Different people have different attitudes," he says. "For me it was just the most exciting place imaginable. I was thrilled to be a part of those years. I never was so motivated in my life as when I'd be in a class with three or four students and a stimulating professor—they were the great men of the time. We spent the entire period in dialogue. The student body was so small that anybody who wanted to participate, could. Professors were accessible. It was amazing. Frequently a class would convene in the long-gone apple orchard. My personal deity was the chair of the economics department, Sven Larsen. He had a great big convertible, before the issues of gas guzzling, and he would load us into his car and we'd go to have a class at Walden Pond. It was an extraordinary time."

Wolfe explains that his major, political economy—half economics and half politics—was created for him. After graduating from Brandeis he went to Harvard Law School, then returned to Newark, New Jersey.

"Like many of my classmates

I was smitten with the big firm mystique, and so I went with one of the big firms and hated it. Wolfe served his military commitment, and then clerked for a judge for a year. Worried that he wouldn't distinguish himself like so many of his Harvard Law School classmates, he decided that "my distinction would be that I'd be the first one in my class to retire."

In 1960, about two years out of law school, he took off with a friend to travel around Europe for several months. Shortly after his return, he formed a partnership in 1961 with Gary Skoloff of "Baby M" fame. Thirty-seven years later, they are still law partners. High school classmates, in the army together—this is a lasting extraordinary relationship. Wolfe specializes in litigating the value of real estate while his partner specializes in all aspects of family law. Wolfe divides his time between career, bar activities (he was president of the New Jersey bar), and following his kids around to athletic events. He is married and the father of three grown children, identical twin boys and a girl. A soccer player at Brandeis, Wolfe enjoys watching his sons, gifted athletes who chose soccer as their passion.

As the Alumni Club of New Jersey president, Wolfe is excited about continuing and building on the success of people who have done it before. He enjoys meeting with a varied group, "from new alums to classmates of mine going back into the dark ages. I think the consensus across all the groups is the Faculty-in-the-



Field is consistently the most successful program, bringing back a flavor of the campus and intellectual stimulation." He is working on setting up more Faculty-in-the-Field events. Other ideas on the table: a tennis tournament that alumni attend as spectators and a channel for alumni who want to put their energy into participation in community service.

Commencement was so moving for Wolfe that he attended about 25 in a row. "It was very uplifting for me. Every year I got a little booster shot of Brandeis by coming back for the ceremony in the spring."

And what exactly is in this booster? "I found at Brandeis a willingness—indeed a desire—to question and challenge authority in a positive way. But this is more than just 'thinking for yourself.' It is the ability to hold something up to a rigorous standard, and turn it around and look at it, and say 'Do I agree with this? Does this make sense? Is it right because someone says it's right, or is it right because there's something more to it than that?' That is combined with a strong sense of basic values. Certainly I came away with an increased sensitivity to injustice—the fundamental ideas of right and wrong," he explains.

"I was influenced by Sven Larsen and John Cotton Brown, who taught public administration. As a result of those two people, I seriously contemplated a career in academia and/or government. Brown got me to apply for a fellowship in political science at the University of Chicago. I won it, and I was very

seriously considering that. But when my acceptance to Harvard Law School came through, the idea of going there and finding out what that would be like won the day," says Wolfe.

A big part of his life has been devoted to addressing minority issues and creating equal opportunity in the political arena. "We went out to the neighborhoods and recruited people to take on the role of parents in terms of Boys Clubs and Boy Scouts. It was exciting and rewarding." Did he get some of that fervor at Brandeis? "No doubt in my mind," he says.

"I grew up in a house where my father, who never finished grammar school, who had come from Europe, would say to me with tears in his eyes, 'They can take away your money, they can take away your property. The one thing nobody can take away from you is your education.' That was an orientation and a background that I think many of my classmates shared."

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### Message from the Alumni Association President

Dear Brandeis Alumnus/a,

Brandeis's 50th Anniversary proved to be a momentous year for the University and the Alumni Association. Seven new clubs were established in Houston, Charlotte, Detroit/Ann Arbor, Cincinnati, Baltimore, West Coast Florida, and Western Massachusetts. The Alumni Club of Northern California has enjoyed greatly renewed interest and alumni educational and social activities were abundant throughout the world.

In this spirit of growth and excitement, the Brandeis University National Alumni Association implemented a number of changes that will improve communication, financing, club development, and continued outreach to alumni. Revisions to the by-laws made last spring now provide for staggered terms of Board members to develop more continuity, mentoring of Board members, leadership development, and representation. Financing of alumni activities will be budgeted through the National Association and the alumni office will continue to provide increased service to local club presidents and steering committees.

The alumni Web site ([www.brandeis.edu/alumni](http://www.brandeis.edu/alumni)) has been enhanced and in the near future permanent e-mail forwarding addresses will be available to Brandeis University alumni. With permanent e-mail you will have a convenient way to maintain contact with friends and business associates even if you change your provider. Additional enhancements like bulletin boards and chat rooms are also coming.

Reunion '99 was a great success, with more than 1,000 alumni and family members returning to campus. Reunion 2000 will be held over the weekend of June 15-18, for the Classes of 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, and 1995. It is certain to be another outstanding weekend for you to reminisce and rejoice with classmates, acquaintances, and Brandeis faculty and staff.

## Alumni Club Events

### Alumni Club of New York City Brandeis House May 11

Brandeis House hosted a cocktails and conversation reception for University Provost Irving Epstein. The Provost discussed "A Glimpse into the Future—Brandeis: The Next 50 Years."

*Irving Epstein, Rosalind Chaikin Kaufman, and Richard Kaufman '57*



*Bernie Jacob '77, and Brandeis Trustee and Board of Fellows Cochair Toby Nussbaum '60*



An exciting alumni travel program is being planned and we envision offering our first trips to destinations throughout the world within the year. Alumni travel is an extraordinary way to see the world and continue to study with a professor. If you are interested in more information about our plans please contact the alumni office.

I encourage you to become active participants in your local alumni club programs and to continue to place Brandeis in your thoughts by assisting with alumni in need of employment assistance by joining the Hiatt Career Network, helping to recruit new students through work with the Alumni Admissions Council, and philanthropically by contributing generously to the Alumni Annual Fund.

Together we can continue to assist Brandeis University reach new heights in the new millennium.

Richard Saivetz '69  
President, National Alumni Association



*Sunny Brownrout '59, Ruth Saltzman Jaffa '55, Sylvia Haft Firschein '55, club co-president, Ilse Goesmann '79, M.A. '86, and Joan Greenberger Gurgold '53, club co-president*

### Alumni Club of West Coast Florida

Brandeis has a new Alumni Club of West Coast Florida. To become involved with this club please visit the alumni Web site or call Adam M. Greenwald in the Office of Alumni Relations at 781-736-4055.

### Alumni Club of Southern California

June 5, 1999

Alumni gathered for "margaritas and more" at the home of Laurie Slater Albert '74, where Barney Schwalberg, professor of economics, spoke. Schwalberg, who retired in spring 1999 after more than 30 years of teaching at Brandeis, gave the talk "Communes Under Pressure: The American College and the Israeli Kibbutz."



*Seth Moldoff '79, Eileen Cowell Henriques '62, Professor Barney Schwalberg, and Jim O'Neil '78, club president*

### Alumni Club of Northern California

June 6, 1999

Alumni attended a wine and cheese reception at the Metropolitan Club, where recently retired Professor of Economics Barney Schwalberg spoke to the group. After discussing "Communes Under Pressure: the American College and the Israeli Kibbutz," a trivia contest was held. Linda Marks '62 and Robert Nayer '71 properly identified that Cholmondeley's, the Brandeis University coffeehouse in the Usen Castle, is named after a dog of Ralph Norman, the University's first photographer.

**Alumni Club of Southern Florida  
June 24, 1999**

Alumni gathered for a wine tasting at Crown Wine and Spirits in Hollywood, where they tasted over 20 wines and enjoyed hors d'oeuvres.

**Alumni Club of New York City  
Brandeis House**

**June 22, 1999**

Alumni of all ages gathered at Brandeis House for a summer barbecue.

**Alumni Club of New Jersey  
July 17, 1999**

Thirty-five alumni and guests enjoyed the 11th annual outing to the A&P Tennis Classic in Mahwah. The day began with breakfast at the Sheraton Crossroads and was followed by some of the finest women professional players competing in the singles and doubles semi-finals.

**Alumni Club of Greater Boston  
August 11, 1999**

Over 30 "alumni of the nineties" rekindled old friendships and made new acquaintances at Vinny Testa's restaurant in Brookline, Massachusetts, on Wednesday, August 11. The "Happy Hour" was generously sponsored by Marty Bloom '79, chair/CEO of Vinny Testa's and president, Alumni Club of Greater Boston.



*Karin '59 and Burt '57 Meyers, Davida Shapiro Scher '69, Jeff Beal, Carlsle Towery, Susan Deutsch '62, club president, and Jory '76 and Julia Probbler*

**Alumni Club of  
Westchester County  
August 7, 1999**

The Alumni Club of Westchester County visited the Caramoor Jazz Festival in August.



**Minority Alumni Network  
September 30, 1999**

Joan Wallace-Benjamin, Ph.D. '80, president and chief executive officer of the Urban League of Eastern Massachusetts, gave 20 members of the Minority Alumni Network encouragement about "Giving Back to Your Community" at the Faculty Club on campus.

*Joan Wallace-Benjamin, Ph.D. '80, and Joseph W. Perkins '66, chair of the Minority Alumni Network*



*Alumni at breakfast prior to the tennis matches*



*Peri Dreyfuss '98 and Eric Parker '93*

*Jennifer Einstein '95, Sherri Geller '92, and Ari Marcus '91*

*David Weisman '98 and Brian Irwin '98*

## Alumni Club Leaders

### Arizona

William C. Miller '87  
azmillers@aol.com

### Atlanta

Contact the Office of  
Alumni Relations

### Baltimore

Lauren Small '78  
lesmall@starpower.net

### Greater Boston

Martin "Marty" Bloom '79

### Northern California

James O'Neil '78  
james.oneil@ey.com

### Southern California

Albert Speval '73  
spec@earthlink.net

### Charlotte

Ruth Abrams Goldberg '53  
Audrey Rogovin Madans '53  
pinmad@aol.com

### Chicago

Debbie Moeckler Berman '87  
dberman@jenner.com

### Cincinnati

Darlene and Chuck  
Kamine '74  
enimak@aol.com

### Connecticut

Contact the Office of  
Alumni Relations

### Detroit/Ann Arbor

Larry Nemer '76

### Southern Florida

Steven Sheinman '79  
stevesheinman@the-  
beach.net

### West Coast Florida

Sylvia (Haft) Firschein '55  
shfirsch@aol.com  
Joan (Greenberger)  
Gurgold '53

### Great Britain

Joan Givner Bovarnick,  
Ph.D. '69  
joan@mcmail.com

### Houston

Alyssa Sanders '89  
alysand@aol.com

### Israel

Rose Weinberg '57  
hrbrose@netmedia.net.il

### Korea

Suk Won Kim '70  
swkim@www.ssy.co.kr

### Long Island

Jaime Ezratty '86  
idezratty@aol.com

### New Jersey

Saul Wolfe '55

### New York City

Amy G. DaRosa '94  
amy.g.darosa@guycarp.com

### Philadelphia

David J. Allon '81  
allonoak@aol.com

### Washington, D.C.

Seth K. Arenstein '81  
sarenstein@philips.com

### Westchester County

Susan Deutsch '62  
smdeil@ix.netcom.com

## Save the Date! Alumni Club Activities January/February 2000

### January Alumni Club of Chicago

January 15, 2000

Annual Broomball Event

### Alumni Club of Chicago

January 20, 2000

Downtown Lunch Series  
William S. Singer '62,  
attorney and presidential  
appointee to the  
Presidential Advisory  
Commission on Holocaust  
Assets in the United States  
will report on the work of  
the Presidential Advisory  
Commission on Holocaust  
Assets in the United States.

### Alumni Club of New York

January 29, 2000

NYU vs. Brandeis  
Basketball  
Coles Sports and Recreation  
Center at NYU

### February Alumni Club of Southern

Florida February 9, 2000

Downtown Luncheon  
Stanley Wakshlag '74,  
attorney representing  
professional athletics  
organizations in Florida

## New Student Receptions



During the summer, alumni around the country hosted receptions and parties for members of the Class of 2003. Thank you to all of our alumni hosts and volunteers in Baltimore (Don and Lauren Small '78), Boston (Lori '83 and Steve '82 Gans), Northern California (Jeanette and Ike Goodman '54), Southern California (Jeffrey '79 and Tsilah '80 Burman), Chicago (Fran Sherman '84), Cincinnati (Charles "Chuck" and Darlene Kamine '74), Connecticut (Mark Simon '68), Dallas (Joel Leffler '71), Denver (Kaylah Campos Zelig '87), Southern Florida (Susan Jay '71), Hawaii (Ivette '86 and Jeff '88 Stern), New Jersey (Margie and Larry Samuels '75), Rockland County, NY (Ed '61 and Judy '63 Feldstein), Long Island (Jaime Ezratty '86), New York City and Westchester County (Brandeis House and Dan Lehrman '64), Philadelphia (Eileen '78 and Ken '77 Winter), and Washington, D.C. (David '73 and Phyllis '75 Coburn).



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## A Report from the Executive Vice President and Chief Operating Officer

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The University ended its 50th anniversary year with improved financial results and a stronger financial condition. Total net assets reached \$419 million—an increase of \$37 million over the prior year. The increase was driven mainly by endowment appreciation, gifts from alumni and friends, and improved operating performance.

During the year the University took advantage of the favorable interest rate environment to restructure and refinance the majority of its outstanding debt generating considerable future interest savings. The University's commitment to enhancing student services while

increasing operational efficiencies continued with the outsourcing of Dining Services and University Health Services. These initiatives improved the flexibility and delivery of those services to students while contributing to the positive financial results.

Although the University's financial condition has improved, many challenges remain. A major reinvestment in the physical plant is required over the next several years. Future projects under consideration include a new student center, improved and increased student housing, and upgrading classrooms with the latest technology. Increased resources for salaries are needed to retain and recruit top faculty and staff, and a larger endowment is necessary to continue to provide competitive scholarship assistance that attracts the best students regardless of their ability to pay. These challenges

must be addressed to ensure Brandeis remains competitive at the upper tier of higher education.

The entire University community is engaged in a strategic planning process, designed to address these challenges. The proposed capital campaign will also target major programmatic and financial components of the University in order to continue to strengthen Brandeis as we enter the 21st century. I look forward to facing these challenges and reporting on our progress next year.

Peter B. French  
Executive Vice President  
and Chief Operating Officer

## Financial Highlights

Years Ending June 30	1999	1998	1997
Total Unrestricted Revenues	\$163,430,238	\$164,244,779	\$138,221,637
Total Unrestricted Expenses	158,995,843	148,028,643	139,297,820
Principal sources of unrestricted revenue			
Net tuition, fees, and auxiliary enterprises	70,584,240	64,072,467	58,568,973
Contributions	8,276,402	7,450,214	7,857,054
Sponsored programs, grants, and contracts	44,763,580	41,659,096	37,281,433
Net assets released from restrictions	29,448,038	39,700,495	23,326,828
Principal uses of unrestricted expenses			
Instruction and sponsored programs	92,062,392	81,525,989	75,178,508
Libraries and student services	18,309,033	16,305,200	16,231,860
General and administrative	24,890,265	25,809,003	25,764,548
Pooled Endowment Funds			
Book value	295,761,740	254,044,196	193,790,680
Market value	327,655,530	284,247,526	221,967,773
University Debt	112,384,446	91,337,521	91,898,677
University Assets	576,094,635	514,624,119	465,131,066
University Liabilities	156,849,229	132,141,636	129,009,250
University Net Assets			
Unrestricted	35,681,004	34,539,479	18,323,343
Temporarily Restricted	151,439,383	132,338,090	119,848,923
Permanently Restricted	232,125,019	215,604,914	197,949,550

Information submitted to Class Notes will appear no sooner than six months after its receipt by the Office of Development and Alumni Relations. Due to space limitations, we usually are unable to print lists of classmates who attend each other's weddings or other functions. News of marriages and births are included in separate listings by class. Factual verification of every class note is not possible. If an inaccurate submission is published, the *Brandeis Review* will correct any errors in the next possible issue, but must disclaim responsibility for any damage or loss.

## '52

June Goldman, Class Correspondent, 15 Preston Beach Road, Marblehead, MA 01945

Natasha Litvich Saltzman owns and operates her own bed and breakfast on Cape Cod.

## '54

Sydney Abend, Class Correspondent, 304 Concord Road, Wayland, MA 01778  
sydneyra@aol.com

Elliot Aronson became the only individual in the history of the American Psychological Association to receive both its highest award for research and its highest award for teaching.

Marilyn Baker Appel was promoted to assistant dean for faculty development and research professor of medicine at MCP Hahnemann University School of Medicine in Philadelphia, PA. Joan Benjamin is keeping busy with her grandchildren, volunteer work, and courses in archaeology and Judaica in Brookline, MA.

## '55 45th Reunion

Judith Paull Aronson, Class Correspondent, 838 N. Doheny Drive, #906, Los Angeles, CA 90069  
jvaronson@aol.com

Start thinking about what will make our 45th in 2000 the best of all the Reunions of the glorious Class of '55. Send us your ideas and we will put them into action. —Judy

Ted Cron, widower of Lee Heilpern Cron, created an endowed scholarship at Brandeis in memory of his wife. Herb Lewis retired from the University of Wisconsin-Madison after 35 years of teaching and is now professor emeritus of

anthropology. He remains active in research and writing and enjoys traveling with his wife Marcia Barbash Lewis '58.

## '56

Leona Feldman Curhan, Class Correspondent, 366 River Road, Carlisle, MA 01741  
golfguid@ix.netcom.com

Sondra Shavevitz Bernard and Arthur Bernard retired and moved from Los Angeles, CA, to Jamesville, NY, to be closer to their family. Tania Grossinger lectured at Brown University after learning that a sociology course on the Catskills Mountains was using her book *Growing Up at Grossinger's* as part of their syllabus. She is travel editor of the *Long Island Jewish World*, *The Manhattan Jewish Sentinel*, and *The Rockland Jewish Tribune*.

## '57

Wynne Wolkenberg Miller, Class Correspondent, 14 Larkspur Road, Waban, MA 02168

Robin Brooks has been appointed director of visitor relations at the University of Massachusetts-Amherst. He remains in charge of the Visitors Center and will serve as an advisor to the commencement coordinator as well as handle other assignments for the Department of Communications and Marketing. Wynne Wolkenberg returned to campus for Alumni College '99 along with Phyllis Goldberg Glazerman, Leo Surette, Deborah Lewis Raboy and Sy Raboy, Judy Myers Langenthal, Rita Roth Levine, Judy Stavits, Sandra Malkin Greenberg, and Carole Wolfe Berman.

## '58

Judith Brecher Borakove, Class Correspondent, Ten East End Avenue, 2-F, New York, New York 10021

Henry Grossman was on a panel for Fox/TV cable showing some of his pictures of John F. Kennedy Jr. during the weekend of the memorial services. A retrospective of his work was displayed at Dreitzer Gallery in Spingold Theater this fall. Alan Laufman was re-elected in March to his fifth term as selectman in the town of Harrisville, NH. His two sons joined him as partners in the Organ Clearing House LLC, which locates homes for old pipe organs. Marilyn Rau attended the national convention of American Association of University Women. She is treasurer and public policy officer for the Palm Beach County branch.

## '59

Sunny Sunshine Brownrout, Class Correspondent, 87 Old Hill Road, Westport, CT 06880

Letty Cottin Pogrebin is serving as president of the Authors Guild of America and board member of several nonprofit organizations including the Brandeis University Women's Studies Program, the City University of New York Graduate Center Women's Studies Center, the Ms. Foundation for Education and Communication, and the UJA-Federation Women's Network. In addition, she is lecturing on her book, *Getting Over Getting Older*, which deals with mid-life angst and the meaning of time.



Peter Diepold

Peter Diepold lectures on the use of computers in education at Humboldt University in Berlin, Germany, where he has established a central German Web Server for educational information and materials. Edward Friedman missed the 40th Reunion due to a trip to Japan, Hong Kong, Australia, China, and Taiwan for various conferences, lectures, and research. Linda Kneucker began a three-year training program for sexual and family counseling at the Vienna Institute for Holistic Medicine. Gloria Orenstein returned from the Women's Studies Conference in Albuquerque and is enjoying her new granddaughter. Judith Rich Harris's daughter was married in July 1999. Bernice Salomon Kurchin completed her Ph.D. in anthropology at the Graduate Center, City University of New York. Her dissertation topic was the *Roman Frontier in Britain*. She has been appointed a research associate at Hunter College for the coming year. Joel Goldman was diagnosed with leukemia in January 1998 and underwent chemotherapy. His identical twin Murray Goldman was the bone marrow transplant donor. In September 1998 they resumed their antique business in Alexandria, VA, and live in their 1854 Greek revival home.

## '60 40th Reunion

Joan Silverman Wallack, Class Correspondent, 28 Linden Shores, Unit 28, Branford, CT 06405

Phyllis Gootman is the proud grandmother of two grandsons. Marc Jacobs works as senior program analyst at the U.S. Secret Service in Maryland. He and his wife Judy Mehaloff Jacobs are enjoying their two grandchildren.

## '61

Judith Leavitt Schatz, Class Correspondent, 139 Cumberland Road, Leominster, MA 01453  
mschatz@pol.net

Morris Blachman has been designated as the recipient of the 1999 Columbia, South Carolina Jewish Community's *Distinguished Service Award*. This award honored him for his lifetime of leadership and service to the community. Martin Zelnik was honored by the Interior Design Educators Council at its annual conference in Clearwater, FL. A professor of interior design and full time member of the faculty at the Fashion Institute of Technology for over 30 years, he was honored for his contributions to interior design education and for the three professional design handbooks that he has coauthored.

## '62

Ann Leder Sharon, Class Correspondent, 13890 Ravenwood Drive, Saratoga, CA 95070

Phyllis Chinn and Phil Wagreich co-ran a workshop on effective ways to teach math to prospective teachers. Both have grants from the National Science Foundation to support their work. Phyllis is currently chair of the math department at Humboldt State University of California. Phil is a professor of mathematics at the University of Illinois-Chicago. Harold Fetterman is chair of the Engineering Faculty Executive Committee and has been promoted to an above scale professor at the University of California at Los Angeles. Linda Marks joined the Flexibility Consulting and Training Practice of Boston. She works from her home in San Francisco and enjoys the frequent travel. Martin Quitt is dean of graduate studies and vice provost for research at the University of Massachusetts-Boston. Robert Richman published a chapter in the *Handbook of Physiology* on the regulation of fetal growth. He was awarded a research grant to study the effects of puberty on the sense of smell. Martin Wiener spent the academic year of 1998-99 at the



Woodrow Wilson Center in Washington, D.C., as a scholar working on a book that focuses on homicide in 19th-century Britain. He has since returned to Rice University. He enjoyed catching up with **Richard Burgerand** and **Phil Wagreich** at Reunion. Richard is a research scientist at a drug firm in NYC

## '63

Miriam Osler Hyman, Class Correspondent, 140 East 72nd Street, #16B, New York, NY 10021

**Robert Abramson's** son was married this year. **Steve Cohen** continues to present negotiation skills training for corporations in the United States and overseas. In addition, he is visiting associate professor of negotiation at GroupeHEC, a business school in France. **Donna Divine's** daughter **Elana '01** is a junior at Brandeis and was asked to lead Shachrit services for Rosh Hashanah on campus. **Lawrence Goldman** is second vice president of the National Association of Criminal Defense Lawyers for the 1999-2000 term. He is a lawyer with Goldman and Gafetz and has been practicing criminal law for over 25 years. **Leonard Lubinsky** is executive director of the Northeast Foundation for Children.

## '64

Shelly A. Wolf, Class Correspondent, 113 Naudain Street, Philadelphia, PA 19147  
swolfi@coretech.com

**Deborah Beck** displayed her paintings and monoprints at the Mohawk Valley Center for the Arts in New York. **Deborah Bernhardt Mowshowitz** was awarded the Columbia University Presidential award for outstanding teaching. **Mark Cohen** completed his 26th year teaching Jewish history at Princeton University. His most recent book, *Under Crescent and Cross: The Jews in the Middle Ages*, has been translated into Turkish and will soon appear in Hebrew. **Michael Freed** was listed as one of the best doctors in Boston in the July 1999 issue of *Boston Magazine*. **Knut Hultedahl** is professor of general medicine at the University of Tromsø, Institute of Community Medicine in Norway. **Bernie Kepke** is proprietor of Kepke Audio Video Design, a custom electronic design and installation firm. He also creates systems for houses of worship and does some recording engineering and live sound reinforcement systems. **Joan**

**Paller Bines** is director of the Golden Ball Tavern Museum in Massachusetts and has a new granddaughter. **Stuart Paris** is the founder and president of Paris International Corporation, an employee benefits and financial planning firm in New York. His son **Jason '92** is an attorney and daughter **Gail '97** is a candidate for a special education master's degree. **Arnie Reisman** enjoyed the 35th Reunion and felt the class proved to themselves that they are an extended family



Melvin Silberman

**Mel Silberman** is an education professor at Temple University and received the Lindback Foundation Award for Distinguished Teaching.

## '65 35th Reunion

**Joan L. Furber Kalafatas**, Class Correspondent, 3 Brandywine, Wayland, MA, 01778, kalafatas\_joan@emc.com

Don't forget...we are heading into another big Reunion year—our 35th and the new millennium are all happening at the same time. If you haven't already done so, please share your recent personal history by e-mailing or contacting me. I'm looking forward to seeing you all.—Joan

**Saha AmaraSingham** was recently appointed senior performance monitor and evaluation advisor on collaborative USAID, UNAIDS, WHO, and EU global efforts in HIV prevention, AIDS care, and STD control. **Anne Bernstein** was elected vice president of the American Family Therapy Academy for the term 1999-2001. **Anne Cohen Richards** and **Tiparat Schumrum, M.A. '68**, have coedited a book-project, *Invitations to Dialogue: The legacy of Sidney M. Jourard*.

honoring the professional contributions of Sidney Jourard. **William Friedman** owns Tattagon Realty Investors, which develops, builds, and operates luxury and affordable housing projects in Florida, Texas, Connecticut, and California. His firm is ranked number one in total returns to shareholders among all real estate investors for the past year. **Joel Gressel** is living in New York with his wife and two daughters, splitting his time between composing music and developing software. He released a CD, *The Computer Music of Joel Gressel*. **Don Lubin** teaches several classes on ferns at the New England Wild Flower Society. He is bringing several hybrid Wood Fern specimens to the Asa Gray Herbarium, including one Norfolk county record. He is still living in the house in Allston he bought two years after graduating from Brandeis and has 46 fern species in the yard.

## '66

**Kenneth E. Davis**, Class Correspondent, 28 Mary Chilton Road, Needham, MA 02192

**George Baral** has returned from a spiritual pilgrimage to Bali. He is now starting two businesses, one in high-end remodeling and one in residential property management. **Howard Barkan** is a research methodologist and statistician, functioning as a consultant after a 10-year stint as a university faculty member. He is living in Berkeley with his wife and daughter. He plays guitar and is performing in various venues. In his spare time, he is an avid photographer and passes the time in the mountains. **Elias Baumgarten** presented a paper, *Zionism, Nationalism, and Morality*, at a philosophy symposium at the American University in Beirut, Lebanon. **Judith Lewis** was appointed to the Secretary's Advisory Committee on Genetic Testing.

## '67

**Anne Reilly Hort**, Class Correspondent, 4600 Livingston Avenue, Riverdale, NY 10471  
ahort@riverdale.edu

**Susan Bailis** was awarded the Community Dignity of Life Award by the chaplaincy at Brandeis University. She is also one of 12 women to be inducted into the Academy of Women Achievers, and was chosen for her commitment and activism for the betterment of human life and society. She is cochair/CEO of Solomont Bailis Ventures of Belmont, MA. **Michael Blumberg** celebrated his 25th wedding

What have you been doing lately? Let the alumni relations office know. We invite you to submit articles, photos (black and white photos are preferred), and news that would be of interest to your fellow classmates to:

Class Notes  
Office of Development and Alumni Relations, MS 124  
Brandeis University  
P.O. Box 9110  
Waltham, MA 02454-9110

Name \_\_\_\_\_

Brandeis Degree and Class Year \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Home Work

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Please check here if address is different from mailing label.

Demographic News  
(Marriages, Births)

Name \_\_\_\_\_

Class \_\_\_\_\_

Date \_\_\_\_\_

anniversary, his daughter's college graduation, and his son's sophomore year in college. After practicing medicine in Richmond, VA, for 22 years, he returned to school and earned a master's degree in health administration. **Jeli Civins** joined the Austin office of the Dallas-based law firm of Haynes and Boone to head up the firm's Natural Resources, Energy and Environment section. He also serves as adjunct professor at the University of Texas School of Law, going on nine years, teaching a seminar on environmental litigation. **Rena Fruchter** and **Brian Dallow '67** celebrated 31 years of marriage with their four children and three grandchildren. They founded Music for All Seasons a nonprofit organization providing live therapeutic music programs in hospitals, hospices, geriatric centers, prisons, and special children facilities. **Evelyn Heineman Mareth** is president of The Accuracy Company in Fairfield, CT, where she has developed training courses for employees to reduce data errors. Her services are utilized by financial, healthcare, insurance providers, and manufacturing companies. **Robert Hort** was graduated *cum laude* from Yeshiva University's Cardozo School of Law. He expects to continue as chair of the Board of Enterprise Inc. while waiting to be tapped for the bench. **Phillip Saperia** purchased a vacation home along the Delaware River in New Jersey. **Morris Vogel** is acting dean of Temple University's College of Liberal Arts and has been a faculty member in the department of history since 1973. He and his wife **Ruth Seltzer Vogel '68** continue to live in Elkins Park, PA. **Marcia Weinberger** recently celebrated her 15th anniversary with Xerox Corporation, where she is a human factors specialist. She is also an antiques collector and dealer in Los Angeles.

## '68

David Greenwald, Class Correspondent, 3655 Aquetong Road, Carversville, PA 18913 dsg50@hotmail.com

**Samuel Heilman** was invited to lecture on Jewish studies at the University of Nanjing in China, where he and his wife **Ellin Kaufman Heilman '69** spent the summer. Their son, **Avi**, is a member of the Class of 2002, and their son, **Uri '98**, is a reporter in New York City.

**Phoebe Epstein**, Class Correspondent, 205 West 89<sup>th</sup> Street #10-S, New York, NY 10024

**Jonathan Bernstein** and **Penny Pressman Bernstein '68** recently attended their daughter's graduation from high school, and have a son who is a high school junior. **Kingsley Ike** is an investment banker and chair of Fidelity Union Merchant Bank Limited. In addition, he is president/chief executive of a stockbroker firm, Thomas Kingsley Securities Limited. **Arthur Levy** has produced an annotated *Folk, Gospel and Blues. Will the Circle Be Unbroken (1920-1994)*, and annotated *International Music Sony Music around the World*, part of 12 musical genres included in *Sony Music 100 Years' Soundtrack For a Century*, a 26-CD/300-page "coffee-table" book package. He has written liner notes this year for the Rhino/Warner Brothers' box-set on *Sammy Davis Jr., and Hear It Now! The Sound of the 60s*, a companion to *Walter Cronkite and Fred Friendly's historic I Can Hear It Now! The 60s*, and contributed to *Hillary Clinton's All-Star Sing America: A Benefit to Save America's Treasures*. **Saul Perlmutter** was honored by the Board of the Directors of University of Massachusetts/Amherst Hillel for his 25 years of service as director. **Saul and Shoshana '70 Zonderman's** daughter **Ariela** is a member of the Class of 2003. **Shoshana** recently led a family education session for families of Jewish Day School in Dnepropetrovsk, Ukraine. She is director of the Sulamot Jewish Family Education Initiative of the Harold Grinspoon Foundation of Western Massachusetts. **Nancy Sherman Shapiro** is director of the University System of Maryland's K-16 Partnership for Teaching and Learning. Her new book, *Creating and Learning Communities*, is available. She also edited a special issue of Metropolitan Universities devoted to the role of higher education in public school reform. **Luis Yglesias** is program director in the Workforce/Continuing Education Department at Brookhaven College. He is also coordinating an academic exchange program with World University of Madrid.

**Charles S. Eisenberg**, Class Correspondent, 4 Ashford Road, Newton Center, MA 02159 ceisenberg@caselea.com

Hard as it may be to believe, we will celebrate our 30th Reunion next year. The dates will be June 15-18, 2000, and any one who wants to help can contact me through the Office of Alumni Relations, at 617-964-3098, or at ceisenberg@caselea.com —Chuck

**Roy DeBerry** is executive vice president of Jackson State University in Missouri. **Ann-Louise Foreman Kleper** was installed as national chair of the Women's Constituency of United Jewish Communities, the new entity created through the merger of the United Jewish Appeal and the Council of Jewish Federations. She cochaired a mission to Vilnius, Minsk, and Israel for Campaign chairs and directors from around the country, including **Peter Alter '69**, cochair of the Detroit campaign. **Murray Gordon** joined Ernst and Young LLP as principal in the national office where he advises foreign and U.S. based multinational enterprises on transfer pricing and related international tax planning. **Pranay Gupte** is editor and publisher of *The Earth Times* and a columnist for *Newsweek International*, and has started a new publishing company, *Earth Times Books*. **Judy Gollinger Savage** and **Norm Savage '68** are the proud parents of **Jenna '99**. **Martha Kanter** is president of De Anza College, leads the California virtual education program for community colleges, and is creating a state-of-the-art high-tech high school in San Diego, CA. **Andreas Kisch** is head of the Learning Technologies Department of MGROS, the seventh largest private Swiss company, which develops computer and intranet-based training applications for personnel. **Jane Klein Bright** is involved with a statewide campaign to reduce disease-causing air pollution and is part of a group educating her town on the environmental links to cancer. She was diagnosed with breast cancer, but it was caught early and now feels she is cured. In addition, she volunteered to be the program chair for the class' 30th Reunion. **Ann-Louise Juan Llado** manages the regional

tourism office in Barbados. **Peter Skagestad's** paper *Pierce's Inkstand as an External Embodiment of Minds* is appearing in the next issue of the Transactions of the Charles S. Pierce Society. It was originally read at the Society's annual meeting in Washington, D.C.

## '71

**Beth Posin Uchill**, Class Correspondent, 46 Malia Terrace, Newton, MA 02467

**Debora Cotton Lipsett** is the assistant provost and director of clinical research at Boston University Medical School. Her husband **Roger Lipsett** is a software engineering manager at Kronos, Inc. **Daniel Maverick Falkoff** enjoys his engineering work and has recently become a single working parent. **Gary Glaser** recently resigned as partner of the law firm of Winston and Strawn to accept a partnership in the NYC office of Seyfarth, Shaw, Fairweather and Geraldson. He lives in Old Bethpage, NY, with his wife and two children. **Richard Kopley** is the head of the English division at the Commonwealth College of Penn State. He has written the introduction and notes for a new edition of Edgar Allan Poe's *The Narrative of Arthur Gordon Pym of Nantucket*. In addition, he is the organizer for the International Edgar Allan Poe Conference. **Irit Krygier** is an independent art curator and art writer living in Los Angeles. Her most recent exhibition, *The Unreal Person: Portraiture in the Digital Age*, was held last year at the Huntington Beach Art Center. She is also a correspondent for artnet.com. **Ken Sackman's** daughter, **Caryn '02**, is on the varsity volleyball team. He is an attorney with Gilbert and Sackman, where he represents labor unions, pension, and health plans. **Lou-Ellen Saidel** retired as a labor and delivery nurse and earned her certification from the International Board of Lactation Consultants and now practices at Prentice Women's Hospital, Northwestern University, in Chicago. **Loretta Vitale Saks** was appointed director of Field Instruction at the National Catholic School of Social Service. She recently celebrated her 29th wedding anniversary. **Adele Wolfson** was appointed faculty director of the Science Center at Wellesley College, where she is professor of chemistry and directs the Biological Chemistry Program.

Dan Gartinkel, Class Correspondent, 2420 Kings Lane, Pittsburgh, PA 15241 dgariman@sgt.net

**Ellen Abraham** lives in southwestern New Hampshire with her two children. **Barbara Freedman Wand** was selected to write a regular column in a new national publication *Elder's Advisor*. Her columns will feature advice on estate planning issues such as integrating retirement benefits into the estate plan, estate planning for clients who have been divorced, and vehicles for charitable giving. **Allan Friedman** moved back to St. Louis from Michigan and is medical director of the Ambulatory Care Center at Cardinal Glennon Children's Hospital. **Sarah Gordon Krakauer** is in private practice in Williamsburg, VA, with a special interest in treating dissociative disorders. **David Gotthelf** completed his second year as director of student services for the Lincoln-Sudbury Regional School District. For several years he had the opportunity to work with Dr. Peter Witt, former director of the education program at Brandeis, teaching seniors at Brandeis and Wellesley College. His eldest daughter became a Bat Mitzvah this year. **Ross Halper** just completed a San Francisco cabaret run of his own translation of Oscar Straus's Wagner satire *The Merry Nibelungs*. He also directed *The Ballad of Baby Doe* at North Bay Opera in Fairfield, CA, where he is resident stage director. **Elaine Heimberger Tulis** practices as a clinical psychologist in Chappaqua, NY. She is producing the senior class musical next year at Horace Greeley High School. **Julie Hollins** is finishing an American literature dissertation at Yale University and this fall joins the faculty at Albertus Magnus College in New Haven, CT. This year her son was graduated from high school. **Randy Kovacs** is a member of the faculty at Bradley University School of Communication in Connecticut. **Haim Kreisel** is living in Omer, Israel, and chairs the newly formed Department of Jewish Thought at Ben-Gurion University of the Negev. He published *Maimonides' Political Thought* with SUNY Press. **Robert Levin** is contemplating a return to secondary school teaching or to remain a college professor. The public charter school he helped to organize completed its first year of operation in Pittsburgh, PA, this June. **Elliot Maggin's** latest novel, *Kingdom Come*, was published by Warner Books. **Jonathan Mark** is project manager for the city of

Vancouver's information technology department. He is responsible for managing the city's Geographic Information Systems. **Marcia Meizel Binder** is a medical family therapist and stress management consultant at Saints Memorial Medical Center in Lowell, MA. **Carla Micalove Singer** is coordinator of the Lillian and A.J. Weinberg Center for Holocaust Education at the Breman Jewish Heritage Museum in Atlanta, GA. **Dale Pollock** is dean of the school of filmmaking at North Carolina School of the Arts in Winston-Salem, NC. He and his wife **Susan O'Keeffe Pollock '73** have three children. **Kim Resnik Gerth** is director of public relations and marketing for The Art Institute of Atlanta and is currently working on a master's degree in communication from Georgia State University. **Sarada George's** daughter **Erica '00** is a senior at Brandeis and sings in a Balkan band and women's chorus. **Mark Tulis** was elected chair of the Board of Directors of the Westchester County Healthcare Corporation, which manages the Westchester Medical Center. He continues to be involved in Republican politics and serves on the boards of several environmental and public interest organizations. He practices law with Oxman, Natale, Friedman, Geiger and Tulis, O.C. in Westchester County, NY, and continues to work on his softball homerun swing. **Stanley Wallerstein** established his own law office in Newton, MA, and took a two-week vacation to Scotland.

## '73

**Janet Besso Becker**, Class Correspondent, 444 Central Park West #3-H, New York, NY 10025 janetplanet@bigplanet.com

**Alice Bendix Gottlieb** is returning to Brandeis to give a talk to the chemistry department. She is WH Conzen chair in clinical pharmacology and professor of medicine at The University of Medicine and Dentistry of New Jersey-Robert Wood Johnson Medical School in New Brunswick, NJ. She is also director of the clinical research center and associate chair for research in the Department of Medicine. **Janet Besso Becker** has joined The Synergos Institute as

director of operations after five years of consulting with international organizations and American companies regarding their establishment of businesses in overseas markets. She is responsible for strategic planning, administration, and organizational development. **Amy Golahny** received a research grant from the German government with which she will focus on Rembrandt's work in museums and libraries in Germany. **Marshall Herskovitz's** new series *Once and Again* was introduced for seven weeks on ABC this fall. **Rhonda Jacobs Kahn** and her husband were honored by Solomon Schechter Day School of Bergen County. She currently serves as director for the Women's League for Conservative Judaism in Manhattan. **Gabor Rona** spent a year trekking through the jungles of Malaysia and the lower heights of the Himalayas, and teaching constitutionalism to lawyers from the former Soviet bloc at Budapest's Central European University. He also serves as a staff attorney at the Center for Constitutional Rights in New York. **Lee Rudner** is a probation supervisor in Fort Collins, CO. He lives there with his wife and two teenage daughters. **Jeremy Spector** was appointed to a two year term as chair of the subcommittee on Important Developments of the Tax-Exempt Financing Committee of the Section on Taxation of the American Bar Association in New Jersey.

## '74

**Elizabeth Sarason Pfau**, Class Correspondent, 80 Monadnock Road, Chestnut Hill, MA 02167

**David Bloomfield** has been appointed associate professor of educational administration and policy at Brooklyn College, City University of New York. **Susan Feigenbaum Pepose** was the recipient of the 1998 Governor's Award for excelling in teaching and the 1999 Chancellor's Award for Outstanding Teaching. She is a professor of economics at the University of Missouri-St. Louis. **Steven Goldberg** is director of program development for the New York City Partnership and Chamber of Commerce, Inc. **Marc Maimone** is an environmental engineer for the firm of Camp Dresser and McKee in Woodbury, Long Island. **Mindy Milberg Benjamin** opened her own law practice, concentrating on employment law, alternative dispute resolution, and estate planning. **Todd Miller** lives in Israel and looks forward to

hearing from any classmates traveling in the area. **Ernie Rubinstein's** dissertation from Northwestern University, *An Episode of Jewish Romanticism: Franz Rosenzweig's Star of Redemption*, was published. He enjoys teaching classes on religion at New York University's School of Continuing Education. **Margaret Tatnall Fuller** is an associate professor in the Departments of Developmental Biology and Genetics at the Stanford University School of Medicine. She lives on the Stanford campus with her husband and two children. **Alice Yelen** was appointed by President Clinton and confirmed by the U.S. Senate to serve on the federal advisory board of the National Museum Services Board. She will provide policy advice to the Institute of Museum and Library Services. She is the assistant director for special projects at the New Orleans Museum of Art where she originates exhibitions, writes catalogs, and coordinates traveling exhibitions.

## '75 25th Reunion

**Barbara Alpert**, Class Correspondent, 272 1st Avenue, #4G, New York, NY 10009 barbara624@aol.com

We're much too young to be celebrating our 25th Reunion, but let's take on the 21st century together and figure out what dreams we still want to fulfill! It's been an amazing quarter-century, so come for the celebration and to renew old friendships that will sustain us for the next 25 years!—Barbara

**Barbara Alpert** coauthored *Make a Joyful Table: A Healthy Exchanges Cookbook*. **Ellen Aschkinsasi** works for BCT.Telus Communications. **Robert Berger** is the CBS Radio correspondent in Jerusalem. He won his third Sigma Delta Chi Award from the Society of Professional Journalists for "Radio Spot Reporting," for his coverage of the bombing of the U.S. embassy in Nairobi. For the same coverage he also won the Edward R. Murrow Award for "Radio Spot News Coverage." He lives in Jerusalem with his wife and three daughters. **Michael Greene** is a partner at the law firm of Gunster Yoakley, Waldes-Fauli & Stewart in its Miami office with concentrations in corporate, real estate, and

international law. He recently wrote a novel, *Banking on Fate*, and is trying to get it published. Additionally, he plays in a rock and roll band. He and his wife have four children, two dogs, a turtle, bird, hamster, and fish. **Rosanna Hertz** is chair and professor of women's studies at Wellesley College. She teaches and writes in the areas of employment and family and is working on a book about single mothers by choice. Her greatest thrill is picking up her 8-year-old daughter at school. **Bruce Maddy** is the editor of Tel Aviv University/Dayan Center's annual *Middle East Contemporary Survey*. He coached Israel's Juvenile National Baseball team to eighth place in the 1998 European Championships held in Lausanne, Switzerland. **Joey Reiman** has been asked by Denmark's largest newspaper group to address Scandinavia's business community on his new book *Thinking for Living*. He will also lecture on ideation in the 21st century. The magazine *Fast Company* featured Reiman's company in the July 1998 issue. **Edie Weitzman** is enrolled in Boston University's doctoral program in education in international schools.

## '76

**Beth Pearlman**, Class Correspondent, 1773 Diane Road, Mendota Heights, MN 55118

**Jon Becker** joined Amgen Inc., a biotechnology company, working as the European legal counsel in their European headquarters in Lucerne, Switzerland. **Darrell Hayden** is director of the world's largest Internet professional services company headquarters in San Francisco, Branding Strategy for USWeb/CKS. **Julieanna Richardson** owns a video production multimedia company, *SCTN Teleproductions*. She developed a partnership with the University of Chicago to launch a nationwide program called *The History Maker*, a multimedia project involving African Americans telling their stories via the World Wide Web, CD-ROM, DVD, television, print, and radio. **Dan Sreebny** has been selected to serve as the final U.S. Information Agency Area Director for North Africa, the Middle East, and South Asia. He is the first director of public diplomacy in the Near Eastern

Bureau of State. **Corinne Varon** is a coordinator of the Bilingual Education Reform Project for the Cambridge Public Schools. As a doctoral candidate at Harvard University, she is researching the cognitive advantages of bilingualism through children's drawings.

## '77

**Fred Berg**, Class Correspondent, 150 East 83rd Street, Apt. 2C, New York, NY 10028

**Robin Bergman** was featured in an extensive article, *Robin Bergman: A Remarkable Alchemy*, in the Summer 1999 issue of *Ornament Magazine*. It features her company, Robin Originals Creative Knits. She maintains a full-time design studio in Concord, MA, and resides in Arlington. **Linda Casson-Nudell** is starting her second year of a Postdoctoral Research Fellowship in Laser Spectroscopy at Rutgers University in New Jersey. **David Orentlicher** became Samuel R. Rosen Professor of Law at Indiana University School of Law-Indianapolis on July 1, 1999. He testified before a subcommittee of the U.S. House of Representatives, in opposition to the Pain Relief Promotion Act of 1999, a bill designed to override Oregon's physician-assisted suicide law. **Scott Strenger** is president and founding partner of Coastal Physicians and Surgeons, P.C., a nine physician neurosciences multispecialty group. He also serves as director of the division on neurosurgery and as chair of the Department of Surgery at Atlantic City Medical Center in New Jersey. **Deborah Volberg** is partner in the law firm of Kirkpatrick and Silverberg, LLP where she specializes in employment discrimination law and is living in Westchester County, NY. **Ilane Walberg** incorporated her six-year-old software consulting business, Caryatid Software Solutions, Inc. where she specializes in Java development and Web site development mostly for small, nonprofit organizations. She will be celebrating 10 years of marriage this year. **David Weiss** continues in private practice in orthopedic surgery at New York University's Medical Center, where he specializes in performing arts medicine. He is the orthopedic consultant to the Juilliard School and to many modern dance companies and Broadway theatrical productions. He lives in Greenwich Village with his wife.

**Valerie Troyansky**, Class Correspondent, 10 West 66th Street, #8J, New York, NY 10023

**Fran Bermanzohn** is managing director and general counsel of the Fixed Income Division of Goldman, Sachs, and Co. and lives in Manhattan. **Rebekah Dorman** is vice president of Applewood Centers, Inc., a large nonprofit company headquartered in Cleveland, OH, where she heads the division of family and child development. **Deborah Franzblau** is creative director at McCann Erickson Advertising in New York City. She has worked with Clairrol, Kodak, Johnson and Johnson products, and numerous package goods. **Didi Goldenhar** is a management consultant to a multitude of foundations and nonprofit organizations. She continues to write and has poems and articles published in journals and lives on Long Island. **David Goldman** is a freelance translator and lives in a Chassidic community of Brooklyn, NY. **Judy Groner Havivi** lives in Greensboro, NC, with her four children, and serves as director of Hebrew Studies at B'nai Shalom Day School. **Lori Sue Herman** moved to Martha's Vineyard, MA, where she has established a law practice. **Michael Jacobs**, a public relations director with Lucent Technologies, won an international annual report competition award for Lucent's 1998 annual report, which he wrote and produced. He is responsible for public relations for Lucent's research and development arm, Bell Labs. **Neil Kressel** was promoted to full professor at William Paterson University in New Jersey and was the distinguished lecturer at the 22nd Annual International Psychohistorical Association Convention. In June, he was quoted in *The Washington Post*. **Mel Stoler** was promoted to director of case management for child and adolescent services for the Metro Boston area of the Department of Mental Health. This summer, he completed the Boston Brevet Series, a series of long distance cycling events. **Valerie Troyansky** is general manager of product development at the Metropolitan Museum of Art in New York City.

**Ruth Strauss Fleischmann**, Class Correspondent, 18 Angier Road, Lexington, MA 02173

**Mitch Albom's** book *Tuesdays with Morrie* is going to be made into a television movie. The actors Jack Lemmon and Hank Azaria will star as the late Professor Morrie Schwartz and Albom, respectively. **Larry Coen** and **David Crane** have written a Broadway play, *Epic Proportions*, a comedy about the making of a Biblical epic movie told from the extras' point of view. **Betsy Diamant-Cohen** is living in Baltimore, MD, with her husband and three children. She heads the Exploration Center, a public library for children designed by Disney Imagineering. The library is part of the Enoch Pratt Free Library system, but situated inside the Port Discovery Children's Museum. In addition, her son is best-friends with the son of **Wayne and Lilach Horowitz '80**. **Simon Kipersztok** is associate professor of obstetrics and gynecology at the University of Florida in Gainesville where he is a reproductive endocrinology and infertility specialist. **Evan Krame** joined the law firm of Marholius, Mallos, Davis, Rider and Tomar in Washington, D.C. He was recently elected cochair of the Estates, Trusts, and Probate Section of the D.C. Bar. He also teaches estate planning as an adjunct professor at the American University Law School. Recently, while working on a defendant's estate, he had the opportunity to hire fellow Brandeis alumnus, **Bradley Mirkin '81**, an attorney in Miami, FL. **Michael Lichtenstein** is a litigation partner at Swidler Berlin Shereff Friedman in Bethesda and continues to coach his daughters' soccer teams. **Heidi Littman** is a pediatrician with Fairview Medical Group in North Olmsted, OH. **David Miklowitz** is professor of psychology at the University of Colorado. He lives in Boulder, CO, and specializes in research on the treatment of families coping with mental disorders. He published his first book, *Bipolar Disorder: A Family-Focused Treatment Approach*, which was awarded the outstanding research publication of 1997 by the American Association of Marital and Family Therapy. **Diane Morse** is living in Rochester, NY, with her husband **Mark Winsberg '85** and their two daughters. She works at Rochester General Hospital, which is affiliated with the University of Rochester School of Medicine, specializing in internal medicine and biopsychosocial, behavioral medicine. **Wendy Robinson Schwartz** is working as

education and program director at Beth Jacob Congregational in St. Paul, MN. **Gaylia Rooks** was ordained a rabbi by the Hebrew Union College in 1984. She is one of the senior rabbis of the Temple, Adath Israel Brith Sholom, in Louisville, KY. Gaylia has also been writing Jewish music and recorded a CD *If You Will It*. **Linda Rupert** finished her fourth book, *Roots of our Future: A Commercial History of Curaçao*, to be published by the Curaçao Chamber of Commerce as part of the commemoration of 500 years of European discovery. **Hanna Sherman** and **Daniel Sheff** live in Lexington, MA, with their three children. Daniel is a rheumatologist and internist in Quincy, and Hanna works at Children's Hospital in Boston running Night Train Pediatrics, a nurse telephone triage and advice program. **Paul Sullivan** lectures on the political economy of the Middle East and Central Asia at the American University in Cairo. His research and writing has focused on the political economy of Egypt, Syria, Jordan, Iraq, and the Palestinian Territories and analyses of the economics of war and peace in the Gulf Wars and the Arab-Israeli conflict. **Brooke Unger** is South Asian Bureau Chief for the *Economist* in New Delhi.

## '80 20th Reunion

Lewis Brooks, Class Correspondent, 585 Glen Meadow Road, Richboro, PA 18954  
lewis@brooksfamily.com

**Seth Bernanke** is a solo-practitioner in Charlotte, NC. **Risa Janoff Bernstein** recently joined with four partners to establish a healthcare marketing and communications agency under the Omnicom family of companies called Accel Healthcare. She serves as president of the new venture in Manhattan and resides in Montclair, NJ, with her husband **Sol '81** and their three sons. **Steve Block** moved to Concord, MA, and celebrated the birth of his second child. He was promoted to associate professor of international economics at the Fletcher School of Law and Diplomacy at Tufts University. **Scott Corwin** is an officer of A.T. Kearney, a leading global management consulting firm. He lives on the Upper West Side of New York City with his wife and two children. **Edward Frim** is the executive director of the

Commission on Jewish Education in Columbus, OH. He is chair of the Conference on Alternatives in Jewish Education at Ohio State University. **Steven Hamburg** is a practicing chiropractor in Chicago and looking forward to Reunion next year. **Lisa Hirsch** is a technical writer at Documentum, Inc. in Oakland, CA. She lives with her partner, three cats, and too many opera recordings. She is a first-degree black belt in Dan Zan Ryu jujitsu and is testing for her second-degree belt this year. **Grant Kornberg** is currently producing a web-enabled CD-ROM for the *History Channel* on the Ellis Island Immigration Station. **Reid Leonard** is associate director, scientific liaison, external scientific affairs for Merck and Co., Inc. in Westfield, NJ. In addition, he plays guitar with the NJ Workshop for the Arts Jazz Ensemble. **Leonardo Maiman** was appointed to the executive committee of Brant, Moore, Macdonald and Wells, P.A., a general commercial law firm in Jacksonville, FL. In addition, he is serving another term on the board of the Jacksonville Jewish Federation. **Robert Sabat** is managing editor of *Smart Money* in New York City. **Larry Stone** is managing partner of the Los Angeles office of Jackson Lewis, a firm specializing in labor and employment law. **Ian Tick** was promoted to director of corporate marketing at Gilat Satellite Networks Ltd. of Israel and manages the marketing and communications programs in 16 international offices across six continents. **Reuben Wechsler** completed his M.B.A., which culminated in a European study tour. He lives in the Atlanta area with his wife and two sons, and is a member in a private group, Anesthesia and Pain Management practice in Atlanta. **Giselle Wildman** has a 9-year-old son, is married to an oral surgeon, was graduated from medical school, and is in her residency in Psychiatry (physical medicine and rehabilitation).

## '81

Matthew B. Hills, Class Correspondent, 25 Hobart Road, Newton Center, MA 02159

**Larry Bigio** is a research scientist at the GE Corporate Research and Development Center in Schenectady, NY. **Susan Ebbin Mathias** is senior director of Quality of Life Research at The

Lewin Group. She enjoys living in San Francisco with her husband and three children, where she actively exercises and hikes. **Jeff Forman** lives in Brighton, MA, with his wife and three children. He was promoted to assistant professor at Tufts University School of Medicine, and is practicing pediatric rehabilitation medicine at New England Medical Center. He is associate director of resident education in the Department of Physical Medicine and Rehabilitation. **David Hirshfield** is a managing associate at Micro Modeling Associate, Inc., a software consulting firm in New York. **Judy Illes**'s book, *The Strategic Grant-Seeker: Conceptualizing Fundable Research in the Brain and Behavioral Sciences*, was published. **Beth Kneller** is associate director of the City University of New York baccalaureate program and was one of three recipients of the 1999 CUNY Performance Excellence Award. **Joung Lee** is the director of the Skull Base Surgery Center, Department of Neurosurgery at the Cleveland Clinic Foundation. He serves as president of the Ohio State Neurosurgical Society. **Norman Pernick** was selected managing partner of Saul, Ewing, Remick and Saul LLP's Wilmington Office in Pennsylvania. **Joyce Miller Rudin** is a freelance television producer taking time out to raise her daughter, who just celebrated her first birthday. **Neil Sunkin** became a partner in the national law firm of Arter and Hadden, resident in the firm's Los Angeles office. He practices business, real estate, banking, intellectual property, securities, and bankruptcy litigation law and lives in Woodland Hills, CA. **Tony Sutin** joined the faculty of the new Appalachian School of Law in Grundy, VA. **Jonathan Zabin** closed his law practice and manages Daddy's Junky Music Store in Orange, CT. He is playing guitar again, and is in the process of forming a band. In addition, he bought a house in North Haven, CT.

## '82

Ellen Cohen, Class Correspondent, 1007 Euclid Street #3, Santa Monica, CA 90403

**Aaron Adler** is special counsel to the Vermont Department of Public Service. He is completing two years of multi-party litigation culminating in a settlement, that if approved, will result in a state chartered energy conservation utility whose sole mission is to save money and protect the

environment by reducing electricity use in Brookfield, VT. **Barry Bloch** was promoted to the rank of commander in the U.S. Naval Reserve. He is executive officer of Naval Reserve Volunteer Training Unit, attached to the Navy and Marine Corps Reserve Center in Raleigh, NC. He was made partner of his law firm, Hollowell, Peacock and Meyer, PA, where he practices healthcare and administrative law. He lives in Cary, NC, with his wife and two sons. In addition, he writes a monthly column on healthcare law for the Campbell University Law School *Observer* and serves on the Board of Directors of the North Carolina Society of Healthcare Attorneys. **Andrea Casson** is teaching Italian at New York City's Fashion Institute of Technology and the New York School of Interior Design. **David Elliott** is cochair of the Coalition of Mental Health Professionals of Rhode Island (COMHPRI) and is president-elect of the Rhode Island Psychological Association. COMHPRI is a coalition of the seven disciplines of mental health professionals licensed to practice in Rhode Island, and works with the legislature, regulatory agencies, health insurers and HMOs, and other community and professional organizations to assure affordable, quality, accessible mental health care. **Debi Hessel** is partner in PriceWaterhouseCooper's Global Human Resource Solutions Group. **Timothy Lee** spends his time reading and using his computer extensively. **Lori Lobel Underberger** returned part-time to the law firm of Pullman and Comley, LLC, in Bridgeport, CT. **Malka Margolies** is vice president of corporate communications at the Book-of-the-Month Club, Inc. and Time-Life, Inc. **Sydney Martin** has been selected as head track coach for the East team of the United States for the Sports Festival. His high school team was the 1999 Catholic High School State Champions in Track and Field. **Robin Hornik Parritz** is a tenured professor of psychology at Hamline University in St. Paul, MN, and is partner in the Minneapolis law firm of Maslon Edelman Borman and Brand. **Lauren Simon Ostrow** lives in La Jolla, CA, with her two daughters, and is the president/editor of a national newsletter for emergency medical services managers. **Lev Rabinowitz** is in Los Angeles trying his hand at writing. **Andrew Straus** is rabbi of Temple Emanuel in Tempe, AZ.

## '83

Lori Berman Gans, Class Correspondent, 46 Oak Vale Road, Newton, MA 02168

**Mark Fischer** was named vice president, general counsel, and secretary of Phillips-Van Heusen Corporation. Mark and his wife **Marlene '85** live in Armonk, NY, with their two sons. Mark is coaching and playing soccer. **Lois Kaplan Solomon** covers education for the *Fort Lauderdale Sun-Sentinel* in Boca Raton. **Glen Milstein** completed his Ph.D. in clinical psychology at Columbia University, Teacher's College, and is starting an National Institute of Mental Health sponsored post-doctorate fellowship in services delivery research at Cornell University Medical School. **Kathleen Morris** is a psychologist in private practice in Albany, NY. **Stephen Quintana** is the managing partner of Glass & Quintana in Albuquerque, NM. His firm represents local, regional, and national clients in the areas of real estate, commercial, personal, injury, criminal defense, and litigation.

## '84

Marcia Book Adirim, Class Correspondent, 480 Valley Road, #B3, Upper Montclair, NJ 07043

**Jeff Bernhardt** recently passed licensure exams and is now a licensed clinical social worker in Los Angeles, CA. **Steven Bizar**, a partner in the litigation department of Montgomery, McCracken, Walker & Rhoads, LLP, was elected to the Board of the Anti-Delamation League. He has extensive experience in complex commercial litigation, including antitrust, securities, ERISA fiduciary litigation, lender liability, contract and business tort matters, and construction. He lectures regularly on the use and misuse of experts in commercial litigation and on class action lawsuits. **Amy Tulman** is vice president at Rabobank International in New York City and is manager of operations control for Investment Banking Services.

## '85 15th Reunion

James R. Felton, Class Correspondent, 26956 Helmond Drive, Calabasas, CA 91301 jrf@greenbass.com

**Marc Benjamin** is the chief marketing officer at Autobytel.com, the global leader in automotive e-commerce and services. **Marlene Kern Fischer** is a full-time mom, the 15th Reunion program committee cochair, and enjoys exercising.

## '86

Beth Jacobowitz Zive, Class Correspondent, 16 Furlong Drive, Cherrv Hill, NJ 08003

**Lori Goldblatt** practices clinical psychology in New Jersey, New York, and Pennsylvania and based in New Brunswick, NJ. Her specialties include feminist therapy, forensic consultation, and addictions. She continues to play the guitar. **Lee Bossen Green** is director for the National Letter-Writing Group of Committee for Accuracy in Middle East Reporting in America in Durham, NC, where she organizes letter-writing campaigns to promote responsible reporting about Israel. **Leslie Hyman** is an associate at the law firm of Cox and Smith Inc. in San Antonio, TX. **Jennifer Kaplan** attended an intensive month-long film production class at the Maine Workshops in August. **Denise Sakakeeny-Smith** works as a financial business consultant for the information systems group at MIT.

## '87

Vanessa B. Newman, Class Correspondent, 153 East 57th Street #2G, New York, NY 10022

**Elisa Brown-Zuckerberg** was graduated with an M.B.A. degree in marketing management from Pace University and is living in Westchester County, NY. **Denise Hoffner-Brodsky** has gone back to law school after many years of working for nonprofit organizations. She is blissfully in love with her partner, and had a Jewish lesbian wedding a couple of years ago. **Robert Lindeman** completed his doctor of science degree in computer science and has accepted a visiting assistant professorship at George Washington University. **Lisa Lubofsky Eidleman** recently relocated to the Metro West area of Massachusetts after living in North Carolina for several years. She is a speech and language pathologist.

## '88

Karen Rubenstein, 2000 Commonwealth Avenue #1711, Boston, MA 02135 KBR30@aol.com

**Shelly Borofsky Grossman** is practicing law in the Philadelphia suburbs with the firm, Ladov and Beinbaum. She lives in Chester County with her husband. **Wendy Goldberg** continues to teach third grade at a Jewish day school in St. Paul, MN, where she is active in re-evaluative counseling. **Mitchell Gross** is creative director of New Media Content for Cablevision on Long Island, NY. **Marc Michalsky**

completed his residency and has begun training in pediatric general and thoracic surgery at Ohio State University. **David Rosenblum** completed three years as the chair of the Gay and Lesbian Lawyers of Philadelphia and now serves as cochair of the Philadelphia Bar Associations Committee on the legal rights of lesbians and gay men. He is also active in the local chapter of Lambda Legal Defense and Education Fund and recently marched with the group in the New York City Pride Parade.

**Jeffrey Roth** completed his general surgery residency at the Medical College of Pennsylvania-Hahnemann University last year serving as chief resident. His work in a two-year fellowship received the Moyer Award for best resident paper presented at the American Burn Association. He also received the Golden Stethoscope award, given to the best teaching resident for the classes of 1999-2000. He will continue his training with a fellowship in plastic and reconstructive surgery at the University of California-San Francisco.

## '89

Karen Gitten Gobler, Class Correspondent, 92 Morrill Street, Newton, MA 02165 kmgobler@aol.com

**Scott Elton** is in his sixth year of neurosurgery as chief resident at Ohio State Medical Center. He is applying for pediatric neurosurgery fellowships and has recently returned with his wife from learning how to sail in North Carolina. **David Feldbaum** is a fellow in a combined cardiovascular/endovascular surgery program at the Carolinas Heart Institute in Charlotte, NC. He finished his general surgery residency at the Montefiore Medical Center/Albert Einstein College of Medicine in New York City. In addition he has published a number of papers in leading cardiac and vascular surgery journals. **Marc Gellen** is senior associate in the San Diego law firm of Barker Thomas and Walters, and specializes in business and employment litigation. He was appointed to the California State Bar Committee on Mandatory Fee Arbitration. He also serves on the Brandeis Alumni Admissions Council and interviews prospective Brandeis students. **Elizabeth Hoffman** is finishing her Ph.D. at George Washington University and works at the National Institutes of Health, where she studies how people

recognize faces. **Alicia Litwin** appeared in the off-Broadway musical *Jayson* during the summer of 1998 followed by regional theater productions of *Falsettos* and *The 1940s Radio Hour*. **Steve Schulman** missed Reunion due to a vacation planned to Martha's Vineyard where he caught up with two of his Ziv suitmates. He saw **Stuart and Marni '90 Katz**, attorneys in Bridgeport, CT, and spent time with **Bill and Kori '90 Myers** at their Stamford, CT, home. **Naomi Takawesu** works as a clinical pharmacist for CPS Sacramento, specializing in long-term care.

## '90 10th Reunion

Judith Libhaber Weber, Class Correspondent, 4 Augusta Court, New City, NY 10956

**Sheryl Axelrod** joined the firm of Blank Rome Comisky and McCauley LLP as an associate in the litigation and dispute resolution department. She is a member of the Philadelphia Bar Association and is admitted to practice in Pennsylvania and New Jersey. **Danielle Chiaravallotti** is a nurse practitioner at Premier Healthcare of New York. **Drew Molotsky** practices family law in Cherry Hill, NJ, and owns Triple Threat Performing Arts Center. **Samuel Rafalin** is in his chief year of OB/GYN residency at Lenox Hill Hospital in Manhattan. **Sharon Roth** has relocated to Arizona and is director of a Sylvan Learning Center. **Wendy Shlensky** purchased a condominium in Cambridge, MA. **Stacy Sherman Ziluck** has been dividing her time between her infant son and working part-time as a human resources generalist at Lenox Hospital in New York.

## '91

Andrea C. Kramer, Class Correspondent, 1624 Richmond Street, El Cerrito, CA 94530 akramer@stmarys-ca.edu

**Suzanne Braun** clerked for one year following her graduation from Rutgers Law School and litigated for over three years at a New Jersey law firm. Currently, she is living on the Upper West Side of Manhattan and working for AIG, an insurance company. **Sherry Marcus Cohen** is a senior staff attorney with the Commission to Combat Police Corruption in New York City. **Kama Einhorn** received her master's degree from the University of California-Berkeley in language, literacy, and culture. She is editor of early childhood literacy materials at Scholastic Inc. in New York City. **Brian Fox**



was recently named vice president and general counsel for Toco Properties, Inc., a commercial real estate company based in Atlanta, GA. **Tracy Harris** is a podiatrist in Connecticut. **Tracy Love-Geffen** is employed as a research scientist in La Jolla, CA, at the Salk Institute for Biological Studies and the University of California-San Diego. She is also a visiting professor lecturing in the psychology and linguistic departments of the University of California-San Diego and San Diego State University. **Ari Marcus** received his master's degree in public health from Boston University and has been working as an associate biostatistician for Boston Biostatistics, Inc., a contact research organization in Framingham, MA. While not analyzing data, he can be found hiking through Massachusetts state forests. **Melissa Posdamer** is living in Manhattan and is vice president of corporate communications for Seabury and Smith, a division of Marsh and McLennan Company. **Daniel Shapriu** is living in Bethesda, MD, with his wife **Julie Fisher '90**. He left his job as senior foreign policy advisor to U.S. Senator Dianne Feinstein to become the director for legislative affairs at the National Security Council. Currently, he is the congressional liaison for the National Security Advisor, Sandy Berger. **Scott Ziluck** has joined the Manhattan law firm of Kaplan, Gottbetter, and Levenson after serving for the past four years as an assistant attorney general in New York State.

## '92

Beth C. Manes, Class Correspondent, 69 Highlands Avenue, Springfield, NJ 07081

**Robert Bayer** is chief resident of emergency medicine and is completing his last year of training at Brooklyn Hospital Center. **Derek Cohen** is senior reinsurance accountant at Odyssey Reinsurance in Stamford, CT. **Neil Cohen** is a documentary television producer for the *New York Times*. **Joel Green** is living in Swampscott, MA, with his wife and 2-year-old son, and keeps in touch with **Jon Rothberg** and **Robert Shapiro**. **Scott Kessler** is an equity analyst at Standard & Poor's, covering software, date processing, and e-commerce stocks and living on Manhattan's Upper East Side. **Selena Adrienne Luftig** was graduated from Hebrew College and delivered the valedictory address. She received

her master's degree in Jewish education and family education, and was awarded the Sara Feinsilver Prize for Outstanding Female Graduate Student. She is now the educational director at Congregation B'nai Shalom in Westborough, MA. **David Weiser** has been working for the last three years as a mortgage originator in the Boston area. He returned to Alaska for **Brent Shamberg's '91** funeral, a close friend for more 20 years.

## '93

Josh Blumenthal, Class Correspondent, 11 Leonard Road, Sharon, MA 02067

**Anthony Arena** is married and practicing law in Philadelphia, PA. **Jennifer Boyle** is a special education teacher in San Diego, CA. **Jason Dichtenberg** was graduated from the University of Massachusetts Medical School with a Ph.D. in biology. **Doug Kaplan** has been traveling the globe opening up new markets as the international sales manager for Coach Watch, the latest Swiss watch brand of the Movado Group. He has also established an online Japanese antique business, Argato Antiques. **David Kaufman** recently performed his stand-up comedy routine at Caroline's Comedy Club in New York City, however he still maintains his day job as a lawyer.



Ira Kornbluth

**Ira Kornbluth** was graduated from Jefferson Medical College, Thomas Jefferson University, in Philadelphia, PA, and began an internship at Washington Hospital Center, Washington, D.C. **Stacy Leikowitz** was graduated from Syracuse College of Law and will be a first year associate at Nixon Peabody LLP in Manhattan. **Elizabeth I. Miller** was graduated from National-Louis University of Chicago with a master's degree in education. **Jason Nagel** of Manhattan, NY, was graduated from New York

Law School. **Brian Paszaman** has joined the Philadelphia firm of Blank Rome Comisky and McCauley LLP as an associate in the litigation and dispute resolution department. **Gideon Sanders** was graduated from Johns Hopkins School of International Politics and is a high school teacher in Washington, D.C. **David Sokolov** is the national sales manager for the Healthcare Solutions Division of Keane in Melville, NY. **Gregory Szlyk** is married and a third-year urology/general surgery resident at George Washington Hospital. **Jeanne Marie Tontonghi** is a third-year medical resident at Tufts Medical School/New England Medical Center. **Cherryl Workman** was graduated from the University of Denver law school and is practicing family law in Colorado.

## '94

Sandy Kirschen Solof, Class Correspondent, 1906 McIntyre Drive, Ann Arbor, MI 48105

**Laurie Centeno** was graduated from Pace University with an M.B.A. degree and works for an Internet-based business in New York. **Halana Dudock** is living in Queens, NY, and is beginning her psychiatry residency at Long Island Jewish Hospital. **Joshua Freed** joined the Democratic Congressional Campaign Committee in Washington, D.C., where he is deputy director of research. **Michelle Geary Tassinari** is working as assistant legal counsel for the elections division in the Office of the Secretary of the Commonwealth of Massachusetts. **Josh Kleinberg** serves as political director for the New York League of Conservative Voters and is pursuing a degree in urban planning at New York University. **Michael Kleinman** was graduated with a doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine, where he will be interning. **Shulamit Lewin** received her master's degree in health science from Johns Hopkins School of Hygiene and Public Health. She is the state outreach coordinator for emergency medical services (EMS) for the Children National Resource Center in Washington, D.C., and provides technical assistance to grantees of the federal EMS coordinator program in all 50 states and four territories. **Marisa Zeidel** is currently in her fourth year of medical school at Marmonides Medical Center in Brooklyn, NY.

Suzanne Lavin, Class Correspondent, 160 Bleecker Street, #4, New York, NY 10012

**Raymond Adams** is a second lieutenant in the United States Marine Corps. He is currently attending the Basic School, where he is training to become a provisional rifle platoon commander. **Kelly Belt** was graduated from New England School of Law, where she had an internship with the Massachusetts Superior Court and was a provisional staff member of the *New England International and Comparative Law Annual*. She was cochair of the Public Interest Law Association auction and coordinator of the speaker series for the International Society. **Richard Benton** was graduated from seminary this year. **Marc Berliner** is a senior account executive at Cone, Inc., in the interactive group, where he is involved with branding, marketing, and public relations for "dot com" clients. **Leah Blumenthal** received her master's degree in philosophy from the University of Colorado. **Rachel Bragin** works at the national office of Jumpstart, a nonprofit organization that engages college students as AmeriCorps members to help preschool children build school readiness skills. She lives in Coolidge Corner, Brookline, with her first-year roommate **Karin Kugel**. **Susan Breitkopf** received her master's degree in art history from American University and is an editor and sales associate at Washington Post Books. **Holly Copan** is teaching in Newton, MA, and is a graduate student in elementary education at Boston College. **Lesley Davis** earned her second bachelor's degree from Pace University in nursing and is working at Stanford Hospital in Connecticut as a labor and delivery nurse. **David Esterman** practices medical and non-medical professional liability law in New York City. **Jonathan Gelchinsky** was graduated first in his law school class at American University. He is an associate at Finnegan, Henderson, Farabow, Garrett, and Dunner in Washington, D.C., where he will practice intellectual property law. **Steven Geller** is working towards his Ph.D. in music composition and theory at the University of California-Davis. **Amy Harrow** was graduated from the University of Vermont College of Medicine and will be spending next year in Salt Lake City, UT, as a transitional intern before joining the University of Rochester's radiology residency



program. **Yaffa Landis** has accepted an offer as the quality assurance manager for Guru Ltd in Jerusalem. **Nadina McLean Pendleton** is teaching kindergarten in Wayland, MA, and going to graduate school part time at Fitchburg State for her master's degree in education. **Daniel Pogoda** was graduated from Dickinson School of Law and is working in Boston as an associate. **Pallavi Rai** completed her first year of law school at George Washington University. Prior to entering law school, Pallavi worked for two and a half years as a civil rights analyst at the U.S. Department of Justice. **Jessica Shulman** received her master's degree in theater education from Emerson College and is teaching theater arts in Andover, MA. She has been performing in plays and musicals in the Boston area and has enjoyed working with **Nadina McLean Pendleton**, **Megan Healy '96**, and **Rina Zelen '98** in several productions. **Jeremy Tarlow** was graduated from the University of Illinois College of Veterinary Medicine and is an intern in emergency and critical care medicine at the Animal Emergency Center and Referrals in Milwaukee, WI. **Jocelyn Wilk** received her master's degree in library science from Simmons College and is working in Manhattan as assistant archivist at the Columbia University Archives/Columbiana Library.

## '96

**Janet I. Lipman**, Class Correspondent, 3484 Governor Drive, San Diego, CA 92122  
jlipman@access1.net

**Michael Dittelman** is an account executive at *USA Today's Baseball Weekly*, where he sells advertising to sponsors of the Major League, but he also works with Major League Baseball and the Player's Association to market and develop the publication. **Aryn Grossman Froum** is working towards her Ph.D. in clinical psychology at the University of Michigan. **Ted Froum '94** is a first year associate with the law firm of Raymond and Prokop in Southfield, MI. **Abigail Lawrence** is a second-year student of a joint doctoral program in social work and sociology at the University of Michigan-Ann Arbor. She was awarded a traineeship from the

National Institute on Aging to study gerontology. **Dan Rademacher** received his master's degree in English literature with an emphasis on nature and literature from the University of California-Berkeley. His wife, **Tamara Schwarz**, works in the educational department at the Chabot Observatory and Science Center (COSC) in Oakland, CA. She coordinates science classes, summer camps, and workshops for Bay Area students, teachers, and the public, and maintains the COSC Web site. **Seth Rosen** was graduated from New York Law School and will practice labor and employment law in Manhattan. He was a recipient of the New York Law School Moot Court Award for Serving with Distinction. He attended **Tamara Schwarz** and **Dan Rademacher's** wedding in May, as did **Jill Maderer**, **Grey Litt**, **Jeremy Markowitz**, **Dan DeLisi**, and **Jen Yelin**.

## '97

**Joshua Firstenberg**, Co-Class Correspondent, 437 25th Avenue, #3, San Francisco, CA 94121  
jfirstenberg@hotmail.com  
**Pegah Schiffman**, Co-Class Correspondent, 7 Commonwealth Court, #80 Brighton, MA 02135  
pegah.schiffman@us.wmmercere.com

**Leah Bensen Lipskar** is completing law school at the University of Pennsylvania. **Sarah Berkson** received her master's degree in healthcare administration from the Washington University School of Medicine and is completing an administrative fellowship at Baptist Hospital of Miami. **Leanne Boucher** is working towards her Ph.D. in psychology at Dartmouth College. **Michael Carlin** works at McCann-Erickson in New York City. **Ruben Cohen** received a Maimonides Fellowship and spent a month in Israel participating in *Jewish Dental and Medical Ethics*, and traveled Europe. **John Dallino** received his master's degree in biology from Boston College and is a first-year student at Jefferson Medical College in Philadelphia, PA. **Gabe DeVitto** is a third-year student at Boston College Law School. **Josh Firstenberg** works for KPMG, LLP in San Francisco, CA, in the information, communication, and entertainment line of business. His focus has been the convergence of voice, video, and data on a single IP network. **Rebecca Glatt** received her M.S.W. degree from Simmons College and is a licensed social

worker currently working at McLean Hospital's geriatric unit. **Reena Gold** and **Brian Kamins** moved from Boston to Brooklyn, NY. Reena is the assistant director of admissions at List College, the undergraduate school of the Jewish Theological Seminary. Brian is a Ph.D. candidate in a cognitive psychology program at New York University. **Lee Graham** was accepted to the Stern School of Business program at New York University. **Tung Ha** is a student at Ohio University College of Osteopathic Medicine. **Mike Haberman** is a third-year student at New York University School of Law. **Elana Horowitz Margolis** is a third-year student at New England School of Law, where she had an article published in the *New England Journal Civil and Criminal Confinement* for 2000. **Alan Kierman** completed his second year of law school. **Rachel Korn** is working on her master's degree in higher education administration at Harvard University. **Elizabeth Le** is in her second year at Loyola University Law School in Los Angeles, CA. She externed for a judge last summer and is on law review this fall. **Ariel Margolis** is a behavior specialist at the Walker Home and School and has begun a tutoring business called A+ Tutoring. **Karen Martin** is active with Rainbow Flags for Mumia, a movement to involve communities in the fight to save the life of death row journalist Mumia Abu-Jamal. She is also active in movements to stop brutality, repression, and corporate globalization. She is a bike activist in San Francisco and Berkeley, and was a videographer in her first San Francisco Dyke March. She recently saw **Alexis Matza '98**, **Jared Scherer '96**, **Bob Weidman '88**, **Sandra Schwartz '97**, and **Jessica Feinerman '97**. **Daniel Meltz** is a foundation administrator for Palmer and Dodge LLP in Boston maintaining daily operations for the firm's charities. **Matt Mitchell** is in his third year of law school at Cornell University. **Michael Nachome** completed his second year of law school. **Gail Paris** is working towards a dual master's degree in special education and elementary education. **Rachel Rosen** is working on her master's

degree and certificate in advanced graduate study in school psychology at Tufts University. **Marc Schnitzer** completed his master's degree in health administration at Hofstra University. He is an assisted living coordinator of Sunrise Assisted Living of North Lynbrook. **Katie Strauss** is starting a master's degree program in social work at the University of Southern California. **Jacob Vogelhut** works at Crossroads OSA, a software analysis company in Boston. **David Wachs** received a joint master's degree in public health and medical science from Boston University and is in his first year of medical school at Boston University. **Bram Weber** completed his second year of law school. **Stephanie Wurtzel** is a student at Northwestern School of Law.

## '98

**Adam M. Greenwald**, Co-Class Correspondent, Brandeis University, Office of Alumni Relations, Mailstop 124, Waltham, MA 02454-9110  
greenwald@brandeis.edu  
**Alexis Hirst**, Co-Class Correspondent, 502 East 79th Street #5D, New York, NY 10021  
ahirst1@hotmail.com

**Stephanie Bruce** is starting her second year as a corporate paralegal at Rich, May, Bilodeau and Flaherty in Boston. **Samantha Elster** is attending the Scholl College of Podiatric Medicine in Chicago. **Leo Fuchs** received his master's of management degree from The Heller School. **Ilena Ginzburg** is a legal assistant for Mintz-Levin in Boston. **Alexis Hirst** is starting her second year in the marketing department for Citibank Credit Cards in New York. **Brian Irwin** traveled to Caracas, Venezuela, to interview top executives from Mavesa, the leading consumer product company in Venezuela. He spent four days in Caracas, and on Valencia, touring factories and plants. The interviews are for a case study on the company's strategy, which will be his 13th work published through Harvard Business School Publishing. **Joanna Klein** is pursuing a master's degree in publishing with a concentration in new media from New York University. **Aaron Lipskar** is an emergency medical technician until his matriculation in medical school. **Erica Lowenfelds** has recently resigned from her position in marketing and communications for a nonprofit organization to become the assistant director of admissions for a New York City

private school. **Amanda Metter** is a first-year student at Case Western Reserve School of Medicine. **Neil Orringer** is a legislative correspondent for Senator Mary Landrieu for defense and international trade issues, advising, speechwriting, and answering constituent correspondence. He is also a part-time master's degree candidate in national security studies at Georgetown University. **Eric Pressman** is a software engineer responsible for creating a new sports Web site at lycos.com. **Scott Shandler** lives in Hoboken, NJ, and works as a consultant for a startup Internet firm based in Silicon Valley with a branch on the East Coast. **Robert Sherman** is a firewall/security specialist for GTE Internetworking (BBN Corporation) managing network security for several hundred large businesses and Fortune 500 companies. **Marina Sokolinsky** is a legal assistant at Shearman and Sterling in New York City. **Rina Zelen** is part of For a Good Time Theater for Youth. It is a professional acting company based out of Saginaw, MI. It provides educational theater to elementary and middle school students across the Midwest. The first of her three productions will be *American Women in History*.

## '99

David R. Nurenberg, Class Correspondent, 282 Wilks Ave, Medford, MA, 02155, DRN@brandeis.edu

**Deborah Adler** spent time in Europe, Los Angeles, and two months at the Edinburgh music festival. **Alana Anderson** relocated to Japan, where she is the assistant language teacher in the Japan Exchange and Teaching (JET) Program sponsored by the Japanese government to promote the English language in schools. She will be the first teacher from JET in Hirukawa mura, a village famous for its hot springs and vegetarian cuisine. **Sarah Berger** is attending Duke University School of Law in a special program where she will receive her J.D. and her master's of law degree in international and comparative law in three years. **Jennifer Bunk** is the program coordinator for the psychiatry program at Boston University School of Medicine. **Glenn Ettman** relocated to New York City. **Effie Gikas** is enrolled in the Barbizon School of Modeling and modeling part-time. **Laura Hacker** finished a summer-long position in the office of Dr. **Barry Margolis '79** at West Newton Dental Associates, and received the Dr. Ralph Berenberg

Memorial Prize for her scholarship as a pre-dental student at Brandeis planning to attend dental school in the Fall. She is a first year student at Columbia University School of Dental and Oral Surgery in New York City. **Ellen W.M. Harder** works in a Newton Center, MA, law firm and lives in Waltham. She competed in a triathlon and is running road races. She took a three-week trip to France and Italy with **Geoff Getz**. **Elissa Hoffman** is attending Suffolk University Law School in Boston. **Agi Kazal** is attending the Cardozo School of Law at Yeshiva University. **Eric Korman** is in Barcelona, Spain, as part of Brandeis's master's degree program in International Economics and Finance. **Terri Kwong** is the client services associate manager at Building Blocks Interactive. **Jolyn Kramberg** interned at Lincoln Center Institute for the Arts in education. She is teaching second grade at Manhattan Day School. **Cory Liberman** is the tight end coach at Iona College in New Rochelle, NY. **A. David Lewis** is a junior copywriter for the Direct Results Group, a direct-marketing advertising agency. He is working on his independent writing as he adjusts to life in Boston. **Jaclyn Miller** is attending Columbia University for healthcare management. **Amy Mirsky** is working in New York City as the assistant to the producer of Nickelodeon's *Blue's Clues*. **David Nurenberg** is attending graduate school for English and American literature at Tufts University and working part-time at their computer center. He is still writing and has established a new Web site at [www.strugglingwriter.com](http://www.strugglingwriter.com). **Josh Ratner** is attending University of Notre Dame Law School. **Joshua Robbins** moved to Somerville, MA. **Ian Rothman** is pursuing his master's degree in education at the University of Texas-Austin. **Anna Rozonoer** is in the classics master's degree program at Tufts University. **Savannah Shyne** is with an Internet start-up company [greatschools.com](http://greatschools.com) and provides on-line public school profiles for parents and community members. She is the school and community relations assistant. **Rubin Strizhak** is in the MAT program in English at Tufts University. **Deena Zhelezov** is working as a technical support specialist at CASAEwise systems, Inc. and lives in Waltham, MA.

## Births and Adoptions

Class	Brandeis Parent(s)	Child's Name	Date
1971	Windy Goldberg	Ilana	March 5, 1999
1972	Ken Browne	Stephen	July 2, 1998
	Rick Shapiro	Benjamin	March 27, 1999
1973	Gabor Rona	Lilian	September 26, 1998
1974	Susan Feigenbaum Pepose and Jay Pepose '75	Samuel	February 17, 1995
		Moris	
		Maxwell	
	Sally Zanger	Maya	May 15, 1998
1975	Michael Schwartz	Brianna Mai	March 11, 1999
1978	Susan Friedman Berman	Jonathan	December 1, 1998
	Rabbi Dayle Friedman	Anat and Avram	March 10, 1999
	Neil Kressel	Hannah	October 2, 1998
	Susan Lauener	Zachary	November 13, 1994
		Matthew	June 28, 1998
1979	Marge Reiter Levine	Emily	August 11, 1998
	Wendy Robinson Schwartz	Jesse	January 25, 1999
1980	Seth Bernanke	Karinne	June 24, 1999
	Roberta Korus	Benjamin Ward	January 12, 1997
1981	David Hirschfield	Joshua	January 22, 1999
	Jonathan Zabin	Eli	May 9, 1998
1982	Lori Lobel Underberger	Ally	February 7, 1999
	Karen Pasternack Straus	Michael	March 25, 1999
	and Andrew Straus		
1984	Steven Bizar	Olivia	April 15, 1999
	Lori Glashofer	Tomer Yaacov Bendayan	June 9, 1998
	Susan Hills Goldman	Adam	April 23, 1999
	and Michael Goldman '85		
	Donald Silvey	Liegh	March 9, 1999
1985	Iris Alkalay Appel	Ari	May 19, 1985
		Iremy	January 29, 1999
		Mira	April 8, 1999
	Amy Cohen		
	and Sidney Levinson	Michael Flynn	May 30, 1999
	Marci Sperling	Ariella	July 11, 1997
1986	Lori Goldblatt	Joshua	May 25, 1995
	Janice Hunter Eidem	Derek	May 23, 1997
		Bohdan	November 5, 1998
	Ivette Rodriguez Stern		
	and Jeffrey Stern '88		
1987	Heidi Halpern and Alan Kay	Jaime	March 18, 1999
	Lisa Silverstein Weiner	Marissa	April 12, 1999
	Elisa Zuckerberg	Gabriel	September 9, 1998
	Susan Stoll Zedeck	Amber	July 9, 1999
	and David Zedeck	Savannah	
1988	Helene Dechter Rothman	Alexandra	January 20, 1999
	Marsha Fried-Bainnson	Joshua	October 9, 1996
		Alexis	January 21, 1999
	Shelly Borofsky Grossman	Benjamin	August 22, 1998
	Andrea Kamen	Jessica	March 10, 1999
	Marc Michalsky	Max	January 12, 1999
	Bob Rikeman Jr.	Savannah	July 9, 1999
1989	Micki Barnett Jacobs	Madison	June 15, 1999
	David Blatteis	Data	July 29, 1998
	Anil George	Firoz	March 19, 1999
	Rachel Zuckerman Lebowitz	Dena	January 30, 1999
	and Mark Lebowitz '87		
	Karen Marks	Seska	January 30, 1999
1990	Maria Exarhopoulos	George	August 21, 1998
	Scott Gladstone	Benjamin	June 13, 1996
		Sarah	July 20, 1998
	Leni Marshall	Sylvia and Mara	April 5, 1999
	Stacy Sherman Ziluck	Max	February 12, 1999
	and Scott Ziluck '91		
1991	Gary Goldberg	Simjon	December 20, 1998
	Cheryl Grossman Belkowitz	Emily	February 1, 1999
	and Harold Belkowitz		
	Paula Ruthen	Andrew	April 6, 1999
	and Michael Kushnir		
1992	Kathy Gans and	Sophie	April 12, 1999
	Jason Rothman		
	Derek Cohen	Adrian	May 21, 1999
1992	Jessica Berman Kautman	Zachary	May 25, 1999
	and Joshua Kaufman		
	Melissa Palat Murawsky	Samantha	May 5, 1999
	and Nathan Murawsky		
	Deborah Raider Notis	Joseph	February 26, 1999
	and James Notis '91		
1994	Jessica Freier	Joshua	June 19, 1998
1995	Batya and David Greene	Adam	April 15, 1999
1996	Arveh Dori	Yonah	June 18, 1999

## Marriages

Class	Name	Date
1958	Lea Bleyman to David Minn	July 12, 1999
1980	Elizabeth Bussiere '80, M.A. '82, Ph.D. '89 to Daniel Cohen '89	July 18, 1999
1981	Amiet Goldman to Colin Kahn	August 16, 1998
1983	Kathleen Morris to Dan Bobeck	July 18, 1998
1984	Paul Glazer to Liane Clamen	June 6, 1999
1982	Malka Margolies to Walter Scott	November 8, 1999
1983	Rich Klein to Heather Epstein	November 9, 1987
1984	Amy Tulman to Jonathan Radick	April 18, 1999
1986	Leslie Hyman to Phil Lynch	July 11, 1998
	Denice Sakakeeny to Camal Azim Smith	March 6, 1999
1988	Melanie Gay Brown to William Lamprey	September 20, 1998
	Wendy Goldberg to Dan Halpern	July 5, 1998
	Mitchell Gross to Korissa Benaroya	June 18, 1998
1989	Amy Aronsky to Ward Trivhall	July 24, 1999
	Elizabeth Hoffman to Eric Emerson	May 8, 1999
	Alicia Litwin to Phillip Stillman	November 29, 1997
	Naomi Takayasu to Darren Totty	April 18, 1998
1990	Maria Exarhopoulos to Drake Behrakis	May 11, 1997
	Loni Marshall to Mike DuVernois	June 7, 1998
1991	Jennifer Lash Weber to Laurence Bailen	July 11, 1999
1993	Loren Kaplan to Scott Packer '92	July 17, 1999
	Irene Laible to Joseph Lansang	August 22, 1998
	Jeffrey Mesnik to Sarah Levy	May 16, 1999
1994	Amie Dergay to Paul Carmillo	May 30, 1999
	Michelle Geary to Michael Tassinari	July 4, 1999
	Alicia Salmoni to Barak Kalluss '93	September 6, 1998
1995	Hope Buttermann to Andrew Baker	June 20, 1999
	Deborah Ohayon to Jordan Turner	August 23, 1998
	Nadina McLean to Brian Pendleton	July 17, 1998
	David Smith to Michelle Wasserman	May 30, 1999
1997	Sarah Sernoff to Schnyler Abrams	May 30, 1999
1998	Samantha Elster to Josh Ratner '99	August 9, 1998
	Michelle Harel to Michael Papper '95	June 20, 1999

## Obituaries

**Lewis Kuplik '61** died on May 11, 1999, in Albuquerque, NM, from complications during recovery from a automobile accident. He is survived by his wife and two children. **Susan Diane Golod Cohn '68** who taught at Washington Mill Elementary School in Fairfax for five years, died of cancer at her home in Alexandria, VA. She received a master's degree in education from Marymount University. Survivors include her husband and two children. **Robert Darman '72** passed away on May 8, 1999. **Sara Nancy Grollman '77** passed away on June 7, 1999.

## Grad

**Richard Rubin** (M.F.A. '72, Theater Arts) was honored for his role in establishing the first care-providing organization in the event industry.

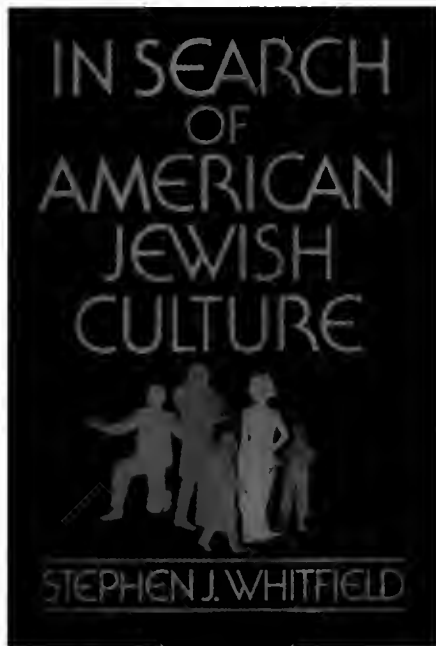


Ray Arsenault

**Ray Arsenault** (M.A. '74, History, Ph.D. '81, History) is a leading interpreter of Southern history and culture who also directs the University of South Florida St. Petersburg's honors program. He received the John Hope Franklin Professorship in Southern History. He is editing an anthology on the environmental history of Florida and is completing two books on the origin of the modern civil rights movement. **Fran Ginsburg** (M.A. '77, Contemporary Jewish Studies) joined the University staff as executive director of Brandeis House. She welcomes alumni to visit at 12 East 77th Street in Manhattan. **Stephen Almekinder** (M.A. '79, English) is employed by State University of New York-Genesee as the director

of records and scheduling and is living in Rochester, NY. He has a science fiction/fantasy novel published entitled, *Winterhold*. **Michael Walker** (M.F.A. '83, Theater Arts) has been named artistic director and executive producer of Foothills Theater Company, Worcester, MA. **Maria Niederberger's** (Ph.D. '91, Music) *Concerto for Oboe and Instrumental Ensemble* premiered at the National Museum of Women in the Arts in Washington, D.C., on June 20, 1999. **Daniel Guhr** (M.A. '95, Politics) was graduated from Oxford University with a degree in philosophy and comparative education. **Scott Friedman** (M.A., M.M. '99, Contemporary Jewish Studies, Human Services Management) joined the major gifts team of Combined Jewish Philanthropies as senior campaign associate. **Amy Mitman** (M.A. '99, Contemporary Jewish Studies) has joined the Combined Jewish Philanthropies' Women's Division and Young Leadership Division as a campaign associate. She was chosen as a Federation Scholar in recognition of her great promise by the Federation Executive Recruitment and Educational Program of the Council of Jewish Federations.

**Correction:** **Michael Weinreb** (Ph.D. '66, Physics) restored the GOES-10 weather satellite to full function.



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# In Search of American Jewish Culture

Stephen J. Whitfield

**"American Jewish culture  
 has found its definitive historian."  
 —Forward**

Jews have contributed to American culture in the 20th century to a degree out of all proportion to their numbers. But when Irving Berlin writes "White Christmas" and "Easter Parade," when Leonard Bernstein composes a celebrated "mass," or when Al Jolson, the cantor's son, performs in blackface, can these be considered manifestations of a specifically Jewish American culture? Stephen J. Whitfield, a cultural historian at Brandeis and author of *The Culture of the Cold War*, says yes, and he offers a lively, wide-ranging, critical interpretation of that tradition in his latest book.

With an encyclopedic command of contemporary American culture, Whitfield ranges from drama and musical theater to popular and symphonic music to film and literature to trace the complex interactions of Jewish and American cultures. He traces significant themes such as representations of the Holocaust, and offers a plethora of entertaining and enlightening anecdotes to show how Jewish American culture has influenced and been influenced by the larger mainstream culture. In a final chapter he thoughtfully ponders the future of the Jewish element in American Jewish culture after a century of largely successful assimilation.

"Whitfield has written a fascinating book on the Jewish role in some key areas of American culture—popular music, the stage, Hollywood. His knowledge is awesome. His approach to dealing with the problem of just what is 'Jewish' in the cultural and artistic work of persons who are Jews expands our understanding of this key issue of ethnic 'contributions' to American culture. The book itself is a valuable contribution to the understanding of American society."

—Nathan Glazer, Harvard University

"You'll read Mr. Whitfield...for the giddy brio with which he bounces between high culture and low...his view of culture is sufficiently wide and generous to embrace masterpieces, like Philip Roth's *American Pastoral*, and unredeemed schlock, like the songs of Barry Manilow."

—*The New York Observer*

"A lucid and absorbing work."  
 —*Booklist*

"Whitfield's thesis is as complex, multifaceted, and polyvalent as the Jewish-American experience itself...the author pulls the threads of his themes together convincingly in the book's final chapter."

—*Kirkus Reviews*

And two Brandeis faculty members, Jacqueline Jones, Truman Professor of American Civilization, and Bernadette Broten, Myra and Robert Kraft and Jacob Hiatt Professor of Christian Studies, have recently won MacArthur "Genius" Awards?

One Brandeis professor's last days, has been on *The New York Times* bestseller list for more than two years?

Brandeis Trustee and foreign correspondent for *The New York Times* was on the list concurrently with Mitch Albom's *Tuesdays with Morrie*.

Brandeis' *Friends* and *Veronica's Closet* were created by the team of David Crane '79 and Marta Kauffman '78. Marshall Herskovitz '73 is the executive producer of the new series *Once and Again* on ABC. And Debra Messing '90 is starring in *Will and Grace*.

**It's the truth  
(even unto its innermost parts).**

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COMPLIMENTS OF THE OFFICE  
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Number 2

Volume 20



Democracy page 40

For a while it seemed as if last fall would never yield to winter. November, in Massachusetts, was the third warmest in 115 years of official record-keeping. There were days in December when even light jackets were superfluous. At the same time, we were experiencing the longest recorded stretch without a snowfall.

Then things changed in January. The new year, the turn of the century, the advent of the new millennium (if you are not too technical about these things) brought a change in the weather, and it became apparent that we were not going to sail all the way into spring on autumn breezes. Snow fell with the mercury, and we hunkered down to weeks of a subfreezing spell broken by only a handful of days that struggled above 30 degrees. Wind chill factors, on occasion, reached 40 below. It was time to take the season seriously.

Honeybees are particularly good at handling changes like that. They spend the summer and fall producing honey from nectar, and they store it in the cells of their honeycomb for the communal use

of the hive. Whether in the familiar white boxes made available to the bees by apiarists, or in the hollows of trees in the wild, the honey-filled combs are now the source of not only food for individual bees, but as fuel for the furnace that will keep the hive from perishing in this radical change of climate.

When the temperature of the air in a hive of honeybees falls to about 57 degrees Fahrenheit, the bees of that hive begin to form their winter cluster. As the temperature continues to fall, the cluster becomes well defined, approximately 30,000 individuals forming a hemispherical mass upon the comb. The bees in the center of the cluster and in contact with the honey reserves feed on the high-energy food and begin to generate heat. Those on the surface of the cluster act as insulation.

The cluster, like a living thermostat, reacts to changes in the temperature within the hive by expanding and contracting. When it gets too hot and needs to cool down, the mass expands, losing heat, and when it must raise its temperature, it contracts, retaining heat. It is a thing of constant mass but variable surface area.

The layer of bees on the outside of the mass, those acting as insulation, may be one to three inches thick. They are more tightly packed than the innermost bees that are doing the eating and generating the heat. The goal of the bees in that outer layer is to maintain a temperature of 45 degrees. A drop below that level causes them to tighten up. Above that, they loosen. Forty-five degrees happens to be the temperature at which the hive most efficiently uses its honey reserves, which must last to the end of what may prove to be a long, cold winter.

By shifting places within the cluster periodically, each bee has an opportunity to eat some honey. Thus it not only keeps itself alive but contributes to the heating of the entire hive. In fact, this vital system cannot endure without the support of nearly all its members. If participation erodes, the system fails, and the hive is lost.

The analogy to this issue's cover story is, I hope, clear.

Cliff

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Unsolicited manuscripts are welcomed by the editor. Submissions must be accompanied by a stamped, self-addressed envelope or the *Review* will not return the manuscript. The *Brandeis Review* also welcomes letters from readers. Those selected may be edited for brevity and style.

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*A scene from the "Medieval Siege" episode of the NOVA miniseries, Secrets of Lost Empires*

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above 30 degrees. Wind chill factors, on occasion, reached 40 below. It was time to take the season seriously.

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Lori Gans '83, M.M.H.S. '86  
Theodore S. Gup '72  
Lisa Berman Hills '82  
Michael Kalafatas '65  
Karen Klein  
Laurie Ledeer '83  
Donald Lessem '73  
Peter L.W. Osnos '64  
Hugh N. Pendleton  
Arthur H. Reis, Jr.  
Carol Salvetz '69  
Elaine Wong

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Charles Dunham

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Michael Barnes

A scene from the "Medieval Siege" episode of the NOVA miniseries, *Secrets of Lost Empires*

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## What's Ticking on Wall Street (via Ziv)?

Ask Adam Menzel '01

It is a Web site that can relegate the stock market pages of your newspaper to your recycling bin and advice from your broker to a fond memory—and it has already garnered a feature in *The New York Times*. It is the product of a partnership between Adam Menzel '01 of Port Washington, New York, and his childhood friend Ben Nobel, that is run out of their respective college dormitory rooms.

The Web site—[www.JavaTicker.com](http://www.JavaTicker.com)—lets users customize their own stock tickers to reflect their portfolios or areas of interest. It features stock quotes, an IPO section, Securities and Exchange Commission filings, company profiles, information on insider trades, and Reuters news. Not sure of a company's stock market symbol? Look it up easily on the Web site. Want to see a company's Wall Street performance in easy-to-read graphs? It's just a few clicks of your mouse away. Says Menzel, "We are filtering information and bringing it to people in a manner that lets them see what they want to see quickly so that they don't have to jump from site to site."

Menzel emphasizes that the Web site is just one product of their company, "something we offer for free to create brand awareness. We're looking to create a company with really topnotch products for businesses on the Web." Menzel is enthusiastic about the pair's new products in the pipeline, including a piece of software that "guarantees higher click-throughs" (viewers reading all the screens) on banner ads. "Banner advertising is not performing the way it should," Menzel says. "The click-through rate is dropping exponentially. We've come up with a product that benefits the Web site and the advertisers running the ads." Another product in development will let any client turn a database into a ticker for a Web site, displaying whatever a client wishes in cyberspace—sports statistics, special events announcements, real estate listings—in a continuously updated format.

You can trace the evolution of American technology through Menzel's bloodline. As a small child, he amused himself by dissecting then re-assembling scrapped radios from his grandfather's repair shop. Later, when his computer consultant father brought

home hardware and software, the young Adam investigated these. "My dad came home with a laptop when I was 6 or 7. That thing must have weighed more than this table," he says, tapping a piece of furniture in the common room of Ziv, "but I thought it was so neat that you could take it along with you."

Menzel's interests are not restricted to cyberspace: business is his real love. (He was buying mutual savings bank stocks in high school.) Majoring in economics at Brandeis, he is also completing the international business program. With all his online commitments, he is taking five classes this semester—four in economics and one in Italian.

Menzel sees the Internet as eventually taking "what's tedious" out of life. But haven't some of technology's golden promises turned out to be tin—remember all the "leisure time" we were supposed to have by now? And might the Internet's advantages come with an insidious, subtle price, like those of television? Menzel doesn't think so. "TV desensitizes you to the world," he says. "The

Internet facilitates thinking; it's designed to work at the speed of your mind. Using the Internet, you can think about a topic, then, instantaneously, find information about it on the Web. You can think about something else, then gather information about that just as quickly. The Internet does more than put something in front of you, like television. There's a lot of commercialism on the Web and not much sense of organization, but it's still a great source of information."

"Our business model for JavaTicker.com has really changed over time," Menzel says. "Originally, we wanted to create a site that was graphically pleasant and easy to use, with lots of financial information

Adam Menzel



Brandeis cross country runners and coaches recorded impressive finishes at end of the season championships in 1999.

On October 30, the Brandeis University women's team captured its second title at the 1999 University Athletic Association (UAA) Cross Country Championships, hosted by Carnegie Mellon University. The first time the team won a UAA title was in 1991.

Heather Davidson '02 and Caitlin Malloy '03 finished fourth and fifth, respectively, for the Judges to earn first-team All-Association accolades. Davidson received second-team recognition in her rookie season. Jessica Curlew '03 and Marico Tansey Holbrook '03 were joined on the second-team All-UAA squad by Morgen Buehner '00 and Molly Lacher-Katz '01. Curlew finished eighth, while Holbrook and Buehner finished 11th and 12th, respectively. Lacher-Katz finished 14th.

On the men's team, Rusty Nelson '00 finished fourth to receive first-team All-UAA recognition for the third consecutive year. The Judges placed fifth in the team standings.

Head coach Bruce Bickford and his assistants Mark Reytblat and Sandy Maddocks earned Coaching Staff of the Year honors.

On November 20, three individuals participated in the NCAA Division III Championships at the Lake Breeze Golf Course in Winnecone, Wisconsin. In the men's cross country competition, Samson Yohannes '00 placed seventh in a field of 212 runners. He covered the 8K course in a time of 24:01.7 to earn All-American honors. Yohannes brought an impressive background to the competition. As a sophomore, he placed 11th at the nationals. He began his senior year by winning his first three races. At the New England Division III Men's Cross Country Championships at UMass Dartmouth in November 1999, Yohannes was the individual medalist. He ran a time of 24:17.68 to best a field of 218 runners, leading Brandeis to a sixth place finish in the 39-team field. Yohannes was the seventh

Brandeis runner to win at the New England Championships. The last winner was Aaron Holley in 1996.

Rusty Nelson '00 also qualified for the nationals by placing 12th with a time of 24:57:03. Nelson was the top Brandeis finisher at the All New England Championships. Nelson is the only member of the cross country team who participated in last year's NCAA Cross Country Championships. At this year's championships, Nelson finished 86th with a time of 25:06.5.

In the women's cross country competition, Heather Davidson '02 placed 93rd in a field of 213 runners. In her first trip to the nationals, she covered the 5K course in a time of 18:15.6. A week earlier, Davidson was 13th in a field of 256 runners at the New England Division III Women's Cross Country Championships at UMass Dartmouth. Davidson ran a time of 18:10.0. She led Brandeis to a sixth place finish in the 43-team field.

condensed into one site. I think we did that; our users tell us our site presents information in a nice way." Menzel and Nobel ran banner ads on the site, but removed them after a week because of negative feedback. Their revenues now derive from leasing their stock ticker to other Web sites.

Menzel talks with his partner at Middlebury College "at least once a day." He says, "Ben handles the technical end of the business; I handle the operations end. We're planning on raising venture capital during the next few months; we really want to grow this business. So any Brandeis 'angels' should feel free to give us a call!"

—Steve Anable



## Recent Faculty Promotions with Tenure

The Board of Trustees recently approved the promotions of Sacha Nelson and Gina Turrigiano to associate professor of biology with the award of tenure.

**Sacha Nelson** is one of the foremost young cellular neurophysiologists. He is a pioneer who is changing how scientists think about cortical plasticity, which is likely to be one of the most fruitful and illuminating avenues of neurobiological research in coming years. Nelson's research attempts to understand the mechanisms involved in the senses of vision and touch, and to elucidate the connections underlying the function of the brain's visual system. His work has been the subject of articles in major journals and he has held fellowships and grants from the Salk Institute, National Institutes of Health, the Human Frontiers Science Program, and the Sloan Foundation.

Nelson's courses include Introduction to Neuroscience, Integrative Neuroscience, and Human Physiology. Nelson supervises Ph.D. and master's degree students, advises undergraduate biology and neuroscience majors, and supervises undergraduates conducting research in his laboratory. A physician, he plans to develop a laboratory component using computer simulations of real-life medical situations. Nelson serves as neuroscience graduate program chair and sits on the Premedical Board, and the Internal Advisory and Review Board for Human Subjects and Animal Care.

**Gina Turrigiano** has changed the way neuroscientists think about the control of synaptic strength in cortical circuits, from the cellular to the neuronal level, a remarkable achievement for a young scientist in a controversial and crowded field. Her findings have major consequences for understanding the mechanisms of brain function and brain pathologies. Turrigiano's work is cited in international conferences and has been the subject of articles in major journals. She has received grants from the Public Health

Service, Whitehall and Sloan Foundations, the National Science Foundation, the first Gotthardt-Strage Award for Aspiring Young Science Faculty, and a National Institutes of Health Career Development Award.

Turrigiano teaches Introduction to Neuroscience, Human Physiology, and Cellular Neuroscience. She supervises senior honors projects, doctoral candidates and postdoctoral fellows, and serves as curriculum committee chair of the neuroscience program and biology department. She is also in charge of the interdepartmental Neurobiology Journal Club and is a member of the Faculty Advisory Board to the University Counseling Service.

## New Associate Vice President for Operations Named

Edward Adelman joined the Brandeis University administration in January as the new associate vice president for operations. In his new position, Adelman will oversee facilities services, public safety, and University services.

Adelman is a registered architect and a certified facility manager. He comes to Brandeis from Salem State College, where he was the director of facilities since 1995. He also worked for Babson College and the National Park Service.

Adelman received a Bachelor of Architecture degree from Cornell University and a Master of Architecture degree from Kent State University.

*President Jehuda Reinharz receives an Honorary Doctor of Humane Letters from the Rev. Aloysius P. Kelley, S.J., president of Fairfield University, on November 1, 1999.*

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## Faculty Notes

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Edward Adelman

### John Burt

professor of English and director, University Writing, won the Ambassador Award in 1998 from the English-Speaking Union for the most significant volume of poetry in English and the Hugh Holman award for best book in Southern letters for his book, *The Collected Poems of Robert Penn Warren*.

### Peter Conrad

Harry Coplan Professor of Social Sciences, published *Sociological Perspectives on the New Genetics* (coedited with Jonathan Gabe, Blackwell Publishers) and *Handbook of Medical Sociology*, fifth edition (coedited with Chloe Bird and Allen Fremont, Prentice Hall).

### Stanley Deser

Enid and Nate Ancell Professor of Physics, was invited to deliver the plenary lecture at the Lebedev Institute Conference, Moscow, and to lecture at the Universities of Torino, Bologna, and Parma in Italy.

### Robert Greenberg

associate professor of philosophy, delivered a paper, "Form and Function in Kant's Table of Judgments," at the 23rd Annual Conference of the Northeast American Society for 18th-Century Studies, University of New Hampshire, Durham. He also delivered "The Place of the Logical Functions of Judgment in Kant's Logic and its Significance in the Deductions of the Categories" at the ninth International Kant Congress, Berlin, Germany. His book, *Kant's Theory of A priori Knowledge*, is being published by Pennsylvania State University Press.

### Judith Herzfeld

professor of biophysical chemistry, has been elected a Fellow of the American Association for the Advancement of Science. She was honored "for insightful modeling of crowding-induced order in liquid crystals and cells, and for pioneering NMR studies of spectral tuning and energy transduction in retinal pigments."





**Edward Kaplan**  
professor of French and comparative literature, presented a paper, "Heschel as Philosopher: Phenomenology and the Rhetoric of Revelation," at the annual meeting of the Association for Jewish Studies, Chicago. He also delivered the opening lecture at the first Heschel Colloquium in Paris, France. He published an essay, "Où va le judaïsme américain?" in *Information juive* and an interview appeared in *Témoignage chrétien*, Paris.

**Raymond Knight**  
professor of psychology, was appointed to the Gryzmish Chair in Human Relations in recognition of his scholarly accomplishments, his teaching, and his contributions to the Brandeis community and his profession.

**Margie Lachman**  
professor of psychology, has been named to a four-year term as editor of the Gerontological Society of America's *Journal of Gerontology: Psychological Sciences*. The journal, established in 1946 and published six times annually, ranks among the world's premiere journals on the subject of aging.

**Marya Lowry**  
artist-in-residence in voice, played the title role in a radio dramatization of Sarah Orne Jewett's *The Flight of Betsy Lane* to be broadcast on National Public Radio, as part of the award-winning Scribbling Women Series.

**Thomas McGrath**  
lecturer in fine arts, delivered a paper, "Negotiation to Execution: Color and Communication in Artist-Patron Relationships," at the Renaissance Society of America, held in Florence.

**Christopher Miller**  
professor of biochemistry and Howard Hughes Medical Institute Investigator, was elected president of the Biophysical Society for the term 2000-01.

**Benjamin Ravid**  
Jennie and Mayer Weisman Professor of Jewish History, delivered a paper on "How Distinguishable Were the Jews in Renaissance Italy: The Evidence from Venice" at the annual meeting of the Renaissance Society of America, held in Los Angeles.

**Bernard Reisman**  
professor emeritus of contemporary Jewish studies, lectured to Jewish communities in Croatia, Hungary, and Czechoslovakia. He was sent by the American Joint Distribution Committee, New York City. He is now helping to develop a new Brandeis program that will offer classes to retirees beginning in September 2000.

**Nicholas Rodis**  
professor emeritus of physical education, was reelected to the Commission for Sports Regulation by the International University Sports Federation, the governing body for world university games and world university sports championships.

**Dessima M. Williams**  
assistant professor of sociology, was appointed to the U.N. International Advisory Board for "Women Go Global," a multimedia retrospective on women's rights; attended the inauguration of South Africa's new president, Thabo Mbeki, while interviewing women leaders including speaker and deputy speaker of the National Assembly; interviewed former Prime Minister of Dominica Dame Mary Eugenia Charles; and made a presentation on women leaders at the National Council for Research on Women in New York.

**Yehudi Wyner**  
Walter M. Naumburg Professor of Composition, was inducted into the American Association of Arts and Letters; had the premiere of his song cycle *The Second Madrigal* (1999) for soprano and 11 players in Santa Fe; and had two birthday concert celebrations for his 70th at Brandeis and Harvard. His *Horntrio* was presented at the Lincoln Center Chamber Music Society.

**Palle Yourgrau**  
associate professor of philosophy, published, with Open Court, *Gödel Meets Einstein: Time Travel in the Gödel Universe* (paperback). His paper, "Can the Dead Really be Buried?," will appear in *Midwest Studies in Philosophy* in the issue "Birth and Death: Metaphysics and Ethics."

## Faculty Take Brandeis into 45 Communities in National Women's Committee Program

Brandeis faculty members attracted enthusiastic audiences totaling more than 2,000 people in Florida and several West Coast communities recently as part of the Brandeis University National Women's Committee's University Outreach program. For more than 25 years this program has been forging a tangible link between Brandeis and the more than 100 National Women's Committee (NWC) chapters nationwide. Approximately 5,000 NWC members and friends turn out each year to hear lectures on everything from women and environmental protection to images of Jews in American popular culture. Most of the lectures take place during Brandeis's January intersession.

Joyce Antler '63, Samuel B. Lane Professor of Jewish History and Culture, Sylvia Barack Fishman, associate professor of contemporary Jewry and American Jewish sociology, and Sharon Pucker Rivo, co-founder and executive director of the National Center for Jewish Film and adjunct associate professor of Jewish film, appeared together in four Florida cities in January. Rivo covered the image of Jews in the early years of film, from 1903 to *Gentleman's Agreement* (1947), and Fishman in films produced during the last half of the century, while Antler discussed the image of Jews in television. All the presentations were illustrated with video clips.



Addressing American culture in California were Stephen Whitfield, Ph.D. '72, Max Richter Professor of American Civilization, and Thomas Doherty, associate professor of film studies (on the Sam Spiegel Fund). Whitfield spoke on the contributions of Jews to American music and Doherty on four years of outrageous filmmaking immediately preceding the crackdown in 1934 by the National Legion of Decency and the Production Code Administration. Speakers also visited Las Vegas, Palm Springs, Arizona, Texas, San Francisco, and San Diego.

Felicia Herman, a Ph.D. candidate in American Jewish history at Brandeis, also revisited Hollywood in her talk, "Views of Jews: American Jews, Antisemitism, and Hollywood, 1920-40s." She teamed with Mary Davis, adjunct associate professor of American studies, in Phoenix, Tucson, and San Diego. Davis spoke about

"The Cult of Celebrity, The Cult of Privacy: It's Bigger Than Hollywood."

William Flesch, associate professor of English and American literature, entertained audiences with his talk "Comic Poetry from Limericks to Cole Porter" in Seattle, San Francisco, and Santa Clara Valley. Laura Goldin, adjunct assistant professor of environmental studies and coordinator, external programs, rounded out the program out west with her talk on "Women and Environmental Protection: Voices of Reason, Compassion, and Power."

These "visiting professors" are a particularly coveted link to Brandeis for chapters far from campus. As one chapter president wrote of this unique Brandeis connection: "Thank you, thank you, thank you for these wonderful speakers and teachers. It made us wish we were in their classrooms at Brandeis!"

*Faculty speaker Sylvia Barack Fishman, faculty speaker Sharon Pucker Rivo, National Women's Committee Event Coordinator Shirley Vlahakis, Florida Region President Ada Noguee, faculty speaker Joyce Antler, and National Women's Committee Event Coordinator Joyce Reider*

**Diane M. Disney, Ph.D. '89**  
**The Pentagon's Highest-**  
**Ranking Civilian**  
**Personnel Manager**

Combine a warm, articulate voice with an air of authority and energy fueled by tremendous enthusiasm and obvious appreciation of people. Add a quick and sustained laughter that clearly enjoys seeing the humor in life, intertwined with an intense desire to make a contribution to large numbers of people. Make sure to put front and center a personal mission to learn everything possible along the way.

The result is extraordinary and compelling. Meet Heller School graduate (in policy analysis) Diane Disney, Ph.D. '89, the highest-ranking civilian personnel manager in the Pentagon, as deputy assistant secretary of defense for civilian personnel policy.

Her resume is dense with titles. But what did she play with when she was little? She laughs a long, sustained laugh, enjoying the question. "Play?" She laughs again. "Even when I was a little kid I liked to manage things," she says with a slight Southern drawl. Growing up in Louisville, Kentucky, she was organizing the neighborhood kids to put on theater productions, bossing around three younger siblings... "No no no no," she exclaims, "that's not the right phrase—guide them in appropriate activity." Whether they liked it or not? "Hey, you know. The role of the older sister is very important."

Fast forward. "I'm at work at 6:00 am, in the office by 6:15 and leave about 7:30 at night. It would be fair to say that at least one day on every weekend is spent on work," she says.

No wonder. This is what she does: as deputy assistant secretary of defense for civilian personnel policy, Disney oversees the development and implementation of policies for managing the department's workforce of nearly one million civil service and other employees. Her responsibilities include staffing, training and education, compensation, labor and employee relations, systems modernization and service regionalization, and rightsizing. She also serves as the principal advisor to the undersecretary of defense for personnel and readiness and the assistant secretary of defense for force management policy on policies affecting civilian employment. Her international activities include serving as a permanent member of the U.S.-Portugal Bilateral Commission; chairing a committee for the U.S.-Chilean Consultative Commission; providing technical assistance to the defense ministries of Slovenia, Croatia, Chile,

and Argentina; and heading U.S. delegations negotiating with Germany on tax and employment issues. When you ask how she can possibly keep track of everything, she gives credit to her wonderful staff.

Her high energy most likely stems from her obvious love of her job. "Working in the Pentagon is demanding, but I think it's the most fascinating place on the planet. Because you have the opportunity to work with people who are bright, dedicated, and committed to something bigger than themselves—a truly rare combination. It's just exhilarating," she says.

You might picture tanks when you think of the military, but Disney dispels that image. She describes the Pentagon itself as not what people might expect. "It's very much like being in a humanities exhibit, because every corridor features art, or historical exhibits. There are separate corridors devoted to women in the military, the buffalo soldiers, a relationship with Australia and New Zealand, NATO, and prisoner of war art. There are tours regularly given. It's a truly fascinating building. If you go to any military base, you will see a similar respect and reverence for history, religion, and culture.

"If you're dealing with people who are being asked to put themselves in harm's way and possibly lose their life, then religion becomes a matter of great seriousness. And I daresay you'll find a much higher level of religious participation here

than you would in a cross section of the population. Every major unit has its own historian, and, of course, the people who go to our service schools study history. One can learn tactics and strategy by studying what has already happened, because the passion is gone. So history is very important," she explains.

How does Disney interface with the military as a civilian? Does being literally surrounded by the military have bearing on what she does? "Oh yes. And I love it," she says with great gusto. "I'm very comfortable with it. There is a different culture in each of the services, because they have different missions. The Navy, for example, sends people on deployments that are, maybe, six months long, so the captain of a ship has to be totally in charge, and it's very decentralized. The Air Force on the other hand is very centralized in its operation."

Always interested in intellectual exploration, Disney describes the Pentagon as a wonderful place to study organizational structure and the implications of structure, because the services are not organized in the same manner. "The Army is where the individual member has the most contact with civilians, because it is clearly land-based, and the civilians are there and visible all the time every day. One of the



central tenets of democracy, of course, is civilian control in the military. So you find that the chief policy-making positions, such as the secretary, the deputy secretary, the comptroller, are all filled by civilians. You also find that the civilians provide the infrastructure services—personnel, payroll. When there's a job that needs to be done, the question is asked, 'Is there a reason of military necessity?' If there is no military necessity, then that position is civilian. Then we ask the question, 'Is the function inherently governmental?' If it is, then that would be a civil servant. If not, then that may be subject to competition."

Asked what a typical day is like for her, she answers, "In one word, busy. This kind of job demands the ability to juggle many things simultaneously. It's never dull, and it's not for the faint of heart. But I think you feel stress when you don't like what you're doing. There is a pressure that comes from being busy, and from concurrent demands. But when you believe in what you're doing, and like the people with whom you're doing it, then it's not stress in the negative sense."

More like adrenaline? "Oh, heavens yes. In my case I've been caffeine-free for seven years, so adrenaline is really important." She laughs, talking about running the coffee concession at The Heller School, determined that she would have her coffee when she got there in the morning, around 7:30. "I

think I did it because I really just liked to count the change. I would get up there early, because my mama didn't raise me to sit on the highway. If I didn't go early, I would double the amount of time it took me to commute.

"But then about 1989 I caught a virus, and I lost my ability to talk for a couple of days, which was terrifying. My doctor said recent research suggested that caffeine damages the vocal chords, because it constricts them, making the voice higher. Since I'm somebody who makes a lot of speeches, particularly after-meal speeches, I might want to consider giving it up. And I said as long as the good Lord and the people in Atlanta make caffeine free diet cola, all right. When they stop, I stop. Except for the occasional Godiva chocolate, I've been caffeine free."

Maybe terror has replaced caffeine. "In most of life, issues come at you from the front, or from the back, or from the side. Here, things come at you out of the sun, from a 45-degree angle, up from the bottom. It's like being a fighter pilot, or in a simulator, where you have 360 degrees of potential problems. You have to focus fast, and you learn to keep a number of things simmering simultaneously."

She describes a discipline within the Pentagon, which demands that she write information papers all the time, typically limited to one page. "When you get in the habit of giving the background, the description of the situation, the facts that bear on the situation, and your recommendation, all in one page, it is great discipline for thinking. I have had to brief the Secretary of Defense in three or four minutes, before going into a meeting."

Part of what Disney does involves international labor relations. It is important that she knows her position, and also understands the politics and history of the other country. Thus she must be a student. "That's one of the joys here," she exclaims. "I learn something every day. There aren't many jobs where you can say that."

What is her favorite part of the job? "Having all the men call me ma'am." She laughs and it's contagious. "I grew up in a Southern 'ma'am' and 'sir' culture. When I went to New York and New England, I thought people were unbearably rude. But in the military there is military etiquette and protocol, which are

extremely important. The military trains people for situations that are likely to recur. You want people, when they're faced with difficult situations, not to have to waste time thinking about the predictable. Their thinking energy should go towards the new and the different, so that they can focus fast on what's unusual."

Part of what is predictable is how to treat each rank. "Whether you know the person or not, you respect the rank. When I travel somewhere, my bio always precedes me. (Brandeis has gotten a great deal of publicity—its name has been seen by millions of people.) The people at the receiving end know what kind of room I should be in, which kind of protocol officer to send to pick me up, what kind of seating arrangement there should be. Dress is specified on an invitation to an event. So none of us has to think about that kind of detail—ambiguity is removed."

Protocol and discipline are reflected in the grandeur of her workplace. "Let me give you a sense of the size of this place," she says. "The Pentagon has five corridors

that go around inside. In the middle of the building is a five-acre park. The E Ring is the outermost corridor, and that is a mile in circumference. There is room for 25,000 people to work here, a parking lot that has room for 10,000 vehicles. It's unimaginable."

What about the unwieldy bureaucracy that the huge physical structure of the Pentagon brings to mind? "Issues arise very quickly, but some processes can take quite a long time. You have to be patient and learn the levers of the system. A key tenet is the belief that people who have had a say in making a decision will enforce that decision more readily. So we have officers from different components who all agree on something before it's bumped up to the next level. That way, once a decision is reached, that's it. You do not, as in academia, revisit. Everybody salutes smartly and gets on with it."

Disney has always, to some extent, envisioned herself participating in government. "One of the things that attracted me to Brandeis was it was one of the rare places where I could do cross sector work—business, government, and nonprofit. I had worked in all those areas, and at The Heller School I specialized in the labor economics side. I regard going to Brandeis as one of the best decisions I made as a grown-up. And coming to the Pentagon was one of the others. I'm now in my sixth year."

Disney has been redesigning the way the department does civilian personnel management. She has overseen the streamlining of their process of data management into one modern system. When fully deployed, this innovation will save \$200 million a year.

She particularly enjoys working with emerging democracies (she has worked with Slovenia, Croatia, Argentina, and Chile), helping them establish their civil service programs, particularly with regard to developing civilian leaders. She explains that civilian control of the military is a central tenet of democracy. But that won't work unless you have a civil service that continues past elections. "If all the top positions would turn over in every election, then all of the corporate knowledge stays on the military side. So the countries with which I've worked need some help in getting the mechanics of the civilian side to work for continuity," she explains.

An appointed position, her job is not forever. "You have to view something like this as the opportunity for a star turn, and to do something worthwhile. But you can't view yourself as indispensable, because you as an individual are eminently dispensable. You absolutely have to be a team player."

The team at Heller is one she will never forget. "No matter where I go or what I do, I will always remember Brandeis Heller School fondly." She looks back to one experience in particular, noting that she "took to it," completing 13 courses in 11 months. "I wanted to get everything out of it I possibly could. And I was driving up I-95 one morning (note that I had come to Brandeis with two master's degrees plus other graduate work), and I had this image of being in a book-laden room, having a fascinating time, and realizing that three months before, I hadn't even known there was a door there. I mean it was just intellectually orgasmic."

Disney is an exceptional ambassador and an unabashed champion of The Heller School. "I spent most of my time there with the economists—Barry Friedman, Bob Lerman, and Lenny Hausman. It's hard to imagine a place where the mind is more respected than at The Heller School. And I love the little things, like the campus is full of art. There's not a place I can think of that makes better use of art outdoors. The story of the chapels, where at no time of the day, at no time of the year, does the shadow of one fall upon another, is wonderful. That reflects a culture that has very strong values and a great appreciation for the mind. It's a treasure of a place."

—Marjorie Lyon

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### Allen Alter Named Senior Coordinating Producer for CBS News' *48 Hours*

Allen Alter '71 has been named senior coordinating producer, *48 Hours*, the CBS News magazine. He will serve as overall coordinator for the broadcast and as liaison with the CBS News division, as well as specifically coordinating editing projects and post-production assignments for *48 Hours*.

A 16-year veteran of CBS News, Alter joins *48 Hours* after serving as foreign editor and a senior producer for CBS News since March 1992. Alter was responsible for the logistics and editorial thrust of CBS News's non-domestic coverage. With senior CBS News management, he helped plan and implement the division's strategies for foreign coverage.



*Allen Alter*

He had been particularly involved in CBS News projects in Cuba since 1992 and was instrumental in laying the groundwork for *CBS This Morning's* coverage from Havana in 1993 and for Dan Rather's 1996 documentary, "The Last Revolutionary," which included extensive interviews with Cuban President Fidel Castro. In January 1998, Alter spearheaded the CBS News team that covered the historic visit of Pope John Paul II to Cuba.

Alter has held numerous other positions at CBS News, including deputy foreign editor for CBS News (1991-92), producer for the *CBS Evening News With Dan Rather* (1990-91) and for CBS News's award-winning 1989 series, "The Changing Face of Communism." He won a 1988 Emmy Award for his role in producing CBS News coverage of the tragedy of Pan Am 103.

He was graduated from Brandeis University with a degree in history and from the University of Sussex in Brighton, England with a master's degree in American studies.

## Adam Hyman '97 Does Something for Do Something



*Adam Hyman in  
western Utah*

As one of 30 participants in the *Do Something Coast to Coast Challenge*, Adam Hyman '97 rode his bicycle 3,725 miles in eight weeks last summer, from the Golden Gate Bridge in San Francisco to the Statue of Liberty in New York. In doing so, he raised awareness and \$7,000 for Do Something's causes.

Says Hyman, "It was truly the most challenging thing I have ever done, physically and mentally. I learned a great deal about self-motivation, determination, and teamwork over the course of those 85-mile days. We don't get many opportunities in life to do something so special. I had the unique opportunity to see America and to give back at the same time."

Do Something is a national, nonprofit, youth leadership organization that trains,

funds, and mobilizes young people to take action in measurably strengthening their communities. The organization sets up school-based and after-school mentoring programs, community service training programs, and award grants to young community service activists.

"I will always remember the theme of my Brandeis Orientation: *Carpe Diem*. I am happy that I seized the day and I hope everyone does something, at least once in their lives, that takes them out of their comfort zone and truly challenges them down to the core. The power of determination can help you to accomplish almost anything," says Hyman of his achievement.

Hyman worked at Banco Bilbao Vizcaya in New York City prior to the trip and is planning to attend business school next fall.

David Allon '81  
Alumni Club of  
Philadelphia President

Arriving in the United States at age 16 from Israel, David Allon '81 attended Brookline (Massachusetts) High School for one year, struggling with culture shock. Through his sister, Daphne Balick '77, he found relief. Balick was attending Brandeis and about to graduate when Allon discovered the University's familiar Jewish environment, making the transition easier from high school to college.

"I liked that Brandeis was a small school, a quality education, and a good environment," he says, adding that he greatly values the close friendships he made and kept. "Some of the best friends I have to this day have come from Brandeis, and they are all over the country—Boston, Washington, Philadelphia, Chicago, California. We get together for a reunion at least once a year. This past summer a lot of us turned 40 and we went on a golf outing. Unfortunately, it was 100 degrees."

As a freshman at Brandeis, Allon debated whether to study economics or physics. "I took my first course with Professor [of Economics] Barney Schwalberg and it was great—I chose economics," he explains. Allon spent a year abroad studying at the London School of Economics, because he wanted to continue studying economic development in Asia. He also continued an interest in Israel.

Although he planned to go to graduate school, Allon wanted to take a break from his studies. After Commencement he worked in economic research at Data Resources in Lexington, Massachusetts. "I had a strong interest in the stock market and investments, so I got licensed, sold securities, and did some financial planning and advising," he explains. Allon then earned an M.B.A. in finance from Columbia University in 1989. He felt that New York City was a great place to be—for a short time. He moved to Philadelphia a year later.

Allon says it was natural for him to become involved with the Brandeis Alumni Association, through the Philadelphia club. Whether it is interviewing prospective students, arranging events to get alumni together, or hosting faculty-in-the-field events, "which seems to be a very big draw," he says, Allon is an enthusiastic participant. Asked to be president four years later, he thought it would be a great way to meet people. Now president for almost five years, Allon's term ends this summer. He has thoroughly enjoyed his tenure.

One of the favorite events in Philadelphia, he says, is hosting professors to speak about their areas of expertise. "In recent years Barney Schwalberg, Jack Shonkoff, Jim Haber, Gerry Bernstein, George Ross, and Arthur Kaplan have visited the alumni in Philadelphia. That seems to be the most attractive core event. It

brings people in from all decades," he explains. Allon describes with delight a hugely successful 50th Anniversary gala in Philadelphia planned by the club for a year in advance.

"I think as the club has evolved, it is valuable to have a large steering committee, a couple of people from each decade getting involved, planning events and doing outreach to other alumni," he explains. "The most important thing is to strengthen the connection of alumni with Brandeis. Alumni are a very important constituency."

Allon works in money management and trading, as a private investor himself, and provides financial advice to a handful of clients. He has some emphasis on Israeli companies, especially the ones that are public in the United States. "It was something I wanted to get into about seven years ago, but then there were only about 15 Israeli companies public in the United States. Now there are over 100, so it's quite interesting," he explains.

After experience as an options trader on the Philadelphia Stock Exchange for over six years, Allon traded in the extremely hectic life for more control over his work environment by opening an office in his home when he founded Oak Securities, LP.



With two boys, a 6 year old and a baby born in January 2000, Allon and his wife Andrea Rose, whom he met at Columbia, live in Wayne, Pennsylvania, about 20 miles west of Philadelphia. "We went on a trip to Boston last summer, and I took my son around campus," says Allon. "He liked it. I hope he will go to Brandeis."

Allon enjoys his role as president of the club because, "I absolutely enjoyed my Brandeis experience and I want to make sure people are tied to the University in as many ways as possible. I also enjoy meeting alumni from the different decades." And yes, he would absolutely recommend the job as club president.



## A Three-Generation Legacy



*Sandy Starr Glassman*

*Carol Glassman Cook*

For three generations of the Starr/Glassman/Cook family, Brandeis provides a common ground for women who share an avid interest in literature and the sciences, an entrepreneurial spirit, immense vitality, and a questioning mind. Sandy Starr Glassman '54 was on campus at the beginning in 1951, when Brandeis was not yet accredited and all students could be viewed as pioneers. Her daughter Carol Glassman Cook '75 enjoyed a vastly expanded campus in a different era. And today, Carol's daughter Katie '03 is forging her own identity, eager to absorb all Brandeis has to offer.

Sandy came to Brandeis with a full scholarship from Girls' Latin School in Boston. There she had studied the classics, and a resulting love of literature has stayed with her to this day. But at Brandeis, she chose to study physics. "For me physics was always a tremendous romance. It was the secrets of the universe. And what could be more romantic than that? What could be more beckoning?" she adds that Brandeis was a very small community, "very much a family feeling. The administration at that time bent over backwards to create that sense of community."

Carol transferred to Brandeis from the University of Massachusetts at Amherst, in search of a more personal environment after living in a high-rise dorm and having a "very impersonal academic and social experience."

The feeling of community remains strong in the present, and Katie especially enjoys it. "Everyone was so friendly when I arrived and I still think that the campus is unlike any other I have ever visited," she says, explaining that it is especially the sense of community that makes it unique. Katie enjoys living in Massel overlooking the pond. "The residents have made it a close-knit dorm where we are all friends."

Carol remembers, "What I found at Brandeis were a lot of other kids who were more like me than not."

During her years at Brandeis, Carol spent a semester in Israel. Looking back, she says, "I only now appreciate what an extraordinary opportunity this was....Here I was studying the Hebrew language and culture in the land where it originated. As a result of my time there I still speak fairly fluent Hebrew. I had afternoons free and would wander

around the markets in Jerusalem and take field trips with my friends. I was able to see my family there, which I wouldn't have otherwise."

Sandy recalls a much different undergraduate experience: "I was a commuting student from Mattapan, and I worked in the Library, a delightful stone cottage. I remember long, sweet afternoons sitting in an upper alcove listening to classical music." More than two decades later, Carol describes a spring walk meandering across campus with her mother Sandy that was nostalgic and strange. Eating at the Faculty Center, visiting an exhibit in the Library, their experiences converged: both remembered events on campus at completely different times, separate yet similar.

The same situation arises with Carol and Katie. Carol says, "It is almost as if 25 years or so did not take place when I'm on the campus with her. It's not exactly like I'm a student, but it feels like a homecoming of sorts."



In contrast, her daughter Katie is happy to have a brand new experience all her own, with no vestige of the past clinging to her perceptions. "The torch has been passed and I'm going to hoard it," she says with a laugh. "I never mention that my mom or grandmother went to Brandeis." Not yet decided on a major, Katie is interested in the sciences, but "the other part of me is pulling towards English," she explains. In her first semester she took general chemistry, calculus, a lab, and French.

Her mother followed another path. Though she majored in theater with a heavy concentration in chemistry, Carol says,

## Alumni Club Leaders

"there's something about computer science that really called me." She now works as a consultant to the architectural, engineering, and construction industries, implementing accounting and project management software. Carol explains, "The math and science background I received at Brandeis was the ideal foundation for my master's degree in computer science at Boston University."

Even though Carol has a successful business with a nationwide clientele, her office is in her home in Needham, and the people who work for her have offices in their homes. "It's a very nineties business," she says. "There is no one building that houses the office, because we are on-site most of the time. I really like that flexibility. It allows me to spend time with my children. And I'm a very family centered person. I think you can still be successful in business and be a successful productive mother and family member," she says emphatically. With a son in the sixth grade, she relishes a lifestyle that includes her husband who also works from home. They enjoy the parenting experience and, says Carol, "Having Katie close by, frankly, for me, became a huge priority."

Is Brandeis a common ground with Katie? "It's that bittersweet eye-rolling kind of common ground," says Carol, adding, "One of the things that I can give her is a perspective and the advice to relax a little. These are great years. You are supposed to be exploring, you are supposed to be getting a feel for what it is you want to do. I clearly did not graduate in what I chose as a career, and it didn't hamper me in any way, it only enriched me," she says.

What Cook took from Brandeis she says, is "a mindset, and tools. In terms of how it molded me as a person, I gained a sense of independence, a sense of empowerment. Brandeis was light years ahead of every other university in regard to women's rights. I never experienced an educational glass ceiling at Brandeis. It was the opposite: I could do anything," explains Carol.

Her mother agrees: "I have always felt that one of the most valuable traditions of Jewish intellectualism is the ferment of ideas, which is still very important to me."

**Arizona**  
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**Charlotte**  
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Joan Greenberger Gurgold '53

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Susan Deutsch '62  
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## Alumni Club Events

**Alumni Association**  
Members of the Alumni Association's Board of Directors gathered on campus for their fall 1999 meeting during Homecoming and Doing Justice Weekend, October 16-17.

*Front row: Steven Coan '84, M.M.H.S. '90, Ph.D. '97, Janet Besso Becker '73, Joan Wallaek '60, Sharvyn Sooho '69, Kofi Gyasi '79, Lawrence Harris '63, Ira Shoolman '62, Jennifer Weiner '00, Debbie*

*Moeckler Berman '87; second row: Victor Nev '81, Sally Glickman '59, Susan Deutsch '62, Wendi Adelson '01, Paul Zlotoff '72, Richard Sawetz '69, Marianne Paley Nadel '85; back row: Seth Arcenstein '81, David Allon '81, Albert Spevak '73, Yehuda Cohen '81, Wilfred Chilangwa, Jr. '91, M.A. '92, Simon Klarfeld, M.A. '94, Joseph Perkins '66, Michael Hammerschmidt '72, Chuck Kamine '74, Darlene G. Kamine '74, Steven Sheinman '79*



**Alumni Clubs of Baltimore and Washington, D.C.**  
Robert Sekuler '60, the Frances and Louis H. Salvage Professor of Psychology and the Volen National Center for Complex Systems, participated in two Faculty-in-the-Field events in fall 1999. He spoke to 25 Baltimore alumni on October 23 and to 40 Washington, D.C., alumni on October 24.

**Alumni Club of Greater Boston-Downtown Lunch Series**  
More than 70 alumni attended the September 15, 1999, Downtown Lunch Series with Robert Reich, University Professor and the Maurice B. Hexter Professor of Social and Economic Policy, who spoke about "The Economy and Politics in 2000." Elizabeth Jick '81, managing director of investment banking/public finance at CIBC/Oppenheimer, hosts and Barbara Cantor Sherman '54 chairs the monthly series.



Thirty alumni attended the October 13 meeting of the Downtown Lunch Series at Fleet Bank with Michael Kahana, assistant professor of psychology and Volen National Center for Complex Systems. Kahana detailed "Explorations in Human Memory and Learning."

*Alumni listen attentively as Michael Kahana explains various memory tests and his work at Brandeis University.*



*Above: Brian Irwin '98 and Yana Zotman '99*

*Top Right: Paaras Kumar '99 and David Liberman '99*

**Alumni Club of Greater Boston**  
Alumni of the Nineties mingled at Vinny Testa's in Brookline on Wednesday, October 20, 1999. More than 35 alumni from the Classes of 1990-99 were in attendance to see old friends and make new ones at the "Happy Hour," generously sponsored by Marty Bloom '79, Alumni Club of Greater Boston president and CEO of Vinny Testa's Restaurants.



*Traci Portnoff Chason '93 and Eric Weinstock '90*



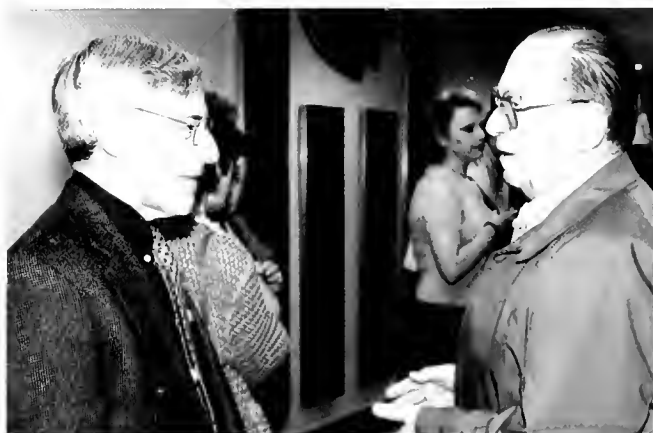
*Top: Gregory Petsko and Barbara Cantor Sherman '54, chair of the Downtown Lunch Series*

*Above: Petsko responds to questions by alumni after his talk*

On November 10, 1999, the Downtown Lunch Series featured Gregory A. Petsko, the Gyula and Katica Tauber Professor of Biochemistry and Molecular Pharmacodynamics and director of the Rosenstiel Basic Medical Sciences Research Center. His remarks about "Discovering New Drugs in the Age of Genomics" were well received by the 29 alumni in attendance at the Fleet Bank Building.

More than 30 alumni gathered at Fleet Bank to hear Provost and Senior Vice President for Academic Affairs Irving R. Epstein's remarks about "Brandeis in the New Millennium" on December 8, 1999.

Twenty-five Alumni of the Nineties mingled at Vinny Testa's in Boston during a "Happy Hour" on Wednesday, November 17, 1999. Marty Bloom '79, club president and CEO of Vinny Testa's Restaurants, provided appetizers for the group.



*Above: Joan Gvasi '74 and Albert Zabin '79*

*Committee member Albert Zabin '59 welcomes alumni to the event.*



**Alumni Club of Houston**  
On Sunday, November 7, 1999, alumni enjoyed a Faculty-in-the-Field event featuring Stephen J. Whitfield, Ph.D. '72, the Max Richter Professor of American Civilization, prior to attending the Jewish Community Center of Houston Book Fair, where he presented his latest book, "In Search of American Jewish Culture." Maxine Dachslager Goodman '87 hosted the event.

*Alyssa Sanders '89, Alumni Club of Houston president; Stephen J. Whitfield, Ph.D. '72, the Max Richter Professor of American Civilization; Maxine Dachslager Goodman '87 (and daughter Audrey), host; and David Bell '71*

**Alumni Club of Chicago**  
The first in the new Downtown Lunch Series was held on October 7, 1999, at the Chicago Mercantile Exchange. Jim Oliff '71, second vice chair of the Merc, hosted more than 20 alumni.

On Wednesday, November 17, 1999, the Downtown Lunch Series featured attorney Aviva Futorian '59 who spoke about "The Death Penalty in Illinois: What's wrong with it, and why should we care?" Emily Soloff '69 welcomed 20 alumni to the American Jewish Committee.

**Alumni Club of Cincinnati**  
The Club held its second official alumni event on November 11, 1999. Chuck and Darlene G. Kamine '74, copresidents, hosted eight alumni of the eighties and nineties for dinner at their home.

**Alumni Club of England**  
Thirteen alumni and guests enjoyed a "Thanksgiving Tea" on Saturday, November 28, 1999, at the home of Alberta Strage '56 in London.

**Alumni Club of Southern Florida**  
The September 30, 1999, event with Guinter Kahn, "The Reaction of German Doctors to Their Role in the Holocaust," was held at the Aventura Hospital and Medical Center for 20 alumni and 40 members of the Southern Florida medical community.

On Sunday, November 7, 1999, a group viewed two exhibits at the Broward County Main Library in Fort Lauderdale. Following the viewing of "The Promise" and "Parallel Visions: The Birth of Freedom and Democracy in America and Israel," the group heard comments from Abraham J. Gittelson, immediate past executive director of the Central Agency for Jewish Education of Broward County.

**Alumni Club of Long Island**  
The Club hosted an exciting sold-out event at the U.S. Open Tennis Quarterfinals at Arthur Ashe Stadium on Thursday, September 9, 1999.

**Alumni Club of New York City—Allied Health Professionals**  
On Tuesday, November 30, 1999, 30 alumni gathered for "Healthcare in the New Millennium." Panelists included David Cohen '58, M.D., Marc Grossman '73, Suzanne Lerner '87, M.M.H.S. '95, and Michael Singer '74. The moderator was Douglas Monasebian '84, M.D., D.M.D.



Nearly 300 alumni, faculty, students, and friends watched a special preview of *Oprah Winfrey Presents: Tuesdays With Morrie* on Sunday, December 5, 1999, on campus. Maurice Stein, the Jacob S. Potofsky Professor of Sociology, provided a heartfelt introduction to the movie about his former colleague. Thanks to Marty Bloom '79 and members of the club committee for turning out to make it a success.



*Joan Furber Kalafatas '65, Michael Kalafatas '65, and Sherri Geller '92*

*Martin Bloom '79 and Professor Maurice Stein*

**Alumni Club of New York City—  
Real Estate Group**

On Thursday, October 14, 1999, the Real Estate Group in New York hosted "Everything You Need to Know about Buying and Renovating a Home" for 60 attendees at Brandeis House. Panelists included Edward '61 and Judith '63 Feldstein, real estate brokers; Jaime Ezratty '86, attorney; and Jeffrey Tuchman '78, mortgage broker. Glenn Langberg '82 served as moderator.

**Alumni Club of New York City—  
Wall Street Group**

Michael G. Plummer, associate professor of economics and director, Lemberg M.A. Program of the Graduate School of International Economics and Finance, spoke to 18 alumni on "Asian Economics: Prospects for Recovery." The luncheon was held on Friday, October 22, 1999, at Schulte Roth & Zabel on Third Avenue.

Twenty-five alumni learned about "Making Money Consistently: The advantages of non-traditional investing versus traditional investing" as presented by Herbert Adler of Halcyon/Alan B. Slifka Management Company, LLC on Tuesday, November 23, 1999.

**Alumni Club of New York City—  
Midtown Lunch Series**

The second in the Midtown Luncheon Series featured Jacqueline Jones, Truman Professor of American Civilization and MacArthur Fellow, whose topic was "The Problem of Equality in American History." Allan M. Pepper '64 hosted 15 alumni at Kaye, Scholar, Fierman, Hays & Handler on Park Avenue at the November 10 program.

Meyer Koplow '72 hosted 20 alumni on December 2, 1999, at the midtown law offices of Wachtell Lipton Rosen and Katz to hear Adjunct Research Professor and Director of the Cohen Center for Modern Jewish Studies Leonard Saxe's talk on "The Truth about Lies." A lively discussion on the place of truth and lies in contemporary society followed lunch and Saxe's comments.

**Alumni Club of New York City**  
On September 23, 1999, 78 recent graduates came together at Brandeis House for an Alumni of the Nineties reception.

Thirty-five alumni of the fifties and sixties gathered for brunch at Brandeis House on October 26, 1999, followed by a tour of the Recent Acquisitions to the Modern Design Collection at The Metropolitan Museum of Art by Assistant Curator Jane Adlin '68.



On Thursday, November 18, 1999, 35 alumni gathered for "How to Get Started in the Manhattan Real Estate Market" presented by Joshua Protas '82, director at Walter & Samuels Residential LLC, and Deborah Haleman-Horn '91, management executive at Goodstein Management.



More than 60 alumni representing all five decades at Brandeis met for Halloween Brunch at Brandeis House on October 31.

On November 10, 1999, 23 alumni of the eighties united at Brandeis House to hear Jacqueline Jones, Truman Professor of American Civilization and MacArthur Fellow, speak on "American Society at the Millennium: The Enduring Problem of Equality."

Ten alumni and guests enjoyed a reception and lecture by Leonard Saxe, adjunct research professor and director of the Cohen Center for Modern Jewish Studies, on Wednesday, December 1, 1999. His topic was "From Generation to Generation: Will Our Children and Grandchildren be Jewish?" Barbara Zimet '71 chaired the event.

On December 2, 1999, 25 Alumni of the Nineties gathered at Brandeis House for a reception to meet old friends and former classmates.

Over 200 alumni and University friends experienced the warmth and ambiance of Brandeis House at the Holiday Party on Wednesday, December 15, 1999. Alumni, parents, and friends feasted on sumptuous desserts and champagne and celebrated the holiday season with the beautiful sounds of a string quartet.



*Professor Gerald Bernstein, host Michael Hauptman '73, and Club President David Allon '81*

*Adam Ehrlich '98, Karyn Bangel Lewin '76, and Linda Kanner '79*

**Alumni Club of Philadelphia**  
Michael Hauptman '73 hosted 30 alumni at his office on October 10, 1999, for a well-received Faculty-in-the-Field event featuring Associate Professor of Fine Arts Gerald Bernstein, who presented "Building a Campus: An Architectural Celebration of Brandeis University's 50th Anniversary."

Sixty alumni and guests gathered for an after-work Happy Hour in Philadelphia's Old City at Buddakan. Committee members Shelly Wolf Woods '67, Tamara Chasan '91, and Larry Phillips '97 helped to make it a great success.

**Alumni Club of Westchester County**

A wine and cheese reception for 21 alumni and guests followed a Faculty-in-the-Field presentation by Judith Tsipis, professor of biology and director of the Genetic Counseling Graduate Program, on "Advances in Genetics: Promise and Pitfalls." Barbara '64 and Allan '66 Pepper of Scarsdale hosted the November 7, 1999, event.



*Terrie Williams '75*

**Minority Alumni Network-New York City**

Twenty alumni joined Terrie Williams '75, president of the Terrie Williams Agency on Tuesday, October 19, 1999, at Brandeis House.

**Student Alumni Association**

More than 75 students were engaged at the World of Imagination program on Tuesday, November 2, 1999. Congratulations to Jennifer Weiner '00 and Wendi Adelson '01, co-chairs of the Student Alumni Association. Alumni participants included Alison B. Bass '75, Arthur C. Beale '62, Mitchell Benoff '68, Glenn S. Berger '90, Phyllis Ewen '65, Marian K. Glasgow '63, Karen Gitten Gobler '89, Gabrielle R. Gropman '59, Ann C. Grossman '69, Cliff Hauptman '69, M.F.A. '73, Karin S. McQuillan '71, Marianne Paley Nadel '85, Laura E. Noonan '92, Sally Pinkas '79, Ph.D. '91, Thomas P. Phillips '74, Arnold L. Reisman '64, Michael H. Schaffer '66, Ellen Shapiro '74, and Sam Weisman, M.F.A. '73.



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## Upcoming Alumni Club Spring Events

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Please watch your mail or visit [www.brandeis.edu/alumni](http://www.brandeis.edu/alumni) for complete event information.

### April

#### **Alumni Club of Greater Boston**

Wednesday, April 12, 2000  
12:00-1:30 pm

Downtown Lunch Series  
featuring Shulamit

Reinharz, Ph.D. '77

Professor of Sociology and  
Director, Women's Studies  
Program

*Women as Faculty and  
Students at Brandeis  
University*

Free for dues-paid members,  
\$10 per person

### May

#### **Alumni Club of New York City**

Thursday, May 18, 2000  
6:00-9:00 pm

All Alumni Open House  
Brandeis House, 12 East  
77th Street

#### **Alumni Club of Greater Boston**

Wednesday, May 10, 2000  
12:00-1:30 pm

Downtown Lunch Series  
featuring Attila O. Klein  
Professor of Biology  
*Environmental Studies  
Program: Link between the  
Campus and the  
Community*

Free for dues-paid members,  
\$10 per person

### **Commencement**

Sunday, May 21, 2000  
Brandeis Campus

### June

#### **Alumni Club of New York City**

Thursday, June 15, 2000  
6:00-9:00 pm

All Alumni Open House  
Brandeis House, 12 East  
77th Street

#### **Brandeis University Reunion 2000**

Thursday, June 15-Sunday,  
June 18, 2000  
Brandeis Campus

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## Alumni Association Launches Travel Abroad Program

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Dear Alumni and Friends,

The world has grown smaller through the emergence of the Internet, video conferencing, television, and movies and yet the splendor and beauty of cities and countries cannot truly be captured without one actually walking the streets and speaking with the native population. The Brandeis University Alumni

Association is pleased to announce its inaugural year of travel abroad programs beginning in 2000-01, in its continuing effort to fulfill the Alumni Association's commitment to life-long learning. As education puts us in touch with the world of ideas, travel connects the intellect with the senses and together, they bring us face to face with the world in which we live. Our all-inclusive, value-priced trips have been specifically designed with your comfort

You are cordially invited to engage in discussions with prominent alumni and outstanding members of the Brandeis faculty during Alumni College 2k: A New Beginning on Friday, June 16, 2000. Please join us for the following scheduled sessions:

in mind. A Brandeis University professor who will serve as our scholar-in-residence will accompany you on all trips. Join other alumni and friends of Brandeis University in international settings on trips that encourage collegiality and camaraderie. For more information please call the Alumni Office at 781-736-4100.

Sincerely,  
Marge Housen '56  
Travel Program Advisor

Richard Saivetz '69  
President, Brandeis  
University Alumni  
Association

9:15 am  
**The Promise of the Sixties**  
•Jacob (Jerry) Cohen,  
Associate Professor of  
American Studies

**What Our Brains Tell Us About  
Our Minds**  
•Robert Sekuler '60, Louis  
H. and Frances Salvage  
Professor of Psychology and  
Volen National Center for  
Complex Systems

10:45 am  
**Campaign 2000: Where is  
American Politics Heading?**  
Moderator and Respondent:  
•Eileen McNamara,  
Columnist, *The Boston  
Globe*, Pulitzer Prize  
Recipient, Lecturer in  
Journalism

Panelists include:  
•Steven Grossman, Chair,  
Brandeis Board of Trustees  
and Former National Chair,  
Democratic National  
Committee  
•Ralph C. Martin II '74,  
District Attorney (R),  
Suffolk County,  
Massachusetts  
•Michael J. Sandel '75,  
Professor of Government,  
Harvard University

**The Internet: Technology,  
Privacy, and You**  
•Andreas Teuber, Associate  
Professor of Philosophy

12:15 pm  
**Lunch**  
**Giving Back to Your Community:  
What Goes Around, Comes Around**  
•Terrie M. Williams '75,  
President, Terrie Williams  
Agency and Author, *The  
Personal Touch: What You  
Really Need to Succeed in  
Today's Fast-Paced  
Business World*

2:00 pm  
**Drugs, Disease, Doctors, and  
You: Medical Research and  
Health Care Delivery**  
Moderator and respondent:  
•Gregory A. Petsko, Gyula  
and Katia Tauber Professor  
of Biochemistry and  
Molecular  
Pharmacodynamics and  
Director, Rosenstiel Basic  
Medical Sciences Research  
Center

Panelists include:  
•Richard Kalish '80,  
Medical Director, South  
Boston Community Health  
Center  
•Lawrence L. Samuels '75,  
Clinical Director, New  
Product Development,  
Pfizer Inc.  
•Peter B. Schiff '75,  
Professor and Chair,  
Department of Radiation  
Oncology, Columbia-  
Presbyterian Center of New  
York  
•Phyllis Witzel Speiser '75,  
Director of Pediatric  
Endocrinology, North Shore  
Long Island Jewish Health  
System, Professor of  
Clinical Pediatrics, New  
York University School of  
Medicine

**Pre-Code Hollywood: Sex,  
Immorality, and Insurrection in  
American Cinema**  
•Thomas Doherty,  
Associate Professor of Film  
Studies (on the Sam Spiegel  
Fund) and Chair, Film  
Studies Program

3:30 pm  
**The Lexus and the Olive Tree—  
Revisited**  
•Thomas L. Friedman '75,  
Foreign Affairs Columnist,  
*The New York Times*

Alumni College 2k: A New  
Beginning costs \$50 per  
person. For additional  
information and  
reservations, please contact  
Adam M. Greenwald '98,  
assistant director of alumni  
relations, at 781-736-4055  
or e-mail  
greenwald@brandeis.edu.

## Alumni Association Elections

In accordance with the by-  
laws of the Alumni  
Association one-half of the  
Members-at-Large are to be  
elected each year for a two-  
year term. The following  
officers and members-at-  
large have been nominated  
for a term that will expire  
on May 31, 2002.

### Executive Officers President



**Richard Saivetz '69**  
Architect Richard Saivetz '69  
is president of Bradford  
Saivetz & Associates in  
Braintree, Massachusetts.  
He resides in Newton,  
Massachusetts, with his  
wife Carol '69. Richard and  
Carol are the parents of  
Michael '97 and Aliza '01.

Richard has served as  
president of the Alumni  
Association since 1998 and  
has been an Annual Fund  
Parents Committee  
member, 1994-95; Brandeis  
Fellow; former Annual Fund  
chair; Alumni Association  
Chapter president, 1982-84,  
1997-98; National Alumni  
Association president, 1998-  
present; Alumni  
Association Board member-  
at-large, 1979-82;  
President's Councilor, 1980-  
85; Alumni Leadership  
Conference participant,  
1985; 15th Reunion cochair,  
1983-84; Career Counselor,

Career Day participant,  
1983; Career Counselor,  
Architectural Planning and  
Design Panel Member,  
1976; Class Agent, 1975-77;  
Visiting Committee of  
Architects, 1980; and  
Charette Planning Weekend  
participant, 1997. He is a  
trustee of the Beaver  
Country Day School and  
has also served in various  
community philanthropic  
capacities.

### Vice Presidents



**Stephen M. Coan '84,  
M.M.H.S. '90, Ph.D. '97**  
Stephen is the executive  
director of The Medfield  
Group, Medfield,  
Massachusetts. Stephen is  
married to Patricia, lives in  
Medfield, Massachusetts,  
and has one child.

Stephen's Brandeis  
activities include Reunion  
Program Committee chair,  
1993-94; Alumni  
Association Affinity Group  
representative, 1995-98;  
Alumni Association  
Executive Committee,  
1998-present and vice  
president; Commencement  
Speaker, 1984, 1997; and  
Heller Alumni Association  
organizing committee. His  
civic activities include  
serving as a mentor with  
At-Risk Youth and as a  
member of the Mayor's Safe

Neighborhoods Program, Boston, Massachusetts.



**James R. Felton '85**  
James is an attorney at Greenberg & Bass in Encino, California. Married to Robin Felton, the father of three boys (Sam, Jonah, and Daniel), he lives in Calabasas, California. His law practice involves general business, business litigation, and bankruptcy. He has been the cochair of the Business Law and Real Property Section of the San Fernando Valley Bar Association as well as a director of the Valley Community Legal Foundation. He is licensed to practice law in California and Arizona and is a member of the Los Angeles County and American Bar Associations. He serves as an arbitrator for the Los Angeles Superior Court, as well as a mediator for the United States Bankruptcy Court. His Brandeis activities include Southern California Alumni Association Chapter president, 1995-98; National Alumni Board of Directors member, 1998-present; Young Leadership Award recipient, 1995; 10th Reunion Gift Committee cochair, 1995; Alumni Chapter Service Award recipient, 1994; Alumni Admissions Council member, 1986-present; Southern California Alumni Association Chapter secretary, 1990-94; Class

correspondent, 1994-present; Justice Brandeis Society Gift Committee member, 1996-present; Member-at-large, 1998-present.



**Lawrence S. Harris '63**  
Larry lives in Guilford, Connecticut. His Brandeis activities include Alumni Association Executive Committee, 1993-94, 1994-95, 1998-present and vice president; 30th Reunion Gift Committee chair, 1992-93; Annual Fund National chair, 1993-94; Annual Fund Committee member, 1996-97; Alumni Leadership Award, 1995; President's Councilor, March 1988; and 35th Reunion Committee, 1997-98. Larry participated in the June 1997 Brandeis Summer Music Festival, under the direction of the Lydian String Quartet.



**Ira M. Shoolman '62**  
Ira is an attorney, of Counsel with the Boston law firm of Perkins, Smith & Cohen, and has offices at Bay Colony Corporate Center in Waltham. He lives in Wayland, Massachusetts, and is married to Linda Rubin

Shoolman. They have four children. He is the brother of Lynne Shoolman Isaacson '52 and the cousin of Henry Shoolman '63 and Linda S. Miller-Rice '80. Ira studied economics at Brandeis and earned a J.D. at Columbia University Law School in 1965.

He is active in Brandeis activities, which include 25th Reunion Program Committee chair, 1986-87; President's Councilor, April 1987; Alumni Association Board member-at-large, 1987-1990; Alumni Association Executive Committee and vice president, 1998-present; Annual Fund Leadership Cabinet: vice chair for Reunion Giving, 1989-90, vice chair and chair of regions, 1987-88; Alumni Committee member, Dr. Sachar's 90th Birthday Celebration, 1989, Class Agent, 1983-86; Leadership Gift Agent, 1981-83; and Life member, Friends of Brandeis Athletics.



**Sharyn T. Sooho '69**  
Sharyn is an attorney specializing in family/divorce law with offices in Newton. She is the cousin of Francis H. Chang '70 and niece of Roberta Chin, M.A. '68. Sharyn majored in fine arts at Brandeis and earned a J.D. in 1976 from Boston University School of Law. She has been involved in Brandeis activities including Alumni Minority Network Steering Committee, 1993-94 and 1996-97; Alumni Association member-at-

large, 1995-98; Alumni Association Executive Committee, 1998-present; Alumni Admissions Council member, 1995-96; 20th Reunion Program Committee member, 1998-99; Boston Alumni Lawyers Steering Committee, Nominating Committee, 1985; and Honors Committee chair, 1995-present.

She is also a participant in LawTek Media Group, LLC, and editor of *The Family Law Advisor*, an e-zine.

#### Members-at-Large



**Janet Besso Becker '73**  
Janet is the director of operations at the Synergos Institute in New York City. She is married to Neil Becker, and they live in West Harrison, New York. Janet has participated in Brandeis activities such as Alumni Association Affinity Group representative, 1994-95; Alumni Association Executive Committee, 1995-98; Alumni Association member-at-large, 1998-present; Class correspondent/Class representative, 1995-present; President's Councilor, October 1993; 25th Reunion Program Committee member, 1997-98; Alumni Association vice president, 1995-98; 15th Reunion cochair, 1987-88; New York Alumni Association Chapter president, 1987-91; Strategic Planning Committee member, 1990-91.



**Sally Glickman '59**

A Brandeis Fellow since 1975, Sally has been an active supporter of the University. From 1969 to 1975, she held various alumni offices culminating with the position of National Alumni Association president (1973-75). She was the recipient of the University's Alumni Service Award (1976) and was the first Alumni Term Trustee. She is a member-at-large of the Alumni Association (1998-present), and has served as a Women's Studies Board member (1993-95) and has become a Friend of Spingold Theater. Along with family and friends, Sally has established an endowed theater arts scholarship in memory of her late husband, Stanley A. Glickman '58.

Currently self-employed, Sally is an educational consultant and teacher in Newton, Massachusetts. She is a long-standing member of Temple Shalom of Newton where she participates in the Kadima Study Group, a part of the Reform Movement's Excellence in Congregational Education Program. She is also a member of various educational associations and civic and philanthropic organizations.



**Kofi Gyasi '79**

Kofi is a principal hardware engineer at MKE-Quantum Components, LLC (MKQC) in Shrewsbury, Massachusetts. He lives in Northborough, Massachusetts. He studied physics at Brandeis University as a Wien Scholar and went on to earn a M.S. from Yale University in applied physics. He has been active in several Brandeis activities: Wien Board of Overseers, 1993-95; Wien Alumni Network chair, 1993-97; vice chair 1989-93; Minority Alumni Network Steering Committee, 1993-94; Alumni Annual Fund Strategic Planning Committee, 1992; Alumni Admissions Council; Member-at-large, Alumni Association, 1998-present.



**Victor R. Ney '81**

Victor is married to Karen Binder '82. They live in Brooklyn and have three children. Victor majored in economics and history at Brandeis and went on to earn a M.B.A. at the University of Michigan in 1983. Victor is a vice president at Penguin Key

Food Supermarkets, headquartered in Valley Stream, New York. Penguin is a family owned chain of supermarkets and is part of the Key Food co-op in New York City. Victor has been involved with Brandeis as an Alumni Admissions Council member, 1990-present; a 10th Reunion Finance Committee member, 1990-91; 15th Reunion Program Committee chair, 1995-96; and chair, 1948 Society, 1997-98; Alumni Association member-at-large, 1998-present.



**Marci S. Sperling Flynn '85**

Marci is the preschool director and director of after school programs at the Oak Park Temple in Oak Park, Illinois. She lives with her husband, Michael, in Oak Park, Illinois. The sister of Beth S. Landau '87, Marci studied psychology at Brandeis and went on to earn a J.D. at Georgetown University Law Center. She is past chair, Chicago Bar Association Committee for Homeless and Runaway Youth. Marci received the Alumni Association Young Leadership Award in 1995 and the Alumni Association Service to Association Award in 1994. She participates in Brandeis activities including Alumni Association Chapter president, 1993-95; Alumni Chapter Steering Committee, 1989-97; Alumni Association member-at-large, 1998-present; Alumni Strategic

Planning focus group, 1990; 10th Reunion Gift Committee member, 1994-95; Alumni Admissions Council member, 1996-97.



**Paul M. Zlotoff '72**

Paul is chair of the Board and president of Uniprop in Birmingham, Michigan. He lives in Bloomfield Hills, Michigan. Married to Linda Yale Zlotoff '72, he has two children. Paul is the brother-in-law of Leah Bishop '75. His civic and philanthropic activities include member, Global Board of Trustees, Bar-Ilan University; past chair, Independent Business Research Michigan (BROM), a joint venture of the State of Michigan and the University of Michigan that serves as a public policy research resource for Michigan's small and independent businesses. He is active in the Jewish Federation of Metropolitan Detroit and has held a number of leadership positions. He established a supporting foundation at the Jewish Federation of Metropolitan Detroit.

Paul has been active in Brandeis activities including Class of 1972 Reunion Gift cochair, 1996-97; Alumni Association member-at-large, 1998-present; and Annual Fund Committee.

# Official Ballot

## Brandeis University Alumni Association Board of Directors

For a term expiring May 31, 2002

### President

Richard Saivetz '69

### Vice Presidents

Stephen M. Coan '84,  
M.M.H.S. '90, Ph.D. '97

James R. Felton '85

Lawrence S. Harris '63

Ira M. Shoolman '62

Sharyn T. Sooho '69

### Members-at-Large

Janet Besso Becker '73

Sally M. Glickman '59

Kofi Gyasi '79

Victor R. Ney '81

Marci S. Sperling Flynn '85

Paul M. Zlotoff '72

☐ I approve the slate as nominated.

☐ I do not approve the slate.

### Signed

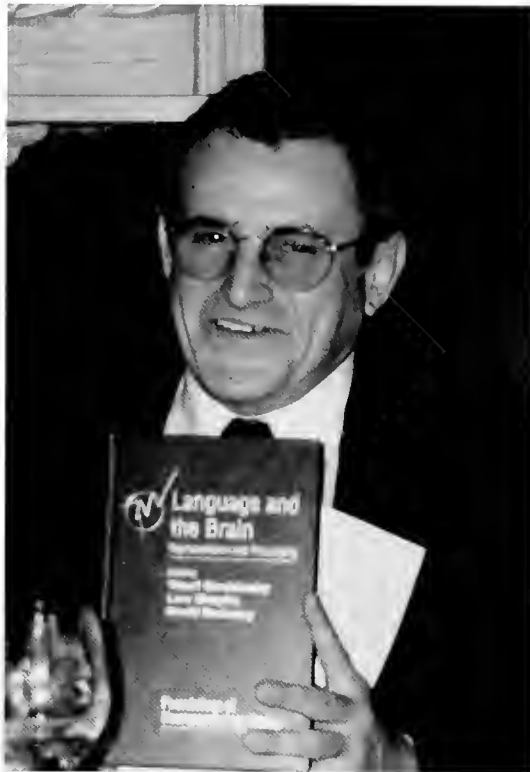
#### Class Year

Mail by April 30, 2000, to:

Brandeis University  
Alumni Association  
Elections  
Mailstop 124  
P.O. Box 9110  
Waltham, MA 02454-9110

or fax to 781-736-4101.

# Letters



Dear Cliff:

Greetings and happy new billenium from sunny Berlin! I'm writing not to report on my activities here, which are undistinguished (reading and writing, you know, the usual), but on an extraordinary event last weekend that ought to be written up in the alumni bulletin.

On January 8, 2000, Edgar Zurif, professor of cognitive science, was presented with a Festschrift—a book of essays in his honor, titled *Language and the Brain: Representation and Processing*. Edited by Yosef Grodzinsky Ph.D. '85, Lew Shapiro, Ph.D. '87, and David Swinney, the book is published by Academic Press. Among its 19 chapters are papers by Brandeis faculty Ray Jackendoff and Joan Maling and Brandeis graduates Yosef Grodzinsky (now

Edgar Zurif

teaching at University of Tel Aviv), Gregory Hickok, Ph.D. '92 (University of California, Irvine), Enriqueta Canseco-Gonzalez, Ph.D. '91 (Reed College), Sergey Avrutin, Ph.D. '90 (Yale), Maria Mercedes Pinango, Ph.D. '99 (Yale), and Lewis Shapiro (San Diego State).

All the best,  
Ray Jackendoff

## Carl J. and Ruth Shapiro Make Largest Gift Ever to Brandeis University: \$20 Million to Build Carl J. and Ruth Shapiro Student Center

Carl J. and Ruth Shapiro of Palm Beach, Florida, are making the largest single gift in Brandeis history—\$20 million for design and construction of a new student center.

"Supporting Brandeis is a family tradition," Carl Shapiro said. "We have a long history with the school, even though none of us attended. It started with my father-in-law, George Gordon, who was good friends with Abe Sachar. We've seen Brandeis develop into a fine research University that attracts a dedicated faculty and excellent students. We wanted to create a center for student life for the Brandeis students of the 21st century."

Carl Shapiro and his family feel strongly that the new student center should be just that—a building for students, not administrators. His vision is that the new student center will create a critical mass of student activities to act as a magnet. So the design process began with architects from the Cambridge firm of Thompson and Rose listening to students' concerns, issues, and ideas, and a decision to house all the clubs in the new building.

The concept of the new building is that it will be a vibrant center of student activities open 24 hours a day, with minimal administrative presence. A 6,500-square-foot, three-story high atrium in the center of the building will create a large, airy space filled with natural lighting and comfortable furniture. "That will be the place to be, and to be seen," says Rod Crafts, dean of student affairs.

Only three offices will be moving to the new center: the Dean of Student Affairs, the Office of Campus Life, and the Chaplaincy. "The logic is those three offices will link to all the organizations that are housed there," explains Crafts. On the ground floor will be a bookstore, a new student theater to replace Nathan Siefer, a café, a state-of-the-art computer library, and a study area. The second and third floors will be a mix of clubs and organizations, carefully arranged—the Student Senate, the Graduate Student Association, and dean of student affairs office will be in the same general area. All the media groups—the radio station and TV, *the Justice*, the photo club, the yearbook—will be in the same area.

A fundamental purpose of the student center is to provide an inviting place to relax. Says Ellie Levine '01, Student Senate president, "I



*Carl J. and Ruth Shapiro*

think the new student center will serve as a place for people to come, stop, spend time, see other students, and hang out. It will be a very relaxed space, and it will be a student space."

To be constructed on the current site of Ford Hall and the F Lot, the new building has been described as the natural crossroads of the campus. "Because we think it will have four entrances or exits," explains Crafts, "students coming down the hill past Volen on their way to Spingold or Shapiro Admissions will cut through the new building on that axis. Faculty and staff coming out of Bernstein-Marcus and going to the Faculty Club might cross through the building on the other axis."

Students, faculty, staff, and visitors will travel through the building each day.

Construction is scheduled to begin in the late summer of 2000 and be completed by the end of 2001.

Usdan Student Center will be renovated to house student service offices, perhaps including undergraduate academic affairs, the registrar, bursar, international student and scholars office, joining the Hiatt Career Center. "The idea is to try to make access to all those offices as convenient as possible, to the extent we can get everything in one building," says Crafts.

"This is a terrific gift for Brandeis," University President Jehuda Reinharz said. "The Carl and Ruth Shapiro Student Center will transform the campus. It will be the signature

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**Henry and Lois Foster  
Donate \$3.5 Million for  
New Wing at Rose Art  
Museum**

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building and the heart of student life at Brandeis. It is difficult to overstate the impact that this gift from Carl and Ruth Shapiro will have on the University. We are extremely fortunate that the Shapiros have the vision to make this incredible commitment to Brandeis."

The Shapiros have been leading supporters of Brandeis for more than 20 years. Carl Shapiro served on the Brandeis Board of Trustees from 1979 to 1988, and continues to play an active role as a Trustee emeritus. Their daughter, Rhonda Zinner, is a Brandeis University Trustee.

Carl Shapiro is the founder and former chair of the board of Kay Windsor Inc., a large manufacturer and importer of knitted apparel. He also served on the board of directors of Vanity Fair Corp. He serves on the boards of the Kravis Center for the Performing Arts, Intracoastal Health Foundation, and the Beth Israel Deaconess Medical Center. In Palm Beach,

Ruth Shapiro is a trustee of the Norton Museum of Art and the Palm Beach Opera. She is an overseer of Boston's Museum of Fine Arts and the Boston Symphony Orchestra, and an alumna and major benefactor of Wellesley College.

The gift is the latest in a series of generous donations from the Shapiros to the University. "All one has to do is look around this campus," said Reinharz. "Whether it is the admissions building, the new student center, the Carl Shapiro Chair in International Finance, or the Carl and Ruth Shapiro Center for Library Technology, the Shapiros have left an indelible mark on Brandeis for which we will be forever grateful."

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**Thompson and  
Rose Architects**

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The award-winning Cambridge firm of Thompson and Rose Architects has been chosen to design the Carl J. and Ruth Shapiro Student Center. Maryann Thompson received a B.A. degree in architecture at Princeton and master's degrees in landscape architecture and architecture from Harvard. Her husband and partner, Charles Rose also attended Princeton and obtained his Master of Architecture from Harvard. Thompson, a painter, and Rose, an accomplished pianist, integrate landscape and architecture in a coherent whole. Look through their portfolio and find an astonishing number of original gorgeous buildings to house art, music, dance, theater, and education. They work together in total collaboration, citing an around-the-world trip in 1984-85 with backpacks full of sketchbooks as one reason for their synergy. "When we say 'it's like Katsura' (the Imperial Palace in Kyoto, Japan) it's understood," says Thompson.

Rose describes the process of designing the new student center as very responsive to what the students would like to see in the building. "We're thinking of the building as the living room for the campus—comfortable furniture, open 24 hours, well-lit at night, including a café. The idea is that students will enjoy hanging out there," he explains. "The building is 65,000 feet and is completely given over to student-oriented spaces. The three-story atrium in the center will be a dynamic space with bridges at the second and third floors, and a big stair running up the side. It will be lively with circulation through the space, vertically and horizontally. Light will pour in through a skylight from above and glass on two walls of the space. You will be able to see out into the campus from the atrium," explains Rose, adding that they are putting in amenities to attract students.



Dr. Henry L. Foster and his wife, Lois, longtime supporters of Brandeis University, have made a \$3.5 million gift to build a new two-story gallery and sculpture garden for the Rose Art Museum. The 7,300-square-foot addition will enable the Rose to double its exhibition space.

"The Fosters have truly been a guiding force behind the Rose, and this generous gift is just the latest indication of their commitment to reinforcing the museum's position as a center of contemporary art in New England," President Jehuda Reinhartz said when announcing the gift.

Construction of the new wing, which will bear the name of Lois Foster, will begin in the late spring. Reinhartz added, "The Lois Foster Wing of the Rose Art Museum honors a dedicated patron of the arts whose personal generosity and leadership of the Patrons and Friends of the Rose for more than 20 years has enabled the museum to mount a succession of distinguished exhibitions."

Dr. Foster said he was "personally excited to be able to pay tribute to Lois, who has devoted so much of her life to the Rose Art Museum and to the world of contemporary art."

The award-winning architectural firm of Graham Gund Architects of Cambridge is designing the new wing. The dramatic design will take full advantage of the wooded

landscape and will include an exterior sculpture garden and a glass-enclosed grand stairway between the current museum and the new exhibition space.

The Rose Art Museum was originally designed by internationally renowned architect Max Abramovitz in 1961. Today, the Rose houses Brandeis University's outstanding collection of modern and contemporary art, widely recognized as the finest collection of 20th-century art in New England. With excellent pieces by the leading artists throughout the century, the Brandeis collection focuses on post-World War II American art including de Kooning, Johns, Rauschenberg, Warhol, Mangold, and Taaffe. (See "The Collection at the Rose: An American Beauty," 1999 President's Report, *Brandeis Review*.)

Joseph D. Ketner, director of the Rose Art Museum said, "It will be exciting for the art world to be able to view the important pieces of the permanent collection at the Rose." It will also be a tremendous resource for undergraduates at Brandeis. "One of the qualities that Brandeis can bring to the larger community is programming at an academic level that will further the understanding and appreciation of contemporary art," he said.

Dr. Foster was a member of the final graduating class of Middlesex Veterinary College (the founders of Brandeis University bought the charter of Middlesex



and established the university on the grounds of the medical and veterinary college). He is the founder, chair-emeritus, and past president of Charles River Laboratories, a major medical and scientific research company. Dr. Foster served as chair of the Brandeis University Board of Trustees from 1979 to 1985.

Lois Foster is a Brandeis Fellow and a member of the Rose Art Museum Board of Overseers. In addition to this latest gift, the Fosters established the Foster Biomedical Research Laboratories at Brandeis in 1975 and also endowed a chair for the director of the Rose Art Museum.

The Fosters's son, John, is a 1975 graduate of Brandeis.

The grand opening of the new Lois Foster Wing is planned for September 2001.

## Graham Gund Architects

Graham Gund Architects of Cambridge will design the new wing of the Rose Art Museum. Founded in 1971, the firm has been honored with more than 70 national and regional awards for design and excellence and has received wide critical acclaim and professional recognition for its work. Says Gund: "The most interesting thing is the art form of architecture—the incredible power of spaces to move people and create supportive environments. This seems to be the key: to add to people's lives in a unique way."

Projects include the Inn at Harvard, Harvard University, Cambridge, Massachusetts; Lincoln Library in Lincoln, Massachusetts; Young Israel of Brookline Synagogue in Brookline, Massachusetts; Boston Ballet, Boston; Harrison Opera House, Norfolk, Virginia; and the University of North Carolina Fine & Performing Arts Center, Chapel Hill, North Carolina.

At this year's Palm Beach Dinner, cohosted by Trustees Sylvia Hassentfeld and Steve Grossman, Brandeis University announced a \$20 million gift from Carl J. and Ruth Shapiro and their family that will be used to build a new student center on campus. In addition to showing a model of the building and some graphic representations, Carl Shapiro spoke about his vision of what the campus should look like and how he and his family are able to make this a reality.

At this dinner, Eleanor Rabb, widow of Norman Rabb, founding Trustee of Brandeis University, was honored as a Fellow of the University. Members of her family were present for the ceremony.



*Bob Jaffe, Ellen Jaffe, Ruth Shapiro, Michael Zinner, Trustees Ronny Zinner and Carl J. Shapiro*

*Shula Reinharz, Trustee Sylvia Hassentfeld, and Jehuda Reinharz*

*Antie and Trustee Leonard Farber*

*Jehuda Reinharz and Eleanor Rabb*

*Trustee Sam and Althea Stroum*

*Helen and Trustee Irving Schneider*

*Marjorie and Max Fisher*



**Cocktail Reception  
honoring Henry and Lois Foster  
January 31, 2000**

A cocktail reception was held on January 31, honoring Henry "Hank" and Lois Foster's gift of \$3.5 million for a new wing for the Rose Art Museum.



*Herb and Mildred Lee*



*Lois Foster and Rose Art  
Museum Director Joseph  
Ketner*



**Rabb Seminar  
January 30, 2000**



*Lois and Hank Foster,  
Michele and Howard  
Kessler*

*Sherman Starr, Shula  
Reinharz, and Jill Starr*

*Sandy and Jerry Fineberg*

Former Texas Governor Ann Richards was the speaker at the seventh Annual Rabb Seminar honoring Norman S. and Eleanor E. Rabb. Almost 1,000 people attended this talk, held in Palm Beach, Florida.



*Former Texas Governor Ann  
Richards, Trustee, with  
Eleanor Rabb*

*Board of Trustees Chair  
Steve Grossman and Florida  
State Representative Elaine  
Bloom*

# Musical Theater

by Stephen J. Whitfield, Ph.D. '72

In this excerpt from his new book, *In Search of American Jewish Culture*, this American studies professor finds on New York's Great White Way ample proof of his thesis that Jews have contributed, beyond all proportion to their numbers, to American culture of the past century.



No epicenter of American Jewish culture exists. There is no capital that is akin, say, to the vicinity of St.-Germain-des-Prés where postwar French culture could be situated. But if there were such a locale, it would be Broadway. Not only a street, the New York stage was the thrilling showcase for the talents of Fanny Brice, Al Jolson, Eddie Cantor, Bert Lahr, and (briefly) Barbra Streisand. For over half a century, such performers could electrify audiences. Broadway also spawned some of Hollywood's stars and rivaled it in glamour, and incubated the Tin Pan Alley tunes that a nation would sing in unison. The pulse of a common culture could be taken on Broadway, which validated the etymology of "entertain": "to hold together."

But the emergence of rock and roll and television in the 1950s had the effect of weakening the American musical. The center could not hold (or shifted to the small screen), which also made the Broadway genre in retrospect look classier and more estimable. Its babies deserved to be appreciated for having found a European-derived operetta and created an indigenous art form—which one historian elevated into "New York opera." It flourished, John Dizikes has claimed, between 1940, when *Pal Joey* opened, and 1960, when *Camelot* opened and Oscar Hammerstein II died. "New York opera" showed its vitality before and after those dates as well. The city inflicted the musical as completely as Vienna marked the waltz and Paris the can-can, and yet also managed to project a national style. This "distinctive form of American popular opera" was easily recognized wherever it was staged, "in its propulsive energy, its brashness and naivete and unshakable optimism." The

Broadway musical was incontestably native, as though honoring Emerson's plea that the truly "American scholar" should cease listening to the courtly muses of Europe.

Unlike opera, Broadway preferred actors who could sing to singers who could act, so that "spoken dialogue moved the stories forward." But that is why Dizikes's label is misleading. Opera stars are expected to sing, as Rex Harrison, for example, could not. Yet he was designated—indeed destined—to be Henry Higgins before the songs in *My Fair Lady* (1956) were finished. They were accordingly shaped for him. Nor did Richard Burton quite sing in *Camelot*. In the rehearsals for *Guys and Dolls* (1950), the role of Nathan Detroit seemed so perfectly cast that nobody took seriously Sam Levene's disclaimers about his vocal range. In fact he was so bad that he was blocked from leading the title song in Act I and was even *ordered* not to sing along. They do it differently at La Scala.

Broadway represented showmanship at its most flamboyant because the goal was to sell tickets. This demotic spectacle was driven by commercialism, not a bid for artistic immortality. Or as lyricist E. Y. (Yip) Harburg wrote: "Mozart died a pauper,/Heine lived in dread,/Foster died in Bellevue,/Homer begged for bread./Genius pays off handsomely—/After you are dead." A cantor's son from Dessau, Kurt Weill ached badly for success on Broadway, in contrast to Schoenberg, who "has said he is writing for a time 50 years after his death." But Weill insisted in an interview with the *New York Sun* that he was writing "for today" and claimed not to "give a damn about writing for posterity." The nation was animated by a democratic commitment to popularity, unalloyed by vestiges of royal or

aristocratic patronage; and Broadway typified the yearning to transform citizens into customers. At its best this art form nevertheless proved to be enchanting and indelible.

It also has a history, a cohesive and continuous legacy that is inextricably associated with the gifted Jews who invented and extended it. A leading social historian of American Jewry has described its condition during the interwar years as *At Home in America* (1981). But what Deborah Dash Moore really meant (as her subtitle indicated) was at home in New York City—where so many Jews were packed in that the seating capacity of Temple Emanu-El exceeded Saint Patrick's Cathedral. Virtually all of those composers and lyricists who heard America singing their Broadway songs were Jewish New Yorkers—without whom it is hard to imagine the history of musical comedy in the United States. There certainly would have been theater, and music, and comedy. But the combination was virtually a franchise enjoyed by one minority group, whose achievements in this genre are considered here.

Broadway was attractive to Jews because "New York opera" was *not* opera. Their "portable talents," Jonathan Miller suspected, could operate in fields "which are not respectable, therefore not heavily guarded at the entrance by white Anglo-Saxon Protestant custodians." Such openness also accounted for Hollywood, whose studios were built by the same sorts of men who operated theater chains and produced plays and musicals. In the first half of the century, nobody could avoid reckoning with the Shuberts, Levi, Shmuel, and Jacob Szemanski were three sons of a Lithuanian peddler (who also had three daughters). As Lee, Sam, and J. J.

Shubert, they exerted supreme booking power through their ownership of theaters in virtually every major city (including six in New York and three in Chicago). No one else operating at the business end of show business would be so dominant—except perhaps for David Merrick, who produced more musicals than anyone in the history of Broadway. So brazenly did he operate that by the 1960s his name (originally Margulouis) was no less familiar than the names of the performers and directors who did his bidding. Showmanship should not be confused with sainthood, since Merrick's personality was so excruciatingly unpleasant that one star vowed: "I'll never work for him again until he offers me another great show." By the mid-1970s, such gifts were no longer possible; and the Broadway he knew had ceased to flourish.

But two features of the history of Broadway justify its claim (rather than Hollywood's) to be considered the epicenter of American Jewish culture. One is the audience. In 1968 the scenarist and novelist William Goldman offered "a conservative guess" that Jews filled half the seats in Broadway theaters, which benefited financially from the theater parties that stemmed from a tradition in the Yiddish theater. Novelist Abraham Cohen's David Levinsky, who recalls his own "considerable passion for the Jewish theater," participates in this sort of fund-raising activity, in which blocks of seats—and sometimes even entire houses—are sold by charitable or fraternal groups. The cinema was obviously far more of a mass art than Broadway ever aspired to be, and therefore also seduced a far wider range of talent than "New York opera" needed. More so than behind the screen, the talent behind the stage was for over half a century virtually the monopoly of one



ethnic group. That is the second feature which locates Broadway at the center of Jewish culture.

When Hammerstein was working with Jerome Kern on adapting Donn Byrne's biography of Marco Polo, the lyricist inquired: "Here is a story laid in China about an Italian and told by an Irishman. What kind of music are you going to write?" Kern's answer was jocular: "It'll be good Jewish music." That was the lullaby of Broadway, so that even those who did not satisfy *halachic* (Jewish legal) standards adapted to the prevailing ethnic sensibility.

That was true of Hammerstein himself, whose mother, a Presbyterian, had him baptized as an even more upscale Episcopalian. He grew into adulthood practicing no religion (except perhaps the faith that his next show had to be a hit). But his social and professional circle was so inescapably Jewish that, if any American could be said to have shaped Jewish culture without actually being Jewish, Hammerstein would be a prime candidate. His first marriage was to Myra Finn, a cousin of his second famous collaborator, Richard Rodgers. (Hammerstein was divorced in 1928, and married Dorothy Blanchard—a Protestant—the following year.) His career was not unique in demonstrating that talents were not only portable but intertwined. Ira Gershwin was a high school classmate of Harburg's, and would soon introduce him to Burton Lane (*Finian's Rainbow*), who wrote his first show at the age of 15 and served as a rehearsal pianist for Ira's younger brother George. Rodgers had served as Kern's rehearsal pianist, and was 16 when he met the 23-year-old Lorenz (Larry) Hart, who played songs for him that afternoon on his Victrola. Not only

had Hart attended the same Catskills summer camp for the German-Jewish upper crust as had Rodgers; another camper was Herbert Sondheim, whose son Stephen would meet Oscar Hammerstein II during the launching of *Oklahoma!* (1943). Sondheim would repay his debts to Hammerstein for private tutorials and gentle friendship by dedicating the score for *A Funny Thing Happened on the Way to the Forum* (1962) to him, and would also amplify and enhance (as well as upend) the whole musical tradition that Hammerstein and Kern invented with *Show Boat* (1927). Indeed Hammerstein's death forced Rodgers to work with other lyricists, including Sondheim—so that the intricate mesh of collaborations and personal relationships (and rivalries) stretches from the Americanization of the operetta all the way down to the lingering post-modern death of the Broadway musical.

Because lines of apprenticeship and collegiality were so taut, outsiders had to learn what the natives seemed to be doing naturally. The most celebrated mimic was a Yale-educated Episcopalian from Indiana. Cole Porter's postwar hits included *Kiss Me, Kate* (1948), with a libretto by Samuel and Bella Spewack, and *Can-Can* (1953), with its book—based on an original story—by Abe Burrows. Success had come slowly for Porter, an expatriate socialite in the 1920s who yearned to outgrow the private parties that his songs enlivened. So what catapulted his career? One account has him asking George Gershwin for the secret of Broadway success and being advised to "write Jewish," instructions that Porter interpreted as "write Middle Eastern." The result was *Just One of Those Things* and *I've Got You Under My Skin*, which were noteworthy for their tropical

rhythms, their extended melody lines, their moody and exotic aura of romance. The conversation with Gershwin may be apocryphal. But Rodgers distinctly recalled Porter telling him that Broadway required a talent for writing "Jewish tunes," a claim that Rodgers decoded as the use of strongly chromatic, sensuous "minor-key melodies" which would sound "unmistakably eastern Mediterranean." Rodgers saw what Porter meant with *Night and Day*, *Begin the Beguine*, and *My Heart Belongs to Daddy*. What Porter thereafter called his "magic formula" was evidenced in *I Love Paris* (1953), which, according to music historian Alec Wilder, should have been titled *I Love Russia*—though most Jews who had emigrated from there *hated* Russia. Indeed a pogrom was the earliest childhood memory of Porter's good friend Irving Berlin.

But perhaps the meaning of Porter's "magic formula" is not liturgical but sociological—the injection of the somewhat exotic and therefore alluring. He was irrevocably a goy. Porter was gay too, and thus an outsider in another way, adept at "passing," and no doubt achingly familiar with lamentations. In any event, he overcame his pedigree enough to impress an MGM executive producer named Sam Katz, who gushed, when Porter played *Good-bye, Little Dream. Good-bye* (1936) for him: "You know, Cole, that song is beautiful, it's—why, it's Jewish." For those whose tuning-forks were pitched toward the marketplace, no praise was higher.

Perhaps some "Jewish tunes" could be traced, in a vague way, to the synagogue. Berlin's father had been a part-time cantor, a job at which composer Harold Arlen's father had worked full-time. One





musicologist detected “an uncanny resemblance” between the folk tune *Havenu Shalom Aleichem* and the spiritual *It Take a Long Pull to Get There* from *Porgy and Bess*, a “folk opera” that Gershwin undertook after getting stymied in adapting S. Ansky’s *The Dybbuk*. But the direct musical influences upon the plangent notes projected from the orchestra pit were unlikely to be liturgical; the Jewish accent on Broadway was not obvious. Nor is there much direct evidence of the impact of the Yiddish theater, though Harburg regularly attended it with his father after synagogue on Saturdays. The lyricist claimed to recall “everything” about the plays which had “set me afire.... The Yiddish theater was my first break into the entertainment world.” He considered Jews to be “born dramatists, and I think born humorists too.” Such essentialism now looks rather quaint; and though Harburg’s explicit indebtedness to the Yiddish theater was rather exceptional, neither did others completely obliterate evidence of their own ethnicity.

Because their shows were often set in New York, its lingo could sometimes be injected. Contrast the cinematic *West Side Story* (1961), in which the leader of the Jets informs “Dear kindly social worker,/They tell me: get a job,/Like be a soda jerker,/Which means like be a slob.” But expected to work at a soda fountain as a way to “earn a buck,” Riff sneers in a less sanitized version—“which means like he a *schmuck*.” (The sociolinguistics may not be entirely plausible for a 1950s hood.) Or take *Guys and Dolls*. Its songs were by Frank Loesser, its book by Abe Burrows, its initial staging by George S. Kaufman; and its pugs and thugs included the aforementioned Nathan Detroit, who declares his love to Adelaide in a daisy-

chain of internal rhymes: “All right already, I’m just a no-goodnik./All right already, it’s true. So *nu?*/So sue me, sue me, what can you do me?/I love you.” Such idiomatic lyrics propelled the momentum of musical comedy far from the ambience of *The Merry Widow*—and even further from the libretti of Lorenzo Da Ponte, *ne* Emilio Conigliano (1749-1838), the Venetian Jew who was baptized in adolescence and joined Mozart for *Le Nozze di Figaro*, *Don Giovanni*, and *Così fan tutte*. Da Ponte’s migration to New York, where he taught Italian at Columbia, proved that the city was not quite ready for opera. Identifying himself as “the inspiration of Salieri...and of Mozart” (in that order), Da Ponte nevertheless feared a humiliating oblivion in which “my remains might become food for the dogs.”

What American audiences eventually craved was something else—and from the Viennese operetta came something new and wondrous. Here too there were bloodlines: the father of composer Frederick Loewe, for instance, had sung the role of Count Danilo in the original Berlin production of *The Merry Widow*. In the 1920s her frippery was exchanged for less fancy ready-to-wear clothing. Her lyrics were injected with slang; and so sassy and brassy did the rhythms of her songs become that, for the next half century or so, musicals were integral to American culture.

So much so that, before the 1920 season, the owner of the Boston Red Sox did something preposterous. So eager was he to finance a Broadway hit that he sold Babe Ruth to the New York Yankees. Even though Giacomo Puccini and later Kurt Weill wanted to make operas out of *Liliom* (1909), Ferenc Molnár supposedly rebuffed them. But the Hungarian playwright was willing to sell the rights

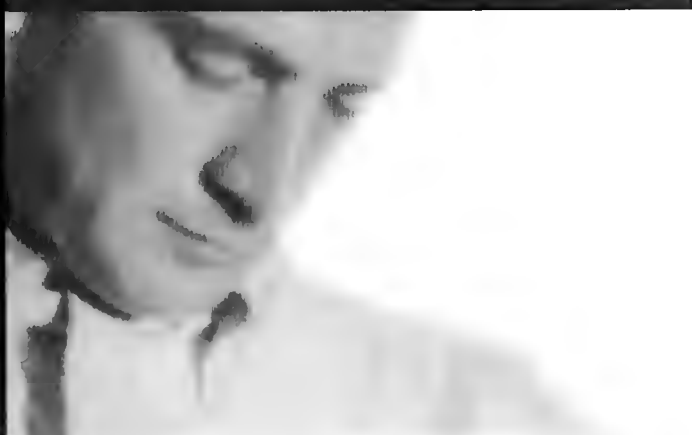
to Rodgers and Hammerstein so that the dream team could make *Carousel* (1945), which in 1958 became one of the two musicals chosen to represent American culture at the World’s Fair in Brussels. (The other was *Wonderful Town* [1953].) Broadway supplied studios like MGM and Paramount with talent and themes for cinematic musicals, and generated material for jazz artists as well. (Miles Davis, for example, did his own version of *Porgy and Bess* in 1958; and John Coltrane recorded *My Favorite Things*.) So sensational was the sound track to United Artists’ *West Side Story* that for 54 weeks it was the nation’s most popular album.

What endures of the legacy from *Show Boat* to Sondheim is good music. But is it, as Kern assured Hammerstein, good Jewish music? Any answer must be hesitant, any claims tentative. As a datum of the Diaspora, where the forces of acculturation and secularism have corroded the claims of piety and peoplehood, Broadway merits the same seriousness of study that has been devoted to other forms and genres bereft of traditional Judaic themes. If the fiction of Kafka can be designated Jewish, if psychoanalysis can be better appreciated by fathoming rather than ignoring its Jewish origins, if the civic profile of this minority can be praised or denounced for its proclivity for liberalism and its passions for social justice, if the sciences (or law or medicine) can be considered in the light of Jewish attraction to such fields, why not the musical theater? To neglect it would leave too many works unrecognized and unstudied that have reverberated like Caliban’s New World isle, “full of noises,/Sounds and sweet airs, that give delight and hurt not” (*The Tempest*, III, ii). Kern’s guarantee to Hammerstein not only promised such pleasures to their audience, but enlarged the boundaries of an American Jewish culture as well. ■

*Stephen J. Whitfield is the Max Richter Professor of American Civilization.*

Leonard Bernstein, who collaborated on *West Side Story*, conducted classes at Brandeis from 1951 to 1955

Photos courtesy Robert D. Farber University Archives, Brandeis University





**Television's all-time**

**greatest science**

**program achieved**

**that came through**

**the boundless**

**energy of Einstein,**

**and vision of a**

**Brandeis alumna**

# INNOVATION

by Marjorie Lyon

Talk about stumbling into something.

"I wanted to be a probation officer for some reason. This was the spirit of the sixties. I was going to go to all the criminals and they would renounce their criminal ways—really quite an amazing thought, but that was the tenor of the times. In its infinite wisdom the Commonwealth of Massachusetts thought better of the idea, and I couldn't get a job. One of the interviews I had was in Brighton, and I got lost. Somehow I stumbled onto Western Avenue, saw WGBH, and walked in. Two young women working in the scheduling department were looking for someone to help them." She got the job.

Paula Apsell '69, executive producer of NOVA, the most successful science program in the history of television, and director of the WGBH Science Unit, is reminiscing.

"I was not at all on the periphery but right in the center of a bustling operation, knowing when all the programs were running, meeting the directors. Detail was important, and a mistake would be very costly, so the job was hard and demanding."

With the brash confidence of age 22, in her spare time and without additional pay, she created the award-winning radio drama series for children, *The Spider's Web*. "I have a lot of energy, and I figure if you're very driven, you can fill in the blanks and learn what you need to learn on the move." This led to a job as news producer for WGBH radio. After three years, she again jumped into something she knew little about.

Sitting, she hunches over, leaning forward. A scarf is slung over the back of her neck, hanging straight, its soft colors matching an elegant taupe suit. She says she can go without sleep but absolutely has to eat. (Lunch on the fly is a pretzel and a diet soda.) She is vibrant, talking enthusiastically, her gaze extremely intent. Although she describes her overwhelming workload, she is not hurried, but deliberate and thoughtful.

Apsell joined NOVA's crew in 1975. "I was lucky enough to get a job as a production assistant on NOVA even though I didn't know anything about

television. I had a lot to learn. The first day I got in, I was told I had to plan a film shoot. But most things are a lot of common sense and judgment, being meticulous, measuring twice and cutting once, and being willing to ask a lot of questions. It was really challenging to learn what I had to do. And it opened up a whole new world for me."

Keep in mind that in the early seventies when NOVA began, there were no other regularly scheduled science programs on television. NOVA proved to those who said it couldn't be done that the audience has a thirst for learning, and scientists are not just weird guys in white coats ensconced in the lab. As Apsell puts it, the series tries to show the viewer not only the moment of discovery, but the long years of blood, sweat, and tears that so often precede it.

The idea for NOVA originated in 1972 when WGBH-Boston sent one of its producers, Michael Ambrosino, to England to evaluate science programming on the British Broadcasting Corporation with an eye toward creating a science series on American television. NOVA first aired in March 1974.

In 1984 Apsell was named NOVA's executive producer and director of the WGBH Science Unit. With 20 new shows a year and a budget of

*A scene from the  
"Easter Island" episode  
of the NOVA miniseries,  
Secrets of Lost Empires*



Michael Barnes

\$500,000 per episode. Apsell explains that "We could probably make three programs for every one," because their research is so thorough. Some of the material that doesn't make it to the show can be seen on NOVA's own Web site, [www.pbs.org/nova](http://www.pbs.org/nova).



Peter Tyson

*Scenes on this and the facing page are from episodes of the NOVA miniseries, Secrets of Lost Empires. Above, "Pharaoh's Obelisk"; right, "Roman Bath."*

Finding a balance between education and entertainment, Apsell portrays scientists who are intelligent detectives, driven by passion and creativity. She helps the viewer understand the power of science for good and for ill. Under Apsell's leadership, NOVA has won every major broadcasting award, including Emmy awards, the George Foster Peabody, and, in January 1999, The Gold Baton, the highest honor given by the Alfred I. DuPont-Columbia University Awards. In 1994, the Museum of Science in Boston awarded Apsell its prestigious Bradford Washburn Award. Others who have received the Washburn award include Walter Cronkite, Jacques Cousteau, Sally Ride, and Dr. Carl Sagan.

"If I didn't thrive under pressure, this would not be a very good place to be," she says, her soft voice in contrast to obvious vitality and passion. With up to 30 projects going on at one time, she has to be able to juggle and make choices. "This is television, so no one dies if you make a wrong decision. But if you make a mistake, it will come back to haunt you. And sometimes things go wrong just by chance. Things get complicated when you're doing an hour-long documentary, and we do very ambitious ones," she says.

An average NOVA show takes about eight months to complete and is filmed in many far-flung locations, but everything starts and finishes at WGBH headquarters on Western Avenue in Brighton, where the creative energy is palpable.

NOVA tells an exciting story that allows the viewer to get a sense of counterintuitive scientific ideas. For example, in "Einstein Revealed," NOVA recreates several of the great physicist's own "thought experiments," or visualizations, that helped him arrive at his theory of relativity. One example illuminates his crucial discovery that time is relative to the observer. With animation and live action, NOVA shows how a single event—twin lightning bolts striking a pair of poles simultaneously—would appear differently to observers depending on whether they were standing still or riding on a train between the two poles.

Part of NOVA's mission is to make programs that are useful in the educational arena accessible to schools, museums, and community organizations. Guides are sent to



Pharaoh's Obelisk

60,000 teachers in middle and high schools, and videos are among the most used in the classroom of any television series.

While a staff producer, Apsell made eight films in four years: *The Gene Engineers*, *The New Healers*, *Death of a Disease*, *The Mind Machines*, *Race for Gold*, *All Part of the Game*, *Alaska: The Closing Frontier*, and *The Safety Factor*. But the intense pace took a toll, and by 1979 she was exhausted.

"A person has to have a life too," says Apsell, who was born in Lynn and grew up in Marblehead, Massachusetts. "I think that's very important. And that's something that's always been a conflict for me, because this is the kind of job that will just swallow you whole if you let it. To be a NOVA producer you have to be willing to work all the time," explains Apsell. Married to Sheldon Apsell, Ph.D. '72, founder and president of MicroLogic Inc. in Waltham, she used to joke that "we were really two ships that pass in the night. He was traveling, and I was traveling, and we were hardly ever home at the same time."

After staying home with a new baby for a year, Apsell joined Dr. Timothy Johnson at WCVB-TV-Channel 5 (Boston's ABC affiliate) in 1980 as senior producer for medical programming. There she produced "Faces of Medicine," a five-part series on medical research, and *Someone I Once Knew*, an award-winning film on Alzheimer's disease.

A second daughter arrived in 1983, and Apsell decided she needed not a year off, but a change. In 1983-84 she was one of only eight science journalists awarded the Vannevar Bush Fellowship in the Public Understanding of Science at MIT. The award allowed her to study a broad range of scientific and medical topics (she studied evolutionary biology,



Above, "Roman Bath";  
below, "China Bridge"



cancer and behavioral biology, as well as health policy and law.) This was a fantastic opportunity for her to “take a couple of steps back, and really look at ways to be more effective in communicating science to a general audience,” she explains.

And that set her up to be the perfect choice for the plum job of executive producer of NOVA. It gave her a conceptual foundation for what she was attempting to do.

Apsell credits Brandeis with giving her an overall background, a context for intellectual exploration. “I think that there was something about the environment at Brandeis that really set me up for not being afraid to explore ideas in many different realms, and not ever feeling ‘oh I could never understand this or I couldn’t do this.’ There was a kind of intrepid feeling that I had, that if I was interested in something I could just pick up a book and read about it, or go to a lecture.” As a sophomore she had a job scanning bubble chamber photos in a physics lab, which is where she met her husband. “When I was at Brandeis I felt no pressure to decide what I wanted to do. I believed wholeheartedly in liberal arts, that I should pursue my interest and try to take advantage of the amazing abundance of ideas—and people who

could express those ideas in a really compelling way—and the future would take care of itself. I guess in my case it really did.”

She decides what shows NOVA will do, working with the producers to ensure that they are informative, appealing, and meet the series’ high standards. Her office door is always open to producers who want to discuss ideas. People are literally swirling around her. The selection process hinges on education, entertainment, need for public awareness, and expense. Apsell emphasizes that she enjoys the people she works with—“here at WGBH in Boston, and also the independent producers and the people that I work with all around the country. I have many people I’ve been working with for years, and we’ve become very good friends.”

Her job encompasses a wide range. “It’s amazing how few of the crises that I deal with actually have to do with the content of the film and how many of them have to deal with the politics surrounding the film,” she says. “The entertainment industry has become very complex. A lot of players are involved in it. And we have strong expectations for our shows. They have to be high quality, they have to be educational, and yet we also want to attract an audience with them. So we have a lot of conflicting demands that we have to satisfy.”

*Paula Apsell  
on location in Jordan*



She treads a fine line. “You want to make programs that reflect the complexity of science, but on the other hand that aren’t so complex themselves that people just get a headache and give up. I’d say that’s really where the art of it all comes in.”

She has maintained quality in NOVA’s science programming while venturing into large format films, software, books, educational kits, and the Internet, with a NOVA Web site and NOVA/PBS Online Adventures.

With some of the more ambitious programs, producers take on more than they bargained for. “It’s very seldom that we just go to make a film. In our *Secrets of Lost Empires* miniseries, we built a Turkish bath for one of the films, trying to understand why the ancient Romans were such

good engineers. So you have a construction project going on at the same time that you're making a television program," she explains.

Attitude is important. For example, the NOVA program on Everest, documenting the search for the bodies of the climbers George Mallory and Andrew Irvine mysteriously lost in 1924, was conceived long before the producers had any idea what they would find. "So," says Apsell, "you have to go into it knowing that you may have to make a program about not finding what you're looking for." But she forges ahead, using confidence and experience to tame chaos. "We're very lucky that the Everest expedition found Mallory. There were a lot of players in this, and everybody wanted his or her day in the sun. So it's not just going to a mountain with a camera. And of course the logistics of filming on Everest are phenomenal," she explains.

"And whenever you have an element of adventure you also have an element of risk. But I think in taking risks the programs get very exciting, just as long as you always know that the fallback position is really an accurate one. I always ask the producers, 'If this doesn't work, what's going to happen? What's your backup plan?' Because at least half the time, it doesn't work."

It is just that kind of ambiguity that infiltrates her job, and it is a big, complicated job. "There is an awful lot going on here, and I think you have to be the kind of person who is comfortable juggling several balls in the air at once. If you're the kind of person who needs everything very neatly organized and wrapped in its



Michael Barnes

little box and everything kind of taken care of until you pull it out and look at it, this job probably is not for you. You've got to be a person who can deal with ambiguity and unknowns, and work a lot of different things at once. And I thrive on that.

*A scene from the "China Bridge" episode of NOVA's miniseries, Secrets of Lost Empires*

"I am so glad, in the morning, when I'm in my car driving down Western Avenue. I get excited that I'm going to come into work. I just think it's so...much...fun." She injects her passion into those three words by leaving space between them. You can feel the excitement in her voice.

You can only wonder what kind of probation officer she would have been. □

*Marjorie Lyon is a staff writer for the Brandeis Review.*

1. The first step is to

2. The second step is to

3. The third step is to

4. The fourth step is to

5. The fifth step is to

6. The sixth step is to

7. The seventh step is to

8. The eighth step is to

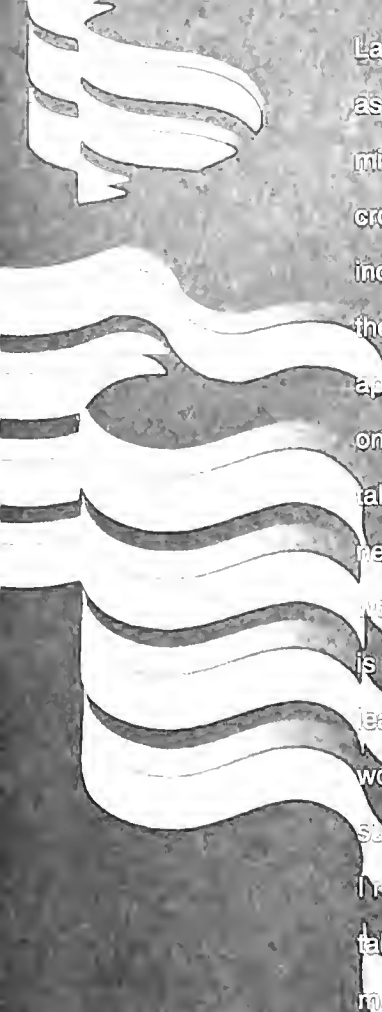
9. The ninth step is to

10. The tenth step is to

11. The eleventh step is to

12. The twelfth step is to





Last December I was asked one of those millennial questions that cropped up with increasing frequency as the end of the year approached: "If there is one thing you would take with you into the next century, what would it be—and if there is one thing you would leave behind, what would it be?" I was surprised at how quickly I responded: "I would take democracy with me, and leave intolerance behind."

The 20th century was democracy's century.

The first truly democratic country was not Greece in the fifth century B.C., England in 1215, or even the United States in 1776. At the turn of the 20th century, not one country granted its citizens universal suffrage. Believe it or not, the first country to

elect its government on the principle of universal suffrage in multiparty, competitive elections was Finland in 1906.

Less than 100 years later, there are 119 democratic countries—almost two-thirds of the world's nations—containing three-fifths of its people. For the first time in history, a majority of the world's people live under governments of their own choosing.

Democracy can now be said to be a universal human value, a system of government, and a set of principles underpinning it that are aspired to by the vast majority of people around the globe. Franklin Roosevelt's articulation of those principles in 1941 as the "Four Freedoms" helped make them the world's ideals: freedom of speech, freedom of worship, freedom from want, and freedom from fear.

In 1993 I was privileged to sit with Yitzhak Rabin in Jerusalem on the day the Oslo Agreement's became known to the world. He knew he was taking an enormous political risk, but he also knew that Palestinians as well as Israelis needed to be free from want and from fear in order for democratic institutions to flourish, and that those healthy institutions were a precondition for peace. He told me that when people have virtually no income, no way of providing for their families, are ill-clothed and ill-fed, have no health care and no hope that tomorrow will be better than today, they have no stake in the success of the democratic process. Hatred and violence are likely to fill that void.

This has been a century in which we have grappled repeatedly with intolerance. I firmly believe that there is an inverse relationship between democracy and intolerance. Democracy connotes not only individual liberty and self-determination, but also the principles of social equality and respect for the individual within a community, balancing the will of the many with the rights of the few. This century has been marked by fierce struggles toward freedom and democracy around the world and against tyranny and intolerance. Too often, however, it has also been marked by apathy and indifference.

My good friend Lenny Zakim, a Brandeis honorary degree recipient who was regional director of the Anti-Defamation League until he succumbed to cancer last December, taught me that we must be tireless in confronting and resisting intolerance, but we must be equally passionate about confronting and resisting apathy, which he saw as a much more pernicious and widespread evil. In the immortal words of the British statesman Edmund Burke, "The only thing necessary for the triumph of evil is for good men to do nothing."

In accepting the Nobel Peace Prize in 1986, Elie Wiesel spoke eloquently about the urgent need for moral leadership:

Sometimes we must interfere. When human lives are endangered, when human dignity is in jeopardy, national borders and sensitivities become irrelevant. Wherever men and women are persecuted because of their race, religion, or political views, that place must—at that moment—become the center of the universe.

As a new century dawns, I have some concerns about the health of our "cradle of liberty." In a democracy the people are the source of power, but they must participate to wield that power. We have seen a precipitous decline in political participation in America. More than 60 percent of the total voting-age population cast a ballot in the 1960s, while only 36

percent did in 1998; in 1996 turnout was lower than it has been in a presidential election year since 1924. Voter turnout in most of the established democracies around the world averages 77 percent—more than twice as high as it was in the United States in 1998. The United States ranks 139th in the world in average voter turnout since 1945—in the bottom 20 percent of nations in the world.

Trust in government and its leaders are also at historic lows in this country. In 1964, three-quarters of Americans said they trusted the federal government to do the right thing; today only a quarter do.

While the solutions to cynicism and apathy among the electorate are far from obvious or straightforward, I believe there are some things we can do to breathe new life into participatory democracy. For example, we are still voting the same way we did in the 18th century, when we were a largely agrarian society that ran on the harvest calendar. Today, people work long hours and frequently at more than one job. At home, they care for young children and aging parents. Innovations in the voting process such as weekend voting—which helps make possible the high turnout in nations such as France and Australia—same-day registration, and mail balloting make it possible for more people to get to the polls and participate in the process.

Skeptics abound, but I believe that Internet voting will also be a viable option soon. Tens of millions of Americans surf the Internet regularly, and the number of personal computers capable of Internet access is growing worldwide, from fewer than 60 million in 1996 to an estimated 256 million in 2000. If we want to encourage consistent voting from an

*The author with  
President Clinton*



early age, we must connect with young Americans where they gather – on the Internet. Online voting would also enhance access to the ballot for tens of millions of Americans with disabilities.

Re-engaging young people and bringing new voters into the process are also critical for a revitalized democracy. The College Democrats report that turnout of young people has been declining steadily during the 1990s. In Massachusetts alone, 50,000 young people turn 18 every year—that's 500,000 potential new voters over the next 10 years. We cannot afford to have those young people, with their energy and idealism, turn away from the political process. A Close Up Foundation survey of high school students last year showed that while they are enthusiastic about volunteering in their communities, they are increasingly uninterested in pursuing careers related to politics, volunteering for a political campaign, or writing to an elected official. We must make politics and public service exciting, relevant, and honorable again.

A thornier challenge than many of these, but one we absolutely must meet, is real and comprehensive campaign finance reform. Too many people believe the system is bought and paid for by wealthy corporations and individuals, and that their participation and votes mean nothing. Breathtaking amounts of money are spent on a "product"—the political process—that fewer and fewer "consumers" are buying. In any business, this would be a clear sign of something profoundly wrong. In politics, a military metaphor seems more appropriate: we seem to have fought each other to a standstill on the battlefield—the democratic process has been reduced to "Mutually Assured Destruction."

*The Guardian* editorialized at year-end, "This has been the century of the activist, when the age-old grip of the few on political life was finally broken...The many had arrived on the political stage....If current trends were to continue," however, "politics would once again become a specialized function reserved for elites, their relationship with the public governed by the media. But forcing the genie of political participation back into the bottle for good is likely to prove an impossible task."

I reflected frequently over the course of 1999 on the story of my family during the 20th century, a story repeated over and over in so many families all across America. My grandfather came to East Boston as a small child at the turn of the century, with a family searching for freedom from want and freedom from intolerance. The last time I saw my grandfather, he summed up his life for me by saying that he only ever wanted to do four things: have a healthy family, educate his children, start his own business so he wouldn't have to depend on someone else for his livelihood, and give something back to the community that threw him a lifeline when he needed it. Despite all the change that has occurred over the course of this amazing century, I believe these are the things we still value most highly: family, education, economic opportunity, and building community.

A recent editorial in *The New York Times* proclaimed, "the surest way to reach across time is through the transmission of enduring values and ideals"—from the Greek and Enlightenment philosophers to Washington and Jefferson to Vaclav Havel and Nelson Mandela, and from my grandparents to my parents to me to my children.

Who knows what the Internet Century will bring us? Limitless possibilities for spreading free speech and self-determination to every corner of the globe through the power of uncontrolled information and communication—or limitless

possibilities for spreading hatred and violence by the same means? These properties are not inherent in the technology, but in human nature—the choice is entirely ours.

Tom Friedman, '75, a *New York Times* columnist and distinguished Brandeis graduate, reflected in his New Year's Day column on the incredible change that our world is going through at warp speed. "This may be the millennium," he wrote, "but it's no time for us to get old." He invoked the lyrics of Bob Dylan's ballad *Forever Young* as he hoped that America could "revive that youthful, radically creative spirit" that was the genius of our founders: "May your hands always be busy / May your feet always be swift / May you have a strong foundation when the winds of changes shift." We must choose to work in the 21st century toward the perfection of democracy and the eradication of intolerance. □

*Steve Grossman is chair of the Board of Trustees of Brandeis University. He is also president of MassEnvelopePlus, former National Chairman of the Democratic National Committee, and founder and president of Givenation.com, an Internet company designed to help nonprofit organizations raise funds online.*



by Marjorie Lyon

# Natural Resources

Quintessentially Brandeis, the Environmental Studies Program combines a liberal, scholarly approach to the subject with hands-on experience, proven avenues to career opportunities, and a commitment to social activism.



The winding, twisting Housatonic River meanders from Hinsdale at Muddy Pond in western Massachusetts all the way to Long Island Sound. It snakes through Pittsfield, where Nicole Waldheim '00 grew up. She remembers a beautiful park on its shores, but she also remembers that she could not swim or fish or play in the river. Ominous, chilling signs peppered the water's edge: "NO SWIMMING. NO FISHING. If you do catch fish, do not eat them."

The culprit, General Electric in Pittsfield, just began to clean up the first one-half mile of the river near the plant in January 2000. And Waldheim, a Brandeis sociology major who found her niche in the Environmental Studies Program, spent last summer as an intern for the Housatonic Valley Association, working to find out what the towns along the river were going to do in conjunction with an Environmental Protection Agency and GE settlement to clean the water.

Imagine her excitement, canoeing down this river of her childhood (for the first time, she says) finding the areas of pollution and of clean water. "We looked at the texture, the clarity, the wildlife, the changes because of where the PCBs happen to be, how the river rushes, if there are still pipes discharging materials, where there's runoff. We went through some populated areas, and some not," she explains, her vantage point now changed from dismayed observer to active participant and researcher.

She marvels at the river's beauty and its scars. She understands the need to change not only the purity of the water but the mindset of the community. The long-held perception that the river is a dump perpetuates that behavior—people continue to go there and dump their trash. Writing an article for a newspaper, going to town meetings with her boss, contacting people to find out what towns were doing on the shore of the river, writing an extensive report, she revels in hands-on experience. "My boss put a lot of trust in me," she says, adding that she has learned how to make cold calls. "You know when you finally find your niche," says Waldheim.

Real people, real problems, real solutions: the Brandeis Environmental Studies Internship Program, a core component of the Environmental Studies Program curriculum, provides the opportunity for students to experience, firsthand, actual environmental challenges in government, industry, public interest groups, and scientific research organizations. Students work alongside professionals at local companies such as Polaroid and Genetics Institute, regulatory agencies including the EPA, the Massachusetts Department of Environmental Protection and local conservation commissions, and organizations such as the Massachusetts Audubon Society, the Environmental Justice Network, Save the Harbor/Save the Bay, and the New England Aquarium.

While Waldheim worked behind the scenes on the emotional issues created by polluted water, anthropology major Ariel Bornstein '00 was taking his lifelong fascination with cichlids (freshwater fish) to a magical environment behind the glass at the New England Aquarium. He worked on a new exhibit at the aquarium about Lake Victoria in Africa. Because of his work at the aquarium, he was invited by the staff to accompany them on a fish-gathering trip to the Amazon.

It is not by chance that these students have landed internships in places that are tailored perfectly to their talents and interests. Consider it a tribute to Laura Goldin, powerhouse assistant professor of environmental studies. Yale University and Harvard Law School graduate, modest, ardent, Goldin is associate director of the Environmental Studies Program and director of the Environmental Studies Internship Program. She uses her extensive contacts in 20 years as an environmental attorney in government, industry, public interest, and private law practice to find the ideal placement for each student. "We really tailor these internships to the students—not just what they can do, but what they want to learn, how



it fits into their academic major. On top of that, there's the chemistry issue—what kind of people are they? One of my first requirements for their supervisor is he or she has to care about the work, and be committed to environmental protection. And I often do career counseling in this process. I'm hoping that this is the kind of place that the students might in fact even want to work. Or, they're going into something completely different and this is their only chance to give this a try," explains Goldin with her signature fast-talking ebullience. "The payoff for me is the light in the students' eyes—their excitement, their enthusiasm, that feeling of yes, it worked, this is a good fit—good for them, and ultimately, good for Brandeis, because they are our ambassadors," says Goldin.

Students in environmental studies tend to come from many disciplines—sociology, anthropology, economics, politics, and the sciences. They are united by a common ground: social activism, less flamboyant today than in the dramatic sixties, but still a pillar of Brandeis. Explains Attila Klein, professor of biology and a major force in the Environmental Studies Program, "It's also realistic, based on understanding of not only the social need for reform, but also on the economic and scientific basis for changes. So I think that the difference in this crop of students is that they have acquired expertise in

the economic and scientific basis of the tough problems that society faces, and then applied their activism to make the changes, using their economic and social understanding." Adds farmer and logger Brian Donahue, assistant professor of American environmental studies (on the Jack Meyerhoff Foundation) and director, Environmental Studies Program, "Many students in the program think of it more than anything else as their home at Brandeis."

Bombarded in the newspapers by environmental horror stories, students appreciate, says Klein, that the Brandeis approach is optimistic. Instead of feeling overwhelmed and defeated, Donahue and Goldin are concentrating on ways of improving, changing, and modifying human behavior, so that solutions are found to these difficult problems. And they are each pioneering solutions. Donahue is trying to reform the suburbs to behave in a less wasteful manner, and Goldin is doing it on a regulatory legal and activist level," explains Klein.

A Phi Beta Kappa student who received the Eleanor A. Schick Prize in Environmental Studies when she graduated, Annelies Goger '99 is interested in the social application of what she learns. "I want to bring resources back to people who have the least, to work with communities, to make the most change and positive progress," she says. As an intern, Goger worked with

Environment (ACE) in Roxbury, Massachusetts, the premier environmental justice organization in New England. She made herself indispensable during her internship, and in August, after she graduated, ACE created a job for her as communications coordinator.

Goger helps the low-income Roxbury community address a host of local environmental problems. "We try to solve local environment and public health problems by bringing legal, technical, and educational resources into the community, because people here have limited access to the resources necessary for solving these environmental problems," she explains. She adds that ACE also tries to empower and equip local youth with the knowledge and skills required for becoming effective leaders in their community."

One project Goger became involved with during her internship at ACE was the launching of the Greater Boston Environmental Justice Network (GBEJN). The network emerged from the gathering of residents and community groups participating in ACE's annual Environmental Justice in the 'Hood conference held in Roxbury. Many of the attending resident organizations at the conference were also clients in cases that they had brought to the Massachusetts Environmental Justice Network (MEJN) for



assistance. (MEJN is ACE's network of pro-bono attorneys and other professionals.) At the conference, residents recognized that working together they could be more proactive in addressing environmental justice issues than they could working alone. Goger helped organize GBEJN's first advocacy campaign, which was for the Environmental Justice Designation Bill (proposed by Massachusetts State Senator Dianne Wilkerson) that would identify communities that are overburdened with pollution sources and protect them from further environmental insults.

Currently applying to master's degree programs in city planning, Goger, who spent a semester of her junior year as a participant in a sustainable development program in Costa Rica, is committed to combining her academic interests with social justice. "I came from a working-class background originally, then was transplanted into the academic environment, and I gained a very academic perspective. Now, I'm immersed again in the community and social justice perspective—the grass roots. If I return to the academic arena, I will learn more about how to integrate community and governance better, what the deeper issues are, and all of the different dynamics of how things get done. I think having both perspectives is extremely valuable and effective for making change happen."

Another Brandeis intern's project at ACE focused on the prevalent asthma and other major health problems triggered by the inordinately poor air quality in the Roxbury area, due in large measure to the constant idling of the hundreds of diesel buses housed at the City of Boston's bus terminal in Dudley Square. The intern helped create an air quality awareness education program, translated it into Spanish for the large Hispanic population in that area, and organized a successful and much-publicized "Stop the Idling" event that involved the local schools and schoolchildren, community leaders, the Mayor of Boston, the Commissioners of DEP and the Department of Public Health, and the Regional Director of EPA. These efforts resulted in an agreement by the City of Boston to eliminate unnecessary bus idling and to switch a number of the city buses to electric power.

When the first graduate of the Environmental Studies Program, Franklin Daley '97, decided as a sophomore that premed was not for

Photos show members of the Environmental Studies Program in activities that include the clean-up of woods, an on-site visit to Genetics Institute, and water-quality testing.





him, he did not flounder for long. The Environmental Studies Program gave him an opportunity to use his premed courses, such as chemistry, in a way that better fit his interest, and Goldin found him an internship that was perfect. "In Franklin's case," she says, "it felt like a good match to put him in Genetics Institute in Andover. The environmental health and safety manager at Genetics is really one of the best in the business; his approach is proactive and innovative—for example, reduce toxins and prevent problems before they start. They're trying to push the envelope even farther all the time, with energy savings, and employee health and safety, chemical management systems, and chemical reduction efforts."

Daley's internship at Genetics Institute not only inspired him, but turned into a full-time job after he graduated. "My job as an intern was related to the OSHA lab standards, which require that every laboratory that uses hazardous materials has a complete inventory of those materials on hand at all times. So my job was to go through the labs and make sure they had that inventory and if they didn't, to do it." Today Daley, who was born in the U.S. Virgin Islands, grew up on the tiny British Colony of Montserrat, and came to the United States seven years ago, is still involved with occupational hazard safety work,

now responsible for a wider range. His enthusiasm for the field and his love for Brandeis have never waned. "Wherever I am right now, I'm here because of Brandeis," says Daley, adding that he is earning a master's degree at Northeastern in toxicology with the plan of focusing on environmental toxicology.

Daley is an example of an unexpected outcome of the internships in industry—an about-face in students' understanding of the relationship between industry and the environment. Students entering the environmental studies field are, in general, idealistic, strongly committed to environmental protection, and eager to make a difference. They also often arrive with a highly negative impression of "big business," viewing manufacturers and other industries as heavy polluters without environmental conscience. Brandeis students who have been interns in industry—in placements where "good environmental citizenship" is an underlying ethic—rapidly change their views. The students are struck by the commitment of their companies to environmental excellence. They also gain an understanding of the enormous complexity of complying with environmental requirements, and of the significant investment of resources needed. "This kind of learning could not be gained without this internship experience," emphasizes Goldin.

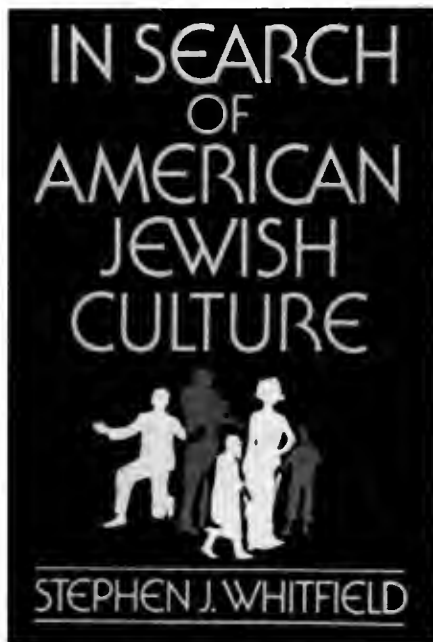
In fact, major support for the program comes from AT&T, W.R. Grace Foundation Inc., and the Hogan Family Limited Partnership. Pioneering chemist Dr. Joseph C. Hogan, Jr. and his wife, Ann, have taken a personal interest, coming to campus to meet with interns.

The internship program includes a strong academic component. Weekly seminars with Goldin, readings, and written assignments provide an opportunity for critical analysis of the internship experience. Each intern, along with Goldin, develops a syllabus and individualized final product such as a journal, paper, or presentation.

With Goldin a driving force behind the interns, her powerful and unusual combination of attributes—tough legal savvy, razor-sharp intellect, motherly concern, environmental fervor, dedicated activism, and boundless energy—sends well-prepared students to individually tailored internships. There they absorb real world lessons and make contributions that may influence their lives and ours. This is Brandeis at its best. ■

*Marjorie Lyon is a staff writer for the Brandeis Review.*





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# In Search of American Jewish Culture

Stephen J. Whitfield

**"American Jewish culture  
 has found its definitive historian."  
 —Forward**

Jews have contributed to American culture in the 20th century to a degree out of all proportion to their numbers. But when Irving Berlin writes "White Christmas" and "Easter Parade," when Leonard Bernstein composes a celebrated "mass," or when Al Jolson, the cantor's son, performs in blackface, can these be considered manifestations of a specifically Jewish American culture? Stephen J. Whitfield, a cultural historian at Brandeis and author of *The Culture of the Cold War*, says yes, and he offers a lively, wide-ranging, critical interpretation of that tradition in his latest book.

With an encyclopedic command of contemporary American culture, Whitfield ranges from drama and musical theater to popular and symphonic music to film and literature to trace the complex interactions of Jewish and American cultures. He traces significant themes such as representations of the Holocaust, and offers a plethora of entertaining and enlightening anecdotes to show how Jewish American culture has influenced and been influenced by the larger mainstream culture. In a final chapter he thoughtfully ponders the future of the Jewish element in American Jewish culture after a century of largely successful assimilation.

"Whitfield has written a fascinating book on the Jewish role in some key areas of American culture—popular music, the stage, Hollywood. His knowledge is awesome. His approach to dealing with the problem of just what is 'Jewish' in the cultural and artistic work of persons who are Jews expands our understanding of this key issue of ethnic 'contributions' to American culture. The book itself is a valuable contribution to the understanding of American society."

—Nathan Glazer, Harvard University

"You'll read Mr. Whitfield...for the giddy brio with which he bounces between high culture and low...his view of culture is sufficiently wide and generous to embrace masterpieces, like Philip Roth's *American Pastoral*, and unredeemed schlock, like the songs of Barry Manilow."

—*The New York Observer*

"A lucid and absorbing work."

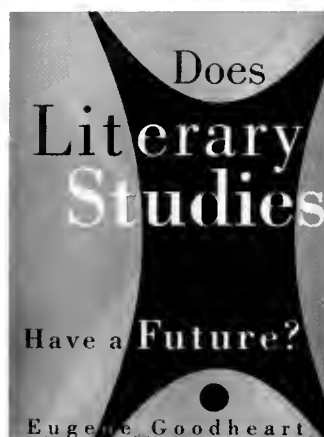
—*Booklist*

"Whitfield's thesis is as complex, multifaceted, and polyvalent as the Jewish-American experience itself...the author pulls the threads of his themes together convincingly in the book's final chapter."

—*Kirkus Reviews*

Faculty

The Brandeis Series on Jewish Women



Eugene Goodheart  
Edytha Macy Gross  
Professor of Humanities

*Does Literary Studies Have a Future?*  
The University of Wisconsin Press

*Does Literary Studies Have a Future?* challenges the view that literary classics must be relevant to our immediate concerns: rather than providing easy recognition of what we already know, the classic startles the unfamiliar in us. The author addresses the question of objectivity in humanistic study and provides an assessment of the current state and the future of literary studies in the United States.

Morton Keller  
and R. Shep Melnick, eds.  
Keller is the Samuel J. and Augusta Spector Professor of History.

*Taking Stock*  
Cambridge University Press  
and Woodrow Wilson Center Press

What is American government like today? How has it changed—and how has it remained the same—over the course of the century just ended? *Taking Stock* brings together historians and political scientists to examine the past experience, current state, and future prospects of five major American public issues: trade and tariff policy, immigration and aliens, conservation and environmentalism, civil rights, and social welfare.

Antony Polonsky  
and Israel Bartal, eds.  
Polonsky is the Albert Abramson Professor of Holocaust Studies and Walter Stern Hilborn Professor of Judaic Studies and Social Studies.

*Studies in Polish Jewry—Polin Volume 12—Focusing on Galicia: Jews, Poles, and Ukrainians 1772-1918*  
The Littman Library of Jewish Civilization

The contributors give overviews of the history of the Jewish community; describe the first impressions of Austrian officials of ethnic relations in newly annexed Galicia; examine the way the reforms of Maria Theresa and Joseph II affected the Jews; examine the consequences of Galician autonomy after 1867 for Jews, Poles, and Ukrainians; and trace Jewish emigration from Galicia to Vienna.

## Women and Water

Menstruation in Jewish Life and Law



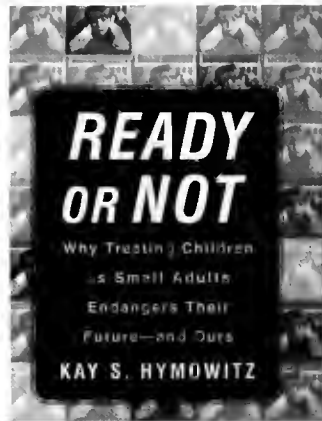
RAHEL R. WASSERFALL, EDITOR

*Women and Water: Menstruation in Jewish Life and Law*

Since ancient times, Jewish law has designated women as impure during their menstrual flow and for several days thereafter. During this time, a Jewish woman is considered *Niddah*—unable to have sexual relations with her husband and excluded from the synagogue. Purification in a *Miqveh* (a ritual bath) restores full status as a wife and member of the Jewish community. In the contemporary world, debates about the meaning and practice of *Niddah* emphasize its importance in sustaining or threatening conjugal relations and its influence on the role women play in Jewish ceremony and culture.

Rahel R. Wasserfall ed., is a resident scholar in the Women's Studies Program at Brandeis University.

## Alumni



**Robert M. Alter, M.A. '68**  
with Jane Alter. Alter is a practicing psychotherapist in Newton, Massachusetts.

*The Transformative Power of Crisis: Our Journey to Psychological Healing and Spiritual Awakening*  
Regan Books

Using case histories and anecdotes, the authors reveal how to turn painful moments from the past into stepping stones toward a more fulfilling future. For anyone who has struggled with unhealthy relationships, addictions, or abuse, *The Transformative Power of Crisis* provides a reassuring and enlightening new perspective on overcoming trauma and understanding one's self.

**Richard Burgin '68**  
Burgin is a professor of communication and English at St. Louis University and the author of seven books.

*Ghost Quartet*  
Northwestern University Press

*Ghost Quartet*, set in the contemporary classical music world of New York City and Tanglewood, centers around the Faustian struggles of Ray Stoneson, a 32-year-old talented but unrecognized composer, when he meets an older gay conductor who offers to further Ray's career in exchange for a relationship. This novel of aspiration and moral compromise explores the boundaries that preserve the psyche and the damage that results when those boundaries are breached.

**Michael Ginor '85**  
with Mitchell Davis. Ginor is the cofounder, co-owner, and president of Hudson Valley Foie Gras and New York State Foie Gras.

*Foie Gras...A Passion*  
John Wiley & Sons, Inc.

*Foie Gras...A Passion* is the first English language book to focus on this culinary delight. It will prove to be of interest to readers at all culinary skill levels, from the simply curious food enthusiast to the trained food and beverage professional. Also included are "signature recipes" captured by fashion photographer Gideon Lewin.

**Kay S. Hymowitz '70**  
Hymowitz is a senior fellow at the Manhattan Institute, a contributing editor at *City Journal*, and an affiliate scholar at the Institute for American Values.

*Ready or Not: Why Treating Children as Small Adults Endangers Their Future—and Ours*  
The Free Press

In *Ready or Not*, the author offers a new interpretation of what makes our children tick and where the moral anomie of today's children comes from. She reveals how our ideas about childrearing have been transformed in response to the theories of various "experts" who have encouraged us to view children as small adults. The idea of childhood as a time of limited competence, in which adults prepare the young for maturity, has fallen into disrepute. The author argues that one of the great ironies of turning our children into small adults is that American society has become less successful at producing mature men and women.

**Karen L. Kilcup '88, ed.**  
Kilcup is associate professor of American literature at the University of North Carolina at Greensboro.

*Soft Canons: American Women Writers and Masculine Tradition*  
University of Iowa Press

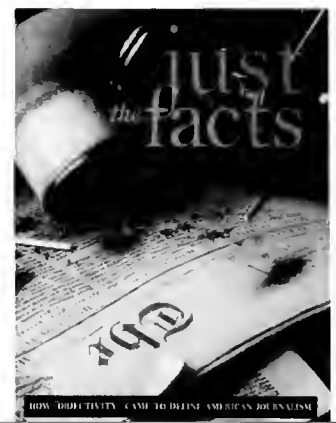
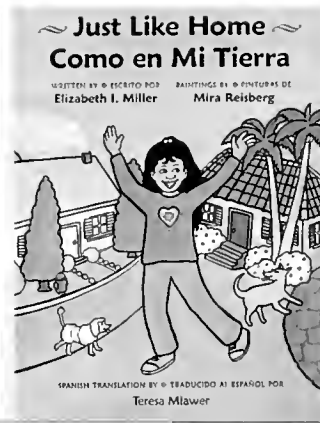
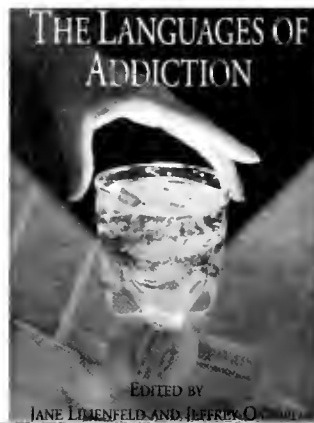
Rather than exploiting the conception of men's and women's writing in opposition, *Soft Canons* explores the direct

relationships and mutual influences between male and female authors of the 19th-century American literary canon. Sixteen essays consider the ways in which race, gender, sexuality, and region affect authorship and reading. The book illustrates the relationships and influences flowing between some of the most celebrated writers of the 19th century.

**C. Dallett Hemphill, Ph.D. '88**  
Hemphill is professor of history at Ursinus College in Pennsylvania.

*Bowing to Necessities: A History of Manners in America, 1620-1860*  
Oxford University Press

Anglo-Americans wrestled with some profound cultural contradictions as they shifted from the hierarchical and patriarchal society of the 17th-century frontier to the modern and fluid class democracy of the mid-19th century. *Bowing to Necessity* argues that manners provided ritual solutions to central cultural problems by allowing Americans to act out—and thus reinforce—power relations just as these relations underwent challenges.



Barbara Kreiger, Ph.D. '78 and Shalom Goldman. Kreiger teaches at Dartmouth College.

*Divine Expectations: An American Woman in 19th-Century Palestine*  
Ohio University Press

Clorinda Minor was a charismatic Christian whose belief in the Second Coming impelled her to leave a comfortable life in Philadelphia in 1851 and lead believers to Palestine where they turned to farming, teaching the impoverished Jews in Jerusalem and Jaffa to work the soil using modern farming methods. They introduced the wheelbarrow and the American pitchfork that was a boon during wheat harvest. But problems mounted: Mrs. Minor fell ill and died, thieves and robbers targeted the farm, and the final disaster—an Arab attack—forced the colony to leave and set sail for America.

Howard Kreisel '72, M.A. '80, Ph.D. '81  
Kreisel is associate professor in the Jewish Thought Program at Ben-Gurion University of the Negev.

*Maimonides' Political Thought: Studies in Ethics, Law, and the Human Ideal*  
State University of New York Press

This book presents a series of studies that cover a wide range of issues relating to Maimonides's political thought, including the basis for political and ethical knowledge, the notion of the "good"; *imitatio Dei*; apparent contradictions in his position on ethics; the conception of God that he attempts to inculcate to Jewish society at large; and his novel approach to the love and fear of God.

Monique Lang '66  
Lang is a psychotherapist practicing in Riverdale, New York.

*Journey to Wholeness: Healing from the Trauma of Rape*  
Learning Publications, Inc.

*Journey to Wholeness* teaches and reinforces what survivors of rape must know and practice if they are to become whole again. Each chapter focuses on a particular rape-related topic, gives facts and information about rape and its effect on the survivors, and guides one through a series of self-reflective exercises that involve thinking, feeling, and writing.

Jane Liliensfeld, Ph.D. '75 and Jeffrey Oxford, eds.  
Liliensfeld is associate professor of English at Lincoln University, Jefferson City, Missouri.

*The Languages of Addiction*  
St. Martin's Press

*The Languages of Addiction* listens to the way we talk about what it means to be unable to say no, using literature as a springboard. It brings into conversation the traditional, single-issue texts that discuss alcoholisms, to represent a variety of theoretical approaches to, and pedagogical methods of teaching the problem. The essays challenge and defend the AA-Medical Model and draw from African, American, British, French, and Spanish literatures, exploring the meaning of denial, "addiction," and the psychological experiences of addiction.

Elizabeth I. Miller '93 and Mira Reisberg. Miller teaches in the middle school in Highland Park, Illinois.

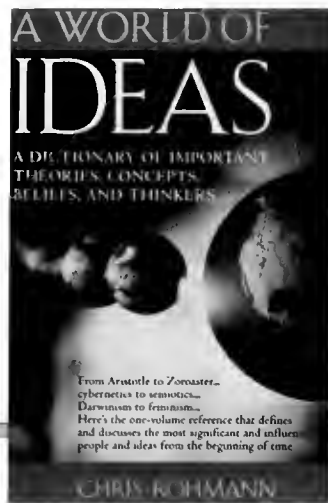
*Just Like Home—Como en Mi Tierra*  
Albert Whitman & Company

In English and Spanish, a young girl shares the story of how she and her family arrived in the United States. In everything she sees and does, she notices things that are just like at home and those that are not. At the back of the book, a list names items in English and Spanish that children can search for in each illustration.

David T.Z. Mindich '85  
Mindich is an assistant professor in the Department of Journalism at Saint Michael's College. He has also written for the *Wall Street Journal*, the *Media Studies Journal*, the *Christian Science Monitor*, and *New York Magazine*.

*Just the Facts: How "Objectivity" Came to Define American Journalism*  
New York University Press

The author of this book journeys back to the 19th century to recover the lost history and meaning of the central tenet of American journalism—objectivity. He draws on a number of high profile cases that show the degree to which journalism and the evolving journalistic commitment to objectivity altered—and in some cases limited—the public's understanding of events and issues.



**Naomi Pasachoff, Ph.D. '74**  
Pasachoff is a research associate at Williams College. She has written over 20 books for the teen age.

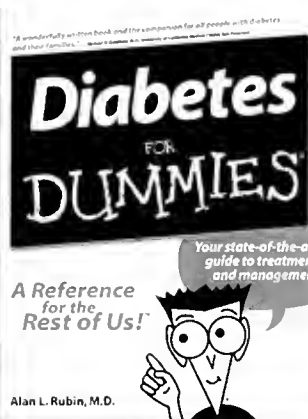
*Frances Perkins: Champion of the New Deal*  
Oxford University Press

Frances Perkins (1880-1965) was the first woman appointed to a U.S. cabinet post and the longest-serving secretary of labor in American history. Perkins also had a long and illustrious record as a social activist. One of the most distinguished women in the history of American government, Perkins is also a pivotal figure in the social and political history of the 20th century. Illustrated with documents and rare photographs, this book provides a portrait of a true champion of the New Deal.

**Chris Rohmann '64**  
Rohmann is a freelance writer and editor living in Northampton, Massachusetts.

*A World of Ideas: A Dictionary of Important Theories, Concepts, Beliefs, and Thinkers*  
Balantine Books

This book of knowledge offers in-depth analysis, detailed interpretation, and insight into the key concepts, influential minds, and the major intellectual movements in history—with a special emphasis on



multicultural influences and the long-neglected impact of women on the history of ideas. More than 2,000 cross-references and an index of all key terms and names enhance the versatility of this volume.

**Beth Roy '61**  
Roy, a trained sociologist and practicing therapist, has published several books on social conflict.

*Bitters in the Honey: Tales of Hope and Disappointment across Divides of Race and Time*  
University of Arkansas Press

Drawing on oral histories, the author tells the story of Little Rock's Central High School desegregation, September 1957, from a fresh angle. Her interviews with white alumni of Central High investigates the reasons behind their resistance to desegregation. The alumni, now near retirement age, tell stories of the shaping of white identities in the latter half of the 20th century, of dissatisfaction and even anger lingering still after 40 years—our country has not moved beyond matters of race.

**Alan Rubin '62**  
Rubin is a leading national expert on diabetes. A professional member of the American Diabetes Association, he has been a practicing specialist in diabetes and thyroid disease for over 25 years.

*Diabetes for Dummies*  
IDG Books

Don't just survive—thrive! That's the message of this guide to diabetes management. From causes, symptoms, and side effects to treatments, diet, and exercise, Rubin helps you understand all types of the disease and delivers sound advice on how to stay fit and feel great. The book also includes over 40 delicious recipes from top chefs.

**Nancy S. Shapiro '69**  
and Jodi H. Levine. Shapiro is director of the K-16 Teaching-Learning Partnership in the Office of Academic Affairs, University System of Maryland.

*Creating Learning Communities: A Practical Guide to Winning Support, Organizing for Change, and Implementing Programs*  
Jossey-Bass Publishers

*Creating Learning Communities* is a practical guide to the essentials of this new program area, including how to design, fund, staff, manage, and

integrate learning communities into different campuses. Readers will discover a pragmatic blueprint for creating a learning community that can be adapted to almost any campus culture—including specific guidance on who should be on planning committees, samples of syllabi for interdisciplinary courses, monthly activity calendars, and other operational program models.

**Mel Silberman '64**  
Silberman is a professor of education at Temple University.

*101 Ways to Make Meetings Active: Surefire Ideas to Engage Your Group*  
Jossey-Bass Publishers

Get the basics on preparing a meeting, engaging participants the right way, stimulating discussion, prompting creative problem-solving, managing conflict, building consensus, creating an unforgettable closing, and much more. The ideas in this book will bring energy into business meetings and gatherings.

'58

Information submitted to Class Notes will appear no sooner than six months after its receipt by the Office of Development and Alumni Relations. Due to space limitations, we usually are unable to print lists of classmates who attend each other's weddings or other functions. News of marriages and births are included in separate listings by class. Factual verification of every class note is not possible. If an inaccurate submission is published, the *Brandeis Review* will correct any errors in the next possible issue, but must disclaim responsibility for any damage or loss.

'52

June Goldman, Class Correspondent, 15 Preston Beach Road, Marblehead, MA 01945  
ClassNotes@brandeis.edu

Eileen Dorfman Kessler, June Goldman, Donald Gordon, Diana Laskin Siegel, Julian Koss, Max Perlitch, Robert Shapiro, Lynne Shoolman Isaacson, Arlyne Stone Brunswick, Leonard Van Gaasbeek, and Marilyn Weintraub Bentov met on campus to discuss their 50th Reunion scheduled for June 14-16, 2002.

'55 45th Reunion

Judith Paull Aronson, Class Correspondent, 838 N. Doheny Drive, #906, Los Angeles, CA 90069  
jvaronson@aol.com

Herb Bressman is spending the winter with his wife in Lake Worth, FL.

'57

Wynne Wolkenberg Miller, Class Correspondent, 14 Larkspur Road, Waban, MA 02468  
ClassNotes@brandeis.edu

Beth Cohen Colombe is director of the Immunogenetics and Tissue Typing Laboratory at Thomas Jefferson University Hospital in Philadelphia. Rabbi David Kline is planning for a healthy and productive retirement.

Judith Brecher Borakove, Class Correspondent, Ten East End Avenue, 2-F, New York, NY 10021  
ClassNotes@brandeis.edu



Henry Grossman

Henry Grossman displayed his photographs on campus in the Dreitzer Gallery of Spingold Theater in *Up Close and Personal: Extraordinary Portraits—Extraordinary People* in October 1999. Highlights of the showing included photographs of Elizabeth Taylor's wedding to Richard Burton, The Beatles, Eleanor Roosevelt, John F. Kennedy, Marc Chagall, Ben Gurion, and e.e. cummings. David White, Ph.D. '65, is a professor of microbiology at Indiana University and has completed the second edition of *The Physiology and Biochemistry of Prokaryotes*. He has been enjoying time as a "Harley Davidson hot-rodder."

'59

Sunny Sunshine Brownrout, Class Correspondent, 87 Old Hill Road, Westport, CT 06880  
ClassNotes@brandeis.edu

Deanna Perks Sclar published a new edition of the very first "...for Dummies" book, *Auto Repair for Dummies*. Deanna created the title in 1974 because it was the only title she would have considered on the subject. In 1997 she sold the right to publish "Dummies" books to IDG Books. Currently living in Marina del Rey, CA, when she isn't cruising the world on small sailboats, Deanna has appeared on more than 700 national and local radio and television shows as an automotive expert and consumer advocate. Letty Cottin Pogrebin was honored at the United States/Israel Women to Women organization's annual luncheon as an "outspoken advocate for women's rights for decades."

'60 40th Reunion

Joan Silverman Wallack, Class Correspondent, 28 Linden Shores, Unit 28, Branford, CT 06405,  
JWALLACK@BKM.COM

Suzanne Hodes Linschitz had her paintings shown at the Judi Rotenberg Gallery on Newbury Street in Boston in a four month show, *Cityscapes: Boston and New York*. Her work was also shown at the Joan Whalen Gallery in New York City in the solo show, *Suzanne Hodes's New York: Expressionism Redefined*.

'61

Judith Leavitt Schatz, Class Correspondent, 139 Cumberland Road, Leominster, MA 01453  
mschatz@pol.net

Neil Abelson, a member of the Brandeis Alumni Admissions Council, and his wife celebrated their 25th wedding anniversary this year. Stan Davis, author, public speaker, and consultant, completed a tour around the world speaking on his most recent book, *BLUR: The Speed of Change in the Connected Economy*. He has been appointed to the publications board of the Massachusetts Medical Society, publisher of the *New England Journal of Medicine* and the Board of Opera America. Noriko Kobayashi has taught in an undergraduate library science diploma program at Musashino Women's College in a Tokyo suburb for the past 30 years.



Stephen Rose

Stephen Rose, Ph.D. '70, professor of social work at the University of New England, received an honorary degree from the University of Lapland in Finland at a special 20th anniversary celebration. Rose received the degree on recommendation of the faculty of social sciences for his influence on the development of graduate social work in Finland, his scholarly works, and his contribution to Finnish social work practice. He was awarded not only a diploma, but also an engraved sword and an elegant

top hat, both adorned with the University's unique graphic symbol. Sheila Kurzrock Taub and her husband continue to visit their son in Switzerland several times a year.

'62

Ann Leder Sharon, Class Correspondent, 13890 Ravenwood Drive, Saratoga, CA 95070  
ann\_sharon@ccm.hf.intel.com

Linda Amiel Burns celebrated 23 years as director of *The Singing Experience*. She was elected president of the New York Sheet Music Society and remains on the board of directors of the Manhattan Association of Cabarets and Clubs as well as Theater Resources Unlimited. Judith Glatzer Wechsler is a visiting professor at the University of Paris and gave the inaugural lecture for *Musee d'Art et d'Histoire Juifs*.

'63

Miriam Osler Hyman, Class Correspondent, 140 East 72nd Street, #16B, New York, NY 10021  
Hyman@rspab.com

Steven P. Cohen defended his doctoral research on business ethics at the Henley Management College in the United Kingdom. Stephen Donadio continues to teach American literature and comparative literature at Middlebury College, and to serve as editor of the *New England Review*, a literary quarterly. As he has done several times in recent years, this past summer he directed the Bread Loaf Graduate School of English Program at Oxford University.

'64

Shelly A. Wolf, Class Correspondent, 113 Naudain Street, Philadelphia, PA 19147  
swolf@coretech.com

Joan Bines continues to operate and enjoy the Golden Ball Tavern Museum in Weston, MA, and is enjoying the recent birth of her granddaughter. Mark Cohen, a professor in the Near Eastern studies department at Princeton University, received an honorary doctorate from the Jewish Theological Seminary last November.



'65 35th Reunion

'66

Joan Furber Kalatatas, Class Correspondent, 3 Brandywync, Wayland, MA, 01778  
kalatatas\_joan@emc.com

Don't forget...we are heading into another big Reunion year—our 35th and the new millennium are all happening at the same time. If you haven't already done so, please share your recent personal history by e-mailing or contacting me. I'm looking forward to seeing you all.—Joan

**Don Lubin** received a permit to conduct a pteridophyte [vascular plants that have roots, stems, and leaves but lack flowers or seeds] survey of the Wachusett Mountain Reservation.



Melanie Rovner Cohen

**Melanie Rovner Cohen**, partner and chair of Altheimer & Gray's institutional lending, workout, and insolvency department, began serving as Turnaround Management Association (TMA) president for the 1999-2000 term. TMA is the only national and international association dedicated to the development of a stronger economy through the restoration of corporate values. **Albert Shar** traveled to China this past spring as part of a National Cancer Institute/Chinese Academy of Medicine project to train Chinese physicians on an endoscopic technique that he developed to accurately measure lesions. This same technique is used as part of a multisite clinical trial based at Johns Hopkins University. After 12 years at the University of Pennsylvania Health System, he is leaving to join the Robert Wood Johnson Pharmaceutical Research Institute. **Ken Zeno** was appointed director of continuing education and alumni services at the New England School of Acupuncture in Watertown, MA.

Kenneth E. Davis, Class Correspondent, 28 Mary Chilton Road, Needham, MA 02492  
ClassNotes@brandeis.edu

**Barbara Benjamin Pepper** and her husband **Allan Pepper '64** of Scarsdale, NY, hosted fellow Westchester County alumni on November 7 for a Faculty-in-the-Field presentation

'67

Anne Reilly Hort, Class Correspondent, 4600 Livingston Avenue, Bronx, NY 10471-3335  
ahort@riverdale.edu

**Elias Baumgarten** presented his paper "Zionism, Nationalism, and Morality" at a philosophy colloquium at the American University of Beirut in Lebanon. A revised version of his paper will appear in the upcoming anthology, *Nationalism and Ethnic Conflict: Philosophical Perspectives*, to be published next year. **Chuck Goldfarb** continues to serve on the board of directors of the Sexual Minority Youth Assistance League, a social services agency for gay, lesbian, bisexual, and transgender youth.



Howard D. Scher

**Howard Scher** is partner in the litigation department of Montgomery, McCracken, Walker & Rhoads, LLP where he handles complex litigation for business clients. He is a member of the firm's management committee and serves as the firm's strategic planning coordinator.

'68

David Greenwald, Class Correspondent, 3655 Aquetong Road, Carversville, PA 18913  
dsg50@hotmail.com

**Mitch Benoff** is on sabbatical from Berklee College of Music. He is working on a few recordings, a 750-foot light sculpture for New Year's Eve,

reading, sitting by the brook near his house, and taking some classes in order to "be a beginner again." **Stephen Herman** passed the psychiatry subspecialty examination, is board certified in forensic psychiatry, and practices in Manhattan and Danbury, CT. **Larry Miller '69, Ph.D. '80**, and **Sara Lennox** report that their son **Alex** was graduated from high school in June, appeared as Malvolio in *Twelfth Night* last summer, and moved into East Quadrangle this past fall as a member of the Brandeis Class of 2003. **Phillip Saperia** and his partner have purchased a vacation home in Rosemont, NJ, near the Delaware River. They have received a large grant to assist mentally ill people obtain jobs in the private sector.

'69

Phoebe Epstein, Class Correspondent, 205 West 89th Street #10-S, New York, NY 10024  
phoebe@aol.com

**Lee Jacobson** is the principal of a management consulting firm that specializes in the area of corporate branding, identity, and communications. He is a columnist for the *Globe and Mail*, Canada's national newspaper where he writes a regular column on strategic design and marketing. **Walter Mossberg**, personal technology columnist for the *Wall Street Journal*, won the 1999 Gerald Loeb Award for Commentary. He is the first technology writer to win this prestigious journalism award, which is administered by the UCLA Business School. Walt was also selected as the most influential journalist covering technology, for the fifth consecutive year, by *MC* magazine. He and his wife **Edie Marcus Mossberg** recently celebrated their 30th anniversary by taking a Mediterranean cruise with their close friends and classmates **Ira Shapiro** and **Naney Sherman Shapiro**, who were also celebrating their 30th anniversary. **David Pitt** finished 16th in the over-50 foil competition at the 23-nation *World Veterans' Fencing Championships* in Siofok,

What have you been doing lately? Let the alumni relations office know. We invite you to submit articles, photos (black and white photos are preferred), and news that would be of interest to your fellow classmates to:

Class Notes  
Office of Development and Alumni Relations, MS 124  
Brandeis University  
P.O. Box 9110  
Waltham, MA 02454-9110

Name

Brandeis Degree and Class Year

Address

Phone

Home

Work

Please check here if address is different from mailing label.

Demographic News  
(Marriages, Births)

Name

Class

Date

If you know of any alumni who are not receiving the *Brandeis Review*, please let us know.

Name

Brandeis Degree and Class Year

Address

Phone

Home

Work

Due to space limitations, we usually are unable to print lists of classmates who attend each other's weddings or other functions. News of marriages and births are included in separate listings by class.

Hungary. Pitt, captain of the Brandeis 1968-69 fencing team, is chief writer at the United Nations Children's Fund (UNICEF) in New York City. **Ellen Schwartz** is professor of art history at Eastern Michigan University. She lives with her husband and two sons in Ann Arbor and enjoys traveling, Indian cuisine, and gardening. **Hillel Schwartz** is senior fellow at the Millennium Institute in Arlington, VA, and visiting scholar at the University of California—San Diego. As an independent scholar, he is working on public action projects in the United States, Canada, and South Korea that will lead toward a more sustainable world in the next century.

## '70 30th Reunion

**Charles S. Eisenberg**, Class Correspondent, 4 Ashford Road, Newton Center, MA 02159  
ceisenberg@caselea.com

Hard as it may be to believe, we will celebrate our 30th Reunion this year. The dates will be June 15-18, 2000, and any one who wants to help can contact me at 617-964-3098 or at ceisenberg@caselea.com.—Chuck

**Martha Kanter** began her seventh year as president of De Anza College, one of the largest community colleges in the country serving more than 40,000 students annually. She reports that she recently saw **Larry Rosenstock**. **Jan Katz** continues as director of Jewish Education Services in Rochester, NY, where she has served for the past 13 years. She has been married for 30 years and has three children.



Robert Nayer

**Robert Nayer** moved from Colorado Springs, CO, to Portland, OR, to start a new job as director of operating and capital budgets for Lewis and Clark College. This past summer, while participating in a training seminar in San Francisco on the

school's financial management software, he was thrilled to have had the opportunity to attend the Alumni Club of Northern California's reception and lecture by his former professor, **Barney Schwalberg**. **Mary Ellen O'Connell, M.M.H.S. '86**, is in York, England, for a 10-month fellowship as a 1999 Atlantic Fellow in Public Policy. She will be exploring the United Kingdom's response to homelessness among single adults and exploring the transferability of approaches. **Detlev Suderow** is in his third year as vice president of human resources for Inframetrics, Inc. in Billerica, MA. He and **Ellen Beth Lande '73** continue to live in Lexington, MA, with their two sons and enjoy the usual overscheduled life of the 1990s.

## '71

**Beth Posin Uchill**, Class Correspondent, 46 Malia Terrace, Newton, MA 02467  
ClassNotes@brandeis.edu

**Steven Berk** is the new regional dean of the Texas Tech University Health Sciences Center, School of Medicine in Amarillo, TX. Formerly professor and chair of the Department of Internal Medicine at the James H. Quillen College of Medicine at East Tennessee University in Johnson City, TN, he was selected from a field of three finalists. **Leslie Keiter Tannenwald, M.A. '76**, was ordained as a rabbi and is currently director of her own business, Jewish Life Services, officiating at all lifecycle events. She is also a justice of the peace and a chaplain at several nursing homes in the Boston area. **Gerald McNair** was appointed president of Oak Tree Health Plan, a subsidiary of Health Risk Management Inc. in Philadelphia in September. Oak Tree Health Plan is an HMO that provides health care services to Medicaid recipients in southeastern Pennsylvania as part of the Commonwealth of Pennsylvania's HealthChoices program. McNair joins Oak Tree Health Plan from his prior position as president and chief executive officer of CarePartners, LLC, a Medicaid HMO based in Baltimore, MD. **Jim Oliff**, second vice chair of the Chicago Mercantile Exchange,

hosted the Alumni Club of Chicago for its first Downtown Lunch Series on October 7, 1999. **Hana Rosanksy** joined Temple Emmanuel in Wakefield, MA, as rabbi in August. **Mark Stevens** is a founding partner in Langsam, Stevens and Morris LLP, a law firm based in Philadelphia specializing in environmental law and general commercial law.

## '72

**Dan Garfinkel**, Class Correspondent, 2420 Kings Lane, Pittsburgh, PA 15241  
d1.garfinkel@worldnet.att.net

**Ken Browne** was awarded a 1999 United States International Film and Video Festival Certificate for Creative Excellence for the 12-minute video *Nature's Cure—the Art of Dr. Albert Grokoeist* shown at the Currier Gallery of Art in Manchester, NH. **Murdock (Doc) Gibbs** is in his second year as a performer in the Nana Puddin' cast in Texas. **Michael Green** attended the wedding of his first year roommate, **Peter Hine**, in Boulder, CO. While there, he was able to catch up with Peter's sister, **Madeline Hine Raetz '71** who lives in Chapel Hill, NC. **Robert Levin** serves on the education faculty at Youngstown State University and as associate editor of the *History of Education Quarterly*. He has worked for five years on site-based management councils in the Pittsburgh public school system as a parent representative.

## '73

**Janet Besso Becker**, Class Correspondent, 444 Central Park West #3-H, New York, NY 10025  
janetplanet@bigplanet.com

**Gloria Abrams** received her M.B.A. degree from Emory University in May 1996 and became a certified public accountant in 1999. She is a manager in federal tax at Deloitte & Touche LLP in Atlanta, GA. **Alice Bendix Gottlieb**, her husband **Allan Gottlieb '68, Ph.D. '73**, and their two sons live in Short Hills, NJ. **Alice Freund** lives with her husband and two daughters in Montclair, NJ, where she works as a health and safety advisor to a union that represents nursing home and hospital workers. **Michael Hauptman** hosted 30 alumni at his office on October 10 for a very well-received Faculty-in-the-Field event for the Alumni Club of Philadelphia. **Ronnie Levin**, Environmental Protection Agency Region I senior scientist, received the *Good Housekeeping* Award

for Women in Government for her 19 years of work "fighting for the environment." **Rebecca Pepkowitz** has started her own gourmet Kosher food business that specializes in upscale meal replacements for travelers, executives, corporations, etc. **Lorne Prupas** was reminded about the special friendships he made while at Brandeis by a visit from **Judith Wildman**, her husband, and three daughters this summer. **Lisa Tartikoff Rosenthal** sold her magazine, *San Francisco Peninsula Parent*, to United Advertising Publications and has been enjoying her time off by traveling, playing tennis, reading, and is now embarking on a part-time career as an editorial consultant. She also enjoys her volunteer work as a local school board member and is president of the County School Boards Association. **Peter Wortsman's** original play, the working title of which is *The Tattooed Man Tells All*, had a staged reading and is in pre-production with the Total Theatre Lab in New York. The play is loosely based on interviews he conducted with survivors of Auschwitz 25 years ago when he was a Thomas J. Watson Foundation Fellow in Vienna, Austria.

## '74

**Elizabeth Sarason Pfau**, Class Correspondent, 80 Monadnock Road, Chestnut Hill, MA 02467  
ClassNotes@brandeis.edu

**Sandra Boodman**, a staff writer for *The Washington Post's* health section, has been awarded first prize for health and fitness writing by the Missouri Lifestyle Journalism Awards. The winning article detailed the adjustments that a prominent obstetrics and gynecology practice was forced to make by the advent of managed care. **Joseph Kleponis** was elected president of the Wilmington Teachers Association, where he has been an English teacher since 1983. **Melinda Milberg** opened her own law office in Natick, MA, concentrating on alternative dispute resolution, employment law, and estate planning. **Sakda Prangpatanpon** is associate professor and chair of the educational foundations department at Burapha University in Thailand. In October, he did research on civil society at the University of Tsukuba, Japan. **Gail Shister** participated in a panel on "Gay Images on Television" at the eighth annual convention of the National Lesbian and Gay Journalists Association in Atlanta. Shister is past vice president of the 1,300-

member organization and is currently a television columnist for the *Philadelphia Inquirer*. **Roger Weissberg** has been chosen to receive the Distinguished Contributions of Applications of Psychology to Education and Training Award from the American Psychological Association in 2000. The award acknowledges his contributions to psychology through significant leadership roles in school-based prevention programs with at-risk children and adolescents. **Diane Winston** is the author of *Red Hot and Righteous: The Urban Religion of The Salvation Army*. **Sally Zanger** is living in London and had a wonderful summer on Cape Cod where she was visited by **Beth Slavet**, **Phil Benjamin '73** and **Mindy Milberg** and their sons, and **Barbara Alpert '75**.

## '75 25th Reunion

**Barbara Alpert**, Class Correspondent, 272 1st Avenue, #4G, New York, NY 10009  
barbara624@aol.com

**Barbara Alpert's** essay on "learning to pump gas in Montana at the age of 40" was published by *Car and Travel*, the American Automobile Association of New York magazine. **Kenneth Dreyfuss** is an equity partner at Knox Rickson LLP in California, where he lives with his wife and two daughters. **Michael Steven Greene** of Gunster, Yoakley, Valdes-Fauli and Stewart in Florida was elected one of three managing partners of the 150-lawyer firm's Governing Committee for a three-year period. After more than six years at Golden Books, **Naomi Kleinberg** is editorial director, mass market publishing, for Random House Children's Publishing. **Terrie Williams** is penning a new book, *Please and Thank You and Other Life Lessons*. She recently spoke at Brandeis House in New York City for a Minority Alumni Network gathering.

## '76

**Beth Pearlman**, Class Correspondent, 1773 Diane Road, Mendota Heights, MN 55118  
ClassNotes@brandeis.edu

**Donna Arzti**, director of the Center for Global Law and Practice at Syracuse University College of Law, was awarded a grant from the United States Justice Department to provide an analysis of the criminal trial of the *Pan Am 103/Lockerbie* bombing defendants for the families of the victims. Her multimedia analysis appeared on

a special web page accessible only to the families. **Michael Bogdanow's** dual careers of law and art continue to thrive. He is in his 15th year at the civil litigation firm of Meehan, Boyle & Cohen in Boston, and has finished the second edition of his treatise, *Bogdanow, Massachusetts Tort Damages*. He is also president of the Massachusetts Chapter of the Federal Bar Association. He has had several exhibits of his art in cities throughout New England and many of his newest paintings are part of his *Visions of Torah* series of works inspired by the *Torah* and other Jewish texts. **Darrell Hayden**, partner at USWeb/CKS, is responsible for providing naming and verbal branding counsel for clients, as well as strengthening the company's expertise in this area. **Eve Kaplan** is a senior financial markets analyst at Standard & Poor's in Singapore, where she relocated with her family in 1997. **Debbi Klopman** has her own practice specializing in immigration law in Great Neck, NY, where she lives with her husband and son.

## '77

**Fred Berg**, Class Correspondent, 150 East 83rd Street, Apt. 2C, New York, NY 10028  
fredjb@mail.med.cornell.edu

**Larry Cata Backer** was appointed executive director of the University of Tulsa College of Law Comparative and International Law Center. The Center runs programs in London, Dublin, Brussels, and Buenos Aires.



Bruce Canter

**Bruce Canter** has joined Oppenheimer Wolff & Donnelly LLP's intellectual property and corporate finance group. He is focusing his practice in the areas of strategic intellectual property (IP) planning and licensing, IP in the context of mergers and

acquisitions, and general IP with a focus on medical devices and technologies. **Michael Angelo Castellana, M.F.A. '78**, lives in San Diego, CA, with his partner and continues his private psychotherapy practice. He is also president of the National Organization on Male Sexual Victimization, working to heal the ravages of sexual abuse of boys and men.

## '78

**Valerie Troyansky**, Class Correspondent, 10 West 66th Street, #8J, New York, NY 10023  
ClassNotes@brandeis.edu

**Mazelle Ablon** is thriving in her newly completed dream home and is working feverishly in her 19th year of selling her cheesecakes and concoctions in Dallas. **Lisa Binder** was graduated in June 1998 from the Washington Square Institute for Mental Health in New York City with a certificate in psychoanalytic psychotherapy. She has a private practice and works for an adoption agency and was recently interviewed for *Wednesday's Child* television broadcast, which featured an eight-year-old boy in need of a permanent adoptive family. **Tim Feeman** coached his youngest son's soccer team this fall. **David Goldman**, a free-lance translator, translates into English from French, Spanish, Yiddish, Hebrew, Italian, Russian, and Portuguese. He especially enjoys Jewish genealogy translation, since genealogy is also one of his own personal interests. **Karen Hayworth Hainbach** and her husband celebrated their son's Bar Mitzvah in Stamford, CT, as well as atop Masada in Israel. **Geoffrey Kansas** is assistant professor in the microbiology-immunology department at Northwestern University Medical School in Chicago. He lives with his wife and their giant schnauzer in Deerfield, IL. **Heidi Kaplan** is living in Houston with her husband and their two sons and was promoted to associate professor of microbiology and molecular genetics with tenure at the University of Texas Medical School in Houston. The company **David Schneiderman** founded, Nextec Group, merged with a Houston company and continues to grow as they provide exciting new accounting systems consulting to middle market companies. He and his wife and children live in Los Angeles, CA. After 10 years as president of The Miriam Hospital Foundation and executive director of Development Lifespan Health Systems in Rhode Island, **Myles**

**E. Weisenberg** returned to Brandeis University in fall 1999 as director of principal gifts and planned giving. He, his wife, and their daughter live in West Roxbury, MA.

## '79

**Ruth Strauss Fleischmann**, Class Correspondent, 8 Angier Road, Lexington, MA 02420  
rstfleisch@aol.com

**Ruth Atkin** was elected to a seat on the City Council of Emeryville, CA, in the San Francisco Bay Area receiving the second highest number of votes. **Leslie Ferber Gall** moved her home and home office to 11 acres in Cumberland Center, ME. She celebrated 10 years as owner of LCG Marketing, a full-service consulting firm specializing in marketing physician subspecialty practices, many with on-site surgical facilities. **David Ginsberg** received the designation of Estate Planning Specialist with Morgan Stanley Dean Witter in West Palm Beach, FL. **Heidi Libner Littman** has been working for four years as a pediatrician for Fairview Medical Group in North Olmsted, OH. Her husband, **Dan Littman '76**, is manager of product development at the Federal Reserve Bank. **Sally Pinkas, Ph.D. '91**, is an associate professor and pianist-in-residence at Dartmouth College. Her latest double CD, featuring the piano music of George Rochberg, was released in fall 1999 on the Gasparo label. She spent this past spring in London leading a Dartmouth foreign study program in music and performed with her husband in the United States and in Italy during the summer. **Jeremy Silverfine** has been appointed chief of the Special Prosecutions Unit for the Suffolk County District Attorney's office after having spent the last six and one half years at the Massachusetts Attorney General's office (the last two and one half years as chief of the public integration division). **Betty Wytias**, assistant attorney general for Colorado, was featured in the first of a year-long series on family violence in the *Denver Post*. She has been appointed to the Violence Against Women Advisory Board of the National Association of Attorney Generals.

Lewis Brooks, Class Correspondent, 585 Glen Meadow Road, Richboro, PA 18954  
lewis@brooksfamily.com

**Michael Awkward**, professor of English at the University of Pennsylvania, has been named director of the Center for the Study of Black Literature and Culture. **Michael Kahn** lives in Woodbury, NY, with his wife and two children. He is chief technical market analyst for *BridgeNews* and can be seen regularly on PBS' *Nightly Business Report*. **Alan Lovitz** is a regional manager at JWC Associates, a Boston-based advertising agency and has settled with his wife in Ashland, MA.

## '81

Matthew B. Hills, Class Correspondent, 25 Hobart Road, Newton Center, MA 02482  
ClassNotes@brandeis.edu

**Amiet Goldman** has relocated to Morris Plains, NJ, where she lives with her husband and son. She telecommutes from her home for IBM's global services division, where she is a senior direct marketing strategist for database and transaction management software training in the United States. **Michael Goldman** serves as the West Coast senior editor for *Millimeter* magazine, a film and television industry trade publication. He is also a frequent freelance contributor to publications such as the *LA Times*, *LA Weekly*, *Daily Variety*, and several others. **Hotze Mulder** and his wife celebrated their 10th anniversary in July.

## '82

Ellen Cohen, Class Correspondent, 1007 Euclid Street #3, Santa Monica, CA 90403  
ehcohen@aol.com

**Beth Kneller** and her partner have a four-year-old son. She holds an M.Ed. from Teachers College/Columbia University. **Linda Mason** is marketing manager at Carnegie Hall in New York.

## '83

Lori Berman Gans, Class Correspondent, 46 Oak Vale Road, Newton, MA 02468  
gans@mail.hrca.harvard.edu

**Spencer Sherman's** company, Sherman Financial, Inc., of Philadelphia was recognized in the September issue of *Worth* magazine as one of the top 250 nationwide financial advisors for the second year.

**Marcia Book Adirim**, Class Correspondent, 480 Valley Road #B3, Upper Montclair, NJ 07043  
b.m.adirim@worldnet.att.net

**Steven Goldstein** is campaign manager of the 2000 U.S. Senate campaign of former Goldman Sachs Chair Jon Corzine, a Democrat running for the Senate from New Jersey. In recent years, Goldstein has served as press secretary for U.S. Senator Frank Lautenberg of New Jersey and Attorney General Eliot Spitzer of New York. **Lewis Krata** is a pediatrician specializing in rheumatology at St. Vincent's Hospital and Medical Center in Manhattan. **Thomas Rose** was appointed publisher of the *Jerusalem Post*, in May 1998, by Hollinger International, Inc. and moved with his wife and their two sons, to Jerusalem in May 1999. **Randy Sklaver** is working part-time as a legal English instructor in Stockholm, and part-time as a textile artist and quiltmaker from her home on the island of Gotland.

## '85 15th Reunion

James R. Felton, Class Correspondent, 26956 Helmond Drive, Calabasas, CA 91301  
jrf@greenbass.com

**Michael Gliedman** left Viacom to become chief information officer for the National Basketball Association, where he is responsible for all technology. **Michael**, his wife **Jennifer Bersch Gliedman**, and their son live in Scarsdale, NY. **Roslyn Roucher** is a consultant for a project dedicated to education and synagogue transformation sponsored by Hebrew Union College-Jewish Institute of Religion in Milwaukee. **James Shepherd** is in a family practice residency at the University of Massachusetts Medical Center. **Susan Trotter Nass** is a clinical psychologist in private practice in Arlington, VA.

## '86

Beth Jacobowitz Zive, Class Correspondent, 16 Furlong Drive, Cherry Hill, NJ 08003  
ClassNotes@brandeis.edu

**Barry Kling** is a lead systems analyst for Genzyme Corporation. **Michael Oster** launched a private equity Internet investment fund, Grand Central Holdings, LLC, to focus on early stage opportunities

in New York and the Northeast. **Stephen Silver** was promoted to director of estate and planned giving at the Harvard University Law School, having previously been director of the Harvard University Law School Fund.

## '87

Vanessa B. Newman, Class Correspondent, 153 East 57th Street, #2G, New York, NY 10022  
ClassNotes@brandeis.edu

**Corrin Ferber Abraham** left her position as managing attorney at the Ayuda Domestic Violence Clinic in Washington, D.C., to join the United States Department of Justice, Violence Against Women Office, as senior associate. She, her husband, and their twin daughters live in North Bethesda, MD. **Gustavo Gelpi** is solicitor general of the Commonwealth of Puerto Rico. **Ellen Gorman-Chestnut** is practicing law at the United States Department of Education/Office for Civil Rights, enforcing federal anti-discrimination statutes in schools and universities. She lives with her husband and their two sons in Seattle, WA.

## '88

Karen Rubenstein, 2000 Commonwealth Avenue, #1711, Boston, MA 02135  
KBR30@aol.com

**Leslie Arfine Realander** spends most of the time with her children in Ridgefield, CT, but practices law two days a week as an appellate specialist for a negligence defense firm in White Plains, NY. Her husband, **Keith Realander '87**, works for EMC, a data storage company, after spending many years in network engineering/sales at Cabletron Systems. **Julie Berkowitz Maresca** was married and **Amy Seidman Tercatin**, **Beth Gates**, and **Stacey Richman** attended the event. **Douglas Blecher** is living in New York City with his wife **Jill Schnurmacher Blecher '89** and their son. He is president and owner of Emerald City Media, a video and TV production company in New York City. His partner in the company is classmate **Paul "G" Goldberg**. **Beth Boone** is artistic and executive director of an arts organization called Miami Light Project, which produces and presents contemporary dance music, theater, and multidisciplinary projects. **Shelly Borofsky Grossman** is practicing family law in the Philadelphia suburbs with Ladov & Bernbaum.

She lives with her husband and son in Chester County, PA. **Mitchell Bard** recently completed production on the independent feature film *Mergers and Acquisitions*, which he wrote, produced, and directed. He lives in Mineola, NY, with his wife **Ronna Horwitz-Bard '90**, who is senior associate at the law firm Turley, Redmon & Rosasco, where she practices in the areas of workers compensation and Social Security disability. **Neil Bromberg** recently joined Spriggs & Hollingsworth's litigation department specializing in product liability law. He spoke at the D.C. Bar Winter Convention on electronic discovery and is a member of the litigation section steering committee of the D.C. Bar. **Hugh Cooper** is a physician practicing pediatric and adult ophthalmology in central and western Massachusetts.



Christina M. Corsac

**Christina Corsac** is an associate in the litigation department of Montgomery, McCracken, Walker & Rhoads, LLP of Philadelphia. **Kevin Costello** has been named a partner in the law firm of Lutz Levow & Costello in Cherry Hill, NJ. **Stephanie Fine Maroun '88**, M.A. '90, is a stay-at-home mother to three children. Her older two children are in preschool at the Jewish Community Center in Peabody, MA. **Robyn Fried** is vice president and counsel in the office of general counsel at Merrill Lynch where she specializes in employment law. **Beth Gates** is working in the marketing department of a telecommunications company in New Jersey where she has trade show management as one of her responsibilities, which allows her the opportunity to travel to major cities throughout the United States. **Rence Kwait Rettig**, her husband **David Rettig '87**, and their children live in Brooklyn, NY, where she was promoted to

vice president of the law department at Prudential Securities. **Naomi Lax** is an associate director of planned and major gifts at New York University Medical Center. **Roni Lell Kurtz** is taking time off from her full-time teaching position to stay at home with her infant son, however, she is working part-time as a teaching consultant at Brauser Maimonides Day School in Ft. Lauderdale, FL. **Deborah Levenson** moved to the Washington, D.C., area in 1995 and writes for *AHA News*, a publication of the American Hospital Association. **Nancy Linden** is an attorney for Eagle Insurance Company working on no-fault and property damage defense work. **Marc Michalsky**, his wife, and their son live in Columbus, OH, where Marc is currently doing his fellowship training in pediatric general and thoracic surgery at the Ohio State University. Marc completed his general surgery training at the University of Medicine and Dentistry of New Jersey in June 1999. **Carolyn Rand Ganeles** is living in West Hartford, CT, with her two children and husband. She is in private practice at a pediatric office. **Alan Reinach** is finishing his pulmonary and critical care fellowship. He, his wife, and son live in Pennsylvania. **Deborah Rosen Fidel** moved to a larger house and her two sons keep her very busy. She is a substitute teacher in Judaic studies and Hebrew at the local Solomon Schechter School. **Jodi Scher** is working as an account representative at Dan Kaufman Graphics in Washington, D.C. She has been involved at a local New Age center creating coffeehouses, arranging speakers, and taking classes. **Amy Seidman Tercatin** moved to a new home in Needham, MA, with her husband. She is a lawyer specializing in employment discrimination and is also an adjunct professor at Endicott College in Beverly, MA, where she teaches various undergraduate sociology and criminal justice courses. After completing formal mime training at the International Mime University in Paris, **Gregor Snyder** has spent the past six years touring Europe with a Peruvian folk band performing as a street musician/mime. **Todd Soloway** was made a partner in the New York City law firm of Rosenberg & Estis, O.C. where he specializes in real estate litigation. He resides in Manhattan with his wife **Andrea Molod Soloway** and their two

children. **Colette Resnik Steel** practices criminal defense law with her husband in Atlanta. **Fredrica Strumpl** lives in Scottsdale, AZ, where she is in her second year of law school. She volunteers at nursing homes and in a legal capacity at homeless shelters. **Patti Stuckler Lubin** is working part-time as a lawyer at Davis Polk & Wardwell in New York. **Greg Zuckerman** lives in Manhattan with his wife and son and is a reporter for the *Wall Street Journal* covering the financial markets. **Steven Zweibel** finished his training in cardiology and cardiac electrophysiology at Montefiore Medical Center in New York and joined a cardiac electrophysiology private practice at Lenox Hill Hospital in New York City. His wife **Beth Fleischman Zweibel** is spending her time currently as a full-time mother, caring for their very active 3-year-old son.

## '89

**Karen Gitten Gobler**, Class Correspondent, 92 Morrill Street, Newton, MA 02465  
kmgobler@aol.com

**Miles Crakow** and his partner have moved into an old Spanish house in Los Angeles where they have been spending time fixing it up, gardening, and playing with their dogs. He continues to work in syndicated television marketing for Disney. **Stephanie Gruber Ripps** honeymooned in the Baltic and is living and working in Rockland County, NY. **Gail Oxfield Kanef** moved to Short Hills, NJ, and found that **Hillary Potter LaChance** was literally her new neighbor. **Susan Markens** has joined the faculty of the sociology department as a post-doctoral fellow at Brandeis University. **Mary Plummer** has taken on a position with the London School of Hygiene and Tropical Medicine in Tanzania, in which she coordinates behavioral research for a large HIV/AIDS intervention project with adolescents, while simultaneously pursuing her Ph.D. degree long distance through London. **Lori Ralf Harris** is practicing health care law at the Boston firm of Hutchins Wheeler and Dittmar. **Alyssa Sanders** is president of the Alumni Club of Houston and hosted Professor **Stephen J. Whitfield**, Ph.D. '72, at a brunch

at the home of **Maxine Dachslager Goodman** '87 with the help of **David Bell** '71 and **Mazelle Ablon** '78, who provided her famous cheesecake samplers from her company, Mazelle's Cheesecakes. **Lisette Sarlaty** is working on her master's degree in food service management at Michigan State University.

## '90 10th Reunion

**Judith Libhaber Weber**, Class Correspondent, 4 Augusta Court, New City, NY 10956  
ClassNotes@brandeis.edu

**Bari Barton Cooper** is an attorney in Rockville, MD, for Gavett and Datt, P.C. Her husband **Jason Cooper** '91 is a family physician for Herndon Family Practice in Herndon, VA. **Hillel Cooperman** is lead program manager on the Windows User Experience team at Microsoft, in Redmond, WA. **Sumana Dixit Radhakrishnan** is a journalist for *Business World*, a fortnightly business and economic magazine in Bombay.

## '91

**Andrea C. Kramer**, Class Correspondent, 1740 Liberty Street, #8, El Cerrito, CA 94530  
akramer@stmarys-ca.edu

**Eileen Abt** is an environmental researcher at the National Academy of Sciences. **Jeremy Asnes** is chief resident in pediatrics at Mount Sinai Medical Center in New York City. **Matthew Bank** is completing his chief residency in surgery at the Long Island Jewish Medical Center. He plans to complete a fellowship in trauma surgery and pursue a career in academic medicine. **Michelle Bates** is a photographer working out of her home in Washington state with a focus on fine art, commercial, and editorial work. She has displayed her photographs around the country and Israel. She also works part-time as visual arts coordinator of the Blue Heron Gallery, part of Vashon Allied Arts, a nonprofit community arts center where she coordinates gallery shows. **Lisa Fybus** is a public relations and advertising manager with Genesee County Village and Museum in New York. **Julie Hoffman Marshall** competed in the XI World Tae Kwon Do Championships in Buenos Aires, Argentina, making it to the quarterfinals. She finished six out of 23 in the microweight division, a spot she earned by finishing first at Nationals in Texas this spring. She is also a member of the U.S. Women's team and won the bronze medal in power breaking

(breaking wooden boards with various kicks). Julie teaches tae kwon do in Boulder, CO, in addition to her work as a newspaper editorial writer. **Bethany Joseph** is promotions coordinator with Guinness Bass Import. **Louis Kalikow** is a visiting professor of mathematics at the College of the Holy Cross in Worcester, MA, and lives in Framingham, MA, with his wife. **Alvin Marcovici** is a neurosurgery resident at Beth Israel Hospital in Manhattan and his wife **Andrea Pass** is on hiatus from working as an actuary to care for their new child. **Rachel Remler** was graduated with a M.P.H. degree in epidemiology from the University of Washington. She is a statistical research associate at the Fred Hutchinson Cancer Research Center in Seattle. **Miles Roeder** practices law with the Immigration Group of Cooley Godward LLP in San Francisco. **Scott Schneier** is working in the music business and taking courses for his M.B.A. at New York University. **Susie Spodek** received a master's degree in international affairs from the School of International and Public Affairs and a master's degree in international education from Teachers College/Columbia University. She is a program manager at the Institute of International Education. Her husband **Michael Turner** '90 received his D.D.S. degree from the University of Maryland and his M.D. from the State University of New York, Stony Brook. He is currently in his fifth year of a six-year residency program in oral and maxillofacial surgery. They live in New York. **Jeff Stein** completed his M.B.A. at New York University and is working in securities in Manhattan. **Randi Sumner** and her partner have celebrated their six-year anniversary.

Beth C. Manes, Class Correspondent, 69 Highlands Avenue, Springfield, NJ 07081  
ClassNotes@brandeis.edu

**Bill Burton** is a telecommunications law attorney who recently returned from a great Hawaiian honeymoon.

**Michelle Learned** is beginning her second and final year of a federal judicial clerkship at the Eastern District of New York courthouse. Prior to her clerkship, she was a special assistant attorney general for the narcotics division of the Massachusetts attorney general's office. **Robert Lebowitz** is a principal in an Internet start-up, actBIG.com, that he hopes will change the way that consumers shop, by providing discount goods to groups of buyers. **William Olsan's** paintings were shown at his latest exhibit, *Landscapes/Seascapes*, which was online at the Kenilworth Art Showcase during September 1999. **Jennifer Rogin** is living in Manhattan and working as a special events manager at The Jewish Museum. **Inci Tonguch** is an honors law clerk at the Air Force Court of Criminal Appeals in Washington, D.C.

'93

Josh Blumenthal, Class Correspondent, 11 Leonard Road, Sharon, MA 02067  
joshuab@patriots.com

**David Hilton** works as an information technology consultant for PriceWaterhouseCoopers in New York City. He lives in Brooklyn with his wife and their son. **Sharon Laves Wenger** was graduated from City College with a master's degree in math education this June and is teaching math at Aviation High School in Queens, NY. **Sydra Mallery** works for an educational nonprofit organization, teaching

parents in Queens and Brooklyn, NY, to volunteer as tutors in their children's public schools. She is pursuing a master's degree at Hunter College in elementary education. **Elana Rivel** is director of programming at the Pennsylvania State University Hillel Foundation and resides in Happy Valley, PA. **Melissa Pulaski** was promoted to senior corporate trainer at EquiServe, a financial services firm. **Michael Ruth** moved to San Francisco with his partner and is working in the energy analysis division at Lawrence Berkeley National Lab, looking at industrial technologies and making international comparisons of industrial energy efficiency. **Melissa Saunders Katz** has moved to Belgium with her husband to manage international public relations for Janssen Pharmaceuticals, a division of Johnson & Johnson. **Erica Schultz** is electronic publishing coordinator at The MIT Press production department.

'94

Sandy Kirschen Solot, Class Correspondent, 1906 McIntyre Drive, Ann Arbor, MI 48105  
SSOLOF@bordersgroupinc.com

**Ardra Weber Belitz** works at the emerging markets fixed income trading desk at Lazard Asset Management in New York. **Matthew Goldberg** is a biology teacher at Waltham High School. **Stacey Bleaman Hammer** is an associate at the law offices of Frederick I. Brynn in Washington, D.C., where she practices civil litigation. Her husband, **Alex Hammer**, is working in the Asia and Pacific department of the International Monetary Fund, and is also a second-year student at Johns Hopkins School of Advanced International Studies, pursuing his master's degree in international economics. **Lauren E. Dardick** is a first-year M.B.A. student at the Yale School of Management. **Rob Hughes** co-established a technology resource Web site, Geek.com. **Rafi Levavy** is stage manager of *To Kill a Mockingbird* at Northern Stage in White River Junction, VT, having recently worked at Berkshire Theater Festival, *Tony and Tina's Wedding*, *Stop Kiss* at the New York Shakespeare Festival, and at Lincoln Center Theater Director's Lab. **Rachel Richter** was promoted to director of the Young Leadership Division of the Jewish Federation of Greater Phoenix. **Michelle Shefter** is serving as a

Peace Corps volunteer in Etorie Nord, Romania, where she is teaching English and Web site design to junior high and high school students. **Debra Silverman** is a senior quality and training analyst at Horizon Blue Cross Blue Shield of New Jersey and resides in New York City.

'95 5th Reunion

Suzanne Lavin, Class Correspondent, 160 Bleecker Street, #4, New York, NY 10012  
SRL211@stern.nyu.edu

**Jaymee Alpert** completed a master's degree in Jewish education at Hebrew College in Brookline, MA. She is currently a second year rabbinical student at the Jewish Theological Seminary. **Booth Daniels** is an actor in New York. **Sarah Fine** has moved to Israel for the year where she has had the recent opportunity to backpack across Southeast Asia and South America. **Amy Lieberman** is back as the consumer products and licensing executive in the marketing department of the American Society for the Prevention of Cruelty to Animals, after having traveled and volunteered in France and Italy for two months. **Wendy Morris** moved to Boston and is working for a Federal Court Judge at the United States Court of Appeals for the First Circuit.

'96

Janet J. Lipman, Class Correspondent, 3484 Governor Drive, San Diego, CA 92122  
jlipman@access1.net

**Babar Ahmed** is based in Karachi, Pakistan, teaching economics. **Andrew Albert** is pursuing a joint M.D./M.P.H. degree at George Washington School of Medicine in Washington, D.C. He is also researching the newest insulin drug, Lispro. **Elaine Baron** is a third-year student at the University of Connecticut School of Dental Medicine. **Brian Brewer** was promoted to manager of communications and planned giving coordinator at the Cancer Research Institute of New York

City. He also has been elected to serve as secretary of the board of directors of Genesis Repertory Ensemble, a newly formed 40-member repertory company that will produce 15 shows this season on the Upper East Side. **Allegra Dahan** received a master's degree in elementary education from Teachers College, Columbia University and is teaching fourth grade at Portland Jewish Academy in Oregon. **Josh Dentsch** is a third year student at Stanford University Law School. He spent the summer working for Gibson, Dunn & Crutcher LLP in Los Angeles where his focus was on intellectual property and entertainment litigation. **Melissa Dion** was graduated from Teachers College, Columbia University with a master's degree in student personnel administration and is director of programming for Hillel at Rutgers University in New Jersey. **Nancy Fishman** received her master's degree in East Asian studies at George Washington University last year. She is an analyst in the industrial research department of Sanwa Bank. **Brett Garver** was graduated from Georgetown University Law Center and is an associate at the law firm of Rosenman and Colin in New York. **Nathaniel Goldberg** has completed his master's degree in philosophy at Tufts University and is working toward his Ph.D. at Georgetown University. **Rachel Hanig** is completing her master's degree at the London School of Economics and Political Science. **Megan Healy** has moved to Acton, MA, and is renovating an 1860 Victorian home. **Laura-Nell Hodo** completed her Master of Science degree in history of medicine at Oxford University and is in her first year at Harvard University Medical School. **Julia Kahn** was promoted to account executive at Manning, Selvage & Lee, a public relations firm in Los Angeles. **Revital "Tali" Kastner** was accepted to Tufts University Veterinary School as a member of the Class of 2003. **Alexis Kulick** is in her fourth year of a doctoral program in clinical psychology at Bowling Green State University. She received her master's degree in May and is working on an alcohol prevention program for undergraduates for her



dissertation. She volunteers at a community mental health institute and received the Donald Leventhal Memorial Award for excellence in clinical psychology and research. **Marc Levine** is a sales executive at Lewtan Technologies in Waltham. **Ianet Lipman** received her master's degree in clinical psychology and is pursuing her doctorate degree while working at a crisis house with short-term in-patient clients. **Jennifer Matthews** is a second-year M.B.A. student at the Robert H. Smith School of Business at the University of Maryland—College Park where she is concentrating in marketing and in international business. **Alan Mitrani** has been working at Donaldson, Lufkin & Jenrette as an associate in their equities research department for more than three years focusing on environmental services, engineering and construction, and industrial services companies. **Josh Pines** received a graduate assistantship to the University of Miami School of Business, where he is pursuing an M.B.A. degree in International Business. **Olga Rodstein** is in her third year at University of California—Berkeley Law School. She worked at Heller Ehrman White & McAuliffe in the Silicon Valley this summer. **Avi Rosenblatt** was promoted to licensing manager for the *Harley-Davidson*, *Hummer*, *Seventeen Magazine*, and *Modern Bride* accounts at The Beantalk Group. **Lisa Beth Schneider** was graduated from the Boston University College of Communication with a master's degree with distinction in corporate public relations. She is a public relations assistant at Linx Communications, Inc., a telecommunications service provider in Newton, MA. **Lisa Sherrad** is in her second year at University of California—Hastings and hopes to practice biotechnology law, as she has spent the intervening two years as a genetic research scientist. **Victoria Schaffer** was graduated from Chicago-Kent College of Law in May. **Julie Silverstein** received the Student Service Award at her Albany Law School graduation in May, for her commitment to the student body. She toured Ireland and Scotland after graduation. **Mia Stillman** was graduated from the University of Pennsylvania with a

master's degree in social work and is a therapist in Philadelphia in a psychiatric hospital on a dual diagnosis ward, for mentally ill and substance abusing individuals. **Matthew Tilem** is a fourth year student at Tufts University Medical School and is considering a specialty in neurology. **Erika Torres** is program coordinator for the Open Society Institute in New York City. **Serena Watnick-Madar** is in her first year at the New England School of Law. **Russell Wetanson** was graduated from University of California—Los Angeles Law School and is working at Irell & Manella in Los Angeles. **Sara Winkleman Greene** was graduated from Hebrew Union College with a master's degree of arts in Jewish communal service and from the University of Southern California with a master's degree in social work. She is the Jewish education coordinator at the Sephardic Community Center of Brooklyn, NY. Her husband, **Avi Greene** is a student at Yeshiva University where he is working towards his rabbinical ordination and an Ed.D. in administration.

## '97

**Joshua Firstenberg**, Co-class Correspondent, 96 29th Street, #2, San Francisco, CA 94110  
jfirstenberg@hotmail.com

**Pegah Schiffman**, Co-class Correspondent, 7 Commonwealth Court, #8 Brighton, MA 02135  
Pegah.Schiffman@us.wmccer.com

**Michael Douma** is in the Web exhibits business, has his own company, Michael Douma Productions, and created a few of the exhibits indexed at [www.webexhibits.com](http://www.webexhibits.com), a site picked by Yahoo! twice in recent months as its Daily Pick. This citation meant an extra 6,000 visitors on the day Yahoo! mentioned the site. **Leigh Graham** is a first-year M.B.A. candidate at the Stern School of Business at New York University. **Jennifer Gutmaker** is editorial coordinator for an Internet-based medical education company, MedCases, Inc. She is responsible for coordinating the multilevel authoring and editing process from case concept to creation, recommending appropriate cases for publication, and creating/

editing the global Web site content. Also, *The European Royal History Journal* published her article, *Testament to an Age: The Influence of Faberge in the Russian Imperial Court* in their April/May 1999 issue. **Joel Pinto** has returned to Boston after living and working in Istanbul for two years. **Jonathan Sambur** is a third-year student at the Hofstra University School of Law. His article, "Are consensual relationship agreements a possible solution to sexual harassment in the workplace?" was published in the volume 17.1 of the *Hofstra University Labor and Employment Law Journal*. **Bram Weber** accepted an offer to join the law firm of Cambly Karlinksky & Stein LLP as an associate.

## '98

**Adam M. Greenwald**, Co-class Correspondent, Brandeis University, Office of Alumni Relations, Mailstop 124, Waltham, MA 02454  
greenwald@brandeis.edu

**Alexis Hirst**, Co-class Correspondent, 502 East 79th Street, #5D, New York, NY 10021  
ahirst1@hotmail.com

**Jaime Robert Carrillo** is an actor in Washington, D.C., and executive assistant at Independent Sector. **Samantha Elster Ratner** is attending the Scholl College of Podiatric Medicine. Her husband, **Josh Ratner '99** is attending the University of Chicago Law School. **Megan Fennessy** is a library assistant in an investment management company in Boston and is pursuing a master's degree of library and information science part-time at Simmons College. **Andrew Guillen** is attending George Washington University in Washington, D.C., where he is working toward a master's degree. **Drew Morris** has begun first-year studies at The Dickinson School of Law at Pennsylvania State University. **John Serra** is an ophthalmic technician in Connecticut and a part-time emergency medical technician. He is applying to medical schools throughout the Northeast. **Joy Sisisky** is in her second year in a double master's degree program in Jewish communal service and public administration at Hebrew Union College and the University of Southern California.

**David Nurenberg**, Class Correspondent, 282 Willis Avenue, Medford, MA 02115  
DRN@brandeis.edu

**Esther Adler** is working in the contemporary art department of the Museum of Fine Arts, Boston. **Annelies Goger** is communications coordinator with Alternatives for Community and Environment, an environmental justice organization based in Roxbury, MA. **Joshua Israel** is at the Democratic Congressional Campaign Committee in Washington, D.C. **Wendy Koff** is the Web curriculum specialist at Simmons College where she assists faculty members in implementing technology in their classrooms. **Anna Margulis** is living in Waltham and working at a computer company. **Stacey Sherman** is administrative assistant for the American Jewish Congress office in Washington, D.C. **Tara Wasserman** received a graduate fellowship to Wayne State University in Detroit for theater management.

## Obituaries

**Peter Bokor '54** died on June 16, 1999, of a rare form of cancer. **Arthur Pepine '58**, a long-time human rights and disability rights activist, died at home on October 7, 1999. He is survived by his wife, stepson, brother, sister, nieces, and nephews. He served for many years in the financial aid office and as assistant to the dean at the Yale School of Drama. He also received the Brandeis University Society of Life Award presented by the chaplaincy office at the Baccalaureate service during Commencement weekend. **Frank H. Patterson '75** died at age 46 after a difficult struggle with cancer. He is survived by his mother, wife, and two daughters.



## Marriages

Class	Name	Date
1979	Jeffrey Rahn to Leshe Kei	April 12, 1998
1980	Alan Lovitz to Rachel McGillivray	July 18, 1999
	Mark Matulef to Dolores Ann Acquista	July 10, 1999
1981	Amiet Goldman to Colin Kahn	August 16, 1998
	Michael Goldman to Bari Berger	June 27, 1999
1982	Linda Mason to Sean Ross	September 5, 1999
	Linda Scherzer to Ronen Mikay	May 23, 1999
	Serra Z. Yavuz to Joseph R. Sahid	August 8, 1999
1983	Stephen Quintana to Mary Bouchard-Jones	October 18, 1997
1984	Lewis Krata to Jill Kreuter	November 13, 1999
	Randy Sklaver to Björn Mascher	November 14, 1996
1985	Susan Trotter to Stephen D. Nass	November 16, 1996
1986	Betsy Arnold to Malcolm Turk	June 27, 1999
	Deborah R. Gordon to Mark F. Bernstein	March 27, 1999
1988	Julie Berkowitz to Giulio Maresca	August 14, 1999
	Susan Leigh Fellman to Isaac Witkowski	December 27, 1998
	Robyn Fried to David Radulescu	April 17, 1999
	Stephanie Gruber to Jonathan Ripp	August 1, 1999
	Nancy Sender to Kevin Linden	September 6, 1998
	Greg Zuckerman to Michelle Blugrind	March 17, 1996
1990	Staci Bockstein to Steven Frankowitz	August 8, 1999
	Hillel Cooperman to Debra Weissman	August 29, 1999
	Monique Moyse to Randy Susskind	September 7, 1997
	Michael Pollard to Naomi Lampert	June 6, 1999
	Neil Steinhardt to Lisa Sussman	August 8, 1999
1991	Eileen Abt to James Lobsenz	August 22, 1999
	Jeremy Asnes to Andrea Gottsegen	November 7, 1999
	Stephanie T. Gillman to Michael J. Doyle II	October 23, 1999
	Louis Kalikow to Aurora Mendelsohn	August 11, 1996
	Rachel Remler to Tim Rands	August 21, 1999
	David Sitzman to Lisa Accortt	July 25, 1999
	Susannah R. Spodek to Michael D. Turner '90	October 10, 1999
1992	Bill Burton to Deborah Autor	September 5, 1999
	David Epstein to Liana Phillips	June 14, 1998
	Debra Mandel to Ezra Johnson	July 3, 1999
	Jennifer Rogin to Bruce Wallis	May 30, 1999
	Inci Tonguch to Britton Murray	July 10, 1999
1993	Marika Dy Alzadon to Samuel Allen Cole	October 2, 1999
	Michael Bruckheim to Meredith Torres	October 16, 1999
	Lettitia D. Cureton to Reginald W. Passley, Jr.	August 27, 1999
	Catherine Decter to Edward Sim	October 30, 1999
	Matthew Karlovsky to Lisa Graff	August 29, 1999
	Gregory "Lou" Marks to Denise Paul	August 7, 1999
1994	Aniko Bezur to Carl William Atlee	August 28, 1999
	Stacey Bleaman to Alex Hammer '95	May 30, 1999
	Matthew Goldberg to Melissa Fleming	August 22, 1999
	Amy Kusel, M.A. '94 to Steven Epner	November 8, 1999
	Sandra Nessim to Saul Rosenthal	September 26, 1999
	Maxine Pressler to Paul Teller	July 24, 1999
	Ari Zacepitzky to Emily Pick, M.A. '97	September 5, 1999
1995	Jaymee Alpert to Joel Levenson	October 10, 1999
	Richard Benton to Hollie Tiegs	July 25, 1999
	Chris Schneider to Tara L. Adams	June 27, 1998
1996	Babar Ahmed to Madeeha Usmani	February 20, 1999
	Marc Levine to Meri Aschner	October 3, 1999

## Births and Adoptions

Class	Brandeis Parent[s]	Child's Name	Date
1971	Mark Blumenthal	Ilana Yael	March 5, 1999
1974	Sally Zanger	Maya Lee Zanger-Nadis	May 15, 1998
1979	Jeffrey Rahn	Jordan	July 7, 1999
1981	Amiet Goldman	Eric Daniel Kahn	September 7, 1999
	Hotze Mulder	Heleen (Elena Marijke Luisa)	August 17, 1999
1982	Edwin Andrews	Joshua Manuel	February 12, 1999
	Dena Bach Elovitz	Jesse Joseph	June 16, 1992
		Noah Samuel	March 21, 1996
		Nadav Lev	October 15, 1998
		Ross Ilan	October 15, 1998
		Ethan Wesley	September 29, 1999
1983	Alan Friedman	Michaela Drew	December 6, 1998
1984	Gary Cohen	Tomer Yaacov Bendayan	June 9, 1998
	Lori Glashofer	Lisa Diana	October 7, 1999
	Douglas Monasebian	Matthew Ross	January 3, 1996
	Eileen Weicher Dershowitz and Steven Dershowitz '86	Bari Melissa	August 20, 1999
1985	Jim Felton	Daniel Louis	September 16, 1999
1986	Joshua Alexander	Benjamin James	April 21, 1999
	Francine Ferrari Rothkopf	Samuel Louis	June 9, 1999
	Barry Kling	Benjamin Alexander	February 17, 1999
1987	Corrin Ferber Abraham	Isabella Sara	November 18, 1998
		Alexander Philip	
	Rina Glatzer Glickman	Abbie Anne	October 12, 1999
	Gary Golden	Elliott Fisher	April 18, 1999
	Alyssa McCulloch Feiges and Adam Feiges	Duncan McLeod	February 18, 1998
	Melinda McLaughlin	Patrick Charles	February 22, 1999
1988	Linda R. Nathan	Scott Nathan Rosen	August 16, 1999
	Leslie Arline Realander and Keith Realander '87	Julia Lindsay	April 23, 1999
	Jana (Beall) Segal, M.E.A. '88, and Scott Segal '87	Jeremy Jacob	July 8, 1999
	Shelly Borofsky Grossman	Benjamin Adam	August 22, 1998
	Helene Decter-Rothman	Alexandra Rachel	January 20, 1999
	Ileen Epstein Hattem	Sophia Rasel	May 14, 1999
	Debbie Ginsburg and Barry Kolodkin	Jesse G.	March 10, 1999
	Jodi Grobman Brunsvold	Brett Alexander	May 24, 1999
	Esther Harris Yankowitz	Hannah Yetta	October 6, 1998
	Belinda Krifcher Lehman	Dahlia Eve	February 22, 1999
	Renee Kwiat Rettig and David Rettig '87	Max Steven	July 8, 1999
	Roni Leff Kurtz	Aaron Meir	July 7, 1999
	Naomi Lax	Dahlia Sarah Katz	May 5, 1999
	Carolyn Rand Ganeles	Simon Moss	December 16, 1998
	Colette Resnik Steel	Bari Samantha	August 3, 1999
	David Salomons	Eric Brian	November 11, 1998
	Karen Seaton Hyams	Miles Hunter	October 5, 1999
	Patti Stuckler Lubin	Gillian Sara	April 3, 1998
	Maggie Zaltas Rubin and Ian Rubin	Isabella Grace	March 3, 1999
	Greg Zuckerman	Gabriel Benjamin	October 14, 1998

**Jana (Beall) Segal** (M.F.A. '88) had her comic short *The Bath-a-holic* screened at the Arizona International Film Festival this year. Her screenplay *Walking With Grace* received a staged reading.



Daria Donnelly

**Daria Donnelly** (M.A. '87, English, Ph.D. '91, English), consulting editor and children's book reviewer for *Commonwealth* magazine, spoke on "Reading for Values" at a special family Cambridge Forum and Holiday Book Fair in November in Harvard Square. Donnelly is a Cambridge, MA, resident who was an assistant professor of English at Boston University and has written widely and given numerous conference presentations. **Amy Kusel** (M.A. '94, psychology) is a clinical psychologist at Practical Recovery Services, an addiction treatment

center in La Jolla, CA, and at the Center for Eating and Weight Disorders in San Diego, CA. **Carl Ledbetter** (M.A. '75, mathematics) was appointed senior vice president of business and corporate development of Novell, Inc. He assumes responsibility for the company's directory-based business strategies, including software architecture, strategic partnerships, and technology evangelism. **Jane Lilienfeld** (Ph.D. '75, English) spent the fall semester in Boston for the preliminary research on her third book about how women tell stories. While in the Northeast, she discussed her book *Reading Alcoholisms* at New Words Bookstore in Cambridge, MA, Ramapo College in Mahwah, NJ, and the College of the Holy Cross in Worcester, MA. Lilienfeld is an associate professor of English at Lincoln University in Jefferson City, MO. **Jack Sasson** (M.A. '65, classical and oriental studies, Ph.D. '66, classical and oriental studies) retired as the Kenan Professor of Religious Studies at the University of North Carolina at Chapel Hill and accepted a position as the Mary Jane Werthan Professor of Judaic and Bible Studies at Vanderbilt University.

## Births and Adoptions

Class	Brandeis Parent(s)	Child's Name	Date
1989	Lisa Askenazy Felix Michael Freeman Nomi Krim Edwards Gail Oxfeld Kanef Hillary Potter LaChance  Lori Raff Harris Ellen Scumaci Swartz	Max David	August 29, 1999
		Rachel Leigh	August 13, 1999
		Molly Anne	September 24, 1999
		Daniel Spencer	March 1, 1999
		Sahrina	May 13, 1998
		Nicole Ashley	May 16, 1996
		Rachel Madeline	July 16, 1999
		Benjamin John	October 13, 1999
		Jordan Elliot	July 5, 1996
		Micah Aaron	August 31, 1999
		Seth Barton	March 25, 1999
1990	Bronte Ward Abraham Bari Barton Cooper and Jason A. Cooper '91 Ron Judenberg Judy Cashman Magram Monique Moyse Hilary Shein Rothman Michele Siegal Brooks	Jeannette Lee	July 19, 1999
		Shira Isabel	December 1, 1999
		Noah	September 9, 1999
		Arielle Sarah	January 1, 1999
		Eli Daniel	April 17, 1999
1991	Emily Kaplan and Andrew Kopp '89 Dana Matloff Levy and Brendan Levy '90 Andrea Pass and Alvin Marcovici Jonathan Shapiro	Hannah Rose Kaplan	November 4, 1999
		Zachary Harris	March 19, 1999
		Leighton	August 27, 1999
		Deanna May Schemmel	April 30, 1999
		Max Eliachar Tarlin	September 27, 1999
1992	Lora Eliachar Tarlin, M.A. '92 David Epstein Monica Goryn Alpert  Deborah Raider Notis and James Notis '91 Ellen Rappaport Tanowitz and Charles Tanowitz Inci Tonguch	Levi Yitzchak	June 30, 1999
		Abigail Jordan	June 26, 1999
		Emily Raquel	
		Joseph Adam	February 26, 1999
		Alexander Meyer	March 26, 1999
1993	Britton Murray Max Rivel Halperin	Britton Murray	July 10, 1999
		Max Rivel Halperin	July 20, 1999
1994	Cheryl Kaplan Stehle Ardra Weber Belitz	Zachary	August 19, 1999
		Yoel Meir	March 1, 1997
1995	Chris Schneider	Jackson James Adams	May 7, 1997
1996	Abbi Friedman Perets Joy Goldstein Beigelman and Eugene Beigelman	Lior Zoe	June 25, 1999
		Alexander Isaac	September 27, 1999

# Annual Fund Scholars Program

---

Rising costs have altered need-blind admissions at many other top colleges and universities. However, admission to Brandeis remains—and will remain—based on talent, regardless of ability to pay. No aspect of the University's commitment to social justice is more profound and the Annual Fund now offers a way to contribute to this cause.

The Brandeis University Annual Fund Scholars Program is a new and unique opportunity to be directly involved in the education of a Brandeis student. Previously, donors could establish a scholarship only by means of an endowed fund. Now, through the Brandeis Annual Fund Scholars Program, donors may provide direct scholarship assistance for current students.

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## Program Highlights

This program will enable donors to form bonds with some of the country's most talented and promising students—and to make a difference in their lives as they complete their undergraduate educational experience.

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A donor may support a Brandeis Annual Fund Student Scholar with an annual gift of \$15,000. This funding will provide a one-year scholarship to be awarded to a promising and talented student with financial need.

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Gifts in support of the Brandeis University Annual Fund Scholars Program will receive full credit toward the Annual Fund, benefiting Class and Reunion totals; will entitle the donor to membership in the Justice Brandeis Society; and will be appropriately recognized in the Report on Annual Giving published yearly.

---

Donors will be invited to meet the scholars at an annual reception on campus. Scholars awarded funds through the Brandeis University Annual Fund Scholars Program will be selected during the summer following the Fund year in which the gift was made.

---

Most importantly, a gift to the Brandeis University Annual Fund Scholars Program will give a promising young person a Brandeis education and the tools to continue the Brandeis tradition of contributing in significant ways to the welfare of our society.

---

For more information,  
please contact Hillel Korin '72,  
associate vice president, Office of  
Development and Alumni Relations,  
by phone at 781-736-4001 or  
800-333-1948 x 64001 or  
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## s and Hans Lopater

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Hans and Mavis Lopater are wonderful friends of Brandeis University. Both have fascinating personal histories that have become increasingly intertwined with the life of the University over the past 10 years. Although the Lopaters, who have made their home in Sudbury for 25 years, had frequently attended concerts and performances at Brandeis, it was not until 1991 that their involvement became more intimate and truly substantive.

Hans, a child survivor of the Holocaust, who left Vienna in 1938 on a Kindertransport for England, was told by a fellow child survivor of an exhibit at Brandeis titled *Jews of Vienna*. This moving photo exhibit documented occupied

Austria and included a photograph taken after Kristallnacht of Vienna's synagogues destroyed by fire. One of the pictures Hans saw was of the very temple where he would have celebrated his Bar Mitzvah. "Seeing this temple engulfed in flames brought back many sad memories of family members who perished in the camps," Hans recalled.

It was after seeing *Jews of Vienna* that Hans decided he wanted to become more personally involved with Brandeis and was asked by President Jehuda Reinharz, then director of the Tauber Institute, to join the Tauber Board of Overseers. Since his appointment, Hans has played an active role as a Board member and has, most recently, been made a Fellow of the University in recognition of not only his role on the Tauber Board, but also of his role as a valued advisor to members of the senior administration of the University on issues of marketing and public relations, about which he has considerable expertise developed during his successful career at the Gillette Corporation.

Mavis too has become directly involved, making gifts with Hans to the Women's Studies Research Center and to the music department in honor of her father, Sidney Landsman, who like Mavis and Hans was a most knowledgeable devotee of music and culture. She has also become a member of the Brandeis University National Women's Committee and is looking forward to taking part in its many activities and projects.

Hans and Mavis Lopater are proud members of Brandeis University's Sachar Legacy Society, thus ensuring that their informed philanthropy will forever benefit the University. The tradition of giving the Lopaters have generously established over the course of many years of personal commitment, and care and concern for others is thus secure for future generations.

For further information on planned giving opportunities at Brandeis or to learn more about the Sachar Legacy Society, please call the development office at 800-333-1948 x64135.

# Annual Fund Scholars Program

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**Commencement**  
page 32

Every spring, near the end of classes and just before finals, the athletics department hosts what it calls the "Athletic Recognition and Awards Banquet," and although I am no athlete and have not been a member of a sports team since junior high school, I always attend. The occasion never fails to move me to a surprising degree.

In its implementation, there is nothing staid about the Banquet: no formal attire; lavish catering; team pennants; festive decorations; no dramatic lighting; or advanced technology. There are, instead, the unadorned walls of Levin Ballroom; tables filled by eager young men and women; hearty chicken dinners; an unpretentious slide presentation composed of snapshots taken of individual athletes in action over the year; a recap of the various team standings; thoughtful speeches by alumni and students; and the sedate presentation of awards. Uncomplicated and unsentimental, but profoundly eventful.

What is immediately obvious is the sense of community. Here are women and men bound, most broadly, by the common title of "athlete." In my day—the late sixties—that was a seriously marginalized group at Brandeis, an institution known for its maverick combination of social activism and radical intellectualism, not—Heaven help us!—for its sports. But that has changed. Through the support of

alumni from Benny Friedman's heyday, the addition of more varsity teams, our membership in the University Athletic Association with its attractive travel agenda, construction of an outstanding facility, and the national status of our teams, athletics at Brandeis have become a widely embraced part of the undergraduate environment, and more than 300 students participate at the varsity level.

They are all here tonight. As image after image sparkles upon the screen in the darkened room—a young, dirt-splattered woman fighting for possession of a muddy soccer ball; a young man nearly hidden behind a spray of sand raised by his chip shot onto the green; a self-conscious but delighted young woman, her fencing helmet tucked under her arm, peeking towards the camera; a young man frozen mid-pitch in that seemingly impossible contortion of wrist, elbow, and shoulder; dozens of shots of students engaged in competition—cheers from their teammates erupt from scattered areas of the ballroom, bursting continually like bubbles in boiling water.

Speeches by selected students echo the communal dedication. Their sincerity is palpable and incontrovertible. Because the banquet falls on the eve of an economics exam this year, there are students here who are eating with open textbooks beside their plates,

minding the presentation with one eye, and their studies with the other. But they are here. It would be unthinkable not to be. They are an organic part of this community of teammates.

The evening culminates in the presentations of five individual awards. These are given to students who have demonstrated truly outstanding accomplishment either for their athletic prowess, their sportsmanship, their ability to excel both in sports and scholarship, or their valor. As each award is announced, the reaction of the throng makes clear that these are no arbitrary choices. These are individuals who are so universally respected among this society of equally dedicated, hard-driving athletes that their honor reflects on everyone present, even, I am surprised to feel, those of us outside this community, but who have had the privilege of briefly sharing its spirit.

What gives such poignancy to this spring gathering of athletes is its aptness as a model for the kind of community the University, as a whole, strives to be—indeed, as the kind of community the University inspires its alumni to create in the world beyond Brandeis. It is a celebration of the individual and yet of the team and the commitment its members hold for each other.

Cliff

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**On the cover:**  
Honorary Degree  
Recipient Retired  
Archbishop Desmond  
Tutu. Photo by Julian  
Brown

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Morris B. Abram, the lawyer from a small town in Georgia who rose to become president of Brandeis and later was picked by President George Bush as U.S. permanent representative to the United Nations Office in Geneva, died of pneumonia there March 16. He was 81 years old.

As a celebrated champion of human and civil rights, Abram served, by presidential appointment, under five U.S. presidents: John F. Kennedy, Lyndon Johnson, Jimmy Carter, Ronald Reagan, and Bush.

On February 2, 1989, Bush named Abram to the post of U.S. permanent representative to the United Nations Office and Other International Organizations in Geneva.

Since 1970, Abram also had been a partner in the New York City law firm of Paul, Weiss, Rifkind, Wharton and Garrison.

Before arriving in Geneva on July 27, 1989, he headed the U.S. delegation to the Paris Conference on the Human Dimension (May 30-June 23) under the Conference on Security and Cooperation in Europe.

Abram was chair of the Conference of Presidents of Major Jewish Organizations from 1986 to 1989, and chair of the National Conference on Soviet Jewry from 1983 to 1989. His accomplishments and

leadership in the Jewish community led the Atlanta Constitution in 1988 to designate him patriarch of American Jewry. Jewish leaders have credited him with convincing the Reagan administration to press the Soviets on human rights during a 1988 summit. Reagan appointed Abram to the U.S. Civil Rights Commission in 1984.

He was chair of the President's Commission for the Study of Ethics in Medicine and Biomedicine and Behavioral Research from 1979 to 1983.

Abram, the second president of Brandeis University, from 1968 to 1970, traveled a long path of success from Fitzgerald, Georgia, where he was born on June 19, 1918. He earned a reputation as a young liberal lawyer who helped strike down Georgia's racially inequitable system of primary elections. His commitment to human and civil rights began several years before that 1963 victory.

Abram was national president of the American Jewish Committee from 1963 to 1968. He served as U.S. representative to the U.N. Commission on Human Rights from 1965 to 1968.

In 1962, Kennedy appointed Abram the U.S. expert on the U.N. Subcommittee on the Prevention of Discrimination and the Protection of Minorities. In 1964, Abram led an American Jewish Committee group in talks with Pope Paul VI to discuss



*Morris B. Abram*

Catholic-Jewish relations. Abram answered President Johnson's call twice during the 1960s. In 1965, Johnson named him cochair of the Planning Session of the White House Conference on Civil Rights, and in 1967, he named him a member of the National Advisory Council on Economic Opportunity.

Abram established a career as a civil rights attorney beginning in 1960, when after a call from an official in John F. Kennedy's presidential campaign, he helped persuade Fulton County officials to withdraw sit-in-related charges against the late Rev. Martin Luther King Jr., for whom Abram later worked.

He coauthored "How to Stop Violence in Your Community," which provided the basic model of laws adopted in five Southern states and 50 cities to curb the threatening activities of the Ku Klux Klan.

Abram left the South in 1963. From 1963 to 1968, he was president of the American Jewish Committee. He served on the board of Morehouse College, the Institute of International Education, the Council on Foreign Relations, Benjamin N. Cardozo Law School, Weizman Institute of Science, Yeshiva University, Sarah Lawrence College, the United Negro College Fund, and others.

Abram received his bachelor's degree, *summa cum laude*, from the University of Georgia in 1938; a doctorate in law from the University of Chicago in 1940; another bachelor's in 1948, and a master's from Oxford in 1953, where he was Rhodes scholar. His education was interrupted in January 1941 when he entered the military and served in Air Force Intelligence. He was awarded the Legion of Merit and was discharged in October 1945 and served as a member of the American Prosecution Staff at the International Military Tribunal at Nuremberg, Germany, in 1946.

In 1948, he served as assistant to the director of the committee for the Marshall Plan, and was active in the Southern Region Wage Stabilization Board. From 1958 to 1961, he was chair of the Atlanta Citizens Crime Committee. In 1961, President Kennedy appointed Abram the first general counsel of the Peace Corps. He was active in the policy and legal work surrounding the birth of the Corps.

Abram is survived by his wife, Bruna, two daughters, Ann and Ruth Abram and three sons, Morris Jr., J. Adam, and Joshua Abram. He also leaves a stepdaughter, Gabriela Molina, and stepson, Martin Molina; a sister, Ruthann Reis, and brother, Dr. Lewis Abram, and nine grandchildren. Funeral services were held in Hyannisport, Massachusetts. Brandeis President Jehuda Reinharz represented the University.

At its annual meeting, the Brandeis University Board of Trustees approved the operating and capital budgets for fiscal year 2000-01. The budgets identify and target areas of need in academic programs, student services, capital projects and technology, and salary concerns for faculty and staff.

The budgets are designed to make strategic program investments and to strengthen the University's overall financial health. Objectives include balanced operating and capital budgets, reduced dependence on endowment and gifts, and reduction of the University's structural deficit, which includes addressing the under-funding of faculty and staff salaries and deferred maintenance of the physical plant.

The FY'01 operating budget includes the following components: There is a 3.5 percent increase in undergraduate student billed charges, which comprises a 4 percent increase in tuition, a 2.8 percent increase in room charges (including new cable TV service with 57 channels and seven foreign language channels, and reduced phone rates comparable to the best rates offered to households today), and a 1.3 percent increase in board (including a new all-points meal plan). The 3.5 percent overall increase puts Brandeis in the mid-range of announced increases at peer institutions. The financial

aid tuition discount rate is expected to remain at approximately the same percentage as in the current year.

Sponsored research revenues and expenses are projected to increase by 2 percent. Other revenue is also projected to increase by the same percentage. University operating expenses will increase by 2 percent, to keep pace with the rate of inflation, increased fuel prices, and desktop technology expenses.

The University will soon begin the implementation of a new, integrated financial, grants, and human resources information system, which is being purchased from PeopleSoft. The implementation will take place over the next three years at an estimated cost of \$8.5 million. The University will use a combination of operating and capital funds, and tax-exempt bonds to support the project. PeopleSoft will serve as the implementation partner and will provide ongoing support and training.

Because of its importance in the recruitment and retention of the best students, the University is investing funds to establish and support the position of senior vice president for student services and enrollment, and to fund student recruitment and retention initiatives.

An additional \$500,000 has been added to the budget for library operations, academic programs, and the Patent Office.

The Board of Trustees approved a 4 percent University-funded salary pool, based on merit, for faculty and non-union staff. This pool will be augmented by an additional 1.5 percent to be achieved by cost savings. The additional pool will be used for market adjustments and cases of extraordinary merit. The total salary pool initiates funding of the University's multi-year strategic goal to achieve competitive salaries for faculty and staff. The 5.5 percent salary pool is the highest in more than a decade.

A reduction is planned in the draw on the University's endowment from the current 6.4 percent in FY'00 to 6.1 percent in FY'01 (based on a 12-quarter average market endowment value). The University's financial goal is to be at or below a 5 percent draw by FY'05, which is in line with peer institutions.

Finally, as the first steps toward implementing the University's new Responsibility Center Management (RCM) budget process, Brandeis is now in a pilot phase for four major programs—Heller, GSIEF, Rabb, and Auxiliary Services. Following this pilot program, Arts and Sciences and the University's cost centers will follow.

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## New Religious Program to Begin in the Fall

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In the past, when students flipped through the "R" section of Brandeis's course catalog they found a handful of concentrations: romance and comparative literature, Russian and east European studies, and Russian language and literature. But one area of study, religious studies, was not there. Courses on religion did exist at Brandeis, but there was no cohesive program on the world's religions.

Now, due to the efforts of Jodi Eichler '00, Brandeis will offer a program in religious studies this fall, for the first time in the history of the University. It will be directed by Professor of French and Comparative Literature Edward Kaplan, who has done significant work in religious studies. He is the author of two books on the Jewish philosopher and social activist, Abraham Joshua Heschel. He also teaches a course on mysticism and the moral life.

Kaplan is quick to give credit for the new program to Eichler and her peers who were part of a committee on religion, pluralism, and spirituality consisting of students, staff, and faculty.

Eichler, a Near Eastern and Judaic Studies major, said the group got the idea from a conference on spirituality and higher education they attended two years ago. "We heard some inspiring

speeches from faculty members at other universities about the importance of academic study of religion and we wanted something like that for Brandeis. We have many courses in religion, but nothing linking them together, and no core course in the methods of religious studies."

Eichler began compiling a list of courses last spring. Then Kaplan came on board and helped to produce a preliminary draft. In the fall, he brought it to other faculty members for their input. A steering committee was formed, including faculty members Bernadette Brooten, Richard Parmentier, and Arthur Green.

Kaplan believes that Brandeis has strong faculty resources for religious studies, especially in the Departments of Anthropology, History, Fine Arts, Near Eastern and Judaic Studies, and Philosophy. And because a Religious Studies Program is interdisciplinary in nature, it is a natural fit with similar programs on campus.

But more importantly, added Kaplan, there is a growing awareness among students of the importance of religion—not only in American life, but in the world. "We live in a time when it is no longer possible to deny the power of religion and religious thinking," he said.

—Donna Desrochers

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## Is Part of the Connected University through the Alumni Mentor Program

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This program is a new initiative intended to provide interested first year students with an alumni mentor whom they can contact for resource information, perspective about the University, and to generally assist with their overall adjustment to university life. The mentor program was conceived by President Reinharz and is intended to enhance the development of the "Connected University."

Alumni mentors will be asked to:

- attend a training program in late September to receive information about the mentor role and expectations for the relationship with a Brandeis first year student;
- provide a welcome to their student through a note or phone call;
- attend a kick-off reception in late October at Brandeis University;
- meet with their student on campus at least once each semester;
- consider inviting their student off campus to a family gathering, community program, meal, etc.;
- attend a special year-end dinner on campus.

If you are interested in being considered for this special role, please contact Michele J. Rosenthal, associate dean of undergraduate academic affairs and first year services, at 781-736-3470 or [mrosenth@brandeis.edu](mailto:mrosenth@brandeis.edu).

## Helen and Philip Brecher Senior Forum 2000 Discusses "Every Day with Morrie"

A stirring tribute entwining the themes of mentoring and remembering marked the first annual gathering of the Helen and Philip Brecher Senior Forum, which was attended by hundreds of members of the Class of 2000 on February 8. Titled "Every Day with Morrie," the evening's program and discussion revolved around issues of building meaningful relationships and the impact of what the late Professor of Human Relations Morris (Morrie) Schwartz taught in his final lesson—the meaning of life and dying with dignity. This lesson was the subject of Mitch Albom's '74 international bestseller *Tuesdays with Morrie*.

The program struck a particularly strong chord with David Salama '00, who had read about Morrie in Mitch Albom's column in *Detroit*. Salama enrolled at Brandeis, and, through taking *Sociology of Birth and Death* with Schwartz's friend and Senior Forum panel member Professor Maurice Stein, "fell in love" with the material and changed his major from history to sociology. Salama views his relationship with Stein, the Jacob S. Potofsky Professor of Sociology, with the same warmth and enrichment Albom found for decades with Morrie Schwartz. In fact, when Albom autographed a copy of *Tuesdays with Morrie* for Salama, he acknowledged the importance of the younger man's mentoring by signing the book, "To David, who's living part of this story himself."



Walter Anthony, assistant dean and coordinator of academic services for students with disabilities, worked for months with the senior class senators and others to organize this year's Helen and Philip Brecher Senior Forum. Provost and Senior Vice President for Academic Affairs Irving R. Epstein moderated the forum panel, which included Charles Derber, professor of sociology, Boston College; P.J. McGann, Ph.D. '95, Murray Research Center, Radcliffe College; and Brandeis Professors Gordon Fellman, Shulamit Reinharz, Ph.D. '77, and Maurice Stein—all friends and colleagues of Morrie Schwartz.

"The Senior Forum enables us to link two important aspects of Brandeis," says Epstein. "It reinforces the very successful first year convocation, in which discussion and exchange of ideas serve as a focus for bringing students and faculty together. In addition, it provides an exciting event for the entire senior class. We have been

seeking to establish more occasions at which classes can share common experiences. This wonderful gift in memory of the Brechers makes it possible for us to do this for the senior class in a very special way."

Salama recalls that his class started its "first-year orientation with an author/book discussion/lecture event, and now the Senior forum gives us a similar experience as our time at Brandeis is winding down. It lets students look back at how far they've come." Salama says, "I think students appreciated the full circle of coming in with a book, then going out with a book."

Jamie Wallace '00 thinks the Senior Forum is "a great idea," adding, "it should definitely be continued." She found *Tuesdays with Morrie* a timely topic, given the response to the book's washing over the campus and indeed the entire country. Says Wallace,

"Everyone I know has read the book, seen Oprah's special about Morrie, or the television movie starring Jack Lemmon and Hank Azaria. At home [New York, New York], a lot of people ask if I'm close to my professors, the way Mitch Albom was so close to Morrie Schwartz. And I tell them, 'yes.'"

Salama says Albom's experience with Schwartz "shows Brandeis is a place where professors open up their lives to you. It shows that 20 years later, professors are still interested in you—in where you've gone and what you've done with your life, what you've done with what they've tried to impart to you. I think that's wonderful."

Salama, who is involved in planning other senior class events (a party at a waterfront club; reunions with quad-mates from the class' first year; day trips to Newport, Rhode Island, and the Foxwoods Casino in Connecticut; and a cruise through Boston Harbor) believes this closeness, this sense of community, exists between members of the Class of 2000 as well.

"Our class has a lot of spirit," he says. "And I think events like the Senior Forum help encourage that."

Following the discussion, senior students were invited to attend a party and a dance in The Stem.





The Chase Manhattan Foundation recently announced a \$5 million gift to Brandeis University, among the largest gifts ever given by the foundation to an educational institution. The funds will be used to establish The Chase Manhattan Chair in Ethics and to provide scholarships to first-generation Americans and underprivileged students.

Marc Shapiro, Chase vice chair of finance and risk management and chair of The Chase Manhattan Foundation, presented the gift to the University at an on-campus ceremony. "The Chase Manhattan Foundation is proud to present this gift, which will promote the importance of ethical behavior while providing educational assistance to a diverse group of students," said Shapiro. "The ideals of ethical behavior and diversity are central to our values at Chase and it is our hope that this gift will help to reaffirm these important principles.

Brandeis President Jehuda Reinharz said, "The Chase Manhattan Foundation is setting an example by dedicating significant funds to opening doors of opportunity for underprivileged students." He added that "endowing a chair in ethics will allow the University to strengthen this important discipline and will enable Brandeis to build on its reputation in this area."

The Chase Manhattan Foundation was established by The Chase Manhattan Bank to provide contributions and other philanthropic and volunteer support to nonprofit organizations across the United States and overseas. Chase's philanthropic activities are focused on community development and human services, precollegiate education, and arts and culture.

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### C. David Joffe Family Endowment Fellowship Established

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The University recently announced the establishment of a fellowship made possible by the C. David Joffe Family Endowment. The fund was created through a generous donation by C. David Joffe '67, M.D., cardiologist and president of the Dayton Heart Hospital. Joffe is a committed philanthropist and Brandeis supporter. He majored in biology as an undergraduate.

The endowment fund is a summer salary grant that will help underwrite the research efforts of a talented junior scientist. One grant per year will be made to a scientist whose work shows special promise and originality. The first Joffe Fellow will be Assistant Professor of Physics Jané Kondev. A condensed matter physicist, Kondev's research into compact polymers and other basic structures of matter has multiple potential applications for the life sciences and the development of new materials. His studies promise to chart new ground by virtue of the interdisciplinary nature of

the questions he poses. Kondev was chosen as the grant's first recipient for his combination of being a brilliant, creative physics researcher and an excellent teacher.

"I am delighted that this generous gift will help us to meet one of our most important needs, bringing the best young scientist-educators to Brandeis and supporting their innovative research," said Irving Epstein, provost and senior vice president for academic affairs. "Professor Jané Kondev, the first Joffe Fellow, is a spectacular scientist and an outstanding teacher who has already become an important presence at Brandeis in his first year on the faculty."

Helen Thomas, the former White House chief for United Press International, was honored with the Abram L. Sachar Silver Medallion on June 2, at the 53rd conference of the Brandeis University National Women's Committee.

Thomas enjoyed a long career in Washington, D.C., and at the White House. Upon graduation from Wayne State University, Thomas moved to Washington, D.C., in pursuit of a career in journalism. Within a year she was working for UPI writing local news.

In the late 1940s and early 1950s, Thomas was assigned a regular beat covering the federal government, including Justice, the FBI, and Capitol Hill. She began covering the White House during the Kennedy administration and gained a reputation for asking blunt questions with a populist flavor. In 1972, Thomas became the only woman print journalist to accompany President Nixon on his historic trip to China. In 1974, Thomas became UPI's White House Bureau chief, the first woman to hold the position. She retired from her post on May 17, 2000.

The Abram L. Sachar Silver Medallion, presented annually to a woman who has made an outstanding contribution to the field of education, was established by the National Women's Committee to honor the first President of the University on his retirement. Recipients of the Sachar Medallion have included Nina Totenberg, Anna Quindlen, Marian Wright Edelman, and Sarah Brady.



President  
Bill Clinton and  
Helen Thomas

### \$500,000 Gift Will Establish Scholarships in History of Ideas Program

The University is pleased to announce that it has received a gift of \$500,000 to establish the Safier-Jolles Fund for the Program in the History of Ideas. The funds will be used for scholarships for undergraduates and for visiting faculty in the program.

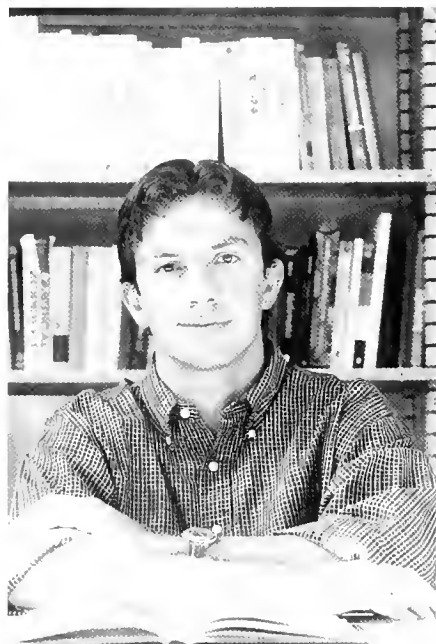
Provost and Senior Vice President for Academic Affairs Irving R. Epstein said, "This is a wonderful gift that is directed at our two major priorities, students and faculty, in an area that we are committed to strengthening, interdisciplinary studies.

The donors are to be commended for their generosity and their wisdom."

Designed to supplement the focus of the major concentration, the Program in the History of Ideas enables students to work closely with a faculty advisor to formulate a plan of multidisciplinary independent study uniquely suited to the interests of each student. Students are encouraged to trace the history of a particular theme, problem, or tradition that interests them. The program is intended to

provide students with the skills, knowledge, guidance, and freedom to construct a focused and rigorous multidisciplinary course of study in the history of ideas, reflecting President Reinharz's vision of Brandeis as a "connected" University.

The Brandeis Faculty Committee for the program is now developing criteria for the awarding of student scholarships and considering ideas for visiting faculty for the spring semester 2001.



*Jané Kondev*

Jané Kondev, assistant professor of physics, has been awarded the National Science Foundation's prestigious Faculty Early Career Development (CAREER) award, intended to boost the teaching and research of young scientists.

Some 2,000 young researchers from hundreds of universities nationwide apply for the roughly 350 CAREER grants awarded annually. Kondev will receive \$220,000 over four years as part of his CAREER award.

Kondev's research touches on strongly correlated matter, found in many-particle systems whose behavior cannot be predicted by the behavior of single particles. A condensed matter theorist, he develops mathematical descriptions of activity within such complex systems.

As part of his CAREER award, Kondev will examine the movement of particles within a turbulent flow, such as a stream of water or rapidly moving air. He will also study what happens when polymers—molecular chains such as proteins and the building blocks of plastics—are compressed into two dimensions, such as when proteins are adsorbed on membranes.

Looking at polymers from a geometrical perspective, Kondev will try to describe their spatial organization when restricted to two dimensions.

Kondev will also study the Quantum Hall Effect, which occurs when a flow of electrons is confined to two dimensions in the presence of a magnetic field, as in transistors or semiconductor devices. Under these circumstances, material impurities cause electrons to drift along tortuous paths. Kondev plans to examine how the geometry of these paths affects the flow of electricity; such work could lead to materials with impurities specifically engineered in to affect electron movement.

Kondev, who was awarded Excellence in Teaching awards from Princeton University's Engineering Council in 1998 and in 1999, also proposed in his CAREER award to introduce a new undergraduate course. It would teach mathematical methods and then apply them to questions in various areas of science. Its goal would be to teach students to mathematically model processes found in the biological, chemical, and physical worlds.

Kondev, a Brandeis faculty member since July 1999, received his B.A. in 1990 from the University of Belgrade in Yugoslavia and his Ph.D. in 1995 from Cornell University. Before coming to Brandeis, he was a postdoctoral research associate at Brown University, an instructor in physics at Princeton, and a member of the School of Mathematics at the Institute for Advanced Study.

This is the third year in a row that Brandeis is home to a CAREER winner: Xiaoling Wang, associate professor of physics and Volen National Center for Complex Systems, was a recipient in 1998, while Wenbin Lin, assistant professor of chemistry, won the award last year.

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## Lin Selected as Sloan Research Fellow

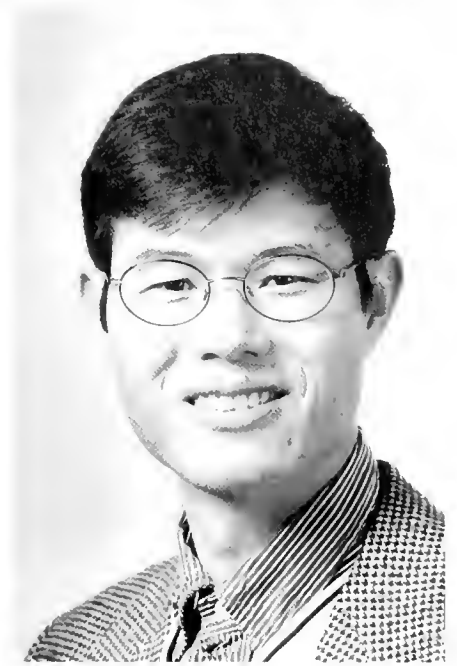
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Assistant Professor of Chemistry Wenbin Lin was recently selected as a Sloan Research Fellow. He will receive \$35,000 over two years.

The Sloan Foundation, through these fellowships, seeks to identify and support young scientists on the faculties of colleges and universities in the United

States and Canada who have demonstrated special creative ability in the physical sciences, mathematics, neuroscience, computer science, and economics. The grant funds are intended to be used flexibly rather than in prescribed ways.

Lin was one of 104 fellowship winners in 2000, chosen from more than 400 nominations.



Wenbin Lin

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## Rabbi Allan Lehmann to Lead Brandeis Hillel, Join Chaplaincy

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Rabbi Allan Lehmann will become the executive director of the Hillel Foundation at Brandeis University and the School's Jewish chaplain. Rabbi Lehmann, the spiritual leader of Congregation B'nai Israel in Gainesville, Florida, for over 20 years, will begin his new responsibilities in July.

"I am pleased to be joining two of the most important institutions in Jewish life, Hillel and Brandeis University," said Rabbi Lehmann. "The opportunities to shape the future in such a spiritually, academically, and Jewishly rich environment are limitless."

"We are thrilled to have a leader of Rabbi Lehmann's caliber at the helm of one of our flagship Hillel Foundations," said Richard M. Joel, president and international director of Hillel: The Foundation for Jewish Campus Life. "Rabbi Lehmann's achievements will not only touch the

lives of Brandeis students but will resonate throughout the Jewish world."

"Rabbi Lehmann brings considerable talent and energy to his new role as Jewish chaplain at Brandeis, a position of central importance to the spiritual life of this University," said Brandeis President Jehuda Reinharz.

The Brandeis position will renew Rabbi Lehmann's relationship with Hillel. He served as program coordinator for MIT Hillel from 1972 to 1973 and as acting director of Salem State College Hillel the following year. A graduate of the Reconstructionist Rabbinical College, Rabbi Lehmann holds an undergraduate degree from Columbia University and a master's degree in religion from Temple University.

Rabbi Lehmann joined B'nai Israel, an egalitarian Conservative congregation, upon graduating from rabbinical school in 1979. During this period he has helped the synagogue to grow from 150 to 350 households, to construct a new building, and to create a thriving educational

program for children and adults. In addition, Rabbi Lehmann has taught informal Jewish education in the United States and Israel and has been an adjunct lecturer at the University of Florida Center for Jewish Studies since 1987.

Rabbi Lehmann serves as president of the Alachua County Rabbinical Association and is a former president of the Gainesville Area Ministerial Association. An active member of the community, he has served on the board of the Gainesville Jewish Appeal, the St. Francis House Homeless Shelter, and the Samaritan Pastoral Counseling Center. He also served on the Clergy Council of Planned Parenthood of North Central Florida and on the Council of Advisors of the North Central Florida AIDS network.

Rabbi Lehmann is married to Joanne Schindler, a clinical social worker. The couple has two sons, Rafi, 18, and Elie, 14.

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Our Senior Vice  
President for Academic  
and Enrollment  
Appointed

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*Jean C. Eddy*

President Jehuda Reinharz has announced the appointment of Jean C. Eddy as the University's new senior vice president for students and enrollment.

Eddy has been the vice president for enrollment management at Northeastern University, where her efforts resulted in marked improvements in the selection and retention of students.

"This is an important and exciting moment for Brandeis," Reinharz said. "Jean Eddy's impressive record of accomplishments and her focus on the student experience will be an asset to Brandeis as we seek to improve the lives of students throughout their college years and beyond," he said.

Eddy was selected after a thorough and exhaustive search conducted by the firm of Educational Management Associates, a division of Witt/Kiefer.

Eddy said she was eager to take on the challenge and opportunities that Brandeis presents. "I am anxious to bring the knowledge I have gained at Northeastern to bear on the Brandeis experience," Eddy said. "There is such a tremendous spirit alive on this campus that I know can be harnessed and directed to improve the lives of students," she added.

Dean of Admissions and Financial Aid David Gould, who chaired the search committee, said he was pleased with the choice of Eddy. "We had a strong pool of applicants and Jean rose to the top of that group," he said. "The entire Brandeis community—students, faculty, staff, and administrators—had the opportunity to meet with Jean and that was an important part of the process," he added.

Eddy, who has a Bachelor of Science degree from Roger Williams College and a Master of Science degree from Johnson and Wales College, has been at Northeastern University since 1988. She worked her way up from director of financial aid to the position of vice president she holds today. Before coming to Northeastern, she served as director of financial aid at Johnson and Wales University in Rhode Island.

Eddy will assume her new position in mid-July.

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Three Promoted  
to Full Professor

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Lachman Receives  
\$1.2 Million NIH Grant

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*Margie Lachman*

Margie Lachman, professor of psychology, was awarded a \$1.2 million grant from the National Institute on Aging of the National Institutes of Health (NIH) to study Control Beliefs, Memory and Aging over the next five years.

Lachman serves as the principal investigator on the study, which aims to examine the role that memory control beliefs play in contributing to age differences in memory performance and to consider what behavioral or physiological mechanisms link control beliefs and memory performance. According to Lachman, "A view commonly associated with aging is that memory loss is inevitable and irreversible. Research on memory aging consistently shows there are age-related declines on some aspects of memory...Nevertheless, not all individuals show decrements and there is evidence memory can be improved." She hopes the results from the research "can provide promising directives for reducing memory impairment and improving the everyday functioning of older adults."

Jeff Gelles of the biochemistry department has recently been promoted to the rank of full professor of biochemistry. He has made major contributions in understanding the mechanisms of two different and important classes of enzymes: molecular motors and RNA polymerases. Gelles's laboratory is one of the leaders in the frontier of biological science. His research has been supported by groups including the National Science Foundation, Damon Runyan-Walter Winchell Cancer Fund and the National Institutes of Health.

Gelles teaches both core graduate courses, Advanced Biochemistry and Physical Chemistry of Macromolecules, in addition to Microtubule-Based Mechanoenzymes, and Biochemistry Techniques. As the chair of the department, Gelles has strengthened and revitalized the Graduate Program in Biophysics and Structural Biology. He has introduced the Biochemistry Journal Club, bringing together faculty and students from physics, chemistry, biochemistry and biology.

Gelles received his B.A., *magna cum laude*, from Harvard University and his Ph.D. from the California Institute of Technology.

The promotions of Mary Campbell to professor of English and Richard Parmentier to professor of anthropology will be effective in September.

Mary Campbell is a poet and a critic and literary historian of medieval and early modern European literature. Her books include *The World, The Flesh, and Angels* (1989) and *The Witness and the Other World: Exotic European Travel Writing, 400-1600* (1988). Campbell has been awarded fellowships from the National Endowment for Humanities, the Council of Learned Societies, and the National Humanities Center.

Campbell's courses include Introduction to Literary Method, Introduction to Creative Writing, Chaucer, Contemporary American Women Poets, Arthurian Literature, and Early Modern Literature of Information and Empire. She engages students intellectually and emotionally, discussing the contemporary relevance of poetry and scholarship and insisting that they formulate their own informed responses.

Campbell has coordinated the School of the Night poetry reading series and has directed the Creative Writing Program. She is a member of the Medieval Studies and Women's Studies Programs, and has also served on the Faculty Senate.



Jeff Gelles

Campbell received a B.A. from Bennington College and an M.A. and Ph.D. from Boston University. She joined the Brandeis faculty in 1988.

Richard Parmentier's works on semiotic anthropology, the comparative study of cultures explored through their systems of signs and processes of signification, have become standard readings in courses in semiotics and/or linguistic anthropology. He has become one of the most respected and persistent leaders in defining this new direction of cultural anthropology, authoring three books on semiotics, *Semiotic Mediation*, *Signs in Society*, and *The*



Mary Campbell

*Pragmatic Semiotics of Cultures*. Parmentier also has an international reputation for his ethnography analysis, authoring *The Sacred Remains: Myth, History, and Polity in Belau*.

Parmentier, who has been a faculty member since 1989, teaches Anthropology of Gender, Ideas of Equality and Systems of Inequality, Communication and Media, and Symbol, Myth, and Ritual. He has been undergraduate and graduate advisor and twice served as chair of the anthropology department. He is a member of Non-Western and Comparative Studies, and the Women's Studies, Journalism, and Humanities Interdisciplinary Programs.

Parmentier received a B.A. *summa cum laude* from Princeton University and an M.A. and Ph.D. from the University of Chicago.

Marvin "Bud" Meyers,  
former professor of  
history, died at 79.

Marvin "Bud" Meyers, professor emeritus of American civilization, died in April at his home in Lakewood, Colorado. He was 79.

Meyers was a member of the Brandeis faculty for more than 20 years. He joined the Department of History in 1963, becoming the Harry S. Truman Professor of History in 1964. He was also chair of the history department for several years.

"He had the most subtle mind of anyone in the department," said Morton Keller, the Samuel J. and Augusta Spector Professor of History, who was a colleague of Meyers. "A testament to his teaching ability is best exemplified by Alan Taylor, Ph.D. '86, the history department's only Pulitzer Prize winner. Meyers was Taylor's dissertation director."

Meyers came to Brandeis from the University of Chicago. During his time at the University, he wrote *The Jacksonian Persuasion*, published in 1957. The book won the Dunning Prize of the American Historical Association the following year. Meyers wrote several other books and many articles, including *The Mind of the Founder: Sources of the Political Thought of James Madison*.

Meyers was a member or fellow with various organizations, including the Center for Advanced Study in the Behavioral Sciences in California; the National Endowment for the Humanities in Washington, D.C.; and the National Humanities Center in North Carolina. He also was a humanities fellow-in-residence at the American Enterprise Institute in Washington, D.C.

Meyers earned his bachelor's degree from Rutgers University and his master's degree and Ph.D. from Columbia University in New York. He served for four years in the Army Air Force as a radio instructor and was honorably discharged as a sergeant.

He is survived by a son, Daniel '73; a brother, Alfred; and a grandchild. He was the husband of the late Edith (Cooper) Meyers.

Contributions may be made to the Allied Jewish Federation of Colorado, 300 S. Dahlia St., Suite 300, Denver 80246; or to the American Red Cross, Mile High Chapter, 444 Sherman St., Denver, CO 80203.

### Rose Names New Director of Education

The Rose Art Museum has named a new Director of Education, Erika Swanson '93, a former Muriel G.S. Lewis and Barbara Fish Lee Fellow in European Paintings at the Museum of Fine Arts, Boston.

"I am excited to have Erika join the staff of the Rose. Erika brings a solid education in art history, a breadth of experience and an enthusiasm about the role of a university museum that make her a valuable member of Greater Boston's cultural community," said Joe Ketner, director of the Rose.

Swanson's museum and gallery experience include positions at the Isabella Stewart Gardner Museum, the Museum of Fine Arts and the Chase Gallery in Boston. She has been a visiting art history instructor at the University of New Hampshire and a teaching fellow at a number of New England schools, including Harvard and Tufts Universities.

Joyce Antler, Samuel B. Lane Professor of Jewish History and Culture, presented testimony before the President's Commission on the Celebration of Women in American History. During the spring term, she served as visiting director of research at the Jewish Women's Archives.

Eric Chasalow, associate professor of composition, had two premieres of pieces commissioned to celebrate the millennium: *Suspicious Motives* for flute, clarinet, violin, cello, and computer-generated sound was



Erika Swanson

Swanson says her new post at the Rose will allow her to combine her twin interests of education and art history. She also looks forward to developing and leading museum education programs that reflect Brandeis as a center of academic excellence.

Swanson received her B.A. in psychology at Brandeis and her M.A. in art history at Tufts University.



commissioned and premiered by Boston Musica Viva and *Crossing Boundaries* for computer-generated sound was commissioned by and premiered at Bates College. He was also appointed music editor of the literary journal *Agnon*.

#### Olga Davidson

assistant professor of Arabic and Persian language and literature, is the author of two new books, *Comparative Literature and Classical Persian Poetics* published by Bibliotheca Iranica and *Shà'er-o Pahlavân dar Shâhnâma* published in Tehran in Persian, and the article "La 'publication' des textes arabes sous forme de lectures publiques dans les mosquées," published in Paris.

#### Edward Engelberg

professor emeritus of comparative literature and European cultural studies, had his essay, "Escape from the Circles of Experience: D.H. Lawrence's *The Rainbow* as a Modern *Bildungsroman*," published in Gale's *Twentieth-Century Literary Criticism*, "Ambiguous Solitude: Hans Castorp's *Sturm und Drang* Nach Osten," appeared in *A Companion to Thomas Mann's Magic Mountain* published by Camden House, and a German translation of "...And in Munich," commemorating the 50th anniversary of this event, originally published as an op-ed piece in the *New York Times*, appeared in *Kristallnacht*, published by Buchendorfer Verlag.

#### Judith Herzfeld

professor of biophysical chemistry, was appointed to the editorial board of the *Biophysical Journal*.

#### Sherry Israel

adjunct associate professor of Jewish communal service, Hornstein Program, became a member of the core faculty of the Wexner Graduate Student Fellowship Winter Institute

and taught the second year cohort on the topics of Leadership and Group Process. She is also a member of the National Technical Advisory Committee for the forthcoming year 2000 National Jewish Population Survey of the United Jewish Communities. Israel was the keynote speaker with David Breakstone adjunct lecturer, Heller School, at the Synagogue Council of Massachusetts management symposium, "Creating a Vision for the 21st-Century Synagogue."

#### Patricia Johnston

professor of classical studies, organized and directed a symposium on "The Samnites in Campania" in Cumae, Italy, as well as presenting a paper on "The Tabula Agnone and Vergil's Georgics." At the annual meeting of the American Philological Association, Johnston, as a member of a special panel on "Values in Vergil," presented a paper on "Pudor and Pietas in Vergil." The current *Journal of Wine Research* (v. 10, 1999) contains many of the papers presented at a Symposium on Viticulture in Antiquity, held in Cumae, Italy, in June 1998, which was organized and directed by Johnston, including her article, "Vergil's Wine List."

#### Edward Kaplan

professor of French and comparative literature, published an essay, "Comment un intellectuel américain voit le judaïsme français," in *Information juive* in Paris and "Teaching the Ethical Baudelaire: Irony and Insight in *Les Fleurs du Mal*," in *Approaches to Teaching Baudelaire's Flowers of Evil*, published by the Modern Language Association. He received a grant from the Lucius Littauer Foundation for volume two of his biography of Abraham Joshua Heschel.

#### Richard Lansing

professor of Italian and comparative literature, had his book, *The Dante Encyclopedia*, which he edited, published by Garland Publishing in New York. The encyclopedia is the first major resource of its kind in the English language. In April he delivered a talk on "Dante in a Technological Era" at Dante 2000, a conference sponsored by the Dante Society of America. In June he participated as a discussant at two international conferences, the Associazione Internazionale per gli Studi di Lingua e Letteratura Italiana in Gardone and the International Dante Seminar in Florence.

#### Thomas McGrath

lecturer in fine arts, organized a session and presented a paper on color in art at the Renaissance Society of America's conference in Florence, Italy. His article, "Color and the Exchange of Ideas between Artist and Patron" appears in the June issue of *Art Bulletin*.

#### Benjamin Ravid

Jennie and Mayer Weisman Professor of Jewish History, delivered a paper, "On Sufferance and Not By Right: The Status of the Jewish Communities of Early-Modern Venice" at the Annual Meeting of the Renaissance Society of America, held in Florence.

#### Vardit Ringvald

lecturer with rank of assistant professor of Hebrew and director, Hebrew and Oriental Language Programs, conducted two workshops sponsored by the Department of Jewish Zionist Education—The Jewish Agency for Israel in New York City. One workshop was on Language—the Proficiency Approach and the second on Language Assessment. She also presented a paper, "Beyond the Increase of

Enrollment in Higher Level Courses," at the National Association of Professors of Hebrew national conference held in Spertus College, Chicago.

#### Benson Saler

professor of anthropology, had his hardback edition of *Conceptualizing Religion*, published by Berghahn Books in a paperback edition with a new preface by the author.

#### Howard J. Schmitzer

Edward and Gertrude Swartz Professor of Theoretical Physics, lectured on "Tests of M-Theory using Seiberg-Witten Theory" at the Advanced School on Supersymmetry in the Theories of Fields, Strings, and Branes, Santiago de Compostela, Spain, and the Workshop on Strings, Duality, and Geometry, held in Montreal, Canada.

#### Yehudi Wyner

Walter W. Naumburg Professor of Composition, had the performance of his Liturgical Services held at the Fairmount Temple in Cleveland with the chorus and orchestra of Kent State University and the premiere of his *Oboe Quartet* (1999) by the Winsor Music Consortium.

### Staff Notes

#### Kevin King

coordinator and instructor, English as a Second Language Program, has poems coming out in future editions of *Confrontation* and *Third Coast*.



Allan Keller  
Professor of Music

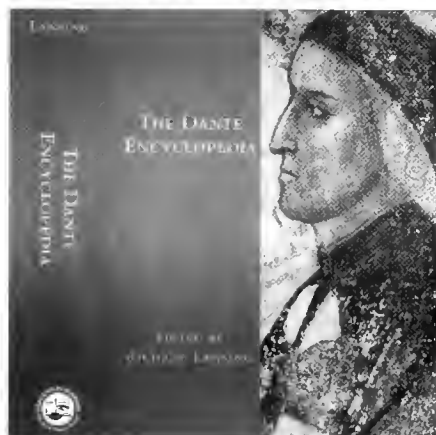
*Marian Anderson:  
A Singer's Journey*  
Scribner

Despite her musical gift, poverty and racial bigotry presented obstacles to Marian Anderson's musical education and career. With the help of friends and fellowships, she studied abroad and returned to America when she was nearly 40 years old. In 1939, when the Daughters of the American Revolution (DAR) denied Anderson the use of Constitution Hall on racial grounds, Eleanor Roosevelt's highly publicized resignation from the DAR catapulted Anderson into national prominence.

Richard Lansing, ed.  
Professor of Italian and  
Comparative Literature

*The Dante Encyclopedia*  
Garland Publishing

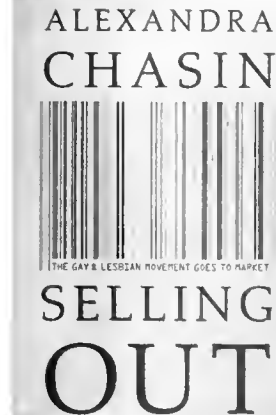
*The Dante Encyclopedia* is a comprehensive reference work that presents a systematic introduction to Dante's life and works and the cultural context in which his moral and intellectual imagination took shape. It is the only such work currently available in the English language. It includes entries on Dante's other works, is cross-disciplinary in its approach, reflects the present state of scholarship, and includes more than 200 illustrations.



Adam Berlin '83  
Berlin teaches English at  
John Jay College of  
Criminal Justice. His work  
has been published in a  
number of magazines.

*Headlock*  
Algonquin Books

Odessa Rose was a college wrestling star who blew it all just shy of graduation when he lost a match and beat another wrestler to a pulp. He has been parking cars and getting into brawls when his cousin asks him to take a drive to Las Vegas. Cousin Gary needs a bodyguard but Dess is struggling to gain control over his violent streak. Now he is in a quandary, should he defend his cousin or should he control his blood.



Stephen Bertman, M.A. '60  
Bertman is professor of  
languages, literatures, and  
cultures at Canada's  
University of Windsor.

*Cultural Amnesia:  
America's Future and the  
Crisis of Memory*  
Praeger Publishers

Sixty percent of adult Americans do not know the name of the president who ordered the dropping of the first atomic bomb while 42 percent of college seniors cannot place the Civil War in the right half-century. The author offers a chilling prognosis for our country's future: psychological insights into the nature of memory with perspectives on the meaning and future of democracy. Bertman looks to the larger social forces that conspire to alienate Americans from their past: a materialistic creed and an electronic faith.

Alexandra Chasin '84  
Chasin has taught at Boston  
College, Yale University,  
and the University of  
Geneva. She is cochair of  
the board of directors of the  
International Gay and  
Lesbian Human Rights  
Commission.

*Selling Out: The Gay &  
Lesbian Movement Goes to  
Market*  
St. Martin's Press

The central question that drives *Selling Out* is: What is the relationship between the gay and lesbian niche market and the movement that fights for the civil



## Jonathan Ezor

rights of gay men and lesbians? She argues that identity-based consumption and identity politics are closely related and together stand opposed to progressive social change.

**Rebekah L. Dorman '78**  
Dorman is a developmental psychologist and vice president of Applewood Centers, Inc., where she heads the Division of Family and Child Development.

*Planning, Funding, & Implementing A Child Abuse Prevention Project*  
Child Welfare League of America

Field tested in nearly 100 child abuse prevention projects throughout Ohio, this manual offers step-by-step instruction in turning the abstract notion of prevention into a blueprint for action. Information on the "nitty-gritty" of a project design and implementation is presented, as well as full coverage of child abuse prevention issues.



**Peter Elbow, Ph.D. '68**  
Elbow is professor of English and director of the Writing Program at the University of Massachusetts, Amherst.

*Everyone Can Write: Essays Toward a Hopeful Theory of Writing and Teaching Writing*  
Oxford University Press

The author begins with an autobiographical analysis of the writing difficulties that gave rise to his thinking. Implicit throughout is Elbow's commitment to humanizing the profession: his continuing emphasis on the believing game and non-adversarial argument. This book will interest everyone who wants to explore the experience of writing and will give practical help to all teachers of writing.

**Jonathan Ezor '89**  
Ezor is a new-media attorney specializing in e-commerce and Web sites.

*Clicking Through: A Survival Guide for Bringing Your Company Online*  
Bloomberg Press

*Clicking Through* gives business owners the knowledge they need to jump onto the Internet. Several chapters deal with complying with international regulations and laws; understanding copyright and trademark for Web sites and links; maintaining privacy and security of consumer data;

marketing to young children and teens; and protecting against complaints, lawsuits, fraud, and e-sabotage.

**Paul Fleisher '70**  
Fleisher teaches gifted middle school students in Richmond, Virginia, in addition to writing children's books. The author is also active in organizations that work for peace and social justice.

*Webs of Life: Alpine Meadow*  
Benchmark Books

Up in the mountains, too high for trees to grow, icy winds whip across the rocky landscape of the alpine meadow. This picture book for middle-schoolers explores the denizens of this unique environment throughout the year.

**Sherwood L. Gorbach '55 and Tracie L. Miller, ed.**  
Gorbach is professor of family medicine and community health at Tufts University School of Medicine, Boston, and specializes in infectious disease.

*Nutritional Aspects of HIV Infection*  
Arnold Publishers

The introductory section of this volume explains the underlying physiological

processes of malnutrition in HIV infection. The focus then moves on to the effect of HIV on specific body functions such as gastrointestinal function, micronutrient absorption, endocrinopathies, and other organ systems. The final section discusses types of nutritional and therapeutic interventions that can be used to alleviate or even overcome these problems.

**Jeanne Guillemin, Ph.D. '78**  
Guillemin is professor of sociology at Boston College and cohead of the National Library of Medicine's HealthAware Project at Brigham and Women's Hospital.

*Anthrax: The Investigation of a Deadly Outbreak*  
University of California Press

In 1979 the city of Sverdlovsk in Russia's Ural Mountains was struck by an anthrax epidemic. Official documents reported 64 human deaths resulting from the ingestion of tainted meat sold on the black market, but rumor told a different story. In this book, the author unravels the mystery of what really happened during that tragic event. *Anthrax* has implications in an era of growing concern over chemical and biological weapons.

# THE BOOK OF HONOR

COVERT LIVES AND CLASSIFIED DEATHS  
AT THE CIA



TED GUP

Ted Gup '72

Gup is an investigative reporter who worked under Bob Woodward at the *Washington Post*, and later at *Time*. He is a professor of journalism at Case Western Reserve University.

*The Book of Honor: Covert Lives and Classified Deaths at the CIA*  
Doubleday

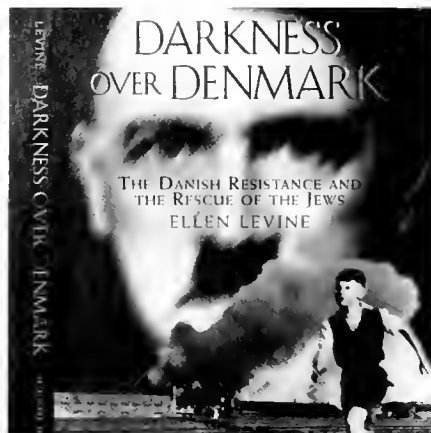
*The Book of Honor* offers inside accounts of life within the CIA's clandestine ranks. The author provides new insights into how covert operatives are chosen and trained, how they see the world, and the grave price they and their families pay for their lives of deception. Above all he shows how families were forced to grieve in silence when loved ones died even as they struggled to learn the truth of what happened.

Adele H. Haft '74

Jane G. White, and Robert J. White. Haft is associate professor of classics at Hunter College of the City University of New York.

*The Key to The Name of the Rose: Including Translations of All Non-English Passages*  
The University of Michigan Press

Umberto Eco, the author of *The Name of the Rose*, has created a fictional abbey and has filled it with fictional monks and a number of historical figures.



This book is intended as a key. Chapter one is a short essay on Eco; next follows a brief chronology of events that relate to the novel; chapter three is a glossary of historical and literary references; and chapter four contains page-by-page translations of all the non-English passages in the book.

Ellen Levine '60

Levine is the author of several books for children that explore civil and human rights subjects.

*Darkness over Denmark: The Danish Resistance and the Rescue of the Jews*  
Hohday House

Throughout World War II, many "good people" stayed on the sidelines as Hitler's Nazis committed horrifying atrocities against 6 million of their Jewish neighbors and millions of others—not the people of Denmark. Refusing to turn a blind eye, the Danes took action against their German occupiers and never relinquished faith in the unity of the Danish people. Written for ages 10 and up.

*I Hate English*  
Scholastic Inc.

This is a touching story of Mei Mei, a young immigrant girl from Hong Kong, who arrives in New York's Chinatown. With the help of her teacher, Mei Mei learns that she can have the best of two worlds by learning to communicate in two languages.

*...If You Lived at the Time of the Great San Francisco Earthquake*  
Scholastic Inc.

A different time...a different place...What if you were there? This book takes you to San Francisco, California, shortly before, during, and after April 18, 1906.

*...If You Lived at the Time of Martin Luther King*  
Scholastic Inc.

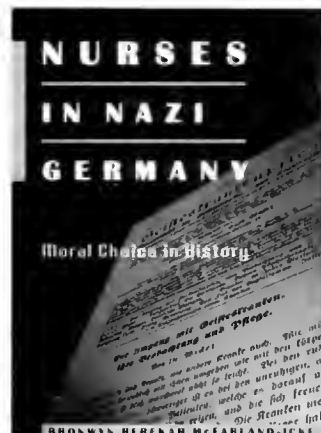
If you lived at the time of Martin Luther King, you would have seen important changes brought about by the civil rights movement. When did the civil rights movement begin? Were children involved in civil rights protests? What was the March on Washington? These and other questions are answered in this book.

*...If You Lived with The Iroquois*  
Scholastic Inc.

This book tells what it was like to grow up in an Iroquois family hundreds of years ago. You will learn what your house was like, whether you could read and write, what holidays you would celebrate, and much more.

Bronwyn Rebekah McFarland-Icke '87  
McFarland-Icke lives in Germany and teaches history in the University of Maryland's European Division.

*Nurses in Nazi Germany: Moral Choice in History*  
Princeton University Press



This book tells the story of German nurses who participated in the Nazis' "euthanasia" policies from 1939 to 1945. How could men and women who were trained to care for their patients come to assist in their murder or mistreatment? This is the central question pursued by the author as she details the lives of nurses from the beginning of the Weimar Republic through the years of National Socialism.

Bernice Zeldin Schacter, Ph.D. '70  
Schacter is a biotechnology consultant and visiting professor at Wesleyan University.

*Issues and Dilemmas of Biotechnology: A Reference Guide*  
Greenwood Press

Recent advances in biotechnology in areas as diverse as agriculture, the environment, food, and healthcare have led to much debate and media attention. The author presents views of scientists, doctors, insurance companies, and big businesses on such issues as genetic testing, patenting of human gene sequences, cloning, and genetically engineered food.

Eli Segal '64  
and Shirley Sagawa. Segal is president and CEO of the Welfare to Work Partnership.

*Common Interest Common Good: Creating Value through Business and Social Sector Partnerships*  
Harvard Business School Press

# COMMON INTEREST



## COMMON GOOD

SHIRLEY SAGAWA  
ELI SEGAL

HARVARD BUSINESS SCHOOL PRESS

Brandeis Series in  
American Jewish  
History, Culture, and  
Life

Jonathan D. Sarna—Editor  
Sylvia Barack Fishman—  
Associate Editor

*Jacob H. Schiff: A Study in  
American Jewish  
Leadership*  
Naomi W. Cohen

In *Common Interest*, *Common Good* the authors present a world in which business and social sector organizations, despite their differences, are aligning their common interests to benefit the common good—and measuring success in light of this new paradigm. They argue that corporations and community organizations led by “social entrepreneurs” can solve many of their problems by working together—while serving the common good in the process.

Amy Beth Taublieb '80  
Taublieb is a licensed psychologist with a private practice specializing in assessment, diagnosis, and treatment of children, adolescents, and their families.

*A-Z Handbook of Child  
and Adolescent Issues*  
Allyn and Bacon

A comprehensive reference, this handbook contains hundreds of entries dealing with virtually every issue relevant to the psychology of young people. Each entry contains a detailed definition in nontechnical language; concrete, real-life examples of the topic being discussed; and information on differentiating “normal” behaviors from those rightly considered reason for concern.

The life of Jacob Schiff, banker, financier, and leader of the American Jewish community from 1880 to 1920, is the story of an immigrant's success in America. Schiff became known as the foremost Jewish leader grappling with all the major issues and problems of the day, including the plight of Russian Jews under the czar, American and international anti-Semitism, care of needy Jewish immigrants, and the rise of Zionism. Naomi Cohen is the winner of several American Jewish book awards. She lives in Jerusalem.

### Visuals

Michael Kaplan '83

Kaplan is a registered architect, photographer, and professor of architecture, emeritus, at the University of Tennessee, Knoxville.

*Fallingwater: Wright and  
the 3rd Dimension*

The first commercially available stereoscopic photographs of Frank Lloyd Wright's work capture the experience of space, light, and materials that characterize what may be the most extraordinary house of the 20th century. Other sets in this series of Viewmaster® disks include *Johnson Wax: The Wright Buildings* and *Bruce Goff: Three Houses*.

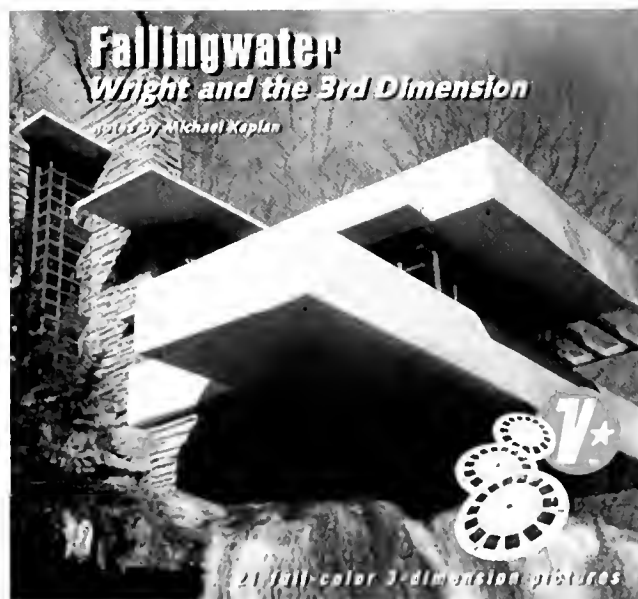
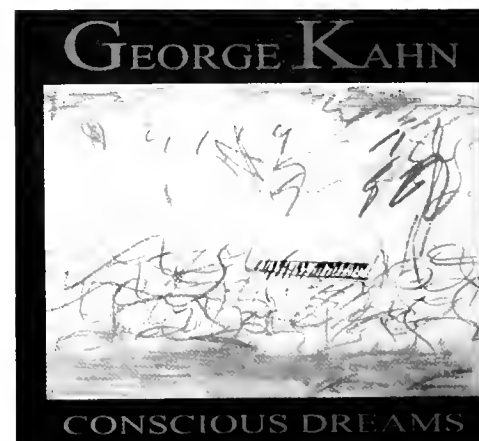
### Recordings

George Kahn

Kahn is a jazz pianist who has played in and around Los Angeles for the last 20 years.

*Conscious Dreams*  
Playing Records

The nine songs on Kahn's solo piano release were produced, composed, and arranged by George Kahn. The songs on *Conscious Dreams* are “The Garden,” “Procession,” “Snake Dance,” “Lydia,” “Evening Rags,” “Gurumayl,” “Womb Tune,” “Inward Ascent,” and “Cosmos.”



by Thomas Doherty



# Nouveau Quizine

Unabashedly nurturing

21st century

avarice, the mega-money

quiz show has

gloriously risen from

the ashes of scandal,

sporting a new

look to fit the times.





Updated and adjusted for inflation, the big money quiz show has re-emerged as a ratings bonanza for network television. ABC's megahit *Who Wants to Be a Millionaire*, Fox's quickie imitator *Greed: The Multi-Million Dollar Challenge*, and NBC's revival of the once radioactive *Twenty-One* all luxuriate in a guilt-free avarice that can only distress the tight-wad pundit class. Shocked at the spectacle of gambling going on in prime time, *New York Times* columnist Frank Rich attacked the shows as "the giddiest manifestations yet of a culture that offers a pornography of wealth almost everywhere you look." Well, one man's filthy lucre is another's platinum ticket out of Palookaville. Hard won or easy come, the k-ching! of cold cash has always been music to American ears.

Of course, the Puritan strain in American culture teaches a meaner lesson, a parable of material prosperity leading to spiritual poverty. In *Of Plymouth Plantation*, Pilgrim father William Bradford lamented over how his community of saints had degenerated into a band of money grubbing merchants, how the Church "that had made many rich became herself poor." Flash forwarding a few centuries, the theme was still enriching popular entertainment in Frank Capra's *It's a Wonderful Life* (1946), where money can't buy a small town's love.

Yet America offered too good a deal for its children to take too much pleasure in the denial of pleasure. The cheerfully acquisitive spirit of the Yankee tended to subdue any residual Puritan guilt. The supreme prophet of the new creed was Benjamin Franklin, the only founding father whose face seems to crack a smile on the national currency. In his essay "The Way to Wealth" and

throughout his *Autobiography*, Franklin set himself up as "a model fit to be imitated" for young hustlers seeking a "State of Affluence and Some Degree of Reputation in the World." The lesson was stern: by deferring gratification, working diligently, and keeping an eye out for the main chance, a real go-getter could wind up like—Ben Franklin. Though a harsh and time-consuming regimen, it had one singular virtue: for generations of Americans, native or foreign born, it worked remarkably well.

So durable was Franklin's playbook that Horatio Alger was still spinning out permutations a century later. As the cultural historian John G. Cawelti notes in his marvelous study *Apostles of The Self-Made Man: Changing Concepts of Success in America*, the Horatio Alger story was not so much a tale of "rags to riches" as "rags to



respectability" by way of the "traditional virtues of industry, economy, integrity, and piety." Yet Alger added a new and significant variable to the Franklin formula: the lucky break. His agile newsboys and alert orphans possessed pluck and native smarts, but they also profited from an extraordinary run of good fortune. By saving the banker's daughter from being trampled by horses, they gained a rich patron and lovely wife in the bargain.

Alger's celebration of the transforming power of luck was prescient. By 1920, a new version of the American dream was congealing around the twin pillars of consumerism and mass

communications. Beckoning like sirens from the windows of the great department stores, the glossy pages of magazines, and, most seductively of all, the motion pictures from Hollywood, the things that money could buy never seemed so tantalizingly close and infinitely desirable. And—as every advertisement now taught—every one of them should be enjoyed instantly, this very moment. Why keep your nose to the grindstone for 20 years when you could hit the jackpot in Florida real estate or on Wall Street?

The 1920s were the first decade to celebrate shamelessly a short cut on the road to success: the get rich quick scheme, the easy money, the sure thing on the stock market. Attuned to the temper of his times, F. Scott Fitzgerald dramatized the new penchant for the quick payday in *The Great Gatsby* (1925). Bewitched by the glittering world of Daisy Buchanan, Jay Gatsby rejects his heartland schooling in Ben Franklin and takes the fast path to wealth as a bootlegger.

Though the Great Depression put the quietus on Ben Franklin and Jay Gatsby, the consumer cornucopia of postwar affluence was fertile enough to nourish both versions of the American dream: the slow but certain progress up the corporate ladder and the sudden leap out of the 9-to-5 grind. With luck, even the man in the gray flannel suit might strike it rich overnight.

In this sense, the key to the popularity of the first round of television's big money quiz shows was their clever blend of America's two success ethics: hard-won knowledge earned instant wealth. *The \$64,000 Question* (1955-58), *The \$64,000 Challenge* (1956-58), and *Twenty-One* (1956-58) rewarded both brains and luck—and, it turned out, telegenicity. The iconic face-off occurred on the evening of December 5, 1956, on *Twenty-One* when the patrician Charles Van Doren defeated the schlemiel Herbert Stempel with an encyclopedic account of the wives of Henry VIII. Keeping to



the script, Stempel took a dive by blowing the answer to the Best Picture Oscar winner for 1955 (*Marty*, symbolically enough). If the game was fixed, the lesson was on the up and up: on television, sleek, fair-haired boys beat out dark, pudgy nerds.

In the wake of the quiz show scandals, Congress passed a federal law prohibiting a televised contest from being rigged (hence the designation of professional wrestling as an "exhibition" not a contest). Though the quiz show format never really died (the remedial *Wheel of Fortune* and the upscale *Jeopardy* have been buying vowels and answering in question form for decades), the memory of scandal kept the networks wary, relegating the format to syndication and daytime programming.

Until, with an exquisite sense of timing, *Who Wants to Be a Millionaire* resurrected the moribund genre. The present *fin de siècle*, after all, is not an epoch to be deterred by the whiff of scandal. However, the differences between the Cold War quiz show and the Clinton Era quiz show are telling. The flop-sweat inducing isolation booths of *Twenty-One* have given way to high tech, open-air studios, part Oprah support group, part computer savvy office space. Likewise, the rugged individualism of the 1950s has been jettisoned for the communal sharing of responsibility. Contestants may call upon "lifelines" for therapeutic back-up when experiencing brainlock. As in the original quiz shows, the questions are of escalating difficulty, but the test is a multiple choice guessing game, not answers in complete sentences.

Needless to say, when being interrogated by hosts like Regis Philbin or Maury Povich, a graduate education in Greek classics or British history is less useful than an intimate familiarity with the ephemera of American popular culture: think of the SATs as if written by the editors of *Entertainment Weekly*. Thus, where

viewers of the fifties quiz shows marveled at the arcane knowledge and grace under pressure of the brilliant contestant, living room players of *Who Wants to Be a Millionaire* and the new *Twenty One* are more likely to shout out the answers at the dimbulb in the hot seat (Penguins, not grizzly bears, are native to Antarctica).

Like the quiz shows of old, however, sometimes the contestants just don't fit the desired profile. In 1956, *The \$64,000 Question* tried to torpedo the winning streak of Dr. Joyce Brothers, whose chosen area of expertise was boxing, because Revlon, the show's sponsor, frowned on her unlipsticked, unmascara-ed look. The producers fed her a trick question—asking about a fight referee, not a boxer—but Brothers, not in on the fix, aced the answer. Today, the contestant problem is also a matter of facial makeup: white males dominate the competition. Yoking demographic to political correctness, Regis has pleaded on air for more female and minority million dollar wannabees.

The modern quizlings are far superior to the Charles Van Doren/Herbert Stempel generation in one important way. They are all seasoned television performers, at ease with superstar hosts and the glare of television lights.

On the downside, however, the buzz of overnight, video-fueled celebrity was a new phenomenon in the 1950s: *apres le deluge*, Charles Van Doren found himself showered with gifts, marriage proposals, and job offers. As a commentator on *The Today Show*, he read Shakespeare to Dave Garroway. The first Regis-certified millionaire, IRS employee John Carpenter, got to yell "Live from New York! It's Saturday Night!" and chat with Jay Leno, but even at 15 minutes his allotment for fame was a stretch.

Still, as a character-building way to wealth, the new quiz show is actually a far healthier cultural phenomenon than the jackpot mongering undertaken by a force almost as powerful as television: state governments across the nation. The fortunes from lotteries and scratch tickets rain down upon the just and unjust alike, true lightning bolts from the sky, only with a worse statistical probability of striking. At least the quiz shows demand a modicum of smarts from the contestants, some Horatio Alger nerve as Regis arches his eyebrow and tries to psyche them out ("Is that your final an-suh?"). Appropriately, too, *Who Wants to Be a Millionaire* is hip enough to dispense with the question mark in the title. In America, everyone knows the answer to that one. □

Thomas Doherty is associate professor of Film Studies (on the Sam Spiegel Fund). He is the author of *Pre-Code Hollywood: Sex, Immorality, and Insurrection in American Cinema, 1930-1934* (Columbia University Press, 1999).



Does the impression you make on

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# Social Viability

by Stefan Timmermans

## A Sociological Venture into Resuscitations

"What can a sociologist tell us about resuscitation techniques?" I often face raised eyebrows when I tell people that I research contemporary life-saving. Actually, sociologists have a long tradition of studying death and dying. Already in the early sixties, social scientists showed that the moral question of who medical staff try to save rests upon deep social foundations. Sociologist David Sudnow argued that based on striking social characteristics—such as the patient's age, "moral character," and clinical teaching value—certain groups of people were more likely to be acted upon as "socially dead." Social death is a situation in which "a patient is treated essentially as a corpse, though perhaps still 'clinically' and 'biologically' alive." Sudnow shocked his readers with the following observations:

"Two persons in 'similar' physical condition may be differentially designated dead or not. For example, a young child was brought into the ER with no registering heartbeat, respirations, or pulse—the standard 'signs of death'—and was, through a rather dramatic stimulation procedure involving the coordinated work of a large team of doctors and nurses, revived for a period of 11 hours. On the same evening, shortly after the child's arrival, an elderly person who presented the same physical signs, with what a doctor later stated, in conversation, to be no discernible



differences from the child in skin color, warmth, etc., 'arrived' in the ER and was almost immediately pronounced dead, with no attempts at stimulation instituted."

In recent years, several medical observers have questioned whether Sudnow's observations are still relevant. Since Sudnow studied hospital death and dying in the sixties, two important developments have changed the health care landscape. First, the growth of scientific knowledge and new technological advances were supposed to turn the "art" of medical practice into a "science" and eliminate the social problems of a still experimental resuscitation technology. According to this view, health care providers reach decisions during life-saving efforts by simply following scientifically validated resuscitation protocols until they run into an endpoint.

Secondly, legislators made it obligatory for health care providers to initiate CPR in all instances in which it is medically indicated. Once the emergency medical system is alerted, paramedics and others have the legal and ethical duty to continue resuscitating until the protocols are exhausted. At the same time, ethicists and legislators have tried to boost and protect patient autonomy. The Patient Self-Determination Act of 1991

mandated that patients are given notice of their rights to make medical treatment decisions and of the legal instruments available to give force to decisions made in advance. When patients have decided that they do not want to be resuscitated, the staff should follow the written directives regardless of the patient's social value.

To find out whether these recent developments have changed since David Sudnow's observations, I observed decision-making during 112 resuscitative efforts in two emergency departments and interviewed emergency medical staff about their resuscitation experiences. My research indicates that whether health care providers will aggressively try to save lives still depends on the patient's position in a moral stratification.

During reviving efforts, *age* remains the most outstanding characteristic of a patient's social viability. The death of young people should be avoided with all means possible. Almost all respondents mentioned this belief explicitly in the interviews. One physician noted, "You are *naturally* more aggressive with younger people. If I had a 40 year old who had a massive MI [myocardial infarction], was asystolic for 20 minutes, or something like that, I would be very aggressive with that person. I suppose for the same scenario in a 90 year old, I might not be." A colleague agreed, "When you have a younger patient, you try to give it a little bit

more effort. You might want to go another half hour on a younger person because you have such a difficult time letting the person go." According to a nurse, dying children "go against the scheme of things. Parents are not supposed to bury their children; the children are supposed to bury their parents." Although respondents hesitated uncomfortably when I asked them to give an age cutoff point, the resuscitation of young people triggered an aggressive lifesaving attempt.

A second group of patients for whom the staff was willing to exhaust the resuscitation protocols were patients *recognized* by one or more team members because of their position in the community. During the interview period in one hospital, a well-liked, well-known senior hospital employee was being resuscitated. All the respondents involved made extensive reference to this particular resuscitative effort. When I asked a respiratory therapist how this effort differed from the others, he replied, "I think the routines and procedures were the same, but I think the sense of urgency was a lot greater, the anxiety level was higher. We were more tense. It was very different from, say, a 98 year old from a nursing home." A nurse explained how her behavior changed after she recognized the patient,

# SUDDEN DEATH AND THE MYTH OF CPR



STEFAN TIMMERMANS

FOREWORD BY

BERN SHEN, M.D.

"The most recent one I worked on was one of my college professors. He happened to be one of my favorites and I didn't even realize it was him until we were into the code and somebody mentioned his name. Then I knew it was him. Then all of a sudden it becomes kind of personal, you seem to be really rooting for the person, while as before you were just doing your job...trying to do the best you could, but then it does get personal when you are talking to them and trying to...you know...whatever you can do to help them through."

Staff also responded aggressively to patients with whom they *identified*. A nurse reflected, "incidentally, any time there is an association of a resuscitation with something that you have a close relationship with—your family, the age range, the situation...there is more emotional involvement." Another nurse explained how a resuscitative effort became more difficult after she had established a relationship with the patient by talking to her and going through the routine patient assessment procedures.

How do these positive categorizations affect the resuscitation process? Basically, when the perceived social viability of the patient is high, the staff

will go all out to reverse the dying process. In the average resuscitative effort, four to eight staff members are involved. In the effort to revive a 9-month-old baby, however, I counted 23 health care providers in the room at one point. Specialists from different hospital services were summoned. One physician discussed the resuscitative effort of a patient she identified with: "I even called the cardiologist. I very seldom call the cardiologist on the scene, and I called him and asked him, 'Is there anything else we can do?'" Often the physician will establish a central line in the patient's neck, and the respiratory therapists will check and recheck the tube to make sure the lungs are indeed inflated. These tasks are part of the protocol, but are not always performed as diligently in resuscitative attempts in which the patient's social viability is viewed as less.

At the bottom of the moral hierarchy are patients for whom death is considered an appropriate "punishment" or a welcome "friend." Death is considered a "friend" or even a "blessing" for *seriously ill and older patients*. For those patients, the staff agrees that sudden death is not the worst possible end of life. These patients are the "living dead." The majority of resuscitation attempts in the ED were performed for elderly patients—often these patients resided in nursing homes and were confronted with a staff who relied on deeply

entrenched ageism. For example, one nurse assumed that older people would want to die. "Maybe this 80-year-old guy just fell over at home and maybe that is the way he wanted to go. But no, somebody calls an ambulance and brings him to the ER where we work and work and work and get him to the intensive care unit where he is poked and prodded for a few days and then they finally decide to let him go." According to a different nurse, older people had nothing more to live for: "When people are in their seventies and eighties, they have lived their lives."

The staff considered death an "appropriate" retaliation for *alcohol- and drug-addicted people*. I observed a resuscitative attempt for a patient who had overdosed on heroin. The team went through the resuscitation motions but without much vigor or sympathy. Instead, staff members wore double pairs of gloves, avoided touching the patient, joked about their difficulty inserting an intravenous line, and mentioned how they loathed to bring the bad news to the belligerent "girlfriend" of the patient. Drunks are also much more likely to be nasally intubated rather than administered the safer and less painful tracheal intubation.

These negative perceptions affect the course and fervor of the resuscitative effort. For example, patients on the bottom of the social hierarchy were often declared dead in advance. In a typical situation, the physician would tell the team at 7:55 am that the patient would be dead at 8:05 am. The physician would then leave to fill out paperwork or talk to the patient's relatives. Exactly at 8:05, the team stopped the effort, the nurse responsible for taking notes wrote down the time of death, and the team dispersed. In two other such resuscitative efforts, the staff called the coroner before the patient was officially pronounced dead.

Even an elderly or seriously ill patient might unexpectedly regain a pulse or start breathing during the lifesaving attempt. This development is often an unsettling discovery and poses a dilemma for the staff: are we going to try to "save" this patient, or will we let the patient die? In most resuscitative efforts of patients with assumed low social viability, these signs were *dismissed or explained away*. In the drug overdose case, an EKG monitor registered an irregular rhythm, but the physician in charge dismissed this observation with, "This machine has an imagination of its own." Along the same lines, staff who noticed signs of life were considered "inexperienced," and I heard one physician admonish a nurse who noticed heart tones for which "she shouldn't have listened." Noticeable signs that could not be dismissed easily were explained as insignificant "reflexes" that would disappear soon. In all of these instances, social death not only preceded but also led to the official pronouncement of death.

Some patient characteristics, such as age and presumed medical history, become "master traits" during the resuscitative effort. The impact of other identity signifiers—such as gender, race, religion, sexual orientation, and socioeconomic status—was more difficult to observe. The longest resuscitative effort I

observed was for a person with presumably low social viability because of his socioeconomic status. He was a white homeless man who had fallen into a creek and was hypothermic. I also noted how the staff made many disturbingly insensitive jokes during the resuscitative effort of a person with a high socioeconomic status: a well-dressed and wealthy elderly, white woman who collapsed during dinner in one of the fanciest restaurants in the city. During a particularly hectic day, the staff worked very hard and long to save a middle-aged black teacher who collapsed in front of her classroom, whereas two elderly white men who were also brought in in cardiac arrest were quickly pronounced dead. Epidemiological studies, however, suggest that race, gender, and socioeconomic status play a statistically significant role in overall survival of patients in sudden cardiac arrest.

Even after 25 years of CPR practice, David Sudnow's earlier observations still ring true. The perceived social viability of a patient affects the fervor with which the staff engages in a resuscitative effort, the length of the reviving attempt, and probably also the outcome. The staff rations their efforts based on a hierarchy of lives they consider worth living and others

for which they believe death is the best solution, largely regardless of the patient's clinical status. Children, young adults, and people who are able to establish some kind of personhood and overcome the anonymity of lifesaving have the best chance for a full, aggressive resuscitative effort. In the other cases, the staff might still "run the code" but "walk it slowly" to the point of uselessness.

The fact that personhood can be manipulated leaves us with an escape route from the pessimistic conclusion that resuscitating in emergency departments leads to needless aggressive life-saving for some and shortened resuscitations for others. In my book, *Sudden Death and the Myth of CPR*, I argue for giving relatives and friends the option to attend resuscitative efforts, in the same way that fathers have been included in the birthing process over the past decades. The current policy in most hospitals is to keep relatives waiting in a counseling room while the staff resuscitates. The presence of grieving relatives and friends during resuscitative efforts does not only render sudden death more dignified but also impresses upon the staff that they are dealing with a dying person who will be missed and not just with an any-body. □

Stefan Timmermans is an assistant professor of sociology.





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# offman at Brandeis

by Marty Jeczner

In death, Abbie Hoffman '59 has come to symbolize the radical activism of the 1960s. He was there at the beginning, at the first mass protests against the House Committee on Un-American Activities and as an organizer for the southern civil rights movement. His fame came as a result of his success during the turbulent 1960s in fusing the counter-cultural hedonism of hippie youth with the anti-Vietnam war politics of the American left. Later, during the 1980s, he was a very successful grassroots environmentalist, credited with saving the St. Lawrence River from a dredging program that would have destroyed the shoreline and wildlife habitat of the Thousand Islands region of upstate New York.

Abbie always credited Brandeis for his intellectual awakening. He learned about politics at Brandeis and formed his core ideas about guilt-free Yippie idealism under the tutelage of Abraham Maslow, then chair of Brandeis's psychology department. "Giants walked in the space of my intellectual world," he said of the men and women who taught and spoke at Brandeis. The never-ending discussions that spilled from classroom seminars into the dormitories, the cafeteria, and onto the pages of *the Justice* gave an intellectual dimension to his

will to be different. Brandeis represented a new world of intellectual ferment. When he graduated, he felt "like a God ready to tackle the world."

Abbie entered Brandeis playing the role of a hood from Worcester, Massachusetts, a Jewish tough guy, rebel for the hell of it, oblivious to the idea of a cause. His D.A. haircut, pegged pants, and black leather jacket with a slit down the back (which he claimed came from a knife fight) contrasted with the collegiate styles of the other students: white bucks or desert shoes, shirts with button-down collars, tan chinos or clean blue jeans. Other freshmen talked about concerts and books; Abbie talked about hustling pool, gambling, picking up girls. At the first freshman mixer he stood out, jitterbugging (while others did the lindy hop) in a shiny leopard print jacket and blue suede shoes.

But Abbie was funny, smart, and articulate, not your ordinary street tough. In Worcester Abbie was influenced by an older friend, a Brandeis student named Herb Gamberg '55 who, when home from college, hung out with him on the basketball court. Herb was a tough kid, at least in Abbie's imagination, and a scrappy ballplayer. But he was also a budding intellectual. He read serious authors like Kafka and Sartre, talked about existentialism, and expressed

irreverent views about religion, politics, and the dull conformity of life in Worcester. In the 1950s many Americans looked down on intellectuals as weak, ineffectual, and somehow unmanly. By connecting the world of ideas to the more familiar street-corner reality, Herb Gamberg gave Abbie the notion that rebels could be intellectuals, and that there were exciting ideas between the covers of books.

Abbie Hoffman's first reaction to Brandeis was shock. In high school at Worcester, he had been taught that ideas were like dogma, to be accepted, not questioned. But at Brandeis he found that ideas were to be challenged, altered, and even rejected. To Abbie this confirmed that his instinct to challenge authority was not mere mischief-making. At Brandeis it had intellectual sanction. "Most of the other students...seemed used to this interchange of ideas," he wrote in his autobiography, *Soon to be a Major Motion Picture*. "I was a comparative hick. Every new idea hit like a thunderclap."

Brandeis in the 1950s was an intense and intimate self-contained intellectual community. Through fortuitous circumstance, the University escaped the McCarthyist scourge. In the early 1950s Senator Joseph McCarthy sent a team of investigators on a

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hunt for “subversives” in Boston-area universities. Because McCarthy feared that he would be accused of anti-Semitism if he focused attention on the new Jewish-supported university, he targeted Harvard and MIT. Their prominence as elite universities would not only guarantee the investigation publicity, but it would fuel the class resentments that were the basis of so much of his working-class support. As a result, Brandeis was able to hire faculty members who would have been blacklisted at many other schools. Among them were Frank Manuel, a Harvard-educated historian who had fought with the communist-organized Abraham Lincoln Brigade in the Spanish Civil War and who taught Abbie’s freshmen History of Ideas course; literary critic Irving Howe and sociologist Lewis Coser, both veterans of Old Left sectarian squabbles; Max Lerner, an outspoken, liberal newspaper columnist; Philip Reiff and Stanley Diamond, a Marxist sociologist and anthropologist, respectively; Leo Bronstein, a nephew of Leon Trotsky; Philip Rahv, who had flirted with Trotskyism as an editor of *Partisan Review*; and Herbert Marcuse, a Marxist German emigre who, in 1954, had published *Eros and Civilization*, an attempt to reconcile the views of Marx and Freud.

At Brandeis, first-year students were required to take an introductory course in psychology taught by Abraham Maslow, the chair of the department. In his

book, *Motivation and Personality*, which Abbie used as a text, Maslow charged that psychology focused on the “darker, meaner” aspects of human personality—on man’s [sic] shortcomings, his illnesses, his sins”—while ignoring the more positive side, “his potentialities, his virtues, his achievable aspirations...his psychological height.” Instead of studying mental illness, Maslow proposed to study mental health. By studying the characteristics of psychologically actualized people, Maslow hoped to uncover the inherent human qualities that made the best people tick. He taught that social rebellion was not necessarily a manifestation of social maladjustment and that conformity did not necessarily represent healthy or moral behavior. When society needed changing, or when the status quo repressed an individual’s need for self-expression, acts of rebellion might become a psychological necessity.

This was music to Abbie’s ears. John Hoffman, Abbie’s father, had always fought Abbie’s rebelliousness and had baited him for his stubborn refusal to give ground.

“You think the whole world is wrong and that you are right?” he would demand of Abbie.

Now Abbie could cite the authority of his Brandeis professor to bolster his rejoinder: “You got it! I am right!”

At the end of his first year, Abbie chose the psychology major. The psychology department at Brandeis was small and informal. Classes often met in Maslow’s Newton home, and students were invited over for dinner and weekend barbecues. Maslow’s humanist psychology was emerging as a controversial force in American psychology during the years Abbie was at Brandeis. In 1954 Maslow had initiated a committee of correspondence that linked psychologists and intellectuals of a sympathetic mind, including Gordon Allport, Eric Fromm, Kurt Goldstein, Paul Goodman, Rollo May, Ashley Montagu, Lewis Mumford, David Reisman, Carl

Rogers, and Paul Tillich. This effort led to the recognition of humanist psychology as a third and independent intellectual force along with the Freudian and behavioristic approaches. Abbie attended a number of symposia that Maslow organized and was thus able to meet Fromm, Karen Horney, Anna Freud, Harry Harlow, Erik Erickson, D.T. Suzuki, and Alan Watts.

The big question that bugged Hoffman and many of his Brandeis classmates was that of identity, the existential question, “Who am I?” As the children of first and second generation Americans, many Brandeis students, like Abbie, were the first in their family to be able to attend a university. The pressures—and the yearnings—to shed their ethnicity were powerful. But in rejecting their past, what were they to become? In their parents’ time, young people had been expected to work, not socialize. One studied, got a job, married, raised a family, and built a career. Identity was defined by race, class, religion, and what one did for a living. That a person might want to create a unique self-identity was considered self-indulgent, if not wicked; something actors did, or eccentrics, bohemians, or neurotics. Yet the essential fact of growing up during the 1950s was that, despite the era’s political conservatism, society was undergoing a revolutionary transformation, bending and breaking under the weight of new consumer products and new economic opportunities. As the United States crossed an economic threshold into affluence, the notion that one could choose one’s identity suddenly became not only a possibility but a problem. “The striking feature of present-day American life is precisely that there is no one overall mode of conduct,” wrote Allen Wheelis in

*The Quest for Identity*, a book that made a profound impression on Hoffman when he read it in the late 1950s. For the first time, ordinary people were becoming aware that if they did not like the identity they had grown up with, they could invent a new one.

With its radical faculty and its strong program in the creative arts, Brandeis nurtured a bohemian scene to which Abbie was naturally drawn. Being a bohemian at Brandeis did not then imply being part of a movement for social change. For most Brandeis students in the bohemian set, being "bo" was simply a phase, a way of expressing an artistic inclination and making their university years socially adventurous. In the era before drugs were widely used and at a time when free love was a slogan more advocated than practiced, undergraduate bohemianism was more an attitude than a definable lifestyle.

When Abbie entered Brandeis, bohemianism was very much under the spell of European existentialism. The threat of nuclear holocaust was a constant reminder of the fragility and preciousness of life. The generation that came of age after the bomb was the first ever to face the possibility that human beings could destroy the world. The attitude on campus was serious and somber. There was little gaiety in the bohemian mood.

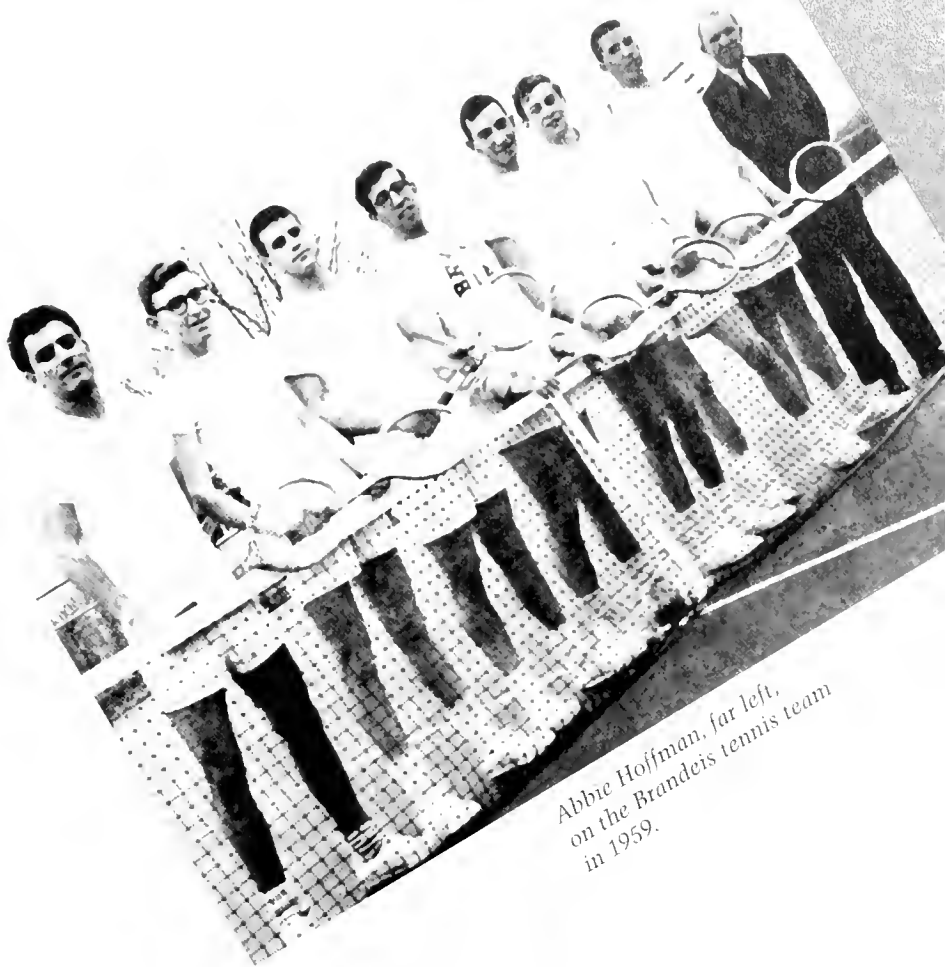
There was also an American, more populist style of bohemianism. This was the bohemia where Hoffman fit, and during his years at Brandeis it became an ascendant cultural force. Bohemian populism represented a quest for authenticity in the American experience. In black music—jazz, blues, and rock 'n' roll—and in folk music, bohemians found an

aspect of American culture that they felt was honest and pure. Folk music in the postwar era often seemed like left-wing politics in cultural disguise. It was an irony of 1950s popular culture that the music that celebrated the organizing struggles of the labor union movement during the 1930s found its most enthusiastic audience among bohemian rebels; and that bohemians, through their interest in folk music, became more class-conscious than the rank-and-file members of organized labor.

Few leftists saw any political potential in the populist bohemianism of the early 1950s,

however. In 1954 Irving Howe published an essay in *Partisan Review*, ruing that bohemianism—which he defined "as a strategy for bringing artists and writers together in their struggle with and for the world"—was fast disappearing. What passed in the 1950s for bohemianism, Howe charged, was a "disreputable... exhibitionism" that had only an "incidental relationship" with the real thing. In actuality, bohemianism was on the brink of a revival that, for the first time, would transform it into a popular movement.

The agent for this change was the beat generation, a group of writers who had come together in the 1940s and begun to get their works published in the mid-1950s. Abbie was immediately attracted to the beats because their description of life in the United States was true to his own experience. "They were talking about heavy shit in a language that was American," Abbie said in a 1983 interview



Abbie Hoffman, far left, on the Brandeis tennis team in 1959.

Brandeis was able to hire faculty members who would have been blacklisted at many other schools.

with the author. "Any movement would have had to be American to reach us at that time. We could not be influenced by any foreign ideology, it would have been totally alien. So it would have had to have images of baseball and pool halls, Coney Island, Denver, and Paterson, New Jersey, the bomb, and supermarkets in California to make any sense. It would have had to use the rhythms of jazz, because those of us who had made the break with mainstream America were already listening to rhythm and blues, which was black and also sexy."

In Irving Howe's course on American literature, Abbie read James T. Farrell, John Steinbeck, John Dos Passos, and other American writers with social concerns and learned, he said, to distinguish the American reality from the apple-pie mythology he had been taught, "so that was education as a subversive act which is the only proper education..." But Howe had no sympathy for the beat rebellion and, according to Hoffman, attacked beat writers as "guttersnipes" for their use of dirty language. By attacking the beats, Howe made them seem interesting. "For those of us who were in a rebellious mood, just to rebel against Irving Howe we went out and bought the beat literature," Abbie remembered.

Abbie identified with the bohemian crowd at Brandeis, but he was not a hard-core bohemian. He continued to gamble at cards and on the horses. He remained a jock, playing pickup basketball, baseball, varsity wrestling, and

tennis (he was captain of the tennis team in his senior year). Years later, he commented on how his love of sports compromised his standing as a bohemian. "I liked the role of being the jock who was a bohemian and the bohemian who was also the jock." A rebel among rebels, he exulted in the role of the outsider, and "always wanted to be none of the above."

There were other aspects of Abbie's life that made him suspect to hard core bohemians. Although he gave up driving a Corvette for a more suitable Volkswagen bug, he also acquired a big-finned Cadillac in a poker game and insisted, the few times he got it running, on driving it around campus to the derision of the bohemian crowd. Worse, from the standpoint of bohemian orthodoxy, he reveled in what Ellen Maslow, Abbie's friend and Abe Maslow's daughter, called "his crazy business genius." Through his friendship with a racetrack tout who had an interest in a Waltham delicatessen, Abbie and his roommate, Manny Schreiber '59, began to sell submarine sandwiches late at night in the Brandeis dormitories. Funny, upbeat, and radiating "pure salesman energy," it was in the role of "the sub man," that Abbie was best known at Brandeis. Abbie earned \$80 a week selling subs—more than most blue collar kids could make working full-time. He used the money to keep his cars on the road and take a summer trip through Europe after his junior year. Schreiber used the friendships he made selling subs to help him become president of the senior class.

In the 1950s, according to the popular myth, everyone in America was happy; those who weren't satisfied must therefore be either maladjusted or—worse—communist. Cracks in the postwar political consensus were beginning to appear, however. In 1954 the U.S. Supreme Court had unanimously outlawed public school segregation in the South. Television news coverage of the white South's violent resistance to integrated schooling forced the racial issue into the nation's consciousness. In December 1955, Rosa Park, a black seamstress with a history of social activism, was arrested for refusing to sit in the

back of a bus as required by law in Montgomery, Alabama. The subsequent Montgomery bus boycott brought the Reverend Martin Luther King to the forefront of the civil rights movement and transformed the struggle for civil rights into a more aggressive, though still nonviolent, grassroots movement. During the Montgomery boycott, King came to speak at Brandeis and drew the biggest crowd in the University's history. Abbie recalled the "reverential" feeling that everyone had for the young minister. Though "awestruck," he was unsure of how he, or anyone at Brandeis, could support the civil rights struggle. The South was another world. And the students had no sense of themselves as a generation with a role to play outside the mainstream political structures.

By the tepid standards of 1950s politics, Brandeis was a hotbed of left-wing radicalism. In 1954 Irving Howe and Lewis Coser had helped start *Dissent* magazine in order to combat the influence of Stalinism on leftist politics and sustain a vision of democratic socialism. The ideological battles of the Old Left often provoked heated debates among the University's left-leaning faculty, but these conflicts didn't interest Abbie. The American Revolution, on the other hand, fascinated him. For one history project he retraced the movements of the minutemen in the battles of Concord and Lexington. Tom Paine and Samuel Adams were his particular heroes. Like the radicals of the 1960s, he would later point out, they created their own underground press to fan the flames of rebellion. They didn't always stick to the facts but understood the necessity of publicizing themes that would ring true to the colonists' experience. And they understood, as he understood, that they didn't need a popular majority to start their revolution. ("You are never talking about a majority," he explained to Benny Avni in an interview published in *Tikkun* magazine. "You are talking about enough.")

or the first time, ordinary people were becoming aware that if they did not like the identity they had grown up with, they could invent a new one.

e commented on how his love of sports compromised his standing as a bohemian.

Among the many radicals who spoke at Brandeis, Dorothy Day and Saul Alinsky interested Abbie the most. Both were committed to action rather than theory. Day was the founder of the Catholic Worker movement and had dedicated her life to service among the poorest of the poor. Her religious-based radical pacifism also made her an advocate of civil disobedience against nuclear weapons. There was a purity to her politics that left no room for sectarian squabbling. Alinsky was famous as a community organizer among white working-class ethnic groups in Chicago. He had a combative personality and a flair for theatrical confrontation that inspired Abbie. Abbie dug his down-to-earth talk and the street-tough tactics with which he wrested concessions from Chicago's rulers. In his own words, Abbie became "somewhat of a groupie," going to hear Alinsky every time he spoke in Boston and following him to his hotel to talk more about community organizing.

But Abraham Maslow was Abbie's real hero, self-actualization his personal goal. In the early 1960s when Abbie became involved in the civil rights movement (in Worcester and, later, as the organizer of Liberty House, a retail outlet for Mississippi's cooperative craft movement) and then the movement against the Vietnam War, Abbie would view politics from a Maslovian perspective. "Most of all, I loved Professor Ahe Maslow," Abbie wrote in *Major Motion Picture*, a statement that is remarkable because Maslow bitterly disapproved of Abbie and everything he stood for during the Vietnam War protest years. "There was something about his

humanistic psychology (considered radical at the time) that I found exhilarating amidst the general pessimism that pervaded Western thought. A hundred years of examining the dark side of human experience, chiefly because of the influence of Darwin and Freud, would be set in perspective by Maslow's insights regarding healthy motivation....Maslovian theory laid a solid foundation for launching the optimism of the sixties," he would write in his autobiography. "Existential, altruistic, and upbeat, his teachings became my personal code."

On April 12, 1989, Hoffman was found dead in his apartment in Bucks County, Pennsylvania. The coroner's report called his death suicide; he had swallowed 150 phenobarbitals and washed them down with alcohol. The news shocked but did not surprise those who were close to him. In 1980 he had been diagnosed as having bipolar disorder, more commonly known as manic-depression. He often stopped taking the lithium that his doctor prescribed and was subject to extreme mood swings. In 1983 he had gone from a manic high into a severe depression and attempted suicide. In 1989 he was involved in an auto accident (he was eating an ice cream cone and drifted into oncoming traffic while trying to shift gears) that left him in severe pain. A period of relative stability came to an end, plunging him into a black hole of depression and a successful suicide attempt. ■

Marty Jezer was active in the anti-Vietnam War movement with Abbie Hoffman. In addition to *Abbie Hoffman: American Rebel* (Rutgers University Press, 1992), he is the author of *Stuttering: A Life Bound Up in Words*; *The Dark Ages: Life in the USA, 1945-1960*; and *Rachel Carson: Biologist and Author*. He has published in many periodicals and writes a weekly newspaper column for the *Brattleboro (VT) Reformer*.

Brandeis University will host previews of *Steal This Movie!* on Wednesday, July 26 in Los Angeles, and on Tuesday, August 22, on campus in Waltham. The movie will be opening in theaters nationally on Friday, August 25. Alumni and students are invited to attend the previews. For information about these events, visit [www.brandeis.edu/alumni](http://www.brandeis.edu/alumni) or phone 781-736-4041. To learn more about the movie, go to [www.stealthismovie.com](http://www.stealthismovie.com).



Abbie Hoffman speaking at Brandeis, bottom, in Nathan Seiffer Auditorium, 1972; top, 1980.











More than 1,000 blue and white balloons rained down on the University's 49th Commencement May 21, where retired Archbishop Desmond Tutu of South Africa told 694 graduating seniors to "rise toward the compassionate and the gentle.

"Like Martin Luther King, I, too, have a dream," said Tutu, "that one day my children will recognize that they are part of a family where there are no outsiders. We are a family, and all belong.

"We are capable of quite extraordinary evil. But that's not the whole story. Human beings can be so good," he said.

He urged the graduates to become part of a world family where each contributes according to ability and each receives according to need.

Among the graduating seniors was Judy Hanley, 48, of Waltham, Massachusetts, and her son Patrick, 22, who donned cap and gown together—the first college graduates in Hanley's family history.

Brandeis also conferred 391 graduate degrees and presented honorary degrees to Tutu; glass artist Dale Chihuly; biochemist Daniel E. Koshland Jr. of the University of California, Berkeley; George Mitchell, former U.S. Senate majority leader; Michael Sandel '75, the esteemed author, professor of government at Harvard, and Brandeis Trustee; and Sylvia Poggioli, foreign correspondent for National Public Radio.

Tutu relayed a parable about a farmer who believes his lowly chicken is just a lowly chicken until a wise man tells him it is an eagle waiting to soar.

"Rise to what God wants us to be—eagles and not chickens," Tutu said to loud applause.

"We are created from God," he said. "It is evil; it is blasphemous for even one person to be mistreated."

The graduates and their families and friends, faculty members, administrators, staff, and alumni packed the Gosman Center for the ceremony. The balloons were suspended from the ceiling and were dropped as the newly minted graduates watched the academic recessional.

"You are forever a part of Brandeis and its history," Brandeis President Jehuda Reinharz told the graduates at the start of the ceremony. "You made the campus a livelier place."

Gershon Smith '00 delivered the address to his fellow seniors, telling them that it is "through the power of the Brandeis students' perpetual discontent that we have made, and will continue to make the world a better place." (See sidebar.)

Graduate student speaker Jessica Pisano, Ph.D. '00, told her fellow students that, "The understanding of our place in society is built on the knowledge of all the niches in our global community and the simple things necessary for a good life." (See sidebar.)

Before the main ceremony, mini-commencements were held by many of the individual academic departments and programs such as Women's Studies, The Heller Graduate School, and the Graduate School of International Economics and Finance, among others.

—Dennis Nealon



Dale Chihuly  
Doctor of Fine Arts



Daniel E. Koshland, Jr.  
Doctor of Science



George J. Mitchell  
Doctor of Laws



Sylvia Laura Poggioli  
Doctor of Humane Letters

Dale Chihuly is a sculptor in glass whose works appear in the collections of nearly 200 museums throughout the world. In 1986 he became only the fourth American to be honored with a one-man exhibition at the Musée des Arts Décoratifs in Paris. Numerous other exhibitions of his work have traveled to Japan and throughout Europe. Permanent installations of major works are widespread, including an 18-foot chandelier for the main entrance of the Victoria and Albert Museum in London. In 1995, he began the landmark project "Chihuly over Venice," for which he coordinated the interaction of his team of glassblowers with teams in Finland, Ireland, Mexico, and Italy to produce thousands of glass sculptures, many of which were incorporated in 14 chandeliers installed above the canals of Venice in 1996. Another ambitious exhibition was mounted in 1999 when, with support teams from Seattle and Israel, he created 15 installations within the ancient walls of the Tower of David Museum of the History of Jerusalem. He was born in Tacoma, Washington, and is cofounder of the Pilchuck Glass School near Seattle.

Daniel E. Koshland, Jr. is professor of the Graduate School, Division of Biochemistry and Molecular Biology, at the University of California at Berkeley. He is one of the senior statesmen of science and originator of the "induced fit theory," one of the most fundamental conceptual advances in biochemistry, which has had extensive ramifications for enzymes and the control and regulation of biological systems. The author of hundreds of scientific articles, he served from 1985 to 1995 as the editor of *Science* magazine, America's foremost general science journal. The recipient of numerous awards, he is credited with a reorganization of the life sciences at the University of California at Berkeley into one of the top two or three programs in the nation. His honors and awards include the Albert Lasker Medical Science Special Achievement Award for a lifetime devoted to elevating science to its highest level, the National Medal of Science, the Merck Award of the American Society of Biochemistry and Molecular Biology, and the Brandeis University Rosenstiel Award. He is a member of the National Academy of Sciences and the American Academy of Arts and Sciences.

George J. Mitchell has been a United States senator and special advisor to the president. Born in Waterville, Maine, he received his bachelor's degree from Bowdoin College in 1954 and earned a law degree from Georgetown University in 1960. After two years as a trial lawyer in the Justice Department's Antitrust Division, he served as executive assistant to Senator Edmund Muskie. Remaining active in Maine state politics after returning to private practice, he accepted the post of U.S. attorney for the state in 1977 and was appointed a U.S. district court judge by President Jimmy Carter in 1979. In 1980, he was appointed to fill the remaining two years of the vacated senate seat upon Senator Muskie's appointment as Secretary of State. In 1987 he was appointed to the Select Committee on the Iran-Contra Affair, which propelled him into the national spotlight and helped him achieve the position of Senate majority leader the following year. He retired from the Senate in 1994. In 1995, President Clinton appointed him special advisor on Northern Ireland, a position he held until 1998.

Sylvia Poggioli is a foreign correspondent for National Public Radio. Her reports emanate from Rome, other parts of Europe, and the Middle East. The daughter of Italian anti-fascists who were forced to flee Italy under Mussolini, she was born in Providence, Rhode Island, and grew up in Cambridge, Massachusetts. She was graduated from Harvard College in 1968 with a degree in romance languages and literature, and later studied in Italy under a Fulbright Scholarship. She served as an editor on the English-language desk for the Ansa News Agency in Italy for 15 years. She joined NPR in 1982 and her distinctive reporting has encompassed the fall of communism in Eastern Europe, the turbulent civil war in the former Yugoslavia, the Gulf War, and the travels of Pope John Paul II. She spent a year at The Shorenstein Center for Press, Politics, and Public Policy at Harvard University. In 1994, she was elected a fellow of the American Academy of Arts and Sciences "for her distinctive, cultivated, and authoritative reports on 'ethnic cleansing' in Bosnia." She is the recipient of numerous prizes, including two earned in 1993 for her reports from Bosnia: the George Foster Peabody Award and the Edward Weintal Journalism Prize.



Michael J. Sandel '75  
Doctor of Humane Letters

Michael Sandel '75, is an author, lecturer, and professor of government at Harvard University, whose classes are routinely among the most heavily attended. Born in Minneapolis, Minnesota, he earned his bachelor's and master's degrees at Brandeis University where he was graduated *summa cum laude* in 1975 earning a Phi Beta Kappa membership and a Rhodes scholarship. From Oxford University, he received his doctorate in politics and philosophy in 1981. He has received fellowships from the Ford Foundation, the American Council of Learned Societies, and the National Endowment for the Humanities, and in 1998 delivered the Tanner Lectures on Human Values at Brasenose College, Oxford. He has lectured widely on political philosophy, ethics, and American politics, and is the author of *Democracy's Discontent: America in Search of a Public Philosophy* and *Liberalism and the Limits of Justice*, as well as articles in *Political Theory*, *Harvard Law Review*, and *The New Republic*. He is also the editor of the book, *Liberalism and its Critics*. He is a member of the Brandeis University Board of Trustees and chair of its Academic Affairs Committee.



Archbishop Desmond M. Tutu  
Doctor of Humane Letters

Archbishop Desmond Tutu, the Robert W. Woodruff Visiting Professor at the Chandler School of Theology at Emory University, has devoted much of his life to the fight against apartheid. Born in Klerksdorp, South Africa, he trained first as a teacher, was ordained an Anglican priest, and received his master's degree in theology from King's College in London. He was the first black Bishop of Johannesburg and the first black Archbishop of Cape Town. In 1976, he entered the struggle against apartheid, warning the South African prime minister of the potential for violence inherent in apartheid. Within days of sending the letter, student riots erupted. From 1978 to 1985, he served as General Secretary of the South African Council of Churches (SACC), receiving the Nobel Peace Prize in 1984 as a "gesture of support for him and the SACC." In 1994, he helped institute free South African elections. In 1996, he retired as Archbishop of Cape Town and was appointed by President Mandela to chair the Truth and Reconciliation Commission, established to investigate crimes committed during apartheid.

## Remarks of the Student Speakers



Gershon Smith '00  
Senior Class Speaker

Friends, Family, Guests—Brandeis University was founded on a cornerstone of Truth, so in the interest of honesty, I believe that it is only fair that you know that this is the earliest most of us have woken up since high school.

A couple of years ago, Mazda advertised its new cars with the slogan, "It Just Feels Right." Physically, there is little about Brandeis that would support such a claim. We are a school short on creature comforts. When I was a freshman, the heat came on in the Renfield dorm every morning at 6:05. I know this because the hanging pipes woke me up

at exactly that time every day. This allowed my room to be heated to the cozy temperature of one million degrees Fahrenheit, where it stayed from about November through March. Around the same time, some of the smaller East Bugs were caught in a common room doing tequila shots and watching *Days of Our Lives*. As a junior, I was privileged to see the running of the mice in the lower Mods. As a senior, I have stared down death every morning attempting to cross South Street at 9:00 am. I have journeyed from the depths of the Mods to the heights of Rabb. I have eaten cafeteria food and seen its destructive effects on our youth. I have searched for truth, meaning and an open practice room in Slosberg. For four years, I have heard men complain about the Brandeis women. For four years, I have heard women complain about the Brandeis men. And I come before you today with two hypotheses: (1) We're all ugly, or (2) We really just like to complain.

Those of you who go to school here or went to school here know that at Brandeis complaining is more than a means to an end—it's like a hobby, or a pastime. One might even say that it is tradition. In 1948, this school was founded by a group of visionary complainers who saw a need. In the 1960s, this school was a Mecca for complainers from around the world. The way we see it, we are just following in their dissatisfied footsteps.

But with all of our complaints, one might be tempted to ask why it is that we stick around at all. Why do we stay here? Why do we love this place? There are many colleges out there that have better facilities, more amenities, and a larger overall number of football teams. But there is a certain something that they all lack.

There is something here that "just feels right." Guests feel it when they visit our campus. First-years feel it the moment they arrive, we see it in the eyes of graduation-day seniors. It is a rare collegiate phenomenon called Community. It is a bond, a feeling of unity, that somehow permeates the Brandeis air. We see it in the way professors treat students, and in the way students treat professors. We see it in the way professors treat professors, and in the way students treat students. There is never an air of fierce competition, but rather a shared enjoyment in the learning process and the college experience. Students push each other to do better, and pull each other to help those who might otherwise fall behind. There is a general feeling that people care about one another here, and that people care about what kind

of place Brandeis is. It is a testament to the kind of people this University fosters. Individuals who act, but act with the understanding that selfishness is ultimately self-defeating. For however we may sow as individuals, we must reap as a community.

And just look what this little community has created. In March, a bunch of poor college students came together and in one night raised over \$10,000 for the Waltham Group. It is such a pleasure to have a march for campus safety each year and know that we are largely preaching to the choir. We are not merely a college—we are a community, and it is understood that in the Brandeis community, certain things are simply not done.

Just imagine what kind of world this would be if everyone worked as tirelessly for their causes as they do in Triskelion and Hillel and BURP and Mitzvah Corp and Food for Thought and countless others. Just imagine a world where people came together for no other reason than to act and sing and dance. Where people united just to make others happy. Perhaps it is coming.

For the Brandeis community stretches beyond the college's Waltham walls. When one meets a Brandeis alumnus anywhere in the world, there is an instantaneous bond. We trust and help one another because the rules of the Brandeis community remain intact wherever we go, and with whomever we associate. We say "Truth, even unto its *innermost* parts." But we also mean truth unto the outermost reaches of our world.

We graduate today 694 complainers; 694 young men and women kvetching their way into the 21st century. So why are we proud of this? Because the world is only changed by the kvetchers. Satisfaction improves nothing, contentment is pessimism. It is through the power of the Brandeis students' perpetual discontent that we have made, and will continue to make, the world a better place. And it is our experience in the sanctuary of the Brandeis community that shows us that outside there is a great deal about which to be discontent. It is our experience of the Brandeis community that serves as a model for what the world ought to be. It is this model, this blueprint, that we carry with us as we leave our Brandeis home to build new homes wherever we may go. New homes built on a foundation of truth. New homes built with bricks of understanding. New homes whose halls are warmed by the fire of community long before 6:05 am.



Jessica Pisano, Ph.D. '00  
Graduate Speaker

When I look at the tangible skills I have gained in graduate school, it is hard to imagine how they can be applied to life outside the laboratory. I can tell you the age of a rat embryo and am really good with a microscope. While these skills can be distilled into larger concepts such as self-motivation and attention to detail the truest lessons I have learned here are those that have made me more aware of the importance of humanity, lift me out of the ivory tower of academia, and show me my place in the global community—I challenge you today to find the parallels in your own life.

I had just finished an experiment that had started at 4:30 in the morning in a dark, cold room and continued for 96 hours. My father was feeding me my first meal in days and I was trying to explain how I felt—isolated and confused and broken. Instead of sympathy, my father told me about the summer he was in graduate school and worked the night shift at the steel mill to pay for the privilege of long experiments, intellectual anxiety, and angst. Through long, difficult experiments I came to appreciate the relative ease of my tasks and gained respect for those who labor without a family to pamper them when the experiment is done, because their experiment is never done.

When I started graduate school, I knew that I would work long hours for little pay, but did not know how this would affect my sense of self-worth. The hardest part of being my age and still a shabby student is being looked down upon by people who are not aware that poor, shabby graduate students are the ones who make scientific discoveries and medical breakthroughs. Overworked, underpaid, and unappreciated by the society for which we sacrifice—we are not alone. While as graduate students this is a transient stage of our lives, there are many people who work very hard at critical jobs that keep our world going who are never noticed or appreciated. I have learned this lesson and strive to show my appreciation for those who go unnoticed as they toil.

Despite these humbling realizations, graduate school has also taught me to savor the purest necessities. During graduate school I kept extra socks and a clean T-shirt in my desk drawers. My family called my lab, not my home, my friendships became fractured into occasional phone calls and I ate with a timer by my side. Now, I will be able to bring the gifts of family, friends, and the freedom back into my life and will treasure them for having done without for so long.

Here in this place of higher learning, supported by society, we graduate students must realize that we have been given the gift of this toil and isolation. We can complain about the hours, degradation, and self-doubt, yet we must realize how lucky we are in that this is a passing phase in our lives. We can appreciate the most simple of blessings—family and freedom—because we have done without them. The understanding of our place in society is built on the knowledge of all the niches in our global community and the simple things necessary for a good life. May we take these lessons to heart, and stride into our specialty fields with humble dignity and appreciation for those around us. May we go well and safely.

Michael L. Walzer '88 Award for Teaching presented by Irving R. Epstein, Provost and Senior Vice President for Academic Affairs

The consistent themes in Professor Michael Randall's course and teacher evaluations have been his love for his subject, French literature, his profound knowledge of the material, his sense of humor, and finally, his respect for his students. As one student put it, "(he) is willing to show his support for the material he is teaching. He does this not by forcing his opinion on others, but by introducing information and guiding students to decipher that new information." Since he began teaching at Brandeis in 1994, his students have remarked on these themes again and again. As one put it rather bluntly, "he actually gives a damn about his students."

His colleagues, having observed his interactions with students, cite him for being "down-to-earth, tough, challenging, giving, and inspiring. Because the Michael L. Walzer Award for Teaching is also about scholarship and scholarly potential, we should note that his book, *Building Resemblance: Analogical Imagery in the Early French Renaissance*, is a first-rate contribution to the field of late medieval and Renaissance literary and cultural studies, covering a wide range of literary and philosophical texts. His new book, currently in manuscript, *Of Rat and Cats: The Sovereign, The Individual and Community in the French Renaissance*, investigates how the early modern political state and

its literary representation were obsessed as much with the loss of the sense of community as with the quest for individuality. Colleagues have praised him for his sound research, his daring and courageous stands and his expertise in diverse fields. His contributions to his department, to the University with his service on COAS and the Adjudication Committee all contribute to the profile of a colleague involved in his teaching, his scholarship, and his community...a Renaissance man!

Winning the Walzer award and being awarded tenure in the same semester are achievements to be proud of and we are pleased to present this year's Walzer Award to its 18th recipient, Michael Randall of the Department of Romance and Comparative Literature.

Louis Dembitz Brandeis Prize for Excellence in Teaching presented by Irving R. Epstein

Introductory calculus is an initiation rite experienced by hundreds of our first year students. Making sure that it is not too painful—and that most of them succeed—is a difficult task. We have been fortunate that the oversight of the introductory calculus program is in the hands of one our own graduates who also happens to be a formidable teacher who brings many special gifts to this important program and to her own students in the courses that she teaches.

Professor Susan Parker began teaching at Brandeis while she was still in graduate school; while a graduate she helped to design the program that trains our TAs to teach calculus, she got herself hired as the first director of that program, and then

went on to complete her Ph.D. in 1993. She joins Marc Brettler, the winner of the Walzer Award for Teaching in 1991, as the only other Brandeis alum to be the recipient of one of these coveted prizes.

As one of her eloquent students once said, in response to whether he would nominate her for a teaching award, "whoever can make math interesting for three hours a week to a non-math major deserves an award, because she's just great and I love her!!! Isn't that enuff (sic.)?" While that might not be quite enough, many of her other students have cited her for being "fantastic... excellent... amazing... helpful... available... going beyond the call of duty." Because she is always willing to meet with students and to extend herself to them, one remarked that we should probably add "student counselor" to her title. Like some of us she also has weaknesses, and as one of her recommenders noted, her "main weakness is that she is only human. She can't do everything, and sometimes she tries to do too much." Finally, as one of her students said, "her skill as a lecturer create(s) a great class. She should win more teaching awards." We have only one for her, the Louis Dembitz Brandeis Prize for Excellence in Teaching.

Joseph Neubauer and Joseph Lerman '69 Award for Excellence in Teaching presented by Robin Foweraker, Dean of Arts and Sciences

It is an honor to present our beloved colleague, Bob Szulkin, with the second annual Jeanette Lerman-Neubauer and Joseph Neubauer Prize for Excellence in Teaching and Counseling. I will say a few words about this teaching prize and then talk to you a bit—just a bit—about Bob.

As many of you know, Jeanette Lerman, Brandeis Class of 1969, is a Trustee of the University and a distinguished recipient of the Alumni Achievement Award in 1993. When she and Joseph Neubauer celebrated their marriage, they invited their guests to give donations to Brandeis in lieu of wedding gifts. This established the Lerman-Neubauer Prize which recognizes teaching and counseling excellence on the Brandeis faculty.

They must have had Bob in mind. It's no surprise to find that Bob is as respected and loved by the students as he is by his fellow faculty. Just try walking down the hill to the Faculty Center with him. Nearly every student trudging up the hill stops to talk. Nominations of Bob for the Lerman-Neubauer Prize came to the selection committee, composed of faculty, students, and administrators, from seniors, from alumni, and from the Brandeis Community.

Bob arrived at Brandeis in 1963. From the start he immersed himself in the totality of Brandeis—he knows our University's warts, woes, and wonders. No surprise then that during his 37 years here he has served on virtually every important faculty



Back in the seventies during a time of turmoil and serious problems, Bob served as Dean of Student Affairs. Interviewed by *the Justice*, he described his role, "there is a lot of counseling involved, a lot of talking, a lot of listening." With typical Szulkin wit, he described one of his goals viz-à-viz the students, "I will try to make life a lot more bearable than it really is."

A final anecdote is emblematic. You probably did not know that there is a *Justice* headline from those days that reads, "\$500 in Ransom Paid for Szulkin." The students, in their Scholarship Fund Auction abducted Dean Szulkin and demanded ransom from the administration. The administration forked over \$500 for ransom. But, in a surprise twist worthy of the endings of the Russian short stories Bob knows so well, the student then upped the ante and bought Bob back for \$505.

The tug of war over Bob continues: he is vital to us all—students, faculty, administration. How can he possibly retire?

committee, frequently as chair. The list runs for two pages. I'm not going to read it. He has also taught, in addition to UHUM, USEM, and Yiddish literature, virtually every course our department offers—ranging with depth and eloquence from poetry to prose, from the Middle Ages to the present, although his primary teaching and scholarly interest has been in the Russian theater. His courses have become legendary. I remember one bleak autumn when his theater course had over 50 students enrolled and my Chekhov course had two. "Don't worry," said Bob. At the next class I had eight students; Bob's enrollments had mysteriously dropped by six. Did I ever say thanks, Bob?

Bob's virtuosity as a teacher and university citizen has been paralleled by his wide ranging and fascinating scholarly output. His many articles and translations are scattered like precious stones on a pebbled beach. They can be discovered in various erudite Slavic journals and volumes of essays and should be gathered together.

Using my fast dwindling Deanly prerogative, I spent a blissful hour leafing through Bob's teaching evaluations. It was like lounging on a bed of roses, an amazing hybrid somehow devoid of thorns. Where were those nettling bursts we all know so well—the "borings," the "disorganizeds," the "too much lecture," "too much discussion" comments?

Instead, the evaluations were, dare I say it, moving. They portrayed a stimulating teacher, a challenger of intellectual growth, a wise counselor. Here's the flavor (eight excerpts drawn almost at random from the pack):

1. "He is incredibly funny. While he grades hard, he is always fair and ready to help you."
2. "He is omniscient. Most important, he is a good human being."
3. "He is loved by all the students."
4. "Discussion was always exciting and comfortable."
5. "He is my favorite teacher."
6. Here is one from the most recent Rosenstiel award winner—the first Brandeis alumnus ever to receive this major scientific award: "Professor Szulkin

was kind, understanding, and took the time even for a young science nerd who was trying to minor in Russian but not doing a very great job of it. He was one of those professors who just make it great to be a student at Brandeis."

7. Or how about this one? "It was when Robert Szulkin, an easygoing, unruffled, witty, Old World émigré, who later became a popular dean of students, brought his own warm personality into the teaching of the language he loved that his students responded with excitement. Soon there was no longer fear that at least these young people would forget the world of their grandfathers." In case you haven't guessed, that one was from Abe Sachar.

8. And finally, my favorite, "Szulkin's class affected me deeply. He teaches without fear or mistrust of either himself or his students."

You get the flavor. Now imagine 37 years worth of such comments. We could, Christo-like, wrap all of Brandeis with them.



## The George I. Alden Trust Challenge Grant to Brandeis University

In October 1999, Brandeis University received an important challenge grant from the George I. Alden Trust in Worcester, Massachusetts, to create a need-based scholarship endowment for undergraduate students. If the University raises \$300,000 by April 30, 2001, the Alden Trust will award Brandeis \$100,000. The \$400,000 endowment will make a significant impact on the University's ability to provide talented students with the resources to attend Brandeis.

Scholarship aid is the University's number-one fundraising priority. For many students a Brandeis education would not be possible without scholarship assistance. The Alden Trust challenge grant provides an exciting way to stimulate giving by alumni and friends for this important goal. Brandeis hopes to generate many gifts in the range of \$10,000-25,000 to meet the challenge. If you are interested in contributing to the Alden Trust challenge grant, please contact Raquel Rosenblatt in the Office of Development at 781-736-4065.

## Brandeis House Reception

Brandeis parents gathered at Brandeis House on April 11 for a dinner reception featuring Peter French, the University's executive vice president and chief operating officer. French spoke about new initiatives at Brandeis, in particular the Shapiro Student Center and the Lois Foster Wing of the Rose Art Museum. The evening was hosted by Elaine and Alfred Fields, parents of Adrienne '00.



*Peter French, executive vice president and chief operating officer, and Dov Schlein, P'02*



*Arnold Adlin, P'02, and Esther and Chaim Maoz, P'03*



*Sandy and Gerry Seligsohn, P'99, '03*



*Fred Lowenfels, P'98, cochair, New York Parents Committee, Peter French, and Joan Lowenfels, P'98*



*Terry and Michael Jaspan, P'02, and Joan Lowenfels, P'98, cochair, New York Parents Committee*

Richard Saivetz '69,  
Alumni Association  
President, Dies

The entire Brandeis University community mourns the sudden and tragic death of Richard Saivetz '69. Since 1998, he had served with distinction as national president of the Alumni Association and as a Trustee of the University.

A Brandeis Inner Family member since 1980, Saivetz held many top volunteer positions, including president of the Greater Boston Alumni Chapter and national chair of the Alumni Annual Fund. He also served as chair of the Class of 1969 Reunion Gift Committee and participated, with 15 other alumni in the architecture and planning fields, in the Campus Planning Weekend Charette of 1997. The University came to rely on the alumni leadership team that he formed with his wife, Carol Richman Saivetz '69, a Brandeis Trustee. Saivetz's able, experienced, and trusted leadership will be sorely missed by Brandeis as well as the many other institutions he served, including Beaver Country Day School and Combined Jewish Philanthropies.

"Richie Saivetz will forever serve as a model of alumni dedication and commitment to Brandeis University," said President Jehuda Reinharz. "Since his undergraduate days, Richie devoted his energy and



Richard Saivetz

influence to the advancement of his *alma mater*. The Brandeis community has lost a truly valued friend."

Saivetz was president of Bradford Saivetz & Associates, an architectural firm whose clients include Best Buy, The Sports Authority, and Kmart. He also designed Temple Israel in Longboat Key, Florida.

Born in Quincy, Massachusetts, and graduated from Brandeis with a bachelor's degree in 1969, Saivetz received his master's degree in architecture from Columbia University in 1974.

The Richard Saivetz '69 and Carol Richman Saivetz '69 Scholarship Endowment stands as a perpetual monument to the couple's dedication to Brandeis.

The University extends heartfelt condolences to Carol, the couple's son, Michael '97, and daughter, Aliza '01; Saivetz's parents, Bradford and Thelma; his sister, Ruthellen Rubin, and her husband, Dr. Marc Rubin; his parents-in-law, Fred and Rita Richman, both Brandeis Fellows; and his entire family.

Deborah E. Lipstadt, M.A. '72, Ph.D. '77, recently won a libel case brought against her by the British writer and Holocaust denier David Irving. The significant and closely watched ruling was handed down after a lengthy trial by Judge Charles Gray of the British high court in London.

Irving's suit against Lipstadt, a professor of modern Jewish and Holocaust studies at Emory University in Atlanta, and her publisher, Penguin Books, stems from assertions about Irving that Lipstadt made in her 1993 book, *Denying the Holocaust: The Growing Assault on Truth and Memory*. She wrote that Irving was "one of the most dangerous spokespersons for Holocaust denial" and said that "he is at his most facile at taking accurate information and shaping it to conform to his conclusions." Among those conclusions have been Irving's assertions that the gas chambers at Auschwitz were not used to kill Jews and that Hitler knew nothing of the mass killings until at least 1943. While acknowledging that many Jews died during World War II, Irving claims that it was not possible for the number to have been in the millions, and that Hitler neither ordered nor approved the Nazis's plans to systematically exterminate Europe's Jews.

As evidence that Lipstadt's book had precipitated an "organized international endeavor" to ruin him, damaging his reputation as a historian, Irving offered the 1996 withdrawal of his biography of Josef Goebbels, the Nazi propagandist, from the list of St. Martin's Press. The biography contends that Goebbels, not Hitler, orchestrated the murdering of Jews.

Although it is not a crime in Britain, as it is in Germany, to deny the Holocaust, Irving brought suit there because British libel laws place upon the defendants the burden of proving their allegations. Lipstadt's lawyers presented testimony from several Holocaust historians who showed that Irving's statements are intentionally based on distortions and half-truths.

As a result the judge called Irving a liar and a falsifier of history. The judge's decision was 355 pages long and was widely quoted throughout the world. The Israeli ministry of education had it translated into Hebrew for use in Israeli high schools.

Justice Gray's ruling concluded that Irving did not have a case, saying that "Irving has for his own ideological reasons persistently and deliberately misrepresented and manipulated historical evidence. For the same reasons, he has portrayed Hitler in an unwarrantedly favorable light, particularly



Photo by Ann Burden

Deborah E. Lipstadt

in relation to his attitude toward and responsibility for the treatment of the Jews." He called Irving "an active Holocaust denier." He also called him a racist and an anti-Semite. Lipstadt's defense team argued that these were intrinsic elements of his Holocaust denial. "They are all cut from the same cloth," Lipstadt said after the trial.

Of the ruling, the victorious Lipstadt told the press, "I am very pleased that what I wrote has been vindicated. I never had any doubt that it would be but, nonetheless, I am gratified. Let us remember that this trial was not about whether the Holocaust happened but whether I was correct in describing David Irving as a denier of the Holocaust, a Hitler partisan, an anti-Semite, and right wing

extremist. The judge has found that I was correct on all these points."

A statement issued by the dean and associate dean of the Simon Wiesenthal Center in Los Angeles, Rabbi Marvin Hier and Rabbi Abraham Cooper, said of the ruling: "Today's decision definitively places Irving where he belongs—not as a historian, but as a leading apologist for those who seek to whitewash the most heinous crime in human history. Irving tried to manipulate the British legal system in order to put the victims murdered in the gas chambers on trial; instead, the net result is that he will be relegated to the garbage heap of history's haters."

It was recently announced that the winner of the 2000 PEN/Faulkner Award for Fiction was *Waiting*, the second novel by Ha Jin, a Chinese-born English professor in Atlanta.

The PEN/Faulkner Award is the largest annual juried prize for fiction in the United States. Jin's *Waiting*, his second novel, was selected from over 250 novels and short story collections published in the United States during the 1999 calendar year. *Waiting* is a penetrating portrait of the universal complications of love set in a society designed to regulate one's every move. *Waiting* traces a man's 18-year struggle to free himself from an arranged marriage, and marry the woman he loves.

The author, who also received the 1999 National Book Award for Fiction for the same title, is a Brandeis alumnus. Ha Jin is the *nom de plume* of Xuefei Jin, a Chinese student admitted into the Graduate Program in English in 1985, who received his Brandeis Ph.D. in 1993.

Upon hearing of Xuefei Jin's accomplishments, Professor Emeritus of English Robert Preyer was moved to retell the fascinating story of the Chinese student's journey to Brandeis. In the following narrative, Preyer retraces the Brandeis side of Xuefei Jin's odyssey:

In 1985-86 I was chair of the Graduate Admissions Committee of the English department: these are recollections—butressed by records held in the English department—of how it came about that we were

able to bring to Brandeis an obscure Chinese national who had served in the People's Army in China from age 14 to 19 and was, at the time he applied for admission to our graduate program, connected in some capacity or other with a program of American Literary Study in Shandong University. I trust that former colleagues will be quick to correct any errors or supplement these recollections of events occurring 15 years ago...

When Xuefei Jin's application for admission to the Graduate Program in English surfaced, a number of acceptance letters to prospective applicants had already gone out and there was no money left for scholarship aid. Why should we bother with an unknown suppliant who clearly had no funds and whose application form indicated that he was married with one child as a dependent? It was not easy to satisfy the fiscal guarantees required by the U.S. State Department; it was something of a nightmare to become involved in the endless red tape (pun intended) of the Chinese Communist bureaucracy. We knew of the increasing Chinese interest in the literature produced in the United States and hoped that Mr. Jin's Brandeis experience would be of significance on his return to teaching in China. There were those, of course, who questioned whether Brandeis Ph.D. holders should be sent off to foreign parts—it could plausibly be argued that they were better deployed here in the United States. A further complicating factor soon emerged. The letters and samples of written work submitted by Mr. Jin contained unidiomatic patches—and it was

impossible to insist on a personal interview, which might have clarified things. Letters of recommendation from China were also a bit chancy: many were composed by professors who had endured the Maoist terror just a decade earlier. One had to understand that these letters were scrutinized by party zealots. It took courage to write anything other than the absolutely conventional and hence uninformative. We tried, however, to be aware of the situation of the professors and, so to speak, read between the lines. What came through, strongly, was an urgency of caring about this young man. Reading his few poems, translated by Xuefei into English, we began to see why—there was a quiet power in these writings, hard to define. The simple details of his narratives vibrated with rich tonal significance. It was as though the author told these stories without being quite aware of the reverberations they occasioned in the minds of sophisticated readers. Was the tone simply confused or was this writer suffusing his tales with a rich mixture of irony, comedy, and simplicity? We just didn't have enough to go on—but decided to follow our instincts. Originality is a precious commodity, one should err on the side of generosity if there are signs of it. Allen Grossman, Ph.D. '60, and other writer-scholars in the English department believed very strongly that we should, despite the obvious drawbacks, push hard to bring this strangely gifted stranger to a strange land.

So we set about the task. I include here a few documents from the files of that time that will indicate how the process went on.

We begin with a memo dated March 29, 1985.

"To Prof. Susan Staves  
From: Prof. Robert O. Preyer

I have talked to the Dean of the Graduate School (Professor David Kaplan of the anthropology department). He is willing to give a full tuition grant to Xuefei Jin. He warns us however that it will be up to the English department to take care of this chap financially if he is not able to do so himself. He suggests we talk it over and he will OK a tuition grant if we so desire. I am enclosing a signed recommendation for Xuefei Jin. I think we might take a chance. He has a job at an institution that Dan Aaron (American studies, Harvard) tells me is a major center for literary studies in China and we would be doing the United States as well as Mr. Jin a favor."

Fast forward to April 18, 1985. From the Institute of American Literature at Shandong University, the following acceptance letter from Xuefei Jin:

"Dear Professor Preyer:

I was exhilarated when I received your telegram this morning. Even though the financial offer was still somewhat short of what I need, I am determined to go to Brandeis and accept your offer with enthusiasm. I will finish all the writing and compiling work in my hand as soon as possible and get myself ready for the rigorous graduate study in your department.

Please find an enclosed letter from Professor Beatrice Spade discussing possible financial arrangements.

Thank you very much.  
Sincerely yours, Xuefei Jin"

Beatrice Spade, unknown to any of us, was then a Fulbright Professor attached to the Institute. What she wrote was troubling and inspiring:

"Dear Professor Preyer,

Xuefei Jin has told me about the offer...and has asked my opinion...Because he wants to go to Brandeis more than any other place, I have advised him to accept the offer. However, the financial offer you have made will still not meet the requirements of the U.S. embassy for the granting of visas.

In an attempt to solve this problem I have written a letter to the Harvard-Yenching Institute asking if they could supplement his scholarship...If possible could you give a call to Ed Baker at the Institute and see if it is possible for him to help out? If...nothing can be done, I have promised Mr. Jin that I would make up the difference he needs for his first year. Could you tell me whether it is possible to do this in some way so that Brandeis administers the money in the form of a scholarship.

Thank you for taking on these burdens."

Inspired by this startling generosity, we went to work with a will, followed up a number of leads from Ed Baker of Harvard-Yenching Institute (their budget was locked up) and finally struck pay dirt. I had informed Paul T. Lauby, executive director of the United Board for Christian Higher Education in Asia, that "after the first year Brandeis can find means for supporting Jin; the urgency is now, and we therefore ask

for any assistance that might be forthcoming from your Board. Our need is for about \$2,000."

His wonderful reply arrived, dated May 23, 1985:

"Dear Professor Preyer:

This will confirm our telephone conversation concerning the United Board Grant of \$2,000 toward the academic and living expenses for Mr. Jin, who has been admitted to your department for doctoral studies. We are happy to make it possible for Mr. Jin to begin his graduate studies. I enclose our check for \$2,000."

The rest, as they say, is history. Brandeis had produced the largest scholarship package it could manage (\$10,500 tuition plus a scholarship of \$3,000). With the additional sum we were able to satisfy the U.S. State Department—at least for one year.

On May 28, 1986, I was delighted to inform the United Board for Christian Higher Education in Asia that Mr. Jin "has completed his seminar work with high praise from his teachers; he was the first in his class to complete the foreign language requirement in French; he passed the oral and written examinations for admission into the Ph.D. program with high distinction. In short he has been a remarkable success academically and he has made many warm friends here."

After the first semester Brandeis managed to find jobs (at the usual menial wages paid to graduate students and graduate

assistants). Despite all the hardships and waste of time and talent this occasioned, we were deeply moved (and astonished!) when Mr. Jin submitted a poem written in English that won the Durkin Prize, annually awarded for the best poem written by one of our graduate students. Subsequently this poem, *The Dead Soldier's Talk*, was published in the *Paris Review*. (It can be read in Jin's first volume of poems, *Between Silences*, University of Chicago Press, 1991.)

Others can do justice better than I to the next phases of Xuefei Jin's Brandeis story—notably his three Ph.D. advisors, Allen Grossman, Frank Bidart, and Paul Morrison, his many teachers and Professor Eugene Goodheart who, as director of graduate studies in the department, welcomed Xuefei to Brandeis in a charming letter dated June 20, 1985. David Kaplan, dean of the Graduate School was able, eventually, to find some tiny additional funding amounting, by 1989 to approximately \$7,500. It was impossible to live on such a sum, especially when, to everyone's astonishment, his wife and child were unexpectedly allowed to leave China and join him in the United States.

Financial support remained problematic throughout his stay at Brandeis as this snippet from a May 26, 1986, letter from Chancellor Sachar can attest:

"Dear Bob,

I feel very badly that of all people I cannot be of help to you as you try to offer assistance to Xuefei Jin. I wish I had known in the fall that you needed this supplementary funding to



Ha Jin (Xuefei Jin), Ph.D. '93

make it possible for him to complete his Ph.D. The discretionary funds that I handle...are exhausted. I hope very much that some way will be found for him so that he can complete his work adequately. I am really distressed that I have to write in this way to one of my oldest and most cherished friends.

All good wishes,  
A.L. Sachar"

Others can pick up the tale from this point: I should mention however that Xuefei's great supporter, the novelist Leslie Epstein at Boston University, accepted Jin into his graduate workshop in fiction (1990-91) and provided a much needed teaching assistant stipend. Frank Bidart, distinguished poet and one of the directors of Xuefei's Ph.D. dissertation, a Wellesley College professor who frequently taught creative writing at Brandeis, was

able to assist in securing publication of Xuefei's first volume of poetry in English, *Between Silences*. In this way he received financial help as well as guidance in writing prose fiction and poetry.

A cynic once observed, "no good deed goes unpunished." Here is a delightful refutation of the attitude behind such a remark. Despite multiple disheartening obstacles this writer fought on and has achieved a high place in contemporary writing. May Brandeis continue, in its informal, ramshackle way, to rely, finally, on the insights and foolish wisdom of its distinguished faculty and the wise forbearance of hard-pressed administrators and deans. Universities can be caring places; they are worth supporting by men and women of good will.

## New Alumni Club

### Alumni Club of Southern New Jersey

Dr. Stephen Marc Scheinthal '87 has recently been appointed president of the new Alumni Club of Southern New Jersey. The nearly 200 alumni who call southern New Jersey their home will now have more programming options as this new club will complement the Alumni Clubs of Northern New Jersey and Philadelphia. Scheinthal is familiar with many alumni in the area that are willing to help. Feel free to e-mail southnewjersey@alumni.brandeis.edu for more information or to volunteer.



*Members of the Alumni Association Board of Directors were present for a March 25 meeting on campus. Front Row: Steven Marc Sheinman '79, Susan M. Epstein Deutsch '62, Ira M. Shoolman '62, Sally A. Marshall Glickman '59, Imran Habib Ahmad '01, James Edward O'Neil '78,*

*Kofi Gvasi '79, Jennifer I. Weiner '00, Joan M. Silverman Wallack '60, James R. Felton '85, Darlene Green Kamine '74. Back Row: Victor R. Ney '81, David J. Allon '81, Jaime D. Ezratty '86, Richard Saivetz '69, Joy Mary Camp, Ph.D. '82, Paul M. Zlotoff '72, Lauren Cohen Small '78, Michael*

*Hammerschmidt '72, Albert B. Spevak '73, Bradley A. Akers '95, Yehuda C. Cohen '81, Wilfred Chilangwa Jr. '91, M.A. '92, Charles S. Kamine '74*

## Alumni Clubs

Contact any of the club leaders via the e-mail addresses below or call the Office of Development and Alumni Relations for other information at 781-736-4100. Visit our Web site at [www.brandeis.edu/alumni](http://www.brandeis.edu/alumni) for up-to-date event information. Please contact the Gay/Lesbian/Bisexual Alumni Network or the Minority Alumni Network to be included on their mailing lists.

### International England

Joan Givner Bovarnick, Ph.D. '69  
[england@alumni.brandeis.edu](mailto:england@alumni.brandeis.edu)  
**Israel**  
 Rose Shirwindt Weinberg '57  
[israel@alumni.brandeis.edu](mailto:israel@alumni.brandeis.edu)  
**Korea**  
 Suk Won Kim '70  
[korea@alumni.brandeis.edu](mailto:korea@alumni.brandeis.edu)

### Domestic Arizona

William "Bill" Miller '87  
[arizona@alumni.brandeis.edu](mailto:arizona@alumni.brandeis.edu)  
**Baltimore**  
 Lauren Cohen Small '78  
[baltimore@alumni.brandeis.edu](mailto:baltimore@alumni.brandeis.edu)  
**Greater Boston**  
 Martin "Marty" Bloom '79  
[boston@alumni.brandeis.edu](mailto:boston@alumni.brandeis.edu)  
**Northern California**  
 James "Jim" O'Neil '78  
[northcalifornia@alumni.brandeis.edu](mailto:northcalifornia@alumni.brandeis.edu)  
**Southern California**  
 Albert B. Spevak '73  
[southcalifornia@alumni.brandeis.edu](mailto:southcalifornia@alumni.brandeis.edu)  
**Charlotte**  
 Ruth Abrams Goldberg '53 and Audrey Rogovin Madans '53  
[charlotte@alumni.brandeis.edu](mailto:charlotte@alumni.brandeis.edu)  
**Chicago**  
 Debbie Moeckler Berman '87  
[chicago@alumni.brandeis.edu](mailto:chicago@alumni.brandeis.edu)  
**Cincinnati**  
 Darlene Green and Charles "Chuck" Kamine '74  
[cincinnati@alumni.brandeis.edu](mailto:cincinnati@alumni.brandeis.edu)

### Southern Florida

"Steve" Sheinman '79  
[southflorida@alumni.brandeis.edu](mailto:southflorida@alumni.brandeis.edu)  
**West Coast Florida**  
 Sylvia Haft Firschein '55 and Joan A. Greenberger Gurgold '53  
[westflorida@alumni.brandeis.edu](mailto:westflorida@alumni.brandeis.edu)  
**Houston**  
[houston@alumni.brandeis.edu](mailto:houston@alumni.brandeis.edu)  
**Long Island**  
 Jaime D. Ezratty '86  
[longisland@alumni.brandeis.edu](mailto:longisland@alumni.brandeis.edu)  
**Northern New Jersey**  
 Saul A. Wolfe '55  
[northnewjersey@alumni.brandeis.edu](mailto:northnewjersey@alumni.brandeis.edu)  
**Southern New Jersey**  
 Stephen "Steve" Scheinthal '87  
[southnewjersey@alumni.brandeis.edu](mailto:southnewjersey@alumni.brandeis.edu)  
**New York City**  
 Amy G. DaRosa '94  
[nyc@alumni.brandeis.edu](mailto:nyc@alumni.brandeis.edu)

### Philadelphia

David J. Allon '81  
[philadelphia@alumni.brandeis.edu](mailto:philadelphia@alumni.brandeis.edu)  
**Washington, D.C.**  
 Seth K. Arenstein '81  
[washingtondc@alumni.brandeis.edu](mailto:washingtondc@alumni.brandeis.edu)  
**Westchester County**  
 Susan M. Epstein Deutsch '62  
[westchester@alumni.brandeis.edu](mailto:westchester@alumni.brandeis.edu)

### Affinity Groups

**Gay/Lesbian/Bisexual Alumni Network**  
 Michael Hammerschmidt '72  
[glb@alumni.brandeis.edu](mailto:glb@alumni.brandeis.edu)  
**Minority Alumni Network**  
 Joseph Perkins '66  
[man@alumni.brandeis.edu](mailto:man@alumni.brandeis.edu)  
**Student Alumni Association**  
 Wendi Adelson '01 and Maryanne V. Cullinan '02  
[saa@alumni.brandeis.edu](mailto:saa@alumni.brandeis.edu)



## Alumni Association

Members of the Board of Directors were on campus for their spring meeting in March. They enjoyed a Friday evening dinner at the home of Carol Richman and Richard Saivetz '69, an all-day meeting on Saturday with special presentations by Irving Epstein, provost and senior vice president for academic affairs, and the Waltham Group Director Diane Hannan, followed by a dinner at the home of Senior Vice President for Development and Alumni Relations Nancy Kolack Winship with a special performance by a student cappella group, VoiceMale. Finally, some members made their way to the Waltham Group's annual fundraising auction event on campus.

Fifty members of the Class of 2000 gathered in the Napoli Trophy Room in the Gosman Sports and Convocation Center for Beyond Peripheral Road, a new program sponsored by the Brandeis University Alumni Association. Named for the road circling the campus, Beyond Peripheral Road was a two-part life skills program that offered practical advice for graduating seniors. The first part, "Stretching Your Dollar," was a panel discussion about budgeting, repaying student loans, investing, finding an apartment, and selecting the right insurance plan. Wendy A. Morris '95 moderated the discussion with Stuart Neil Farmelant '83, Sy Raboy '57, Sara Lynn Rosenfeld '81, and Joseph W. Hayes '83.

The second part, "Wine, Dine, and How to Act Fine," featured Kimberly Straubing, maitre d'Aujourd'hui restaurant at the Four Seasons Hotel in Boston. She spoke on proper etiquette for social functions and business meetings. Before and after the program, representatives of the Alumni Association, Alumni Admissions Council, Senior Class Gift

Committee, and Hiatt Career Center were available to provide information to seniors about the importance of staying connected to the University and how simple it is to remain associated after graduation. [PHOTOS KK, LL]

## Alumni Club of Arizona

Twenty people (alumni, parents, and current students) gathered at the home of William and Wylie Silverstein, parents of Brooke '01, on Tuesday, January 11 for a dessert reception.

## Alumni Club of Greater Boston

**Downtown Lunch Series**  
Elizabeth Etra Jick '81, managing director of investment banking/public finance at CIBC/Oppenheimer, serves as host and Barbara Cantor Sherman '54 is the chair of the monthly series. More than 50 alumni attended the Downtown Lunch Series on Wednesday, January 12 at Fleet Bank. Professor of Theater Arts John Bush Jones's presentation was "The Cradle Did Rock: Social Justice and the American Musical."

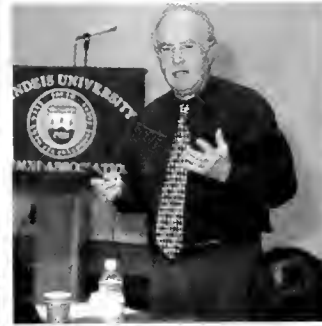
Jack P. Shonkoff, dean of The Heller Graduate School and the Rose B. Gingold Professor of Human Development, spoke to a group of more than 35 alumni on Wednesday, February 16.



Joseph W. Hayes '83, Sara Lynn Rosenfeld '81, and Kimberly Straubing and left David d'Aujourd'hui



Tobin M. Sussman '00, Blaine D. Liss-Levinson '00, and left David d'Aujourd'hui



Professor Stuart H. Altman



Top: Robert M. Meha, M.M.H.S. '83  
Middle: Dean Jack P. Shonkoff  
Bottom: Helen Goodman Budd '56

More than 75 local alumni packed the room at Fleet Bank on Wednesday, March 12 to hear Stuart H. Altman, Sol C. Chaiken Professor of National Health Policy of The Heller Graduate School, speak on "Predicting the Future of the American Health Care System."

Two dozen alumni met at Fleet Bank on Wednesday, April 12 to hear Professor of Sociology Shulamit Reinharz, Ph.D. '77, speak on "Women as Faculty and Students at Brandeis University."



Elizabeth Etia Jick '81, Nancy Katzen Kaufman '72, Lois Lyons Lindauer '53, Janet Akyuz Matter '65, Michal A. Regunberg '72, Arline Schwartz Rotman '58, Carol Richman Saivetz '69, Rosalie Ripaldi Shane '66, Paula Ann Spencer, M.A. '91, and Barbara Elizabeth Clarke, M.A. '91, participated in World of Women Professionals on Tuesday, March 14, in honor of Women's History Month on campus.

*Nancy Katzen Kaufman '72 and Forouzan Hussein '00*



*Janet Matter '65 and student*

#### Alumni Club of Greater Boston

Nearly two dozen alumni from the classes of 1990-99 mingled at a Happy Hour at Vinny Testa's restaurant in Brookline on Thursday, February 17. Martin A. Bloom '79, Alumni Club of Greater Boston president and CEO of Vinny Testa's Restaurants, was in attendance and spoke to the group.



*clockwise from top left: Rosalie Ripaldi Shane '66 and student*

*Trustee Carol Richman Saivetz '69 and Jessica M. Lichtenfeld '00*

*Lois Lyons Lindauer '53*

*Elizabeth Etia Jick '81 and Paula Ann Spencer, M.A. '91*

*Barbara Elizabeth Clarke, M.A. '91*



*Above left: Laura Duhan Kaplan '80 and Ruth Abrams Goldberg '53, Club Co-President*

*Above right: Sharon J. Lupcher Kasman '82 and her husband Robert, hosts*

*Left: Susan Lynn Reimer '77 and Kenneth L. Schorr '73*

#### Alumni Club of Charlotte

More than one dozen local alumni attended a presentation by Laura Duhan Kaplan '80, associate professor of philosophy at the University of North Carolina at Charlotte on Sunday, January 9. Kaplan spoke on "Jews and Non-Jews in Partnership: Resistance to the Holocaust." Sharon Luchner Kasman '82 hosted the event at her home.

### Alumni Club of Chicago

The Club's Annual Broomball Tournament at the Centennial Ice Rink in Wilmette brought out a dozen alumni and their family members for a pizza party and broomball on Saturday, January 15. Marc Sperling Flynn '85 chaired the event.

### Alumni Club of Cincinnati

*The Last Night of Ballyhoo* entertained 25 alumni and guests on Sunday, January 16 at The Playhouse in the Park. A dessert reception followed.



*Club President Debbie Moeckler Berman '87, William S. Singer '62, and Host Emily Kamine Soloff '69*

William S. Singer '62 made a wonderful presentation on Thursday, January 20, at the American Jewish Committee to the alumni who gathered in spite of the snow. He presented a "Report on the Work of the Presidential Advisory Commission on Holocaust Assets in the United States." Attorney Singer is a Presidential Appointee to the Commission. The event was hosted by Emily Kamine Soloff '69.

Malcolm Watson, professor of psychology, spoke to 25 alumni and guests at the home of Jeffry S. Pfeffer '87 in Deerfield on Sunday, March 5. His talk, "Who Becomes Violent? Psychological Variables Predicting Aggression In Children," was timely and well-received.

A dozen members of the Alumni of the 1990s group gathered for a WhirlyBall Happy Hour in Chicago on Thursday, March 23. WhirlyBall is a combination of lacrosse, hockey, and basketball with a good dose of demolition derby. The event was chaired and sponsored in part by Bradley A. Akers '95.

Fourteen adults and nine children gathered for a party and a day of educational exhibits and activities on Sunday, April 2, at Kohl Children's Museum in Wilmette. Elena Silberman Scott '92 chaired the event.

### Alumni Club of West Coast Florida

Sylvia Barack Fishman, associate professor of contemporary Jewry and American Jewish sociology, and Sharon Pucker Rivo '61, adjunct associate professor of Jewish film, presented "Seeing Ourselves on the Silver Screen: Families in Action in Film and Popular Culture" to an enthusiastic group of 30 alumni and guests at the club's inaugural Faculty-in-the-Field event.

### Alumni Club of Southern Florida

Edward Miles Bruckner '96 hosted 10 Alumni of the 1990s for a Happy Hour on Thursday, January 27, at the Havana Cigar Bar in Aventura.

The Club hosted its inaugural Downtown Lunch Series event on Wednesday, February 9, in Miami. Alumni heard Stanley H. Wakshlag '74 of Akerman Senterfitt and Eidson, P.A. discuss the "Arena Wars in South Florida." Jay M. Spieler '76 sponsored the event at CIBC/Oppenheimer.

Stephen J. Whitfield, Ph.D. '72, Max Richter Professor of American Civilization, was in Coral Gables on Sunday, February 27, for a presentation at a local bookstore. Alumni in the area were among the audience to hear a discussion about his new book, *In Search of American Jewish Culture*.



*Jennifer Leigh Blakeman '96, Edward Miles Bruckner '96, Mikhal Stein '92, Deborah Brody '91, and Samara H. Robbins '95 at the Havana Cigar Bar*



*Professor Sylvia Barack Fishman*

*Rebecca Cohen Long '59 and Ellen Baker Weiss '85 enjoy brunch with Sylvia Haft Firschein '55, Club Co-President*



# **Alumni Club of New York City**

On Tuesday, January 11, 40 alumni gathered at a presentation by Mark R. Cohen '64, professor of Near Eastern studies at Princeton University. His lecture "Jews and Arabs: Is the past prologue to the present and future?" was based on his recent book *Under Crescent and Cross: The Jews in the Middle Ages*.

Daniel A. Lehrman '64 chaired a marvelous alumni event at the Brandeis vs. NYU basketball game on Saturday, January 29. The 150 attendees included our student-athletes, parents, and local alumni. He also chaired a fascinating discourse about athletics at Brandeis House on Sunday, January 30. Jeffrey W. Cohen '64, director of athletics at Brandeis University, gave a wonderful overview of the history of athletics at Brandeis University, and Professor Jacob (Jerry) Cohen spoke about the culture of athletics. The 38 alumni were exposed to a wide gamut of sports-related thought at a Super Bowl Sunday brunch.



Jeff Beal,  
Davida Shapiro Scher '69,  
and Director of Athletics  
Jeffrey W. Cohen '64

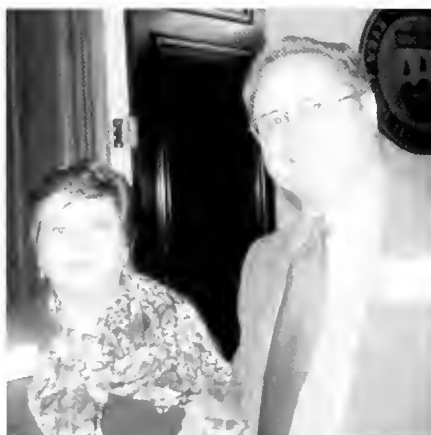
On Thursday, February 24, approximately 60 alumni and guests attended the off-Broadway production of *Nighthawks*. Inspired by Edward Hopper's paintings, the play was written by Lynn R. Rosen '92, directed by Miriam L. Weiner '93, and had costumes designed by Daryl A. Stone, M.F.A. '96.

More than 60 alumni and friends gathered on Tuesday, March 7, to hear Eric A. Goldman, M.A. '74, founder and president of Ergo Media, discuss the American Jewish experience in film. This fascinating presentation and discussion was illustrated with clips from several well-known films of the past eight decades.

Karl Eigsti, Charles Bloom Adjunct Professor of the Arts of Design, led a panel on the professional design scene in New York. Panelists included Daryl A. Stone, M.F.A. '96, design assistant for *Law and Order*, Michael Bloom, M.F.A. '97, scenic director, *The Price*, Jeremy Randolph Kumin, M.F.A. '89, lighting designer, *Laura Dern Musicians and Dancers*, and Jason S. Kirschner, M.F.A. '98, art director, *Late Night with Conan O'Brien*. Forty enthusiastic alumni and guests attended the Monday, March 27, event at Brandeis House.

On Tuesday, March 28, 40 alumni were fortunate to experience the lecture "Alliances and Business in the New Economy" by Benjamin Gomes-Casseres, associate professor of international business and director of the M.B.A.i. Program, The Graduate School of International Economics and Finance.

More than 55 alumni and friends were at Brandeis House on February 22, to hear Richard H. Weisberg '65, professor of law at Yeshiva University's Cardozo School of Law, discuss the trial scene in Shakespeare's *The Merchant of Venice*.



Carole Schwartz Kessner  
'53 and Richard H.  
Weisberg '65



Susan Geller Gold '56 and  
Ora Hutner Koch '55

Fifty alumni and friends gathered at Brandeis House on Thursday, April 6, to hear Gil D. Schwartz '73 discuss his career and read from his new book *What Would Machiavelli Do?* Schwartz has been publishing under the penname Stanley Bing for years. Stanley Bing is the *Fortune* magazine columnist, NPR commentator, and contributor to many other publications, such as *The New York Times*.

Ellen B. Friedland '80 was joined by her fiancé and business partner, Curt Fissel, to present their documentary *Swiss Jewry: An Island in the Twentieth Century*. Forty alumni and friends had the opportunity to view the film on Monday, April 10, which has been aired by PBS across the country, and hear her speak about the development of the documentary and her vast experience in studying European Judaism.



*Joshua Mostel '70, Gil D. Schwartz '73, James E. Garber '72, and Daniel Joseph Victor '72*



*Host Daniel A. Lehrman '64, Director of Athletics Jeffrey W. Cohen '64, Professor Jacob (Jerry) Cohen, and Stuart A. Paris '64 Weisberg*

**Alumni Club of New York City Allied Health Professionals**  
On Thursday, February 10, Leslie A. Zebrowitz, Manuel Yellen Professor of Social Relations at Brandeis University, led a fascinating and interactive discussion in the Brandeis House library about her research on faces and the role of attractiveness in our perceptions, "Blinded by Beauty: Does Appearance Bias Health Assessments?"

**Alumni Club of Westchester County**  
Davida Shapiro Scher '69 chaired an event at the Neuberger Museum of Art at SUNY-Purchase on Sunday, March 19. Sixteen alumni and guests had brunch, viewed the award-winning *Oprah Winfrey Presents: Tuesdays with Morrie*, and toured the museum exhibits.

#### **Alumni Club of New York City Wall Street Group**

On February 16, Mitchell H. Caplan '79, president and CEO of Telebank Financial, spoke to a packed house of 85 about the process of building, growing, and ultimately merging Telebank. It is the case study of a small group of entrepreneurs leading an entire industry onto the Internet. Martin Jeffrey Gross '72 and Bernard J. Jacob '77 chaired the event that was held at Brandeis House.



*Cochair Bernard J. Jacob '77 and Mitchell H. Caplan '79*



*Todd Royer '77 and Susan E. Pralgever, M.A. '70*



*Jeffrey and Alyson Tarr '90 Popper*



*Jason Garett Mandel '96 and Kendra Leigh Falkenstein '96*

### Student Alumni Association

Actor/director Tony Goldwyn '82 visited campus for a day filled with student interaction, discussion, and dialogue on Thursday, January 27. Goldwyn spent the morning speaking with graduate students in the theater arts program and answering questions they had regarding his career and how to get started in theater and film. That afternoon, he devoted two hours to a Master Class where he critiqued various monologues and scenes with graduate and undergraduate acting students. That evening, Goldwyn and Michael Murray, the Blanche, Barbara, and Irving Laurie Adjunct Professor of Theater Arts, joined together on the Main Stage in Spingold Theater Center to discuss Goldwyn's time at Brandeis, his career, and his transition from acting to directing. They showed clips from his various films, and participated in an open dialogue with the more than 200 members of the student and alumni audience.



*Tony Goldwyn '82 with graduate theater arts students*



*Jennifer Weiner '00, Chair, Student Alumni Association*



*Michael Murray, Chair, Department of Theater Arts with Tony Goldwyn '82*

### Student Alumni Association

Fourteen local alumni attorneys and public service professionals participated in the World of Law and Public Service on Tuesday, February 15. Current undergraduate students were able to speak with the alumni in attendance candidly at various roundtable discussions throughout the room.

*Alumni participants Scott A. Birnbaum '81, Gail Kleven Gelb '69, Israella Adah Brill-Cass '90, Lauren Stiller Rikleen '75, Barbara Freedman Wand '72, Cochair Jennifer Weiner '00, David A. Fine '78, Alan R. Greenwald '52, David M. Phillips '64, Scott Vaughan Edmiston '96, Mitchel Appelbaum '88, John H. Rogers '87, Herbert Beigel '66*



*Massachusetts State Representative John H. Rogers '87*

*Matthew S. Salloway '00 and fellow Brandeisian*



*Herbert Beigel '66*

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Club President Profile  
Steven Marc Sheinman '79

Steven Marc Sheinman '79, an anesthesiologist who lives in South Florida with his wife and two sons, Zachary, age 11, and Benjamin, age 3, has been president of the Alumni Club of Southern Florida since 1998. His wife, Cheryl Hashman Sheinman '79, and he enjoy their contact with Brandeis alumni in South Florida, especially at events sponsored by the club that range from social to educational. "When the previous president resigned, I was happy to take the position," says Sheinman. "We have about 600 alumni here in South Florida, and I'd like them to maintain an affinity with the University, to maintain some ties. Basically the club provides an opportunity for people to be together—and we all have something in



common. I have noticed recently that a lot of the younger alumni who are involved in the club are new to the area. The club events provide a way for them to meet people socially and also to network professionally."

He explains, "We have started a Downtown Lunch Series, similar to the one in Boston, but quarterly rather than monthly. The first event featured a talk by a prominent alumnus. We plan to have lectures by professors as well. A business crowd attends those events. We try to have a variety of social and

educational events. For example, we've had lectures and wine tastings. The events provide a way for people to get together and share experiences, maintain a connection to the University while enriching their lives," says Sheinman.

For more information about the Alumni Club of Southern Florida or to become involved with the Steering Committee please visit the Alumni Association Web site at [www.brandeis.edu/alumni](http://www.brandeis.edu/alumni) or e-mail [southflorida@alumni.brandeis.edu](mailto:southflorida@alumni.brandeis.edu).

*Class of '79 mini-reunion in Key Largo, Florida, February 2000*  
Steve Sheinman, Herb Lazarus, Alberto Kriger, Gil Drozdow, Dave Kessler, Marc Ehrlich, Dan Greenstein (non-alumnus), Neil Petchers '80 (front)

June Goldman, Class  
Correspondent, 15 Preston Beach  
Road, Marblehead, MA 01945  
classnotes@alumni.brandeis.edu

Abraham Heller, Class  
Correspondent, 1400 Runnymede  
Road, Dayton, OH 45419  
classnotes@alumni.brandeis.edu

Sydney Rose Abend, Class  
Correspondent, 304 Concord  
Road, Wayland, MA 01778  
sydneyra@aol.com

**Sonia Letourneau** continues to perform and teach the violin, conduct opera, and is the musical director of Subiaco Community String Orchestra, Inc., in Perth, Australia. Recently, she studied at the Moscow Conservatorium and taught in Siberia.

Judith Paull Aronson, Class  
Correspondent, 838 N Doheny  
Drive, #906, Los Angeles, CA  
90069 [jvaronson@aol.com](mailto:jvaronson@aol.com)

Since retiring from teaching mathematics, **Risa Hirsch (Lavine) Ehrlich** had the first major exhibition of her work in ceramics in November in New York City.

50 45th Reunion-June 8-10, 2001  
Leona Feldman Curhan, Class  
Correspondent, 366 River Road,  
Carlisle, MA 01741  
golfguid@ix.netcom.com

Wynne Wolkenberg Miller, Class  
Correspondent, 14 Larkspur Road,  
Waban, MA 02468  
classnotes@alumni.brandeis.edu

Newly retired **Audrey Atsiri Tell** and her husband **David Tell** celebrated their 40th anniversary on a cruise with their children and grandchildren. **Wynne Wolkenberg Miller** is among the first to be certified as a master certified coach by the International Coach Federation. She is a personal, career, and executive coach, as well as a transition and outplacement counselor and trainer.

Judith Brecher Borakove, Class  
Correspondent, 10 East End  
Avenue, #2-F, New York, NY  
10021  
classnotes@alumna.brandeis.edu


Sunny Sunshine Brownrout, Class  
Correspondent, 87 Old Hill Road,  
Westport, CT 06880

**Phyllis Mandell Rosen** and **Richard Rosen '60** have a new granddaughter. She is the daughter of their son, **Daniel Rosen '91**, and his wife, **Julie Cardonick Rosen '92**. **Joel Woldman** reports that the bone marrow transplant he received from his twin brother **Murray Woldman** on May 29, 1998, was highly successful and that he is doing very well.

Joan Silverman Wallack, Class  
Correspondent, 28 Linden Shores,  
#28, Brantford, CT 06405  
jwallack@bkm.com

61 40th Reunion-June 8-10, 2007  
Judith Leavitt Schatz, Class  
Correspondent, 139 Cumberland  
Road, Leominster, MA 01453  
mschatz@pol.net

Ann Leder Sharon, Class  
Correspondent, 13890 Ravenwood  
Drive, Saratoga, CA 95070  
ann\_sharon@ccm.ht.intel.com


 Miriam Osler Hyman, Class  
 Correspondent, 140 East 72nd  
 Street, #16B, New York, NY  
 10021 Hyman@rspab.com

**Robbie Pfeufer Kahn** (M.A. '83, Ph.D. '88) published an article, "The Culture of the Just Born," in the January/February 2000 issue of *Tikkun* magazine. She is an associate professor of sociology at the University of Vermont.

Shelly A. Wolf, Class  
Correspondent, 113 Naudain  
Street, Philadelphia, PA 19147  
swolf@coretech.com

The Fall 1999 issue of *AMIT Magazine* featured an illustrated article by **Peter Berkowsky**, "Minyan at the Marathon," about the annual pre-race religious service he inaugurated in 1983. The 18th International Minyan for NYC Marathoners was held on November 5. **David J. Levenson** has joined the law firm of Mays & Valentine of northern Virginia as a partner, where he will continue to practice securities and corporate law for foreign and domestic companies, which are or plan to be publicly held. **Marilyn Rosenstock Seymann** was elected to the board of directors of NorthWestern Corporation of South Dakota, a leading provider of services and solutions to over one million customers nationwide.

Joan Furber Kalafatas, Class  
Correspondent, 3 Brandywyne,  
Wayland, MA, 01778  
kalafatas\_joan@cmc.com

**Eileen Raymond** had her book, *Learners with Mild Disabilities: A Characteristics Approach*, published by Allyn Bacon in December 1999. Her book considers a variety of mild disabilities from a non-categorical characteristics viewpoint, and it includes a number of extended case studies to enhance active learning by the pre-service teachers who may use it in preparing to teach their students with disabilities. In addition, the publisher, Allyn Bacon, has released the instructor's manual for this text. **Melanie Rovner Cohen** was named president of the Turnaround Management Association, a leading organization for professionals in the corporate renewal industry. She recently was a guest on *The National Property Management Roundtable*, a weekly radio-style talk show on the Internet at [www.talk2k.com](http://www.talk2k.com). **Steven Stern** is a senior vice president with William R. Hough and Company and a partner at Scheer-Stern Development. He helps mid-sized cities construct sports venues.

Kenneth E. Davis, Class  
Correspondent, 28 Mary Chilton  
Road, Needham, MA 02492  
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**Mike Liederman** produced and wrote *Biography: Monty Hall* for A&E and Towers Productions, Chicago. The episode aired on December 8. **Gwenn Karel Levine** has left St. Joseph's Hospital and Medical Center in Paterson, NJ, after 17 years, most recently as vice president of community and regulatory affairs. She has established an independent consulting practice specializing in community development, health planning, and regulatory affairs.

**'87**  
Anne Reilly Hort, Class  
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Avenue, Bronx, NY 10471  
ahort@riverdale.edu

**Robert Hori** recently passed the New York State Bar examination. **Howard D. Scher**, a Montgomery, McCracken, Walker & Rhoads, LLP partner has 28 years of complex litigation and antitrust experience representing corporate clients. He recently spoke at the Fifth Annual Health Care Antitrust Forum: Making Business Decisions in a World of Antitrust Risk, where he was a copanelist on the topic of prescription drug litigation. He also spoke at Work for the Welfare of the City—The Jewish Community and Welfare Reform, a public policy forum, where he served as a copanelist on the *Jewish Community Call to Action*. He is chair of the board of directors of the Jewish Employment and Vocational Services in Pennsylvania.

David Greenwald, Class  
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Road, Carversville, PA 18913  
dsg50@hotmail.com

**Deborah Lewin Azoulay** received a doctorate in clinical psychology (Psy D.) from the Adler School of Professional Psychology in Chicago. She has written a chapter in *Theraplay: Innovations in Attachment-Enhancing Play Therapy* called "Theraplay with Physically Handicapped and Developmentally Delayed Children." **Louis Riceberg** (M A '73, Ph D. '79) was appointed senior vice president of strategic development at SafeScience, Inc., a company that addresses the problem of human health and chemical safety, with pharmaceutical, agricultural, and consumer products that are efficacious and chemically safe.



Phoebe Epstein, Class Correspondent, 205 West 89th Street, #10-S, New York, NY 10024 phoebe@aol.com

Seymore and Ethel Epstein of Arizona made a generous gift in memory of their late daughter, **Marsha Epstein Jospe**, on the occasion of her 30th Reunion. **Emily Kamine Soloff** was named associate director of the Chicago Chapter of the American Jewish Committee where she has been employed for over two years. Emily also hosted a session of the Downtown Lunch Series of the Alumni Club of Chicago. **Ira Shapiro** has joined the law firm of Long Aldridge & Norman LLP as partner and head of its international trade practice. From 1993 to 1997, Ira served as general counsel and then as chief trade negotiator with Japan and Canada in the Office of the United States Trade Representative. **Judith Teller** received a presidential appointment to the National Advisory Council of the United States Department of Human Services Substance Abuse and Mental Health Services Administration. The council oversees state block grants for mental health research and prevention, and treatment in the area of mental health. She is a clinical psychologist and a clinical assistant professor at the University of Illinois College of Medicine and has been given wide recognition for developing programs to address suicide prevention among youth.

**Charles S. Eisenberg**, Class Correspondent, 4 Ashford Road, Newton Center, MA 02159 ceisenberg@caselea.com

**Arthur Levine**, president of Teachers College at Columbia University, has joined the board of directors of Blackboard, Inc., a leading online education company that powers the online teaching and learning environments at more than 1,600 educational institutions in more than 70 countries. **Josh Mostel** was one of the stars of *Cranes* at the Theater @ St. Clement's in New York City in November 1999. President Clinton named **Deborah Spitalnik** to the President's Committee on Mental Retardation in February 2000. Deborah is the executive director of the Elizabeth M. Boggs Center on Development Disabilities of the University of Medicine and Dentistry of New Jersey—Robert Wood Johnson Medical School, where she is an associate professor of pediatrics.

Beth Posin Uehrl, Class Correspondent, 46 Malia Terrace, Newton, MA 02467 classnotes@alumni.brandeis.edu

**James "Jim" L. Oliff** was reelected to his third consecutive term as second vice chair of The Chicago Mercantile Exchange. He is executive director of International Futures and Options Associates and president of FLO Corp. Jim spoke at the Downtown Lunch Series of the Alumni Club of Chicago. President Clinton gave **Stuart E. Weisberg** a recess appointment in December 1999 as commissioner of the Federal Occupational Safety and Health Review Commission. From 1994 to 1999 he served as chair of the Review Commission, an independent, quasi-judicial agency whose mission is to serve as a court to resolve disputes over contested Occupational Safety and Health Administration citations and penalties for health and safety violations. Stuart also reports that he is coaching his son's fourth grade basketball team, putting to use skills learned from his days sitting on the Judges' bench near K.C. Jones.

**Dan Gartinkel**, Class Correspondent, 2420 Kings Lane, Pittsburgh, PA 15241 d.l.gartinkel@worldnet.att.net

**Alan R. Cormier** has been appointed vice president and general counsel, a newly established position, at Dynamics Research Corporation in Massachusetts. The company develops and operates computer and communication-intensive information systems, provides a broad spectrum of engineering and management support services, and produces precision manufacturing components for industrial measurement and control. **Barbara Freedman Wand** has been appointed chair of the trusts and estates department of the Boston law firm Hill & Barlow. Barbara participated in the World of Law & Public Service program sponsored by the Brandeis University Student Alumni Association in February. The program was an informal roundtable discussion with local alumni in the legal profession. **Randy S. Glaser Kovacs** is at the School of Communications at the University of Hartford where she teaches courses in public relations and international communication. **Ted Gup**, professor of journalism at Case Western Reserve University in Cleveland, OH, had his first book published by Doubleday. The

book, *The Book of Honor: Covert Lives and Classified Deaths at the CIA*, tells of the lives and deaths of covert CIA officers killed in service. Random House will release an abridged version on audiotape. **Jessie Natovitz Marshall**, an attorney with the United States Patent and Trademark Office, recently published a book in the intellectual property law field, *Guide to the Nice Agreement Concerning the International Classification of Goods and Services*.

**Janet Besso Becker**, Class Correspondent, 1556 Old Orchard Street, Armonk, NY 10504 janetplanet@bigplanet.com (Note: New Mailing Address)

**Elizabeth Sarason Plau**, Class Correspondent, 80 Monadnock Road, Chestnut Hill, MA 02467 classnotes@alumni.brandeis.edu

**Michael Allosso** spent the last year as artistic director of the Gloucester Stage Company. In June 1999 at a ceremony held at the Ritz-Carlton Hotel, his production of *Dealer's Choice* won the Best Production award. He is presently in his 13th year at Boston Conservatory teaching and directing musical theater. He coaches executives in presentation speaking and acts, writes, and directs shows for corporate, trade, and private events. He returns frequently to direct at Brandeis, and directs plays for professional theaters throughout the area. **Gerald Bergtrom** recently marked 20 years of teaching and research in cell and molecular biology at the University of Wisconsin-Milwaukee. He hosted the IX International Balbiani Ring Workshop in September 1999. His review of *Chronomus*, the insect containing the chromosomal Balbiani Rings, was published in the *Encyclopedia of Molecular Biology* this year. **David Bloomfield**, professor of educational administration at the Brooklyn College Graduate School of Education, published an article on technology-based peer education (available at www.socialpolicy.org) and will lecture on education law at the American Association of School Administrators Annual Convention in San Francisco. **Robert A. Creo** is an arbitrator and mediator in Pittsburgh, PA. **Kathryn Hellerstein** is on leave from her position as senior fellow in Yiddish and Jewish studies at the University of Pennsylvania.

What have you been doing lately? Let the alumni relations office know. We invite you to submit articles, photos (black and white photos are preferred), and news that would be of interest to your fellow classmates to:

Class Notes  
Office of Development and Alumni Relations, MS 124  
Brandeis University  
P.O. Box 549110  
Waltham, MA 02454-9110

Name \_\_\_\_\_

Brandeis Degree and Class Year \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Home \_\_\_\_\_ Work \_\_\_\_\_

Please check here if address is different from mailing label.

Demographic News  
(Marriages, Births)

Name \_\_\_\_\_

Class \_\_\_\_\_

Date \_\_\_\_\_

If you know of any alumni who are not receiving the *Brandeis Review*, please let us know.

Name \_\_\_\_\_

Brandeis Degree and Class Year \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Home \_\_\_\_\_ Work \_\_\_\_\_

Due to space limitations, we usually are unable to print lists of classmates who attend each other's weddings or other functions. News of marriages and births are included in separate listings by class.

She is currently a Guggenheim Fellow and visiting lecturer in American studies at Hebrew University for 1999-2000. Wayne State University Press published her book, *Paper Bridges. Selected Poems of Kadva Molodowsky*, in June 1999. She is coeditor, with **Hilene Flanzbaum '80** (Rivka) **Lisa (Hammerman) Perel** is living on a *yishuv* in Israel with her daughter and husband. She received her M.F.A. degree from University of Pennsylvania in 1978 and made *aliyah* in 1980. She spends her time coordinating and teaching in a high school and junior high school art program in nearby Maaleh Adumim, illustrating for several Israeli publishing houses, and completing the construction of her home. **Bob Jaffe** and his wife celebrated their 20th anniversary this year. He performed a one-person piece called "and then you go on," an anthology of the works of Samuel Beckett, in Providence, RI. He is producer of *Night Kitchen Radio Theater*, a radio play adaptation of children's books performed live, for the radio, and over the Internet. **Jeffrey Karp** became partner in the law firm of Swidler Beilim Shereff Friedman in Washington, D.C., where he specializes in telecommunications and environmental law. He and his wife, **Lynne Vinnacomb Karp**, reside with their five children in Potomac, MD. Since December 1998, **David Martinez** has been city manager for the city of Vallejo, CA. Vallejo is a full service city in the San Francisco Bay Area with a population of 115,000 and with an overall budget of \$150 million. **Marvin Pinkert '75**, and then two children have relocated to Washington, D.C. from Chicago. Marvin is developing two new museums—a brand new city history museum for Washington and a major expansion of the city's children's museum. **Steven T. Ruby, M.D.**, has left the faculty of the University of Connecticut after 13 years, to join friends in a private practice of vascular surgery in Hartford, CT. **Laurie Slater Albert** hosted



Barney Schwalberg,  
Laurie Slater Albert

Professor of Economics **Barney Schwalberg** at her home in Malibu, CA, for a Faculty-in-the-Field program in July. **Roger P. Weissberg** is enjoying family life in Wilmette, IL, and is a professor of psychology and education at the University of Illinois at Chicago. He directs a National Institutes of Mental Health-funded prevention and research training program in urban children's mental health. He is also executive director of The Collaborative to Advance Social and Emotional Learning (CASEL).



**Barbara Alpert, Class Correspondent**, 272 1st Avenue, #4G, New York, NY 10009  
barbara624@aol.com

**Phyllis Glazer** published her third cookbook, *From Phyllis' Kitchen*, (in Hebrew, Keter Publishers), following her last (Biblical) cookbook, which was published in Italian and German. She is the senior food writer for the *Jerusalem Post*, a regular columnist for Israel's largest Hebrew newspaper, *Yediot Aharonot*, and appears regularly on television and radio. She has also contributed to *The Insight Guide of Israel* and *Saveur Magazine*. She lives in Tel Aviv with her two daughters. **Jessica de Koninck** of Montclair, NJ, has been appointed fellow with the John S. Watson Institute for



**Jessica de Koninck** Public Policy at Thomas Edison State College. In her role with the Watson Institute, Jessica is a consultant on public education and local government matters for the New Jersey Urban Mayors Association, the city of Trenton, and other organizations. **Cynthia Montague** and **Marilyn Westerkamp '76** recently marked their 25th year as domestic partners. These two moms and their children live in California, where Cynthia is the main housemother. **Peretz Rodman** was granted rabbinical ordination by the Schechter Institute of Jewish Studies, affiliated with Israel's Masorti (Conservative)

Movement, in December 1999. He now serves as educational director of Midreshet Ivun, the premier institute for adult Jewish learning in Tel Aviv. **Melanie Turner Pinkert**, her husband **Marvin Pinkert '74**, and their two children have relocated to Washington, D.C., from Chicago. Melanie is teaching music in the Gaithersburg, MD, public schools.

25th Reunion—June 8-10, 2001

**Beth Pearlman, Class Correspondent**, 1773 Diane Road, Mendota Heights, MN 55118  
classnotes@alummi.brandeis.edu

Since 1998, **Harvey Seifter** has been the executive director of the Orpheus Chamber Orchestra in New York City. **Marilyn Westerkamp** and **Cynthia Montague '75** recently marked their 25th year as domestic partners. These two moms and their children live in California where Marilyn is a professor at the University of California—Santa Cruz.



**Fred Berg, Class Correspondent**, 150 East 83rd Street, #2C, New York, NY 10028  
fredjb@mail.med.cornell.edu

**Marshall A. Corson, M.D.**, recently received a National Institutes of Health grant funding to study "Regulation of endothelial nitric oxide synthase by phosphorylation." Marshall is cardiology section chief at Harborview Medical Center and associate professor of medicine at the University of Washington. He, his wife, and their three sons live on Mercer Island, WA. **Jill Heine** is a lawyer for Amnesty International in London and authored their new publication *Amnesty International Fair Trials Manual*. **Judith Powsner** has returned to live in Waltham, MA, where she is a clinical social worker and mother of two daughters. **Siv Kelman Rapuano** is teaching *Hebraic Roots of Our Faith*, a study of the Hebraic mindset and setting of the Hebrew scriptures in its symbols, concepts, Hebraic word studies, etc. She has established *The Olive Tree*, a study of Israel and God's covenants and promises, anti-Semitism in the church, and God's plan for Israel. She also leads a prayer group for the protection and preservation for Israel and the Jewish worldwide community. **Allen Kindman** is in the private practice of cardiology in North Carolina. In 1996, after cloning a novel intracellular

calcium channel (PNAS 93: 1993-96), while on the faculty at Duke University, he left academia to pursue other opportunities. He now runs one of the most technologically advanced solo cardiology practices in the country. He lives in Durham, NC, with his wife and their two children. **Stuart Young** has been promoted to associate general counsel/operations at Cox Enterprises, Inc., one of the nation's leading media companies and operator of automobile auctions.



**Valerie Trovansky, Class Correspondent**, 10 West 66th Street, #8J, New York, NY 10023  
classnotes@alummi.brandeis.edu

**Ronnie Abel Sanderson** lives in Columbia, MD, with her husband and two children. She works for the Maryland Office of the Attorney General as a mediation supervisor. **Andrea AskenDunn** is home-schooling her two children in rural Maine. **Lisa Barnett** has had a poetry chapbook, *The Peacock Room*, published by Somers Rocks Press. She is employed as a copywriter at Hal Lewis Group, a pharmaceutical advertising agency in Philadelphia, PA. She and her husband, **Jed Steinman '79**, live with their daughter in Havertown, PA. **Brad Bederman** has been a technical recruiter for MATRIX Resources in Dallas, TX for the last six years. **Louis Benjamin** is president of Modern Gas Company, Inc., an independent propane marketing company in New Jersey. He reports that he does not miss practicing law and that life is great with his wife and three children. **Ann Bolts Bromberg** is doing freelance editing and proofreading for Temple University and other clients. She recently celebrated the bat mitzvah of her daughter in November 1999. **Marey Clebnik Kornreich** is program director at Camp Young Judea in New Hampshire. She also maintains a busy freelance writing, editing, and proofreading business and lives with her husband and three children in Wellesley, MA. **Deborah L. Cohen** works as a writer and public affairs specialist for the Anne E. Casey Foundation in Baltimore after many years as a journalist specializing in education and children's issues. **Marc D. Draisen** continues to work in the community development movement. He is the chair of Massachusetts Voters for Clean Elections, which recently

celebrated a major victory for campaign finance reform at the State House. **Andrea Epstein Green** is an elementary art teacher in Hudson, MA. She is currently working toward a M.Ed. from Lesley College and has a specialization in curriculum and instruction in creative arts learning. Her oldest son is in his first year at Tufts University. **Gail Ewall** moved to Seattle in February 1999 and is working as a cashier at the Zoo Store at Woodland Park Zoo. **Dan Feier**, his wife, and two children live in Menlo Park, CA. He is employed by Cypress Semiconductor of San Jose, CA. **Andra Fischgrund Stanton** had her book, *Zapotec Weavers of Teotitlan*, published by the Museum of New Mexico Press in October 1999. **Elizabeth "Betty" Folino** has been teaching in the Danish public school system since 1979. She earned a Danish teacher degree in 1982, a graduate teaching degree in physical education in 1984, and a library sciences degree in 1996. She has taught many different subjects at the primary, intermediate, and high school level, but now mainly teaches Danish language and reading skills. She became a Danish citizen in 1986 and lives in Denmark with her two sons. Several Brandeisians attended the bat mitzvah of the daughter of **L. Sue Freidus Katz** including **Iris Raylesberg**, **Ronnie Abel Sanderson**, **David Wasser '74**, **Gail Danemann Tolpin '73**, and **Cynthia Hoffman Bergman '82**. **Peter Lichenthal** is vice president general manager of Estée Lauder International in New York City. **Eric Friedberg** was promoted in November 1999 to senior litigation counsel at the United States Attorney's Office in Brooklyn, NY, where he focuses on the investigation and prosecution of securities fraud, public corruption, and technology crime cases. Eric was previously chief of the Narcotics and Money Laundering Unit at the United States Attorney's Office. **Didi Goldenhar** is living on the east end of Long Island, NY, with her 10-year-old son. She is a consultant to nonprofit and philanthropic organizations on change management, strategic planning, and launching of new ventures. She is also a published poet and critic, and is working on a novel. **Judy Groner Havivi** is the Hebrew and Judaic studies director at B'nai Shalom Day School in Greensboro, NC. **Lori Sue Herman** and her son have relocated to Martha's Vineyard, MA, where she is practicing law.

**Renee Heyman Nachbar** has three children and is quite active in school activities including initiating special reading programs, running numerous district-wide fundraisers, and volunteering in the library and computer labs. She is also active in the Jewish community at synagogue, the community center, and in the Jewish renewal movement. **Harris Holzberg**, his wife, and son live in Northern California. He is employed as a financial planner and money manager. **Gerald A. Isenberg**, M.D., is happily married for 20 years and living in the suburbs of Philadelphia, PA, with his wife and their two children. He is a colon and rectal surgeon at Thomas Jefferson University Hospital. **Christopher Karp** is associate professor of medicine in the division of infectious diseases at Johns Hopkins University where he is doing immunological research. He also performs as a violinist and pianist and has a 9-year-old son. **Zvi Leverich** lives in Jerusalem and works as a tour guide and educator. He is married and has two sons. **David S. Lubin** spends most of his time preparing liability and professional negligence cases for trial in Pennsylvania and New Jersey. **Lorraine Luger** moved to a new home in Connecticut in November 1999. **Roderick MacNeil** is manager of computer support at the School of Medicine of the University of Pennsylvania. **Scott Marnoy**, M.D., lives with his wife and children in Claremont, CA. He is a practicing gastroenterologist and assistant chief of internal medicine at Kaiser-Permanente in Fontana, CA. **Joanne Meirovitz** started her own business this November, JM Design, a freelance illustration and web design company in Boston. **Lili Meisel** started her own business, Designs in Fabric, decorating, creating costumes for theater, and original fashions. **Roderick MacKinnon**, professor of molecular neurobiology and Howard Hughes Medical Institute Investigator at The Rockefeller University, was one of six recipients of the 1999 Lasker Award, a prestigious prize in biomedical science. He is also the first alumnus of Brandeis University to be the recipient of the Rosenstiel Award for Distinguished Work in Basic Medical Research. He received the award this year for his groundbreaking research on molecular foundations of electrical signal generation in neurons and other types of cells. **John L. Moss** has been appointed vice president of development and engineering at SOFTRAX

Corporation, a leading provider of business solutions to software and content providers. **Linda Parker Horowitz** started her own business, Marketing Concepts & Communications, a company that provides services to clients such as Dresdner, RCM Global Investors, and Transamerica Asset Management. She is on the board of directors of the Jewish Federation and lives with her husband and two children in Arcadia, CA. **Cheryl Polansky Baraty** was appointed chair of the Milwaukee Jewish Committee on Scouting for the Boy Scouts of America and is a member of the Advisory Board of National Jewish Committee on Scouting. She was the keynote speaker at the 1999 Annual Business Meeting of the Apartment Association of Southeastern Wisconsin. **Jeffrey Polekoff**, M.D., works as a hospitalist/intensivist at the Gwinnett Medical Center in Georgia. He and his two sons live in Atlanta. **Valerie Sonnenthal** joined the board of Blue Rock School in West Nyack, NY, where her son is in the first grade. A local bookstore exhibited the original artwork from the calendar she organized for the Rockland Parent Child Center in Nyack, NY. She serves on the board of the Nursery School of the Nyacks, a cooperative preschool she helped to organize. She and several dozen other residents of Valley Cottage, NY, saved a piece of land from development and created a park with walking trails. **Mel Stoler** has been director of child/adolescent case management for the Department of Mental Health in Boston since February 1998. He resides with his wife and two sons in Brookline, MA, where he continues to cycle year-round and donate platelets at the Dana Farber Cancer Institute. **Mark R. Sultan**, M.D., was recently appointed chief of plastic surgery at Beth Israel Medical Center in New York. He lives in Englewood, NJ, with his wife and their four children. **Mark Surchin** is a partner practicing corporate law in Toronto, Canada, where he is married with two daughters. **David Francis Urrows** is busy performing and teaching music in Hong Kong and Southeast Asia. In his spare time, he is assistant organist at St. John's Cathedral in Hong Kong.

**Ruth Strauss Fleischmann**, Class Correspondent, 8 Angier Road, Lexington, MA 02420  
rstfleisch@aol.com

**Jeremy Silverline** was appointed chief of the special prosecutions unit for the Suffolk County District Attorney's Office in Boston. He was elected to the executive board of the New England Chapter of High Technology Crime Investigation Association.

'80

**Lewis Brooks**, Class Correspondent, 585 Glen Meadow Road, Richboro, PA 18954  
lewis@brooksfamily.com

'81

20th Reunion—June 8-10, 2001  
**Matthew B. Hills**, Class Correspondent, 25 Hobart Road, Newton Center, MA 02459  
classnotes@alumni.brandeis.edu

**Marlene Finn Ruderman** was graduated with a M.S. degree in counseling in December 1999 from Southern Connecticut State University and is a nationally certified counselor. Her private practice, Kadisha Healing Services, is located in Wallingford, CT, where she specializes in shamanic counseling, grief and loss issues, and home/workspace purification and blessing. **Paul D. Garmon** is a streaming media scientist at TechOnLine in Waltham, MA. In this role, he develops media delivery systems providing online educational courses, information, and other resources to the electronic engineering community worldwide. He left Avid Technology, after nearly nine years of engineering nonlinear editing solutions for the television and film industry. This past summer he, his wife, and their two children moved to Lexington, MA. **Michael Goldman** and his wife live in North Hollywood, CA, where he serves as senior editor for *Millimeter* magazine, a film and television production trade publication, and also writes for the *LA Times*, *Variety*, and a host of other publications when he has time. **Debra Lapin Freire** is vice president of Novartis Pharmaceuticals in New Jersey. **Deborah Levitin Markowitz** is living happily in Israel with her husband and their four children. She has been taking a yearlong course to become a certified aerobics instructor at the Wingate Institute. Debbie and her husband have also opened a geriatric care-management agency to arrange home care and other services for seniors who need assistance, but want to remain in their own homes.

Ellen Cohen, Class Correspondent, 1007 Euclid Street, #3, Santa Monica, CA 90403 [ebcohen@aol.com](mailto:ebcohen@aol.com)

Debi Hessel and her husband are in the final stages of construction on a house in North Hills, NY. Debi is a partner at PriceWaterhouseCoopers in Fort Lee, NJ. **Eric Pomerantz**, CPA, has



**Eric Pomerantz** has been promoted to chief financial officer at Barclay Water Management, Inc., a leading regional water treatment firm providing water management products and services to industrial, institutional, and commercial clients through the northeastern United States. Eric will assume responsibility for all financial and manufacturing operations of Barclay Water Treatment Company, Inc., and its wholly owned subsidiary Barclay Water Management, Inc. He and his family live in Sharon, MA. In our last issue, we stated that the state-chartered energy conservation utility **Aaron Adler** is working to create would be reducing electricity use in Brookfield, VT. That is incorrect; the energy conservation utility will serve all of Vermont. Aaron lives in Brookfield, VT. We apologize for any inconvenience this may have caused.

'33

**Lon Berman Gans**, Class Correspondent, 46 Oak Vale Road, Newton, MA 02468 [gans@mail.hrc.harvard.edu](mailto:gans@mail.hrc.harvard.edu)

The 1999-2000 John "JJ" Jamonlis Endowed Scholarship was awarded to Stephanie Davis '02, of E. Kingston, RI. Davis is a psychology major, has been on the Dean's List for academic achievement, and is on the track team. **Luigi Pacifico**, M.D., is an invasive cardiologist who practices in Worcester, MA. He recently published a research article in *Clinical Cardiology*, "Head Ischemia of the Lower Extremities Due to Aortic

Dissection." He serves as assistant professor of medicine at the University of Massachusetts Medical School in Worcester. **Marc Rothenberg**, of the Children's Hospital Medical Center and University of Cincinnati Medical Center, edited and published *Chemokines in Allergic Disease*. **Barry Ruditsky** is vice president of business development and OEM (Original Equipment Manufacturing) Sales at Instinctive Technology in Cambridge, MA.

**Marcia Book Adrin**, Class Correspondent, 480 Valley Road, #B3, Upper Montclair, NJ 07043 [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu)

**Arthur W. Bodek** joined the New York office of the global law firm of Akin, Gump, Strauss, Hauer & Feld, LLP, as senior counsel. He will continue to focus on customs and international trade law. **Judith Feinsilver Montel** moved to Beit Shemesh, Israel, in July 1999. She is a housewife with four children. **Douglas Monasebian**, M.D., practices plastic and reconstructive surgery in Manhattan and is the chair of the Allied Health Professionals Alumni Network at Brandeis House. **Eric K. Silverman**,



**Eric Silverman** associate professor of anthropology at DePauw University in Greencastle, IN, was selected by the National Endowment for the Humanities to receive a fellowship for the 2000-01 academic year. The award carries a \$30,000 stipend for the 12-month period beginning June 1, 2000. His project will focus on "Jewish Circumcision in Myth, Folklore, and Ritual: Perspectives from Anthropology and Psychoanalysis."

**James R. Felton**, Class Correspondent, 26956 Helmond Drive, Calabasas, CA 91301 [jrf@greenbass.com](mailto:jrf@greenbass.com)

**Iris Alkalay Appel** and her husband have two children. **Am Samuel**, born May 19, 1995, and **Isaac Jeremy Israel**, born January 29, 1999. For the past five years, **Shari Rosen** has been part of a successful job-share team at Interep Radio in New York City, most recently as vice president of sales. She reports that she thoroughly enjoys the benefits of a challenging career and raising children. She and her partner have launched a new independent division of Interep, where they will consult corporations as to the benefits of job-sharing. **Jeffrey D. Zimon** has been named partner with the law firm of Benesch, Friedlander, Coplan & Aronoff LLP of Cleveland, OH. He is a member of the Compensation and Benefits Practice Group where he focuses on tax-qualified retirement plans, including multi-employer plans and trust, and welfare benefit arrangements.

'36 15th Reunion—June 8-10, 2001

**Beth Jacobowitz Zive**, Class Correspondent, 16 Furlong Drive, Cherry Hill, NJ 08003 [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu)

**Stacy E. Costello** has been named partner in the Washington, D.C., office of the law firm of Robins, Kaplan, Miller & Ciresi LLP. Her practice focuses in the areas of federal and state taxation, estates and trusts, real estate, and general business counseling. **Jodi Shendell Kaye** is a stay-at-home mother living in New York City with her husband, son, and new daughter.

'37

**Vanessa B. Newman**, Class Correspondent, 153 East 57th Street, #2G, New York, NY 10022 [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu)

The wedding of **Brian Ash** included many former residents of Mod 16 as well as other Brandeis alumni. Those participating in the ceremony included **Chris Becke '88**, **Elliott Fox**, **Gail Miller**, and **Jay Kerness '86** as ushers. **Hope Ross** read from the Book of Ruth, **Stephanie Lubroth Fox** sang the *Ave Maria* in French, and **Lisa Escovitz Kerness** was mistress of ceremonies. Additional wedding guests included **Dan Gordon**, **Sondra Baron**, and **David Rosenblom '88**. **Daniel Gordon** has been named assistant chief in the Department of Radiology at Womack Army Medical Center in

Ft. Bragg, NC. He finished a fellowship in advanced MRI imaging/body imaging at the Medical College of Virginia in 1998, and has held teaching appointments in the Department of Radiology and Nuclear Medicine at Uniformed Services University of the Health Sciences and at Medical College of Virginia. He and his wife reside in a house on a beautiful lake in North Carolina. **Laurie Meyers Goldberg** and **Robyn Zelcowicz Rapaport** enjoy living with their respective husbands and two children each in Marlboro, NJ, and kickboxing in their free time.

**Karen B. Rubenstein**, 61 Maine Avenue, #B14, Rockville Centre, NY 11570 [KBW624@aol.com](mailto:KBW624@aol.com) (Note: New Mailing and E-mail Address)

**Mitchell Bard** recently completed production of the independent feature film, *Mergers and Acquisitions*, which he wrote, produced, and directed. The film stars Lee Tergesen of HBO's *Oz*, *Martha Byrne* of *As the World Turns*, and *Brian Vander Ark*, lead singer of The Verve Pipe. He lives in Mincola, NY, with his wife **Ronna Horwitz-Bard '90**. **Chris Becke** once again hosted singer/songwriter Greg Greenway for a house concert on February 23. While he mostly performed his new music during the show, Greg also played songs from the old Chalmodeley's days. For four years, the company **Jonathan Beit-Aharon** and his wife own and operate, J&C Migrations, ([www.jcmigrations.com](http://www.jcmigrations.com)), has been successful doing legacy migrations and Y2K work. They have recently joined IBM's Approved Vendors List. **Ed Benjamin** is sports anchor for News 12-The Bronx. **Karen Lee Benjamin** is living in California with her husband and is an associate professor of psychology at Delta College. **Stu Berman** and his wife live in Penn Valley, PA, with their 1-year-old son. **Douglas Blecher**, his wife, **Jill Schnurmacher '89**, and their son live in New York City, where he is the president and owner of Emerald City Media, a video and television production company, with his partner **Paul "G" Goldberg**. **Susana Cielak Antebi** moved with her family from Mexico City to Miami, FL. **Michelle Doses** is an attorney at the Department of Veteran Affairs in Washington, D.C. **Rachel Gubitz Feingold** is a stay-at-home mother for her four children in West Hartford, CT. **Carrie Finch-Goldstein** teaches fifth grade at

Maimonides Academy in Florida. **Dan Jacobs** is a licensed clinical psychologist in Massachusetts and director of subacute services in the Department of Psychiatry and Mental Health Services at the North Shore Medical Center in Salem, MA. He manages a day treatment program for adults and adolescents dealing with mental health and substance abuse concerns. He and **Steve Oxman** are finishing the filming and editing of their independent film of performers involved in the hybrid performance field, which involves mixing parts of Yiddish Revivalist Theater, North American Poetry Slams, and Modern Performance Art in Europe, and, most recently, Los Angeles, CA. **Aaron Greenberg** is the assistant director and camp director at the Katz Jewish Community Center in Cherry Hill, NJ, where he recently purchased a new house. **Michael Greenstein** practices family law in Pittsburgh, PA, where he has remained active in theater, participates in the Society for Creative Anachronism, and enjoys fencing. **Cindy Kalb Golub** is a certified nutritionist, who is presently a stay-at-home mother. **Jennifer McGunnigle** has been a teacher in Fairfax County, VA, for six years. She previously worked in Washington, D.C., public schools. Her son is two years old. **Jonathan McIntyre** is a group leader in research and development at Parametric Technology Corporation in Waltham, MA, working on Pro/Engineer CAD/CAM software. He runs about 30 miles per week and has entered and finished a half marathon and seven marathons in the last five years. He returned in September 1999 from a four-week trek through northern Nepal and Tibet, seeing Lake Manasavovar, Mount Kailash, Mount Everest, and the Dalai Lama's original home in Lhasa. **Lisa Moctezuma-Bender** and her husband purchased a building for their Spanish-language book distributorship and opened a retail store and gallery in the front portion of the space. The gallery specializes in Mexican, Latin American, and Spanish art. **Lisa Morse Oren** has been working for the Department of Social Services in Massachusetts. **Daniel Nestel**, his wife, and their daughter continue to reside in Bethesda, MD, where Daniel is entering his fifth year as a lobbyist at the National Collegiate Athletic Association

(NCAA). **Robyn Rosenau Spierer** and **Lee Spierer** live in New York City with their two children. Robyn is a faculty member of New York University School of Medicine in the Department of Psychiatry. She is also in private practice in child, adolescent, and adult psychiatry in Manhattan. Lee is vice president and general manager of the financial services practice at Mainspring, an E-strategy consulting firm. **Risa Rosen Vine** is business manager of Ezra Academy, a Solomon Schechter Day School. She and her husband have two children and both are active in the Jewish community. In April 1999, **Douglas Rosner** was elected director of Goulston and Storrs, P.C., a 150-lawyer firm in Boston. He resides with his wife and their two children in Arlington, MA. **Barry Ross** and his wife **Michelle Finkelstein Ross '89** bought a new home in Coral Springs, FL. Barry recently became a partner in his gastroenterological practice and Michelle continues to practice law in Plantation, FL. **Karen B. Rubenstein "KBR"** will soon be KBW! Karen has moved recently to New York to continue her job search and to plan a June wedding. **Todd Rubenstein** and his wife have settled in Brooklyn Heights, NY. During the summer, they enjoyed two weeks in Japan, Springsteen in New Jersey, and The Baseball Hall of Fame in Cooperstown, NY. They also enjoyed a few N'Sync shows, as his client manages them and Brittany Spears. **David Ian Salter** was graduated from the University of Southern California Film School in 1992. He was an assistant editor on a number of television series, including *NYPD Blue*. In 1996 he relocated to San Francisco to begin work as film editor at Pixar Animation Studios. He was second editor of *A Bug's Life*, and one of the lead editors of *Toy Story 2*. He is currently working as supervising film editor for a new, as-yet-untitled film for Pixar. **Harold Simansky** was graduated from the Massachusetts Institute of Technology Sloan School of Management with a M.B.A. in June 1999 and is working as a management consultant for Bain & Company. He and his wife reside in Cambridge, MA. **Marc Tobin** is general counsel for deltatthree.com, Inc., an Internet communications company. He moved with his wife and their

three sons to Israel last year. **Alise Young Panitch**, her husband, and children reside in Cherry Hill, NJ. Alise maintains a part-time practice in employment law and also serves as the business manager for her husband's new medical practice, Cherry Hill Family Medical Associates. In her spare time, she leads the capital campaign for a Jewish day school in Cherry Hill.

'99

Karen Gitten Gobler, Class Correspondent, 92 Morill Street, Newton, MA 02465  
kmgobler@aol.com

**Monica R. Harris** is counsel and assistant vice president in the regulatory advisory group at Gruntal and Co., LLC, a national brokerage firm headquartered in New York City. She is also a licensed stockbroker and investment advisor. In 1999, Monica completed her first New York City Marathon in less than six hours, and was in Costa Rica for a 10-day trip that included white-water rafting and hiking through the rainforest. **Stuart Katz** became partner at the Bridgeport, CT, law firm of Cohen and Wolf, P.C., where he practices in the areas of employment law and commercial and criminal litigation. He lives with his wife, **Marni Smith Katz '90**, and their son in Hamden, CT, where they recently bought a house. **Jellrey S. Shapiro** has been appointed chief of staff to Massachusetts Attorney General Tom Reilly. In this role, he will oversee all aspects of the attorney general's office, including external and internal communications, public policy issues, and intergovernmental relations. He will coordinate with the attorney general's first assistant and bureau chiefs on issues relating to oversight of the office staff, which includes 220 attorneys and 278 professional staff members. He will continue oversight of operations in administration, finance, and human resources.

'90

Judith Libhaber Weber, Class Correspondent, 4 Augusta Court, New City, NY 10956  
classnotes@alummi.brandeis.edu

**Staci Bockstein** is practicing orthodontics in Merrick, NY. **Scott Cohen** left his position as director of the *Boston Globe's* Boston.com to found Internet startup newmediary.com. The company landed \$5 million in venture capital on the same day his first child was born. **Debbie Dashoff** returned to school,

received an M.F.A. in teaching, and is currently a social studies teacher at Belmont High School in Massachusetts. She lives with her husband and their dog in Brighton, MA. **David A. Farbmam** was graduated from Brown University with a Ph.D. in American history in May 1999. He works as a research and policy associate with Recruiting New Teachers, Inc., a national policy center for recruitment and retention of teachers in urban schools. **Ronna Horwitz-Bard**, senior associate at the law firm Turley, Redmond & Rosasco, where she practices in the areas of workers compensation, social security disability, and lives with her husband **Mitchell Bard '88** in Mincola, NY. **Ann McWilliams Worthington** is a human resources generalist for Winstar Wireless in Phoenix, AZ. **Michelle Mellon-Werch** is a corporate securities attorney working mainly with technology companies for Haynes and Boone, LLP in Austin, TX. **Marni Smith Katz** practices at the Bridgeport, CT, law firm of Green and Gross, P.C., where she concentrates in commercial litigation. She and her husband, **Stuart Katz '89**, live in Hamden, CT, with their son.

'91

10th Reunion-June 8-10, 2001  
Andrea C. Kramer, Class Correspondent, 1740 Liberty Street, #8, El Cerrito, CA 94530  
akramer@stmarys-ca.edu

**Kama Einhorn** is an editor of children's books at Scholastic Inc. in New York. **Melissa Genson Rosenblum** has practiced criminal defense law at the law firm of Genson & Gillespie for the last five years. **Jonathan C. Hamilton** is an attorney with the international law firm of White & Case LLP in New York City. In addition, he is a term member of the Council on Foreign Relations and the chair of a Democratic political action committee. He previously served as a federal judicial clerk in his home state of Mississippi.

Beth C. Manes, Class Correspondent, 69 Highlands Avenue, Springfield, NJ 07081  
classnotes@alumni.brandeis.edu

**Gregory Bland** is a successful solo practitioner currently living in Chevy Chase, MD. Over the past three years, he has founded many successful social business ventures including Decades Night Club and the DC Society of Young Professionals ([www.deyoungpro.com](http://www.deyoungpro.com)). **Andrew Frank** is assistant professor of history at California State University, Los Angeles. He has recently published *The Routledge Historical Atlas of the American South*, and has a book for young adults on the coming of the American Civil War in press. **Julie B. Krasnoger** opened a New York City law office and practices immigration law exclusively. **Lynn Rosen** wrote the off-Broadway play, *Nighthawks*, which appeared in February and March 2000, with **Daryl A. Stone** (M.F.A. '96, Theater Arts) as costume designer and **Miriam Weiner** '93 as director. **Joseph Spraragen** joined the law firm of Barnes, Richardson & Colburn in New York, specializing in customs and international trade law. **Ron West** has been appointed vice president, head of television talent at International Creative Management of Beverly Hills, CA

'93

**Josh Blumenthal**, Class Correspondent, 11 Leonard Road, Sharon, MA 02067  
[joshuah@patriots.com](mailto:joshuah@patriots.com)

**Craig Benson** is in his third-year of a doctoral program in chemistry at George Washington University. **Nancy Berley** is in her second-year at the Albert Einstein College of Medicine in New York. **Michelle Genet** is completing her pediatric residency at Louisiana State University Medical Center in New Orleans. **Jeremy Gruber** has left the American Civil Liberties Union to help found and serve as legal director for the National Workrights Institute, a civil rights organization dedicated to labor and employment issues. He continues to spend much of his time working on federal and state genetic anti-discrimination legislation along with the Coalition for Genetic Fairness, which he also founded. **Michael Kalin** lives in Ontario, Canada, with his wife and is completing his residency in family medicine at the University of Western Ontario. **Sheryl Levy** is a second-year medical student at University of Massachusetts. She and **Barbara Tarter** '94 were

recently bridesmaids at the wedding of **Rebecca L. Zuckerman Lieber** '94. **Shalini Madan-Benson** is the associate director for prevention at the National Mental Health Association. She has been accepted at Georgetown University's Public Policy Institute. **Lisa Raisner Schwarzwald** is a master's degree candidate in higher education administration at the University of Texas, Austin, where she is also working as a study abroad advisor. **Daniel A. Silver** has joined the Boston office of McDermott, Will & Emery as an associate in the corporate department, focusing on private equity, securities regulation, and mergers and acquisitions. When he is not working, he can usually be found at Hanscom Field, taking instruction in a Cessna 152 for his private pilot's license. After completing a one-year clerkship on the Sixth Circuit Court of Appeals in Memphis, TN, **Michele Svonkin** is currently working as a second-year associate at the law firm of Shea & Gardner in Washington, D.C. **Miriam Weiner** recently directed the off-Broadway play *Nighthawks* written by **Lynn Rosen** '92 with costumes by **Daryl A. Stone** (M.F.A. '96, Theater Arts).

'94

**Sandy Kirschen Solot**, Class Correspondent, 1906 McIntyre Drive, Ann Arbor, MI 48105  
[SSOLOF@bordersgroupinc.com](mailto:SSOLOF@bordersgroupinc.com) (Note: New Mailing and E-mail Address)

**Joshua Freed** is deputy director of research for the Democratic Congressional Campaign Committee. His band, Proximity Fuse, released a single on Liberty Fuse Records in Washington, D.C. **Audrey Larman Gruber** left CBS News to work as a producer at ABC News 20/20 working on consumer investigations for Arnold Diaz. **David Aquila Lawrence** won the Pew



David Aquila Lawrence

Fellowship for International Journalism from the Paul H. Nitze School of Advanced International Studies of The Johns Hopkins University. David is a freelance journalist based in Maine. From 1996 to early 1999, he lived in Bogota, Colombia, where he covered the civil war, human rights and refugee issues, the international drug trade, and Colombian culture and society for *LA Times*, National Public Radio, the British Broadcasting Corporation, and *The Christian Science Monitor*. **Marc Tyler Nobleman** has moved from Los Angeles to New York City. His second children's book, *Felix Explores Our World*, has been published. He is a regular contributor to *Highlights for Children*, and launched his own Web site, [www.mtncartoons.com](http://www.mtncartoons.com), to continue selling his single panel cartoons. Some of his work has appeared in *Barron's*, *Harvard Business Review*, *Brandweek*, *The Spectator*, and others. **Douglas Stark** has been a librarian and archivist at the Basketball Hall of Fame in Springfield, MA, for the past two years. His responsibilities include creating a research facility, assisting the designers on their new building exhibit content, and securing images for exhibit. **Rebecca L. Zuckerman Lieber** is the North American events manager for the Hospitality Group in Chicago, planning corporate hospitality during major sporting events. She married the brother of **Barry Lieber** '85 and many Brandesians were in attendance including bridesmaids **Barbara Tarter**, senior development officer at the Museum of Television and Radio in New York City, and **Sheryl Levy** '93, a second-year medical student at the University of Massachusetts.

'95

**Suzanne Lavin**, Class Correspondent, 160 Bleecker Street, #4HE, New York, NY 10012  
[SRL211@stern.nyu.edu](mailto:SRL211@stern.nyu.edu)

**Raymond Adams** is a commissioned officer in the U.S. Marine Corps. He was promoted to first lieutenant in December 1999. He is currently with the Second Marine Division, Camp Lejeune, NC. **Gladys K. Delman** was graduated from Touro Law School in May 1999. She has spent the last three summers in India, where she studied international human rights law and Indian and Tibetan philosophy. After spending four years at an international public

relations agency, **Deborah Dragon** recently joined the Natural History Museum of Los Angeles County as a media relations specialist. **Shannon Moynihan** is advertising director of Moynihan Lumber Co. in Beverly, MA, North Reading, MA, and Plaistow, NH. **Hannah Sacks** and **Mark Bookbinder** '96 were married in Beverly Hills, CA. In attendance were **Dan Finger** '96, **Mike Parker** '96, **Alisa Dashefsky**, and **Nate Sacks** '98. **Hannah** and **Mark** took their honeymoon to Australia and currently reside in Penn Valley, PA. **Hannah** completed her elementary education certification in December 1999 and plans to teach elementary school. **Seth Schiffman** was graduated from Boston University with a M.B.A. in December 1999 and with his wife, **Pegah Hendizadeh Schiffman** '97, has relocated to Connecticut. **Ben Shoer** is a reporter for the *Today's Sunbeam* daily newspaper in Salem County, NJ. **Jeremy Tarlow** is a veterinarian completing an internship at the Animal Emergency Center in Milwaukee, WI, where he will remain to do a residency in veterinary emergency and critical care medicine. **Rachel Zimmerman** is helping to build the International Space Station at the Canadian Space Agency near Montreal, Quebec, Canada. She is cofounder of the Association for the Development of Aerospace Medicine and is on the executive board of the Canadian Alumni of the International Space University.

'96 5th Reunion—June 8-10, 2001

**Janet J. Lipman**, Class Correspondent, 3484 Governor Drive, San Diego, CA 92122  
[jlipman@access1.net](mailto:jlipman@access1.net)

**Jennifer Berkley** and **Janet Lipman** were fortunate to be among the first group of young adults to take advantage of the B'nai B'rith tour of Israel. Through a multimillion dollar grant, young Jewish adults from around the country were able to spend 10 days in Israel at no cost. **Mark Bookbinder** passed the Pennsylvania and New Jersey Bar examinations, works for Nextel, and lives in Penn Valley, PA, with his wife, **Hannah Sacks** '95. **Leah Levitz** and her husband **Eitan Fishbane** '97, are both doctoral students at Brandeis University in the Near Eastern



and Judaic Studies department. After 3 years in the Office of Development at Brandeis University, **Megan Healy** is leaving her position as assistant director of the Annual Fund to begin the two-year M.F.A. in dramaturgy program at Brandeis. **Shalini Madan** is associate director for prevention at the National Mental Health Association, a nonprofit advocacy organization. Her husband, **Craig Benson**, is in the third year of a doctoral program in chemistry at George Washington University. **Denise Saakakeeny** is a financial business consultant for information systems at the Massachusetts Institute of Technology. **Julie Silverstein** passed the New York and Connecticut Bar examinations. **Seth H. Vaughn** is a foreign service officer with the U.S. State Department in Washington, D.C.

97

**Joshua Firstenberg**, Co-class Correspondent, 96 29th Street, #2, San Francisco, CA 94110  
jfirstenberg@hotmail.com

**Pegah Hendizadeh Schiffman**, Co-class Correspondent, 57 Thornbridge Drive, Stamford, CT 06903  
Pegah.Schiffman@us.wmmercet.com  
(Note: New Mailing Address)

**Sharon Antiles** was graduated from Boston University with a master's degree in public health in epidemiology and biostatistics in December 1998. She has spent the past year at Massachusetts General Hospital working for the Department of Radiology and Quality Management in training and instructional design. Additionally, she works as a consultant for the Radiology Consulting Group on voice recognition and PACS system implementations, operational reengineering, and financial benchmarking. **Seth Auerbach** is an Internet marketing analyst with Omnimet Corporation, an end-to-end e-business solutions development firm, with offices in New York and Philadelphia, PA. Seth is also an active member in the Philadelphia Big Brother/Big Sister organization. **Eitan Fishbane** and his wife **Leah Levitz '96** are both doctoral students at Brandeis in the Near Eastern and Judaic Studies department. **Pegah Hendizadeh Schiffman** and her husband **Seth Schiffman '95** have relocated to Connecticut, where she is working as a human resources consultant at William M. Mercer in New York. Her

senior research paper for the Women's Studies program on Persian-American young women was published in *Lilith*, a national Jewish feminist magazine in December 1999. **Rachel Reiner** and **Eric Parness '98** welcomed many Brandeisians to their wedding in Cincinnati in November 1999, including **Melissa Bank '99**, **Michael Chase '98**, **Scott Friedman '98**, **Josh Israel '99**, and current students **Jonathan Secord** and **Jesse Wald**. Rachel and Eric reside in Manhattan. **Laura Ross** is a third-year student at the Cardozo Law School in New York City.

98

**Adam M. Greenwald**, Co-class Correspondent, Brandeis University, Office of Development and Alumni Relations, Mailstop 124, Waltham, MA 02454  
greenwald@brandeis.edu

**Alexis Hirst**, Co-class Correspondent, 502 East 79th Street, #5D, New York, NY 10021  
ahirst1@hotmail.com

**Keith Berman** works for the public relations firm, Agnew Carter/MS&L, located in downtown Boston. **Erin Boswell**



**Erin Boswell** served as a "loaned employee" to the United Way of Massachusetts Bay, where she dedicated her time to making phone calls, giving presentations, and managing fundraising accounts—all to improve the lives of children and families in eastern Massachusetts. Prior to her volunteer position with the United Way, Erin was a teacher's assistant at the Collège de la Vallée in Avon, France. **Sara Fain** is living in the Galapagos Islands of Ecuador, working for the Charles Darwin Research Station,

a nonprofit environmental organization for the conservation of the Galapagos archipelago, as an international environmental volunteer. **Jennifer Gruda** is a second-year law student at Georgetown University Law Center and has been selected as a notes and comments primary editor for the *Georgetown Law Journal*. She has accepted a position as a summer associate with Crowell & Moring LLP in Washington, D.C.

99

**David Nurenberg**, Class Correspondent, 282 Willis Avenue, Medford, MA 02115  
DRN@brandeis.edu

**Maricruz R. Aguayo** is enrolled at Harvard University, pursuing a Ph.D. in history. **Yehudah Buchweitz** is living on Manhattan's Upper West Side and attending Fordham University School of Law. **Chi "Teddy" Cheung** has returned to Brandeis to pursue a Ph.D. in physics. **Heather Cohen** is pursuing a theatrical career in London. **Eve Crevoshay** lives in Brookline and works for the Children's Museum. **Vanya Green** completed an intensive five-week training program for Teach for America in Houston, TX. She teaches in a bilingual elementary school in San Francisco, CA. **Jonathan Heafitz** resides in Washington, D.C., where he is legislative correspondent for Senator John D. Rockefeller IV (D-WV) for healthcare and labor issues. **Thomas Hessel** is attending Southwest Missouri State University in Springfield, MO, for a M.S. degree in defense and strategic studies. **Beth Kaplan** is at the Albert Einstein College of Medicine in New York. **Lee Korland** is pursuing a joint J.D./M.B.A. at Case Western Reserve University in Cleveland, OH. **Courtney Kurlanska** joined the Peace Corps and is working with farmers in Nicaragua. **Flana Levy** works for the New York City Department of Parks and Recreation. **A. David Lewis** returned to Brandeis to speak about careers in the field of advertising at the Hyatt Career Center's *Ask the Expert* series in November 1999. **Jennifer Lipman** presented grand rounds as a second-year medical student at the University of Vermont and is doing rotations at Maine Medical Center in Portland. **Dara Meltzer** is at the Massachusetts College of Pharmacy and lives in Allston,

MA. **Julie Oberhand** is living in Florida. **Jetrey S. Pollack** will begin law school this fall at the University of Pennsylvania. **Rachel Portetsky** was living in the Florida Keys, working as a research assistant for the Florida Marine Research Institute—Department of Environmental Protection, SCUBA diving, and snorkeling for conch and spiky lobster. In October 1999, she left for a fellowship in molecular ecology at Hebrew University in Israel. When Democratic hopeful Bill Bradley came to Tufts University in November 1999, **David Nurenberg** asked a question that was part of the 3.5-minute clip that National Public Radio took from the dialogue for *All Things Considered*. **Seth Shapiro** is a computer consultant for WinMill Software in New York City. **Mark J. Shimmers** is in the financial advisor/training program at Morgan Stanley Dean Witter in Portland, ME. **Michael Siegel** is teaching third grade in the Oakland, CA, public schools, working for Teach for America. **Rhiannon Thompson** is campaign coordinator for the Massachusetts Chapter of the Leukemia and Lymphoma Society of America. She has joined the third most successful chapter in the country and will be directly coordinating nationwide campaigns. **Chava Zibman** is living and working in Washington, D.C., since July 1999. She is a research assistant at the Urban Institute, an economic and social policy think tank.



**Ruth Braudwein** (Ph.D. '78, Heller) published a book, *Battered Women: Children and Welfare Reform: The Ties That Bind*, by Sage in Thousand Oaks, CA. She is a member of the National Advisory Council on Violence Against Women, cochaired by the Secretary of Human and Health Services Donna Shalala and Attorney General Janet Reno. She also serves as president of the National Association of Social Workers in New York State. After 14 years in Hartford, CT, serving the past seven years as executive director of the Jewish Federation of Greater Hartford, **Cindy Chazan** (M.A. '74, Jewish Communal Service) joined the staff of the Wexner Foundation. She has created an office of the Columbus-based foundation in New York City and lives in New Jersey with her family. **Fernando Galan** (Ph.D. '78, Heller) works for the UTEP International Border Youth Development Project. **Hillel Goldberg** (M.A. '72, NEJS, Ph.D. '78, NEJS) published the lead essay in *Rocky Mountain News* Sunday commentary section on September 26, 1999, "Will Genesis and Evolution Merge? Scientific Record Seems to Point to an Evolutionary Process that Reflects Design." He also published an essay on the Columbine High School massacre in Colorado in the *Rocky Mountain News*, "We Are All Survivors," on May 3, 1999. **Lynn Hazan** (M.J.C. '80) started her own company, Lynn Hazan & Associates, Inc., in Chicago. It is an executive search and consulting company specializing in communications, marketing, and consulting. **Richard E. Isralowitz** (Ph.D. '78, Heller) director of the Israel Regional Alcohol and Drug Abuse Resources (RADAR) Center at Ben Gurion University, with his Palestinian counterparts from the West Bank and Gaza, presented their coordinated efforts to prevent substance abuse in the Middle East at the National Institute on Drug Abuse sponsored International RADAR Center meeting in Irvine, CA, in May 1999. His book, *Transitions: Russian, Ethiopian and Bedouin People of Israel's Negev Desert*,

has been recently published. Richard has been appointed editor of the Netherlands-Israel Social Research Program (NIRP) publication series. **Renee Levine Melammed** (M.A. '78, Contemporary Jewish Studies, Ph.D. '83, NEJS) published *Heretics or Daughters of Israel: The Crypto-Jewish Women of Castile* (Oxford University Press). She is in Jerusalem at the Schechter Institute of Jewish Studies. **Robbie Pfeuler Kahn** '63 (M.A. '83, Sociology, Ph.D. '88, Sociology), published an article, "The Culture of the Just Born," in the January/February 2000 issue of *Tikkun* magazine. She is an associate professor of sociology at the University of Vermont. **Howard Pomerantz** (Ph.D. '79, Classical and Oriental Studies) was appointed vice president of engineering at Informative, Inc., the leading application service provider of Web-based, real-time information solutions of San Francisco. Howard joins Informative from TIBCO Software, Inc. where he served as senior manager and architect. **Larry Reese** (M.F.A. '78) is a film director, producer, writer, actor, and instructor in Canada. He has appeared in feature films, television series, and specials. Larry is an instructor in theater studies at Red Deer College and at the Motion Pictures Arts Program of Alberta, Canada. He is married with two children. **Louis Riceberg** '68 (M.A. '73, Biochemistry, Ph.D. '79, Biochemistry), was appointed senior vice president of strategic development at SafeScience, Inc., a company that addresses the problem of human health and chemical safety, with pharmaceutical, agricultural, and consumer products that are efficacious and chemically safe. **Bev Sauer** (Ph.D. '78, English and American Literature) is associate professor of English and rhetoric at Carnegie Mellon University in the Department of English, where she teaches rhetoric of science, rhetoric of public policy, and classical rhetoric. She recently traveled to South Africa where she studied the rhetorical problems of translating instructional materials about risk in the South African coal mines. She finished a book on U.S. and British coal mine safety, *The Rhetoric of Risk*. She has two daughters. **Paul Silverman** (M.A. '64, History of Ideas) was named founding creative officer at

Mullen Advertising, in Wenham, MA. **Neil Stahl** (Ph.D. '86, Biochemistry) has been promoted to vice president of preclinical development and biomolecular science at Regeneron Pharmaceuticals, Inc. in New York. **Lucy Y. Steinitz** (M.A. '74, Contemporary Jewish Studies) builds and manages an AIDS prevention and care project for the National Catholic Church of Namibia in Southwest Africa. She is also an officer of the one and only synagogue in the country. **Daryl A. Stone** (M.F.A. '96, Theater Arts) recently designed costumes for the off-Broadway play, *Nighthawks*, which appeared in February and March 2000, written by **Lynn Rosen** '92 and directed by **Miriam Weiner** '93.

## Obituaries

On April 25, 1999, **Susan Levine Gold** '57 died after two years battling ALS. Susan worked with children with learning disabilities in Tenafly, NJ, and leaves three children. **Gerald Kaplan** '61 died tragically on February 9, 2000, in a Chestnut Hill, MA, office fire where his accounting firm was based. **Charlotte Katz Shaffer** '70 passed away on July 7, 1998. She was the owner of Shady Springs Kennel and Camp for Dogs in Woodbine, NJ. **Michael McDowell** (Ph.D. '78), author of a score of horror novels and such classic offbeat motion pictures as *Beetlejuice* and *The Nightmare Before Christmas*, died on December 27, 1999. His companion of 30 years, his sister, and his brother survive him. **Sheila (Elliott) Okstein** '62, an expert in the field of special education, died on November 22, 1999. Two sons, a daughter, and a brother survive her. **Cynthia Oti** '78 died in the crash of an Alaskan Airlines flight over the Pacific Ocean on January 31, 2000. Reverend **Charles Toomey** (M.A. '68) died on November 29, 1999.

Class	Donor	Date
1970	John B. Belmont to David	December 1, 1966
1971	Michael Russell	November 1, 1967
1971	Michael Russell	June 17, 1968
	Stuart Weiss to David	December 1, 1968
	Debi Mess	December 1, 1968
	Marjorie Jacobs	September 1, 1968
	Elizabeth Arnold	June 17, 1968
	Rich Klein	December 1, 1968
	Jodi Cohen	December 1, 1968
1972	Michelle Hirsch	September 1, 1968
	Michael Greis	October 1, 1968
	Dan Jacobs	June 17, 1968
	Eve E. Miller	July 11, 1968
	Nancy Sender	April 15, 1969
1973	Staci Bookstein to Steven	August 8, 1969
	Willie Cooperman to Peter Weissman	August 20, 1969
	Debbie Dashoff to John Cohen	August 31, 1969
	Ann McWilliams to Warren Worthington	October 2, 1969
1974	Suzanne Braun to Jason J. Furberich	August 29, 1969
	Jacob Glazer to Lina Haber	January 29, 1969
1975	Debra Mandel to Lina Johnson	July 1, 1969
	Adina Tarrak to Michael Weiss	August 29, 1969
	Inci Tonguech to Benson Vineray	July 10, 1969
	Nancy Berley to Scott Goodman	August 1, 1969
	Catherine Deeter to Edward Sina	October 30, 1969
	Michael Kalin to Alexander Stein	May 22, 1969
	Irene L. Laible to Joseph A. Lansang	August 22, 1969
1976	Rebecca L. Zuckerman to	August 22, 1969
	Michael R. Lieber	
1975	Brad Akers to Adriana Gainer	February 17, 1969
	Heather Kamen to Marc Katzin	December 5, 1969
	Alexander Nemiroff to Ehsa A. Levine	October 24, 1969
	Hannah Sacks to Mark Bookbinder '96	August 22, 1969
1976	Eda Begelman to David Greenbaum	November 21, 1969
	Courtney B. Johnston to Daniel B. Stux '98	October 31, 1969
	Shalini Madan to Craig Benson	July 3, 1969
	Denise Saakakeeny to Gamal Azmi Smith	March 6, 1969
	Leah Levitz to Eitan Fishbane '97	October 24, 1969
1977	Hannah M. Kaplan to Tarek O. Tahbara	January 22, 2000
	Rachel Reiner to Eric Parness '98	November 6, 1969
1978	Sara Beth Radwin to Ely Levine	August 1, 1969
Grad	Julie Frank, M.A. '99 to Craig Marcus	May 30, 1969

Class	Donor	Date
1971	Stuart Aaronson	October 1, 1966
1973	Marrie Hyams	September 1, 1968
	Harvey Seifter	January 1, 1969
1974	Judith Powsner	January 1, 1969
1975	Ann Bolts Bromberg	September 14, 1969
	Deborah L. Cohen	September 14, 1969
	Marc D. Draisin	February 1, 1969
	Lee D. Gordon	July 2, 1969
1976	Debra Kattler	October 1, 1968
1977	Steven Abramoff	August 1, 1968
	David Allon	January 1, 1969
1978	Deborah Levitin Markowitz	October 1, 1969
	Arthur Godek	September 1, 1969
	Judy Finesilver Montel	September 21, 1969
	Lauri Medwin Fine	August 7, 1969
	Douglas Monasebian	October 7, 1969
	Rebecca Robbins McLane	January 30, 1969
1979	Iris Alkalay Appel	April 25, 1966
	Marjorie Jacobson Treisman	January 29, 1969
1980	Renana Miller Abrams and Michael Abrams '88	November 15, 1969
	Gregory Pavin	May 30, 1969
1981	Jodi Shendell Kaye	November 21, 1969
1982	Paul Eisenberg and Toby Boshak '88	November 18, 1969
	Alyssa McCulloch Feiges and Adam Feiges	June 7, 1969
1983	Laurie Meyers Goldberg	September 9, 1969
	Robyn Zelenowicz Rapaport	October 13, 1969
1984	Sheryl Bregman	July 18, 1969
	Carrie Finch-Goldstein	October 27, 1969
	Marsha Fried-Bainnson	November 29, 1968
	Melissa Glickman Mellman	January 21, 1969
	Cheryl Goren Robins	October 9, 1966
	Dan Jacobs	October 23, 1968
	Naomi Lax Katz	August 6, 1969
	Lisa Morse Oren	May 12, 1968
	Daniel Nestel	May 5, 1969
	Eric Polinsky	September 30, 1969
	Bob Rikeman Jr.	September 25, 1968
	Robyn Rosenau Spier and Lee Spier	November 13, 1968
	Andres Rubinstein	July 9, 1969
1989	Jill Birnbaum Orlich and Todd Orlich	October 30, 1966
	Sheri Keller Katz	June 30, 1969
	Bronte Ward Abraham	December 29, 1969
	Adam Ross	July 10, 1969
	Micah Aaron	May 24, 1969
		August 31, 1969

Class	Brandeis Family	Child's Name	Date
1986	Judy Casper (age 10)	Shira Isabel	December 1, 1986
	Scott Cohen	Sophie Ahava	August 1, 1989
	Helen David (age 10)	Olivia Sophie	November 1, 1989
	Mark Tancher		
	Marc Weisler	Rechama	June 6, 1990
	Michelle H. H. W. Werch	Mordecai Zev	April 19, 1990
	Arbie Schari-Zeldes	David Hayden	October 19, 1990
	Marni Smith Katz and Stuart Katz '89	Zachary Oren	November 12, 1990
1990	Michelle Delin Salinas	Emma Lucia	December 17, 1990
	Melissa L. Feldman Shalit and Dean Shalit '90	Logan Graham	January 27, 2000
	Melissa Gerson Rosenblum	Benjamin	October 16, 1999
	Galit (Gaye) Haim (Jacob)	Maoz	November 29, 1999
	Sheryl Kramer Murawsky and Jeff Murawsky '90	Seth Herschel	July 2, 1999
	Devra Resnick Shutan	Hannah Elaine	
		Noah Joel	February 21, 2000
		Ellory Blu	
1991	Shira Linker Berger and Garry A. Berger '91	Max	April 5, 1999
	Julie Cardonick Rosen and Daniel Rosen '91	Taha Rubv	September 19, 1999
	Stephanie Miller Hofman	Lily Nicole	September 9, 1999
	Tami Nelson Dowling	Carson Margaret	April 8, 1999
		Kennedy Judith	June 19, 1997
		Devon Conley	March 22, 1995
	Ellen Rappaport Tanowitz and Charles Tanowitz	Alexander Meyer	March 26, 1999
1991	Priscilla Bradford Glucksman and Richard Glucksman '90	Hannah Pearl	January 25, 2000
	Daniel Hort	Vivian	October 9, 1999
	Jeanmarie Mayo Avola	Manielle Olivia	January 1, 2000
	Joshua Savitz	Arella Zoe	November 14, 1999
	Deborah Waller Meyers	Amanda Rose	December 21, 1999
1994	Sara Bank-Wolf	Amichai Aharon	June 30, 1999
1998	Sonya Smith Solomon and Moshie Solomon	Arveh Lev	October 7, 1999
Grad	Judith Yael Bernstein, M.A. '94, Ph.D. '99	Daniel Eric	December 7, 1999



"My dad couldn't make it but he asked me to hand out his résumé to the other dads."

As graduates of two of our earliest classes, Gus '52 and Rachel '56 Ranis have been among our most loyal Brandeisians. Although they encountered each other only once in passing on campus, they subsequently met at a Brandeis alumni party. It could truly be said that their shared love of Brandeis drew them together.

Gus and Rachel speak about their respective Brandeis experiences with enormous enthusiasm. Even now, over 40 years later, they appreciate and cherish the opportunities for powerful, transforming interaction on a direct, personal level with the intellectual giants who comprised the early Brandeis faculty. Among the many great teachers who touched their lives, they single out Leonard Bernstein, Eleanor Roosevelt, Milton Hindus, Bernard Coser, C. Wright Mills, Bernard Mishkin, Svend Laursen, Maurice Stein, and Irving Howe.

In 1948, Gus optimistically enrolled in a newly created Brandeis University. Along with the other 107 pioneering members of that first class, Gus felt that the University represented the Jewish community's contribution to the general society. Recognized by his fellow alums as a class leader, Gus was Brandeis's first valedictorian, first member elected to Phi Beta Kappa when the chapter was subsequently formed, and the first alumnus elected to the Board of Trustees.

Rachel Finkelstein Ranis came to Brandeis from the small town of Hudson, New York, and was delighted to find a superb faculty and an atmosphere of great respect for ideas and learning. She emphasized how willing the professors were to mentor motivated students without any consideration of gender. In this area, she felt that Brandeis faculty members were ahead of the times. One of the first alumnae elected to Phi Beta Kappa, Rachel was graduated *magna cum laude* in sociology and went on to earn a master's degree from Yale University. Currently, Rachel is professor of sociology and director

of the Freshman Honors Program at Quinnipiac University; Gus is the Frank Altschul Professor of International Economics at Yale and the Director of the Yale Center for International and Area Studies.

Gus and Rachel believe deeply in the importance of social justice, one of the four pillars on which Brandeis was founded. They want to encourage current and future students to think of others, to give back to Brandeis, and to the greater community as well. Both feel indebted to their *alma mater* intellectually, emotionally and financially. On the occasion of her 40th reunion, Rachel commented, "To this day, I find that I draw on my Brandeis education daily and consider myself most fortunate to have been drawn to Brandeis in my youth."

As an undergraduate, Gus received a scholarship established by the Max and Harriet Chernis family. In turn, he and Rachel give generously to the Brandeis Alumni Annual Fund, and they have also established several life income gifts. These include a charitable remainder trust and two significant lead trusts. Through these gifts, Gus and Rachel hope to "pass the torch" along to current and future Brandeis students.

Rachel and Gus Ranis chose lead trusts because such a planned gift reduces estate taxes and can also protect the value of capital assets for heirs. A charitable remainder trust can provide income, together with substantial gift and estate tax benefits. While turning low yielding assets into a higher-level income stream, a charitable remainder trust offers significant capital gains tax benefits. Through these gifts, the Ranises are members of the Sachar Legacy Society.

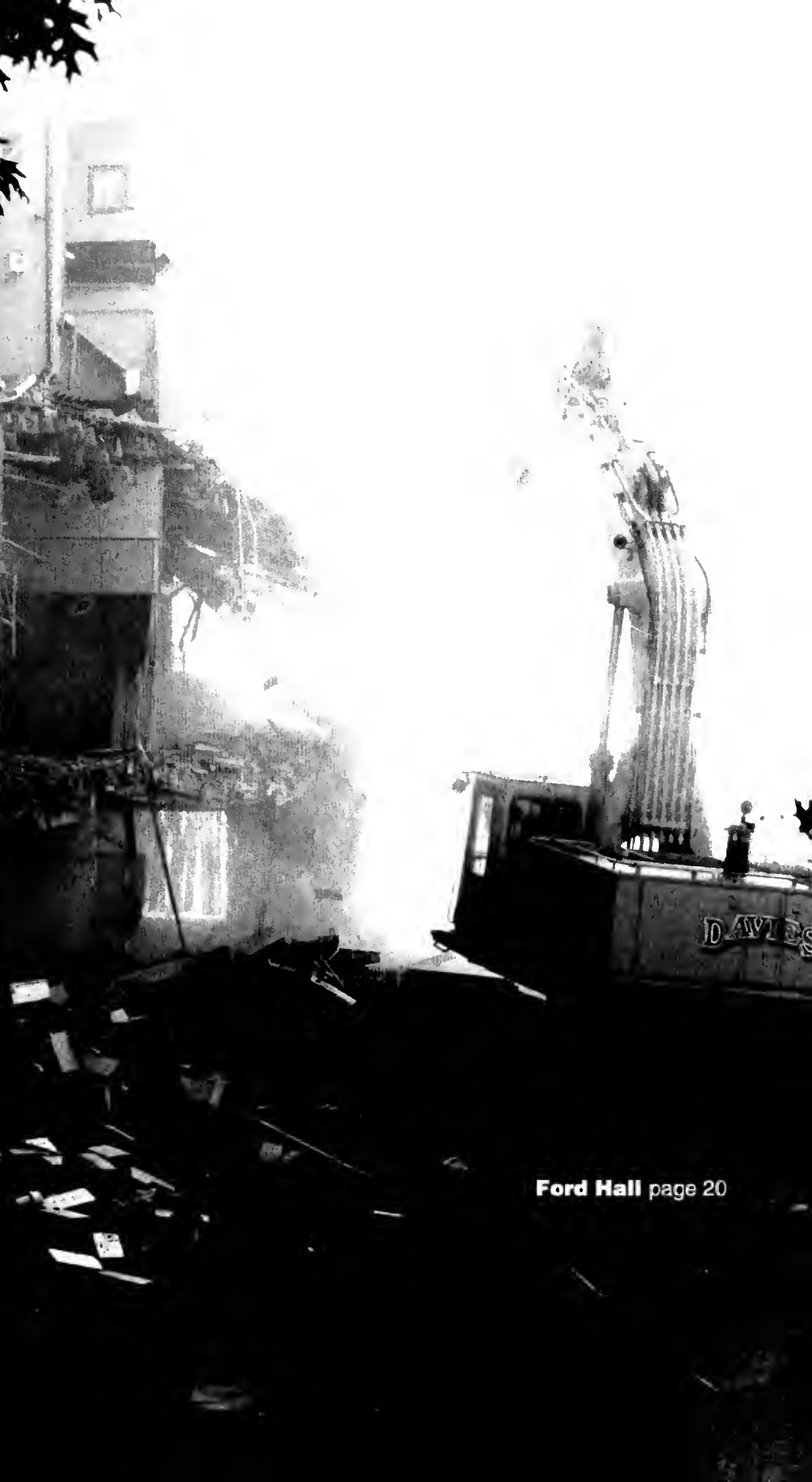
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Brandeis can also help you with your estate plans. For further information on planned giving opportunities at Brandeis or to learn more about the Sachar Legacy Society, please call the Office of Development and Alumni Relations at 800-333-1948, extension 64135.



COMPLIMENTS OF THE OFFICE OF  
PUBLIC AFFAIRS

# Brandenburg



Ford Hall page 20

Each spring, as part of the Reunion program, some class-years gather for the specific purpose of sharing their thoughts, experiences, and commitment to social activism, one of the pillars and hallmarks of Brandeis University. Their members inevitably find that the critical mass of energy generated at these gatherings sends each of them off rejuvenated, strengthened in resolve, replenished in spirit, and eager to sustain the good fight on whatever scale their battles are joined.

In one such session this past spring, members of the Class of 1970 met with Associate Professor of English and Interdisciplinary Humanities Karen Klein to discuss how Brandeis alumni of all classes can magnify that energizing aspect of Reunion by sharing their activities through a more regular network, perhaps with the help of the *Brandeis Review*, thus reinforcing each other's efforts, encouraging others, and justifying the University's renown as a socially activist institution.

Alumni involved in "feature-story" activism have frequently been profiled in the pages of the *Brandeis Review*, and readers have

responded especially favorably to those articles. But the Reunion session with Karen Klein resulted in the reminder that the majority of active Brandeis alumni—of whom there are boastable numbers, befitting our reputation—do their work on a smaller, more local stage. A letter campaign to rid a New Hampshire school district of an odious superintendent; the formation of national networks to battle coal dust and other environmental problems; hometown actions on behalf of the homeless in numerous communities: those kinds of individual efforts, while valuable and heroic, often lack the drama demanded for major media coverage, but their sheer ubiquity surely does enrich and elevate us all.

The lifelong commitment to that type of activism has been instilled in alumni through the values Brandeis continues to provide its students. Some are offered on a regular, formal basis, such as the Environmental Studies internships and the Ethics and Coexistence Student Fellowships; others occur on the student clubs level, such as the Waltham Group and Students for a Free Tibet; and, as always, some come about on an *ad hoc* basis, around issues such as gun control and human rights.

A suggestion has been proposed that we create a regular department in the *Review* for just this purpose, a section called, for instance, "Making a Difference," in which we report briefly on small-scale, grassroots endeavors among our alumni throughout the country. That would be a worthwhile addition to the magazine. Critical, however, is participation. To fulfill its mission, such a department must be sustained by a steady stream of brief reports from alumni willing and eager to relate their activities in a somewhat expanded and specialized version of "Class Notes."

I seek your suggestions on how best to accommodate such a section in this magazine, and I look forward to your comments, ideas, and news at [hauptman@brandeis.edu](mailto:hauptman@brandeis.edu) or by regular mail to the address below.

Cliff

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**On the cover:**  
Ford Hall demolition  
photo by Julian Brown



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Alpers Fine Art



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## Hiatt Career Center Goes Online to Connect Students and Alumni

You are a Brandeis student, sitting in your dorm room at 2:00 am, unable to sleep. Graduation looms. Four unforgettable years are tumbling at breakneck speed towards a bittersweet end, and nagging anxieties won't let up: How do I make my liberal arts degree work for me? How do I go from an English major to working in publishing—or virtually any field? How do I make a successful transition from college to work? You turn on your computer, go to the Hiatt Career Center Web site, and type in your password. And there is a unique opportunity to take action.

Through the new Hiatt Alumni Mentor Network, you can contact alumni who will give informational interviews, invite you to spend a "shadow" day with them in the workplace to gain a unique insight, or talk about their experiences on the job. And networking? If they are impressed by you, who knows whom they might know?

Described by Meryl Glatt-Rader, director of the Hiatt Career Center, a new system is imminent that will streamline the way in which Brandeis alumni and students connect. Now—in

addition to a major office renovation with interview rooms, new carpeting, furniture, and computers to improve services for students—a new system will provide access to alumni contacts through the Web. Alumni and students will be able to look at the menu and have an option to join or to access the alumni mentor network.

The system also has a recruiting facet. "We have selected eRecruiting as the Web-based system we utilize to provide a state-of-the-art recruiting program for Brandeis students. They can find out which employers are coming to campus and sign up for interviews. "We plan to hold more recruiting events for students and invite alumni to get their organizations involved," says Glatt-Rader. "Students can send a resume and cover letter electronically anytime, not restricted by office hours," she explains, emphasizing that "the nice thing about eRecruiting is that it is a product that also provides an alumni network."

Alumni are invited to join this new alumni mentor network. If you are considering joining, note that you will be able to manage your mentoring activities. You can designate when you would like to be contacted and

how often. Let's say you have a particularly busy time of year. As your schedule fluctuates, so could the number of contacts permitted.

"Students are not given access to an unlimited number of contacts. That's often, in my experience, not as helpful. Many students are not sure what to do with a huge amount of information," explains Glatt-Rader.

Students as well as alumni can search for contacts by industry—accounting, advertising, architecture, art administration, banking, television, writing—"you name it, it's there," says Glatt-Rader. "You can search by state or by country. People also can list their status—perhaps they are in graduate school, for example. Suppose you are accepted into two different law schools, and you are not sure which to attend. Wouldn't it be nice to speak with alumni who are attending those law schools, who could give you the inside perspective? That is an option using this system," she explains.

You can also search by graduation date or by major. Additionally, there are a number of special interest

groups that are set up. For example, if you are a student athlete who would like to talk to a former athlete and hear what he or she is doing, you can. If you are someone who is a Brandeis student leader and you want to talk to similar graduates, you can. Categories vary and include diversity issues, gay/lesbian issues, Transitional Year Program, women's issues, work/life balance, and work/study abroad.

In contrast, the old alumni network is a paper-based system (still in use) that in many cases is not sorted by industry. Students and alumni currently call the Hiatt Center and request contacts in, for example, finance in New York, or television in California. Hiatt staff order printouts that come back in a week to 10 days. Then envelopes are addressed and contacts are mailed to alumni.

Clearly delighted with the power of the new system, Glatt-Rader is eager to expand the alumni database, noting that the system will be up and running when some 1,000 alumni records are online. She adds that, "The nice thing about this network is that it will quickly facilitate meaningful connections between students and alumni."

### Join the New Hiatt Alumni Career Mentor Network

If you are interested in becoming a career contact send an e-mail to [hiatt\\_center@brandeis.edu](mailto:hiatt_center@brandeis.edu). Simply include your first name, middle initial, and last name as you would like it to appear in the network, as well as your class year. Hiatt staff will then send you a username and password and instructions on how to input your information into our online database. This process will take only a few minutes and will allow you to update your alumni profile as information changes.

If you have additional questions, don't hesitate to contact Glatt-Rader via e-mail at [glatt@brandeis.edu](mailto:glatt@brandeis.edu) or phone at 781-736-3610.

*Brandeis breaks ground for the Lois Foster Wing—'This marks the most significant moment in the history of the Rose since the original dedication of the Museum in 1961,' said Rose Director Joseph Ketner at the groundbreaking ceremonies of the new Lois Foster Wing on Aug. 16. Members of the Brandeis community, Waltham city officials, and patrons and friends of the Rose gathered to celebrate the 'commencement' of the construction of the wing, which will transform the Museum. The first to don hard hats and move the earth were Architect Graham Gund, Ketner, Donors Henry and Lois Foster, President Jehuda Reinhartz, and Waltham Mayor David Gately.*



### Hiatt Credential Service

Many students and alumni find it useful to maintain a file of letters of recommendation. These letters are most often used in applying to graduate/professional schools, or to prospective employers. The Hiatt Career Center serves

merely as a custodian for reference letters. Questions regarding the content of letters should be addressed directly to the recommender.

The Hiatt Career Center will maintain files of recommendations/references for a period of 10 years. Beyond that point, employers and admissions officers simply do not find these letters useful in their decision-making.

As of December 1, we will no longer maintain credentials that were written prior to 1990. Please notify us in writing prior to November 15 if you need to maintain a credential file written prior to 1990 due to unusual circumstances.

### Heller Graduate School to Host Information Sessions on Master's Program in Health and Human Services Management and Ph.D. in Social Policy

The Heller Graduate School at Brandeis University is hosting a series of information sessions this fall for those interested in learning more about their Master's Program in Health and Human Services Management or their Ph.D. in Social Policy. Heller's Master of Management and M.B.A. Programs combine cutting-edge management training with social policy analysis to equip students with the skills to succeed in the health and human services and nonprofit

sectors. The Ph.D. Program is an interdisciplinary program designed to educate students for careers in research, teaching, social planning, administration, and policy analysis.

Master's Information Sessions will be held on November 7 and December 6. Ph.D. Information Sessions will be held on November 8 and December 7. All sessions will begin at 6:00 pm in The Heller School Lounge. For more information or to RSVP please contact Rebecca Pearlstein at 781-736-3820 or [rpearl@brandeis.edu](mailto:rpearl@brandeis.edu).

### HHMI Names Fourth Investigator at Brandeis; Pick Called "Great Distinction"

A fourth member of the Brandeis science community has been selected as a Howard Hughes Medical Institute (HHMI) investigator—a move one administrator called "a great distinction" for the University.

"It's a sign of a world-class institution," said Brandeis Associate Provost Arthur Reis, Jr.

The newest HHMI investigator is Nikolaus Grigorieff, the W.M. Keck Assistant Professor of Biochemistry and Rosenstiel Basic Medical Sciences Research Center, who specializes in semiconducting materials and devices and electron microscopy.

According to HHMI President Thomas R. Cech, Grigorieff was one of 48 scientists from 31 institutions chosen in a national competition as assistant investigators or in the emerging field of computational biology.

"These new investigators are an incredibly talented group who have begun to make their mark on biomedical research," Cech said.

HHMI is a medical research organization that enters into long-term research collaboration agreements with universities and other academic research organizations, where its



*Nikolaus Grigorieff*

investigators hold faculty appointments. HHMI said it expects to spend between \$500,000 and \$1 million annually for each of its new investigators, including support to the host institutions for graduate training, library resources, and other needs.

Grigorieff joins researchers Professor of Biochemistry Christopher Miller, Associate Professor of Biochemistry Melissa Moore, and Professor of Biology and Volen National Center for Complex Systems Michael Rosbash as HHMI investigators at Brandeis.

April Powell-Willingham has been named the director of combined programs in ethics, inclusion, and social justice at The Heller Graduate School and the International Center for Ethics, Justice and Public Life.

In this new position, Powell-Willingham will be responsible for developing and implementing collaborative programs on multiculturalism, social inclusion, law, sustainable international development, and public engagement. An important component of this position is the development of new initiatives that link The Heller School with the Ethics Center and other aspects of undergraduate work and life at Brandeis.

For the past two years, Powell-Willingham has been special assistant to the dean of The Heller School. She earned her J.D. and M.A. degrees in urban planning (international development) from the University of California, Los Angeles. Her background includes experience as a civil rights appellate attorney in California as well as work on diversity, multiculturalism, and welfare law and policy in the United States.

"Ms. Powell-Willingham's experience with issues of law and diversity will add new depth to the Ethics Center's humanities-based seminars for professionals," said Dan Terris, executive director of the International Center for Ethics, Justice and Public Life. Heller School Dean Jack Shonkoff added, "We are particularly excited about the opportunity to develop joint programs that link the Ethics Center and The Heller School."

## Recent Faculty Promotions and Tenure Awards

**Marc Brettler**, newly promoted to the rank of full professor, is a Biblical scholar who has a particular interest in the connection between Judaism and Biblical Israel. He has received support from the American Philosophical Society, the National Endowment for the Humanities, and a Sheva and Marver Bernstein Faculty Fellowship for his investigations into the practices of history writing in the Biblical period and its similarities to and differences from modern practice.

Brettler is the author of *God Is King: Understanding an Israelite Metaphor* and *The Creation of History in Ancient Israel*. He has received the University's Louis D. Brandeis Prize for Excellence in Teaching and the Michael L. Walzer '56 Award for Excellence in Teaching. His courses include The Hebrew Bible, The Book of Amos, The Book of Deuteronomy, Women and the Bible, and Biblical Poetry: Love and Death.

Brettler advises majors and graduate students and he was helpful in proposing the newly approved Program in Religious Studies. The Bureau of Jewish Education recognized his outstanding contributions to Jewish education. A token of his pedagogical seriousness is his Hebrew grammar, *Biblical Hebrew for Students of Modern Hebrew*, to be published by Yale University Press. He received his B.A., *magna cum laude*, his M.A., with high distinction, and his Ph.D. from Brandeis University.

The following members of the faculty have been promoted to associate professor with the award of tenure.

**Melissa Moore's** research is directed toward understanding the molecular mechanisms of and interconnections between several RNA processing events. In the six years she has been at Brandeis, she has been named a Harcourt General New Investigator, Searle Scholar, the University's first Packard Fellow, and a Howard Hughes Medical Institute Assistant Investigator.

She teaches two core classes for the life sciences: the major undergraduate biochemistry course for non-honors students and a molecular biology course for graduate students. Moore is a mentor for the Summer Odyssey Program and for the Howard Hughes Summer Fellows Program, president of the Brandeis Chapter of Phi Beta Kappa, and was the principal investigator on a successful grant proposal that was responsible for bringing mass spectral facilities to Brandeis.

Moore received her B.S. from the College of William and Mary and her Ph.D. from the Massachusetts Institute of Technology.

**Ann Koloski-Ostrow**, a classical archaeologist, was established as an expert in the architecture and décor of Roman baths and in the social history and archaeology of Pompeii with her book *The Sarno Bath Complex*. In press is her book, *The Archaeology of Sanitation in Roman Italy: Water, Sewers, and Latrines*, the first of its kind using the centrality of the

Roman bath as a social institution to examine the concept of cleanliness and hygiene in an ancient city.

She received the Louis D. Brandeis Prize for Excellence in Teaching and the American Philological Association National Award for Excellence in Teaching. Koloski-Ostrow has attracted many students to the study of antiquity in courses such as Roman Decadence: Survey of Latin Literature in Translation, The Art and Archaeology of Ancient Rome, and The Art and Archaeology of Ancient Greece.

She has served on the University Curriculum Committee and the Provost's and Dean's Advisory Council and has also organized area professors to talk to high school teachers. Koloski-Ostrow received her B.A., *cum laude*, from Upsala College and her M.A. and Ph.D. from the University of Michigan.

**Michael Kahana**, an experimentalist and a theorist, works on three interacting areas: memory research, memory aging, and neuroimaging. He is providing new perspectives on old problems and has been able to clarify issues relating to the nature of episodic memory: How do people distinguish different events that occurred at different times? He developed a method to analyze intercranial recordings from humans that has been described as a "landmark breakthrough" in the field of neuroscience. Brandeis has awarded him the Marver and Sheva Bernstein Faculty Fellowship.



Michael Kahana

He is the author of *Foundations of Human Memory* and serves on the editorial boards of two journals in his field. He is supported by grants from the National Institutes of Health, including a FIRST Award for young researchers.

Among the courses Kahana teaches are Experimental Psychology, Statistics, and Human Memory. He has led the psychology department in putting his lectures and course materials on the Web. His service to the University includes serving on the Department of Psychology's Curriculum Committee, coordinating its colloquium series, and he is undergraduate advising head for neuroscience, a major responsibility. He received his B.A. and M.A. from Case Western Reserve University and his Ph.D. from the University of Toronto.

**Michael Randall** is one of the leading scholars of 15th- and 16th-century French literature and culture. He is the author of *Building Resemblance: Analogical Imagery in Early French Renaissance*, a study of the court poets of Burgundy and France that restores meaning to and situates

their work in the complex transition from the Middle Ages to the early modern period. His manuscript, *Cats and Rats: The Sovereign, The Individual, and the Community in the French Renaissance*, contributes to the modern debate about individualism by investigating the relationship between the individual and the community in the Renaissance. Randall is praised for his clear writing, methodological innovation, and expertise in diverse areas. He was honored with Brandeis's Marver and Sheva Bernstein Faculty Fellowship.

Randall joined the University faculty in 1994. He teaches courses in Renaissance and medieval literature, politics and literature, travel writing, and freshman humanities. In addition to departmental service such as undergraduate advisor and acting head of the French area, Randall has provided major University service such as Cluster convener, member of the Adjudication Committee and the Academic Standards Committee, and director of the Medieval Studies Program.

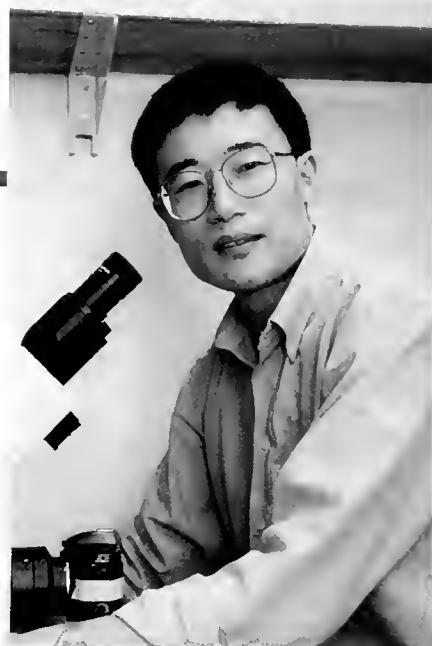
Randall was graduated from Fairleigh-Dickinson University with a B.A. and from Princeton University with a Ph.D. He has also studied at the University of Paris and the City University of New York.

**Ruibao Ren's** work has had substantial impact on the fields of signal transduction and leukemia. As a post-doctoral fellow, Ren gained international recognition by

demonstrating that a particular protein plays a central role in the interactions involved in oncogenesis, the onset of cancer. His research on leukemia provided scientists the opportunity to study the molecular pathogenesis of the disease, which had not been possible before. His research is supported by the Leukemia Society, the National Institutes of Health, and the American Cancer Society.

Ren has developed two new courses, Interpretation of Genes, which involves computer-based methods to analyze DNA and protein sequences, and Cancer, which attracts large enrollments. He is a member of the Committee for the Protection of Human Subjects and the Undergraduate Research Committee, and is an active participant in the Rosenstiel Center. Ren, a member of the Brandeis faculty since 1994, was graduated from Beijing Medical University with an M.D. and M.M. and from Columbia University with a Ph.D.

**Liuba Shrira** is an experimental computer scientist whose research interest is the design, implementation, and performance evaluation of reliable distributed systems, in particular, object storage systems and long-lived network services. Over the past 10 years, she has been responsible for the design and analysis of a number of highly regarded new systems mechanisms, named "Promises," "Lazy Replication," and "Opportunistic Log." Shrira has an international reputation and is regularly invited to speak at major meetings. Her work is original, important, and well known.



*Ruibao Ren*



*Liuba Shrira*

Shrira offers an array of courses, including the new offerings of Computer Systems Structures and Organizations, Advanced Computer Systems, and Fundamentals of Computer Systems. She has served as department representative to the Science Library Committee and to the Science Council. She is a member of the Undergraduate Ethics Program. Shrira earned her B.S., M.S., and Ph.D. degrees from the Israel Institute of Technology. She joined the Brandeis faculty in 1997.

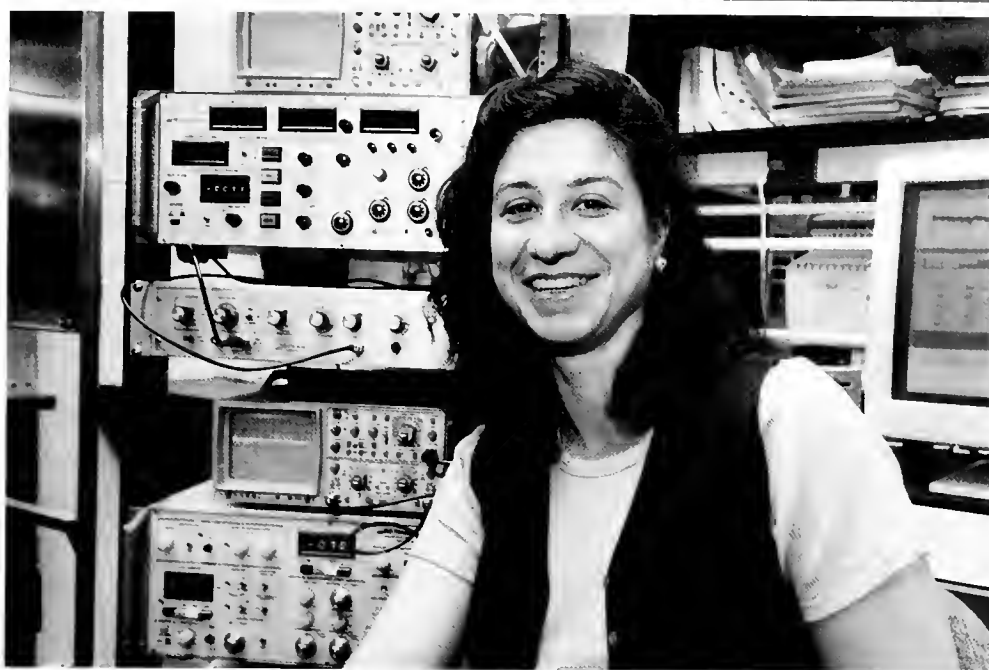
# Brandeis Neuroscientist Awarded "Genius Grant" By MacArthur Foundation

Gina Turrigiano, associate professor of biology and the Volen National Center for Complex Systems, whose groundbreaking research on the brain furthers our understanding of how complex networks of neurons respond to changing conditions, is one of 25 new MacArthur Fellows recently announced by the John D. and Catherine T. MacArthur Foundation. She will receive \$500,000.

Turrigiano is the third Brandeis scholar in as many years to receive the so-called "genius" award. Jacqueline Jones, Truman Professor of American Civilization, and Bernadette Brooten, Myra and Robert Kraft and Jacob Hiatt Professor of Christian Studies, are previous recipients.

"We are trying to understand the rules that determine how complicated networks of neurons become wired up during development, and how these same networks are altered when people learn something," says Turrigiano. Her research advances knowledge of normal brain processes, such as learning, and abnormal ones, such as epilepsy.

Employing an array of research techniques, including cell culture, electrophysiology, and biophysical modeling, she has identified the mechanisms that individual neurons use to regulate their function. Turrigiano discovered that neurons can maintain their activity level within an optimal range even when the number and strength of the inputs they receive are constantly changing.



"Our brains have on the order of 10 billion neurons in them, and each neuron can make up to 100,000 synaptic connections with other neurons. To make matters even more complicated, each and every one of those connections is plastic and can change in strength. Imagine if you had a car with that many moving parts—at any given time, one of those parts would be malfunctioning," Turrigiano explains. "So how does something as complicated as a brain keep itself in working order? What we have discovered is a set of mechanisms that allow neurons to constantly 'tune' themselves up, so that all the individual parts of your brain can keep themselves working within some optimal range."

Turrigiano's research has been published in a number of academic journals, including *Nature*, *Science*, and *Neuron*. She is a recipient of several fellowships and awards including the Whitehall Foundation Research Award, the National Institutes of Health (NIH)

Career Development Award, the Sloan Foundation Fellowship, and the Gotthardt-Strage Award for Aspiring Young Science Faculty.

Turrigiano says she is "still contemplating the many exciting possibilities opened up by a MacArthur Foundation grant."

"I'm very grateful to Brandeis University for all its support and to the anonymous nominators, referees, and committee members who participated in the selection process. I have been extremely lucky to have a number of wonderful collaborators here at Brandeis, including my husband, Sacha Nelson [associate professor of biology and the Volen National Center for Complex Systems], who helped me to develop many of these ideas, as well as many talented postdoctoral fellows, graduate students, and Brandeis undergraduates who have contributed to this work."

Turrigiano earned her B.A. from Reed College and a Ph.D. from the University of California, San Diego. She has held postdoctoral fellowships at the University of California, San Diego and Brandeis University.

Individuals cannot apply for MacArthur Fellowships. Instead, each year, the MacArthur Foundation invites more than 100 people to serve as nominators, or "talent scouts," for the Fellows Program. Their nominations are evaluated by a separate selection committee, which also serves anonymously, and which makes its recommendations to the MacArthur Foundation's Board of Directors. Final approval for MacArthur Fellowships comes from the Board of Directors. While there are no quotas or limits, typically between 20 and 40 Fellows are selected annually. Including this year's group, a total of 588 Fellows, ranging in age from 18 to 82, have been named since the program began in 1981.



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## Faculty Notes

### James J. Callahan, Jr.

professor and director, Policy Center on Aging, was nominated to receive the 2000 Louis Lowy Award for distinguished contribution to the field of aging. The award was presented at the annual meeting and spring conference, Family Caregivers+Aging Network=Total Elder Care Building Partnerships in Caring, held at Bentley College, Waltham, in May.

### Carolyn Cohen

professor of biology and Rosenstiel Basic Medical Sciences Research Center, received the Elizabeth Roberts Cole Award from the Biophysical Society for her significant contributions to the understanding of the structural basis for the biological activity of proteins involved in motility. The award was presented to Cohen in New Orleans in February.

### Sylvia Barack Fishman

associate professor of contemporary Jewry and American Jewish sociology and codirector of the Hadassah International Research Institute on Jewish Women, recently published *Changing Minds: Feminism in Contemporary Orthodox Jewish Life*, a research monograph sponsored by the American Jewish Committee. The Boston University lecture on her new book, *Jewish Life and American Culture*, [SUNY Press, 2000] [See "Books" on page 40.] was broadcast on WBUR in March. Fishman also delivered a paper on Jewish women writers at the Women's Studies Association Conference at Simmons College in June.

### Lawrence H. Fuchs

Meyer and Walter Jaffe Professor of American Civilization and Politics, was the keynote speaker at the Conference on Dual Citizenship and Identity at Boston University where he spoke on citizenship, identity, and loyalty. His book, *Hawaii Pono: An Ethnic and Political History*, was cited six times in a recent Supreme Court Decision, *Rice v. Cayetano*. The plaintiff and the Court of Hawaii stipulated that justices should read it. In print since 1961, it is considered the standard history of Hawaii from annexation on. Also, Fuchs is featured in the permanent exhibit on the history of immigration in Massachusetts, *Dreams of Freedom*, sponsored by the International Institute of Boston and located at One Milk Street. His book, *Beyond Patriarchy: Jewish Fathers and Families* has been published by the Brandeis University Press.

### Ray Jackendoff

professor of linguistics and Volen National Center for Complex Systems, was selected an American Association for the Advancement of Science (AAAS) Fellow from the section on Linguistics and Language Science at the Fellows Forum held during the AAAS Annual Meeting in Washington, D.C.

### Karen Klein

associate professor of English and interdisciplinary humanities, had two solo exhibitions of her wood sculptures in the spring of 2000. *the intimate life of trees* was shown at the Cape Cod Museum of Natural History, Brewster, Massachusetts, and at the Cast Iron Gallery in New York City.

### Janet Morrison

artist-in-residence in theater arts, directed the New England area premiere of Diana Son's award-winning play *Stop Kiss* for the Nora Theatre Company. The production played at the Boston Playwrights Theatre in March.

### Vardit Ringvald

lecturer with rank of assistant professor of Hebrew and director, Hebrew and Oriental Language Programs, delivered a paper, *Beyond the Intermediate Level: Increasing Enrollment in Higher Level Courses*, at the National Association of Professors of Hebrew meeting held at Spertus College, Chicago. Also, she was the keynote speaker at the Conference on Alternatives in Jewish Education, speaking on "The Importance of Integrating Modern Hebrew into Jewish Education to reinforce Jewish Identity," at Hofstra University, New York.

### Jonathan D. Sarna

Joseph H. and Belle R. Braun Professor of American Jewish History, was awarded the Benjamin J. Shevach Memorial Prize for Distinguished Leadership in Jewish Education by the Hebrew College of Boston at its June graduation. Sarna has also written the lead article in the latest *American Jewish Year Book* (vol. 100), "The Twentieth Century Through American Jewish Eyes: A History of the American Jewish Year Book, 1899-1999."

### Yehudi Wyner

Walter W. Naumburg Professor of Composition, had two pieces of music released on CD [New World Records, July 2000]: *On This Most Voluptuous Night* and *String Quartet* played by the Lydian Quartet. Also, *Passover Offering*, music for *The Mirror*, and *Friday Evening Service* with the BBC chorus and orchestra, were recently recorded for the Milken Archives of American Jewish Music.

### Leslie Zebrowitz

Manuel Yellen Professor of Social Relations, was selected as a participant in the June 2000 Advanced Training Institute on functional magnetic resonance imaging sponsored by the American Psychological Association. Her book *Reading Faces* (Westview Press, 1997) has been translated into Japanese and published by Taishukan Publishing Co., Ltd.

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## Staff

### Marci McPhee

assistant director of the International Center for Ethics, Justice and Public Life, was asked to make a presentation on "What's it like to be a Mormon working at a Jewish-sponsored, nonsectarian university" to 400 women at the Brigham Young University/Relief Society Women's Conference. Excerpts from her talk were printed in *The Arms of His Love*, a book published by Deseret Book.

## Sophomore Skates into the Record Books

When Jessica Koslow '03 was 5, she put her dreams on ice. She discovered, while attending a friend's ice skating-themed birthday party, what was to become her lifetime passion.

"Ever since then I have been skating and I have been skating my entire life," matter-of-factly states Jessica, who, in August, recorded a first-place finish at the United States Figure Skating Association (USFSA) Senior Figures Competition in Colorado. In Figures, the skater traces elaborate patterns on the ice. It is a true test of control, balance, precision, and grace.

Her achievement is especially significant because 2000 marks the final time that the USFSA will hold a figures competition. Technically difficult, figures are often not understood by the audience and do not receive much media attention. "It's like golf," Jessica explains, "if you watch it and you don't understand the game, it's boring. But when you watch it and you know what is involved, you love it."



Jessica Koslow '03

Involved are exhaustive hours of practice and the skill and dedication that have brought this Long Beach, California, native impressive results. "Since 1998 I have won every competition I've entered," she says as she proudly recalls levels, years, and awards, including the 1999 Junior Figures gold medal.

Now that Jessica will spend less time in the rink, she plans to spend more time on campus. The psychology major, economics minor, and film studies student hopes to have a career in advertising, and somehow combine skating into the mix. "After all," she gushes, "I know everything about skating...It was my life."

—Audrey Griffin

## Hats Off to Spur: A Cappella Group on a Major Roll

It was about as big as the big time gets in New York City recently for the coed, Brandeis a cappella group Spur of the Moment. Taking the stage at the Lincoln Center the ensemble offered "a wonderful performance," reports Elizabeth Power Robison '92, director of campaign operations.

"They did not take home the top prize," she said. "But they deserve accolades for their fine representation of Brandeis University. You would have been amazed at the thunderous applause in Avery Fisher Hall for Brandeis!"

The abundantly talented Spur performed on *The Early Show* on CBS the morning after their April 30 Lincoln Center gig. They were in the Big Apple and Fisher Hall competing in the National Championship of Collegiate A Cappella.

The group, which sings pop music, is celebrating its 10th year and has released three CDs, including *Two Flights Up*, most recently. Spur has sung the national anthem for the Boston Celtics at the FleetCenter and performed for Boston's Mayor Thomas Menino last spring.

Spur, for its many fans and anyone who wants to learn more about the group, has its own Web site at [www.spurofthemoment.org](http://www.spurofthemoment.org).



Members of Spur of the Moment with Mark McEwen, weather and entertainment reporter, CBS's *The Early Show*

## A Brandeis Family

Shared experiences can unite generations. Just ask the extended Tellerman, Berkowitz, and Sher families, who share an enthusiasm for Brandeis University.

Carol and Morris Tellerman's three daughters—Judith, Deborah, and Barbara—all attended Brandeis. Deborah and Barbara married University alumni, and Deborah's daughter was graduated in 1999. Deborah's sister-in-law, Ryna Berkowitz Alexander, is also a Brandeis alumna.

Judith Tellerman '69 was the first to arrive on campus. Her decision to attend Brandeis thrilled her parents, whose own educational opportunities were cut short when they fled Nazism in Europe as teenagers. That experience shaped their strong belief in social activism and education. Carol says, "Everything can be taken away from you. The only thing that cannot be taken is what is in your mind."

The Tellerman sisters are equally pleased and proud to have studied at Brandeis. Today a psychologist and clinical psychology professor at the University of Illinois, Judith says, "We were taught to be idealistic,

to try to change the world through peaceful and constructive means. To build something up requires great fortitude and strength of purpose, and it can't be done alone. We must form coalitions that bring people together."

The lessons Judith learned at Brandeis have influenced the course of her life. Recently, she received a presidential appointment to the National Advisory Council of the United States Department of Health and Human Services Substance Abuse and Mental Health Services Administration, in recognition of her groundbreaking program for youth suicide prevention. The program, known as Solutions Unlimited Now, has been adopted successfully nationwide.

"Everything that I'm doing now is in keeping with the moral fiber that was part of Brandeis. When I went back for my Reunion, I suddenly realized how much Brandeis was a part of me. Education should be a spiritual quest for goodness, to mend the world. That's what I've tried to make my life all about," Judith says. "We need to change the social fabric of the world of children. They need supportive groups in which they learn how to solve problems creatively, to support each other and help each other grow and learn."

Like her sister, Deborah Tellerman Berkowitz '71 considers Brandeis integral

to her life. Now a lawyer, Deborah has participated in alumni activities since she completed her studies and served 10 years on the Alumni Association Board. She also is a member of the Brandeis University Board of Fellows. Deborah says, "On a philosophical level, I appreciate what Brandeis stands for. It was also meaningful to my parents that their children attend a school that stood for principles dear to them, and those values continue to inform the way I live my life. Brandeis understood the value of investing its resources to enable students of all means to attend. Because of that, there are generations of alumni making the world a better place."

At Brandeis, Deborah met the man who would become her husband, Harry Berkowitz '71. A Florida dentist, Harry recalls his Brandeis years fondly for this and other reasons. He explains, "Brandeis allowed us to grow with very few limits on our abilities. You learned how to think in a very creative way. The vision, ingenuity, and intelligence of my fellow students made a significant impression on me. We realized that if we didn't address society's wrongs, nobody was going to do it."

Ryna Berkowitz Alexander '73 followed her brother Harry to Brandeis and came away with similar sentiments. Now a mother of three boys, Jewish day school teacher, and New Jersey resident, Ryna says, "When I was on campus from 1969 to 1973, it was a turbulent time but very positive for me. The openness and questioning attitude were in tune with my own nature. I developed a sense of self and a sense of independence that I value today."

By the time Barbara Tellerman '79 entered Brandeis, the University was already an established part of the family. She then added to the Tellermans' Brandeis connections by marrying another graduate, Allyn Sher '75. Both became physicians—Barbara a radiologist and Allyn a neurologist—with practices in Columbia, Missouri, where they live with their two children.

Attending medical school increased Barbara's appreciation of Brandeis. She explains, "Medical school science courses, from an academic point of view, were a letdown compared to my courses at Brandeis, which had been on the forefront of research, especially in genetics and cell biology. I felt that whatever Brandeis did, it did well. My courses had been taught by outstanding teachers."

Barbara is confident that Brandeis is equally strong today. She says, "I feel in a fundamental way that issues on campus have



*Ryna Berkowitz Alexander '73*

come and gone over the years, but Brandeis's intrinsic values remain the same."

Her niece's Brandeis experience supports this belief. Andrea Berkowitz '99 studied music, focusing on piano performance. She also joined the fencing team. Andrea recalls being challenged to broaden her perspectives as well as activities, and describes her education as a "great experience."

Her grandparents, parents, aunts, and uncle are glad Andrea extended the family's Brandeis connections to a second generation. Not only did Andrea benefit but, as her father, Harry, says, "It was wonderful having her there, like reliving our own experiences."



*A group from the Classes of 1981 and 1982 have been gathering together at the Frost Valley Y in the Catskills for Memorial Day weekend for the past few years. Seated: Beth Kneller '82. Second row: Vic Ney '81, David Ney, Rebecca Ney, Mitch Lipp, Sue Rosenblum Lipp '81, Emerson Bowstead, Daniel Underberg, and Jillian Underberg. Top row: Robin Lipp, Jeremy Ney, Karen Binder '82, Carolyn Lipp, Lisa Bowstead, Paul Underberg '82, Sharon Estreicher Underberg '82, Jay Rovins '81, Max Rovins, Lori Remer Rovins '82, and Samantha Rovins.*

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## Alumni Achievements Honored

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Each year, Brandeis presents achievement awards to alumni who have made outstanding contributions to their professions or other fields of endeavors. The awards, presented by President Jehuda Reinharz, are the University's highest form of alumni recognition.

This year's Alumni Achievement Awards went to Ellen R. Gordon '65, president of Tootsie Roll Industries, and to Thomas L. Friedman '75, noted author and *New York Times* foreign affairs columnist.

Gordon joined Tootsie Roll's Chicago headquarters as a member of the board of directors in 1968. She quickly rose from corporate secretary to vice president of product development and quality assurance to senior vice president. She assumed her current position with the company in 1978. Gordon has been listed among the top 50 women business owners by *Working Woman* magazine and the National Foundation of Women Business Owners.

She has held prestigious board positions at several educational institutions, including Harvard Medical School, Harvard and Radcliffe colleges, the University of Chicago, and Northwestern University. Currently, she is a director of Best Foods and the National Confectioners Association. She also is a trustee and member of the Committee for Economic Development, an independent organization of business and educational leaders, and has served as a vice president and director of HDI Investment Corporation since 1977. Gordon is a founding member of the Committee of 200, an international organization of leading women in business. Previously its president and chair, she recently has served as a member of the board of directors.

The second award winner, Thomas L. Friedman '75, is a noted foreign affairs expert whose television and radio appearances, lectures, books, and *New York Times* column on foreign affairs have made his opinions a regular part of academic, cocktail, and boardroom discussions in the United States and elsewhere.

Briefly a UPI correspondent in Beirut, Friedman has spent the rest of his career at *The New York Times*. He was a general assignment financial reporter and later its bureau chief in Beirut and then Israel. Friedman's coverage of the Middle East earned him the Pulitzer Prize for international reporting in 1983 and in 1988.

Friedman received a Guggenheim Foundation Fellowship in 1988 to write a book on the Middle East. *From Beirut to Jerusalem*, published in June 1989, was on the *New York Times* bestseller list for nearly a year and won the 1989 National Book Award for nonfiction and the Overseas Press Club Award for the best book on foreign policy. Friedman's book has been published in 10 languages, including Japanese and Chinese, and is now used by many high schools and universities as assigned reading on the Middle East.

In January 1989, Friedman became the chief diplomatic correspondent for the *Times*, covering the war in the Persian Gulf and the end of the Cold War. In 1992, he shifted to domestic politics, as chief White House correspondent. Two years later, Friedman was named the newspaper's international economics correspondent, examining the nexus between foreign and trade policy. He has served in his current position of foreign affairs columnist for the past five years.

In addition to his responsibilities at the *Times*, Friedman has written the text that accompanies Micha Bar-Am's photographs in the book *Israel: A Photobiography*, and last year published *The Lexus and the Olive Tree: Understanding Globalization*.

Friedman is a member of the Brandeis University Board of Trustees and a member of the advisory board of the Marshall Scholarship Commission. He has received honorary degrees from Brandeis as well as Macalester, Haverford, and Hebrew Union colleges.

## Have We Got a Fella for You!

"America's 100 Most Eligible Bachelors," a special issue of *People* magazine, featured luminaries such as George Clooney, Matt Damon, Ben Affleck, Mark McGwire, George Stephanopoulos, Julio Iglesias Jr., and Rabbi Gary Davidson '85. Gary Davidson?

No one was more surprised than Davidson himself. How did he manage to appear bearing a bouquet of red roses in the midst of world-famous hunks?

This rabbi of Temple Beth Shalom in Long Beach, California, first attracted media attention when he organized Friday night Shabbat services for singles, complete with refreshments and socializing. A story in the *Los Angeles Times* Metro section described the events and profiled Davidson. He explains, "It mentioned how I started the group not only to bring others together but to find my own soul mate."

*Entertainment Tonight* anchor Mary Hart noticed the article and passed it on to *People*. The magazine then contacted Davidson to arrange an interview. Only afterward did Davidson hear that he might be included in the eligible bachelors edition.

The day the magazine was published, Davidson's phone began to ring constantly. Local television stations called for interviews. He was invited to appear live on CBS News, and the *Times* ran an article covering two-thirds of a page.

Becoming a rabbi was as unexpected of this 275-pound, six-foot, six-inch Needham, Massachusetts, native as the path to fame. Preceded to Brandeis by brothers Leonard '79 and Paul '83 as well as by a mother who later transferred to Boston University to become a teacher, Gary Davidson majored in psychology and planned a career as a clinical psychologist. For two years after graduating from Brandeis, Davidson worked with troubled adults and children in hospital psychiatric wards and taught mentally retarded students. Then, his friend Gary Massey '85 invited him to spend a weekend in Borough Park, a primarily Orthodox neighborhood in Brooklyn, New York. Davidson says that opened his eyes to the beauty of Judaism.

"I was looking for a career in which I could help people. Suddenly, I knew what I wanted to do with my life," he says.

After Davidson had spent a year at Neve Schechter in Jerusalem, the dean of a rabbinical school told him his religious background was too weak to become a rabbi. Davidson was undeterred. He went to the University of Judaism in Los Angeles and improved his grades. He also taught at a religious school, served as a camp counselor at a Jewish camp, read religious books, and became an observant Jew.

Following an interview with the same dean who had doubted his qualifications, Davidson was accepted to rabbinical school. Five years later, he was graduated from the Jewish Theological Seminary in New York



Gary Davidson

City. Ordained as a rabbi in May 1996, Davidson accepted a position with a small congregation in Long Beach, California.

With his career resolved, this eligible bachelor says he is "hoping to meet a woman who is very sweet, soft, feminine, intelligent, genuinely pretty, and with a heart of gold." Describing himself as "just a regular

guy with a very big heart who is warm, loving, caring, compassionate, and intelligent," Davidson notes, "My dream is to make the world a better place. I love the beach, movies, restaurants, sports, and just being with that one special person."

Any takers?

## Philadelphia Future for Figueroa

A coach once told baseball player Nelson Figueroa '98, "The first team that trades for you wants you, but you'll make it with the second team that trades for you because they need you."

Figueroa heard these prophetic words after being traded from the New York Mets—the team that drafted him in 1997, while he was still a Brandeis student—to the Arizona Diamondbacks. After making his major league debut with Arizona, Figueroa is now a member of the Philadelphia Phillies—the second team to trade for him and his third ballclub in four years.

Figueroa had worked hard to balance his dream of playing professional baseball and his desire to earn a Brandeis degree. He accomplished both.

As a member of the challenging Eastern League's Binghamton Mets, he earned "player of the week" honors twice in his first month, posting two shutouts and an impressive number of strikeouts. But Figueroa soon found that success in this league does not come easily. His self-confidence and the

confidence of his coaches in his abilities seemed to wane. Then, he experienced a common baseball event: he was traded.

Sent to Arizona, this Brooklyn native needed to adjust to a new organization and a new set of coaches. He also needed to convince his new team that he could pitch in the major leagues.

Figueroa began the 1999-2000 season as a starting pitcher for the AAA Tucson Sidewinders. He regained his stature as one of the premier minor-league pitchers, leading his team with nine wins, 72 strikeouts in 100 innings, and a 3.04 earned run average.

In baseball, one player's good fortune and opportunity often arise from another's misfortune. For instance, Hall of Famer Lou Gehrig first got a chance to play when the New York Yankees' regular first baseman, Wally Pipp, left a game with an injury. Pipp would not play first base ever again; Gehrig appeared in the next 2,130 games, setting a record and earning him the nickname of the Iron Horse.

For Figueroa, opportunity came when arm problems placed Arizona's Todd Stottlmyre on the 15-day disabled list. Figueroa got the call late on Friday, June 2, to pitch the next day in Texas.

Before more than 46,000 fans, Figueroa lost that game by a score of 4-3. But he showed that he could play in the majors, striking out two batters and leaving 1999 MVP Ivan Rodriguez and power-hitter Rafael Palmeiro hitless.

Figueroa's major-league status soon ended, however. Later that day, he was sent back to Tucson. But the demotion was only temporary; Stottlmyre returned to the disabled list, and Figueroa was back in the majors.

On July 5, Figueroa was the starting pitcher against a tough Houston Astros team. Facing perennial MVP candidate Jeff Bagwell, Figueroa gave up a hit and a walk. Moises Alou hit a three-run homer. And Figueroa yielded a first-inning home run to young superstar Lance Berkman.

"I made a good pitch to Berkman that he knocked out of the park," Figueroa said. "All you can do is tip your hat to him."

With Stottlmyre still injured, Figueroa would have been used as a spot starter until September, when rosters expand to 40 players and he could stay with the Diamondbacks for the rest of the season. First, however, Arizona wanted

him to get more playing time. Figueroa went back to the minors to start the AAA All Star game on July 12.

"You are always disappointed to be sent back down," said Figueroa. "But I was excited to pitch in the All Star game."

Figueroa pitched the first inning, allowing one hit and striking out one, as his Pacific Coast League team went on to an 8-2 win. Two weeks later, Figueroa was traded to the Phillies, one of four players exchanged for the high-profile pitcher Curt Schilling.

A member of the Scranton-Wilkes Barre Red Barons as of July 27, Figueroa would like to be back in a major-league uniform again. Recently engaged to be married, he hopes his dream will finally come true in the City of Brotherly Love.

"I hope to have the opportunity to pitch every fifth day," said Figueroa. "You always dream about the time you will pitch in the majors."

—David Schwartz '95



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## Your Alumni Association

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In cities large and small throughout the world, Brandeis alumni assembled to renew old and form new friendships, to laugh and learn, and to take pride in the accomplishments of their *alma mater*. Alumni representing the five decades of Brandeis's history provided countless hours of service to the University during the 1999-2000 academic year. Their many contributions, coupled with those of the University's friends, enabled Brandeis to achieve new heights.

During 1999-2000, Brandeis alumni clubs and the Office of Alumni Relations organized more than 100 opportunities for alumni to gather. Events ranging from lectures by distinguished faculty members to Reunion Weekend attracted more than 3,500 alumni. In Boston, over 200 graduates attended Alumni College.

Alumni programs for recent graduates in Boston, New York, southern Florida, Chicago, and Los Angeles enjoyed record participation. Meanwhile, new clubs formed in Toronto and southern New Jersey.

Dedicated alumni, led by Kenneth S. Kaiserman '61 as chair of the Alumni Annual Fund, provided generous financial support for

Brandeis's operations this year. Sadly, at the same time, the University lost a valued leader when Alumni Association President Richard Saivetz '69 died suddenly. His commitment and service to Brandeis are sorely missed.

As we move through a new academic year, we have much to anticipate. The Alumni Association has a newly revised Web site ([www.alumni.brandeis.edu](http://www.alumni.brandeis.edu)) providing greater opportunities to stay up to date on alumni and University news and events. We also are introducing an alumni travel program. Graduates and other members of the Brandeis community will travel to Provence in May and to Tuscany next October.

The Alumni Association and the activities of the Alumni Admissions Council and Hiatt Career Network are strengthened by new and exciting programs and volunteer opportunities coming this year. The future of the Brandeis University Alumni Association is sound, strong, and ever more promising.

Sharyn T. Sooho '69  
National Alumni  
Association President

Paul S. Rosenstein  
Executive Director, Alumni  
and University Relations

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## Alumni Benefits

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Brandeis offers its alumni a variety of benefits. When you have questions please contact the appropriate staff at the Brandeis University Alumni Association or e-mail [office@alumni.brandeis.edu](mailto:office@alumni.brandeis.edu)

Executive Director  
Paul S. Rosenstein  
[rosenstein@brandeis.edu](mailto:rosenstein@brandeis.edu)  
781-736-4107

Associate Director,  
Club Development and  
Programming, Member  
Benefits  
Autumn Haynes  
[haynes@brandeis.edu](mailto:haynes@brandeis.edu)  
781-736-4102

Associate Director,  
Alumni travel, Alumni  
College, and University  
Relations  
Julie Smith-Bartoloni  
[jsbart@brandeis.edu](mailto:jsbart@brandeis.edu)  
781-736-4045

Assistant Director,  
Dues Program, Club  
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### Hiatt Career Network

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### Class Notes

Mail to: Class Notes,  
Office of Alumni Relations,  
Brandeis University,  
MS 124, P.O. Box 549110,  
Waltham, MA 02454-9110.  
Fax to 781-736-4101 or  
e-mail  
[classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu).

### Photographs

The *Brandeis Review* will consider for publication photographs of Brandeis alumni at the wedding of alumni or other gatherings, as space permits. Pictures must be received within six months of the event, reproduce well, include the names and classes of all those pictured, and indicate the date and location of the event.

Photographs should be sent to: Class Notes, Office of Alumni Relations, Brandeis University, P.O. Box 549110, MS 124, Waltham, MA 02454-9110.

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## Alumni Clubs

For information about club activities, contact any of the club leaders via the e-mail addresses below or call the Office of Development and Alumni Relations at 781-736-4100. Please contact the Gay/Lesbian/Bisexual Alumni Network or the Minority Alumni Network to be included on their mailing lists.

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'72

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#### **Minority Alumni Network**

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#### **Student Alumni Association**

Wendi Adelson '01 and  
Maryanne V. Cullinan '02  
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## New Web Site

The Alumni Association has launched a redesigned Web site at [alumni.brandeis.edu](http://alumni.brandeis.edu). Navigation is now easy, and alumni can find even more information about class events, club activities, and news updates about the University. New online services through the site will be offered in the near future and will include a secured online directory, permanent e-mail forwarding, online payment processing for events and gifts, and more! Visit [alumni.brandeis.edu](http://alumni.brandeis.edu) to update your e-mail address. Then you can be notified about these and other services and let us know what you think of the new design!

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## Travel Program 2000

The Brandeis University Alumni Association travel program will feature two exciting education and travel excursions during this inaugural year. Brandeis alumni, family, and friends of all ages are invited to see the world with us. For information visit us at [alumni.brandeis.edu](http://alumni.brandeis.edu).

## Alumni Events

### Alumni Club of Greater Boston

Fifteen recent graduates got together for an educational Dim Sum brunch in Chinatown hosted by Sharon Chan '95 on Sunday, April 30.

More than 20 local alumni attended the final session of the 1999-2000 Downtown Lunch Series featuring Professor of Biology Attila Klein. The Downtown Lunch Series was chaired by Barbara Cantor Sherman '54 and sponsored by Elizabeth Etra Jick '81, of CIBC/Oppenheimer.



*Professor of Biology Attila Klein and Barbara Cantor Sherman '54*

Approximately 25 Brandeis alumni joined 40 others at an event with Stephen J. Whitfield, Ph.D. '72, Max Richter Professor of American Civilization, cosponsored with the Vilna Center for Jewish Heritage on Beacon Hill on Wednesday, May 17.

### Alumni Club of Southern Florida

A dozen alumni and guests gathered for a wine tasting on June 15 in Boca Raton.

### Alumni Club of Houston

Alumni Association President Sharyn T. Sooho '69 recently appointed Michael Kivort '87 as the new club president for the club after Alyssa Sanders '89 moved to the Washington, D.C., area last winter.

### Alumni Club of Israel

Rose Shirwindt Weinberg '57, club president, hosted a reception for President Jehuda Reinharz, Ph.D. '72, on Sunday, May 28, at her home in Jerusalem. Seventy alumni and students enjoyed an afternoon of pleasant reengagement with friends and fellow alumni, and were most impressed by the enthusiastic and informative address by the President.



*Jared Goldfarb '94 and Lev Miller '95*



*Rabbi Herb Weinberg, host, Professor Shulamit Reinharz, Ph.D. '77, President Jehuda Reinharz, Ph.D. '72, and Rose Shirwindt Weinberg '57, club president*



*Standing room only at the Weinberg's apartment in Jerusalem*

#### **Alumni Club of New York City**

Spur of the Moment, a Brandeis co-ed pop a capella group, competed in the National Championships of Collegiate A Capella Finals in Lincoln Center's Avery Fisher Hall in New York City on April 30. More than 100 alumni, students, parents, and fans of the group enjoyed a reception after the concert at Brandeis House.

Alumna Cynthia Bush hosted 39 alumni at the J.P. Morgan headquarters on Wall Street on Monday, June 12, 2000. She proposed 10 important tips you need to help gain and keep control of your career.

On Thursday, June 14, Steven Lurie '75 presented "Now That I Am in Charge What Do I Do?" Lurie engaged the 20-person group in discussion and offered some suggestions and tools for handling authority in the workplace and at home.

#### **Alumni Club of New York City Election 2000 Series**

On May 4, 18 alumni and friends gathered in the library at Brandeis House to hear Steve Teles, assistant professor of politics, speak about "Domestic Policy and Presidential Power." Teles discussed the difference between the role that the Constitution outlines for the presidency and how American people judge a leader worthy of the executive office.

On Wednesday, June 21, nearly 90 alumni gathered for a casual and festive celebration of summer at Brandeis House. It was a time to catch up with old friends and enjoy some summertime treats.



*Susan E. Pralgever '70  
with Ira S. Kleinman '58  
and guest*



#### **Reunion T-Shirt Design Contest**

The Office of Alumni Relations thanks all of the students who participated in the First Annual Reunion T-Shirt Design Contest. Natasha Kipp '00 received a \$100 gift certificate to the Hard Rock Café Boston for her winning entry. In addition, Natasha's design was printed on T-shirts that hundreds of alumni received at Reunion 2000 in June. Congratulations, Natasha!

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## Save the Date

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**Alumni College  
Travel to Provence**  
May 7-15, 2001

**Alumni College  
Travel to Tuscany**  
October 9-October 17, 2001

For more information  
please call 781-736-4100.  
[space is limited]

Fifty-three alumni, friends, and parents assembled at CBS News Headquarters in New York City on Monday, May 8, to hear the panel discussion "What Role Does the Media Play?" as part of the Election 2000 Series. The panel was chaired by Allen B. Alter '71 and populated by CBS News professionals, including Kathy Frankovic, director of surveys, Mary Martin, senior coordinating producer of Election 2000 News, and Richard Schlesinger, a frontline correspondent. Allen also arranged for Dan Rather to stop by and take questions from the Brandeis audience.

Sixteen alumni braved the worst thunder and lightning storm of the season to hear former Lieutenant Governor of Massachusetts Evelyn Murphy speak at Brandeis House on May 18. Murphy discussed the role that women played in the primaries and will play in the upcoming presidential election.

On Wednesday, May 24, Brandeis University's Chair of the Board of Trustees Steve Grossman spoke to 27 alumni and friends at Brandeis House about "Voter Apathy and What It Means in a Democracy." This final session of the Election 2000 Series discussed the issues and implications of low voter turnout on the democratic process.

### **Alumni Club of Philadelphia**

Marty Bloom '79, Alumni Club of Greater Boston president and CEO of Vinny Testa's Restaurants, sponsored a happy hour on Wednesday, May 31, during the opening week of the newest Vinny Testa's in Wynnewood, Pennsylvania. Marty gave the 37 local alumni and guests a tour of the restaurant and detailed future plans for the store.



### **Alumni Club of Toronto**

Mark Alan Surchin '78 has recently been appointed president of the new Alumni Club of Toronto. More than 100 alumni reside in Toronto where the Club held its inaugural Faculty-in-the-Field event on June 11. Robert Sekuler '60, Louis and Frances Salvage Professor of Psychology and Volen National Center for Complex Systems, was on sabbatical at the Baycrest Centre for Geriatric Care, Toronto. Benjamin Rubin '79 who hosted 27 alumni and guests sponsored the event.



*Professor Robert  
Sekuler '60*

Ford Hall, during  
approximately three weeks in  
late summer, yielded its long-  
held place at center-campus  
to the forthcoming Carl and  
Ruth Shapiro Campus Center.  
Here, the photographs of our  
campus photographer and  
the recollections of a few of  
its former occupants pay  
tribute to the aged structure.

**G o o d b y e ,**

**THIS BUILDING  
WILL BE CLOSED  
FOR DEMOLITION  
EFFECTIVE  
JULY 13<sup>th</sup>**



Ralph Norman Photograph Collection  
Robert D. Farber University Archives  
Brandeis University

Text by  
Gerald S. Bernstein, et al.  
Photographs by  
Julian Brown

On a cool August morning, a small group of people stood behind a cyclone fence and waited for the demolition of one of the last surviving buildings of Middlesex University to begin. The three-story structure was originally built in the early 1940s to serve as the newly dedicated School of Veterinary Medicine. Its designer/builder was John Hall Smith, the founder of Middlesex. Twelve years earlier, Dr. Smith had supervised the construction of the Castle, in contrast to which the new structure was built of red brick, with a central pediment and stone quoins. Although the

Some remembered it as the first classroom at Brandeis, while others identified it with such historical events as the student takeover in 1969 and the image of a sheet hanging out of a second story window proclaiming the school's new name to be Malcolm X University.

It was also the focal point of the student strike of 1970. At Commencement that spring one could feel the tension of graduating seniors lined up in front of Ford Hall. Many in the senior class had chosen to wear the traditional cap and gown. Others, however, wore the "red fist" as a symbol of



balanced symmetry of the new building was vaguely evocative of the American Colonial style, much of the material used by Smith was purchased secondhand.

Every morning for more than a month, the group of spectators behind the cyclone fence increased. For many, it was a melancholy experience as they shared personal memories of the building that became Ford Hall.

sympathy with the National Student Strike, which was growing across the country. As the academic procession silently entered Ullman Amphitheater, a voice called out, "Okay, Eliot, you can forget that new car now." For a moment, one wasn't sure whether this voice came from a disappointed father or, perhaps, someone more divine. It took only a few seconds for the words to reach the thousands of



spectators, passing from one to another, breaking the tension with roars of laughter and applause. Whatever Eliot's transgression that day, I would like to believe that father and son eventually reconciled and today share a successful medical practice on Long Island.

Standing in front of Bernstein-Marcus, one had an excellent view of the progress of the demolition. One of the first walls to come down was the Sydeman Wing. This addition to Ford was built in the early fifties, in the same factory-like style as Ford. For many, there was a sadness as the massive

The addition of the Sydeman Wing in 1950, by local architect Archie Riskin, added much needed space for the new University. Although Riskin's design was very similar to Smith's original building, the difference was revealed during the demolition. Riskin had rejected the wall-bearing structure in favor of an internal metal frame. This approach created greater flexibility, especially in the use of larger windows.

The clockwork precision of the demolition team was nothing less than mind boggling. The level of coordination seemed, at times, like a ballet of two



teeth of the backhoe ripped into the brick walls, exposing a different structural system of construction. Ford Hall was a massive brick building with poured concrete floor slabs, most of its weight-bearing walls cohering as a result of a large quantity of cement. On the lower stories of Ford Hall, the bearing walls were more than a foot thick.

giant dinosaurs. As the project reached the end, there emerged out of the rubble a startling vision. At the center of the site, and standing where Ford had been less than a week ago, was a massive ledge outcropping, 12 feet high and more than 75 feet long, which had been inside the building all along. Why, with acres of fields and orchards from which to choose, Dr. Smith decided to locate his School of Veterinary Medicine at this

particular site will probably never be known. I hope, however, that this extraordinary rock will play an important role in the student center that will take Ford Hall's place.

*Gerald S. Bernstein, a member of the Brandeis faculty since 1967, is associate professor of fine arts with a specialty in architecture.*

Living and working in Ford Hall was hard. Everyone had to accept and work in the same conditions, but the difficulties served to foster unity. The “old-timers” helped the “newcomers” to adjust. Your daily greeting might revolve around the building’s temperature, but then you always turned to discussing family, weekend plans, upcoming vacations, or holidays. Eventually, everyone in the building was more than a nodding acquaintance.

The loss of associations forged over decades and the challenge to friendships posed by the relocation was the saddest part of the transition for me.

*Gwenn Smaxwill is director of the college-level summer program and has worked at Brandeis for 24 years, 20 of which were spent in Ford Hall.*



I take a certain pleasure in the destruction of Ford Hall. I am thus relieved, now and forever, from the palsied “Proustian Rush” I used to get each time I entered Seifer. On those rare but intense occasions, I experienced a *memento mori* of a Latin Literature final (composed and proctored by classicist Cheryl Walker) for which I was grossly unprepared and to which I was 45 minutes late, having braved a blizzard in a

shaking Chevy Chevette that showed little concern about whether I lived or died let alone fulfilled my foreign language requirement at Brandeis. Therefore, I always think of Ford Hall as a Roman ruin—one best bypassed by tourists and deemed immaterial to history.

*Laurie Ledeen '83 is director of presidential gifts in the Office of Development and Alumni Relations*

Because of its age, Brandeis is somewhat short on tradition. And, to the degree that tradition is imbued in any kind of structure, it was within Ford Hall in the same way, I think, that the Castle represents that certain sense of the University.

I'm not sure I have a lot of sentimentality for objects; I miss Ford Hall, but on the other hand, there's a degree of ambivalence about it, because of the issue of deferred

maintenance for the last few years, compared to this new structure, which is clean, doesn't leak, radiators don't bang so I don't have to turn them off when I have a class, windows will close so I don't have to sit in a draft. All of that is significant. However, like most people, I guess, there's a certain romanticism I have. So I feel a sense of loss of that romance.

But if you're going to give up the space—the building was in the center of campus, almost dead center—and if the building's got to come

down for something, I can't think of anything better than a student center.

*Thompson "Tony" Williams, Jr. is director of the Transitional Year Program, which has had offices and classrooms in Ford Hall to the last and is now housed temporarily in the Modular Educational Units set up at the edge of Chapels Field. Williams had tenanted space in Ford Hall for 22 years.*



Ten days before I came on board as vice president for student affairs, Ford Hall was taken over. I was thrust right into the middle. The first task the President gave me was to deal with the 10 demands. My office was in Gryzmish, overlooking the hill, and students would march down with stones and knives and come into my office demanding, even threatening me physically. There'd be 90 or 100 people and we'd be in the lobby of

Some of the things I'll remember about Ford Hall are that birds would get into the building. There was often a bird flying around when we came in in the morning. I'll also remember the look on deliverymen's faces when I'd tell them there was no elevator in the building and they had several cases of paper to deliver to us on the third floor.

While I don't miss walking up and down the three flights of stairs to my office, I do miss the high ceilings, the hallways, the space. And I enjoyed the view. I loved watching a

particular tree change color in the fall, lose its leaves in the winter, and come back to green in the spring.

*Doris Breay is the assistant director of The Heller School's master's degree program in Sustainable International Development, which had been housed in Ford Hall for the past six years.*



Gryzmish. They couldn't delegate two or three—they were very democratic—everybody was equal. So 90 people would be there with me, talking and screaming, and this went on for months.

*David Squire is a Trustee of Brandeis University and has also served as a vice president.*

As a member of the short-lived, graduate film program, and having taken undergraduate courses in film with David Hardy, I spent whole days at a stretch in Ford Hall's Nathan Seifer Auditorium, sitting in the dark. That, along with the 28 intervening years, have cast my memories of those times in a sort of dim chiaroscuro. Nonetheless, I distinctly recall entering the building as a freshman to attend some survey

course in general science, and finding upon the staircase several large jars containing preserved specimens—fetal pigs and the like—and thinking to myself, "Wow! So this is college."

*Cliff Hauptman '69, M.F.A. '73, is editor of the Brandeis Review and director of publications.*

One of the funniest things that happened in Sydean was when we used to have a big property room to the right as you came in. After the [University] switchboard moved out of there and went into Feldberg, we took over that room for storing students' belongings. At the end of the year instead of the kids taking all their stuff home—their stereos and guitars and everything else—we used to store everything in that room

and have a list of who left what. We also used to store confiscated booze and drugs and everything else in there. Back in those years we had those big beer balls; now they have kegs, but back then they had large plastic balls. Well, the room had no ventilation, and I remember coming into that building on a hot summer day. The temperature in that room must have been 90-plus degrees, and all of a sudden I heard this big explosion and I thought somebody had set off something in the building. I opened up the room and

one of the beer balls had exploded. There was beer and plastic all over the walls. We were scraping plastic and beer off the walls for weeks, and it was all stuck to people's stereos and luggage and everything else.

Another funny thing is the way the building was being taken over by cats. We've always had a cat problem on campus, where students befriend an animal and then graduate, and the cats reproduced.

We've had a mass explosion of cats. As the humans began vacating the building, the cats began taking over the mechanical room, where that rock was. And the stink that emanated from that room was phenomenal. In the final stages, the last couple of weeks, as the people moved out, and we were the only ones left, the cats migrated up to the top floors. They came out of that "dungeon" and worked their way up to the top floors to live. Hopefully the cats got out before the demolition.



In my early days at Brandeis, I worked for Ralph Norman [Brandeis University photographer from 1950 until his retirement in 1981], mainly in his headquarters in "The Mushroom," a small building behind the Castle. Later we moved to Ford Hall, where Ralph's office was on ground level facing the Sherman Student Center. It seemed always to be piled chock-a-block with ever-changing odds and ends of photographica.

Ralph had entree to the government surplus sales held regularly in Boston, and one could quite literally "rummage" through all kinds of exotica he had bought. Science professors occasionally came by to see if Ralph had found something they had put on a wish list of things for him to keep an eye out for. I found exciting lenses and flashes to experiment with.

In this small office, I learned from Ralph about life and the business of

*Ed Callahan, director of public safety, came to Brandeis 22 years ago as a member of the department of safety and security, which over the years changed its name to campus police, then University police, and, finally, public safety. Whatever its name, the department had been housed in Sydemann Hall since the beginning. It is now located in the Stoneman Building.*

My first involvement with Ford Hall was in 1969 when I was a news photographer for *The Boston Globe*. I was sent out to cover the student takeover of a building I could barely find at a university I knew little about. I spent most of my time standing around waiting for then Brandeis President Morris Abram to come out and make a statement. Little did I know that 14 years later I would be working as campus photographer at that

university with a darkroom in that very building. My first week on the job, a leaking radiator from the floor above dumped water all over my desk and ruined a batch of negatives. I was not sorry to move to new quarters, elsewhere on campus, three years later.

*Julian Brown has been Brandeis's photographer since 1983.*



photography: how to be diplomatic when a graduate student could not understand why his order wasn't ready almost immediately; or how to handle a researcher who mistakenly felt he had been overcharged; Ralph would respond, "Take it, no charge." The researcher learned a lesson, too.

I learned a lot in Ford Hall.

*Henry Grossman '58 is a photographer, actor, and singer.*

For a comprehensive display of Ford Hall memorabilia, visit [www.library.brandeis.edu/specialcollections/specialevents/ford](http://www.library.brandeis.edu/specialcollections/specialevents/ford)



# Literature of Shame:

by Erica Harth

## Recent Fiction and Drama on the Japanese American Internment

The recent successes of a novel and a play are finally bringing into the literary mainstream an opprobrious but little-known episode in America's history.

In 1942, after the bombing of Pearl Harbor, more than 110,000 persons of Japanese descent, two-thirds of whom were American citizens, got forced out of their homes and into 10 government-run concentration camps. Fears of their possible disloyalty would prove totally groundless. The FBI picked up Japanese-born (Issei) "enemy aliens" whom it deemed suspect and tossed them into Department of Justice internment camps. Husbands were separated from wives, fathers from children.

A "riot" in 1942, at Manzanar (California), one of the 10 camps, left two inmates dead, killed by military police. Loyalty questionnaires were passed out in 1943. On the basis of the answers received, some prisoners were classed as "disloyal" and "segregated" in the camp at Tule Lake, California. Others volunteered for what turned out to be the most decorated military unit of World War II, the all-Nisei (second generation) 442nd Regimental Combat Team, the "Go for Broke" troops. What to do in 1943? Volunteer or not? Answer "yes" or "no" to the loyalty questions? Either way it was a raw deal: if you didn't care to risk your neck overseas for a government that had unjustly incarcerated you, you would wind up "segregated" in the toughest camp of the 10. So brother was pitted against brother, father against son. In 1944, the draft of Nisei was reinstated. Some men started a draft resisters group; they would not serve before their constitutional rights were restored. They ended up with a prison sentence. Others were drafted from the camps to defend the freedoms they'd been denied at home. Some Nisei soldiers would return home as war heroes, only to be spat upon by their fellow countrymen. The last camp closed in 1946. By that time, many of the lives and livelihoods of the inmates, especially those of the Issei, had been ruined. The Japanese American communities on the West Coast were destroyed.

This action-packed story is a gold mine for fiction writers, playwrights, and screenwriters. It is also a minefield. But despite a



voluminous scholarly and imaginative literature on the subject, and despite the Japanese American community's nationally publicized redress movement in the 1970s and 1980s, it is a story that is still not at all well known by the general public.

Any creative writer who wants to use this material will, from the outset, face a double challenge: not only of capturing the public's interest, but also of conveying enough information to make the story intelligible and meaningful. The question of publics, or what we scholars in literary studies call the "addressee," is particularly sensitive here. To whom will the writer be speaking? It is one thing to write for the still comparatively small population of Japanese Americans, who are largely—and often painfully—well informed. It is quite another thing to aim for a general public or a mass audience. You do not want to gain the larger group at the expense of the smaller one; nor do you want to close out the general public by assuming a basic knowledge that just is not there.

"Well," you might say at this point, "if the story is so obscure and has affected such a relatively small number of people, why bother?" But the sadly underreported fact is that this egregious violation of civil, human, and constitutional rights continues to affect all of us. It has set a precedent that to date has not been officially declared unconstitutional. And so it hangs over our heads, in the words of Supreme Court Justice Robert H. Jackson, "like a loaded weapon." At the redress hearings, Mas Fukai, a city councilman from Gardena, California, testified: "It happened to us; it could happen to anyone." This is a story that must be told and retold.

People, though, are slowly catching on. Recently David Guterson's novel *Snow Falling on Cedars* (1994), the plot of which turns on events related to the internment, climbed to the best-seller list. Scott Hicks's movie version (1999) was nominated for best cinematography at the Academy Awards in 2000. And Philip Kan Gotanda's play on the subject of the wartime

incarceration, *The Sisters Matsumoto* (1999), has played from coast to coast in important theaters.

These works, to which I will return, are exceptional in their relatively broad appeal. One result of the dilemmas facing writers on the internment is that very few first-rate cultural productions on the subject have been able to garner wide public attention. Jeanne Wakatsuki Houston's best-selling memoir, *Farewell to Manzanar*, written with her husband, James Houston, has been in print continuously since its publication in 1973 and has been made into a video. By now it has become something of a classic. Because Jeanne Wakatsuki Houston was a little girl when she was incarcerated and because she lets us follow her difficult and often pathetically comical efforts to adapt to the Long Beach public schools after her release from Manzanar, her story appeals especially to youngsters in primary and secondary schools. When I tried it out on a class of first-year Brandeis students, however, they found it too childish for their tastes.

Almost half a century went by before we got the first mass-audience feature film on the internment, Alan Parker's *Come See the Paradise* (1991). It was a box-office flop. Reception by many in the Japanese American community was cool, in part because the story has its attractive young heroine, Lily (played by Tamlyn Tomita) married to a Caucasian (played by Dennis Quaid). Quaid's character, Jack, gets a lot of screen time. He is a rambunctious leftist who not infrequently finds himself on the wrong side of the law. Jack brings to mind the famous West Coast longshoreman Harry Bridges, who married a former inmate of the camp at Poston, Arizona, Noriko Sawada. Unlike the screen characters, Bridges and Sawada did not marry until after the war. Nikki Sawada, described by her friend Catherine Embree Harris (in *Dusty Exile*, 1991) as a "respectful, even submissive only child," obeyed her parents' injunction not

to relocate from camp and stayed with them at Poston for the duration. By the time she married Bridges, her parents were dead. The screen story, in situating the marriage before the internment, leaves the uncomfortable impression that only a wild-eyed radical like Jack would defy California's laws on miscegenation to marry a woman branded by the general public as party to the "yellow peril." For the general public of 1991, the story perhaps did not speak strongly enough to its own concerns. Or maybe the history just didn't come alive. My students, who had learned enough of the facts to make informed judgments, tended to find the film mushy and "too Hollywood."

Writers must be sorely tempted to sentimentalize the story of the internment. Especially now, when the intensely personal, confessional mode is in vogue, highlighting the many individual forms of human suffering and victimization caused by the wartime incarceration would seem an easy route to success. Rahn Reiko Rizzuto's novel of a multi-generational Japanese American family, *Why She Left Us* (1999), although spare and crisp in style, feels like a soap-opera rerun. Each chapter comprises a tear-soaked episode: an unwed mother and unwanted child, adoption, frantic effort to reclaim the baby, a cold mother, crazy father, death of a war hero, a suicide—you name it. We are asked to believe that the internment is the ultimate cause of suffering through three generations, a premise I accept, because there are certainly documented cases of such families. But in Rizzuto's story the threads tying the family's travail to the political and historical issues are tenuous to the point of invisibility.

Contrast *Why She Left Us* with another novel published in the same year, Marnie Mueller's *The Climate of the Country*. This is a truly political novel, the tale of a white staffer wrestling with his conscience in the Tule Lake camp. It has plenty of personal drama, but here the individual stories are organically linked to the bitter political infighting among staff and prisoners. Or consider Stewart

Ikeda's fine novel, *What the Scarecrow Said* (1996), published, like Rizzuto's, by HarperCollins, a major press. Atypically, Ikeda sets his story on the East Coast, in a small Massachusetts town to which the protagonist, William Fujita, has "relocated" from camp. Through the author's very choice of plot and setting, he immediately politicizes and historicizes the narrative. Fujita is the outsider, the alien (although he is literally a citizen) in a strange white world. Because Ikeda refuses to compromise, to make stereotypes of victimized and victimizer, he achieves characterizations of complex human and historical density. But, as in the case of what may have been the first novel of the internment, the enigmatic Karon Kehoe's excellent *City in the Sun* (1946), neither *The Climate of the Country* nor *What the Scarecrow Said* has made it to best-sellerdom.

How, then, to account for the success of *Snow Falling on Cedars* and *The Sisters Matsumoto*? *Snow* was a first novel and climbed up the charts slowly at first. Guterson, an expert wordsmith, crafts his narrative well. He creates a vivid sense of place in his setting, the Puget Sound area where he resides. More importantly, he frames the story as a murder mystery—a genre with perennial appeal. A Japanese American man, Kabuo Miyomoto, is accused in 1954 of killing a white man, who unethically although probably not illegally had taken over his property during the internment years. The story is told through the consciousness of the newspaperman Ishmael Chambers, who still pines for his childhood love, Hatsue, now married to the accused man. Like Gretel Ehrlich in her politically sensitive novel *Heart Mountain* (1988), Guterson sets up a certain parallelism between his white and Japanese American characters. If Kabuo was imprisoned, Ishmael, too, has suffered in the war; he has lost an arm in military service. Nonetheless, when Ishmael discovers a crucial piece of evidence that would clear Kabuo of all charges, he hesitates, thinking of how Hatsue spurned

him and how he longs for her. For readers as well as for viewers of the film, this part of the novel is a bit of a cliffhanger. Will Ishmael turn over the evidence or will he give in to his own bitterness? When he finally makes the right decision, we feel the sense of release that comes with the cleansing of a guilty conscience.

The tale is heavy with assumedly unintended political significance. It is as if Ishmael the outcast, with all the Biblical resonance of his name, becomes a symbol of the wartime crime committed against Japanese Americans. It is he, the white man, who holds the power either to imprison or to free Kabuo. He must overcome his jealous hostility toward Hatsue's husband in order to save both Kabuo and his own soul. In the end, as the redeemer of the story, he releases himself from the moral burden of his personal crime—the temptation to withhold evidence—as by implication he releases white people from the burden of their wartime crime against an innocent people. No wonder that the novel seems to appeal mainly to a white public! Japanese American readers with whom I have talked, on the other hand, are unimpressed. They find the characters Hatsue and Kabuo flat and stereotypical. *Snow*, in the end, is not really a novel about the internment; addressed to white people, it uses the internment to construct a story of suspense and moral regeneration.

Philip Kan Gotanda had made a reputation as a playwright of distinction before he wrote *The Sisters Matsumoto*, his first play with the internment as the central theme. *Sisters* is based partly on the real-life experience of his Nisei mother and aunts after they were released from the camps (he himself was born after the internment). It tells the story of three latter-day Chekhovian sisters, who return from camp to their beloved ancestral home only to find out that their old friend and neighbor Mr. Hersham prevailed upon their late father when he was in camp to sell the family's property to the local bank. Hersham, having learned that gas had been discovered on the Matsumoto's land, had leapt at

the opportunity to make a deal with the bank in order to pay off his own debts and save his farm. The play has clear didactic aims, and, at least with the Huntington Theater's production in Boston, offered theater-goers post-performance lectures and discussions, elaborate program notes on the internment, and a study guide. The characters seem to be what playwright Rosanna Yamagiwa Alfaro calls a "representative sociological sampling," expressly designed to fill political and cultural roles in a history already written. Because Gotanda wants to impart as much information as he possibly can within the confines of one play, *Sisters* is long on words and short on action. The creative writing teachers would probably advise a reversal of proportions: it is always better to show rather than to tell, they say. But it is perhaps just because of these shortcomings that audiences at the turn of the century have been receptive. White theater-goers feel good that they are learning about an important but neglected piece of American history in a relatively painless way; Japanese American theater-goers can finally recognize themselves, their family members, or their collective history on stage. It's a rare enough phenomenon just to see Asian Americans taking charge of a major theatrical production.

In a strange way, the two works, *Snow Falling on Cedars* and *The Sisters Matsumoto*, one written by a white man, the other by a Japanese American, are mirror images of each other. Whereas in *Snow* it is a white man who plays the redeemer, in *Sisters* the white man is the villain. *Snow*'s story of a white redeemer who saves a Japanese American becomes a whitened allegory of the internment itself. The incarceration, after all, was engineered by whites, and then, in 1988, atoned for through the award of \$20,000 in reparations to each individual survivor of the camps as provided for in the Civil Liberties Act, signed by a white president. This version of the history leaves out Japanese American resistance and heroism in military service, and the Japanese American

community's redress campaign. It seems oddly coincidental that the choice of Ishmael's war injury is the loss of an arm, the very same injury that constantly reminds the American public of Nisei senator from Hawaii Daniel Inouye's distinguished military service during the war. Inouye was a leader in the redress campaign. It is as if the white Ishmael usurps his place.

In both works Japanese Americans are more acted upon than acting, passive rather than active. Gotanda's Japanese American characters are certainly more individualized and vivacious than Guterson's, and in the end they are forced into action. But in both novel and play, the dyad of victim/perpetrator becomes a polarizing force in character portrayal. *What the Scarecrow Said* and *The Climate of the Country*, to take only these two examples, show that more nuanced and complicated depictions of whites and Japanese Americans do greater justice to the complexities of history.

Whatever the merits or demerits of recent fiction and drama on the internment, we seem to have turned a corner. *Snow Falling on Cedars* and *The Sisters Matsumoto* mark the entry of the internment into the literary mainstream. Beyond all critical carping, we owe their authors a debt of gratitude for in effect having created a general public for the subject. We will look forward to refinements on the theme and to further probing of a past that we have all too frequently preferred to forget. ■

*In 1944-45, Erica Harth lived at Manzanar, where her mother was working for the War Relocation Authority, and she attended first grade at the camp's school. Currently professor of humanities and women's studies at Brandeis, she is the author of several books and numerous articles on early modern France. A collection of original essays on the internment that she is editing, Last Witnesses, will be published by St. Martin's Press in 2002.*

The unlikely  
connections among a  
rock star, a digital  
prepress application,  
an evangelic  
marketing drive, a  
passion for art, and  
the dream of self-  
employment have led  
this alumnus to  
create an art gallery  
of the finest kind.



*Roswell*  
Charles Gibbs  
Verdign's copper  
24 x 13 x 17 inches

by Cliff Hauptman '69, M.F.A. '73

Laden with cheeses, fruit, and wine, the linen-draped table in the center of the narrow gallery declares this to be one of the monthly Thursday evenings on which an opening is taking place. As light spills from the gallery's large front windows out into the gray dusk of Main Street in upscale Andover, Massachusetts, strolling passersby, stopping to gaze through the glass at the milling guests and exceptional art, are waved in by a friendly man who is groomed as impeccably, from the neck up, as the most starched of Newbury Street's proprietors. Below the neck, the pretense of standing on any ceremony is thoroughly dismissed. Clad sockless in tennis shirt and shorts, Peter Alpers '71, the owner of this fine arts establishment, keeps things low-key, laid-back, and tangibly welcoming.

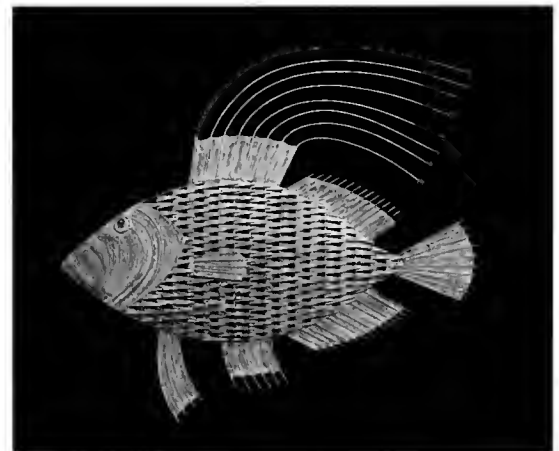
Alpers's appearance, this unlikely combination of polish and informality, is wondrously reflected in the gallery itself. Representing Alpers's personal taste, an eclectic presentation of contemporary art—oils, acrylics, watercolors, etchings, sculptures, collages, original prints both digital and traditional, and mixed-media compositions—graces the small salon in unanimous excellence. The visitor is instantly captivated by the beauty and distinction of the collection, but also by its earnestness. Here is art at its compelling best, free of intimidation. Part of the latter, of course, is Alpers in his shorts. But there is also his immediately apparent, sincere warmth, perfect balance of attention and breathing space, and his infectious enthusiasm for the works. Then there is the nature of the physical gallery. It is intimate without giving claustrophobes second thoughts, yet its limited size puts wall-space at a premium, thus giving it a neat but almost cluttered feeling—just like home. More subtly, Alpers makes use of home-made labels to identify the works and their artists and prices, resulting in an entirely satisfactory professional but do-it-yourself intimacy.

And, of course, there is the art: beautiful, varied, thought-provoking, and desirable. Alpers represents about 40 artists at present, half of whom are from within 150 miles of Boston, the rest from places as far-flung as Paris. The opening on this particular evening is for two local artists—one a sculptor and the other a painter. Charles Gibbs's sculptures, which are currently swimming high

across two walls of the gallery and standing individually on pedestals here and there, eyeing the crowd, are made, for the most part, from junk. Gibbs is a master of scrap. His "trash fish" are made largely from scavenged roadside mufflers, his menagerie of enchanting beasts and birds from pipe fittings, lamp housings, garden tools, and motor parts. Yet, they are the very opposite of cute novelties; these are beautiful, ingenious works of art with such astoundingly distinct personalities that they demand one's admiration and respect. So do his sumptuously patinaed works in copper that flaunt his meticulous craftsmanship.

Virginia Peck, too, is an artist whose work engages the viewer at a strongly visceral level. Her paintings are vividly colorful and luminous with an underlying texture that is sometimes dominant and sometimes subordinate to the painted image. Faces predominate; many smaller pieces have the noses in relief. There is a haunting, surreal quality to many of them. They are startlingly beautiful and do not easily release your attention.

Alpers makes sure everyone who enters the gallery during this three-hour event meets not only the artists, but everyone else, as well. He is the consummate host, looking out for the well-being of his guests. He is also the attentive businessman, with an eye to turning these friends into clients. Yet, there is something else, for amid the evening's busyness and the business,



*Big John Dory*  
Charles Gibbs  
Verdign's copper  
38 x 41 inches

*Antelope*

Ivan Chermayeff

Original Iris print

Edition of six



the schmoozing and the selling, one catches the occasional secret glimpse of Alpers alone and clearly contented, stealing an occasional private moment to take visible pride in this enterprise he has newly undertaken.

An English major at Brandeis, Alpers recalls with delight the lasting impact of Alan Levitan's course on Shakespeare. "Just yesterday... yesterday...in conversation with someone," he says, "I used a term I learned in that class and had never heard elsewhere: *stichomythia*. It's a dramaturgical technique. Originally, in classical times, it was when characters alternately spoke single lines of dialog. Shakespeare elaborated that to the point of having two or more characters reciprocally utter one or two syllables or one or two feet of a line. And I just used that term yesterday to describe the bantering style of a couple of friends of mine. And it really brought back to me, vividly, how much I got out of that course. To this day I can't read a novel or a play without remembering some of the gems I picked up in that course."

Alpers's initial career move after Brandeis was as an academic advisor and, subsequently, director of orientation at a major Boston-area university, the latter a job Alpers describes as "so hateful that it gave me early and valuable insights to some of the perils of hierarchical functioning. And I think that experience sowed the seeds of what later became my corporate discontent, which took, really, 25 years to reach a harvestable condition, and that was two years ago at age 48. So, after working full-time for 25 years, I decided to call my own bluff and work for myself, something I'd been threatening to do for years."

Although the idea of working for himself may have been simmering for awhile, the exact nature of that work took decades to materialize. As do many English majors, Alpers tended toward positions that made use of his writing skills, following the obvious threads of progression. For a time, he worked as editor and chief writer for a small specialty publisher of sports publications. That led to a stint at Cahners, a leading publisher of business information, a brief interlude at a high-tech company that failed, and, finally, a 10-year stay at Iris Graphics.

Iris Graphics is a company that develops, manufactures, and markets technology used mainly in the printing business to proof work before it actually goes to press. By providing a high-quality, digital proof, a printer can allow his clients the opportunity to proof (and correct) an almost exact representation of the finished printed work—a brochure, magazine, catalog, or other complex, high-cost project—before immutably committing it to several thousand copies in print. As director of marketing and corporate communications at Iris Graphics, Alpers was the spokesman for the firm, producing every piece written about the company, from sales and marketing literature to the transformation of engineering data into English.

And there the critical fork in his path toward eventual self-employment presented itself. As he explains, "Secondarily, I became the evangelist for one particular application of the technology, which was the making of art prints. It was not an application that the founders or the next generation of management had intended. Rather, it was something that three entrepreneurs around the country developed almost simultaneously in the early nineties. But Iris management didn't 'get' the potential or the sexiness of this application. It was 'fuzzy' in their minds.

"No one in the company, including myself at the time, understood the market dynamics of the art world. They didn't know what art publishing involved, or who an art publisher was, or how a gallery business worked and what the connection was between our few customers in that area, that 'space' as they say—these professional printmakers—and art commerce as we knew it. All we knew was that each of these three entrepreneurs had spent \$123,000 to buy our printers and then \$15,000 or \$20,000 to buy the other 'stuff' they needed. And they were making prints, very *gorgeous*, high quality, limited-edition prints, for artists both obscure and world-famous.

"But nobody in management saw where that phenomenon might lead, so while they were content to accept these opportunistic orders for printers from time to time from this really specialized niche, they didn't know how to systematically work that





*Still Life with Flowers*  
Alexandra Vernon  
Collage with watercolor  
20 x 16 inches

*Listening to the Light*  
Virginia Peck  
Acrylic on wood panel  
11 x 16 inches





market. So one colleague and I just took it on as a labor of love, he from the sales point of view, and I from the marketing end."

One of the three original entrepreneurs who first recognized the potential of the Iris printer for making art was Graham Nash of Crosby, Stills & Nash, who has been an accomplished photographer even longer than he has been a legendary musician. With the help of Nash's exquisite large-format photography, as well as his name, charisma, and talent for publicity, Alpers brought the Iris printmaking technology to the attention of the art world.

Now, a decade later, this new art form, the Iris print, has taken its place alongside other printmaking media such as offset lithography, serigraphy (silk screening), and the traditional methods of stone lithography, etching, and engraving. As mainstream an institution as Boston's Museum of

Fine Arts has not only been accepting original Iris prints from donors to add to its permanent collection, but it has actually purchased Iris prints to be part of that collection. The Isabella Stewart Gardner Museum, too, has staged exhibitions of original Iris prints. (An original Iris print is one that is output from a file in which a digital image is created with graphic software or similar means, as distinguished from a reproduction of a painting.) Digital printmaking, using not only Iris but other digital printmaking products as well, is now, annually, a near-billion-dollar business at the retail level.

By the time Alpers's "corporate discontent" and increasing urgency for self-employment had reached their peaks, he counted among his good friends and close business associates nearly 300 printmakers worldwide. "That put me only one degree of separation from thousands of artists, some of whom I'd already met through the printmakers," Alpers realized. "There lay the germ of the idea." He had finally arrived at the realization of how to work for himself.

"I will open a gallery of Iris prints," he concluded. "I got very excited, *euphoric*. When I woke up the next morning, I thought, 'What a stupid idea; why limit myself to one medium? Just because I have this terrific network that no other gallery has, doesn't mean I have to limit myself to that.'"

For a year, Alpers operated Alpers Fine Art out of his home, a scenario that unintentionally, yet not altogether subliminally, paralleled his parents' venture, taken on in their fifties, of successfully running a small home art gallery and framing shop for about 15 years before retiring completely. Although that symmetry appeals to Alpers, this new career's real enjoyment and sense of suitability derive largely from the elegance of the interconnections. Not only does it utilize his unique network of artists and immerse him in the world of art, but it makes use of his marketing talents, and, as he says, "it offers a creative outlet for me because I have to present the work in a compelling way and keep the collection looking fresh."

Once the gallery concept proved its fitness, Alpers moved it out of his home and to its current downtown space in Andover, a town flush from



*Plane trees,  
St. Andre d'Olerargues*  
Andy Newman  
Oil on board

the dot-com economy with plenty of large, new houses being built, an easy 21-mile commute for Alpers, and no other art galleries. Perhaps it is because of its in-home origin that the new gallery seems so...homey.

In the corner of the gallery, on the floor beside Alpers's desk and the Alexandra Vernon collage propped against the wall, lies a tiger-striped greyhound named Tony, whom Alpers and his wife, Betsy, adopted. Tony is a friendly dog, but generally indifferent toward visitors. Customers perusing the art may not even notice him. He is also indifferent to Alpers's approach to his new business, which is to do whatever it takes to create long-lasting relationships with clients, including letting them "test drive" works of art in their homes for two or three days while deciding whether to buy. Tony does not much care about his owner's commitment to consultative selling or about the highly personal nature of each art purchase. Tony is also unconcerned with Alpers's understanding of how success relies on an ability to allay his clients' insecurities.

"A lot of my clients have mentioned bad experiences they've had on Newbury Street or in resort areas," explains Alpers, "where they've walked into a gallery with pure heart and run into someone who copped an attitude and engaged in some power play, an I-know-more-than-you-do approach. But my clients know for certain that they can walk in here and the last thing they'll encounter is art snobbery. And I can see that they like that. Many have been back two or three times. So, obviously, I'm reaching their comfort level. That's really what I want; I'm developing long-term relationships with artists and with customers. It's very satisfying to me, especially as a refugee from the high-tech world where so often the sale is made, the check is deposited, and the customer's name goes into a black hole."

Tony the greyhound cares not at all about that, either. What Tony does care about is that his master finally, at age 50, has followed the right paths, recognized the right physical and intellectual connections, made the commitment to his dream of self-employment, and now owns his own art gallery so that he can bring his dog to work with him.



Peter Alpers

*Cork trees, Herdade da Varzea (Portugal)*  
Andy Newman  
Oil on canvas



## Commencement 2000 Festivities

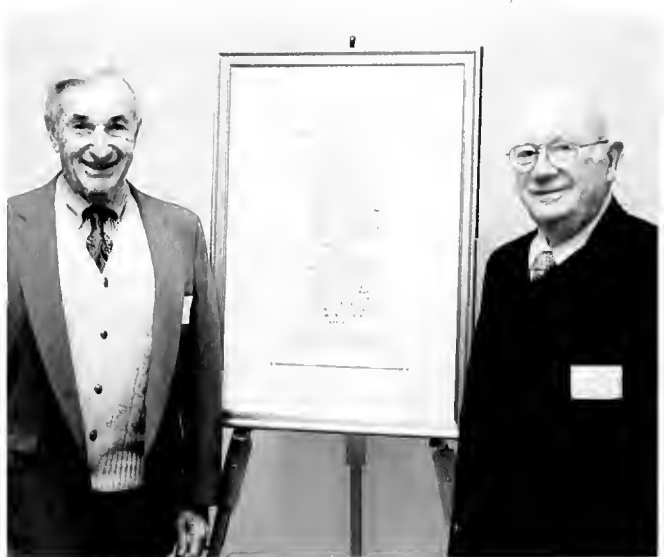
In conjunction with Commencement 2000, a Trustees Dinner was held on Friday, May 19, in the Mildred Lee Gallery in the Rose Art Museum. At that dinner, the official Chair of the Board of Trustees portrait of Lou Perlmutter was unveiled. The next evening, more than 300 people attended the Commencement Dinner, a black-tie gala held on campus. On Sunday, Trustee Ann Richards was the featured speaker at the Fellows Breakfast.



*Alan Slifka and the Slifka Fellows, Yoav Borowitz '00 and Forsan Hussein '00 and their families*



*Trustee Lou Perlmutter unveils his official Chair of the Board portrait with President Reinhartz's help*



*Fellows Robert Boyer and Irving Shapiro*

*President  
HDR Steven  
Remhartz*



*Board Chair Dale  
Grossman with HDR  
President Steven  
Remhartz*



*HDR Dale Chihuly, Trustee  
Barbara Rosenberg '54,  
Richard Rosenberg, and  
Trustee Samuel Stroum*

*Trustee  
Bernard Nussbaum  
and President  
Remhartz*



*Trustee Ann Richards at  
the Fellows Breakfast*



*Robert Reich with HDR  
and Trustee Michael  
Sandel '75 M.A. '75*

## Faculty

**Mary Baine Campbell**  
Associate Professor of  
English

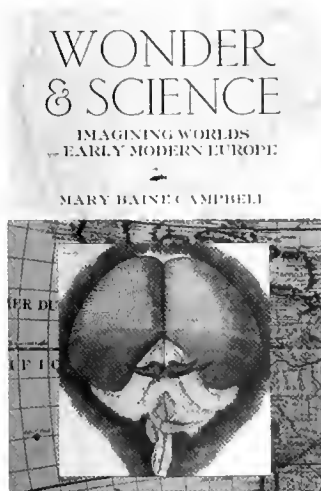
*Wonder @ Science:  
Imagining Worlds in Early  
Modern Europe*  
Cornell University Press

During the early modern period, western Europe was transformed by the proliferation of new worlds—geographic worlds found in the voyages of discovery as well as conceptual and celestial worlds opened by natural philosophy, or science. The response was one of wonder expressed in a variety of texts. The author analyzes a cross section of texts including cosmographies, colonial reports, fantastic voyages, exotic fictions, and confessions, in which worlds were made and unmade.

**Peter Conrad**  
Chloe E. Bird, and Allen M. Fremont, editors. Conrad is a Professor of Sociology.

*Handbook of Medical  
Sociology/Fifth Edition*  
Prentice Hall

The areas covered in this book mirror the lively debates taking place in our classrooms, the media, and society at large. Several authors provide alternative viewpoints on ways of understanding and examining the pathways between social conditions and health and illness. Other authors point out the irony that managed care is now being experienced as limiting the quality of care. The book ranges from

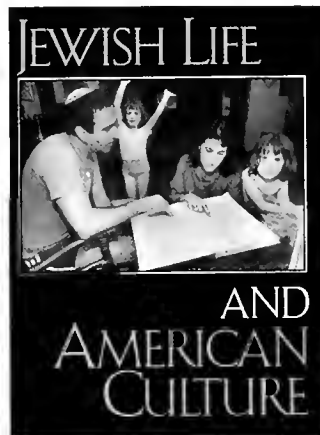


chapters dealing with traditional medical sociological concerns to innovative work on the environment and health, alternative medicine, and bioethics.

**Sylvia Barack Fishman**  
Associate Professor of  
Contemporary Jewry and  
American Jewish Sociology

*Jewish Life and American  
Culture*  
State University of New  
York Press

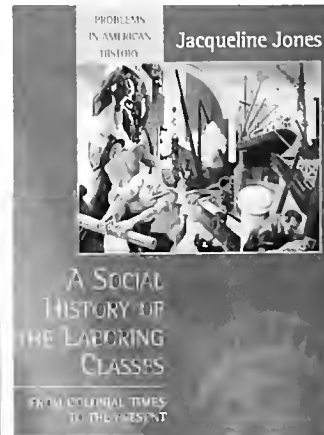
In *Jewish Life and American Culture*, Fishman shows that contemporary Jews have created a hybrid form of Judaism, merging American values and behaviors with those from historical Jewish traditions. She introduces a new concept called coalescence, an adaptation technique through which Jews merge American and Jewish elements. Data is generated from diverse sources in the social sciences and humanities, including the 1990 National Jewish Population Survey. The book also pays special attention to gender issues and the relationship of women to their Jewish and American identities.



**Lawrence H. Fuchs**  
Meyer and Walter Jaffe  
Professor of American  
Civilization and Politics

*Beyond Patriarchy: Jewish  
Fathers and Families*  
Brandeis University Press/  
University Press of New  
England

The question is asked: Is patriarchy necessary to ensure responsible fathering? The author argues that the link between male dominance and fatherhood is no longer ironclad. He imagines a new paradigm of fatherhood for a post-patriarchal age. Two millennia ago the rabbis established strategies to curb the extreme abuses of patriarchy. In the last two centuries, as Jews became more integrated into the societies in which they lived, their unique variation of patriarchy was disrupted. It is Fuchs's conclusion that the Jewish precedent points to the next step in evolution: fathers without patriarchy.



**Jacqueline Jones**  
Truman Professor of  
American Civilization

*A Social History of the  
Laboring Classes: From  
Colonial Times to the  
Present*  
Blackwell Publishers

Beginning with the 17th century, the author examines the experiences of different groups of American workers—waged and unwaged, urban and countryside—within a framework of the economic transformations that have occurred at regular intervals throughout American history. Major themes are explored, such as the transition of slavery to free labor, the denigration of women's housework, and technological advances and the rise of the global assembly.

**George Ross**  
and Andrew Martin with  
Lucio Baccaro, Anthony Daley, Lydia Fraile, Chris Howell, Richard M. Locke, Rianne Mahon, and Stephen J. Silvia. Ross is Morris Hillquit Professor in Labor and Social Thought.

*The Brave New World of  
European Labor: European  
Trade Unions at the  
Millennium*  
Berghahn Books

**Jehuda Reinharz and Ben Halpern**

*Zionism and the Creation  
of a New Society*

European trade unions played a central role in building a "European model of society"—negotiated labor-management relations, high labor standards, generous welfare states, and collective political representation—which reached its pinnacle in the earlier post-World War II era. More recently, this European "model" and the unions' place in it have been challenged by lower growth, rising unemployment, accelerated European integration, and neo-liberal policies. These essays examine responses of union movements to these challenges.

**Palle Yourgrau**

Professor of Philosophy

*Gödel Meets Einstein: Time  
Travel in the Gödel  
Universe*  
Open Court

Philosopher-mathematician Kurt Gödel extended Einstein's General Theory of Relativity with cosmological models—now known as "Gödel Universes"—with extraordinary properties, including the possibility of closed time-like curves that allow the philosophical fantasy of time travel to become a scientific reality. The author shows how, for Gödel, the reality of time travel signals the unreality of time and other surprising repercussions of Einstein's theories. The book contains a full-length philosophical investigation of Gödel's argument for the unreality of time.

*Zionism and the Creation of a New Society* examines the birth of the State of Israel and analyzes the ideological principles of the Zionist movement that led to that birth. More than an intellectual history of Zionism, this volume links conflicting and changing ideologies to the pre-state social and administrative structures that shaped and informed them. Linking the history of ideas with the history of institutions, *Zionism and the Creation of a New Society* incorporates the latest scholarship. Reinharz is the Richard Koret Professor of Modern Jewish History and President of Brandeis University and Halpern (1912-90) was professor emeritus of Near Eastern and Judaic Studies.

## Alumni

**Naomi S. Baron '68**

Baron is professor of linguistics and chair of the Department of Language and Foreign Studies at American University.

*Alphabet to email: How  
Written English Evolved  
and Where It's Heading*  
Routledge

In the fast-moving world of e-mail, content is far more important than spelling and punctuation. Is it time to throw away the old rules—or should we hurry to the rescue? From pen-and-parchment to the e-mail revolution, the author's account shows how a surprising variety of factors shape the ways we read, write, and communicate. This foray through the history of language and writing offers a fresh perspective on the impact of the digital age on literacy and education, and on the future of our language.

**Rosellen Brown, M.A. '62**

Brown lives in Chicago and is the author of *The New York Times* best-seller *Before and After* and three other novels.

*Half a Heart*  
Farrar, Straus, and Giroux

*Half a Heart* tells the story of a former civil rights activist, Miriam Vener, who feels trapped in the comfortable white upper-middle-class life she leads with her family; a life that is suddenly shattered with the appearance of her 18-



year-old biracial daughter. A story about estrangement and intimacy, race and privilege, identity and belonging, *Half a Heart* is a novel of public and private ideals betrayed and hopes reignited in which the writer probes the way history and unyielding love shape our lives.

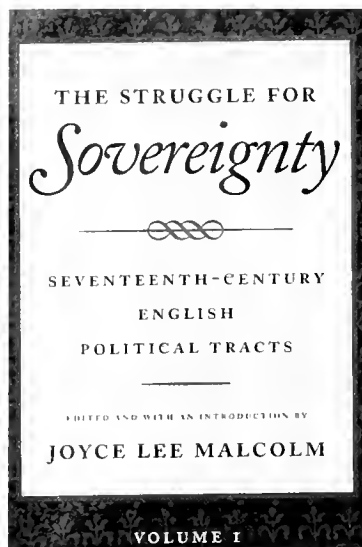
**Lynn Davidman, Ph.D. '86**

Davidman is associate professor of American civilization, Judaic studies, and women's studies at Brown University.

*Motherloss*  
The University of California Press

A three-year study of 60 men and women who experienced the loss of their mothers when they were between the ages of 10 and 15 forms the basis of *Motherloss*, which looks at how society influences peoples' experiences of this loss, and how they make sense of and rebuild their lives after this major disruption. Despite the silence, isolation, and confusion that accompany a mother's death and the





cultural messages to "move on," the author's respondents find ways—in thoughts, prayers, memories, symbolic objects, and practices—to retain their mothers' presence in their daily lives.

**Nancy Foner '66**

Foner is professor of anthropology at the State University of New York, Purchase.

*From Ellis Island to JFK: New York's Two Great Waves of Immigration*  
Yale University Press

In the history of New York City, few events loom larger than the wave of immigration at the turn of the last century. Today a similar influx of new immigrants is transforming the city again. Better than one in three New Yorkers is now an immigrant. *From Ellis Island to JFK* is an in-depth study that compares these two huge social changes. Also, the author reassesses the myths that have grown up around the earlier Jewish and Italian immigration—and that deeply color how today's Asian, Latin American, and Caribbean arrivals are seen.

**Kama Einhorn '91**

Einhorn is an editor at Scholastic and working on numerous books for children and teachers that focus on early literacy.

*Cursive Writing Made Easy & Fun!*  
Scholastic Inc.

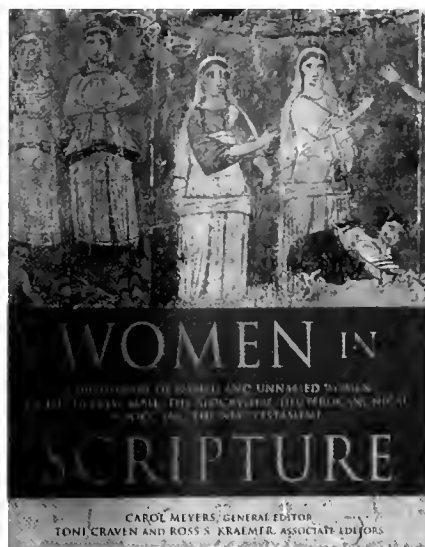
*Cursive Writing Made Easy & Fun* is a teacher's guide to the cursive curriculum. It is intended for use in second to fourth grade classrooms and includes activities, reproducible pages, and professional development information on handwriting instruction.

*Supermarket*  
Scholastic Inc.

*Supermarket* is for the early childhood school market. It is part of a supplementary literacy curriculum for Pre-K and K (*Building Language for Literacy*) and based on the latest research in literacy development.

**Joyce Lee Malcolm, Ph.D. '77, editor**  
Malcolm is a professor of history at Bentley College.

*The Struggle for Sovereignty: Seventeenth-Century English Political Tracts, Volume I and II*  
Liberty Fund, Inc.

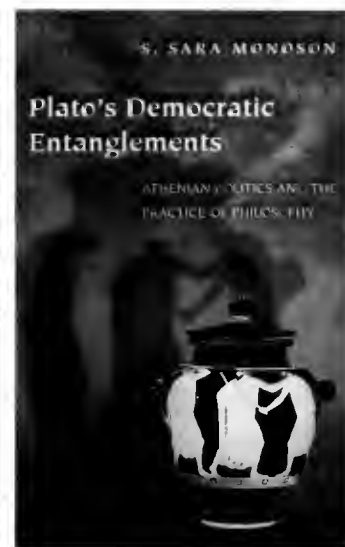


The 17th century in England was an era of intellectual achievement. At the core of England's traumatic upheavals lay a fundamental intellectual controversy over the source and nature of political sovereignty. The debate took place in print as scholars, statesmen, lawyers, clergymen, government propagandists, and other concerned individuals took up their pens and wrote their essays. The aim of *The Struggle for Sovereignty* is to publish a selection of the best and most important examples of this political literature with the hope that general knowledge of 17th-century political thought will be broadened.

**Carol Meyers, M.A. '66, Ph.D. '75, general editor**  
Toni Craven, and Ross S. Kraemer, associate editors.  
Meyers is a professor of biblical studies and archaeology at Duke University.

*Women in Scripture: A Dictionary of Named and Unnamed Women in the Hebrew Bible, the Apocryphal/Deuterocanonical Books, and the New Testament*  
Houghton Mifflin Company

The editors have taken on the task of identifying every woman and group of women mentioned in the Bible,



whether named or unnamed, well known or heretofore not known at all. The result is more than 800 articles. The women are varied—from prophets to prostitutes, military heroines to musicians, deacons to dancers, widows to wet nurses, rulers to slaves. There are familiar faces, such as Eve, Judith, and Mary, but the most innovative aspect of this book is the section devoted to the many women who in the scriptures do not even have a name.

**S. Sara Monoson '81**  
Monoson is assistant professor of political science and classics at Northwestern University.

*Plato's Democratic Entanglements: Athenian Politics and the Practice of Philosophy*  
Princeton University Press

In this book, the author challenges the long-standing and widely held view that Plato is a virulent opponent of all things democratic. She argues that we should attend more closely to Plato's suggestion that democracy is terrifying and exciting, and she seeks to explain why he found it morally and politically intriguing. The author focuses on Plato's engagement with democracy as he knew it: a cluster of cultural practices that reach into private and public life, as well as a set of governing institutions.



# WHEN LAW GOES POP

*The Vanishing Line between Law and Popular Culture*

Richard K. Sherwin

**Theresa Rebeck, M.A. '83,  
M.F.A. '86, Ph.D. '89**  
Rebeck is a playwright.

*Collected Plays Volume I:  
1989-1998*  
Smith and Kraus

In the book there are five full-length plays—*Spike Heels*, *Sunday on the Rocks*, *Loose Knt*, *The Family of Mann*, and *View of the Dome*—and seven one-act plays—*Does This Woman Have a Name?*, *The Bar Plays*, *Sex with the Censor*, *What We're Up Against*, *The Contract*, *Katie and Frank*, and *Great to See You*. Many of the plays were staged in New York.

**Lawrence Rosen '63**  
Rosen is professor and chair of anthropology at Princeton University and adjunct professor of law at Columbia University.

*The Justice of Islam*  
Oxford University Press

One out of five people in the world today lives subject to Islamic law, but stereotypes of rigid doctrine or harsh punishment obscure an understanding of the values and style of reasoning that characterize everyday Islamic adjudication. Using data ranging from the courts of North Africa to the treatment of Islam in



American courts, from a reinterpretation of the Prophet's sociological jurisprudence to the analysis of Islamic concepts of responsibility and trust, these essays demonstrate the enduring appeal of Islamic law in the lives of everyday adherents.

**Richard K. Sherwin '75**  
Sherwin is professor of law at New York Law School.

*When Law Goes Pop: The Vanishing Line between Law and Popular Culture*  
The University of Chicago Press

What are the consequences when legal culture and popular culture dissolve into each other? The author argues that in the welter of communication technologies, an unrestrained marketplace, and postmodern ideas, law is increasingly becoming a spectacle, mimicking the style, techniques, and visual logic of advertising and public relations. The book is an examination of legal practice in today's world, one that should be heeded by everyone concerned with the future of our legal system and the meanings we invest in it.

**Beth Sirull '84**  
and Kathy McDonald. Sirull had a successful corporate marketing career before leaving to launch her own business.

*Creating Your Life Collage: Strategies for Solving the Work/Life Dilemma*  
Three Rivers Press

Combining useful exercises and the stories of women who decided to enact significant changes in their lives, *Creating Your Life Collage* enables the reader to discover which option works best for her—whether it is how to better manage a full-time job, go part-time, become an entrepreneur, or take advantage of other creative and profitable alternatives to the daily grind. This book helps women take control of their lives and arrange life's varied elements in just the right way—creating a life collage.

**Jerold M. Starr, M.A. '66,  
Ph.D. '70**  
Starr, an activist and award-winning sociologist, is founder and executive director of Citizens for Independent Public Broadcasting.

*Air Wars: The Fight to Reclaim Public Broadcasting*  
Beacon Press

*Air Wars* tells how a grassroots movement of concerned citizens were able to overcome enormous institutional influence in their quest for public

## FLYING OVER BROOKLYN

Myron Uhlberg



Illustrated by Gerald Fitzgerald

accountability. These citizens believed strongly in public television's unique mission to serve the diverse social and cultural needs of local communities. When their own station neglected this mission in the search for national prestige and bigger revenues, they felt betrayed. The author outlines a plan for restructuring the public broadcasting service as an independently funded public trust.

**Myron Uhlberg '55**  
Uhlberg is a retired businessman living in California. This is his first book for children.

*Flying over Brooklyn*  
Peachtree Publishers Ltd.

*Flying over Brooklyn*, illustrated by Gerald Fitzgerald, is a story of how a young boy's everyday world is transformed into a snow-covered wonderland through the force of a blizzard and the power of dreaming. The narrator recounts how a strong wind suddenly grabbed the young boy's coat and lifted the child up into the air. Soon the boy is flying over his snow-covered neighborhood. It is based, in part, on the author's own childhood memory of the Great Blizzard of 1947.



The kick-off for Reunion 2000 drew more than 200 alumni to campus for a day of academic adventure. There was no homework or quizzes, but plenty of lively discussion.

We thank the alumni and faculty who participated on June 16. A big thank you to Professor of Sociology Gordon Fellman, for stepping in for Jacob (Jerry) Cohen, associate professor of American studies, for a look at "The Promise of the Sixties." Robert Sekuler '60, Louis and Frances Salvage Professor of Psychology, and Volen National Center for Complex Systems, presented "What Our Brains Tell Us About Our Minds."

A Campaign 2000 discussion was led by Eileen McNamara, columnist for *The Boston Globe*, Pulitzer Prize recipient, and lecturer in journalism at Brandeis. The panel included Steven Grossman, chair, Brandeis University Board of Trustees and former national chair, Democratic National Committee; Ralph C. Martin II '74, district attorney, Suffolk County, Massachusetts; and Michael J. Sandel '75, professor of government, Harvard University. Andreas Teuber, associate professor of philosophy, finished the morning sessions with his presentation, "The Internet: Technology, Privacy, and You."

The keynote luncheon address was given by Terrie M. Williams '75, president, The Terrie Williams Agency and author, *The Personal Touch: What You Really Need to Succeed in Today's Fast-Paced Business World*. The afternoon sessions began with a panel on "Drugs, Disease, Doctors,

and You: Medical Research and Health Care Delivery" led by moderator and respondent Gregory A. Petsko, Gyula and Katika Tauber Professor of Biochemistry and Molecular Pharmacodynamics and director, Rosenstiel Basic Medical Sciences Research Center. Panelists included Richard Kalish '80, medical director, South Boston Community Health Center; Lawrence L. Samuels '75, clinical director, new product development, Pfizer Inc.; Peter B. Schiff '75, professor and chair, Department of Radiation Oncology, Columbia-Presbyterian Center of New York; and Phyllis Witzel Speiser '75, director of pediatric endocrinology, North Shore Long Island Jewish Health System and professor of clinical pediatrics, New York University School of Medicine.

At the same time, Thomas Doherty, associate professor of film studies (on the Sam Spiegel Fund), and chair of the Film Studies Program presented "Pre-Code Hollywood: Sex, Immorality, and Insurrection in American Cinema." The final class of the day was "The Lexus and the Olive Tree—Revisited" by Thomas L. Friedman '75, foreign affairs columnist for *The New York Times*. Attendees were then invited to the Alumni Authors and Artists Exhibits and Opening Receptions where the artistic and literary accomplishments of members of the Classes of 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, and 1995 were celebrated.

Clockwise:  
Thomas  
Doherty,  
Terrie M.  
Williams '75,  
Thomas L.  
Friedman '75,  
"Campaign  
2000" panel



Robert Sekuler '60

Class Receptions,  
Parties, and Dinners

# Reunion 2011

## Class of 1960



## Class of 1965



# Reunion

## Class of 1977



## Class of 1980



## Class of 1985





# Reunion 2006

Class of 1991



**Class of 1995**





# Reunion 2000

Class of 1965



Class of 1965



Class of 1975



Class of 1980

Class of 1985

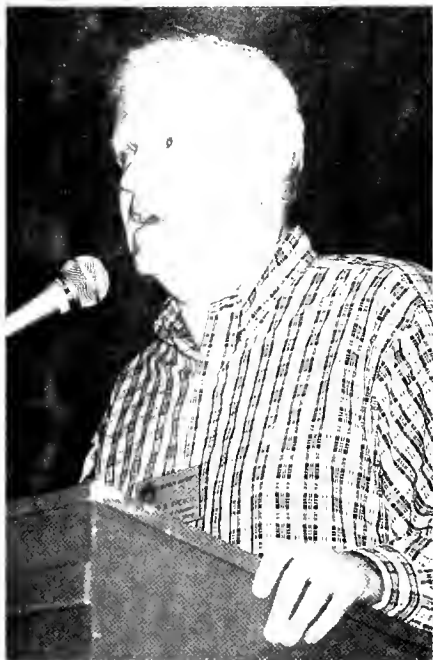


Class of 1995



# Section 26

## Saturday Programs



*Executive Vice  
President and Chief  
Operating Officer  
Peter French*



*Provost and  
Senior Vice  
President for  
Academic Affairs  
Irving Epstein*



**President's  
Welcome Back Dinner**



**Father's Day  
Farewell Brunch**





# REUNION



## NWC Endows Librarian Chair with Most Ambitious Campaign in Its History

Brandeis joined the ranks of Harvard, Johns Hopkins, the University of Illinois, and a handful of other select universities this year with the establishment of an endowed chair for the University librarian. Funded with a \$2.5 million endowment by the National Women's Committee, the Brandeis University National Women's Committee University Librarian Chair will provide permanent income for the librarian's salary. According to Bessie Hahn, assistant provost for Libraries and University librarian, it will make more funds available for collections, technology, and operating costs, while ensuring that Brandeis will always be able to secure a librarian of the highest caliber.

Almost 2,000 members and friends of the National Women's Committee (NWC), all of its board members, and most of the organization's 100 local chapters contributed to this two-year endowment campaign, the most ambitious in NWC's 52-year history. The National Women's Committee has raised \$73 million for Brandeis and the Libraries, including a total gift of \$3.2 million last year.

The University marked this momentous achievement with the installation of a commemorative garden overlooking the Goldfarb-Farber Library entrance. More than 200 National Women's Committee members, donors, and University faculty and staff gathered there during the organization's national conference in June.

President Jehuda Reinharz officiated at the dedication of the garden, which provides a welcome spot for resting or reading. It contains several stone benches honoring major donors and a bronze book sculpture engraved with the names of 159 donors who made gifts of \$3,000 or more. A brick path recognizes 86 chapters for their participation. In addition, a 50th Anniversary Commemorative Book recognizing all donors who made gifts to the campaign of \$1,000 or more was presented to the University Archives.

Starting with Founding Gifts from Jean C. Carrus of the Desert Chapter, Palm Springs, California, and Ellen and Simon Atlas, the campaign received additional gifts of \$100,000 or more from Honora and Jerry Grossbardt, Wolf Shapiro, and Joan and Norman Weil. Carrus, president of NWC's Greater Western Region, also commissioned the bronze book sculpture for the National Women's Committee Garden.

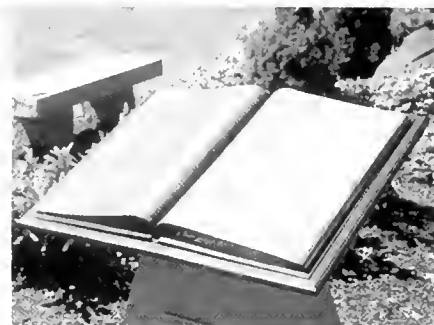
The campaign increased the visibility of Brandeis in NWC communities and beyond. A distinctive gold "chair" pin, now proudly worn by almost 500 donors who made gifts of \$500 or more, became a national symbol of the campaign and the National Women's Committee. It introduced many people to the organization, including First Lady Hillary Rodham Clinton, who received her personal pin when she hosted NWC leaders at the White House last year.



"This campaign struck a chord throughout the organization," said campaign chairperson Ellen Atlas of the Washington, D.C., Chapter. "Many donors cited their devotion to Brandeis, a deep appreciation of the National Women's Committee, and a special regard for University Librarian Bessie Hahn as the motivations behind their gifts."

Honora Grossbardt of Boca Raton, Florida, who, along with her husband Jerry, has generously supported Brandeis and the Women's Committee for more than 20 years, said: "Brandeis has been a marvelous beacon for the Jewish people. Its reputation for excellence is well deserved. I think it's incumbent upon all of us to support an institution of higher learning that can promise so many great things for the future."

"We've taken a giant step toward ensuring the future of the Brandeis Libraries with the establishment of the Brandeis University National Women's Committee University Librarian Chair," Campaign Chair Ellen Atlas said of the campaign. According to Bessie Hahn, this endowment will give Brandeis a much-needed competitive edge in hiring competent staff for the Libraries at a time when there is a critical shortage of librarians and the university librarian's job is becoming increasingly complex and difficult.



Between 1997 and 1999 the number of librarians seeking jobs through the American Library Association Placement Center plummeted from 1,105 job seekers for 472 openings to 489 job seekers for 997 openings. "The competition from technology/Internet companies is almost at a cutthroat rate at this point," Hahn suggests. "They are actively recruiting librarians and pay much more than universities. At the same time, we are experiencing what one journal described as 'a tidal wave of retirements' in the library field, and there aren't enough librarians to replace those retiring."

"University librarian jobs are very demanding and we want Brandeis to always be in a position to recruit the best people. The establishment of this chair will go a long way towards making that possible."

'55

'57

Information submitted to Class Notes will appear no sooner than six months after its receipt by the Office of Development and Alumni Relations. Due to space limitations, we usually are unable to print lists of classmates who attend each other's weddings or other functions. News of marriages and births are included in separate listings by class. Factual verification of every class note is not possible. If an inaccurate submission is published, the *Brandeis Review* will correct any errors in the next possible issue, but must disclaim responsibility for any damage or loss.

Many thanks to the Reunion 2000 leadership.

## Class of 1955

Earle W. Kazis, gift cochair  
Susan M. Prusky, gift cochair  
Judith Paull Aronson, program cochair  
Evi Sheffres, program cochair

## Class of 1960

Toby S. Nussbaum, gift cochair  
Joan M. Wallack, gift cochair  
Milton B. Wallack, gift cochair  
Clemente Cohen, program cochair  
Ellen Levine, program cochair

## Class of 1965

Steven H. Mora, gift cochair  
William S. Friedman, gift cochair  
Melanie Rovner Cohen, program chair

## Class of 1970

Charles S. Eisenberg, gift chair  
Jane Klein Bright, program chair

## Class of 1975

Jonathan G. Davis, gift cochair  
Thomas L. Friedman, gift cochair  
Laurie Udell, program chair  
Leslie Penn, program chair

## Class of 1980

Stephen Ellman, program cochair  
Susan (Tanur) Ellman, program cochair

## Class of 1985

Marc J. Bloostein, gift cochair  
Lawrence D. Fischer, gift cochair  
Jeffrey L. Jonas, gift cochair  
Marlene Fischer, program chair

## Class of 1990

Abigail Aboodi Hoffman, gift cochair  
Steven H. Levine, gift cochair  
Stella A. Levy, program cochair  
Alyson Tarr Popper, program cochair

## Class of 1995

Bradley A. Akers, gift chair  
Jessica B. Meltzer, program cochair  
Wendy A. Morris, program cochair

## '52

June Goldman, Class Correspondent, 15 Preston Beach Road, Marblehead, MA 01945  
1952notes@alumni.brandeis.edu

## '53

Abraham Heller, Class Correspondent, 1400 Runnymede Road, Dayton, OH 45419  
1953notes@alumni.brandeis.edu

## Adaire Klein,



director of the Los Angeles-based Simon Wiesenthal Center Museum of Tolerance Library and Archives, received the first annual award of the Institute of Museum and Library Science (IMLS) at a ceremony in April in Washington, D.C. The IMLS is an independent federal grant-making agency that fosters leadership, innovation, and a lifetime of learning by supporting museums and libraries.

## '54

Sydney Rose Abend, Class Correspondent, 304 Concord Road, Wayland, MA 01778  
1954notes@alumni.brandeis.edu

It's time for another member of the class of 1954 to assume the responsibilities of Class Correspondent! Please notify the Office of Alumni Relations at 781-736-4100 of your interest. Many thanks to Sydney Rose Abend for all her hard work.

**Robert Domozyeh**, a baseball and football player, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus. **B. Terri Trieger** has been a docent at The Jewish Museum in New York City for 25 years. She has also served for the past five years as curator of the Judaica Gallery at the Westchester Jewish Center in Mamaroneck, NY.

Judith Paull Aronson, Class Correspondent, 838 N. Doheny Drive, #906, Los Angeles, CA 90069  
1955notes@alumni.brandeis.edu

**Bob Weintraub** received the E.A. "Foxy" Flumere Athletic Award from the Friends of Brandeis Athletics. This honor is given to a distinguished member of the Brandeis community for outstanding contributions to the athletic program. A baseball player and senior manager of the football team, he has been a supporter of Brandeis athletics for more than 40 years. **Saul Wolfe**, president of the Alumni Club of Northern New Jersey, hosted Leonard Saxe, Brandeis adjunct research professor and director of the Center for Modern Jewish Studies, for a Faculty-in-the-Field program at his home in April.

## '56 45th Reunion, June 8-10, 2001

Leona Feldman Curhan, Class Correspondent, 366 River Road, Carlisle, MA 01741  
1956notes@alumni.brandeis.edu

2001 is our year to celebrate our 45th Reunion! Save the dates, June 8-10. Isn't it wonderful that we're the first class that can collect Social Security, and keep working or retire, and qualify for Medicare? Keep me informed as to the changes in your life. See you at Reunion.—Leona

**Richard "Dick" Baldacci**, a four-year regular at guard and tackle and captain of the football team, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus. **Ruth Feinberg Pernick** and **Roger Pernick**, owners of H. Feinberg's, a 108-year-old home furnishings and interior design firm, were selected as the winners of the *Delaware Today* magazine's interior design contest in the best entire house category. The Pernicks last entered in 1989 and won the same category in that event. The contest is open, by invitation, to professional designers in Delaware, Maryland, Pennsylvania, and New Jersey. Photographs of the winning entries in several categories were published in a special Home and Garden section of the April issue of *Delaware Today* magazine.

Wynne Wolkenberg Miller, Class Correspondent, 14 Larkspur Road, Waban, MA 02468  
1957notes@alumni.brandeis.edu

**Rose Shirwindt Weinberg**, president of the Alumni Club of Israel, hosted University President **Jehuda Reinharz, Ph.D.** '72 (NEJS), for a reception in May.

## '58

Judith Brecher Borakove, Class Correspondent, 10 East End Avenue, #2-E, New York, NY  
1958notes@alumni.brandeis.edu

## '59

Sunny Sunshine Brownout, Class Correspondent, 87 Old Hill Road, Westport, CT 06880  
1959notes@alumni.brandeis.edu

## '60

Joan Silverman Wallack, Class Correspondent, 28 Linden Shores, #28, Branford, CT 06405  
1960notes@alumni.brandeis.edu

**Lennard Carapezza** recently celebrated 30 years of pediatric dental practice. His clinical achievements, including a successful private pediatric practice in Wayland, MA, have brought him international recognition as a lecturer in the early treatment of malocclusion. He is also a professor at Tufts University School of Dental Medicine, a clinical associate professor at the University of Tennessee—Memphis College of Dentistry, and a contributing editor to the *Journal of Clinical Pediatric Dentistry*. He and his wife consider the growth and development of their three children their greatest achievement. **Ellen Davis Epstein**, **Susan Horstein Goldberg**, and **Judith Mehaloff Jacobs** were nominated and elected to *Phi Beta Kappa* at Commencement 2000. Congratulations!

## '61 40th Reunion, June 8-10, 2001

Judith Leavitt Schatz, Class Correspondent, 139 Cumberland Road, Leominster, MA 01453  
1961notes@alumni.brandeis.edu

Hard to believe that our 40th Reunion is around the corner! Time to mark your calendar and make your travel arrangements



'63

back to campus! Take a few minutes and send in your latest news about your work, retirement, family, and travel. I look forward to hearing from you in June. —Judy

**Susan Vogel** was named presidential research professor at Northern Illinois University, a designation that recognizes outstanding faculty scholarship. Her research has involved describing the oral and written language deficits of children and adults, studying the gender differences in males and females, and examining faculty attitudes toward students with learning disabilities in higher education

'62

**Ann Leder Sharon**, Class Correspondent, 13890 Ravenwood Drive, Saratoga, CA 95070  
1962notes@alumni.brandeis.edu

**Daniel Marcus**



was appointed by President Bill Clinton as associate attorney general at the Department of Justice. He most recently served as principal deputy associate attorney general and has been acting associate attorney general since October 1999. The associate attorney general is the third-ranking official of the Department of Justice. Daniel advises and assists the attorney general in formulating and implementing departmental policies and programs pertaining to a broad range of civil justice, state and local law enforcement, and public safety matters. **Robert "Bob" Simon** was among the winners of the 59th annual George Foster Peabody Award for international reporting for CBS News. The award, which recognizes achievement and public service by radio and television networks, stations, producing organizations, cable television organizations, and individuals, was presented to Bob in May at the Waldorf-Astoria Hotel in New York City.

**Miriam Osler Hyman**, Class Correspondent, 140 East 72nd Street, #16B, New York, NY 10021  
1963notes@alumni.brandeis.edu

**Joyce C. Doria** was elected senior vice president of Booz, Allen & Hamilton Inc., a management and technology consulting firm. She leads the firm's organization and management practice, which primarily serves U.S. federal agencies and select commercial and international organizations

'64

**Shelly A. Wolf**, Class Correspondent, 113 Naudain Street, Philadelphia, PA 19147  
1964notes@alumni.brandeis.edu

**Deborah Bernhardt Mowshowitz** has been teaching at Columbia University since she received her Ph.D. from there in 1969. In 1999, she received a Presidential Teaching Award, which is presented to five members of the university faculty per year. **Lucy Kraus** is a publicity manager at Carnegie Hall. Previously, she worked for ABC News' 20/20, CBS Entertainment, and *The New York Times*. She has written articles for *The New York Times*, *Stagebill*, and other publications. **Mel Silberman**,



professor of education at Temple University, received its Great Teacher Award in April 2000. The award, which carries a \$15,000 cash prize, is believed to be the largest such award given by a college or university in recognition of teaching excellence.

'65

**Joan Furber Kalatatas**, Class Correspondent, 3 Brandwvne, Wayland, MA, 01778  
1965notes@alumni.brandeis.edu

**Simon Albury** has been appointed chief executive of The Royal Television Society, chair of the British Screen Advisory Council Committee for Ethnic Minority Employment in Film, and non-executive director of Natsivai, the Intercultural Therapy Center.

**Marilyn L. Doria**, partner in the Washington, D.C., office of Akim, Gump, Strauss, Hauer, and Feld, has been named section head for the energy and converging industries practice. When not practicing law, Marilyn enjoys being mother to her daughter, travelling with her and her husband to foreign ports, and spending time with her sister **Joyce C. Doria '63**, and **Shirley Young '68**. **Avrom Weinberg** has a private practice in clinical psychology where he specializes in humanistic psychotherapy. He has offices in Marshfield and Brookline, MA. He has been married for 26 years and has two children. **Richard H. Weisberg** is professor at the Benjamin N. Cardozo School of Law and spoke on "Is Shylock Really a Villain? A New Look at the Trial Scene in *The Merchant of Venice*," at Brandeis House in New York City in February.

'66 35th Reunion, June 8-10, 2001

**Kenneth E. Davis**, Class Correspondent, 28 Mary Chilton Road, Needham, MA 02492  
1966notes@alumni.brandeis.edu

It is time to get excited and geared up to return to campus to celebrate our 35th Reunion! I look forward to hearing from you.—Ken

**Peter Siris** was appointed to the board of directors of Candie's, Inc., a leading designer and marketer of young women's footwear, apparel, and accessories

## News Notes

**classnotes@alumni.brandeis.edu**  
Mail to:

Class Notes  
Office of Alumni Relations, MS 124  
Brandeis University  
P.O. Box 549110  
Waltham, MA 02454-9110

Fax to: 781-736-4101 or

Name _____		
Degree _____	Class Year (s) _____	
Graduation, Maiden name (if different) _____		
Title <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Ms		
<input type="checkbox"/> Mrs <input type="checkbox"/> Miss		
Spouse's name _____	Class Year (s) _____	
Home address _____	Check if new <input type="checkbox"/>	
State _____	Zip _____	
Country _____		
Home phone _____		
E-mail _____		
My firm, employer, or professional specialty _____		
<input type="checkbox"/> Check if new		
Title _____		
Business address _____		
City _____	State _____	Zip _____
Country _____		
Business phone _____		
Fax _____		
E-mail _____		

Your class note may not appear for six months following submission. Please do not resubmit. The *Brandeis Review* does not publish engagement announcements, submit wedding announcements only after the ceremony has taken place. For birth announcements, include the names of both parents. Please provide a daytime telephone number in e-mail submissions.

Anne Reilly Hort, Class Correspondent, 4600 Livingston Avenue, Bronx, NY 10471  
1967notes@alumni.brandeis.edu

Former president of the 2,200 member Fairfax Virginia Bar Association **Carol Schrier-Polak** was listed in *Best Lawyers in America* 1999-2000, and in the March 2000 issue of *Washingtonian* as one of the top divorce lawyers in metropolitan Washington, D.C. **Chava Weissler** received the 1999 Koret Jewish Book Award for Outstanding Work in History for her book, *Voices of the Matriarchs: Listening to the Prayers of Early Modern Jewish Women*. The award is sponsored by the National Foundation for Jewish Cultures and the Koret Foundation. She was also recently elected a fellow of the American Academy for Jewish Research.

## '68

David Greenwald, Class Correspondent, 3655 Aquetong Road, Carversville, PA 18913  
1968notes@alumni.brandeis.edu

**Kathryn Kossow** has resided in Canada for the past 27 years. She recently started her own marketing research company, Kossow Research, which specializes in pharmaceuticals and health care. She retired from part-time singing after a farewell duet recital at the McMichael Gallery in Toronto. Her summer weekends are spent at her cabin on a lake in the Haliburton area of Ontario, listening to the loons. She reports that she occasionally crosses paths with **Lee Jacobson**.

'69 **Howard Posner** was appointed legislative director for a member of the California State Assembly. In November 1998, he was elected to the board of directors of the Sacramento Municipal Utilities District.

## '69

Phoebe Epstein, Class Correspondent, 205 West 89th Street, #10-S, New York, NY 10024  
1968notes@alumni.brandeis.edu

*Will Our Love Last?*, a nonfiction book by **Sam R. Hamburg** was published by Scribner in May 2000. **Davida Shapiro Scher** chaired the Alumni Club of Westchester County's program at the Neuberger Museum of Art at the State University of New York, Purchase, in March.

Charles S. Eisenberg, Class Correspondent, 4 Ashford Road, Newton Center, MA 02159  
1970notes@alumni.brandeis.edu

**Marcia Bloomberg, M.A.** '91 (Jewish Communal Service), was unable to attend the 30th Reunion as she and her husband were in France celebrating their 25th anniversary. In the summer of 1998, she became executive director of the Cleveland Hillel Foundation. **Gloria Huberman Price** was a clinical psychologist until three years ago, when she became a mortgage broker. **Debbie Spitalnik** received the Dybwad Humanitarian Award from the American Association of Mental Retardation in Washington, D.C., in June. The award is named for Gunnar and the late Rosemary Dybwad of The Heller Graduate School. Her husband, **John Weingart**, hosts a folk music radio show, "Music You Can't Hear On the Radio," which can now be heard online at WPRB.com on Sundays from 7:00-10:00 pm, Eastern Standard Time. **Marsha Weinraub**,



director of the developmental division of Temple University's psychology department, was named the Laura Carnell Professor of Psychology. This designation is for faculty members who have "markedly distinguished themselves in research, scholarship, the creative arts, and teaching." The professorship includes an annual grant of \$10,000 for research and other academic support.

## '71 30th Reunion, June 8-10, 2001

Beth Posin Uchill, Class Correspondent, 46 Malia Terrace, Newton, MA 02467  
1971notes@alumni.brandeis.edu

Our 30th is around the corner—save the date now!—Beth

**Allen Alter** hosted alumni from the greater New York area at CBS News headquarters for an Alumni Club of New York City program, "Election 2000: What Role Does the Media Play?" Allen is the senior coordinating producer at *48 Hours*.

Dan Gartinkel, Class Correspondent, 2420 Kings Lane, Pittsburgh, PA 15241  
1972notes@alumni.brandeis.edu

**Rachel Lebeaux**, Ellen Abraham's older child, has matriculated at Brandeis University and will be a member of the Class of 2004. **Aland Chin** is chief operating officer at Boston Laser, Inc., in Norwood, MA. Boston Laser provides high-brightness, optical-pumps for telecommunication applications. **Allen Sabinson** has been named senior vice president of programming at the A&E Network. Throughout his 20-year career, he has served as programming chief at Showtime and TNT, head of original movies and miniseries at ABC, and as president of production for Miramax Films.

## '73

Janet Besso Becker, Class Correspondent, 1556 Old Orchard Street, West Harrison, NY 10504  
1973notes@alumni.brandeis.edu

**Jakki Kouffman-Sperber** recently mounted a solo exhibit of paintings in Juneau, AK, at the Juneau-Douglas City Museum and at Portolio Arts Gallery, and in Anchorage at Artique, Ltd. She was awarded individual arts grants in 1995, 1997, and 1999 by the Juneau Art and Humanities Council and a Career Opportunities grant in 1999 by the Alaska State Council on the Arts. She recently served as visiting artist at the Arctic Winter Games in Whitehorse, Yukon, Canada. Her work is included in Babcock Gallery Director John Driscoll's book, *The Artist and The American Landscape* (First Glance Books). **Gil Schwartz** (a.k.a. Stanley Bing), author and *Fortune* magazine columnist, spoke about his book, *What Would Machiavelli Do?*, at Brandeis House in New York City in April. **Paul Trusten** is a pharmacist at the Sherman Community Medical Center, in Sherman, TX. **Evelyn Wiener** has been named director of student health services at the University of Pennsylvania. She is responsible to the vice provost for university life and to the vice president for health affairs for the quality of medical services provided to students, as well as long-range personnel and budget planning.

Elizabeth Sarason Flau, Class Correspondent, 80 Monadnock Road, Chestnut Hill, MA 02467  
1974notes@alumni.brandeis.edu

**Terry Solow Perlmutter**, vacated a seat on the School Committee in Lincoln, MA, to run unopposed in another election. **Stanley Wakshlag** spoke on "Arena Wars in South Florida," at the Alumni Club of Southern Florida's downtown luncheon in February. He is an attorney with Akerman Senterfitt and Eidson. The program was sponsored by **Jay Spieler** '76 of CIBC Oppenheimer.

## '75

Barbara Alpert, Class Correspondent, 272 First Avenue, #4C, New York, NY 10009  
1975notes@alumni.brandeis.edu

**Robert Kelley**, captain of the basketball and baseball team, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus. The University of Chicago Press recently published **Richard K. Sherwin's** book, *When Law Goes Pop: The Vanishing Line Between Law and Popular Culture*. He has been lecturing nationwide on how developments in mass media and technology are changing the way law is understood and practiced. **Steven Lurie** is president of Lurie Executive Development of New York and recently spoke to alumni at Brandeis House in New York City on "Now That I am in Charge What Do I Do? Handling Authority as Parents and Leaders."

## '76 25th Reunion, June 8-10, 2001

Beth Pearlman, Class Correspondent, 1773 Diane Road, Mendota Heights, MN 55118  
1976notes@alumni.brandeis.edu

Looking forward to seeing all of you in June on campus! Mark your calendars now!—Beth

**Arthur Chaykin** recently accepted the position of vice president for strategic development at Sprint. He is responsible for identifying and developing business opportunities in emerging markets, including expanding their current distribution networks, forming and implementing electronic business strategies, establishing distribution agreements with online product and service

providers, strengthening Sprint's position in the booming electronic business applications segment, and developing and implementing strategic alliances. **Benjamin Gomes-Casseres** spoke on "Alliances and Business in the New Economy" at Brandeis House in New York City in March. He is director of the M.B.A. program and associate professor of international business at the Graduate School of International Economics and Finance at Brandeis. **Alexandra Schweitzer** was promoted to vice president of business operations at Neighborhood Health Plan in Boston.

'77

**Fred Berg**, Class Correspondent, 150 East 83rd Street, #2C, New York, NY 10028  
1977notes@alummi.brandeis.edu

**Barry A. Kaplan**, CFA, is a managing director at Goldman, Sachs & Co. He co-heads the U.S. communications, media, and entertainment efforts of the firm's investment research department, and covers the wireless communications and cable television industries. In March 2000, he was appointed to the board of directors of U.S. Wireless Data, Inc. **Edna Luther** celebrated nine years as owner of Edna Luther & Associates, Inc., a marketing research and consulting firm in Lexington, MA. Previously she was a group vice president of Yankelovich in New York.

'78

**Valerie Troyansky**, Class Correspondent, 10 West 66th Street, #8J, New York, NY 10023  
1978notes@alummi.brandeis.edu

**Alan Gold** was appointed chief marketing officer and vice president of marketing at eXcelon Corporation, a global provider of innovative business-to-business products and services. He joined with more than 20 years of high technology marketing and management experience. Most recently, he served as vice president of marketing for MarketMAX, where he developed the company's strategic direction and partnering strategy, and identified and cultivated key corporate alliances. **Michael Shannon**, a captain of the 1976 NCAA Division III national championship soccer team, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus.

**Ruth Strauss Fleischmann**, Class Correspondent, 8 Angier Road, Lexington, MA 02420  
1979notes@alummi.brandeis.edu

**Marty Bloom**, president of the Alumni Club of Greater Boston, sponsored an "Alumni of the '90s" Happy Hour in February at his restaurant, Vinny Testa's, in Brookline, MA. **Mitchell Caplan** is president and chief executive officer of Telebank Financial Corporation. He recently spoke at Brandeis House in New York City on "Taking an Industry Online: A Firsthand Success Story." **Domenic Finelli** was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus.

'80

**Lewis Brooks**, Class Correspondent, 585 Glen Meadow Road, Richboro, PA 18954  
1980notes@alummi.brandeis.edu

**Lisa Braun Kenigsberg** is a freelance writer who lives with her husband and children in Potomac, MD. She recently had her articles published in *The Washington Post* and *Washingtonian* magazine. **Ellen Friedland** spoke at Brandeis House in New York City about her documentary film, *Swiss Jewry: An Island in the Twentieth Century*, in April. **Jennifer Roskies** lives in Jerusalem with her two children where she coordinates project development for the campaign for The Hebrew University.

'81 20th Reunion, June 8-10, 2001

**Matthew B. Hills**, Class Correspondent, 25 Hobart Road, Newton Center, MA 02459  
1981notes@alummi.brandeis.edu

'82

**Ellen Cohen**, Class Correspondent, 1007 Euclid Street, #3, Santa Monica, CA 90403  
1982notes@alummi.brandeis.edu

**Laurence Dobosh** lives with his wife and their two children in London, England, where he is first vice president and co-general counsel of Global Debt Markets for Merrill Lynch. **Andrew Klein** is vice chair, founder, and chief strategist at Wit Capital in New York City. Wit SoundView, the investment-banking group of Wit Capital, and ITG Inc., a leading

provider of technology-based equity trading services, formed a joint venture to introduce Vostock, an online auction system for secondary and follow-on offerings. Vostock utilizes the Internet to distribute offering materials online and create a single, transparent, and interactive order book.

'83

**Lori Berman Gans**, Class Correspondent, 46 Oak Vale Road, Newton, MA 02468  
1983notes@alummi.brandeis.edu

Algonquin Books of Chapel Hill published **Adam Berlin's**



first novel, *Headlock*. He lives in New York City, where he is an adjunct lecturer at John Jay College of Criminal Justice. **Irene Stern Frielich** is in her second year as an entrepreneur. Her company, EnVision Performance Solutions, provides performance/learning consulting services, instructional design, and project management to support transitions in the client's business. She continues to enjoy spending time with her family and friends and playing in a local band. **Alysa Rosenberg Polkes** completed her second year as director of the M.B.A. Career Management Center at the Anderson School at the University of California, Los Angeles. She, her husband, and two children live in Thousand Oaks, CA. **Rabbi Elaine Zecher** celebrated her 10th anniversary at Temple Israel in Boston.

'84

**Marcia Book Adirim**, Class Correspondent, 480 Valley Road, #B3, Upper Montclair, NJ 07043  
1984notes@alummi.brandeis.edu

**James R. Felton**, Class Correspondent, 26956 Helmond Drive, Calabasas, CA 91301  
1985notes@alummi.brandeis.edu

**Alan Birnbaum** joined Donaldson Lutkin and Jenette as a senior vice president for high yield loan sales. **Kim Coughlin** teaches second grade at a charter school and is pursuing the school counseling and marriage and family therapy licenses. She continues to sing and do a lot of mixed-media art. **Karen Lee Chan** recently relocated back to the East Coast and is a lead systems analyst at the GE Corporate Research and Development Center in Niskayuna, NY, where her main focus is on database and Web application development. **Shari Rosen Ascher** and a partner have formed a new company with the unique specialization of providing job-share consultation for corporate management and employees. The company, Share Goals, offers workshops, seminars, and individual consulting with clients and is based in New York City. She most recently was part of a successful job-share team at Allied Radio Sales, a division of Interop. **Mark Rosenberg, M.A.** '95 (comparative history), is an educator with Genesis at Brandeis University who also teaches at Lasell College and is raising children in Newton Highlands, MA.

'86 15th Reunion, June 8-10, 2001

**Beth Jacobowitz Zive**, Class Correspondent, 16 Furlong Drive, Cherry Hill, NJ 08003  
1986notes@alummi.brandeis.edu

**Leslie Gastwirt Bazer** has temporarily put her teaching career on hold to be a full-time mother in Hauppauge, NY. **Eric D. London** was named director of the Federal Trade Commission's (FTC) Office of Public Affairs (OPA). He most recently served as deputy communications director in the office of Democratic Minority Leader Richard A. Gephardt. In his new position, Eric will manage the OPA's day-to-day operations and will serve as the FTC's main staff liaison between the commission and members of the print and electronic media. **Andrea Saperstein-Grapman** was featured in the December 1999 issue of *Washingtonian* magazine as one of the "Top 100 People to Watch." She is board certified in pediatrics, child neurology, and clinical genetics. She directs the neurogenetics clinic at the Children's Hospital in Washington, D.C., and is a research associate at the National Institutes of Health in Bethesda, MD.

Vanessa B. Newman, Class Correspondent, 153 East 57th Street, #2G, New York, NY 10022  
1987notes@alummi.brandeis.edu

**Donna Ezor** received a Master of Fine Arts degree in theater from Hunter College of the City University of New York. She received the North Jersey Press Club Memorial Journalism Award for feature writing and the New Jersey Press Association Annual Better Newspaper Contest's Prize for arts and entertainment writing for her cover article about the 1998 Broadway staging of *The Diary of Anne Frank* and its sidebar. Donna is arts editor of the *New Jersey Jewish News*. **Ellen Gorman-Chestnut** is happily living in Seattle, WA, with her husband and their two sons. She works as an attorney for the United States Department of Education, Office for Civil Rights, enforcing anti-discrimination laws in schools and universities. **Ross Nadeau**, a baseball pitcher who holds the all-time career record for wins in Brandeis history, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus. **Hillel Norry** is rabbi at Congregation Share Tzedek in New York City. He officiated at the wedding of **Scott Spitzer** in 1995. Scott was graduated on February 9, 2000, from Columbia University with his Ph.D. in political science, American politics. He has accepted a teaching position as assistant professor of political science at Seton Hall University. He lives in the Morningside Heights area of Manhattan with his wife and their son. **Jeff Pfeffer** hosted Brandeis Professor of Psychology Malcolm Watson at an Alumni Club of Chicago Faculty-in-the-Field program in March. **Lori J. Shapiro** joined the staff of Employment Learning Innovations, Inc., as senior corporate counsel.

Karen B. Rubenstein, Class Correspondent, 61 Maine Avenue, #B14, Rockville Centre, NY 11570  
1988notes@alummi.brandeis.edu

**Matt and Tali Isaacs Axelrod**, **Susie Fellman Witkowski**, **Rebecka Meynrah**, and **Sonia Weyl Levy** celebrated the wedding of **Bryna Winchell Laurie Greenwald Saloman** works as a freelance writer and her latest articles have appeared in *Weight Watchers Magazine*, *Healthy Kids*, and *POV*. **Aimee Kwitkin-Close** lives in Brookline, MA, with her partner and their son. She is synagogue administrator at Congregation Kehillath Israel in Brookline. **Stephen Blair Parnes** is a co-owner of the DDP Construction Group, a real estate development and construction business in Manhattan. **Lauri Medwin Fine** opened her own law practice in Cranston, RI, in March 2000 after spending seven years with a local firm. She specializes in family law and is a certified divorce mediator. She lives in Warwick, RI, with her husband and their daughter. **Seth Potter** was appointed vice president of business development at Doublespace, the Internet incubator/solutions company, and is responsible for the development of strategic relationships and raising funds. He most recently served as senior vice president of the investment firm Ryan, Beck & Co., where he helped build a middle market presence in the wireless telecom and technology sectors. **Pamela Warman-Manko** and her husband are enjoying their new home in Westchester County, NY. She is a full-time mother to their two daughters.

Karen Gitten Gobler, Class Correspondent, 92 Morrill Street, Newton, MA 02465  
1989notes@alummi.brandeis.edu

**Jonathan Ezor** is director of legal affairs at Mimeo.com, the leader in quality, secure business-document printing, binding, and delivery through the Internet. **Tamar Gertler Kane** and **Jackie Simons** were reunited when they met during the Avon 3-Day Walkathon from Santa Barbara, CA, to Malibu, CA, to raise money for breast-cancer awareness. They had not seen each other since graduation and had been neighbors in East Quadrangle their first year. **Lance J. Kalik** has rejoined the law firm Riker, Danzig, Scherer, Hyland & Perretti LLP of Morristown, NJ,

leaving Bed Bath & Beyond. He was formerly an associate with Riker Danzig. He will practice in Riker Danzig's school law and insurance departments. **Michelle Long Waybright** and her husband spent three weeks in Australia on their honeymoon. She and her husband live in Houston, TX, where they work in marketing for Compaq Computers Corp. **Mark Saloman** practices employment law at Grotta, Glassman, and Hottiman in Roseland, NJ.

Judith Libhaber Weber, Class Correspondent, 4 Augusta Court, New City, NY 10956  
1990notes@alummi.brandeis.edu

**K. Vasken Babigian** founded his own law practice in 1999, following four years with a Newton, MA, real estate firm. **Scott C. Gladstone** and



Michael J. Podol



have joined the law firm of Shapiro, Israel & Weiner, P.C., as associates in the litigation department and corporate department, respectively. Scott has experience in all areas of civil litigation, including court appearances, and drafting pleadings, discovery, motions, briefs, and memoranda. Michael is experienced in managing all aspects of corporate and business law for private high-technology corporations. **Larry C. Reiter** is

assistant director of institutional sales and customer support of UNGER Software Corporation, located in midtown Manhattan. The company is the developer of the financial planning software package, Methuselah. He lives with his wife and son in Briarcliff Manor, NY.

Andrea C. Kramer, Class Correspondent, 1740 Liberty Street, #8, El Cerrito, CA 94530  
1991notes@alummi.brandeis.edu

Ten years! Yes, it has really been 10 years since graduation! Mark your calendars now and return to campus and celebrate! See you then.—Andrea

After more than 10 years of working in the childcare field, **Karen Fitzgerald-Cerone** has decided to be a stay-at-home mother to her twin sons. **Jordan Keusch** is an associate in the litigation department at Baker & McKenzie in Miami, FL. **Dan Rosen** has been named chair of the English department at Kushner Yeshiva High School in Livingston, NJ. He and his wife, **Julie Cardonick '92**, live in Teaneck, NJ, with their two daughters. **Amy Rutkin**



lives in New York City where she is chief of staff for U.S. Congressman Jerrold Nadler (D-NY). She was graduated in 1995 with her master's degree in public policy from Columbia University's School of International and Public Affairs. **Samantha Supernaw** was recently divorced; moved back to Austin, TX; and is working as an advocate for abused and neglected children. She has started a writing and presentation business, *Lilith Tongue: The Written & Spoken Word*.



Tamar Gertler Kane and Jackie Simons

Beth C. Manes, Class Correspondent, 69 Highlands Avenue, Springfield, NJ 07081  
1992notes@alumni.brandeis.edu

**Stacey Ballis-Swirnoff** is the director of education for The Goodman Theatre in Chicago, one of the most prestigious regional theaters in the nation. Its production of *Death of a Salesman*, with Brian Dennehy, won four Tony awards last season. She continues to live with her husband, **David Ballis-Swirnoff '91**, on the near northside of Chicago. **Kimberly Center** will complete her pediatric residency at St. Christopher's Hospital for Children in Philadelphia, PA, after which she will begin a fellowship in pediatric infectious diseases, also at St. Christopher's. **David Cooke** has settled in Ann Arbor, MI, with his wife and daughter. He has completed his residency in internal medicine, and is now on the faculty of the University of Michigan Health System. He has an active outpatient practice. **Andrew Frank** is an assistant professor of history at California State University, Los Angeles. He recently published *The Routledge Historical Atlas of the American South*, and loves the West Coast. **Carv Kletter** works for Rosenberg & Estis, P.C., a law firm in New York City. **Julie Krasnogor** is a partner at Krasnogor & Krasnogor, a law firm specializing in immigration. She lives and works in New York City. **Naomi Leeds Rice** (CER '96, premedical studies), received her M.D. degree from the University of Vermont College of Medicine, and is now a resident in internal medicine at Massachusetts General Hospital in Boston. **Matthew Millheiser** lives in Miami, FL, where he is an information technology project manager for Technisource, supervising client/server, e-commerce, and Internet development projects. **Ivan Olds Cann**, a six-time All-American who earned two All-American honors in cross country and four in outdoor track, was installed into the Joseph M. Linsey Athletic Hall of Fame at the annual dinner on campus. **Lynn Rosen**, a New York City playwright, had her full-length play, *Nighthawks*, produced in New York for five weeks by the Tony-nominated Willow Cabin Theatre Company. The play received many excellent reviews by *The New York Times* and *Chicago Tribune*. Her play, *Next*, was produced twice in Germany, also to very enthusiastic reviews. **Amy Rubman** has returned to

Vermont to join her father's medical practice after working in Charlotte, NC. **Lea Steinbock Kamen** is a speech therapist specializing in the geriatric population, and her husband, **David Kamen**, is completing his doctorate in clinical child psychology. They lived in Georgia for four years and now reside in New Hampshire with their daughter. **Rich Weiner** has relocated to Morris County, NJ, from St. Louis, MO, with his wife, **Melissa Gettinger Weiner '93**, and their daughter. Rich is a divisional vice president with Lord & Taylor department stores. **Josh Wyte** was graduated from Case Western Reserve University School of Dentistry in May 1999. The U.S. Coast Guard employs him at a clinic on Cape Cod, MA.

## '93

Joshua Blumenthal, Class Correspondent, 11 Leonard Road, Sharon, MA 02067  
j1993notes@alumni.brandeis.edu

**Melissa Gettinger Weiner** has relocated to Morris County, NJ, from St. Louis, MO, with her husband, **Rich Weiner '92**, and their daughter. Melissa is director of lifelong learning for Morristown Jewish Center. **Tobi Printz-Platnick** is vice president for community development of Planned Parenthood of Niagara County, NY. **Helen Rosenberg Tatroe** is a product manager for Kronos, Inc., a time and attendance software manufacturer in Chelmsford, MA. She is pursuing her M.B.A. at Bentley College in Waltham.

## '94

Sandy Kutschen Soloof, Class Correspondent, 1906 McIntyre Drive, Ann Arbor, MI 48105  
1994notes@alumni.brandeis.edu

**Wendy Becker** was graduated from the Stony Brook School of Dental Medicine with her D.D.S. in 1998 and completed her residency in general dentistry at New York Hospital, Cornell Medical Center in June 1999. She lives in Connecticut with her husband, **Brad M. Kaplan** has joined the tax group of Riker, Danzig, Scherer, Hyland and Perretti LLP of Morristown, NJ. He will concentrate his work in closely held business planning and has authored numerous articles for tax publications. **Kim Lord-Strulovic** was graduated from the University of Rochester Medical Center School of Medicine and Dentistry in May 2000 and began her residency at Columbia Presbyterian Medical Center in New York City. **Marc**

**Tyler Nobleman** moved from Los Angeles back to New York, where he continues to draw panel cartoons and write. His latest cartoon markets include *Harvard Business Review*, *Silicon Alley Reporter*, and *Better Homes and Gardens*, and his latest writing projects include *365 Adventures for Kids*, from Penguin Books, and "The Great American History Quiz," a show on the History Channel. **Sara Shapiro-Plevan** completed a year in Israel studying with the senior educators program at The Melton Centre for Jewish Education at The Hebrew University of Jerusalem. She and her husband returned to New York this summer, when she became the educational director of Congregation Habonim in Manhattan. **Kimberlee Tarr** is an education consultant at Blue Cross Blue Shield of Massachusetts. She is planning her October wedding. After working as a White House staff member in the Office of Cabinet Affairs and the White House Chief of Staff's office for the first term of the Clinton administration, **Shana Tesler** went back to law school in New York. She is now working in Washington, D.C., as an associate in the government department of a large national law firm.

## '95

Suzanne Lavin, Class Correspondent, 160 Bleecker Street, #4HE, New York, NY 10012  
1995notes@alumni.brandeis.edu

**Brad Akers**, sponsored, in part, the "Alumni of the '90s" WhirlyBall Happy Hour in March for the Alumni Club of Chicago. **Sharon Chan** hosted a dim sum brunch at China Pearl Restaurant in Boston in April. The event was part of "Alumni of the '90s" programming for the Alumni Club of Greater Boston. **Lesley R. Davis** is pursuing a master's degree in nurse-midwifery at Columbia University, while working part-time at Mount Sinai Medical Center as a registered nurse in the labor and delivery department. **Brian Hirsch** is a vice president at ABN AMRO Private Equity, a venture capital firm in Chicago. He is investing in Internet and communications companies. **Jennifer Maizel Weiss** works in talent relations and awards at Showtime Networks in New York City. **David Rosenthal** was graduated from the University of Health Sciences College of Osteopathic Medicine with a Doctor of Osteopathy and

will be interning at St. Michael's Medical Center in Newark, NJ. **Monica Rubin Levavi** recently returned from Israel, where she lived and worked for three years. She now lives in San Francisco, CA, with her husband and their daughter.

## '96 5th Reunion, June 8-10, 2001

Janet I. Lipman, Class Correspondent, 3484 Governor Drive, San Diego, CA 92122  
1996notes@alumni.brandeis.edu

Hey, 1996 Brandeisians, our time is almost here! Our Reunion is coming on June 8-10, 2001. Can you believe it? I started looking through my old photo albums, and it is amazing how we have all changed! I want to thank all of you who have kept in touch over the years and encourage those of you who have not to send me a letter or drop me an e-mail message and update all of us on your life. I am really looking forward to seeing you all again. Mark the dates on your calendar so we can reminisce in person —Janet

**Mike Ahramson** is an associate at the New York City law firm Goldberg, Corwin & Greenberg. **Andrew Albert** is entering his fourth year at The George Washington University School of Medicine. **Michael Altose** is in his fourth year of the M.D./Ph.D. program at Case Western Reserve University School of Medicine, Department of Biochemistry. **Avi Greene** (M.A. '97, NEJS) and **Sara Winkelman Greene** and **Deann Forman** attended **Michael Altose's** wedding in February. **David Bench** is an equity research analyst following the Internet software and infrastructure industry. **Edward M. Bruckner** has been promoted to senior campaign associate at the Greater Miami Jewish Federation, where he raises funds to support the Miami Jewish Community as well as assist Jews in Israel and 60 countries around the world. **Joshua Deutsch** is a third-year law student at Stanford University. After graduation in May 2000, he will work for Gibson, Dunn and Crutcher, LLP in Los Angeles and practice entertainment law. **Brian Gaines** and **Marc Shedroff** have been accepted to the Wharton School at the University of Pennsylvania. **Ira Goldberg** finished his second year at the University of Pennsylvania School of Dental Medicine. **Karen Loewy's** article, "Lawvering for Social Change," was published in the *Fordham*

*Urban Law Journal*, which she edits. **David Morris** is an associate in the corporate and intellectual property department at the Boston law firm Hinckley, Allen & Snyder. **Rachel Newlander** has returned to her hometown of Los Angeles, CA, to work as associate producer of a television series that airs on The Learning Channel. She was graduated with a master's degree in journalism in public policy in 1998 from the American University in Washington, D.C. She then had photographs published in *The Washington Post* and in various magazines, and worked at Discovery Communications in Bethesda, MD. **CJ Pascoe** presented her master's research on adolescent masculinity at the Pacific Sociological Association conference in San Diego, CA. She was named teaching assistant of the year in the Department of Sociology at the University of California, Berkeley. **Joshua Pines** is attending business school full-time as well as working as an internal consultant for an Internet start-up, Usire.net. He is still working as the editor and designer of Jewishsports.com. **Paul Shipper** is living in Portland, OR, and working as a roadie and guitar technician for Everclear, on their upcoming national tour. **Tomas Strulovic** was graduated from the William E. Simon Graduate School of Business Administration at the University of Rochester with his M.B.A. in June 2000. He has accepted a position at Citibank in New York City. **Jen Wolf** works in the marketing/product development department for jewelry and accessories at Avon. She previously worked for L'Oreal. **Jennifer Yelin** was graduated from the Yale University School of Forestry and Environmental Studies with an M.E.S., focusing on conservation policy, in 1998. She is now in her second year at Yale Law School. **Matthew Zik** is an associate in the litigation department at the New York law firm Dewey Ballantine.

**Joshua Firstenberg**, Co-Class Correspondent, 96 29th Street, #2, San Francisco, CA 94110  
1997notes@alumna.brandeis.edu

**Pegah Hendizadeh Schiffman**, Co-Class Correspondent, 57 Thornbridge Drive, Stamford, CT 06903  
1997notes@alumna.brandeis.edu

**Marjorie Aaron** is attending Emory University School of Law. **Sarah Reich Rudnick** is a third-year student at Loyola University Chicago Stritch School of Medicine. **Jeff Rosenfeld** will travel to North Africa this summer and move to Atlanta, GA, to attend the Goizueta Business School at Emory University in the fall. **Joanna Rothman** is studying toward her M.A. in art history at the George Washington University in Washington, D.C., and working as the education program assistant in the education department at the Phillips Collection in that city. **Robyn Shrater** was recently married and moved to Rockville, MD, where she works as teen program coordinator at the Jewish Community Center of Greater Washington. **Talee Zur** was graduated from the Benjamin N. Cardozo School of Law in June 2000 and has accepted a position as an assistant vice president and counsel at the Chase Manhattan Bank legal department in New York City.

## '98

**Adam M. Greenwald**, Co-Class Correspondent, Brandeis House, 12 East 77th Street, New York, NY 10021  
1998notes@alumna.brandeis.edu

**Alexis Hirst**, Co-Class Correspondent, 502 East 79th Street, #5D, New York, NY 10021  
1998notes@alumna.brandeis.edu

**Robyn Aronberg**, **Dan Edelman**, **Brian Leiken**, **Melissa Rock**, **Dan Silverboard**, and **Laura Surwit** celebrated the wedding of **Jeremy Sharp**. **Shana E. Brickman** is working as a research assistant at the University of Hawaii's Institute of Marine Biology. She is involved with the Hawaii Coral Reef Assessment Monitoring Program and the Coastal Intensive Site Network, a water-quality sampling program conducted on Kaneohe Bay, Oahu. **Michael** and **Valerie Fleisher**

**Chase** have moved to Nanjing, China, where Valerie is teaching English at Nanjing University, and Michael will study Chinese at The Hopkins-Nanjing Center for Chinese and American Studies, jointly administered by Nanjing University and The John Hopkins University. **Paul H. Nitze** School of Advanced International Studies. **Jason Dell** is marketing manager for Netivation.com in Washington, D.C. He has also started a virtual advertising agency, which works with nonprofit organizations nationwide. **Rada Dvorkin** is a laboratory supervisor at Merck & Co., Inc., and a master's degree candidate in microbiology at Thomas Jefferson University. **Cindi Eckstein** was promoted to manager of customer relations and systems support at Diabetic.com. **Alina Etkina** was graduated from New York University with a master's degree in industrial/organization psychology. She is working full-time for an international company in New York City on executive development programs. She traveled to Italy for a language program and continues to take ballroom dance classes. **Matthew Halpern** is webmaster/graphics designer at IntraLinks, Inc., a business-to-business extranet company. **David Magid** is a second-year student at the University of Pennsylvania School of Dental Medicine. **Scott Ronis** is enrolled in the clinical psychology Ph.D. program at the University of Missouri, Columbia. He spent most of the summer of 1999 in Guatemala. **Saumya Sharma** works as a research coordinator in the Department of Psychiatry at Massachusetts General Hospital. **Robyn Whipple** is a senior manager at the Advisory Board Company, a best-practices research and publishing firm. She has accepted admission to The Georgetown University Law Center as an evening student for the fall. **Rena Zelin** resides in Cambridge, MA, and is a marketing coordinator in the areas of global events, public relations, and product management at iBasis, Inc.

**David Nurenberg**, Class Correspondent, 282 Willis Avenue, Medford, MA 02115  
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**Beth Herr**, a resident of New Jersey, works in the copyright and permissions department at Random House, Inc. She spent the summer of 1999 interning in the college textbook division of Bedford/St. Martin's Publishers. **Jessica Lightman** has relocated to Manhattan and is working in broadcast journalism at CBS News. **Jason Sylvan** is a graduate student in oceanography at Texas A&M University in College Station, TX. **Sarah Weingarden** is working as a market analyst for a start-up education company called Knowledge Weavers, Inc. She is living in the metropolitan Detroit area where she is a B'nai B'rith Youth Organization advisor and an active member of Hillel of Metro Detroit. **Deena Zhelezov** is working as a technical support specialist and software trainer for CASEwise Systems, Inc., in Waltham, MA.

## Obituaries

**Dr. Holister Francis '70** died on February 11, 2000. He received his M.A. and Ph.D. from Harvard University and returned to Antigua to found what is now known as the Antigua State College. He received the highest honor of his country, "The Order of the Nation." He is survived by two brothers, six sisters, nieces, nephews, and cousins. **Robert B. Palmer, M.F.A. '73** [a.k.a. David Palmer] died of cardiac arrest on April 25, 2000, in Louisville, KY. **Joan Lukin Siegel '61** died on March 11, 2000, from multiple sclerosis.



## Grad

Ruth Abram (M.S.W. '71),



founder and president of the Lower East Side Tenement Museum, received an alumnae citation for achievement from Sarah Lawrence College on March 2. This honor is given to those whose work "embodies the values and ideals of the College's distinctive brand of education; education that encourages creativity, risk-taking, and the pursuit of passion in one's work." **David Barker** (Ph.D. '69, biochemistry)



was appointed vice president and chief scientific officer at Illumina, Inc., which is developing next-generation tools that will permit large-scale analysis of genetic variation and function. He served previously as vice president and chief science advisor at Amersham Pharmacia Biotech, a life-sciences company. **Sheriden Blau** (M.A. '66, English and American literature, Ph.D. '67, English and American literature) has been named to the curriculum quality control committee of EduLink, Inc., a

provider of Internet educational services and curriculum programs. He is senior lecturer in the Department of English at the University of California, Santa Barbara. **Betty Cleckley** (Ph.D. '74, Heller) is vice president of multicultural affairs at Marshall University in Huntington, WV. *The Wonder of It*, the one-act play by **David Feldman**, (M.F.A. '70, theater arts) was produced by Love Creek Productions, off-off-Broadway at Theatre Row Studios in February 2000. **Eric A. Goldman** (M.F.A. '74, theater arts, M.A. '75, contemporary Jewish studies) spoke at Brandeis House in New York City on "Looking at Ourselves: The American Jewish Experience in Film" in March. He is founder and president of Ego Media in New Jersey. **Frederick E. Hoxie** (M.A. '76, history, Ph.D. '77, history), a pre-eminent scholar of Native American history and a leading advocate for the rights of indigenous peoples, received an honorary Doctor of Humane Letters degree during Commencement ceremonies in May 2000 at Southampton College of Long Island University. He is a professor of history at the University of Illinois, Urbana-Champaign and a holder of a Swanlund Endowed Chair recognizing extraordinary distinguished scholarship. He lives with his wife in Evanston, IL. **Rabbi Geela Rayzel Raphael** (a.k.a. Randy Robinson) (M.J.C. '77) has recently been appointed the rabbinic director of the Jericho Project, which supports interfaith families in the Philadelphia region and is housed at Jewish Family and Children's Service and funded by the Philadelphia Federation. She continues to work at Levv Ha Ir congregation and to sing with Miraj and Shabbat unplugged. **Mark Rosenberg** '85, (M.A. '95, comparative history), is an educator with Genesis at Brandeis University, who also teaches at Lasell College and is raising children in Newton Highlands, MA. **Jerold M. Starr** (M.A. '66, sociology, Ph.D. '70, sociology), founder and executive director of Citizens for Independent Public Broadcasting, proposed new ways to put the public back into public broadcasting at the Cambridge Forum in May 2000. He is a professor of sociology at West

Virginia University. **Stephen J. Whitfield** (Ph.D. '72, history of American civilization) spoke to alumni on "Making America Harmonious: Jews in the Shaping of Popular Music" at the Vilna Center for Jewish Heritage in Boston. He is the Max Richter Professor of American Civilization at Brandeis University.

## Marriages

Class	Name	Date
1968	<b>Howard Posner</b> to Janice Renteria	April 18, 2000
1986	<b>Deborah Gordon</b> to Mark Bernstein	March 27, 1999
	<b>Marjorie Wallack</b> to Eric Berg	November 15, 1997
1987	<b>Brian D. Ash</b> to Darlene Chasse	December 31, 1999
	<b>Scott Spitzer</b> to Marcia E. Tilchin	September 3, 1995
1988	<b>Stephen Blair Parnes</b> to Deborah Anne Berson	May 6, 2000
1989	<b>Hedy R. Cardozo</b> to Michael N. Rosenblut	March 18, 2000
	<b>Michelle Long</b> to Steve Waybright	September 5, 1999
1991	<b>Keith Berkowitz</b> to Valerie Goldstein	August 29, 1999
	<b>Karen Fitzgerald</b> to David Cerone	October 17, 1998
	<b>Jordan Keusch</b> to Michele Brenner	February 27, 1999
1992	<b>Jennifer Barstow</b> to David Pickett	September 18, 1999
	<b>Sharon Portnoff</b> to Adam H. Russ	November 8, 1997
	<b>Lynn Rosen</b> to Michael Mendelsohn	October 10, 1999
	<b>Amy Rubman</b> to Justin Siegel	July 29, 2000
	<b>Lea Steinbock</b> to David Kamen	June 18, 1995
1993	<b>Hayley Barnk</b> to Ross Dinerman	March 11, 2000
	<b>Paul Greene, M.A. '94</b> , to Julie Cohn	October 10, 1999
	<b>Janet Mazansky</b> to Adam Lichtenstein	June 27, 1999
	<b>Tobi Printz</b> to Geoffrey Platnick	November 8, 1998
1994	<b>Wendy Becker</b> to David Feldman	July 24, 1999
	<b>Kirah Frankel</b> to Alejandro Caminos '95	July 31, 1999
	<b>Matthew Kestenbaum</b> to Debra Warshawsky	June 20, 1999
	<b>Kim Lord</b> to Tomas Strulovic '96	May 25, 1998
	<b>Shana Tesler</b> to Shmuel Hook	May 24, 1998
1995	<b>Susan Breikopf</b> to Josh Freed '94	October 9, 1999
	<b>Barbara Cimerberg</b> to Gregg Krugman	January 16, 2000
	<b>Luri Megan Gannon</b> to Stephen Prettyman	November 6, 1999
	<b>Jennifer Maizel</b> to Josh Weiss	October 16, 1999
	<b>Rachelle Schneider</b> to Joshua Klainberg '94	April 9, 2000
1996	<b>Lisa Ben-David</b> to Buz Yavna'i	August 18, 1999
	<b>Ira Goldberg</b> to Debbie Ann Lee	November 27, 1999
	<b>Karen Loewy</b> to David S. Widzer	August 15, 1999
1997	<b>Michael D. Altuse</b> to Brenda Schwartzberg	February 7, 2000
	<b>Sarah Reich</b> to Steven Rudnick	April 2, 2000
	<b>Robyn Shrater</b> to Leon Seemann	April 9, 2000
1998	<b>Shari Askenas</b> to Mark Kendall	March 11, 2000
	<b>Dawn Lynn Fancy</b> to Adam Roth Kociubes '99	October 3, 1999
	<b>Amy Schwebel</b> to Aaron Sikowitz	February 20, 2000
	<b>Jeremy Sharp</b> to Jana Bernstein	July 4, 1999



Front row: Sandra Jo Baron '87, David M. Rosenblum '88, Hope E. Ross '87, Gail Miller '87; Second row: Eliot Fox '87, Stephanie Lubroth Fox '87, Ian Kerness '86; Back row: Christopher W. Becke '87, Daniel S. Gordon '87, Brian D. Ash '87, groom



Robyn S. Aronberg '98, Laura Y. Surwit '98, Brian D. Leiken '98, Jeremy M. Sharp '98, groom, Dan M. Silverboard '98, Daniel C. Edelman '98, Melissa S. Rock '98, July 4, 1999



## Births and Adoptions

Class	Brandeis Parent(s)	Child's Name	Date
1966	Alex Nacht	Sophie	March 13, 2000
1976	Elayne Kesselman	Matthew	April 9, 1997
		Kate	April 9, 1997
	Tom Schmidt	Maximilian Christian	December 9, 1999
		Jasmine Angelica	June 2, 1993
1978	Susan Friedman Berman	Jonathan	December 1, 1998
1981	Karen Krane	Chloe Allison	December 18, 1999
	Lawrence J. Thomas	Victoria Marie	December 20, 1999
1982	Marc Baker	Lea Nina	April 29, 2000
		Aaron Moshe	September 20, 1997
1983	Robin Sherman	Jessica Claire	August 24, 1999
1984	Allen Erenbaum	Emma Mira Erenmark	October 19, 1999
1985	Alan Berenbaum	Max Caspe	September 14, 1999
	Suzie Beizer Hershman	Aaron Herbert Eliyahu	May 15, 1999
	Karen Lee Chan	Alex Daniel	December 31, 1999
	Lisa Schiffman	Lilli Amelia Fore	February 15, 2000
1986	Leslie Gastwirt Bazer	Ehana Rachel	November 28, 1999
		Oren Matan	September 10, 1997
	Jan Klinek Cardin and Andrew Cardin	Mitchell Ellis	April 2, 1999
	Marjorie Wallack Berg	Daniel Perry	May 19, 1999
	Deborah Winograd Shedlin	Alexander	September 5, 1997
1987	Cynthia Chason Cohen	Lindsay	September 7, 1994
		Sarah Davida	November 30, 1999
		Meirita	November 30, 1999
		Racheli Leora	November 30, 1999
		Avraham Yosef	July 8, 1997
1988	Scott Spitzer	Ethan Charles	November 27, 1999
	Sheryl Bregman	Madelyn Deborah	August 7, 1999
	Lauri Medwin Fine	Sophie Rose	April 1, 2000
	Lynn Feldman Meltzer and Stephen Meltzer '87		
	Laurie Greenwald Saloman and Mark Saloman '89	Jonathan Zachary	March 6, 2000
	Melissa Klar Magid	Ariel Michele	February 1, 1997
	Aimee Kwitkin-Close	Lauren Anne	December 29, 1999
	Richard Rosenzweig	Ariel Chaim	January 29, 2000
		Emma Casey	April 13, 2000
		Kyra Lauren	April 13, 2000
	Wendy Warren Ungar	Liat Yehudit	April 10, 2000
1989	Tamar Gertler Kane	Kayla	February 14, 2000
	Kate Spivak Friedman	Ethan Jacob	December 31, 1999
	Jennifer P. Sacon	Noah Caleb	January 14, 2000
1990	Ginger Caswell Walters	Sara Hannah	June 22, 1999
	David Liss	Clare Helen	March 2, 2000
	Larry C. Reiter	Joel	December 11, 1998
	Linda Rosenfeld Rothman	Haley Lauren	September 18, 1998
1991	Karen Fitzgerald-Cerone	Eric Tyler	January 12, 1996
		Brendan David	February 2, 2000
		Nicholas Sebastian	February 2, 2000
1992	Remie Calalang	Eli Calalang-LaCroix	July 15, 1999
	Lori Goldsmith Smith and Adam Smith	Jason Ian	September 3, 1999
	Stephanie Miller Hofman	Lily Nicole	September 9, 1999
	Sara Pollak Levine and Steven H. Levine '90	Eli Lewis	April 6, 2000
	Sharon Portnof Russ	Maxwell	November 15, 1999
	Karen Straus Garelik and Matt Garelik	Joshua Morris	January 27, 2000
1993	Melissa Greenberg Paszamant and Brian Paszamant	Evan Harold	February 2, 2000
1994	Shana Tesler	Daniel David Hook	October 22, 1999
Grad	Betsy Cohen Kallus, M.M.H.S. '87	Yochanan David	February 17, 2000

# Charles Marjorie Grodner Housen

Charles and Marjorie Grodner '56 Housen have enjoyed a long and affectionate relationship with Brandeis. In fact, they met on campus when Marge was a Brandeis freshman and Charley a junior at Tufts University. Today, she plans special events for nonprofit organizations through her business, Pleased to Meet You, and Charley is the chair, CEO, and president of Erving Industries, a business owned by his family for three generations.

Marge recalls her student days at Brandeis as offering "wonderful educational opportunities with professors who were among the most special people in the world, especially the ones who taught in the Gen. Ed. program—Eleanor Roosevelt, Walter White, Alfred Kinsey, and Irving Howe."

As an alumna, Marge has continued to demonstrate her strong positive feelings toward Brandeis. She has served on the Annual Fund Executive Committee and as chair of her 25th and 40th Reunions. She also became a President's Councilor, a Fellow, and a University Trustee. A member of the Women's Studies National Board, Marge recently was appointed as the liaison between the Hadassah International Research Institute on Jewish Women at Brandeis University and Hadassah International.

Over the years, Charley has been equally active in Brandeis activities. A President's Councilor for 25 years, he has grown increasingly involved with the University's Graduate School of International Economics and Finance (GSIEF). Charley became chair of the GSIEF Board of Overseers after serving as a member for more than a decade. He describes GSIEF as "innovative, exciting, rapidly expanding—one of Brandeis's most exciting programs."



The Housens have given generously of their resources as well as their time. Their Brandeis commitments include the Alumni Annual Fund, the Housen Endowed Scholarship Fund, the Neurobiology Suite in the Volen National Center for Complex Systems, and a charter gift to GSIEF's Pioneer Fund.

The Housens have also included Brandeis in their estate plans. Realizing the importance of providing for the University's future in this way, they become one of the earliest members of the Sachar Legacy Society. This honorary organization recognizes individuals who, like the Housens, have indicated that Brandeis University is included in their will, established a charitable gift annuity, created a charitable remainder trust, or set up a pooled income fund or other planned gift.

Marge says, "I'm pleased we're able to give back financially. Beginning in very modest ways when the only thing I could give was my time, I've witnessed my alma mater cross over from its infancy to maturity. I know Brandeis will be one of the leading American universities for years to come."

Brandeis can also help you with your estate plans. For more information on planned giving opportunities at Brandeis or about the Sachar Legacy Society, please call the Office of Development and Alumni Relations at 800-333-1948, extension 64135.

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